This template is to be used only by programs that have received specific written approval from the Provost's office to proceed with internal proposal development and review. The proposal template should be completed in full and submitted to the University Provost's Office [mailto: curriculumplanning@asu.edu ]. It must undergo all internal university review and approval steps including those at the unit, college and university levels. A program may not be implemented until the Provost's Office notifies the academic unit that the program may be offered.

## College/School/Institute:

Department/Division/School:
Proposing faculty group (ifapplicable):
Are two or more academic units collaborating on this program?

College of Liberal Arts and Sciences
School of Civic and Economic Thought and Leadership
NA
No, this is not a joint degree program

If "Yes", list all the additional college(s)/school(s)/institute(s) that will be involved in the development and resources for the degree prograin by offering courses, faculty or facilities. Please note: This question does not refer to official joint degree programs. Official joint degree programs are ones in which the degree is jointly conferred by two colleges. If the program is jointly conferred, please complete the Proposal to Establish a New Joint Undergraduate Degree Program.

## Degree type:

If other; provide degree type title and proposed abbreviation:
Name of degree program (major):
Are any concentrations to be established under this degree program?
Is a program fee required?
What is the first catalog year available for students to select on the undergraduate application for this this program?

## BS-Bachelor of Science

Civic and Economic Thought and Leadership
No, concentrations will not be established.
No, a program fee is not required.
2019-20

Delivery method and campus or location options: select all locations that apply
Downtown Phoenix Polytechnic $\boxtimes$ Tempe $\square$ Thunderbird $\square$ West

Other:Both on-campus and $\square$ ASU Online* - (check applicable campus(es) from options listedabove) ASU Online only (all courses online and managed by ASU Online)
Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer prograns through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request.

## Proposal Contact

Name:
Susan Kells
Title: Academic Success Coordinator
Phone number: 480-965-0427
Email: susan.kells@asu.edu

## DEAN APPROVAL(S)

This proposai has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.


Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

## PROPOSAL TO ESTABLISH A NEW <br> UNDERGRADUATE DEGREE PROGRAM

## 1. Purpose and Nature of Program

Provide a brief program description. Include the distinctive features of the program that make it unique.
The School of Civic and Economic Thought and Leadership (SCETL) seeks to prepare civic-minded citizens and leaders through the study of great works and great debates of civic, economic, political, and moral thought, primarily in the Western tradition but also comparatively. The core spirit of this transdisciplinary education is the nexus of the study of classic sources and the study about experiences of leadership and statesmanship to create a program designed to prepare students for both understanding and practicing leadership in 21st century America and a globalized world. Our BS degree program will accommodate students who wish to pursue a particular emphasis on the applied dimensions of the SCETL curriculum, primarily through enhanced training in the areas of statistical analysis of political and economic phenomena.

## 2. Student Learning Outcomes and Assessment Methods

## Assessment Plan

Attach a PDF copy of the assessment plan printed from the University Office of Evaluation and Educational Effectiveness assessment portal demonstrating UOEEE's approval of your assessment plan for this program. Visit the assessment portal at https://uoeee.asu.edu/assessment-portal or contact uoeee@asu.edu with any questions.

## 3. Academic Curriculum and Requirements

A. Major Map

Attach a copy of the "proposed" major map for this degree program. If this program will be delivered online as well as inperson, attach a copy of both the major map and the online major map. Instructions on how to create a "proposed major map" in BAMM can be found in the Build a Major Map Training Guide.
B. Summary of Credit Hours Required for this Program

Total credit hours must be 120 and include first year composition, general studies, core/required courses, program specific electives, and any additional requirements (e.g., concentration credits).

| Requirements | Credit Hours |
| :--- | :---: |
| First Year Composition | $\mathbf{6}$ |
| ASU 101 (or equivalent) | 1 |
| General Studies | 29 |
| Core/required courses | 12 |
| Program specific electives | 27 |
| Additional requirements | 12 |
| Other; university electives | Total |
|  | $\mathbf{1 2 0}$ |

## C. Core/Required Courses

i. Total required and/or core course credit hours

12
ii. List the prefix, number, name and credit hours for each required/core course for this program CEL 100 Great Ideas of Politics and Ethics
(3 credit hours)
CEL 200 Great Debates in American Politics and Economics ( 3 credit hours)
CEL 300 Capitalism and Great Economic Debates (3 credit hours)
CEL 475 Statesmanship and American Grand Strategy
(3 credit hours)

## PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE DEGREE PROGRAM

## D. Program Specific Electives

i. Total required program elective credithours

27
ii. List the prefix, number, name and credit hours for any program specific electives for this program
a. Students must choose one additional course from each of four curricular tracks in the School. ( 12 credit hours total)

Track 1: Moral and Political Thought
CEL 305 Classical Political Philosophy and Statesmanship: The Greeks (3 credit hours) OR
CEL 320 Modern Political Thought: Origins and Debates about Modern Liberty (3 credit hours)
Track 2: American Political and Economic Thought
CEL 235 Federalists, Anti-Federalists, and the Enduring Debate over American Constitutionalism ( 3 credit hours)
Track 3: Economic Thought and Political Economy
CEL 345 Classics of Modern Economic Thought: Smith to Hayek and Beyond (3 credit hours)
Track 4: Leadership and Statesmanship for the 21st Century
CEL 375 Politics and Leadership in the Age of Revolutions, 1776-1826 (3 credit hours)
b. Students must take two upper division empirical and statistical analysis courses (6 credit hours total) POS 301/SGS 305 Empirical Political Inquiry ( 3 credit hours) POS 401/SGS 401 Political Statistics
c. Students must choose any additional 3-credit hour CEL course from the School of Civic and Economic Thought and Leadership curriculum. CEL 484 and CEL499 may also be used to fulfill elective hours after 3-credit CEL 484 requirement is met.
(3 credit hours total)
d. Students must choose any two of the following 3-credit courses as related-area electives. (6 credit hours total)

| ECN 331 Economics of the European Economic Union | $(3$ credit hours) |
| :--- | :--- |
| ECN 345 Survey of Environmental and Resource Economics | $(3$ credit hours $)$ |
| ECN 355 Economics of Healthcare | $(3$ credit hours $)$ |
| ECN 360 Economic Development | $(3$ credit hours $)$ |
| ECN 404 History of Economic Thought | $(3$ credit hours $)$ |
| POS 348 Do You Want to Build a Nation? | $(3$ credit hours $)$ |
| POS 465 International Organization and Law | $(3$ credit hours $)$ |
| POS 485 Political Economy | $(3$ credit hours $)$ |
| POS 486 International Political Economy | $(3$ credit hours) |

SGS 394 ST: Global Markets
SGS 394 ST: International Development
(3 credit hours)
(3 credit hours)
E. Additional Program Requirements, if any:

List and describe any capstone experiences, milestone, and/or additional requirements.
Science and Society requirement
(6 credit hours)
CEL 484 Internship
( 3 credit hours)
CEL 485 Capstone Seminar in Civic and Economic Thought and Leadership

## PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE DEGREE PROGRAM

## F. Concentrations

i. Are any concentrations to be established under this degree program? (No)
ii. If yes, are concentrations required? (Select One)
iii. List courses \& additional requirements for the proposed concentration(s)
A. Will a new course prefix (es) be required for this degree program?
(No)
If yes, list prefix name(s) (i.e. ENG- English):
Note: A request for a New Prefix form must be completed for each new prefix required and submitted with this proposal: New prefix request form.
B. New Courses Required for Proposed Degree Program

List all new courses required for this program, including course prefix, number and course
description. No new courses proposed
Note: New course requests must be submitted electronically via Curriculum ChangeMaker and undergo all internal university review and approval steps including those at the unit, college, and university levels.

## 5. Program Need

Explain why the university needs to offer this program (include target audience and market).
The BS degree will provide students interested in the subject matter and content of the school's core curriculum with additional quantitative and empirical training necessary for specialized research and employment in the fields of politics and economics. It will provide the tools necessary to compete in job markets that require special quantitative and empirical competencies.

## 6. Impact on Other Programs

List other academic units that might be impacted by the proposed program and describe the potential impact (e.g., how the implementation of this program might affect student headcount/enrollment, student recruitment, faculty participation, course content, etc. in other programs). Attach letters of collaboration/support from impacted programs.
The two units most likely to be affected by this new degree program are the School of Politics and Global Studies (SPGS) and the History and Philosophy faculties within the School of Historical, Philosophical, and Religious Studies (SHPRS). We expect the School will draw interest from the expanding pool of students in Barrett, The Honors College toward the overlapping set of courses and activities offered by SCETL, SPGS, and SHPRS We also anticipate some interest in the BS from students and faculty in the W.P. Carey School of Business, but the approach to economics and political economy in the degree will be substantially different from that which is offered in the Economics department and other units in the W. P. Carey School of Business.

## PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE DEGREE PROGRAM

## 7. Projected Enrollment

How many new students do you anticipate enrolling in this program each year for the next five years?

| 5-YEAR PROJECTED ANNUAL ENROLLMENT |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1}^{\text {st }}$ <br> Year | $\mathbf{2}^{\text {nd }}$ Year <br> (Yr 1 continuing <br> + new entering) | $\mathbf{3}^{\text {rd }}$ Year <br> (Yr 1 \& 2 <br> continuing + <br> new entering) | $\mathbf{4}^{\text {th }}$ Year <br> (Yrs 1, 2, 3 <br> continuing + new <br> entering) | 5th Year <br> (Yrs 1, 2, 3, 4 <br> continuing + new <br> entering) |
| Number of Students <br> Majoring (Headcount) | 10 | 30 | 50 | 75 | 100 |

## 8. Accreditation or Licensing Requirements

If applicable, provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing.

None

## 9. Faculty \& Staff

## A. Current Faculty

List the name, rank, highest degree obtained, and area of specialization or expertise of all current faculty who will teach in the program, and estimate their level of involvement.

Paul Carrese, Director and Professor, PhD Political Science. Specialization/expertise: American constitutionalism, history of political philosophy, leadership and statesmanship, national security, and grand strategy.
Ross Emmett, Center Director, Center for the Study of Economic Liberty and Professor, PhD Economics. Specialization/ expertise: history of economic thought; the intersection of the histories of economic and political thought; constitutional political economy; economic history; economic governance; and the political economy of innovation.
Adam Seagrave, Associate Director (School and Center for Political Thought and Leadership) and Associate Professor, PhD Political Science. Specialization/expertise: American constitutionalism, history of political philosophy, leadership and statesmanship, race in America
Kent Wright, Associate Professor, PhD History. Specialization/expertise: Western intellectual history, political history, and history of the Enlightenment.
Peter McNamara, Professor of Practice, PhD Political Science. Specialization/expertise: political economy, history of economic thought, statesmanship and leadership.
Karen Taliaferro, Assistant Professor, PhD Political Science. Specialization/expertise: history of political philosophy, Western and Islamic political philosophy, leadership and public service.
Charles Drummond, Assistant Professor, PhD History. Specialization/expertise: Western intellectual and legal history, the Atlantic political tradition, right to bear arms, leadership and public service, national security.
Zachary German, Assistant Professor, PhD Political Science. Specialization/expertise: American constitutionalism and political thought, history of political philosophy, and religion in politics.
Carol McNamara, Associate Director of Public Programs and Sr. Lecturer, PhD Political Science. Specialization/expertise: history of political philosophy, classical political philosophy, leadership and statesmanship, and publicservice.

## PROPOSAL TO ESTABLISH A NEW <br> UNDERGRADUATE DEGREE PROGRAM

## B. New Faculty

Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members.

None
C. Administration of the Program

Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

Faculty leadership will oversee curriculum and course development. Advising, recruitment and faculty support will be handled by staff positions. There are no admissions standards beyond those for the university.

## 10. Resources (necessary to launch and sustain the program)

## A. Required Resources

Describe any new resources required for this program's success, such as new support staff, new facilities, new library resources, new technology resources, etc.

NA
B. Resource Acquisition

Explain how the resources to support this program will be obtained.
Start-up funding has been provided by Arizona Legislature with option for renewal in 2019-20 academic year.

## PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE DEGREE PROGRAM

## APPENDIX

## OPERATIONAL INFORMATION FOR UNDERGRADUATE PROGRAMS

(This information is used to populate the Degree Search/catalog website.)

1. Program Name (Major): Civic and Economic Thought and Leadership
2. Marketing Description (Optional. 50 words maximum. The marketing description should not repeat content found inthe program description)
Join a new class of leaders in the School of Civic and Economic Thought and Leadership. Learn how to meet the challenges of our times through the study of political and economic thought in class, direct contact with prominent public and academic leaders, and practical experience in dynamic internships.
3. Program Description ( 150 words maximum)

The BS in civic and economic thought and leadership inspires and prepares future leaders through the transdisciplinary study of political philosophy, economic thought, intellectual history, and American political thought and constitutionalism combined with practical leadership experiences. The degree examines broad, fundamental concepts and questions across human civilization, and the challenges of leadership and statesmanship in the 21st century world. Coursework is augmented by an internship experience, access to world-class scholars and intellectuals in the public affairs and speakers program, and contact with visiting Fellows. The multifaceted perspective of this degree program and comprehensive educational resources prepare students for graduate school, to compete for prestigious graduate scholarships, and for leadership roles in the public and private sectors. The result is a new breed of citizen who is uniquely positioned to address contemporary challenges through a traditional lens.

## 4. Contact and Support Information

Building code and room number: (Search ASU map)
Program office telephone number: (i.e. 480/965-2100)
Program Email Address:
Program Website Address:
5. Delivery/Campus Information Options:

SS 109
480/965-0155
scetl@asu.edu
https://scetl.asu.edu/

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request.
6. Campus/Locations indicate all locations where this program will be offered.

| Downtown $\quad \square$ | $\square$ | Polytechnic $\quad \boxtimes$ |
| :--- | :--- | :--- | :--- |
| Phoenix |  |  |$\quad \square$ Thunderbird $\square$ West $\square$ Other:

## 7. Additional Program Description Information

A. Additional program fee required for this program? No
B. Does this program have a second language requirement? No

## 8. Career Opportunities

Provide a brief description of career opportunities available for this degree program. (150 words maximum)
This rigorous program inspires and prepares students to lead and serve in civil society, public affairs or government. Students refine their ability to read closely, think analytically write carefully, and speak effectively. Internships provide the practical professional experience that employers desire. Some career paths students might pursue include business, campaign management, education, foreign service, journalism, law, political advising, national security affairs, and public office.
9. Additional Freshman Admission Requirements

If applicable, list any freshman admission requirements that are higher than and/or in addition to the university minimum

## PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE DEGREE PROGRAM

undergraduate admission requirements.
NA

## 10. Additional Transfer Admission Requirements

If applicable, list any admission requirements for transfer students that are higher than and/or in addition to the university minimum undergraduate transfer admission requirements.
NA

## 11. Change of Major Requirements

Standard change of major text is as follows: A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program. If applicable, list any additional requirements for students who may change their major into this program.
NA

## 12. Keywords

List all keywords used to search for this program (limit 10). Keywords should be specific to the proposed program. statesmanship, American politics, liberal education, service, moral thought, civic education, internship, public affairs, international affairs, American Founding

## 13. Advising Committee Code

List the existing advising committee code to be associated with this degree.
UGLACE

Note: If a new advising committee needs to be created, please complete the following form:
Proposal to create an undergraduate advising committee

## 14. First Required Math Course

List the first math course required in the major map.
MAT 142

## 15. WUE Eligible

Has a request been submitted to the Provost by the Dean to consider this degree program as eligible for WUE?
No
Note: No action will be taken during the implementation process with regards to WUE until approval is received from the Provost.

## 16. Math Intensity

a. List the highest math course required on the major map. (This will not appear on Degree Search.)

MAT 142
b. What is the math intensity as indicated by the highest math required on the major map? Math intensity categorization can be found here: https://catalog.asu.edu/mathintensity

General

## 17. ONET Codes

Identify ONET/SOC codes that should be displayed on Degree Search. ONET/SOC codes can be found at: $\underline{\mathrm{http}} / / / \mathrm{www}$. onetonline.org/crosswalk/SOC/ Alternate titles displayed on Degree Search may vary and can be found at: https://catalog.asu.edu/alternate-career-titles.

23-1011.00
19-3093.00
19-3011.00

19-3094.00
27-3022.00
25-1199.00

11-1031.00
23-1023.00

11-9033.00
55-1019.00

## 18. Area(s) of Interest

A. Select one (1) primary area of interest from the list below that applies to this program.


| $\square$ | Health \& Wellness |
| :--- | :--- |
| $\square$ | Humanities |
| $\square$ | Interdisciplinary Studies |
| $\square$ | Law, Justice, \& Public Service |
| $\square$ | STEM |
| $\square$ | Science |
| $\square$ | Social and Behavioral Sciences |
| $\square$ | Sustainability |

## Entrepreneurship

## Sustainability

Exploratory
B. Select one (1) secondary area of interest from the list below that applies to this program.

Architecture \& Construction

## Arts

| $\square$ | Health \& Wellness |
| :--- | :--- |
| $\square \quad$ Humanities |  |

## Business

Humanities

Communications \& Media
Interdisciplinary Studies

Computing \& Mathematics
Education \& Teaching
Law, Justice, \& Public Service

## STEM

Engineering \& Technology
Science

Entrepreneurship
Social and Behavioral Sciences
Sustainability
Exploratory

## 2019-2020 Major Map

## Civic and Economic Thought and Leadership, (Proposed)

School/College:
KGTJKED

| Term 10-16 Credit Hours Critical course signified by ${ }^{4}$ | Hours | Minimum Grade |
| :---: | :---: | :---: |
| 4 (- CEL 100: Great Ideas of Politics and Ethics (HU) | 3 | C |
| ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition | 3 | C |
| LIA 101: Student Success in the College of Liberal Arts and Sciences | 1 |  |
| MAT 142: College Mathematics (MA) | 3 | C |
| Complete 2 courses: <br> Elective | 6 |  |


| Term 2 16 - 32 Credit Hours Critical course signified by 4 |
| :--- |
| (4) CEL 200: Great Debates in American Politics and Economics |
| ENG 101 or ENG 102: First-Year Composition OR |
| ENG 105: Advanced First-Year Composition OR |
| ENG 107 or ENG 108: First-Year Composition |


| CEL Elective | 3 C |
| :---: | :---: |
| Humanities, Arts and Design (HU) AND Historical Awareness (H) | 3 |
| Literacy and Critical Inquiry (L) | 3 |
| Natural Science - Quantitative (SQ) OR Natural Science - General (SG) | 4 |
| Elective | 3 |
| Complete Mathematics (MA) requirement | 0 |
| Term hours subtota | 16 |


| Term 4-63 Credit Hours Critical course signified by ${ }^{4}$ | Hours | Minimum Grade | Notes |
| :---: | :---: | :---: | :---: |
| CEL 235: Federalists, Anti-Federalists, and the Enduring Debate over American Constitutionalism | 3 | C | - See your academic advisor to explore internship opportunities. <br> - Secure a part-time job or volunteer experience. |
| CLAS Science and Society Elective | 3 | C |  |
| Cultural Diversity in the U.S. (C) | 3 |  |  |

## Term hours subtotal:

15

| Term 563-78 Credit Hours Necessary course signified by | Hours | Minimum Grade | Notes |
| :---: | :---: | :---: | :---: |
| CEL 300: Capitalism and Great Economic Debates | 3 | C | - CEL 499 and additional CEL 484 internship hours may be used to satisfy the CEL elective requirement. <br> - Explore graduate programs with faculty and your advisor. |
| Upper Division Related Area Electives | 3 | C |  |
| Upper Division Literacy and Critical Inquiry (L) | 3 |  |  |
| Complete 2 courses: <br> Elective | 6 |  |  |
| Term hours subtotal: | 15 |  |  |
| Term 678-93 Credit Hours Necessary course signified by | Hours | Minimum Grade | Notes |
| CEL 305: Classical Political Philosophy and Statesmanship: The Greeks OR CEL 320: Modern Political Thought: Origins and Debates about Modern Liberty | 3 | C | - Develop your professional online presence. <br> - Use Handshake to research employment opportunities. |
| POS 301: Empirical Political Inquiry (SB) OR SGS 305: Empirical Political Inquiry (SB) | 3 | C |  |
| CEL 484: Internship | 3 | Y |  |
| Upper Division Related Area Electives | 3 | C |  |
| Elective | 3 |  |  |
| Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s). |  |  |  |
| Term hours subtotal: 15 |  |  |  |
| Term 793-108 Credit Hours Necessary course signified by | Hours | Minimum Grade | Notes |
| CEL 375: Politics and Leadership in the Age of Revolutions, 1776-1826 | 3 | C | - Gather online references. <br> - Update and polish your resume. <br> - Apply to graduate programs. |
| I CEL 475: Statesmanship and American Grand Strategy | 3 | C |  |
| POS 401: Political Statistics (CS) OR SGS 401: Political Statistics (CS) | 3 | C |  |
| Social-Behavioral Sciences (SB) | 3 |  |  |
| Upper Division Elective | 3 |  |  |
| Term hours subtotal: | 15 |  |  |
| Term 8108-120 Credit Hours Necessary course signified by | Hours | Minimum Grade | Notes |
| CEL 345: Classics of Modern Economic Thought: Smith to Hayek and Beyond | 3 | C | - Complete an in person or virtual practice interview. <br> - Apply for full-time career opportunities. |
| CEL 485: Capstone Seminar in Civic and Economic Thought and Leadership | 3 | C |  |
| Upper Division CLAS Science and Society Elective | 3 | C |  |
| Upper Division Elective | 3 |  |  |
| Term hours subtotal: | 12 |  |  |

- All students pursuing a B.S. or B.S.P. degree in the College of Liberal Arts and Sciences must complete two courses from the Science and Society list found at https://clas.asu.edu/resources/science-society. At least one of the two courses must be
upper division. Students must earn a C or better in the courses, and no more than one of the two can also be used to simultaneously fill a requirement of the major, minor or related area. Science and Society courses cannot also be used to fill the general studies $\mathrm{HU}, \mathrm{SB}, \mathrm{SQ}$ or SG requirements.

Hide Course List(s)/Track Group(s)
Related Area Electives
ECN 331: Economics of the European
Economic Union (SB \& G)
ECN 345: Survey of Environmental and
Resource Economics

ECN 355: Economics of Healthcare
ECN 360: Economic Development (SB \& G)
ECN 404: History of Economic Thought (SB)
POS 348: Do You Want to Build a Nation? (L)
POS 465: International Organization and Law (SB \& G)

POS 485: Political Economy (SB)
POS 486: International Political Economy (SB \& G)

SGS 394: Global Markets
SGS 394: International Development

## Notes:

- Please keep in mind that the applicability of a specific transfer course toward an ASU degree program depends on the requirements of the department, division, college or school in which you are enrolled at ASU. Transfer agreements that guarantee the completion of university level requirements do not necessarily meet college and major requirements. Please consult with an advisor for more information.

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for
Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum
Total College Residency Hrs: 12 minimum

## General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)


## General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

# University Office of Evaluation and Educational Effectiveness <br> Academic Program Assessment Plan <br> <br> BS in Civic and Economic Thought and Leadership 

 <br> <br> BS in Civic and Economic Thought and Leadership}

## Status:UOEEE Provisional Approval

## Comments:Approved

Element Outcome Measure Description

| Outcome | 1 |  | Students graduating with a BS in Civic and Economic Thought and Leadership will be able to quantitatively analyze social science phenomena. |
| :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Plan_1Ge } \\ & \text { nFd } \end{aligned}$ | 1 |  | Critical Thinking;Ethical Reasoning;Inquiry and Analysis;Quantitative Reasoning/Literacy;Verbal Communication;Written Communication; |
| $\begin{aligned} & \text { Plan_2Con } \\ & \text { cepts } \end{aligned}$ | 1 |  | Graduates will demonstrate knowledge of how to quantify and analyze phenomenological influences related to political, social, historical, and economic leadership decisions. |
| Plan_3Co mpetencie s | 1 |  | Students will demonstrate skills necessary for success in the areas of leadership, communication, diplomacy, and assessment. |
| Measure | 1 | 1 | Successful completion of required additional coursework in Mathematics and Statistical Analysis |
| PC | 1 | 1 | $90 \%$ of students will successfully complete additional required coursework in Mathematics and Statistical Analysis |
| Measure | 1 | 2 | Outcome related to final analytical paper for CEL 485 ©apstone Seminar in Civic and Economic Thought and Leadership |
| PC | 1 | 2 | $80 \%$ of CETL students will receive a rating of meets or exceeds expectations on a faculty-designed rubric |
| Outcome | 2 |  | Students will be able to use a comparative perspective to analyze fundamental works and debates of Western moral and political thought. |
| $\begin{aligned} & \text { Plan_1Ge } \\ & \mathrm{nEd} \end{aligned}$ | 2 |  | Critical Thinking;Ethical Reasoning;Global, Historical, Cultural Awareness;Information Literacy;Inquiry and Analysis;Language and Literacy;Verbal Communication;Written Communication; |
| Plan_2Con cepts | 2 |  | Graduates will demonstrate knowledge of the current and historical political, social and economic dynamics necessary to successfully lead local, national and international civic organizations and institutions. |
| Plan_3Co mpetencie <br> s | 2 |  | Students will demonstrate skills necessary for success in the areas of leadership, communication, education, administration, and diplomacy. |
| Measure | 2 | 1 | Outcome related components in final analytical paper in CEL 100 Great Ideas of Politics and Ethics |
| PC | 2 | 1 | $80 \%$ of CETL students will receive a rating of meets or exceeds expectations on a faculty-designed rubric |
| Measure | 2 | 2 | Outcome related components in final analytical paper in CEL 345 Classics of Modern Economic Thought |
| PC | 2 | 2 | $80 \%$ of CETL students will receive a rating of meets or exceeds expectations on a faculty-designed rubric |

If you have questions, please e-mail assessment@asu.edu or call UOEEE at (480) 7271731.

August 18, 2017
Paul Carrese, Director and Professor
School of Civic and Economic Thought and Leadership
Arizona State University

## Re: Revised SCETL UG Program Proposal (BA)

Dear Professor Carrese,
This letter is to confirm support from the School of Historical, Philosophical \& Religious Studies for the School of Civic and Economic Thought and Leadership's revised undergraduate program proposal. Our schools and faculties share many research and teaching interests with regards to history and political philosophy. It is therefore likely that there will be thematic overlaps between our course offerings and that course titles with share similar keywords. However, since our courses will have different course designations ("CEL" for SCETL; and "HST," "PHI," and "REL" for SHPRS) that allow for student credit hours to be tracked separately, I do not believe that the proposed SCETL undergraduate program will adversely impact SHPRS. I look forward to working with you and your colleagues to advance the mission of ASU.

Sincerely,


Matthew Delmont
Director and Professor
School of Historical, Philosophical and Religious Studies
College of Liberal Arts and Sciences
Arizona State University

## P.F. Lengel

| From: | Paul Carrese |
| :--- | :--- |
| Sent: | Wednesday, August 16, 2017 9:20 AM |
| To: | P.F. Lengel |
| Cc: | Susan Kells |
| Subject: | FW: support statement |

Hello P.F.,

Here is one of the statements of support that you said we needed - from SPGS.

Cameron sent an earlier message to me suggesting that we add a few more POS courses in our electives section for majors, and I agreed to do that. I'll forward that message to Susan Kells, and she can send you an amended file?

With best regards,

Paul

Paul Carrese
Director and Professor
School of Civic and Economic Thought and Leadership
Arizona State University
pcarrese@asu.edu
https://scetl.asu.edu/
Inspiring Leadership and Statesmanship for the Common Good

From: Cameron Thies
Sent: Wednesday, August 16, 2017 9:08 AM
To: Paul Carrese [Paul.Carrese@asu.edu](mailto:Paul.Carrese@asu.edu)
Subject: support statement

## Dear Paul,

I am pleased to support SCETL's new BA in "Civic and Economic Thought and Leadership." The degree program looks like it will nicely complement our BA in Political Science. We believe our political science courses that you have incorporated as options for your students are appropriate and will be offered regularly. Best of luck with the new programl

Best,
Cameron

Cameron G. Thies
Professor and Director
School of Politics and Global Studies
Arizona State University
6748 Lattie F. Coor Hall
Tempe, AZ 85287-3902
Telephone: 480.727.2518

| From: | Ross Emmett |
| :--- | :--- |
| To: | Susan Kells |
| Subject: | FW: ECN courses for SCETL |
| Date: | Wednesday, September 12, 2018 7:28:16 PM |

This is most of the approval.
Ross

## From: Jose Mendez [jose.mendez@asu.edu](mailto:jose.mendez@asu.edu)

Date: Monday, September 10, 2018 at 4:13 PM
To: Ross Emmett [Ross.Emmett@asu.edu](mailto:Ross.Emmett@asu.edu)
Subject: RE: ECN courses for SCETL

Ross,

That is correct. We have no objection to the inclusion of any economics elective offering in the proposed SCETL BS degree. Here is the full title for ECN 345: Survey of Environmental and Resource

## Economics.

In addition, we are excited that you are considering teaching ECN 404 History of Economic Thought.

If you have any questions, please don't hesitate to contact me.

Jose
P.S. Here is the link to the course catalog that lists existing courses and their prerequisites: www.asu.edu/classes.

From: Ross Emmett
Sent: Monday, September 10, 2018 4:02 PM
To: Jose Mendez [jose.mendez@asu.edu](mailto:jose.mendez@asu.edu)
Subject: ECN courses for SCETL

Hi Jose,

Following up on our conversation this afternoon, I understand that Economics is willing for SCETL to include in its B.S. program the following courses as elective offerings:

ECN 331: Economics of the European Union
ECN 345: Survey of Environmental Economics (Jose: what was the full title? I could not find the course)
ECN 355: Economics of Healthcare
ECN 360: Economic Development

Please confirm that this is the case,

Thank you,
Ross

| From: | Ross Emmett |
| :--- | :--- |
| To: | Susan Kells |
| Subject: | FW: SCETL Bachelor of Science program and Economics courses |
| Date: | Wednesday, September 12, 2018 7:31:45 PM |

Down the page a bit is the inclusion of the History of Economic Thought course.

The prereqs are not waivable, so the courses will require students to do more than the SPGS courses.
Ross

From: GUSTAVO VENTURA [gventura1967@gmail.com](mailto:gventura1967@gmail.com)
Date: Monday, September 10, 2018 at 5:11 PM
To: Ross Emmett [Ross.Emmett@asu.edu](mailto:Ross.Emmett@asu.edu)
Subject: Re: SCETL Bachelor of Science program and Economics courses

Very good. Thanks. I just got the list and seems fine. I am sure you and Jose discussed the prerequisites for each class, correct?

G

On Mon, Sep 10, 2018 at 5:07 PM Ross Emmett [Ross.Emmett@asu.edu](mailto:Ross.Emmett@asu.edu) wrote:
Jose and I talked today and came to a reasonable list. I'll forward it to you in a moment. I have class tomorrow at 1:30 and then an event the rest of the afternoon

Ross

Get Qutlook for iOS
From: GUSTAVO VENTURA [gventura1967@gmail.com](mailto:gventura1967@gmail.com)
Sent: Monday, September 10, 2018 4:50:13 PM
To: Ross Emmett
Subject: Re: SCETL Bachelor of Science program and Economics courses

I stopped by earlier today. Let's talk tomorrow about this if you have some time. I can stop by for a few minutes around 1:30P. Later in the afternoon is feasible, too.

Best, G

On Wed, Sep 5, 2018 at 4:29 PM GUSTAVO VENTURA [gventura1967@gmail.com](mailto:gventura1967@gmail.com) wrote:
Ross,

Jose Mendez and I are discussing this. Sorry for the delay -- I have been swamped by deadlines.
I will get back to you by the end of the
week.

G

On Thu, Aug 30, 2018 at 9:16•PM Ross Emmett [Ross.Emmett@asu.edu](mailto:Ross.Emmett@asu.edu) wrote:
Hi Gustavo,

As I mentioned today, SCETL is putting forward a Bachelor of Science program proposal. I've attached the proposal. The courses I choose to include from ECN were the following:

ECN 304: Current Issues in Economics and Politics [one list of courses includes this; another does not - has it been taken off the list of active courses? If so, l'll delete it]
ECN 331: Comparative Economic Systems
ECN 404: History of Economic Thought
ECN 441: Public Economics
ECN 450: Law and Economics

I'd also welcome suggested additions or deletions fro the list.

Best,
Ross

Gustavo Ventura
Economics Department, Arizona State University
www.gustavoventura.com

Phone: 480-965 5881

## --

## Gustavo Ventura

Economics Department, Arizona State University
www.gustavoventura.com

Phone: 480-965 5881

| From: | Richard Herrera |
| :--- | :--- |
| To: | Susan Kells |
| Cc: | Ross Emmett; Adam Seagrave |
| Subject: | Re: SCETL Bachelor of Science proposal |
| Date: | Monday, September 10, 2018 4:52:24 PM |

Hi Susan,
Yes, that will be fine. I apologize. I think I was asked about these courses previously and I did check and thought I responded. I must have only thought it. Sorry for the delay.

Thanks,
Rick

Richard Herrera
Associate Director, School of Politics and Global Studies
Director, Capital Scholars Program
Associate Professor School of Politics and Global Shudies
Arizona State University
Tempe, AZ 85287-3902
Phone: 480-965-1331

From: Susan Kells [Susan.Kells@asu.edu](mailto:Susan.Kells@asu.edu)
Date: Monday, September 10, 2018 at 4:50 PM
To: Richard Herrera <Richard. Herrera@asu.edu>
Cc: Ross Emmett [Ross.Emmett@asu.edu](mailto:Ross.Emmett@asu.edu), Adam Seagrave [Adam.Seagrave@asu.edu](mailto:Adam.Seagrave@asu.edu)
Subject: FW: SCETL Bachelor of Science proposal

Professor Herrera,

I am writing on behalf of Professor Ross Emmett (email chain below), and Professor Adam Seagrave, Associate Director of SCETL, (both cc'd) to request permission to include the additional POS/SGS courses as required for the proposed Bachelor of Science degree in SCETL:

POS 301/SGS 305 Empirical Political Inquiry
POS 401/SGS 401 Political Statistics

We will also include the two courses your UG committee requested we consider: SGS 394 International Development, and SGS 394 Global Markets

Please let us know if you have any questions or need additional information.

Thank you for your consideration.

Best regards,

Susan Kells<br>Academic Success Coordinator<br>School of Civic and Economic Thought and Leadership<br>Arizona State University<br>Mail Code: 0602<br>Social Sciences, 107G<br>Tempe, AZ 85287-0602<br>p: 480-965-0427 f: 480-965-3710<br>facebook instacram twitter linkedin voutube

# From: Richard Herrera < Richard.Herrera@asu.edu> <br> Date: Friday, September 7, 2018 at 12:52 PM <br> To: Ross Emmett [Ross.Emmett@asu.edu](mailto:Ross.Emmett@asu.edu) <br> Subject: Re: SCETL Bachelor of Science proposal 

## Hi Ross,

I've now heard back from our undergraduate committee. Yes, SPGS approves of SCETL including the courses you list in your degree plan. The committee suggested that you consider the following two courses as well:

## SGS 394 International Development

The course will provide an introduction to the theories underlying international development and the remaining challenges facing academics, researchers, and policymakers in solving issues contributing to global poverty. We begin with an overview of the state of the world, illustrating how indicators of economic growth and well-being are unequally distributed across countries. We conceptualize what are the leading factors believed to drive these patterns and discuss the historical approaches to solving these problems. Particular attention is given to examples of policies and development strategies that either strengthened or weakened economies in the past. The second half of the course details current factors that continue to threaten development, such as poor health and education practices, limitations in agricultural growth and food security, and heightened risk due to climate change. We make reference to new experimental research being tested in the field to shed light on promising interventions to alleviate existing barriers to prosperity.

SGS 394 Global Markets
Knowledge of how and why countries interact with each other economically is crucial to understanding the nuances of global affairs. This course provides students with a toolkit with which to analyze international economic events. We begin with a generic model of how markets work, then show how it can be extended to develop useful insights in global markets for goods and foreign exchange. The models will help students understand why countries trade, what policies countries use to influence trade, and how to predict who will win or lose from various policy interventions including impacts on the environment and workers. We will apply this analytical framework to understand the emergence and legal structure of international institutions and agreements regulating international trade. Previous coursework in microeconomic principles is helpful, but not required.

Thanks,

## Rick

Richard Herrera<br>Associate Director, School of Politics and Global Studies<br>Director, Capital Scholars Program<br>Associate Professor School of Politics and Global Studies<br>Arizona State University<br>Tempe, AZ 85287-3902<br>Phone: 480-965-1331

From: Ross Emmett [Ross.Emmett@asu.edu](mailto:Ross.Emmett@asu.edu)
Date: Thursday, August 30, 2018 at 10:18 PM
To: Richard Herrera < Richard.Herrera@asu.edu>
Subject: SCETL Bachelor of Science proposal

Hi Richard,

Haven't had a chance to introduce myself yet, but I'm a new professor of political economy in SCETL, and the Director of the Center for the Study of Economic Liberty. Be happy to arrange a meeting with you.

Paul Caresse asked me to contact you regarding the courses we'd like to include in the proposal for a Bachelor of Science degree for SCETL.

I've attached the basics of the proposal, and have two questions:
a. Could we have permission to include the following:

POS 348: Do You Want to Build a Nation?
POS 465: International Organization and Law
POS 485: Political Economy
POS 486: International Political Economy
b. And, do you have any suggestions for additions/deletions?

Best,
Ross Emmett

