

The completed and signed proposal should be submitted by the Dean’s Office to: curriculumplanning@asu.edu. Before academic units can advertise undergraduate concentrations or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Office of the University Provost.

Definition and minimum requirements:

A concentration is a formalized selection of courses within a major.

- A concentration requires a minimum of 15 credit hours of which at least nine credit hours must be upper division. Specialized concentrations (e.g., Bachelor of Science in Interdisciplinary Studies concentrations) may have additional or different requirements.
- A concentration is offered by a single unit and is intended exclusively for students pursuing a particular major. If a concentration consists of courses from more than one college, the approval of each college Dean is required.

College/School/Institute: Watts College of Public Service and Community Solutions

Department/Division/School: School of Community Resources and Development

Proposing Faculty Group (if applicable):

Are two or more academic units collaborating on this program? No, this is not a joint degree program

If “Yes”, list all the additional college(s)/school(s)/institute(s) that will be involved in the development and resources for the degree program by offering courses, faculty or facilities. Please note: This question does not refer to official joint degree programs. Official joint degree programs are ones in which the degree is jointly conferred by two colleges. If the program is jointly conferred, please complete the Proposal to Establish a New Joint Undergraduate Degree Program.

Existing Degree and Major under which this concentration will be established: Community Sports Management

Proposed Concentration Name: Events

What is the first catalog year available for students to select on the undergraduate application for this this program? 2019-20

Delivery method and campus or location options: *select all locations that apply*

Downtown Phoenix Polytechnic Tempe Thunderbird West Other: _____

Both on-campus and ASU Online* - (check applicable campus(es) from options listed above)

ASU Online only (all courses online and managed by ASU Online)

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request.

Proposal Contact

Name: Mark Roseland **Title:** Director
Phone number: 602-496-0153 **Email:** Mark.Roseland@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Watts College of Public Service & Community Solutions, Sian Mooney

Signature:  **Date:** 101/30/2019

College/School/Division Dean name: _____
(if more than one college involved)

Signature: _____ **Date:** / /20

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.

OVERVIEW

- A. Provide a brief description of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc.).

The goal of the Events concentration within the BS in Community Sports Management degree is to expand the school's current excellent special event management program, which includes a certificate and a minor option. This concentration allows Community Sports Management majors to focus their electives in a cohesive way thus providing a solid foundation from which to develop and produce events that contribute to economic development and social capital stemming from sports, a driving force in Arizona and the metro Phoenix area. The concentration draws from the Special Events program.

- B. Explain the unit's need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program?

There are currently a few opportunities within the university for students to gain special event management skills that focus primarily on sporting events, a major employer in Arizona. The minor and certificate in event management are offered through the Parks and Recreation Management program. Each of these programs is open to students throughout the university and enjoy a higher enrollment than the other programs in the school. Through student internships we have learned that community sports management students are often required to engage in event production (e.g., tournaments, competitions (local, county, state, regional) fundraisers, league tournament play, etc.) as part of their career path. By offering a concentration within the Community Sports Management major, those students seeking to enter a career that focuses on these aspects of the industry will be better prepared to do so through organization of their academic plan to include experience in both event and meeting management.

1. Support and Impact

- A. Attach a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.
- B. Identify other related ASU programs and outline how the new concentration will complement these existing ASU programs. (If applicable, statements of support from potentially affected academic units need to be included with this proposal submission.)

The concentration is major specific and thus would not complement programs in other areas. It will, however perhaps provide an option for students in the W. P. Carey Sports Management program and the Cronkite Sports Communication option with additional training in sports events to find a major that more appropriately fits their interests.

- C. Attach a supporting letter from each college/school dean from which individual courses, or the entire concentration, are taken.

2. Academic Curriculum and Requirements

- A. Attach a PDF copy of the assessment plan printed from the University Office of Evaluation and Educational Effectiveness assessment portal demonstrating UOEEO's approval of your assessment plan for this program. Visit the assessment portal at <https://uoeee.asu.edu/assessment-portal> or contact uoeee@asu.edu with any questions.

B. Provide the curricular structure for this concentration. Be specific in listing required courses and specify the total minimum number of hours required for the concentration.

Required Core Courses for the Degree/Major				
Prefix	Number	Title	Is this a new Course?	Credit Hours
CSM	201	Introduction to Community Sports	No	3
CSM	203	Program Planning	No	3
CSM	305	Sport Facility Operations and Management	No	3
CSM	350	Tourism, Recreation and Sports Marketing	No	3
CSM	407	Ethics and Legal Issues in Sports	No	3
<i>Section sub-total:</i>				15
Required Concentration Courses				
Prefix	Number	Title	Is this a new Course?	Credit Hours
CSM	485	Sports Events	No	3
PRM	486	Special Events Management	No	3
TDM	483	Sports Tourism	No	3
			(Select one)	
<i>Section sub-total:</i>				9
Elective Concentration Courses				
Prefix	Number	Title	Is this a new Course?	Credit Hours
PRM	422	Entertainment, Protocol, and Programming for Special Events	No	3
PRM	423	Special Event On-Site Operations	No	3
PRM	427	Revenue Generation for Special Event Management	No	3
PRM	487	Advanced Special Events Management	No	3
PRM	488	Event Marketing and Promotion	No	3
<i>Section sub-total:</i>				6
Other Concentration Requirements				Credit Hours
<i>E.g. – Capstone experience, internship, clinical requirements, field studies, foreign language skills as applicable</i>				
<i>Section subtotal:</i>				
Total minimum credit hours required for concentration				15

C. A minimum residency requirement: How many hours of the concentration must be ASU credit?

15

D. Provide a brief course description for each new course.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this concentration is put on the CAPC agenda.

N/A

3. Administration and Resources

- A. How will the proposed concentration be administered (including admissions, student advisement, retention, etc.)?

Program offerings will require no additional resources. Should the program expand then additional faculty may be needed to teach multiple sections of some of the core courses.

- B. What are enrollment projections for the next three years?

	1st Year	2nd Year (Yr 1 continuing + new entering)	3rd Year (Yr 1 & 2 continuing + new entering)
Number of Students (Headcount)	20	30	50

- C. What are the resource implications for the proposed concentration, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

There are no additional resources that will be required

D. Please list the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed concentration
Wendy Hultsman	Associate Professor	Special Events
Lacy Freeman	Faculty Associate	Sports events and management
Eric Legg	Assistant Professor	Sports programming
Jan Holland Malcolm	Faculty Associate	Special Events
Erin Schneiderman	Faculty Associate	Special Events
Maacah Scott	Faculty Associate	Sports Law

4. Additional Materials

- A. Prepare and attach a Major Map. If this program will be delivered online as well as in-person, attach a copy of both the major map and the online major map. Please use the "proposed map" function to create a Major Map in [BAMM](#). Instructions on how to create a "proposed major map" in BAMM can be found in the Build a Major Map Training Guide.
- B. *Complete and attach the Appendix document.*
- C. Attach other information that will be useful to the review committees and the Office of the University Provost.

PROVOST OFFICE APPROVAL(S)	
<p>This proposal has been approved by all necessary Provost office levels of review. I recommend implementation of the proposed organizational change.</p> <p>Office of the University Provost</p> <p style="text-align: center;"> Signature _____ Date: / /20 </p> <p><i>Note: An electronic signature, email, or a PDF of the signed signature page is acceptable.</i></p>	

**APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE CONCENTRATIONS**

(This information is used to populate the Degree Search/catalog website.
Please consider the student audience in creating your text.)

Proposed Major and Concentration Name: Bachelor of Science in Community Sports Management (Events)

1. Marketing Description (*Optional. 50 words maximum. The marketing description should not repeat content found in the program description.*)

Interested in combining a passion for sports and event management? The metro Phoenix area is home to a large number of community sport events including large-scale youth sport tournaments. A concentration in community sport event management provides you with the skills to design, market and manage successful community sport events.

2. Program Description (150 words maximum)

The goal of the events concentration within the BS in community sports management degree is to expand students' expertise in the events field and create experts in event planning at the community sports sector. This concentration allows community sports management majors to focus their electives in a cohesive way, thus providing a solid foundation from which to develop and produce events that contribute to the economic development and social capital stemming from sports, a driving force in Arizona and the metro Phoenix area.

3. Contact and Support Information

Building code and room number: (Search ASU map)	UCENT 550
Program office telephone number: (i.e. 480/965-2100)	602/496-0550
Program Email Address:	scrd@asu.edu
Program Website Address:	https://scrd.asu.edu/content/degree-programs

4. Additional Program Description Information

- A. Additional program fee required for this program? Yes No
- B. Does this program have a second language requirement? Yes No

5. Delivery/Campus Information Options

On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request.

6. Campus/Locations indicate all locations where this program will be offered.

- Downtown Phoenix Polytechnic Tempe Thunderbird West Other: _____

7. Career Opportunities & Concentration(s)

Provide a brief description of career opportunities available for this degree program with the proposed concentration. (150 words maximum)

Students with a background in managing community sports events can find employment with parks and recreation departments, nonprofit organizations, morale welfare and recreation departments in the armed forces, campus recreation departments, private sports organizations, and health and fitness clubs.

8. Additional Freshman Admission Requirements

If applicable, list any freshman admission requirements that are higher than and/or in addition to the university minimum undergraduate admission requirements.

None

9. Additional Transfer Admission Requirements

If applicable, list any admission requirements for transfer students that are higher than and/or in addition to the university minimum undergraduate transfer admission requirements.

None

10. Change of Major Requirements

Standard change of major text is as follows: A current ASU student has no additional requirements for changing majors. Students should refer to <https://students.asu.edu/changingmajors> for information about how to change a major to this program.

If applicable, list any additional requirements for students who may change their major into this program.

A current ASU student has no additional requirements for changing majors. Students should refer to <https://students.asu.edu/changingmajors> for information about how to change a major to this program.

11. Keywords

List all keywords used to search for this program (limit 10). Keywords should be specific to the proposed program.

sports, events, recreation, tournaments, Sporting events, Competitions, Event production, Sports league

12. Advising Committee Code

List the existing advising committee code associated with this degree.

UGPPCR

*Note: If a new advising committee needs to be created, please complete the following form:
Proposal to create an undergraduate advising committee*

13. Western Undergraduate Exchange (WUE) Eligible

Has a request been submitted to the University Provost by the Dean to consider this degree program as eligible for [WUE](#)?

Yes

*Note: **No** action will be taken during the implementation process with regards to WUE until approval is received from the University Provost.*

14. First Required Math Course

List the first math course required in the major map.

MAT 142

15. Math Intensity

a. List the highest math required on the major map. (This will not appear on Degree Search.)

MAT 142

b. What is the math intensity as indicated by the highest math required on the major map? Math intensity categorization can be found here: <https://catalog.asu.edu/mathintensity>

General

16. ONET Codes

Identify ONET/SOC codes that should be displayed on Degree Search. ONET/SOC codes can be found at: <http://www.onetonline.org/crosswalk/SOC/>. Alternate titles displayed on Degree Search may vary and can be found at: <https://catalog.asu.edu/alternate-career-titles>.

11-2031.00
13-1121.00
39-1021.00
27-3031.00
39-9032.00

17. Area(s) of Interest

A. Select **one (1)** primary area of interest from the list below that applies to this program.

- | | |
|---|---|
| <input type="checkbox"/> <u>Architecture & Construction</u> | <input checked="" type="checkbox"/> Health & Wellness |
| <input type="checkbox"/> <u>Arts</u> | <input type="checkbox"/> Humanities |
| <input type="checkbox"/> Business | <input type="checkbox"/> <u>Interdisciplinary Studies</u> |
| <input type="checkbox"/> <u>Communications & Media</u> | <input type="checkbox"/> <u>Law, Justice & Public Service</u> |
| <input type="checkbox"/> Computing & Mathematics | <input type="checkbox"/> <u>STEM</u> |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> <u>Science</u> |
| <input type="checkbox"/> <u>Engineering & Technology</u> | <input type="checkbox"/> <u>Social and Behavioral Sciences</u> |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> <u>Exploratory</u> | |

B. Select **one (1)** secondary area of interest from the list below that applies to this program.

- | | |
|---|---|
| <input type="checkbox"/> <u>Architecture & Construction</u> | <input type="checkbox"/> Health & Wellness |
| <input type="checkbox"/> <u>Arts</u> | <input type="checkbox"/> Humanities |
| <input checked="" type="checkbox"/> Business | <input type="checkbox"/> <u>Interdisciplinary Studies</u> |
| <input type="checkbox"/> <u>Communications & Media</u> | <input type="checkbox"/> <u>Law, Justice & Public Service</u> |
| <input type="checkbox"/> Computing & Mathematics | <input type="checkbox"/> <u>STEM</u> |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> <u>Science</u> |
| <input type="checkbox"/> <u>Engineering & Technology</u> | <input type="checkbox"/> <u>Social and Behavioral Sciences</u> |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> <u>Exploratory</u> | |

The following fields are to be completed by the Office of the University Provost.
CIP Code:
Plan Code:

BS in Community Sports Management (Events)

Status:UOEEE Provisional Approval

Comments:

Element Outcome Measure Description

Outcome	1		Students will be able to explain the different roles that sport plays in society and apply their knowledge with diverse people.
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Plan_1GenEd	1		Creative Thinking;Critical Thinking;Ethical Reasoning;
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Plan_2Concepts	1		Ethics and fairness in competition, inclusive societies, roles of leisure and sport in youth and adolescent development,
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Plan_3Competencies	1		development of unobtrusive observation skills, ability to describe the contributions of sport to three domains - cognitive, physical and affective, ability to compare and contrast the influences of sport to different segments of society
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Measure	1	1	Students in CSM 201 Introduction to Community Sports will be required to take a written exam that assesses their knowledge of the varying roles of sport in society.
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PC	1	1	80% of the CSM students will score 75% or better on a written exam
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Measure	1	2	Students ability to apply their knowledge of the role of sports in communities through implementation of a sporting event/program for a diverse community group via a group project.
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PC	1	2	Students in PRM 303 Program Planning will achieve a score of 75 % or better on their program evaluation conducted by the course instructor.
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Outcome	2		Students will be able to apply theoretical, programmatic and management principles relevant to the special event industry to a variety of event-related scenarios.
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Plan_1GenEd	2		Creative Thinking;Problem Solving;Verbal Communication;
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Plan_2Concepts	2		program planning, program evaluation, entry level management protocol, knowledge of event production, communicating the role and contribution of events to the sports industry
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Plan_3Competencies	2		event production, program production, event evaluation, communication with volunteers and staff, ability to create "experiences" relative to sports participation
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Measure	2	1	Students in PRM 486 will be required to take a written exam that assesses their knowledge of the events industry.
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PC	2	1	80 percent of students will achieve a score of 75 percent or better on the written exam.
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Measure	2	2	Students in PRM 486 will be required to participate in at least one community event as a volunteer.
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PC	2	2	90 percent of students will successfully participate in a community event and be evaluated by an onsite supervisor.
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Element Outcome Measure Description

Outcome	3		Students will be able to apply and integrate basic marketing and management concepts in leisure enterprises using effective written communication.
Plan_1GenEd	3		Creative Thinking;Ethical Reasoning;Problem Solving;Written Communication;
Plan_2Concepts	3		developing an effective marketing mix relative to sporting events, employing best management practices to sporting event scenarios, supporting ethical practices in the production of sporting events
Plan_3Competencies	3		application of best practices in ethics, application of best practices in event management (event personnel and participants), coordination of a marketing mix plan for sporting events
Measure	3	1	Students in CRD 350 Tourism, Recreation and Sports Marketing will demonstrate their knowledge of leisure enterprise marketing via the writing of a final project.
PC	3	1	80 percent of students will score at least a 75% on the overall assignment with 10% of the grade allocated to the quality of writing on their final project.
Measure	3	2	Students in PRM 401 Leisure Enterprise Management will be required to complete a final written project that applies management practices to a leisure enterprise.
PC	3	2	80 percent of students will achieve an average score of 75 percent or better on the project with 10% of the grade allocated to the quality of writing.

Outcome	4		Students will develop the core competencies identified by the School.
Plan_1GenEd	4		Ethical Reasoning;Problem Solving;Teamwork and Collaboration;Verbal Communication;Written Communication;
Plan_2Concepts	4		Professional competencies in communication, computer skills, human resource management, programming, legal aspects, facility management
Plan_3Competencies	4		Improvement in core competency from knowledge (CRD 210) to Abilities (CSM 484) while progressing through curriculum
Measure	4	1	Students in CRD 210 will complete the School's Core Competency Evaluation at the beginning of the semester.
PC	4	1	80 percent of students will self-score at least 1.0 in all 11 areas on the initial core competency assessment
Measure	4	2	Students in CRD 403 Leadership and professional Development will complete the School's Core Competency Evaluation at the end of the semester.
PC	4	2	85 percent of the students will increase their core competencies by .20 in at least 8 of the 11 competency areas
Measure	4	3	Students in in CSM/PRM/TDM 484 Internship OR CRD 435 Service Learning will complete the School's Core Competency Evaluation at the end of the semester.
PC	4	3	85 percent of students will increase their core competency score by at least .25 (from their CRD 210 score) in 10 of the 11 competency areas





If you have questions, please e-mail assessment@asu.edu or call UOEEE at (480) 727-1731.




2019 - 2020 Major Map




Community Sports Management (Events), (Proposed)



School/College:

VJKWSNQ

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ENG 101 or ENG 102: First-Year Composition OR  ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	<ul style="list-style-type: none"> • An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses • Mathematics Placement Assessment score determines placement in mathematics course • ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students • ASU 101 is for ASU freshman students only and is not required for transfer students • For the Interdisciplinary Requirement: Students can choose courses from any of the four Interdisciplinary areas/track groups. To meet the requirement, students must take two courses from at least two different groups.
 PRM 120: Leisure and the Quality of Life (SB)	3	C	
ASU 101-CPP: The ASU Experience	1		
MAT 142: College Mathematics (MA)	3	C	
Interdisciplinary Requirement	3		
Humanities, Arts and Design (HU)	3		
Milestone: Meet with an academic advisor to discuss requirement of 200 career field exploration hours.			
Term hours subtotal:	16		

Term 2 16 - 32 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ENG 101 or ENG 102: First-Year Composition OR  ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	<ul style="list-style-type: none"> • Build your professional connections -- join the ASU Mentor Network
CSM 201: Introduction to Community Sports	3	C	
Computer/Statistics/Quantitative Applications (CS)	3		
Natural Science - Quantitative (SQ)	4		
Elective	3		
Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	16		

Term 3 32 - 47 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 CRD 210: Community Services and Professions.	3	C	<ul style="list-style-type: none"> • Secure volunteer experience to start your 200 career field exploration hours
CSM 203: Program Planning	3	C	
CSM Events Concentration Elective	3	C	
Humanities, Arts and Design (HU) AND Global Awareness (G)	3		
Social-Behavioral Sciences (SB) AND Historical Awareness (H)	3		
 Complete Mathematics (MA) requirement.			
Term hours subtotal:	15		

Term 4 47 - 63 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 COM 225: Public Speaking (L)	3	C	<ul style="list-style-type: none"> • For the Interdisciplinary Requirement: Students can choose courses from any of the four
CSM Events Concentration Elective	3	C	
Interdisciplinary Requirement	3		

Natural Science - Quantitative (SQ) OR Natural Science - General (SG) 4

Elective 3

Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 16

Interdisciplinary areas/track groups. To meet the requirement, students must take two courses from at least two different groups.

Term 5 63 - 78 Credit Hours Necessary course signified by ★

Hours	Minimum Grade	Notes
★ CRD 301: Sustainable Communities	3 C	<ul style="list-style-type: none"> • Successful completion of CRD 301 or PRM 315 will satisfy the college Solution-Based Learning (SBL) Requirement. • Develop your skills
★ CSM 305: Sports Facility Operations and Management	3 C	
★ PRM 315: Community Recreation Systems	3 C	
CSM 350: Tourism, Recreation and Sports Marketing	3 C	
PRM 486: Special Events Management	3 C	
Term hours subtotal:	15	

Term 6 78 - 93 Credit Hours Necessary course signified by ★

Hours	Minimum Grade	Notes
★ CRD 302: Inclusive Community Development (SB & C)	3 C	<ul style="list-style-type: none"> • Develop your professional online presence
CSM 407: Ethics and Legal Issues in Sports	3 C	
CSM 485: Sports Events	3 C	
NLM 310: Volunteer Management	3 C	
TDM 483: Sports Tourism	3 C	
★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).		
Term hours subtotal:	15	

Term 7 93 - 108 Credit Hours Necessary course signified by ★

Hours	Minimum Grade	Notes
★ CRD 403: Leadership and Professional Development	3 C	<ul style="list-style-type: none"> • Successful completion of CSM 402 will satisfy the college Solution-Based Learning (SBL) Requirement • Research employment and internship opportunities
★ CSM 402: Assessment and Evaluation of Community Services	3 C	
CSM 401: Managing Leisure Enterprises	3 C	
Upper Division Literacy and Critical Inquiry (L)	3 C	
Humanities, Arts and Design (HU) OR Social-Behavioral Sciences (SB)	3	
Term hours subtotal:	15	

Term 8 108 - 120 Credit Hours Necessary course signified by ★

Hours	Minimum Grade	Notes
★ CSM 463: Senior Internship	12 C	<ul style="list-style-type: none"> • Successful completion of CSM 463 will satisfy the college Solution-Based Learning (SBL) Requirement
Term hours subtotal:	12	

- For the Interdisciplinary Requirement:
 - Students can choose courses from any of the four Interdisciplinary areas/track groups.
 - To meet the requirement, students must take two courses from at least two different groups
- For the Solution-Based Learning (SBL) College Requirement:
 - Students must complete one SBL course by degree completion.

- Successful completion of CRD 301, PRM 315, CSM 463, or CSM 402 will satisfy the SBL Requirement.

Hide Course List(s)/Track Group(s)

Interdisciplinary Requirement-Area 1	Interdisciplinary Requirement-Area 2	Interdisciplinary Requirement-Area 3
CRJ 100: Introduction to Criminal Justice (SB)	PAF 200: Public Service and Policy in the 21st Century	SWU 171: Introduction to Social Work (SB & H)
CRJ 201: Criminal Justice Crime Control Policies and Practices	PAF 201: Economics and Public Policy (SB)	SWU 180: Introduction to Lesbian, Gay, Bisexual and Transgender (LGBT) Studies (SB & C)
CRJ 203: Courts and Sentencing	PAF 311: Leadership and Change (SB)	SWU 181: Economics: A Social Issues Perspective
CRJ 204: Juvenile Justice	PAF 410: Building Leadership Skills (SB)	SWU 182: Social Services Perspective of Government (SB)
CRJ 230: Introduction to Policing	URB 240: Urban Policy (C)	SWU 183: Introductory Ethics: A Social Issues Perspectives (HU)
CRJ 240: Introduction to Corrections		SWU 250: Stress Management Tools I (SB)
CRJ 260: Substantive Criminal Law		SWU 349: Stress Management Tools II (SB)
CRJ 270: Community Justice (SB)		SWU 456: Immigrants and Refugees (C)
CRJ 305: Gender, Crime, and Criminal Justice (C)		SWU 458: Behavioral Health Services
CRJ 306: Race, Ethnicity, Crime, and Criminal Justice (C)		SWU 459: Spirituality and the Helping Professions
CRJ 309: Criminology (SB)		SWU 460: Legal Issues in Social Work
CRJ 350: Law and Social Control (SB)		SWU 461: Lesbian, Gay, Bisexual, Transgender, and Queer Issues (C)
Interdisciplinary Requirement-Area 4	CSM Events Concentration Electives (choose two)	
CPP Elective	PRM 422: Entertainment, Protocol, and Programming for Special Events	
	PRM 423: Special Event On-Site Operations	
	PRM 427: Revenue Generation for Special Event Management	
	PRM 487: Advanced Special Events Management	
	PRM 488: Event Marketing and Promotion	

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

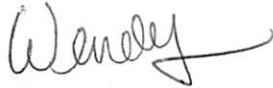
General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)

October 24, 2018

This letter serves to share that the faculty of the School of Community Resources and Development support the development of a concentration in Events that will adjoin the BS in Community Sports Management. There are no additional resources necessary for implementation of the concentration. Approving the concentration would assist the School in our efforts to both increase enrollments and better serve the Community Sports Management students who seek to enhance their community sports education to include sporting events, a vibrant industry locally, nationally, and internationally.



Wendy Hultsman, PhD.
Undergraduate Director
School of Community Resources and Development

Olya Lykhvar

From: Wendy Hultsman <whultsma@asu.edu>
Sent: Tuesday, December 18, 2018 6:58 AM
To: Mark Lodato; Olya Lykhvar
Subject: Re: Community Sports Management (Events) - RE: New Degree Proposal - School of Community Resources & Development

Thanks so much Mark!

Happy holidays!

Wendy

On Tue, 18 Dec 2018 at 06:39, Mark Lodato <Mark.Lodato@asu.edu> wrote:

Dear Wendy,

Apologies for the delay. The Cronkite School supports the School of Community Resources and Development in the development of a new events concentration in the Community Sports Management major. We look forward to exploring opportunities to work together as the program grows.

Best,

Mark Lodato
Associate Dean

From: Wendy Hultsman <whultsma@asu.edu>
Date: Wednesday, December 12, 2018 at 3:47 PM
To: "mlodato@asu.edu" <mlodato@asu.edu>
Subject: Re: Community Sports Management (Events) - RE: New Degree Proposal - School of Community Resources & Development

Olya Lykhvar

From: Wendy Hultsman <whultsma@asu.edu>
Sent: Wednesday, December 12, 2018 3:32 PM
To: Olya Lykhvar
Subject: Fwd: FW: Letter of Support Needed - New Programs
Attachments: image001.png; noname; image001.png; BS in Community Sports Management (Events)_20181030.pdf; Community Sports Management (Events) major map 11-16.pdf; CSM (Events) - AA AR edited.doc; CSM (Events).pdf; CSM Events Support Letter.pdf; noname; BS in Tourism Development and Management (Meetings and Events)_20181030.pdf; TDM (Meeting and Event Management).pdf; TDM Meetings and Events Support letter.pdf; Tourism Development and Management (Meetings and Events) - AA AR bl edited.doc; Tourism Development Management (Meetings and Events) major map 11-19.pdf

Follow Up Flag: Follow up
Flag Status: Completed

Here is the WP Carey letter of support for both CSM Events and TDM Meetings and Events

Wendy

----- Forwarded message -----

From: Kay Faris <KAY.FARIS@asu.edu>
Date: Wed, 12 Dec 2018 at 15:30
Subject: FW: Letter of Support Needed - New Programs
To: Wendy Hultsman <whultsma@asu.edu>
Cc: Kay Faris <KAY.FARIS@asu.edu>

Hi Wendy,

Amy Ahlstromer asked me to check with our faculty about a letter of support from W. P. Carey for your new program requests. I have consulted with our faculty and we have no concerns with these programs.

Best wishes with your new degrees!

Kay

Kay A. Faris

Senior Associate Dean, Academic Programs

W. P. Carey School of Business

Arizona State University

Tempe, AZ 85287-3406

Phone: 480-965-7587

Fax: 480-965-3846

Kay.Faris@asu.edu



From: Amy Ahlstromer
Sent: Thursday, November 29, 2018 7:01 AM
To: Kay Faris <KAY.FARIS@asu.edu>
Cc: Michele Pfund <Michele.Pfund@asu.edu>
Subject: Letter of Support Needed - New Programs

Good morning Kay,

Wendy Hutsman from the School of Community Resources and Development at the Downtown campus called regarding two new programs they are developing:

- Community Sports Management with a concentration in Events
- Tourism Development Management with a concentration in Meeting and Events Management

They would like a letter of support from W. P. Carey. After speaking with Michele, it sounds like you are the appropriate person to direct this to? Attached are the emails from Wendy that include program proposals.

Please let me know if you have any questions or need anything else.

Thank you for your assistance and guidance,

Amy Ahlstromer

Director, Academic Services | Undergraduate Programs

Arizona State University | W. P. Carey School of Business
Ph: 480.965.4238 | Email: amy@asu.edu



----- Forwarded message -----

From: Wendy Hultsman <whultsma@asu.edu>

To: Amy Ahlstromer <Amy.ahlstromer@asu.edu>

Cc:

Bcc:

Date: Tue, 27 Nov 2018 20:01:02 +0000

Subject: Fwd: FW: Community Sports Management (Events) - RE: New Degree Proposal - School of Community Resources & Development

Hi Amy

It looks like we need a letter of support for our Community Sports Management with an event concentration too!

Thanks