

The completed and signed proposal should be submitted by the Dean's Office to: curriculumplanning@asu.edu.

Before academic units can advertise undergraduate certificates or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and the University Senate, and be approved by the Office of the University Provost.

Definition and minimum requirements:

These are the minimum requirements for approval. Individual undergraduate certificates may have additional requirements.

An undergraduate certificate is a programmatic or linked series of courses from a single field or one that crosses disciplinary boundaries and may be freestanding or affiliated with a degree program. The certificate provides a structured and focused set of courses that can be used to enhance a student's baccalaureate experience or professional development.

An undergraduate certificate program:

- Requires a minimum of 15 credit hours of which at least 12 credit hours must be upper division
- Requires a minimum grade of "C" or better for all upper-division courses
- Consists of courses that must directly relate in whole or large part to the purpose of the certificate. Example: Geographic area certificates must include only courses specific to the title of the certificate, other than a non-English language
- Is cross disciplinary; or,
 - Certified by a professional or accredited organization/governmental agency; or,
 - Clearly leads to advanced specialization in a field; or,
 - Is granted to a program that does not currently have a major

College/School/Institute: New College of Interdisciplinary Arts and Sciences

Department/Division/School: School of Social and Behavioral Sciences

Proposed certificate name: Communication Training and Assessment

Requested effective date: 2019-20

Delivery method and campus or location options: select all locations that apply

- Downtown Phoenix Polytechnic Tempe Thunderbird West Other: _____
- Both on-campus and ASU Online* - (check applicable campus(es) from options listed above)
- ASU Online only (all courses online and managed by ASU Online)

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and [Philip Regier](#) (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request.

Proposal Contact

Name: Jeff Kassing

Title: Professor

Phone number: 602-543-6631

Email: jkassing@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Todd Sandrin, Vice Provost and Dean, New College of Interdisciplinary Arts & Sciences

Signature 

Date: 9/10/2018

College/School/Division Dean name:
(if more than one college involved)

Signature _____

Date: / / 20

1. Overview

Provide a brief description of the new certificate.

This certificate combines coursework from across the communication curriculum to provide students with grounding in how best to assess, train, and develop communications skills in business, professional, and community settings. Certificate holders will develop expertise in communication training, presentation skills, professional development, and assessment practices. The certificate curriculum is enhanced through access to an award-winning, state-of-the-art communication assessment lab located on the west campus. This facility provides direct and intensive training in presentation skills, workplace communication skills, and communication skills assessment. The combination of relevant coursework and hands-on-experience developed through the lab will provide certificate holders with the knowledge and confidence to effectively train others in a variety of professional and community settings.

A. This proposed certificate (check one):

- is cross disciplinary; or
- is certified by a professional or accredited organization/governmental agency; or,
- clearly leads to advanced specialization in a field; or,
- is granted to a program that does not currently have a major

B. Why should this be a certificate rather than a concentration or a minor?

The specialization (presentation skill training and assessment) is highly specialized and lends itself better to a certificate that students attain versus something broader that would be more akin to a minor or concentration.

C. Affiliation

If the certificate program is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.

The certificate is affiliated with the Communication program on the West campus and the nationally renowned Communication Lab (CALL). As such, the certificate will capitalize on the service and experiential learning opportunities afforded by the lab and combine those will relevant coursework from the degree program.

D. Demand

Explain the need for the new certificate (e.g., market demand, interdisciplinary considerations).

There is a growing need for training related to presentation skills in both the corporate and community sectors. This certificate will qualify students to meet those needs in any number of professional and community settings.

E. Projected enrollment

What are enrollment projections for the first three years?

	1st Year	2nd Year (Yr. 1 continuing + new entering)	3rd Year (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	5	15	25

2. Support and Impact

A. Faculty governance

Attach a supporting letter from the chair of the academic unit verifying that the proposed certificate has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the certificate as presented in the proposal, without impacting core program resources.

B. Other related programs

Identify other related ASU programs and outline how the new certificate will complement these existing ASU programs. (If applicable, statements of support from potentially affected academic unit administrators need to be included with this proposal submission.)

BA Communication, College of Integrative Sciences and Arts

BA/BS Communication, Hugh Downs School of Human Communication, College of Liberal Arts and Sciences

BA Business (Communication), W.P. Carey School of Business

C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses are taken.

3. Academic Curriculum and Requirements

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed certificate. Examples of program learning outcomes can be found at (<https://uoeee.asu.edu/assessment>).

Students will exhibit the ability to produce skillful communication through effective writing and speaking.

Students will exhibit the ability to critically analyze messages and text.

Please see the attached PDF of the UOEEE-approved assessment plan for the measures and performance criterion.

B. Enrollment criteria

Describe the procedures and any qualifications for enrollment in the proposed certificate. If they are identical to the admission criteria for the existing major and degree program under which this certificate will be established, please note that.

Enrollment is open to all current ASU students in good academic standing. There are no specific qualifications for admission to the certificate program.

C. Program Map

Attach a copy of the “proposed” map for this certificate program. Instructions on how to create a “proposed certificate map” in [BAMM](#) can be found in the [Build a Major Map Training Guide](#).

D. Curricular structure

Provide the curricular structure for this certificate. Be specific in listing required courses and specify the total minimum number of hours required for the certificate.

Required certificate courses				
Prefix	Number	Title	Is this a new Course?	Credit Hours
COM		COM 225 Public Speaking OR COM 325 Advanced Public Speaking OR COM 342 Oral History and Storytelling	No	3

COM		COM 383 Communication and Mentoring OR COM 483 Advanced Communication and Mentoring	No	3
COM	453	Communication Training and Development	No	3
COM	482	Communication, Instruction and Training	Yes	3
<i>Section sub-total:</i>				12
Elective certificate courses				
Prefix	Number	Title	Is this a new Course?	Credit Hours
		COM 230 Small Group Communication OR COM 259 Communication in Business and the Professions OR COM 312 Communication, Conflict, and Negotiation OR COM 319 Persuasion and Social Influence OR COM 353 Professional Communication OR COM 415 Risk Communication OR COM 430 Leadership in Group Communication	No	3
<i>Section sub-total:</i>				6
Other certificate requirements E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable				Credit Hours
<i>Section sub-total:</i>				0
Total minimum credit hours required for certificate				18

E. Minimum residency requirement
How many hours of the certificate must be ASU credit?

12

F. New courses

Provide a brief course description for each new course.

COM 482 Communication, Instruction and Training

Exploration of instructional communication practices applied to professional training settings. Consideration of verbal, nonverbal and technological aspects of instructional communication with an emphasis on training professional and community audiences.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this certificate is put on Curriculum and Academic Programs Committee (CAPC) agenda.

4. Administration and Resources

A. Administration

How will the proposed certificate be administered (including admissions, student advisement, retention, etc.)?

New College advising will administer program admission and student advisement. Communication faculty will provide faculty advisement and attend to program retention.

B. Resources

What are the resource implications for the proposed certificate, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this certificate please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this certificate.

No new resources are required as the program will leverage the existing and robust communication lab and related coursework on communication training.

C. Primary faculty

List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed certificate
Bonnie Wentzel	Senior Lecturer, Director of the Communication Assessment & Learning Lab	Public Speaking, Communication/Presentation Skills Training
Cynthia Gaffney	Senior Lecturer	Persuasion, Social Influences, Group Communication
Jeff Kassing	Professor	Communication Training & Development, Workplace Communication
Vince Waldron	Professor	Workplace Communication, Conflict and Negotiation
Diane Gruber	Senior Lecturer	Persuasion, Professional Communication
Doug Kelley	Professor	Conflict and Negotiation, Dispute Resolution, Mediation

5. Additional Materials

A. Complete and attach the Appendix document.

B. Provide one or more model programs of study (if appropriate).

C. Attach other information that will be useful to the review committees and the Office of the Provost.

APPENDIX

OPERATIONAL INFORMATION FOR UNDERGRADUATE CERTIFICATES

(This information is used to populate the Degree Search/catalog website.

Please consider the student audience in creating your text.)

1. Proposed Certificate Name: Communication Training and Assessment

2. Marketing Description

Optional. 50 words maximum. The marketing description should not repeat content found in the program description.

N/A

3. Program Description (150 words maximum)

This certificate program in communication training and assessment combines coursework from across the communication curriculum to provide students with grounding in how best to assess, train and develop communications skills in business, professional and community settings. Certificate holders will demonstrate expertise in communication training, presentation skills, professional development and assessment practices.

4. Contact and Support Information

Building code and room number: ([Search ASU map](#))

FAB N100

Program office telephone number: (*i.e. 480/965-2100*)

602/543-3000

Program Email Address:

sbsadvising@asu.edu

Program Website Address:

<https://newcollege.asu.edu/communication-training-assessment>

5. Program Requirements

Remember to attach a copy of the “proposed” map for this certificate program. Instructions on how to create a “proposed certificate map” in [BAMM](#) can be found in the Build a Major Map Training Guide.

6. Enrollment Requirements

If applicable, list any special enrollment requirements applicable to this certificate in addition to the standard text. Enrollment requirements for all undergraduate certificates include the following text:

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

N/A

7. Keywords

List all keywords used to search for this program (limit 7). Keywords should be specific to the proposed program. All parts of the certificate name are automatically included as keywords.

development, professional, instructional, practices, presentation skills, workplace

8. Delivery/Campus Information Options:

On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

9. Campus/Locations: indicate all locations where this program will be offered.

- Downtown Phoenix
- Polytechnic
- Tempe
- West
- Other: _____

Communication Training and Assessment (Proposed)

The certificate in communication training and assessment requires a minimum of 18 credit hours (at least 12 credit hours must be upper division). At least nine credit hours must be completed through the School of Social and Behavioral Sciences in the New College of Interdisciplinary Arts and Sciences. A maximum of six credit hours may be shared between the certificate and a major. The certificate requires 12 credit hours of core requirements and six credit hours of electives. Only courses in which a student received a grade of "C" (2.00 on a 4.00 scale) or higher may be used to meet the certificate requirements.

Core Requirements -- 12 credit hours

COM 225: Public Speaking (L) OR COM 325: Advanced Public Speaking (L) OR COM 342: Oral History and Storytelling (3)

COM 383: Communication and Mentoring OR COM 483: Advanced Communication and Mentoring (3)

COM 453: Communication Training and Development (3)

COM 482: Communication, Instruction, and Training (3)

Elective Requirements -- 6 credit hours

COM 230: Small Group Communication (SB) (3)

COM 259: Communication in Business and the Professions (3)

COM 312: Communication, Conflict, and Negotiation (3)

COM 319: Persuasion and Social Influence (SB) (3)

COM 353: Professional Communication (3)

COM 415: Risk Communication (3)

COM 430: Leadership in Group Communication (3)

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this certificate.

Date: 2/7/2018	Program Name: Cert in Communication Training and Assessment	Status: UOEEE Provisional Approval
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Comment

Assessment Plan

Outcome 1: Students will exhibit the ability to produce skillful communication through effective writing and speaking.

Examination of assignments (presentations or portfolios) from required courses in the certificate program, drawn from the course list below:

- COM 383 Communication and Mentoring
- COM 483 Advanced Communication and Mentoring
- COM 453 Communication Training and Development
- COM 225 Public Speaking
- COM 325 Advanced Public Speaking
- COM 342 Oral History and Storytelling

Measure 1.1

A sample of assignments (presentations or portfolios) will be reviewed by a faculty committee and evaluated as (1) fails to meet expectations, (2) meets expectations, or (3) exceeds expectations.

Performance Criterion 1.1 80% of sampled assignments will demonstrate the ability to produce skillful communication through effective writing and speaking.

Measure 1.2

Performance Criterion 1.2

Measure 1.3

Performance Criterion 1.3

Outcome 2: Students will exhibit the ability to critically analyze messages and text.

Examination of assignments from elective courses in the certificate program, drawn from the course list below:

- COM 230 Small Group Communication
- COM 312 Communication, Conflict, and Negotiation
- COM 319 Persuasion and Social Influence
- COM 353 Professional Communication
- COM 415 Risk Communication
- COM 430 Leadership in Group Communication
- COM 451 Communication and Work Relationships

Measure 2.1

A sample of papers will be reviewed by a faculty committee and evaluated as (1) fails to meet expectations, (2) meets expectations, or (3) exceeds expectations.

Performance Criterion 2.1 80% of sampled assignments will demonstrate the ability to critically analyze messages and texts.

Measure 2.2

Performance Criterion 2.2

Measure 2.3

Performance Criterion 2.3

Outcome 3:

Measure 3.1

Performance Criterion 3.1

Measure 3.2

Performance Criterion 3.2

Measure 3.3

Performance Criterion 3.3

Outcome 4:

Measure 4.1

Performance Criterion 4.1

Measure 4.2

Performance Criterion 4.2

Measure 4.3

Performance Criterion 4.3

Outcome 5:

Measure 5.1

Performance Criterion 5.1

Measure 5.2

Performance Criterion 5.2

Measure 5.3

Performance Criterion 5.3

April 9, 2018

To: Todd Sandrin, Dean and Professor
New College of Interdisciplinary Arts and Sciences

From: Scott W. Barclay, Director and Professor
School of Social and Behavioral Sciences

Subject: Proposal to Establish Certificate in Communication Training and Assessment

Attached please find the Proposal to Establish the Certificate in Communication Training and Assessment. This proposal was prepared by faculty members from the School of Social and Behavioral Sciences.

This proposal, approved for planning in December 2017, was approved by the New College Undergraduate Curriculum Committee. Please approve this proposal and forward it for further approvals.

Stacey Kimbell

From: Patricia Friedrich
Sent: Wednesday, February 21, 2018 8:49 PM
To: Duane Roen
Cc: Stacey Kimbell
Subject: Re: Communication Training and Assessment -- impact statement

Thank you so much for your support!

Patty

Patricia Friedrich, PhD
Associate Dean for Academic Programs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046

From: Duane Roen <Duane.Roen@asu.edu>
Date: Wednesday, February 21, 2018 at 7:20 PM
To: Patricia Friedrich <Patricia.Friedrich@asu.edu>, Elizabeth Wentz <WENTZ@asu.edu>, Kay Faris <KAY.FARIS@asu.edu>
Subject: RE: Communication Training and Assessment -- impact statement

Patty,

CISA supports your proposal for a certificate in Communication Training and Assessment.

Best,
Duane

Duane Roen
Vice Provost, Polytechnic campus
Dean, College of Integrative Sciences and Arts
Dean, University College
Arizona State University
Mail Code: 2780
7271 E Sonoran Arroyo Mall
Mesa, AZ 85212-6415
P: 480-727-6513

Stacey Kimbell

From: Patricia Friedrich
Sent: Monday, March 26, 2018 3:54 PM
To: Stacey Kimbell
Subject: FW: Communication Training and Assessment -- impact statement

From: Patricia Friedrich <Patricia.Friedrich@asu.edu>
Date: Monday, March 26, 2018 at 8:40 AM
To: Elizabeth Wentz <WENTZ@asu.edu>
Subject: Re: Communication Training and Assessment -- impact statement

Dear Libby:

Looking through by email today, I found your note of a month ago, so I just wanted to apologize for not writing to thank you before. We appreciate your support,

Patty

P.S. I will look into the question your faculty had regarding the storytelling course and will let you know what I find out.

Thank you!

Patty

Patricia Friedrich, PhD
Associate Dean for Academic Programs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046

From: Elizabeth Wentz <WENTZ@asu.edu>
Date: Thursday, February 22, 2018 at 4:13 PM
To: Patricia Friedrich <Patricia.Friedrich@asu.edu>
Subject: FW: Communication Training and Assessment -- impact statement

Dear Patricia,

Please see the note from the CLAS Hugh Downs School of Human Communication.

Libby

From: Paul Mongeau <Paul.Mongeau@asu.edu>
Date: Thursday, February 22, 2018 at 3:59 PM

To: Elizabeth Wentz <WENTZ@asu.edu>

Cc: Linda Lederman <Linda.Lederman@asu.edu>, Belle Edson <bedson@asu.edu>, Jennifer Linde <jlinde@asu.edu>, Barbara Dedecker <Barbara.DeDecker@asu.edu>

Subject: RE: Communication Training and Assessment -- impact statement

Dean Wentz:

A number of us have looked over the proposal for the concentration on Communication Training and Assessment developed by the West Campus. We support this proposal *so long as all the courses are on the ground and NOT offered online.*

On a side note, we found it interesting (and a bit baffling) that none of us had ever heard of the COM342 class (Oral History and Storytelling) before. It appears as though it appeared in the catalog for 2012-2013, but we had no memory of that happening.

Let me know if you have any questions.

PM

From: Patricia Friedrich <Patricia.Friedrich@asu.edu>

Date: Wednesday, February 21, 2018 at 10:45 AM

To: Duane Roen <Duane.Roen@asu.edu>, Elizabeth Wentz <wentz@asu.edu>, Kay Faris <KAY.FARIS@asu.edu>

Subject: Communication Training and Assessment -- impact statement

Dear Kay, dear Libby, dear Duane:

I hope you are all doing well. I am writing with a request for impact statements regarding the certificate attached. This is a program for which we received permission to plan and are now seeking approval to implement.

Thank you so much for your consideration,

Patty

Patricia Friedrich, PhD
Associate Dean for Academic Programs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046

From: [Frederick Corey](#)
To: [Jennifer Shea](#)
Cc: [Patricia Friedrich](#)
Subject: FW: Communication Training and Assessment, Undergraduate Certificate
Date: Tuesday, August 28, 2018 8:58:02 AM
Importance: High

FYI. This is ready to move forward. Fred

From: Patricia Friedrich
Sent: Tuesday, August 28, 2018 8:32 AM
To: Frederick Corey <FREDERICK.COREY@asu.edu>
Subject: FW: Communication Training and Assessment, Undergraduate Certificate
Importance: High

Dear Fred:

We communicated Dean-to-dean with CLAS, and Dean Kenney indicated (see below) that CLAS is fine with the certificate including existing courses delivered online. We agree not to create new online courses without talking to them first. Please let me know if this thread is enough to help send our proposal to CAPC or if you would like us to input this information in ChangeMaker.

Thank you so much,

Patty

Patricia Friedrich, PhD
Associate Dean of Academic Programs and Faculty Affairs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046

From: Patrick Kenney
Sent: Monday, August 27, 2018 7:38:22 PM
To: Todd Sandrin
Subject: Re: Communication Training and Assessment, Undergraduate Certificate

CLAS supports this certificate.

Good luck, Pat

Get [Outlook for iOS](#)

From: Todd Sandrin <todd.sandrin@asu.edu>
Sent: Wednesday, August 15, 2018 5:47 PM
To: Patrick Kenney
Subject: FW: Communication Training and Assessment, Undergraduate Certificate

Hi Pat,

I hope this email finds you enjoying a pleasant start to the semester! Where did the summer go?

I'm writing to clarify whether CLAS has concerns regarding the Certificate in Training and Assessment program we're developing.

My associate dean indicates that we received the following response from CLAS:

"We support this proposal so long as all the courses are on the ground and NOT offered online."

As the email chain I append below describes, we have no intention to develop new online course offerings for this certificate, but some of the courses included in the certificate have historically been offered online by us (and others at ASU).

Does this information address concerns CLAS expressed regarding this certificate?

As always, thanks!

Todd

Todd R. Sandrin, Ph.D.

[Dean, New College](#) of Interdisciplinary Arts and Sciences

Vice Provost, [West campus](#)

[Professor, School of Mathematical and Natural Sciences](#)

Senior Sustainability Scientist - [Julie Ann Wrigley Global Institute of Sustainability](#)

The logo for ASU New College of Interdisciplinary Arts and Sciences, featuring the ASU sunburst logo and the text "New College of Interdisciplinary Arts and Sciences" and "Arizona State University".

On Aug 13, 2018, at 4:01 PM, Patricia Friedrich <Patricia.Friedrich@asu.edu> wrote:

Dear Fred:

Thank you for your patience. I was waiting for a reply from the Director of the School, which I got today and am pasting below. Several courses in the new certificate are long-existing offerings in

COM not only by us but also other units around the university, and we are bringing those together to make the certificate possible. We agreed with CLAS not to create any NEW courses to be delivered on-line but the courses that are offered as part of other degrees and programs are sometimes offered online, not only by us but by them as well (and since we do not limit where the students take those courses, they can get enrollments in their classes too). The focus of the program is, however, campus immersion especially because the emphasis is on activities in the CALL (lab). Thank you, Patty

Patricia Friedrich, PhD
Associate Dean for Academic Programs and Personnel,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046

In implementing the Certificate in Training and Assessment, the Communication program on West Campus has no intention to develop any NEW online offerings as part of the Certificate in Training and Assessment. The certificate does however include several courses that are already offered online by the communication program, including:

COM 312 Communication, Conflict and Negotiation
COM 430 Leadership in Group Communication
COM 415 Risk Communication
COM 453 Communication Training & Development

These courses will continue to be offered online as they have been over the past few years.

Scott Barclay
Director and Professor
School of Social and Behavioral Sciences

<image001.png>

Arizona State University
New College of Interdisciplinary Arts and Sciences
"A small college experience with major university resources"

Scott.W.Barclay@asu.edu
602-543-8577

Stacey Kimbell

From: Patricia Friedrich
Sent: Wednesday, February 28, 2018 8:30 AM
To: Kay Faris
Cc: Stacey Kimbell
Subject: Re: Communication Training and Assessment -- impact statement

Thank you so much, Kay!

--P

Patricia Friedrich, PhD
Associate Dean for Academic Programs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
Arizona State University P. O. Box 37100
4701 W. Thunderbird Rd. Mail Code 3051
Phoenix, AZ, USA 85069-7100
voice 602 543-6046

From: Kay Faris <KAY.FARIS@asu.edu>
Date: Wednesday, February 28, 2018 at 6:47 AM
To: Patricia Friedrich <Patricia.Friedrich@asu.edu>
Subject: FW: Communication Training and Assessment -- impact statement

Good Morning, Patricia,

The W. P. Carey School has no concerns with the establishment of a Certificate in Communication Training and Assessment. If you have any questions, please let us know.

Thanks,

Kay

Kay A. Faris
Senior Associate Dean, Academic Programs
W. P. Carey School of Business
Arizona State University
Tempe, AZ 85287-3406
Phone: 480-965-7587
Fax: 480-965-3846
Kay.Faris@asu.edu



Where Business is Personal®

From: Patricia Friedrich

Sent: Wednesday, February 21, 2018 10:46 AM

To: Duane Roen <Duane.Roen@asu.edu>; Elizabeth Wentz <WENTZ@asu.edu>; Kay Faris <KAY.FARIS@asu.edu>

Subject: Communication Training and Assessment -- impact statement

Dear Kay, dear Libby, dear Duane:

I hope you are all doing well. I am writing with a request for impact statements regarding the certificate attached. This is a program for which we received permission to plan and are now seeking approval to implement.

Thank you so much for your consideration,

Patty

Patricia Friedrich, PhD
Associate Dean for Academic Programs,
New College of Interdisciplinary Arts and Sciences
Professor of Linguistics/Rhetoric and Composition,
School of Humanities, Arts, and Cultural Studies
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