This template is to be used for proposed disestablishments included on the Academic Plan and for which the unit has received specific written approval from the Office of the University Provost to proceed with internal proposal development and review. This proposal template should be completed and submitted by the Dean’s Office to the Office of the University Provost [mailto: curriculumplanning@asu.edu]. The disestablishment may not be implemented until the Office of the University Provost notifies the academic unit that the disestablishment proposal has completed the approval process.

**UNIT AND PROGRAM INFORMATION**

**College/School/Institute:** W. P. Carey School of Business

**Department/Division/School:** Dean's Office - Undergraduate Programs

**Proposing Faculty Group**

(If applicable)

**Proposal Contact**

<table>
<thead>
<tr>
<th>Name</th>
<th>Michele Pfund</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>Associate Dean of Undergraduate Programs</td>
</tr>
<tr>
<td>Phone number:</td>
<td>480-965-6409</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:michele.pfund@asu.edu">michele.pfund@asu.edu</a></td>
</tr>
</tbody>
</table>

**Existing Program Information**

<table>
<thead>
<tr>
<th>Program Type:</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Level:</td>
<td>Undergraduate</td>
</tr>
</tbody>
</table>

**Degree Type:** BA-Bachelor of Arts *If other specify*

**Name:** Business

**Concentration (if applicable):** (Chinese Language and Culture)

**Plan code(s) for the program:**

If this is a degree program that has multiple concentrations, list all program names and plan codes impacted.

BABUSCLBA

**Implementation information:** Degree Search is our official record of the academic catalog. Therefore, all academic programs which are active and have students enrolled are required to be listed on Degree Search. Upon request by the Dean's Office, an academic program can be removed from the undergraduate or graduate application; however, the program will remain in degree search with the notation “This program is no longer accepting applications,” until the approved effective date of the disestablishment.

**Requested effective date:** 2019-20

**Briefly describe the rationale for disestablishment:**

The BA Business (Chinese Language and Culture) and (Spanish Language and Culture) programs are each being disestablished and a proposed new program BA Business (Language and Culture) will merge the two of them into one new program with additional language options.

**Impact on other existing programs:**

May include availability of course content for students in other majors who may need it; other.

None. All offerings will be moving under the proposed BA Business (Language and Culture)
Impact on current students:
Estimate number of students still enrolled; anticipated date of last graduates; arrangements for continuing students and students in articulated transfer pathways (e.g., MAPP, TAG).

There are 33 students enrolled in the program. They will still be able to take all of the needed courses for the degree and should complete the program by Spring 2022.

Applications:
What term should applications close? If this change should be made immediately upon approval, please indicate this. Please note that the program will remain on Degree Search until such a time that no students remain enrolled in the program.

Immediately upon approval.

Current applicants:
Describe actions that will be taken regarding admitted students or students who have applied to this program? If current applicants should be moved to a new program, please indicate the plan code of that program.

Current applicants should be directed to the BA Business (Language and Culture) once it is approved. Students admitted to BA Business (Spanish Language and Culture) for terms 2194 and later should be placed in BA Business (Language and Culture) once it is approved.

Additional information:
Provide any relevant information not required above that will assist in evaluating the proposal.

### DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.

College/School/Division Dean name:

Signature: ________________ Date: 9/7/2018

College/School/Division Dean name:
(if more than one college involved)

Signature: ________________ Date: / /20

Note: An electronic signature, an email from the dean or dean’s designee, or a PDF of the signed signature page is acceptable.

### University Approval(s)

Vice Provost for Graduate Education
Name: ____________________________

Signature: ____________________________ Date: / /20

Vice Provost for Undergraduate Education
Name: ____________________________

Signature: ____________________________ Date: / /20