



## PROPOSAL TO ESTABLISH A NEW GRADUATE CONCENTRATION

This form should be used for academic units wishing to propose a new concentration for existing graduate degrees.

A concentration is a subspecialty within a degree and major. It indicates the fulfillment of a designated, specialized course of study, which qualifies the student with skills and training in one highly concentrated area of the major. Concentrations are formally-recognized educational designations (including the assignment of a university plan code for reporting/record-keeping purposes and appearance on the ASU transcript). Concentrations are distinguished from more informal academic distinctions such as “emphases,” “tracks,” “foci,” “options,” etc.

This proposal template should be completed in full and submitted to the University Provost’s Office [mail to: [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program **may not** be implemented until the Provost’s Office notifies the academic unit that the program may be offered.

### GRADUATE CONCENTRATION

**College/School:** Thunderbird School of Global Management

*Note: Program ownership is coded at the College/School level first and may not be a center, department or division apart from it.*

**Department/Division/School:** Thunderbird School of Global Management

**Proposing faculty group (if applicable):** N/A

**Existing graduate degree and major under which this concentration will be established:** Master of Global Management (MGM) in Global Management

**Name of proposed concentration:** Global Affairs

**Requested effective term and year:** Fall 2019

(The first semester and year for which students may begin applying to the concentration)

**Is a program fee required?** Yes, a program fee is required. The standard MGM fee carries over to the concentrations.

*Note: for more information about program fee requests, visit <https://provost.asu.edu/curriculum-development/changemaker/form-instructions#fees>*

Is the unit willing and able to implement the program if the fee is denied? Yes, we are able to implement the program.

**Delivery method and campus or location options:** *select all locations that apply*

Downtown Phoenix     Polytechnic     Tempe     Thunderbird     West     Other: \_\_\_\_\_

**Both on-campus and**  ASU Online\* - (check applicable campus(es) from options listed above)

ASU Online only (all courses online and managed by ASU Online)

*Note: Once students elect a campus or Online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request. Prior to completing the online Curriculum ChangeMaker form, please contact EdPlus at [asuonline@asu.edu](mailto:asuonline@asu.edu) who can provide you with additional information regarding the online request process.*

<b>Do Not Fill in this information: Office Use Only</b>	<b>CIP Code:</b>
<b>Plan Code:</b>	



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### PROPOSAL CONTACT

<b>Name:</b>	Josh Allen	<b>Title:</b>	Director of Academic Programs
<b>Phone number:</b>	602.496.7001	<b>Email:</b>	joshallen@thunderbird.asu.edu

### DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and college/school levels of review, and the college/school(s) has the resources to offer this degree program. I recommend implementation of the proposed concentration.

*Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.*

**College/School/Division Dean name:** Sanjeev Khagram

**Signature:**

**Date:** January 23, 2019

**Please note:** Proposals for new concentrations also require the review and recommendation of approval from the University Graduate Council, Curriculum and Academic Programs Committee (CAPC), the Academic Senate (Information item only), and the Office of the Provost before they can be put into operation.

**The final approval notification will come from the Office of the Provost.**

## 1. OVERVIEW

Provide a brief description (*no more than 150 words*) of the new concentration (including the focus of the new concentration, relationship to other concentrations within this degree program, etc.).

Building on the #1 ranked Master of Global Management degree (Times Higher Education/Wall Street Journal, 2019), the Global Affairs concentration provides students specialized cross-training in international affairs and the fundamentals of global management; it is designed for future leaders in non-profit, governmental, or international business roles.

## 2. IMPACT ASSESSMENT

- A. Explain the unit's need for the new concentration** (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program, including enrollment, national ranking, etc.?

This concentration is being created to replace the current version of the Master of Arts (MA) in Global Affairs and Management degree offered by Thunderbird for many years. The most recent entering MA class in Fall 2018 was 42 students. The MA is being repositioned for an executive audience with some coursework proposed to be in Washington, D.C.

The World Economic Forum reports that empathy and collaboration are two critical abilities for global managers in the complex and interwoven global economy and for those seeking careers in Global Affairs. These abilities rely on the development of Social Capital. The Master of Global Management, concentration in Global Affairs is designed to develop a student's Social Capital through field-based action learning, team-based projects, and stretch assignments. The Master of Global Management, concentration in Global Affairs is therefore in line with Arizona State University's design aspirations of "engage globally."

The target audience includes students who aspire to take on management positions in government agencies such as the Department of Commerce, the State Department, and the Treasury Department; international



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organizations, such as the World Bank and World Trade Organization; and major companies that require analysts to monitor policy trends, managers to oversee global supply chains, and representatives to present business interests to governments (both domestic and foreign)

While a number of colleges in the United States offer undergraduate degrees in global affairs, very few offer graduate degrees. A notable exception is George Mason University. Many colleges offer graduate degrees in a sister field of international relations but these schools rarely pair it with the business, management, and leadership like Thunderbird. Graduates from Thunderbird programs work in many different industries and functions, including government positions. One example of a particular position is Political Scientist. According to the U.S. Bureau of Labor Statistics, the job outlook for Political Scientists from 2016-2026 shows 3% growth with the typical entry-level education as Master's Degree.

- B. Please identify other related ASU programs and describe how the new concentration will complement these existing ASU programs?** If applicable, statements of support from affected academic unit administrators should be included with this proposal submission.

In the development of this concentration, Thunderbird reached out to the School for the Future of Innovation in Society, the College of Liberal Arts and Sciences, the Watts College of Public Service and Community Solutions, the School of Sustainability, the Walter Cronkite School of Journalism and Mass Communication, New College of Interdisciplinary Arts and Sciences, the College of Integrative Sciences and the Arts, the College of Nursing and Health Innovation, Herberger Institute for Design and the Arts, Sandra Day O'Connor College of Law, and W.P. Carey School of Business and all have expressed their support for this concentration. None of these colleges or schools have a similar program. As ASU as a whole continues to work toward the design aspiration to "Engage Globally," every college will need to find its own niche in that space while being collaborative and supportive. The Master of Global Management, Global Affairs concentration complements the other globally focused degree and certificate programs by adding additional specialized cross-training in international affairs and the fundamentals of global management.

(Impact Statements can be found in Appendix III.)

- C. Is this an interdisciplinary concentration?** If yes, please address the relationship of the proposed concentration to other existing degree programs and any parallel or similar concentrations in those degree programs. (Please include relevant Memoranda of Understanding regarding this interdisciplinary concentration from all applicable academic units.)

No. This concentration will be taught solely by faculty at Thunderbird.

### 3. STUDENT LEARNING OUTCOMES AND ASSESSMENT

Attach a PDF copy of the assessment plan printed from the University Office of Evaluation and Educational Effectiveness assessment portal demonstrating UOE's approval of your assessment plan for this program. Visit the assessment portal at <https://uoeee.asu.edu/assessment-portal> or contact [uoeee@asu.edu](mailto:uoeee@asu.edu) with any questions.

(See Appendix II)

### 4. CURRICULAR STRUCTURE

Please ensure that all *new* core course proposals have been submitted to the Provost's office through the Curriculum ChangeMaker online course proposal submission system before this initiative is put on the University Graduate Council and CAPC agendas.



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<b>Core Courses for the Degree</b>			
<i>Ensure the core listed below is the same as for the standalone degree</i>			
Prefix and Number	Course Title	New Course?	Credit Hours
TGM 506	Communicating and Negotiating Across Cultures	No	3
<i>Section sub-total:</i>			3
<b>Required Concentration Courses</b>			
<i>(Students choose four courses from the list below for a total of twelve credit hours)</i>			
Prefix and Number	Course Title	New Course?	Credit Hours
TGM 576	Global Affairs Methods	No	3
TGM 575	Global Affairs Theory	No	3
TGM 508	Regional Business Environment I	No	3
TGM 509	Regional Business Environment II	No	3
TGM 510	Strategies in Global Development	No	3
TGM 577	International Organizations	No	3
TGM 573	Country Risk Management	No	3
<i>Section sub-total:</i>			12
<b>Elective or Research Courses</b>			
<i>(as deemed necessary by supervisory committee)</i>			
Prefix and Number	Course Title	New Course?	Credit Hours
	Electives as Approved by the academic Unit		
<i>Section sub-total:</i>			12
<b>Culminating Experience(s)</b>			Credit Hours
<i>E.g. – Capstone course, portfolio, written comprehensive exam, applied project, thesis (must be 6 credit hours with oral defense), dissertation (must be 12 credit hours with oral defense)</i>			
Capstone Course - TGM 597 Thunderbird Integrative Experience			1
<i>Section sub-total:</i>			1
<b>Other Requirements</b>			Credit Hours
<i>E.g. – internships, clinical requirements, field studies, foreign language exam as applicable (Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit)</i>			
Foreign Language as a Curriculum Requirement (see below)			
TGM 596 Thunderbird Experiential Practicum			6
TGM 545 Global Leadership and Strategy			3
TGM 557 Global Data and Marketing Analytics			3
TGM 515 Navigating Global and Regional Business Environments			3
TGM 517 Global Accounting and Financial Management			3
TGM 586 Global Entrepreneurship and Sustainable Business			3
<i>Section sub-total:</i>			21
<b>Total required credit hours</b>			<b>49</b>



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1. List all required core courses and total credit hours for the core (required courses other than internships, thesis, dissertation, capstone course, etc.).
2. Omnibus numbered courses cannot be used as core courses.
3. Permanent numbers must be requested by submitting a course proposal to Curriculum ChangeMaker for approval.

**A. Please describe the culminating experience(s) required for completion of the existing degree and major, and the proposed concentration** (e.g., thesis, dissertation, comprehensive exams, capstone course, portfolio, applied project).

Capstone Course - TGM 597 Thunderbird Integrative Experience - Provides a capstone experience that integrates content from several business areas including strategy, finance, cross-cultural communication, supply chains, leadership, operations, and accounting. May take the form of an integrative business computer simulation or a seminar drawing on faculty from a variety of business areas to highlight key issues in those areas.

**B. Please describe any other requirements for completion of the existing degree and major, and the proposed concentration** (e.g., internships, clinical requirements, field studies, foreign language exam etc.).

Foreign Language as a Curriculum Requirement (any language)

Proficiency in a second language is required for graduation from the MGM degree. Students whose native language is not English who meet the admission requirements for the MGM program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview (OPI) administered by a 3rd party vendor OR successfully complete 6 hours of 400 level or higher of foreign language coursework as part of the program electives

### 5. COMPREHENSIVE EXAMS

*(Please choose what is appropriate for the degree type selected)*

**A. Master's Comprehensive Exam (when applicable), please select from the appropriate option.**

N/A

### 6. COURSES

**A. New Courses Required for Proposed Program:** Provide course prefix, number, title, credit hours and brief description for any new courses required for this program.

**TGM 515 Navigating Global and Regional Business Environments. (3 Credits)**

Globalization has dramatically expanded opportunities for international trade, investment, and economic development, but potential trade disputes, international financial crises, political risks, international environmental regulations and ethical dilemmas in global business have also emerged. The first part of the course develops analytical tools for understanding the rapidly changing and dynamic global business environment, especially in the era of the 4th Industrial Revolution. With these tools, managers are better prepared to manage risks and take advantage of opportunities in the global economy. The second part deals with the regional business environment. The course begins with a brief geographical, demographic, and cultural overview of the region, and develops tools for analysis useful to assessing the Latin American business environment. While the emphasis is Latin America, the same tools could be applied to any region of the world.

**TGM 557 Global Data and Marketing Analytics. (3 Credits)**

Global companies are embracing digital technologies to better understand their customers' journey and subsequent word-of-mouth discussions consumers have about their product online. This course is about



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understanding how multinational organizations make strategic use of Big Data to gain a competitive advantage in the global economy. It delves into the understanding of global data, choosing whether to enter a foreign market, how to evaluate different foreign markets, the best methods for entering different markets, the market research design process, understanding consumer and B2B customer behavior, and ethical issues encountered in global marketing.

### **TGM 517 Global Accounting and Financial Management. (3 Credits)**

Two-part course covering global accounting and global financial management. The first section covers financial accounting from a global perspective. Students have an opportunity to learn how to develop and use financial accounting information for external decision-making purposes. The second section equips students with the tools necessary to make strategic financing and investment decisions for value creation in a competitive global environment.

### **TGM 586 Global Entrepreneurship and Sustainable Business. (3 Credits)**

Presents an overview of entrepreneurship and sustainable business. Involves acquiring a basic understanding of both the global entrepreneurship space and the sustainable business space. Students become familiar with the definitions applicable to these two topics, the basic place and role of these two domains in the global economy, and the significance of the two domains in the creation of jobs and sustainable economic activity.

## 7. ADMINISTRATION AND RESOURCES

- A. Administration:** How will the proposed concentration be administered (including recommendations for admissions, student advisement, retention etc.)? Describe the administering body in detail, especially if the proposed concentration is part of a larger interdisciplinary initiative. How will the graduate support staffing needs for this proposed concentration program be met?

The Global Affairs concentration will be fully taught by Thunderbird School of Global Management, applications will therefore be reviewed by Thunderbird Staff and faculty. Students will be assigned to a academic succes specialist at Thunderbird for advisement. Professor Lena Booth, the Associate Dean of Academic Programs, will oversee admission, retention, and the overall program.

- B. Projected Enrollment:** How many students will be admitted immediately following final approval of the concentration? What are enrollment projections for the next three years?

<b>3-YEAR PROJECTED ANNUAL ENROLLMENT</b>			
Please utilize the following tabular format	<b>1<sup>st</sup> Year</b>	<b>2<sup>nd</sup> Year</b> (Yr. 1 continuing + new entering)	<b>3<sup>rd</sup> Year</b> (Yr. 1 & 2 continuing + new entering)
Number of Students in concentration (Headcount)	10	20	30

- C. Resource requirements needed to launch and sustain the program:** Describe any new resources required for this concentration's success such as new staff, new facilities, new library resources, new technology resources, etc. and include projected budget needs. If multiple units/programs will collaborate in offering this concentration, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

No new resources required



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**D. Current Faculty:** Complete the table below for all current faculty members who will teach in the program.

<b>Name</b>	<b>Rank</b>	<b>Highest Degree</b>	<b>Area of Specialization/Expertise</b>	<b>Estimated Level of Involvement</b>
Craig Calhoun	Professor	Ph.D.	Global Management	10%
Mark Esposito	Clinical Professor	Ph.D.	Global Management	20%
Jonas Gamso	Assistant Professor	Ph.D.	International Trade	20%
Glenn Fong	Clinical Associate Professor	Ph.D.	Global Studies	20%
Kannan Ramaswamy	Professor	Ph.D.	Strategy	10%
Seigyoung Auh	Professor	Ph.D.	Marketing	20%
Graeme Rankine	Associate Professor	Ph.D.	Accounting	10% (TGM 517)

**8. REQUIRED SUPPORTING DOCUMENTS**

*(Please label accordingly, i.e., Appendix or Attachment A, B, etc.)*

Please include the following with your proposal:

- A.** Statements of support from all deans
- B.** Impact statements of heads of impacted academic units (programs with similar names/content, utilizing courses, faculty, etc.)



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### APPENDIX I

#### OPERATIONAL INFORMATION FOR GRADUATE PROGRAMS

(This information is used to populate the [Graduate Programs Search](#)/catalog website.)

1. **Proposed name of concentration:** Global Affairs

2. **Marketing description** *(Optional - 50 words maximum. The marketing description should not repeat content found in the program description.)*

Building on the #1 ranked Master of Global Management degree (Times Higher Education/Wall Street Journal, 2019), the Global Affairs concentration provides students specialized cross-training in international affairs and the fundamentals of global management; it is designed for future leaders in non-profit, governmental, or international business roles

3. **Provide a brief program description** *(Catalog type (i.e. will appear in Degree Search) – no more than 150 words. Do not include any admission or curriculum information)*

Understanding the intersection between business and politics is more important than ever for managers in both the private and public sectors. The Master of Global Management, Global Affairs concentration will provide students the knowledge base and hard skills needed to succeed in the growing job markets at the nexus of global business and politics. This program will prepare students to take on management positions in government agencies such as the Department of Commerce, the State Department, and the Treasury Department; international organizations, such as the World Bank and World Trade Organization; and major companies that require analysts to monitor policy trends, managers to oversee global supply chains, and representatives to present business interests to governments (both domestic and foreign).

4. **Delivery/Campus Information Options:** On-campus only (ground courses and iCourses)

5. **Campus(es) where program will be offered:**

ASU Online curriculum consists of courses that have no face-to-face content. iCourses are online courses for students in on-campus programs. iCourses may be included in a program, but may not comprise the entirety of a program. On-campus programs must have some face-to-face content

*Note: Office of the Provost approval is needed for ASU Online campus options.*

ASU Online only (all courses online and managed by ASU Online)

**All other campus or location options (please select all that apply):**

Downtown Phoenix  Polytechnic  Tempe  West  Other: \_\_\_\_\_

**Both on-campus and**  ASU Online\* - (check applicable campus(es) from options listed above)

*\*Note: Once students elect a campus or Online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request. Prior to completing the online Curriculum ChangeMaker form, please contact EdPlus at [asuonline@asu.edu](mailto:asuonline@asu.edu) who can provide you with additional information regarding the online request process*

6. **Admission Requirements**

An applicant must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field, from a regionally accredited institution.





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Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

### Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. proof of English proficiency
4. professional resume
5. two letters of recommendation
6. GRE or GMAT score

### Additional Application Information

Applicants whose native language is not English (regardless of current residency) must provide proof of English proficiency.

### 7. Application Review Terms (if applicable session):

Indicate the first term and year in which applications will be opened for admission. Applications will be accepted on a rolling basis after that time.

*Note: It is the academic unit's responsibility to display program deadline dates on their website.*

Terms	Years	University Late Fee Deadline
<input checked="" type="checkbox"/> Fall (regular) <input type="checkbox"/> Session B	(year): 2019 (year):	July 1st October 1st
<input checked="" type="checkbox"/> Spring (regular) <input type="checkbox"/> Session B	(year): 2020 (year):	December 1st February 8th
<input checked="" type="checkbox"/> Summer (regular) <input type="checkbox"/> Summer B	(year): 2020 (year):	May 14th May 14th
<p><i>Note: Session B is only available for approved online programs.</i></p>		

### Program admission deadlines website address:

### 8. Curricular Requirements:

#### Curricular Structure Breakdown for the Academic Catalog: (To be completed by the Graduate College)

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

#### Required Core (3 credit hours)

TGM 506 Communicating and Negotiating Across Cultures (3)

#### Concentration (12 credit hours)

TGM 508 Regional Business Environment I (3)



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TGM 509 Regional Business Environment II (3)  
TGM 510 Strategies in Global Development (3)  
TGM 573 Country Risk Management (3)  
TGM 575 Global Affairs Theory (3)  
TGM 576 Global Affairs Methods (3)  
TGM 577 International Organizations (3)

### **Electives (12 credit hours)**

### **Other Requirement (21 credit hours)**

Foreign Language  
TGM 515 Navigating Global and Regional Business Environments (3)  
TGM 517 Global Accounting and Financial Management (3)  
TGM 545 Global Leadership and Strategy (3)  
TGM 557 Global Data and Marketing Analytics (3)  
TGM 586 Global Entrepreneurship and Sustainable Business (3)  
TGM 596 Thunderbird Experiential Practicum (6)

### **Culminating Experience (1 credit hour)**

TGM 597 Thunderbird Integrative Experience (1)

### **Additional Curriculum Information**

For the concentration coursework, students choose four courses from the approved list for a total of twelve credit hours.

Electives are as approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree. Students whose native language is not English who meet the admission requirements for the MGM program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview (OPI) administered by a 3rd party vendor OR successfully complete 6 hours of 400 level or higher of foreign language coursework as part of the program electives

9. **Allow 400-level courses:**     **Yes**     **No**

*Note: No more than six credit hours of 400-level coursework may be included on a graduate student plan of study.*

10. **Keywords:** List all keywords that could be used to search for this concentration. Keywords should be specific to the proposed concentration – limit 10 keywords.

Global Affairs, Business, Global, Management



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**11. Area(s) of Interest**

**A. Select one (1) primary area of interest from the list below that applies to this program.**

- |  |   |
|--|---|
| <input type="checkbox"/> <a href="#">Architecture &amp; Construction</a> | <input type="checkbox"/> <a href="#">Interdisciplinary Studies</a>      |
| <input type="checkbox"/> <a href="#">Arts</a>                            | <input type="checkbox"/> <a href="#">Law &amp; Justice</a>              |
| <input checked="" type="checkbox"/> <a href="#">Business</a>             | <input type="checkbox"/> <a href="#">Mathematics</a>                    |
| <input type="checkbox"/> <a href="#">Communication &amp; Media</a>       | <input type="checkbox"/> <a href="#">Psychology</a>                     |
| <input type="checkbox"/> <a href="#">Education &amp; Teaching</a>        | <input type="checkbox"/> <a href="#">STEM</a>                           |
| <input type="checkbox"/> <a href="#">Engineering &amp; Technology</a>    | <input type="checkbox"/> <a href="#">Science</a>                        |
| <input type="checkbox"/> <a href="#">Entrepreneurship</a>                | <input type="checkbox"/> <a href="#">Social and Behavioral Sciences</a> |
| <input type="checkbox"/> <a href="#">Health &amp; Wellness</a>           | <input type="checkbox"/> <a href="#">Sustainability</a>                 |
| <input type="checkbox"/> <a href="#">Humanities</a>                      |   |

**B. Select one (1) secondary area of interest from the list below that applies to this program.**

- |  |   |
|--|---|
| <input type="checkbox"/> <a href="#">Architecture &amp; Construction</a> | <input checked="" type="checkbox"/> <a href="#">Interdisciplinary Studies</a> |
| <input type="checkbox"/> <a href="#">Arts</a>                            | <input type="checkbox"/> <a href="#">Law &amp; Justice</a>                    |
| <input type="checkbox"/> <a href="#">Business</a>                        | <input type="checkbox"/> <a href="#">Mathematics</a>                          |
| <input type="checkbox"/> <a href="#">Communications &amp; Media</a>      | <input type="checkbox"/> <a href="#">Psychology</a>                           |
| <input type="checkbox"/> <a href="#">Education &amp; Teaching</a>        | <input type="checkbox"/> <a href="#">STEM</a>                                 |
| <input type="checkbox"/> <a href="#">Engineering &amp; Technology</a>    | <input type="checkbox"/> <a href="#">Science</a>                              |
| <input type="checkbox"/> <a href="#">Entrepreneurship</a>                | <input type="checkbox"/> <a href="#">Social and Behavioral Sciences</a>       |
| <input type="checkbox"/> <a href="#">Health &amp; Wellness</a>           | <input type="checkbox"/> <a href="#">Sustainability</a>                       |
| <input type="checkbox"/> <a href="#">Humanities</a>                      |   |

**12. Contact and Support Information:**

<b>Office Location - Building Code &amp; Room:</b> <i>(Search ASU map)</i>	AZCTR 800
<b>Campus Telephone Number:</b> (may not be an individual's number)	602.496.7100
<b>Program Email Address:</b> (may not be an individual's email)	admissions.tbird@asu.edu
<b>Program Website Address:</b> (if one is not yet created, use unit website until one can be established)	https://thunderbird.asu.edu/degrees/graduate/master-global-management
<b>Program Director (Name):</b>	Josh Allen
<b>Program Director (ASURITE):</b>	rallen18
<b>Program Support Staff (Name):</b>	Heidi Bonilla
<b>Program Support Staff (ASURITE):</b>	hbonill1
<b>Admissions Contact (Name):</b>	Patti Lanning
<b>Admissions Contact (ASURITE):</b>	plannin1



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**13. Application and iPOS Recommendations:** List the Faculty and Staff that will input admission/POS recommendations to Gportal **and** indicate their approval for Admissions and/or POS:

NAME	ASURITE	ADMSN	POS
Josh Allen	rallen18	x	x
Anthony Tam	atam5	x	x
Kim Smart	kcsmart		x
Heidi Bonilla	hbonill1		x

**MGM in Global Affairs**

Status: UOEEE Provisional Approval

Comments: UOEEE Approved

Element Outcome Measure Description

Outcome	1		Students will demonstrate enhanced Social Capital.
Plan_2Concepts	1		The World Economic Forum reports that empathy and collaboration are two critical abilities for global managers in the complex and interwoven global economy and those seeking careers in Global Affairs. These abilities rely on the development of Social Capital. The Master of Global Management in Global Affairs is designed to develop a student’s Social Capital through field-based action learning, team-based projects, and stretch assignments.
Plan_3Competencies	1		Students will have the ability to build sustainable trusting relationships—the basis of Social Capital—with others from diverse parts of the world; they will demonstrate intercultural empathy, interpersonal impact, and the use of diplomacy.
Measure	1	1	The Global Mindset Inventory will be used to assess development in Social Capital. A pre- and post-test will be used to assess change over time and program effect.
PC	1	1	At least 75% of the participants will achieve a 0.2 increase (on a five point scale) from pre- to post-test in the area of Social Capital.
Measure	1	2	Graduating students who are surveyed at graduation will evaluate the quality of their program’s ability to enhance their Social Capital.
PC	1	2	75% of surveyed students will rate the extent to which their program enhanced their Social Capital as “Agree” or “Strongly Agree.”
Outcome	2		Students will demonstrate enhanced ability in Global Citizenship.
Plan_2Concepts	2		Socrates’ famous quotation, “I am not an Athenian or Greek, but a citizen of the world” has long been a Thunderbird mantra. Global Affairs are supported, transacted and enacted by global citizens like those this program will train and develop. The Master of Global Management in Global Affairs is designed to develop managers who have a global mindset, can view the world with a global perspective, and can understand and navigate the interconnectedness of today’s world.
Plan_3Competencies	2		Students will demonstrate an understanding of the global implications of their and their potential employer’s actions; they will exhibit global curiosity; and the ability to recognize and effectively address complex global problems in economic development and social reform.
Measure	2	1	A pre- and post-test will be administered to each student in the program to assess development in Global Citizenship -- the development of knowledge of the issues that affect the creation of sustainable economic and social prosperity worldwide.
PC	2	1	At least 75% of the participants will achieve a one point increase (on a five point scale) from pre- to post-test on the overall Global Citizenship measure.
Measure	2	2	Graduating students who are surveyed at graduation will evaluate the quality of their program’s ability to enhance Global Citizenship.
PC	2	2	75% of surveyed students will rate the extent to which their program enhanced their Global Citizenship as “Agree” or “Strongly Agree.”

If you have questions, please e-mail [assessment@asu.edu](mailto:assessment@asu.edu) or call UOEEE at (480) 727-1731.

Based on the research done through the Global Mindset Institute, a 0.2 increase for Social Capital and the 1 point increase for Global Citizenship was determined to be practically significant.

**APPENDIX III**  
**Support/Impact Statements**

**Thunderbird School of Global Management – Official Submission**

**From:** Josh Allen <[Joshallen@thunderbird.asu.edu](mailto:Joshallen@thunderbird.asu.edu)>  
**Sent:** Thursday, January 24, 2019 7:33 AM  
**To:** [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)  
**Cc:** Lena Booth <[Lena.Booth@thunderbird.asu.edu](mailto:Lena.Booth@thunderbird.asu.edu)>  
**Subject:** MGM Concentration Proposals

Good Morning,

Please see the 4 attached concentration proposals.

Thank you,  
Josh

**Josh Allen '08**

Director of Academic Programs

**Thunderbird School of Global Management**

+1.602.496.7001

[JoshAllen@Thunderbird.ASU.edu](mailto:JoshAllen@Thunderbird.ASU.edu)

Skype:josh.globalmba

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#tbirdonlyhere | #tbirdlife | [thunderbird.asu.edu](http://thunderbird.asu.edu)



*Thunderbird is a unit of the Arizona State University Knowledge Enterprise*

## School for the Future of Innovation in Society – Impact Statement

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**From:** David Guston  
**Sent:** Friday, February 1, 2019 3:39:21 PM  
**To:** Lena Booth; Sanjeev Khagram  
**Cc:** Gary Grossman; Mary Jane Parmentier; Josh Allen  
**Subject:** Re: Thunderbird Request for Letters of Support

Sanjeev, Lena

I am pleased to support the proposal for the Master of Global Management, with all its concentrations including that in Global Technology and Development.

Dave

David H. Guston  
Foundation Professor  
Director, School for the Future of Innovation in Society  
Arizona State University

## W. P. Carey School of Business – Impact Statement

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**From:** Kay Faris <[KAY.FARIS@asu.edu](mailto:KAY.FARIS@asu.edu)>  
**Date:** Thursday, February 21, 2019 at 7:05 AM  
**To:** Lena Booth <[Lena.Booth@thunderbird.asu.edu](mailto:Lena.Booth@thunderbird.asu.edu)>  
**Cc:** Kay Faris <[KAY.FARIS@asu.edu](mailto:KAY.FARIS@asu.edu)>  
**Subject:** RE: Support for Thunderbird MGM Concentrations

Good Morning, Lena,

The W. P. Carey School is happy to support all of the new concentration areas within the Master of Global Management curriculum. We are also very happy to participate in the Global Business concentration with courses we have discussed.

Thank you for soliciting our input. Best wishes on this new format!

Kay

Kay A. Faris  
Senior Associate Dean, Academic Programs  
W. P. Carey School of Business  
Arizona State University  
Tempe, AZ 85287-3406  
Phone: 480-965-7587  
Fax: 480-965-3846  
[Kay.Faris@asu.edu](mailto:Kay.Faris@asu.edu)

College of Liberal Arts and Sciences – Impact Statement

**From:** Patrick Kenney <[pkgenney@asu.edu](mailto:pkgenney@asu.edu)>  
**Sent:** Wednesday, February 13, 2019 8:36 AM  
**To:** Sanjeev Khagram; Fabio Milner; Lena Booth; Roy Nelson; Mary Teagarden; Stacia Shelton  
**Cc:** Jeffrey Cohen; Nancy Gonzales; Elizabeth Wentz; Fabio Milner  
**Subject:** Re: High Priority and Urgent: Requesting Letter of Support

Hi Sanjeev, CLAS is supportive of the list of certificates below. Yes, please engage the relevant chairs and directors as you move forward.

Thanks, Pat

---

**From:** Sanjeev Khagram <[sanjeev.khagram@thunderbird.asu.edu](mailto:sanjeev.khagram@thunderbird.asu.edu)>  
**Sent:** Tuesday, February 12, 2019 7:04 AM  
**To:** Patrick Kenney; Fabio Milner; Lena Booth; Roy Nelson; Mary Teagarden; Stacia Shelton  
**Cc:** Jeffrey Cohen; Nancy Gonzales; Elizabeth Wentz; Fabio Milner  
**Subject:** High Priority and Urgent: Requesting Letter of Support

Dear Pat,

I know we wanted to get us all together to discuss joint programs : I would still very much like to get this scheduled.

In the meantime however, I would be so grateful if you could send me a letter with your support of our concentrations below. Just a simple few sentences would suffice.

We see these concentrations as just the beginning of joint programming, along with the 4+1s we are setting up with several of the departments in CLAS. There is so much I hope and know we can do together.

With Gratitude, Sanjeev

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**From:** Fabio Milner <[milner@asu.edu](mailto:milner@asu.edu)>  
**Sent:** Wednesday, January 23, 2019 8:50 PM  
**To:** Lena Booth; Sanjeev Khagram  
**Cc:** Patrick Kenney; Jeffrey Cohen; Nancy Gonzales; Elizabeth Wentz; Fabio Milner  
**Subject:** Re: Requesting Letter of Support

Dear Sanjeev and Lena,

I would like to get the Dean of CLAS our three Divisional Deans directly involved in conversations with you at Thunderbird for joint program development.

I am sure they will be very rewarding for both colleges.

All the best,

Fabio



**Fabio Augusto Milner, PhD**

*Associate Dean of Graduate Initiatives*

*College of Liberal Arts and Sciences*

*Director of Mathematics for STEM Education*

*School of Mathematical and Statistical Sciences*

Arizona State University



**From:** Lena Booth <[Lena.Booth@thunderbird.asu.edu](mailto:Lena.Booth@thunderbird.asu.edu)>

**Date:** Tuesday, January 22, 2019 at 14:16

**To:** Fabio Milner <[fmilner@asu.edu](mailto:fmilner@asu.edu)>

**Cc:** Kyle Rader <[kwrader@asu.edu](mailto:kwrader@asu.edu)>

**Subject:** Requesting Letter of Support

How are you, Fabio? Hope you had a great weekend!

As you know, our Master of Global Management (MGM) has gone through a major curriculum transformation to integrate Thunderbird into the larger ASU family. We have worked with various colleges at ASU to offer concentrations for our degree. The following 15 concentrations for our MGM Program have been approved by the Provost Office. We are in the next steps of submitting the Proposal to Establish New Graduate Concentration forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations that may be of relevance to your school such as Global Affairs, Global Health Care Delivery, Sustainability Solutions, or others? The attached document outlines our MGM curriculum requirements and all the concentration course work for the 15 concentrations. Please kindly send us the letter of support by Monday, Jan 28, 2019 if you may. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!

Lena

Lena C. Booth, Ph.D. | Associate Dean of Academic Programs and Finance Professor | Thunderbird School of Global Management | 400 E Van Buren, Suite 800 | Phoenix, AZ 85004 | Email: [lena.booth@thunderbird.asu.edu](mailto:lena.booth@thunderbird.asu.edu) | Website: <http://www.thunderbird.edu> | A Unit of Arizona State University Knowledge Enterprise

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)

- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O'Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

## Watts College of Public Service and Community Solutions – Impact Statement

**From:** Sian Mooney <[Sian.Mooney@asu.edu](mailto:Sian.Mooney@asu.edu)>  
**Date:** Wednesday, January 30, 2019 at 11:59 AM  
**To:** Lena Booth <[Lena.Booth@thunderbird.asu.edu](mailto:Lena.Booth@thunderbird.asu.edu)>  
**Subject:** MGM Concentrations - external to Watts College

Hi Lena,

Watts College is delighted to support to the proposed concentrations for MGM (below). These provide exciting new offerings for students at ASU.

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Global Legal Studies (Sandra Day O'Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

Sian

---

**Siân Mooney, Ph.D.**

Associate Dean & College Professor

Professor | [School of Public Affairs](#)

Senior Sustainability Scientist | [Wrigley Global Institute of Sustainability](#)

Faculty Affiliate | [Center for Biodiversity Outcomes & Global Security Initiative](#)

Phone: +1 (602) 496-1752

*Administrative Assistant: Linda Garcia*

*[[Linda.Garcia@asu.edu](mailto:Linda.Garcia@asu.edu)]*

 **Watts College**  
of Public Service and Community Solutions  
Arizona State University

## School of Sustainability – Impact Statement

---

**From:** Christopher Boone <[Christopher.G.Boone@asu.edu](mailto:Christopher.G.Boone@asu.edu)>  
**Date:** Thursday, January 31, 2019 at 4:49 PM  
**To:** Lena Booth <[Lena.Booth@thunderbird.asu.edu](mailto:Lena.Booth@thunderbird.asu.edu)>, Caroline Harrison <[Caroline.Harrison@asu.edu](mailto:Caroline.Harrison@asu.edu)>  
**Cc:** Nicole Darnall <[ndarnall@asu.edu](mailto:ndarnall@asu.edu)>  
**Subject:** Re: Request Letter of Support

Dear Dr. Booth,

I am writing to provide my support for the new Master of Global Management and the proposed concentrations. In particular, I want to call out my support for the concentrations in Sustainable Solutions and Sustainable Tourism. We are ready to teach the necessary SOS courses indicated in the proposal and look forward to this partnership with the Thunderbird School of Global Management.

Christopher Boone  
Dean and Professor



P.O. Box 875502 | Tempe, Arizona | 85287-5502  
PH: 480-965-2236 | Main: 480-965-2975  
[SchoolOfSustainability.asu.edu](http://SchoolOfSustainability.asu.edu)  
Executive Assistant: [Lorraine.Protocollo@asu.edu](mailto:Lorraine.Protocollo@asu.edu)  
480.965.2236

## Walter Cronkite School of Journalism and Mass Communication – Impact Statement

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**From:** Christopher Callahan <[Christopher.Callahan@asu.edu](mailto:Christopher.Callahan@asu.edu)>  
**Sent:** Friday, February 01, 2019 5:16 PM  
**To:** Thunderbird Office of the Dean and Director General <[ThunderbirdDean@exchange.asu.edu](mailto:ThunderbirdDean@exchange.asu.edu)>  
**Subject:** RE: Thunderbird Request for Letters of Support

Dear Sanjeev,

We have reviewed the proposed new concentrations within the Master of Global Management program. The Cronkite School supports the proposal, and we look forward to collaborating on the Digital Audience Strategy concentration in particular. We do not anticipate any negative impact from the other proposed concentrations. Congratulations on a very impressive array of new offerings.

Best,  
Chris

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Christopher Callahan  
Dean and Professor, Walter Cronkite School of Journalism and Mass Communication  
Vice Provost, Arizona State University  
CEO, Arizona PBS  
555 N. Central Ave.  
Phoenix, Ariz. 85004  
602.496.5012  
[ccallahan@asu.edu](mailto:ccallahan@asu.edu)  
<http://cronkite.asu.edu>  
<http://facebook.com/CronkiteSchool>  
[http://twitter.com/Cronkite\\_ASU](http://twitter.com/Cronkite_ASU)

## New College of Interdisciplinary Arts and Sciences – Impact Statement

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**From:** Todd Sandrin <[Todd.Sandrin@asu.edu](mailto:Todd.Sandrin@asu.edu)>  
**Sent:** Friday, February 01, 2019 3:50 PM  
**To:** Thunderbird Office of the Dean and Director General <[ThunderbirdDean@exchange.asu.edu](mailto:ThunderbirdDean@exchange.asu.edu)>  
**Cc:** Patricia Friedrich <[Patricia.Friedrich@asu.edu](mailto:Patricia.Friedrich@asu.edu)>  
**Subject:** RE: Thunderbird Request for Letters of Support

Sanjeev,

New College is happy to support these exciting new graduate degree programs and looks forward to opportunities to partner with Thunderbird to create innovate and new undergraduate and graduate degrees in the future.

Best,  
Todd

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**Todd R. Sandrin, Ph.D.**  
[Dean, New College](#) of Interdisciplinary Arts and Sciences  
Vice Provost, [West campus](#)  
[Professor, School of Mathematical and Natural Sciences](#)  
Senior Sustainability Scientist - [Julie Ann Wrigley Global Institute of Sustainability](#)

**ASU New College**  
of Interdisciplinary Arts and Sciences  
Arizona State University

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## College of Integrative Sciences and Arts – Impact Statement

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**From:** Duane Roen <[Duane.Roen@asu.edu](mailto:Duane.Roen@asu.edu)>  
**Sent:** Friday, February 01, 2019 2:02 PM  
**To:** Thunderbird Office of the Dean and Director General <[ThunderbirdDean@exchange.asu.edu](mailto:ThunderbirdDean@exchange.asu.edu)>  
**Cc:** Kevin Ellsworth <[Kevin.Ellsworth@asu.edu](mailto:Kevin.Ellsworth@asu.edu)>  
**Subject:** RE: Thunderbird Request for Letters of Support

Sanjeev,

The MGM looks exciting.

CISA supports all of the proposed MGM concentrations because we are confident that there is sufficient market demand for these MGM degrees as well as CISA's MS in Organizational Leadership degree—and ASU's other graduate programs in leadership.

Best wishes for much success with the MGM,  
Duane

Duane Roen  
Vice Provost, Polytechnic campus  
Dean, College of Integrative Sciences and Arts  
Dean, University College  
**Arizona State University**  
Mail Code: 2780  
7271 E. Sonoran Arroyo Mall  
Mesa, AZ 85212-6415  
P: 480-727-6513

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## College of Nursing and Health Innovation – Impact Statement

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**From:** Judith Karshmer <[Judith.Karshmer@asu.edu](mailto:Judith.Karshmer@asu.edu)>  
**Sent:** Friday, February 01, 2019 10:11 AM  
**To:** Thunderbird Office of the Dean and Director General <[ThunderbirdDean@exchange.asu.edu](mailto:ThunderbirdDean@exchange.asu.edu)>  
**Cc:** Katherine Kenny <[Katherine.Kenny@asu.edu](mailto:Katherine.Kenny@asu.edu)>; Craig Thatcher <[Craig.Thatcher@asu.edu](mailto:Craig.Thatcher@asu.edu)>; David Coon <[David.W.Coon@asu.edu](mailto:David.W.Coon@asu.edu)>  
**Subject:** Re: Thunderbird Request for Letters of Support

Hi Sanjeev,

Happy to do this – would love however to have a joint program with you ...

- Health Innovation (we have a great Master of Health Innovation degree option)
- Global Nursing & Healthcare Leadership (would love for this to be part of a dual degree MGM-to our DNP (Doctor of Nursing Practice in Executive Healthcare Leadership))

And we have a new MS in Aging – might be way cool to connect on that one as well....

Best  
Judy

I'm including Craig in this email as he is our globalization champion for the college....

--

Judith F. Karshmer, PhD, PMHCNS-BC, FAAN  
Dean & Professor

 **College of Nursing  
and Health Innovation**  
Arizona State University

500 North 3rd Street | Phoenix, AZ 85004  
Ph: 602.496.2200 | [judith.karshmer@asu.edu](mailto:judith.karshmer@asu.edu)  
<https://nursingandhealth.asu.edu>

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## Sandra Day O'Connor College of Law – Impact Statement

**From:** Adam Chodorow <[adam.chodorow@asu.edu](mailto:adam.chodorow@asu.edu)>  
**Sent:** Friday, February 8, 2019 7:25 PM  
**To:** Sanjeev Khagram  
**Subject:** RE: Thunderbird Request for Letters of Support

Dear Sanjeev,

The College of Law wholeheartedly supports Thunderbird's proposals as described below. In particular, we look forward to working with you to create the MGM in Global Legal Studies.

Adam

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Adam Chodorow  
Jack E. Brown Professor of Law  
Associate Dean for Academic Affairs  
Sandra Day O'Connor College of Law, Arizona State University  
Mail Code 9520, 111 E. Taylor St, Phoenix, AZ 85004  
Tel: (480) 727-8574  
Fax: (480) 965-2427  
Email: [Adam.Chodorow@asu.edu](mailto:Adam.Chodorow@asu.edu)  
SSRN: <http://ssrn.com/author=474399>

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**From:** Thunderbird Office of the Dean and Director General <[thunderbirddean@exchange.asu.edu](mailto:thunderbirddean@exchange.asu.edu)>  
**Sent:** Friday, February 1, 2019 7:25 PM  
**To:** Douglas Sylvester (Dean)  
**Subject:** Thunderbird Request for Letters of Support

Dear Doug,

Request to implement a new graduate concentration

11-6-17

Page 22 of 25

The following 15 concentrations for our Master of Global Management (MGM) Program has been approved by the Provost Office. We are in the next steps of submitting the "Proposal to Establish New Graduate Concentration" forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations listed below, especially those that may be of relevance to your school? (An email indicating so would be sufficient.) The attached document outlines our MGM curriculum requirements and all the concentration course work for the 15 concentrations. Please kindly send us the letter of support by Wednesday, Feb 6, 2019. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O'Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

**Sanjeev Khagram, Ph.D.**

*Dean and Director General*

Thunderbird School of Global Management

## Herberger Institute for Design and the Arts – Impact Statement

**From:** Kathryn Maxwell <[K.Maxwell@asu.edu](mailto:K.Maxwell@asu.edu)>  
**Date:** Wednesday, February 13, 2019 at 12:43 PM  
**To:** Lena Booth <[Lena.Booth@thunderbird.asu.edu](mailto:Lena.Booth@thunderbird.asu.edu)>  
**Cc:** Steven Tepper <[Steven.Tepper@asu.edu](mailto:Steven.Tepper@asu.edu)>  
**Subject:** Re: Support for MGM in Creative Industries and Design Thinking

Hi Lena,

The Herberger Institute is pleased to offer its support of all of the proposed concentrations for the Masters in Global Management. Please see complete list below.

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O'Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

Regards,  
Kathryn

Kathryn Maxwell  
Associate Dean for Students  
Professor of Printmaking

### **ASU Herberger Institute for Design and the Arts**

Dixie Gammage Hall, Rm. 132

PO Box 872102  
Tempe, AZ 85287-2102

p: 480.965.0050

f: 480.727.6529



## **(NEW GRADUATE INITIATIVES)**

### **PROPOSAL PROCEDURES CHECKLIST**

Academic units should adhere to the following procedures when requesting new curricular initiatives (degrees, concentrations or certificates).

**Obtain the required approval from the Office of the Provost to move the initiative forward for internal ASU governance reviews/approvals. Please see the academic strategic plan website at: <https://provost.asu.edu/curriculum-development>.**

**Submit any new courses that will be required for the new curricular program to the Curriculum ChangeMaker online course approval system for review and approval.**

- Additional information can be found at the Provost's Office Curriculum Development website: [Courses link](#)
- For questions regarding proposing new courses, send an email to: [courses@asu.edu](mailto:courses@asu.edu)

**Prepare the applicable proposal template and operational appendix for the proposed initiative.**

**Obtain letters or memos of support or collaboration (if applicable).**

- When resources (faculty or courses) from another academic unit will be utilized
- When other academic units may be impacted by the proposed program request
- if the program will have an online delivery option support will be required from the Provost's office and ASU Online. *(Please complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request.)*

**Obtain the internal reviews/approvals of the academic unit.**

- Internal faculty governance review committee(s)
- academic unit head (e.g. Department Chair or School Director)
- academic unit Dean (will submit approved proposal to the [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu) email account for further ASU internal governance reviews (as applicable, University Graduate Council, CAPC and Senate)

### **Additional Recommendations**

All new graduate programs require specific processes and procedures to maintain a successful degree program. Below are items that the Graduate College strongly recommends that academic units establish after the program is approved for implementation.

**Establish satisfactory academic progress policies, processes and guidelines** – Check within the proposing academic unit and/or college to see if there are existing academic progress policies and processes in place. If none have been established, please go to [http://graduate.asu.edu/faculty\\_staff/policies](http://graduate.asu.edu/faculty_staff/policies) and scroll down to the **academic progress review and remediation processes** (for faculty and staff) section to locate the reference tool and samples for establishing these procedures.

**Establish a Graduate Student Handbook for the new degree program** – Students need to know the specific requirements and milestones they must meet throughout their degree program. A Graduate Student Handbook provided to students when they are admitted to the degree program and published on the website for the new degree gives students this information. Include in the handbook the unit/college satisfactory academic progress policies, current degree program requirements (outlined in the approved proposal) and provide a link to the Graduate Policies and Procedures website. Please go to [http://graduate.asu.edu/faculty\\_staff/policies](http://graduate.asu.edu/faculty_staff/policies) to access Graduate Policies and Procedures.