

The completed and signed proposal should be submitted by the Dean’s Office to: curriculumplanning@asu.edu. Before academic units can advertise undergraduate certificates or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and the University Senate, and be approved by the Office of the University Provost.

Definition and minimum requirements:

These are the minimum requirements for approval. Individual undergraduate certificates may have additional requirements.

An undergraduate certificate is a programmatic or linked series of courses from a single field or one that crosses disciplinary boundaries and may be freestanding or affiliated with a degree program. The certificate provides a structured and focused set of courses that can be used to enhance a student’s baccalaureate experience or professional development.

An undergraduate certificate program:

- Requires a minimum of 15 credit hours of which at least 12 credit hours must be upper division
- Requires a minimum grade of “C” or better for all upper-division courses
- Consists of courses that must directly relate in whole or large part to the purpose of the certificate. Example: Geographic area certificates must include only courses specific to the title of the certificate, other than a non-English language
- Is cross disciplinary; or,
 - Certified by a professional or accredited organization/governmental agency; or,
 - Clearly leads to advanced specialization in a field; or,
 - Is granted to a program that does not currently have a major

College/School/Institute: College of Liberal Arts and Sciences
Department/Division/School: School of Historical, Philosophical and Religious Studies
Proposed certificate name: Sports, Cultures and Ethics certificate
Requested effective date: 2018-19

Delivery method and campus or location options: select all locations that apply

Downtown Phoenix Polytechnic Tempe Thunderbird West Other: _____

Both on-campus and ASU Online* - (check applicable campus(es) from options listed above)

ASU Online only (all courses online and managed by ASU Online)

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and [Philip Regier](#) (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus [then](#) complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request.

Proposal Contact

Name:	Kathleen Given	Title:	Assistant Director, Academic Operations
Phone number:	480 727 4029	Email	Kathleen.Given@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name:

Signature _____ **Date:** ____ / ____ /20

College/School/Division Dean name:
(if more than one college involved)

Signature _____ **Date:** ____ / ____ /20

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.

1. Overview

Provide a brief description of the new certificate.

The Sports, Cultures and Ethics certificate provides a multi- and transdisciplinary inquiry into the social, ethical and cultural influence of athletics and sports spectatorship in our society. The certificate complements, and contributes to, the Global Sports Initiative that is currently underway at ASU. Our humanities approach will provide historical grounding, and an appreciation of how participation and investment in sports culture shapes our lives. We provide studies that include the ethical dimensions of supporting professional sports, the cultural implications of gendered sports cultures, and the religious aspects of fandom.

A. This proposed certificate (check one):

- is cross disciplinary; or
- is certified by a professional or accredited organization/governmental agency; or,
- clearly leads to advanced specialization in a field; or,
- is granted to a program that does not currently have a major

B. Why should this be a certificate rather than a concentration or a minor?

As a program with a cross disciplinary curriculum, there isn't a major in SHPRS for which this would fit as a concentration. For the same reason, a certificate is a better structure than a minor.

C. Affiliation

If the certificate program is affiliated with a degree program, include a brief statement of how it will complement the program. If it is not affiliated with a degree program, incorporate a statement as to how it will provide an opportunity for a student to gain knowledge or skills not already available at ASU.

It is not affiliated with a degree program. It will provide an opportunity for students to focus their inquiry on a range of social, ethical, and cultural questions about athletics and sports spectators. Sport is studied across ASU, but a humanities-based focus gives students an approach to and knowledge of the issues in sport that are not available in other ASU programs. The focus on humanities-based inquiry into sport will complement and enhance the knowledge of students studying sport in other sport-focused programs.

D. Demand

Explain the need for the new certificate (e.g., market demand, interdisciplinary considerations).

This interdisciplinary certificate will serve students in the humanities and schools with sport-related degree programs. For students in sport-focused programs in the Walter Cronkite School of Journalism and Mass Communication, the W.P. Carey School of Business, and the School of Community Resources and Development, this humanities-based certificate will complement and enhance their degrees. Students want sports courses in the humanities. For example, 922 students took sports history courses in 2016. Many of these students are in the growing sport-related degree programs in Cronkite and W.P. Carey. For example, the number of sports and media studies majors grew from 60 to 1100 in just four years.

E. Projected enrollment

What are enrollment projections for the first three years?

	1st Year	2nd Year (Yr. 1 continuing + new entering)	3rd Year (Yr. 1 & 2 continuing + new entering)
Number of Students (Headcount)	150	170	180

2. Support and Impact

A. Faculty governance

Attach a supporting letter from the chair of the academic unit verifying that the proposed certificate has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the certificate as presented in the proposal, without impacting core program resources.

B. Other related programs

Identify other related ASU programs and outline how the new certificate will complement these existing ASU programs. (If applicable, statements of support from potentially affected academic unit administrators need to be included with this proposal submission.)

"The certificate will enhance the following sport-related undergraduate degree programs: W.P. Carey's sports and media studies, Cronkite's sports journalism, and the School of Community Resources and Development's community sports management. The certificate's liberal arts courses, many of which are humanities courses, will provide history, philosophy, social sciences, and interdisciplinary liberal arts training that encourage students to think about the broader impact and implications of sport in society, in a diversity of cultural contexts, and across time and space. The certificate will complement these students' degrees and resumes as they enter the competitive sports industry, and provide something tangible to show employers they have completed a program that prepared them to take seriously and articulate well-informed ideas about the social and cultural impacts of sport, and ethical considerations of sport and society.

In addition to students in sport-related undergraduate degree programs, students in liberal arts and other majors who have an interest in the study of sport and society will benefit from completing the certificate. For example, the certificate will enhance history and nutrition and supply chain degrees for students interested to pursue careers that intersect with the sports world."

C. Letter(s) of support

Provide a supporting letter from each college/school dean from which individual courses are taken.

3. Academic Curriculum and Requirements

A. Knowledge, competencies, and skills

List the knowledge, competencies, and skills (learning outcomes) students should have when they complete this proposed certificate. Examples of program learning outcomes can be found at (<https://uoeee.asu.edu/assessment>).

- 1) Students will be able to interpret the historical and cultural contexts of sports participation and spectatorship in society.
- 2) Students will be able to analyze the ethical and social dimensions of sports participation and spectatorship in society.

B. Enrollment criteria

Describe the procedures and any qualifications for enrollment in the proposed certificate. If they are identical to the admission criteria for the existing major and degree program under which this certificate will be established, please note that.

Identical to existing degree programs in the School of Historical, Philosophical and Religious Studies.

C. Program Map

Attach a copy of the "proposed" map for this certificate program. Instructions on how to create a "proposed certificate map" in [BAMM](#) can be found in the [Build a Major Map Training Guide](#).

D. Curricular structure

Provide the curricular structure for this certificate. Be specific in listing required courses and specify the total minimum number of hours required for the certificate.

Required certificate courses Students must complete one (1) of the following three courses: AFR 375, HST 377 or PHI 370. (3 hours)

Prefix	Number	Title	Is this a new Course?	Credit Hours
N/A			(Select one)	

			(Select one)	
			(Select one)	
			(Select one)	

<i>Section sub-total:</i>				3
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Elective certificate courses (Students select 5 courses. At least 9 hours must be upper division.)				
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Prefix	Number	Title	Is this a new Course?	Credit Hours
AFR	375	Race, Gender and Sport	No	3
CSM/PRM	335	Sports and Recreation for Youth Development	No	3
HST/SLC	294	The Beautiful Game: History and Culture of Soccer	No	3
HST	302	History of the Olympic Movement	No	3
HST	306	History of Baseball	No	3
HST	377	Sports in United States History	No	3
HST	379	History of College Sports	No	3
PHI	394	Philosophy of Sport	No	3
PHI	370	Sports Ethics	yes	3
REL	394	Religion and Sports	No	3
COM/SOC/SBS	394	Soccer: The Global Game	No	3
COM	477	Sport, Culture, & Discourses	No	3
New	300	Global Cities/Barcelona: Sport, Place, Politics, and Identity	No	3

<i>Section sub-total:</i>				15
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Other certificate requirements E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable	Credit Hours
N/A	
<i>Section sub-total:</i>	0
Total minimum credit hours required for certificate	18

E. Minimum residency requirement

How many hours of the certificate must be ASU credit?

At least 6 upper division hours in the certificate must be completed through ASU and the College of Liberal Arts and Sciences.

F. New courses

Provide a brief course description for each new course.

PHI 370-

A study of moral issues in sports, including but not limited to the nature and application of sportsmanship, the prohibition of performance enhancing drugs, ethical issues in the economics of sports, the role of violence, and fandom.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this certificate is put on [Curriculum and Academic Programs Committee \(CAPC\)](#) agenda.

4. Administration and Resources

A. Administration

How will the proposed certificate be administered (including admissions, student advisement, retention, etc.)?

Admission to the University will be handled through the regular process by Admission Services. Students can add the certificate to their record by meeting or speaking with an undergraduate advisor in the School of Historical, Philosophical and Religious studies and completing the request to add certificate form. Advising will be done by the School of Historical, Philosophical and Religious Studies undergraduate advising team. As will all programs, the retention will be a joint effort by the school’s undergraduate advising team, faculty and administration as well as the College of Liberal Arts and Sciences.

B. Resources

What are the resource implications for the proposed certificate, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this certificate please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this certificate.

Currently, there are no budgetary and resources needs over and above what is already required by current curriculum offerings in SHPRS.

C. Primary faculty

List the primary faculty participants regarding this proposed certificate. For interdisciplinary certificates, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed certificate
Shawn Klein	Philosophy lecturer	Sports Ethics
Eric Legg	Community Resources and Development-Assistant Professor	Recreational Sports
Victoria Jackson	History lecturer	Sports & U.S. History, Sports and Global History
Jason Bruner	Religious Studies-Assistant Professor	Sports and Religion
Ronnie Cox	African/African American Studies-Clinical Professor	Race, Gender & Sport
Alexander Avina	History Associate Professor	Latin American Sports
Jeffrey Kassing	Professor, School of Social and Behavioral Sciences	Sport, Organizational Communication, Place, and Politics
Lindsey Meân	Associate Professor, School of Social and Behavioral Sciences	Sport, Psychology, Discourses, and Culture

5. Additional Materials

- A. Complete and attach the Appendix document.
- B. Provide one or more model programs of study (if appropriate).
- C. Attach other information that will be useful to the review committees and the Office of the Provost.

This proposal has been approved by all necessary Provost office levels of review. I recommend implementation of the proposed organizational change.

Office of the University Provost

Signature _____

Date: / /20

Note: An electronic signature, email, or a PDF of the signed signature page is acceptable.

CIP Code: _____

APPENDIX

OPERATIONAL INFORMATION FOR UNDERGRADUATE CERTIFICATES

(This information is used to populate the [Degree Search](#)/catalog website.

Please consider the student audience in creating your text.)

1. Proposed Certificate Name: Sports, Cultures & Ethics

2. Marketing Description

Optional. 50 words maximum. The marketing description should not repeat content found in the program description. From intense fandoms and age-old rivalries to record-breaking athletes and political controversies, sports have embedded themselves into everyday life. This certificate delves deep into the human aspect of sports – the historical background, the ethics and culture significance – that affects fans and athletes alike.

3. Program Description (150 words maximum)

The certificate is a cross disciplinary inquiry into the social, ethical and cultural influence of athletics and sports spectatorship in our society. The courses in the certificate explore the historical grounding of sport and will examine how sport and culture, including religion and gender, influence and shape each other. The courses will analyze the ethical and philosophical issues of participating in and spectating sport. Students completing the certificate will gain a knowledge and understanding of the nature of sport and its wide-ranging impact on the culture and our lives.

4. Contact and Support Information

Building code and room number: (Search ASU map)	COOR 4595
Program office telephone number: (<i>i.e.</i> 480/965-2100)	480/727-4029
Program Email Address:	SHPRSAdvising@asu.edu
Program Website Address:	https://shprs.asu.edu

5. Program Requirements

Remember to attach a copy of the “proposed” map for this certificate program. Instructions on how to create a “proposed certificate map” in [BAMM](#) can be found in the [Build a Major Map Training Guide](#).

6. Enrollment Requirements

If applicable, list any special enrollment requirements applicable to this certificate in addition to the standard text. Enrollment requirements for all undergraduate certificates include the following text:

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

N/A

7. Delivery/Campus Information Options:

On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online.

8. Campus/Locations: indicate all locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe Thunderbird West Other: