PROPOSAL TO ESTABLISH A NEW MINOR

The completed and signed proposal should be submitted by the Dean’s Office to: curriculumplanning@asu.edu. Before academic units can advertise undergraduate minors or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Office of the University Provost.

Definition and minimum requirements:

These are the minimum requirements for approval. Individual undergraduate minors may have additional requirements.

A minor is an approved, coherent focus of academic study in a single discipline, other than the student’s major, involving substantially fewer hours of credit than a corresponding major. Certain major and minor combinations may be deemed inappropriate by either the college or department of the major or minor. Inappropriate combinations include (but would not be limited to) ones in which an excessive number of courses in the minor are simultaneously being used to fulfill requirements of the student’s major.

A minor:
- Requires a minimum of 15 credit hours of which at least nine credit hours must be upper division
- Is not intended for students pursuing a major in the department which offers the minor

College/School/Institute: New College of Interdisciplinary Arts & Sciences
Department/Division/School: School of Humanities, Arts and Cultural Studies
Proposing Faculty Group (if applicable): Philosophy
Proposed Minor Name: Applied Ethics
Requested effective date: 2019-2020

For deadline dates, see: Curriculum Workflow Calendars.

Delivery method and campus or location options: select all locations that apply
- ☐ Downtown Phoenix
- ☐ Polytechnic
- ☐ Tempe
- ☐ Thunderbird
- ☒ West
- ☐ Other: _______________________

☐ Both on-campus and ☐ ASU Online* - (check applicable campus(es) from options listed above)
☐ ASU Online only (all courses online and managed by ASU Online)

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request.

Proposal Contact
Name: Louis G. Mendoza
Phone number: (602)543-6242
Title: Director and Professor
Email: louis.g.mendoza@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Todd Sandrin
Vice Provost and Dean, New College of Interdisciplinary Arts and Sciences

Signature: __________________________
Date: 5/9/2018

College/School/Division Dean name: __________________________
(If more than one college involved)

Signature: __________________________
Date: __________________________
1. Overview

A. Description

Provide a brief description of the proposed minor.

The minor in Applied Ethics will appeal to students who have an interest in how ethical thinking complements their existing fields of study, or to students who desire a general overview of ethics and applied ethics as a discipline. This minor will help students sharpen their critical thinking, reading, and writing skills in a way that may infuse a humanistic and philosophical emphasis into their major area of study.

B. Why should this be a minor rather than a concentration?

The minor will be housed in the School of Humanities, Arts, and Cultural Studies and currently, we have a degree in Philosophy, Religion, and Society (PRS), and “Applied Ethics” is one of three tracks offered. The Applied Ethics minor will make this area of study available to students outside of the PRS degree, and attract students for whom the humanities is not their major area of study.

C. Affiliation

If the minor is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.

The Applied Ethics minor is not affiliated with any current degree program. While there are Philosophy minors at the both the Tempe and West campuses, this minor will be unique in that students can tailor it to complement their majors. This minor can be several offerings in one: for example, a bioethics minor, a business ethics minor, an environmental ethics minor, etc., depending on the student’s academic focus or interests. One of the minor’s goals is to illustrate to students how the humanities in general, and philosophy in particular, can infuse other disciplines. The Applied Ethics minor does not replicate any existing programs.

D. Demand

Explain the need for the new minor (e.g., market, student demand, interdisciplinary considerations).

Employers are looking for graduates who, in addition to degree specialization, are adept at critical thinking, writing, problem solving, and creative, in-depth thought. These capacities are developed and honed in the humanities, and the philosophy faculty are committed to demonstrating how the humanities advance more practical fields of study. By learning these skills, students will be better equipped to face and solve ethical issues in the workplace, and will have an edge in the competitive job market over peers who may not have had similar training.

The idea for this minor was born from conversations with students. The philosophy faculty are frequently asked by their students if they can continue learning about philosophy and ethics in a way that is related to their fields of studies. For example, pre-med students who take bioethics often ask for additional applied ethics classes to help them become more well-rounded physicians. Because students will be able to tailor the minor to their major degree program, the minor in Applied Ethics will require students to consider their area of specialization from a humanistic perspective, thereby taking part in a multi-disciplinary approach to their major. This is also advanced by the fact that some of the classes students can take for the minor will be from other schools outside of Humanities, Arts, and Cultural Studies.

E. Projected enrollment

What are enrollment projections for the first three years?

<table>
<thead>
<tr>
<th></th>
<th>1st Year</th>
<th>2nd Year</th>
<th>3rd Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Students (Headcount)</td>
<td>23</td>
<td>27</td>
<td>37</td>
</tr>
<tr>
<td>(Yr. 1 continuing + new entering)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Yr. 1 &amp; 2 continuing + new entering)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2. Support and Impact

A. Faculty governance
Attach a supporting letter from the chair of the academic unit verifying that the proposed minor has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the minor as presented in the proposal, without impacting core program resources.

Faculty governance letter is attached.

B. Other related programs
Identify other related ASU programs and outline how the new minor will complement these existing ASU programs. (If applicable, statements of support from potentially affected academic unit administrators need to be included with this proposal submission.)

The programs listed below offer courses in B.A., minors, or certificates in ethics. Although ethics certificates are available through the School of Historical, Philosophical & Religious Studies and the College of Public Service and Community Solutions, the focus on Applied Ethics makes this proposed minor unique. The proposed minor in Applied Ethics has complementary specializations built into it and offers a degree of specificity not found in other minors or certificates in the university. Further, the Applied Ethics minor can be tailored to complement students’ major degree programs, it will be complementary to many majors offered throughout the university, even those that focus on philosophy. Our focus on interdisciplinarity ensures that this minor complements ASU’s four-year degree programs with its four diverse areas of ethics as well as the general electives area, which may interest students wishing a broad overview of ethics.

Related ASU programs:
- Philosophy, Religion and Society, BA - New College of Interdisciplinary Arts & Sciences, School of Humanities, Arts & Cultural Studies
- Philosophy, BA - College of Liberal Arts & Sciences, School of Historical, Philosophical & Religious Studies
- Philosophy (Morality, Politics and Law), BA - College of Liberal Arts & Sciences, School of Historical, Philosophical & Religious Studies
- Philosophy, Minor - New College of Interdisciplinary Arts and Sciences, School of Humanities, Arts & Cultural Studies
- Philosophy, Minor - College of Liberal Arts & Sciences, School of Historical, Philosophical & Religious Studies
- Ethics, Certificate - College of Liberal Arts & Sciences, School of Historical, Philosophical & Religious Studies
- Leadership and Ethics, Certificate - College of Public Service and Community Solutions, School of Public Affairs
- Leadership, Ethics and Service, Certificate - College of Public Service and Community Solutions, School of Public Affairs and School of Community Resources and Development
- Philosophy, Rhetoric and Literature, Certificate - New College of Interdisciplinary Arts and Sciences, School of Humanities, Arts & Cultural Studies

C. Letter(s) of support
Provide a supporting letter from each college/school dean from which individual courses are taken.

3. Academic Curriculum and Requirements

A. Knowledge, competencies, and skills
List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed minor. Examples of program learning outcomes can be found at (http://www.asu.edu/oue/assessment.html).

Outcome 1: Students will be able to identify and describe the various prominent ethical theories that typically guide ethical decision-making.
Measure 1.1: Outcomes will be measured by the successful completion of program classes and writing courses.
Performance Criterion 1.1: At least 75% of students will achieve a C or better in PHI 105 Introduction to Ethics.
Measure 1.2: Outcomes will be measured by the successful completion of PHI 105 Introduction to Ethics.
Performance Criterion 1.2: At least 75% of students will achieve scores of 75% or better in their final projects in PHI 105 Introduction to Ethics.
Outcome 2: Students will be able to apply ethical theories to everyday ethical issues and moral dilemmas in society. Measure 2.1: Outcomes will be measured by the successful completion of program classes. Performance Criterion 2.1: At least 75% of students will achieve a C or better in PHI 306 Applied Ethics and PHI 406 Moral Dilemmas. Measure 2.2: Outcomes will be measured by the successful completion of critical thinking and writing assignments. Performance Criterion 2.2: At least 75% of students will achieve scores of 75% or higher in argumentative or critical papers in both PHI 306 Applied Ethics and PHI 406 Moral Dilemmas.

Outcome 3: Students will be able to compare and contrast ethical theories and demonstrate critical thinking skills honed in the core courses in order to apply ethical issues in their particular area of study. Measure 3.1: Outcome will be measured by the successful completion in the 3 courses that is specific to their primary area of study. Performance Criterion 3.1: At least 75% of students will achieve a C or better in the specific courses chosen by them and their advisor that satisfies the requirements for their chosen area of study. Measure 3.2: Outcome will be measured by the assessment of written work produced in their courses. Performance Criterion 3.2: At least 75% of students will achieve a score of 75% or better on final papers or projects in their chosen classes.

Outcome 4: Students will demonstrate professional, critical, and argumentative writing skills acquired through program writing assignments. Measure 4.1: Outcome will be measured by successful participation in writing courses. Performance Criterion 4.1: At least 75% of students will achieve a grade of C or better in all PHI classes that require such assignments. Measure 4.2: Outcomes will be measured by qualitative assessment of work produced in all the program writing courses. Performance Criterion 4.2: At least 75% of students will achieve a grade of C or better.

B. Program Map
Attach a copy of the “proposed” map for this minor program. Instructions on how to create a “proposed minor map” in BAMM can be found in the Build a Major Map Training Guide.

Attached.

C. Curricular structure
Provide a description of the curricular requirements for the minor. Be specific in listing required courses as well as electives and specify the total minimum number of hours required for the minor.

<table>
<thead>
<tr>
<th>Required Minor Courses (9 Credit Hours)</th>
<th>Is this a new course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prefix</strong></td>
<td><strong>Number</strong></td>
<td><strong>Title</strong></td>
</tr>
<tr>
<td>FOR/IAS/PHI</td>
<td>406</td>
<td>Moral Dilemmas (L or HU)</td>
</tr>
<tr>
<td>PHI</td>
<td>105</td>
<td>Introduction to Ethics (HU)</td>
</tr>
<tr>
<td>PHI</td>
<td>306</td>
<td>Applied Ethics (HU)</td>
</tr>
</tbody>
</table>

Section sub-total: 9

Applied Ethics Elective Tracks (9 credit hours)
Students will select three courses from the track of their choice below:

<table>
<thead>
<tr>
<th>Bioethics Track (9 Credit Hours)</th>
<th>Is this a new course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prefix</strong></td>
<td><strong>Number</strong></td>
<td><strong>Title</strong></td>
</tr>
<tr>
<td>BIO/IAS/PHI</td>
<td>312/340/320</td>
<td>Bioethics (HU)</td>
</tr>
<tr>
<td>LSC</td>
<td>362</td>
<td>The Human Environment</td>
</tr>
<tr>
<td>LSC</td>
<td>363</td>
<td>Genes, Race, Gender, and Society (L)</td>
</tr>
<tr>
<td>PHI</td>
<td>120</td>
<td>Introduction to Medical and Bioethics (HU)</td>
</tr>
<tr>
<td>PHI/REL</td>
<td>494</td>
<td>Special Topic: Philosophical/Spiritual Issues in Death and Dying</td>
</tr>
<tr>
<td>PSY</td>
<td>447</td>
<td>Psychology of Aging (SB)</td>
</tr>
<tr>
<td>SOC</td>
<td>400</td>
<td>Perspectives on Aging (SB)</td>
</tr>
</tbody>
</table>
# Proposal to Establish a New Minor

## Environmental Ethics Track (9 Credit Hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIO/PHI 324/310</td>
<td>Environmental Ethics (HU)</td>
<td>No 3</td>
</tr>
<tr>
<td>IAS/PHI 407</td>
<td>Environmental Philosophy and Policy (L or HU)</td>
<td>No 3</td>
</tr>
<tr>
<td>IAS/PHI 409</td>
<td>Eco-Community Ethics (HU)</td>
<td>No 3</td>
</tr>
<tr>
<td>LSC 362</td>
<td>The Human Environment</td>
<td>No 3</td>
</tr>
<tr>
<td>LSC 394</td>
<td>Special Topic: Environmental Disasters</td>
<td>No 3</td>
</tr>
</tbody>
</table>

## Business Ethics Track (9 Credit Hours)

- **Required (3 credit hours):**
  - LES 305 Business Law and Ethics for Managers OR PHI 360 Business and Professional Ethics (HU)

- **Electives (6 credit hours):**
  - ACO/CIS 402 Privacy, Ethics and Compliance Issues
  - IAS/PHI 407 Environmental Philosophy and Policy (L or HU)
  - IAS/PHI 409 Eco-Community Ethics (HU)
  - LES 305 Business Law and Ethics for Managers
  - PHI 360 Business and Professional Ethics (HU)
  - POS 300 Contemporary Global Controversies (SB & G)

## Social Sciences and Ethics Track (9 Credit Hours)

- ENG 401 Topics in Critical Theory
- PHI 304 Existentialism (HU)
- PHI 307 Philosophy of Law (HU)
- PHI 439 Philosophy of Love and Sex
- PHI/REL 494 Special Topic: Philosophical/Spiritual Issues in Death and Dying
- PHI/REL 494 Special Topic: Censorship: Philosophical, Religious, and Societal Perspectives
- PSY 447 Psychology of Aging (SB)
- SOC 400 Perspectives on Aging (SB)

## Religion and Ethics Track (9 Credit Hours)

- IAS 430 Science and Religion (L or HU)
- PHI 421 Philosophical Topics: Ethics of Belief
- PHI/REL 494 Special Topic: Philosophical/Spiritual Issues in Death and Dying
- REL 321 Religion in America (L or HU) & C & H
- REL 381 Religion and Moral Issues (L or HU)
- REL/WST 390 Women, Gender and Religion (HU & G)

## General Ethics Track (9 Credit Hours)

- BIO/IAS/PHI 312/340/320 Bioethics (HU)
- BIO/PHI 324/310 Environmental Ethics (HU)
- ENG 401 Topics in Critical Theory
- IAS/PHI 407 Environmental Philosophy and Policy (L or HU)
- IAS/PHI 409 Eco-Community Ethics (HU)
- IAS 430 Science and Religion (L or HU)
- PHI 120 Introduction to Medical and Bioethics (HU)
- PHI/REL 303/300 The Future of Religions (L or HU)
- PHI 304 Existentialism (HU)
D. Minimum residency requirement
   How many hours of the minor must be ASU credit?
   18 credit hours

E. New courses
   Provide a brief course description for each new course.
   
   Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost’s Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda.

4. Administration and Resources

A. Enrollment criteria
   Describe the procedures and any qualifications for enrollment in the minor.
   
   Students should consult with an academic advisor in the School of Humanities, Arts and Cultural Studies about a proposed selection of courses before enrolling.

B. Administration
   How will the proposed minor be administered (including enrollment, student advisement, retention, minor completion verification, etc.)?
   
   The New College recruitment and admissions team provides admission assistance to incoming freshman students and transfer students. Student advisement and retention are administered by the New College Advising team who provide academic advising for students admitted into the School of Humanities, Arts and Cultural Studies degree programs. Degree programs housed in the School of Humanities, Arts and Cultural Studies are administered by Dr. Louis G. Mendoza, Director, and Dr. Duku Anokye, Associate Director. Other administrative and program tasks are supported by Lucy Berchini, Administrative Associate; Dennis Marsollier, Media Specialist Sr.; Tracy Encizo, Program Coordinator; and Marla Carmona, Academic Financial Specialist.

C. Resources
   What are the resource implications for the proposed minor, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this minor, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this minor.
   
   The courses in the proposed minor are well established and the majority are offered by SHArCS faculty in their regular rotations. A few are offered regularly by faculty in the School of Social and Behavioral Sciences and the School of Mathematical and Natural Sciences, both schools in the New College of Interdisciplinary Arts and Sciences. There are a few classes offered regularly by the School of Historical, Philosophical & Religious Studies, either online or in-person, and a couple other courses offered regularly by other academic units such as W.P. Carey.

D. Primary faculty
   List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.
### 5. Additional Materials

A. **Appendix**
   Complete and attach the Appendix document.

B. **Program of study**
   Provide one or more model programs of study (if appropriate).

C. **Attach other information that will be useful to the review committees and the Office of the Provost.**
1. **Proposed Minor Name:** Applied Ethics

2. **Marketing Description**
   
   *Optional. 50 words maximum. The marketing description should not repeat content found in the program description.*

3. **Program Description (150 words maximum)**

   Students pursuing the applied ethics minor have the opportunity to develop their critical-thinking, reading and writing capacities while exploring philosophy and ethical theory. They also have the opportunity to do so in a manner that explicitly complements their major by focusing on one of the minor’s track options. This provides students an opportunity to gain a humanistic perspective on a nonhumanities field of study, such as health sciences, business, and computer science, thereby adding nuance and depth to their educational experience.

4. **Contact and Support Information**

   - Building code and room number: *(Search ASU map)* FAB N100
   - Program office telephone number: *(i.e. 480/965-2100)* 602/543-3000
   - Program Email Address: harcsadvising@asu.edu
   - Program Website Address: [https://newcollege.asu.edu/applied-ethics-minor](https://newcollege.asu.edu/applied-ethics-minor)

5. **Program Requirements**

   Remember to attach a copy of the “proposed” map for this minor program. Instructions on how to create a “proposed minor map” in BAMM can be found in the [Build a Major Map Training Guide](https://newcollege.asu.edu/applied-ethics-minor).

6. **Enrollment Requirements**

   If applicable, list any special enrollment requirements applicable to this minor in addition to the standard text. Enrollment requirements for all minors include the following text.

   **GPA Requirement:** 2.00

   **Majors Ineligible to Add This Minor:** BA in philosophy, religion and society

   **Other Enrollment Requirements:**

   Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Students interested in pursuing a minor should consult their academic advisor to declare the minor and to ensure that an appropriate set of courses is taken. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and minor. Students should contact their academic advisor for more information.

7. **Keywords**

   List no more than 5-7 keywords that can be used to search for this program. Keywords should be specific to the proposed program; all parts of the minor name are automatically included as keywords.

   Ethical thinking, critical thinking, humanistic, philosophy, bioethics, environmental, pre-med, business

8. **Delivery/Campus Information Options:** On-Campus

   *Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request.*
9. **Campus/Locations** indicate all locations where this program will be offered.

- [ ] Downtown Phoenix
- [ ] Polytechnic
- [ ] Tempe
- [ ] Thunderbird
- [x] West
- [ ] Other: ____________________
2018 - 2019 MINOR Map
Applied Ethics (Proposed)

Program Requirements

The minor in applied ethics consists of eighteen credit hours, a minimum of 12 credit hours must be upper division. Program requirements include nine credit hours of required courses and nine credit hours in one chosen track: Bioethics; Environmental Ethics; Business Ethics; Social Sciences and Ethics; Religion and Ethics; or General Ethics. All courses used to fulfill the requirements of this minor must be passed with a "C" (2.00) or better.

Required Courses -- 9 credit hours

IAS 406 / PHI 406 / FOR 406: Moral Dilemmas (L or HU) (3)
PHI 105: Intro to Ethics (HU) (3)
PHI 306: Applied Ethics (HU) (3)

Applied Ethics Track -- 9 credit hours

Select 9 credit hours from one of the tracks below (9)

Bioethics Track

IAS 340 / PHI 320 / BIO 312: Bioethics (HU) (3)
LSC 362: The Human Environment (3)
LSC 363: Genes, Race, Gender, and Society (L) (3)
PHI 120: Introduction to Medical and Bioethics (HU) (3)
PHI 494 / REL 494: Philosophical/Spiritual Issues in Death & Dying (3)
PSY 447: Psychology of Aging (SB) (3)
SOC 400: Perspectives on Aging (SB) (3)

Environmental Ethics Track

IAS 407 / PHI 407: Environmental Philosophy and Policy (L or HU) (3)
IAS 409 / PHI 409: Eco-Community Ethics (HU) (3)
LSC 362: The Human Environment (3)
LSC 394: Environmental Disasters (3)
PHI 310 / BIO 324: Environmental Ethics (HU) (3)

Business Ethics Track

Required

PHI 360: Business and Professional Ethics (HU) or LES 305: Business Law and Ethics for Managers (3)

Electives

ACO 402 / CIS 402: Privacy, Ethics and Compliance Issues (3)
IAS 407 / PHI 407: Environmental Philosophy and Policy (L or HU) (3)
IAS 409 / PHI 409: Eco-Community Ethics (HU) (3)
LES 305: Business Law and Ethics for Managers (3)
PHI 360: Business and Professional Ethics (HU) (3)
POS 300: Contemporary Global Controversies (SB & G) (3)

Social Sciences and Ethics Track

ENG 401: Topics in Critical Theory (3)
PHI 304: Existentialism (HU) (3)
PHI 307: Philosophy of Law (HU) (3)
PHI 439: Philosophy of Love and Sex (3)
PHI 494 / REL 494: Censorship: Philoso/Relig/Soc Perspectives (3)
PHI 494 / REL 494: Philosophical/Spiritual Issues in Death & Dying (3)
PSY 447: Psychology of Aging (SB) (3)
SOC 400: Perspectives on Aging (SB) (3)

Religion and Ethics Track

IAS 430: Science and Religion (L or HU) (3)
PHI 421: The Ethics of Belief (3)
PHI 494 / REL 494: Philosophical/Spiritual Issues in Death & Dying (3)
REL 321: Religion in America ((L or HU) & C & H) (3)
REL 381: Religion and Moral Issues (L or HU) (3)
REL 390 / WST 390: Women, Gender and Religion (HU & G) (3)

General Ethics Track

ENG 401: Topics in Critical Theory (3)
IAS 340 / PHI 320 / BIO 312: Bioethics (HU) (3)
IAS 407 / PHI 407: Environmental Philosophy and Policy (L or HU) (3)
IAS 409 / PHI 409: Eco-Community Ethics (HU) (3)
IAS 430: Science and Religion (L or HU) (3)
PHI 120: Introduction to Medical and Bioethics (HU) (3)
PHI 303 / REL 300: The Future of Religions (L or HU) (3)
PHI 304: Existentialism (HU) (3)
PHI 307: Philosophy of Law (HU) (3)
PHI 310 / BIO 324: Environmental Ethics (HU) (3)
PHI 360: Business and Professional Ethics (HU) (3)
PHI 421: The Ethics of Belief (3)
PHI 439: Philosophy of Love and Sex (3)
PHI 494 / REL 494: Censorship: Philoso/Relig/Soc Perspectives (3)
PHI 494 / REL 494: Philosophical/Spiritual Issues in Death & Dying (3)
Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.
**Outcome 1:** Understanding the various prominent ethical theories that typically guide ethical decision making.

Measure 1.1: Outcomes will be measured by the successful completion of program classes and writing courses.

Performance Criterion 1.1: At least 75% of students will achieve a C or better in PHI 105 Introduction to Ethics.

Measure 1.2: Outcomes will be measured by the successful completion of PHI 105 Introduction to Ethics.

Performance Criterion 1.2: At least 75% of students will achieve scores of 75% or better in their final projects in PHI 105 Introduction to Ethics.

**Outcome 2:** Students will become familiar with how to apply ethical theories to everyday ethical issues and moral dilemmas in society.

Measure 2.1: Outcomes will be measured by the successful completion of program classes.

Performance Criterion 2.1: At least 75% of students will achieve a C or better in PHI 306 Applied Ethics and PHI 406 Moral Dilemmas.

Measure 2.2: Outcomes will be measured by the successful completion of critical thinking and writing assignments.

Performance Criterion 2.2: At least 75% of students will achieve scores of 75% or higher in argumentative or critical papers in both PHI 306 Applied Ethics and PHI 406 Moral Dilemmas.

**Outcome 3:** Students will become familiar with how to apply the ethical theories and the critical thought honed in the 3 “core” classes to ethical issues in their particular area of study.

Measure 3.1: Outcome will be measured by the successful completion in the 3 courses that is specific to their primary area of study.

Performance Criterion 3.1: At least 75% of students will achieve a C or better in the specific courses chosen by them and their advisor that satisfies the requirements for their chosen area of study.

Measure 3.2: Outcome will be measured by the assessment of written work produced in their courses.

Performance Criterion 3.2: At least 75% of students will achieve a score of 75% or better on final papers or projects in their chosen classes.

**Outcome 4:** Students will acquire skills in professional, critical, and argumentative writing.

Measure 4.1: Outcome will be measured by successful participation in writing courses.

Performance Criterion 4.1: At least 75% of students will achieve a grade of C or better in all PHI classes that require such assignments.

Measure 4.2: Outcomes will be measured by qualitative assessment of work produced in all the program writing courses.

Performance Criterion 4.2: At least 75% of students will achieve a grade of C or better in their argumentative and critical writing assignments in their PHI courses.

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If you have questions, please e-mail assessment@asu.edu or call UOEEE at (480) 965-9790.
April 2, 2018

Dear:

The curriculum committee of the School of Humanities, Arts, and Cultural Studies reviewed the proposal for establishing a Minor in Applied Ethics and approved it by consensus agreement in March 2018. The faculty in the Philosophy, Religion and Society B.A. program also reviewed and offered its unanimous support for this proposal. All faculty in SHARCS were notified and informed of the development of this proposal at faculty meetings since its inception in Fall 2017. No dissent or concerns have been expressed by faculty members. This memo certifies that the approval process followed the appropriate approval procedures of the School and that the School has the resources to support the Minor without impacting core program resources.

Please do not hesitate to contact me if you have any questions or concerns that need to be addressed as you review this proposal.

Sincerely,

Louis Mendoza, Professor and Director
School of Humanities, Arts, and Cultural Studies
Stacey Kimbell

From: Patricia Friedrich
Sent: Thursday, July 19, 2018 11:39 AM
To: Stacey Kimbell
Subject: FW: Request for Impact Statements: New Course Requests - IAP 220 & 222
Attachments: IAP 222 Games and Ethics Syllabus.doc; IAP 220 Intro to Game Studies Syllabus.doc

FYI

Patricia Friedrich, PhD
Associate Dean for Academic Programs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046

From: Patricia Friedrich <Patricia.Friedrich@asu.edu>
Date: Wednesday, July 18, 2018 at 10:04 AM
To: Xin Wei Sha <Xinwei.Sha@asu.edu>, "Todd.Ingalls@asu.edu" <Todd.Ingalls@asu.edu>
Cc: Stacey Kimbell <kimbell@asu.edu>
Subject: FW: Request for Impact Statements: New Course Requests - IAP 220 & 222

Dear Professors Sha and Ingalls:

I hope you are doing well. It is my understanding that Dr. Mendoza, our School of Humanities, Arts and Cultural Studies Director, has written to you asking for an impact statement regarding the course proposals attached. I was writing to ask if you could provide your feedback. We will submit our proposal to the Provost's Office by July 27.

Thank you so much for your help, Patty

Patricia Friedrich, PhD
Associate Dean for Academic Programs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046
Dear Professors Sha and Ingalls,

The School of Humanities, Arts and Cultural Studies has developed two new courses and we are asking for your support and impact statements.

IAP 220 Introduction to Game Studies and IAP 222 Games and Ethics have been taught as IAP 294 at least two times by Theresa Devine, Associate Professor. Both will be required foundation courses in our proposed Arts and Humanities in Games 18-credit undergraduate certificate. The course syllabi are attached for your review.

Would you please support these two new course requests? I would appreciate a response at your earliest convenience but no later than June 22nd.

Many thanks for considering this request.

Louis

--

Dr. Louis Mendoza, Director
School of Humanities, Arts, and Cultural Studies
New College of Interdisciplinary Arts and Sciences
4701 W. Thunderbird Rd., FAB N201
Glendale, AZ 85306-4908
P.O. Box 37100, MC 2151, Phoenix AZ 85069-7100
Arizona State University
Office: 602-543-6242
https://newcollege.asu.edu/humanities-arts-cultural-studies-degree-programs
Great news! --P

Patricia Friedrich, PhD  
Associate Dean for Academic Programs,  
New College of Interdisciplinary Arts and Sciences  
Professor of Linguistics/Rhetoric and Composition,  
School of Humanities, Arts, and Cultural Studies  
Arizona State University P. O. Box 37100  
4701 W. Thunderbird Rd. Mail Code 3051  
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voice 602 543-6046

Dear Prof. Friedrich,

Thanks for contacting me about IAP 220 and 222, and apologies for the delay getting back to you all. Our school of Computing, Informatics and Decision Systems Engineering offers courses closest in terms of the subject matter and topics to the proposed new courses. After consultation with their leadership, we do not foresee an impact of these courses on CIDSE programs. Thanks again,

-- Kyle

Dear Dean Squires,

I hope you are doing well. I am writing to follow up on a request for an impact statement by our School of Humanities, Arts and Cultural Studies Director regarding the courses attached. Should this request go to another member of your leadership, I would be happy to forward it to them.

Thank you very much for your consideration, Patty

P.S. In a minute, I will also send another related request.
Dear Dean Squires,

The School of Humanities, Arts and Cultural Studies has developed two new courses and we are asking for your support and impact statements.

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Would you please support these two new course requests? I would appreciate a response at your earliest convenience but no later than June 22nd.

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Dear Patty,

Thank you very much for working with us on this. With the change to require either LES 305 or PHI 360 as required in the business ethics track and with the addition of CIS 402 as an option in the track, we have no concerns with this minor.

We look forward to working with you on this.

Kay

Kay A. Faris
Senior Associate Dean, Academic Programs
W. P. Carey School of Business
Arizona State University
Tempe, AZ 85287-3406
Phone: 480-965-7587
Fax: 480-965-3846
Kay.Faris@asu.edu

Hi Kay,

Thank you so much for this. Our Director really liked this idea, and in fact all three of these classes can count toward completion of the concentration, not only as pre-requisites but in fact as credit since they all involve a form of ethics applied to business. So with your permission we would love to add these to the concentration. The CIS class would appear cross-listed as ACO, since that is the way we have it listed in New College, but other than that it would be a simple adding of the three classes. Would that be acceptable?

Thank you very much, Patty

Patricia Friedrich, PhD
Hi Patricia,

We do appreciate this. We don’t actually have many additional courses we could add to this area. We do have CIS 402—Privacy, ethics, and compliance issues, but that may have some challenging prereqs depending on the student’s major.

Would you consider requiring students to complete either LES 305 or the PHI 360 course as a required course in this track? That, at least, would assure that they have one solid business ethics course.

Kay

Kay A. Faris
Senior Associate Dean, Academic Programs
W. P. Carey School of Business
Arizona State University
Tempe, AZ 85287-3406
Phone: 480-965-7587
Fax: 480-965-3846
Kay.Faris@asu.edu
We can certainly go with the other tracks and eliminate this one altogether, but in the spirit of collaboration, we have tried to expand our joint efforts especially given Carey’s presence at West. Conversely, we have provided Carey with concentrations with our own courses when that has been requested, especially with the BABA recently and we always think that reciprocity is a good thing and benefits both units and brings our interdisciplinary mission to more students. Is there any particular reason why proposing other suitable business courses to make the track more robust would not be a viable path?

Thank you, Patty

Patricia Friedrich, PhD
Associate Dean for Academic Programs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046

From: Kay Faris <KAY.FARIS@asu.edu>
Date: Tuesday, July 17, 2018 at 12:59 PM
To: Patricia Friedrich <Patricia.Friedrich@asu.edu>
Subject: RE: Impact Statement for Applied Ethics Minor/Use of LES 305

Hi Patricia,

In our discussions here, we just don’t feel this is enough business to warrant the business name. What about eliminating the business ethics track and moving those courses into a general track?

Thanks,

Kay

Kay A. Faris
Senior Associate Dean, Academic Programs
W. P. Carey School of Business
Arizona State University
Tempe, AZ 85287-3406
Phone: 480-965-7587
Fax: 480-965-3846
Kay.Faris@asu.edu
Hi Fay,

Thank you for this. I am writing to get some clarification regarding your concerns so that we can address them. When it comes to the first one, we would be happy to add courses that you recommend for that concentration. While in theory there might be courses with an implication for business but no “business” in the title, in practice if those courses with a more overt business content are offered regularly, the students would likely take them anyways. Nevertheless, we would be happy to add or substitute others. As for the second, I don’t believe the minor is necessarily and primarily geared towards those students who are already majoring in business, but rather students who are majoring in other areas and would like to apply their knowledge to areas where some business offering would be an advantage. Even if there were business majors, then they could take courses other than that one. However, once again, if you have courses to recommend that would be more suitable to students who want to do a Business + Applied Ethics (Business) combination, we are certainly open to that.

Thank you, Patty

Patricia Friedrich, PhD
Associate Dean for Academic Programs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046
If you have any input on these concerns, we are happy to listen.

Thanks,

Kay

Kay A. Faris  
Senior Associate Dean, Academic Programs  
W. P. Carey School of Business  
Arizona State University  
Tempe, AZ  85287-3406  
Phone: 480-965-7587  
Fax: 480-965-3846  
Kay.Faris@asu.edu

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From: Stacey Kimbell  
Sent: Thursday, July 12, 2018 12:06 PM  
To: Kay Faris  
Cc: Patricia Friedrich  
Subject: Impact Statement for Applied Ethics Minor/Use of LES 305

Good afternoon Kay,

I am writing on behalf of Associate Dean Patricia Friedrich. New College is proposing to establish a minor in Applied Ethics and the academic unit would like to include LES 305 as an elective in the Business Ethics track. I am attaching a copy of our proposal, with the hopes that we could obtain an impact statement from you at your earliest convenience. We have an internal deadline of July 20, so if possible, we would request the statement as soon as possible prior to this date. If you have any questions about the proposal, please feel free to reach out to Patty, who is copied on this email.

Sincerely,

Stacey

Stacey Kimbell  
Executive Admin Support Specialist and Curriculum Coordinator  
Academic Administration and Curriculum Planning  
ASU New College of Interdisciplinary Arts and Sciences  
Voice: (602) 543-6150  Fax: (602) 543-4565

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Stacey and/or Cathy, copied here, should retain a copy of this email chain.

Thanks,
Todd

---

From: Patricia Friedrich
Sent: Friday, April 6, 2018 8:33 PM
To: Todd Sandrin <Todd.Sandrin@asu.edu>
Subject: Re: Applied Ethics minor - impact statement request

Wonderful!

Patricia Friedrich, PhD

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From: Todd Sandrin
Sent: Friday, April 6, 2018 8:32:05 PM
To: Patricia Friedrich
Subject: Fwd: Re: Applied Ethics minor - impact statement request

Great news!

----------------------------------------------------------------
Todd R. Sandrin, Ph.D.
Dean, ASU New College of Interdisciplinary Arts and Sciences
Vice Provost, ASU West campus
Professor, School of Mathematical and Natural Sciences
Senior Sustainability Scientist - Julie Ann Wrigley Global Institute of Sustainability
----------------------------------------------------------------

From: Patrick Kenney
Sent: Friday, April 6, 2017 7:13 PM
Subject: Re: Applied Ethics minor - impact statement request
To: Todd Sandrin

Yes, CLAS is supportive of the minor! Thanks Pat

Get Outlook for iOS
From: Todd Sandrin
Dear Pat,

I hope this email finds you enjoying a pleasant and productive spring semester. It is hard to believe we’re nearing the end of the semester!

Our School of Humanities, Arts and Cultural Studies is proposing to develop a minor in *Applied Ethics*. I attach documents that provide additional details.

Might I impose upon you or a member of your team for the requisite impact statement for us to move forward here? Of course, I’m happy to converse anytime about questions or concerns you and your faculty might have.

Thanks!
Todd

**Todd R. Sandrin, Ph.D.**
Dean, New College of Interdisciplinary Arts and Sciences
Vice Provost, West campus
Professor, School of Mathematical and Natural Sciences
Senior Sustainability Scientist - Julie Ann Wrigley Global Institute of Sustainability

*Arizona State University*
Hi Patricia,

I am happy to support the implementation of your new program. Do you need anything from me besides this email?

Thanks!

Joanna Lucio, PhD
Associate Dean for Academic Affairs
College of Public Service and Community Solutions
602-496-0416
Publicservice.asu.edu

Dear Joanna:

In last year’s academic plan we received permission to plan an Applied Ethics Minor. At the time, Cindy was kind enough to provide us with an impact statement supporting the program. We are now ready to seek approval to implement, so I am writing to share the proposal with you and ask for an update of the impact statement. I copied my communications with Cindy below. Thank you!

Patty

Patricia Friedrich, PhD
Associate Dean for Academic Programs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
Hi Patricia,

I connected with Dean Koppell, we are supportive of this proposed minor. Do you need anything more than an email communicating this?

Let me know if you need anything further, best of luck with your new program!

Cindy

Cynthia A. Lietz, PhD, LCSW
Senior Associate Dean
College of Public Service & Community Solutions | Arizona State University
411 N. Central Ave I UCENT Suite 750 I Phoenix, AZ 85004
clietz@asu.edu | https://webapp4.asu.edu/directory/person/302644

From: Patricia Friedrich  |  Sent: Monday, November 20, 2017 5:19 PM  |  To: Cynthia Lietz <clietz@asu.edu>  |  Subject: Applied Ethics Impact Statement

Hi Cindy:

I hope you are doing well. Todd has asked me to chat with you to see if you could give us an impact statement regarding a request one of our schools made to plan an Applied Ethics minor for West. The idea here was to offer something that stood in complementarity to existing offering across ASU, that was adaptable to a student’s major, and that added value to their individual degree, being also accessible to West Campus students (it would be offered on campus only). I know that Todd has had preliminary conversations with Jonathan. Could you let me know? The description is below. Thank you, Patty

The proposed minor in Applied Ethics meets the needs of students across the disciplines at ASU’s West Campus. It provides students an education in philosophical ethics while allowing flexibility to tailor the minor to their existing major. For instance, if a student takes it in conjunction with their major, they can receive a Bioethics minor, a Business Ethics minor, or an Education Ethics minor, to name but a few possibilities. By demonstrating how the humanities, particularly philosophy, can infuse other disciplines, we add value to non-humanities degrees. There is an abundance of evidence...
that employers are actively seeking students who are not only educated in the "hard" skills of their specific discipline, but also in "soft" skills, such as critical and creative thinking, problem-solving, and critical writing skills. The latter are the skills most often cultivated in the humanities. Our minor allows students to acquire and hone those skills not just in general, but in a way that is *specific* to their primary field of study, rather than just a broad humanities minor. This will render students more competitive in the job market because they will have a distinct and unique advantage over other prospective employees. Not only will this minor help illustrate that the student can engage in different kinds of thinking, because it is an ethics minor in particular, but it will show that (s)he cares enough about her/his profession to have chosen to study ways of being a more conscientious member of his/her chosen community.

Patricia Friedrich, PhD
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New College of Interdisciplinary Arts and Sciences
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