PROPOSAL TO ESTABLISH A NEW GRADUATE CONCENTRATION

This form should be used for academic units wishing to propose a new concentration for existing graduate degrees. A concentration is a subspecialty within a degree and major. It indicates the fulfillment of a designated, specialized course of study, which qualifies the student with skills and training in one highly concentrated area of the major. Concentrations are formally-recognized educational designations (including the assignment of a university plan code for reporting/record-keeping purposes and appearance on the ASU transcript). Concentrations are distinguished from more informal academic distinctions such as “emphases,” “tracks,” “foci,” “options,” etc.

This proposal template should be completed in full and submitted to the University Provost’s Office [mail to: curriculumplanning@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program may not be implemented until the Provost’s Office notifies the academic unit that the program may be offered.

GRADUATE CONCENTRATION

College/School: Thunderbird School of Global Management

Note: Program ownership is coded at the College/School level first and may not be a center, department or division apart from it.

Department/Division/School: Thunderbird School of Global Management

Proposing faculty group (if applicable): N/A

Existing graduate degree and major under which this concentration will be established:

Master of Global Management (MGM) in Global Management

Name of proposed concentration:

Global Development and Innovation

Requested effective term and year:

Fall 2019

(The first semester and year for which students may begin applying to the concentration)

Is a program fee required?

Yes, the same program fee of the MGM will apply to this concentration.

Note: for more information about program fee requests, visit https://provost.asu.edu/curriculum-development/changemaker/form-instructions#fees

Is the unit willing and able to implement the program if the fee is denied?

Yes, we are able to implement the program.

Delivery method and campus or location options: select all locations that apply

☐ Downtown Phoenix
☐ Polytechnic
☐ Tempe
☐ Thunderbird
☐ West
☐ Other: 

☐ Both on-campus and ☐ ASU Online* - (check applicable campus(es) from options listed above)

☐ ASU Online only (all courses online and managed by ASU Online)

Note: Once students elect a campus or Online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request. Prior to completing the online Curriculum ChangeMaker form, please contact EdPlus at asuonline@asu.edu who can provide you with additional information regarding the online request process.

Do Not Fill in this information: Office Use Only

Plan Code: 

CIP Code: 

Request to implement a new graduate concentration 11-6-17
1. OVERVIEW
Provide a brief description (no more than 150 words) of the new concentration (including the focus of the new concentration, relationship to other concentrations within this degree program, etc.).

The Master of Global Management (MGM) in Global Management, concentration in Global Development and Innovation allows students to take courses offered by the School for the Future of Innovation in Society (SFIS) from their Global Development and Innovation program. Students will integrate economic, social, cultural and political variables in their approach to solving societal and community level development issues such as access to basic needs, and the enhancement of livelihoods; and they will be able to assess the multiple stakeholders and complexity of these needs and systems.

2. IMPACT ASSESSMENT

A. **Explain the unit’s need for the new concentration** (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program, including enrollment, national ranking, etc.?

Recent research reveals that graduate programs in international development are in high demand. In fact, Devex, a media platform for the global development community, found that the master’s in international development was number three in their survey of most demanded degrees by employers (Devex, 2016). In a study of international development graduates in Canada, researchers found that over 86 percent of graduates were employed (Tiessen & Cameron, 2017). In order to meet this current demand, Thunderbird has designed the Global Development and Innovation concentration for the Master of Global Management degree program, with support and collaboration with the School for the Future of Innovation in Society.

The concentration is relevant to development practitioners seeking to complement their skills and experience and to those interested in pursuing careers in international development agencies within and beyond government, as well as in nongovernmental organizations and community organizations. Students will be equipped with the analytical and practical skills needed to engage critically in issues around innovation and development, and to work across the intersections of innovation, development policy, and global management.
Thunderbird and SFIS are working together to build on the success of the PhD in Innovation and Global Development program.

B. **Please identify other related ASU programs and describe how the new concentration will complement these existing ASU programs?** If applicable, statements of support from affected academic unit administrators should be included with this proposal submission.

Thunderbird has worked closely with the School for the Future of Innovation in Society to develop this concentration. A copy of some of our correspondence has been attached in Appendix III.

In the development of this concentration, Thunderbird also reached out to the College of Liberal Arts and Sciences, the Watts College of Public Service and Community Solutions, W. P. Carey School of Business, and others, and all have expressed their support for this concentration. As ASU as a whole continues to work toward the design aspiration to “Engage Globally,” every college will need to find its own niche in that space while being collaborative and supportive. The MGM in Global Management, Global Development and Innovation concentration complements School for the Future of Innovation in Society’s other globally-focused graduate degrees such as the PhD in Innovation and Global Development and the Global Development and Innovation programs by adding additional specialized cross-training in development policy and the fundamentals of global management. Students of this concentration will take courses in Innovation and Global Development, creating higher demand for SFIS graduate courses.

(Impact Statements can be found in Appendix III.)

C. **Is this an interdisciplinary concentration?** If yes, please address the relationship of the proposed concentration to other existing degree programs and any parallel or similar concentrations in those degree programs. (Please include relevant Memoranda of Understanding regarding this interdisciplinary concentration from all applicable academic units.)

This concentration is interdisciplinary. Students will follow classes at Thunderbird and at the School for the Future of Innovation in Society. The global business courses will be taught at Thunderbird School of Global Management and the courses for the concentration in Global Development and Innovation will be taught by the School for the Future of Innovation in Society.

3. **STUDENT LEARNING OUTCOMES AND ASSESSMENT**

Attach a PDF copy of the assessment plan printed from the University Office of Evaluation and Educational Effectiveness assessment portal demonstrating UOEEE’s approval of your assessment plan for this program. Visit the assessment portal at [https://uoeee.asu.edu/assessment-portal](https://uoeee.asu.edu/assessment-portal) or contact uoeee@asu.edu with any questions.

(See Appendix II).

4. **CURRICULAR STRUCTURE**

Please ensure that all new core course proposals have been submitted to the Provost's office through the Curriculum ChangeMaker online course proposal submission system before this initiative is put on the University Graduate Council and CAPC agendas.

<table>
<thead>
<tr>
<th>Core Courses for the Degree</th>
<th>Ensure the core listed below is the same as for the standalone degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prefix and Number</td>
<td>Course Title</td>
</tr>
<tr>
<td>TGM 506</td>
<td>Communicating and Negotiating Across Cultures</td>
</tr>
</tbody>
</table>

Section sub-total: 3

| Required Concentration Courses | (Students choose four courses from the list below for a total of twelve credit hours) |
### PROPOSAL TO ESTABLISH A NEW GRADUATE CONCENTRATION

#### Course List:

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>New Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GTD 501</td>
<td>Global Technology and Development</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>GTD 503</td>
<td>Technology and the International Political System</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>GTD 511</td>
<td>Development Policy and Practices</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>GTD 505</td>
<td>Research Design in Technology and Development</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>GTD 506</td>
<td>Quantitative Analysis in Technology and Development</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>GTD 504</td>
<td>Technology and Development in Zones of Conflict</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>GTD 507</td>
<td>Technology and Development in the Middle East</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>GTD 508</td>
<td>Technology and Development in Latin America</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>GTD 509</td>
<td>Technology and Development in North Africa</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>GTD 510</td>
<td>Technology and Development in Sub-Saharan Africa</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

**Section sub-total:** 12

#### Elective or Research Courses

*as deemed necessary by supervisory committee*

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>New Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electives as Approved by the academic Unit</td>
<td>N/A</td>
<td>12</td>
</tr>
</tbody>
</table>

**Section sub-total:** 12

#### Culminating Experience(s)

- E.g. – Capstone course, portfolio, written comprehensive exam, applied project, thesis (must be 6 credit hours with oral defense), dissertation (must be 12 credit hours with oral defense)

<table>
<thead>
<tr>
<th>Capstone Course - TGM 597 Thunderbird Integrative Experience</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
</tr>
</tbody>
</table>

**Section sub-total:** 1

#### Other Requirements

- E.g. – internships, clinical requirements, field studies, foreign language exam as applicable
  
  *(Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit)*

<table>
<thead>
<tr>
<th>Foreign Language as a Curriculum Requirement (see below)</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>TGM 596 Thunderbird Experiential Practicum</td>
<td>6</td>
</tr>
<tr>
<td>TGM 545 Global Leadership and Strategy</td>
<td>3</td>
</tr>
<tr>
<td>TGM 557 Global Data and Marketing Analytics</td>
<td>3</td>
</tr>
<tr>
<td>TGM 515 Navigating Global and Regional Business Environments</td>
<td>3</td>
</tr>
<tr>
<td>TGM 517 Global Accounting and Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>TGM 586 Global Entrepreneurship and Sustainable Business</td>
<td>3</td>
</tr>
</tbody>
</table>

**Section sub-total:** 21

### Total required credit hours

- 49

### A. Please describe the culminating experience(s) required for completion of the existing degree and major, and the proposed concentration *(e.g., thesis, dissertation, comprehensive exams, capstone course, portfolio, applied project)*.

Request to implement a new graduate concentration

11-6-17

Page 4 of 47
Capstone Course - TGM 597 Thunderbird Integrative Experience - Provides a capstone experience that integrates content from several business areas including strategy, finance, cross-cultural communication, supply chains, leadership, operations, and accounting. May take the form of an integrative business computer simulation or a seminar drawing on faculty from a variety of business areas to highlight key issues in those areas.

B. Please describe any other requirements for completion of the existing degree and major, and the proposed concentration (e.g., internships, clinical requirements, field studies, foreign language exam etc.).

Foreign Language as a Curriculum Requirement (any language)
Proficiency in a second language is required for graduation from the MGM degree. Students whose native language is not English who meet the admission requirements for the MGM program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview (OPI) administered by a 3rd party vendor OR successfully complete 6 hours of 400 level or higher of foreign language coursework as part of the program electives.

5. COMPREHENSIVE EXAMS
(Please choose what is appropriate for the degree type selected)

A. Master's Comprehensive Exam (when applicable), please select from the appropriate option.
N/A

6. COURSES

A. New Courses Required for Proposed Program: Provide course prefix, number, title, credit hours and brief description for any new courses required for this program.

TGM 515 Navigating Global and Regional Business Environments (3 Credits)
Globalization has dramatically expanded opportunities for international trade, investment, and economic development, but potential trade disputes, international financial crises, political risks, international environmental regulations and ethical dilemmas in global business have also emerged. The first part of the course develops analytical tools for understanding the rapidly changing and dynamic global business environment, especially in the era of the 4th Industrial Revolution. With these tools, managers are better prepared to manage risks and take advantage of opportunities in the global economy. The second part deals with the regional business environment. The course begins with a brief geographical, demographic and cultural overview of the region, and develops tools for analysis useful to assessing the Latin American business environment. While the emphasis is Latin America, the same tools could be applied to any region of the world.

TGM 557 Global Data and Marketing Analytics (3 Credits)
Global companies are embracing digital technologies to better understand their customers' journey and subsequent word-of-mouth discussions consumers have about their product online. This course is about understanding how multinational organizations make strategic use of Big Data to gain a competitive advantage in the global economy. It delves into the understanding of global data, choosing whether to enter a foreign market, how to evaluate different foreign markets, the best methods for entering different markets, the market research design process, understanding consumer and B2B customer behavior, and ethical issues encountered in global marketing.

TGM 517 Global Accounting and Financial Management (3 Credits)
Two-part course covering global accounting and global financial management. The first section covers financial accounting from a global perspective. Students have an opportunity to learn how to develop and use financial
accounting information for external decision-making purposes. The second section equips students with the tools necessary to make strategic financing and investment decisions for value creation in a competitive global environment.

TGM 586 Global Entrepreneurship and Sustainable Business (3 Credits)

Presents an overview of entrepreneurship and sustainable business. Involves acquiring a basic understanding of both the global entrepreneurship space and the sustainable business space. Students become familiar with the definitions applicable to these two topics, the basic place and role of these two domains in the global economy, and the significance of the two domains in the creation of jobs and sustainable economic activity.

7. ADMINISTRATION AND RESOURCES

A. Administration: How will the proposed concentration be administered (including recommendations for admissions, student advisement, retention etc.)? Describe the administering body in detail, especially if the proposed concentration is part of a larger interdisciplinary initiative. How will the graduate support staffing needs for this proposed concentration program be met?

Professor Lena Booth, the Associate Dean of Academic Programs at Thunderbird, will oversee admission, retention, and the overall program. In consultation with leadership at the School for the Future of Innovation in Society, Thunderbird will review applications, make admissions recommendations, and track enrollment and retention. Students will be assigned academic success specialists at Thunderbird for advisement.

B. Projected Enrollment: How many students will be admitted immediately following final approval of the concentration? What are enrollment projections for the next three years?

<table>
<thead>
<tr>
<th>3-YEAR PROJECTED ANNUAL ENROLLMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please utilize the following tabular format</td>
</tr>
<tr>
<td>Number of Students in concentration (Headcount)</td>
</tr>
</tbody>
</table>

C. Resource requirements needed to launch and sustain the program: Describe any new resources required for this concentration’s success such as new staff, new facilities, new library resources, new technology resources, etc. and include projected budget needs. If multiple units/programs will collaborate in offering this concentration, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

No new resources required

D. Current Faculty: Complete the table below for all current faculty members who will teach in the program.

<table>
<thead>
<tr>
<th>Name</th>
<th>Rank</th>
<th>Highest Degree</th>
<th>Area of Specialization/Expertise</th>
<th>Estimated Level of Involvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lena Booth</td>
<td>Associate Professor</td>
<td>Ph.D.</td>
<td>Finance</td>
<td>10%</td>
</tr>
<tr>
<td>Mary Jane Parmentier</td>
<td>Clinical Associate Professor</td>
<td>Ph.D.</td>
<td>Transdisciplinary</td>
<td>20% (GTD 503, GTD 508)</td>
</tr>
</tbody>
</table>
### PROPOSAL TO ESTABLISH A NEW GRADUATE CONCENTRATION

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Degree</th>
<th>Concentration</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pree Sainam</td>
<td>Assistant Professor</td>
<td>Ph.D.</td>
<td>Marketing Analytics</td>
<td>20%</td>
</tr>
<tr>
<td>Mary Sully de Luque</td>
<td>Associate Professor</td>
<td>Ph.D.</td>
<td>Leadership</td>
<td>20%</td>
</tr>
<tr>
<td>Kannan Ramaswamy</td>
<td>Professor</td>
<td>Ph.D.</td>
<td>Strategy</td>
<td>10%</td>
</tr>
<tr>
<td>Seigyoung Auh</td>
<td>Professor</td>
<td>Ph.D.</td>
<td>Marketing</td>
<td>20%</td>
</tr>
<tr>
<td>Faheem Hussain</td>
<td>Clinical Assistant</td>
<td>Ph.D.</td>
<td>Technology in Society</td>
<td>10% (GTD 501, GTD 505)</td>
</tr>
<tr>
<td></td>
<td>Professor</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gary Grossman</td>
<td>Associate Professor</td>
<td>Ph.D.</td>
<td>Technology and Development</td>
<td>10% (GTD 503)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nehtra Chhetri</td>
<td>Associate Professor</td>
<td>Ph.D.</td>
<td>Human Dimensions of</td>
<td>10% (GTD 511)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Sustainability</td>
<td></td>
</tr>
<tr>
<td>Graeme Rankine</td>
<td>Associate Professor</td>
<td>Ph.D.</td>
<td>Accounting</td>
<td>10% (TGM 517)</td>
</tr>
</tbody>
</table>

### 8. REQUIRED SUPPORTING DOCUMENTS
(Please label accordingly, i.e., Appendix or Attachment A, B, etc.)

Please include the following with your proposal:

A. Statements of support from all deans

B. Impact statements of heads of impacted academic units (programs with similar names/content, utilizing courses, faculty, etc.)
APPENDIX I
OPERATIONAL INFORMATION FOR GRADUATE PROGRAMS
(This information is used to populate the Graduate Programs Search/catalog website.)

1. **Proposed name of concentration:** Global Development and Innovation

2. **Marketing description** *(Optional - 50 words maximum. The marketing description should not repeat content found in the program description.)*

   Building on the #1 ranked Master in Global Management (Times Higher Education/ Wall Street Journal, 2018), the concentration in Global Development and Innovation allows students to integrate economic, social, cultural and political variables in their approach to solving societal and community level development issues such as access to basic needs, and the enhancement of livelihoods.

3. **Provide a brief program description** *(Catalog type (i.e. will appear in Degree Search) – no more than 150 words. Do not include any admission or curriculum information)*

   The MGM concentration Global Development and Innovation prepares students for professional work in the realm of international development, whether for corporations, non-profit organizations, or government. This concentration prepares students who desire to address and solve socioeconomic development issues, whether for corporations in social responsibility departments, for non-profits or inter-governmental agencies that deliver development aid and manage projects, or for governmental agencies.

   The concentration is relevant to development practitioners seeking to complement their skills and experience and to those interested in pursuing careers in international development agencies within and beyond government, as well as in nongovernmental organizations and community organizations. Students will be equipped with the analytical and practical skills needed to engage critically in issues around innovation and development, and to work across the intersections of innovation, development policy, and global management.

4. **Delivery/Campus Information Options:** On-campus only (ground courses and iCourses)

5. **Campus(es) where program will be offered:**

   ASU Online curriculum consists of courses that have no face-to-face content. iCourses are online courses for students in on-campus programs. iCourses may be included in a program, but may not comprise the entirety of a program. On-campus programs must have some face-to-face content

   Note: Office of the Provost approval is needed for ASU Online campus options.

   - [ ] ASU Online only (all courses online and managed by ASU Online)

   All other campus or location options (please select all that apply):

   - [x] Downtown Phoenix
   - [ ] Polytechnic
   - [ ] Tempe
   - [ ] West
   - [ ] Other: __________________________

   - [ ] Both on-campus and [ ] ASU Online* - (check applicable campus(es) from options listed above)

   *Note: Once students elect a campus or Online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request. Prior to completing the online Curriculum ChangeMaker form, please contact EdPlus at asuonline@asu.edu who can provide you with additional information regarding the online request process.

6. **Admission Requirements**

   An applicant must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

   Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field, from a regionally accredited institution.
Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = “A”) in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = “A”) in an applicable master's degree program.

**Applicants are required to submit:**
1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

**Additional Application Information**
Applicants whose native language is not English (regardless of current residency) must provide proof of English proficiency.

7. **Application Review Terms (if applicable session):**
Indicate the first term and year in which applications will be opened for admission. Applications will be accepted on a rolling basis after that time.

*Note: It is the academic unit’s responsibility to display program deadline dates on their website.*

<table>
<thead>
<tr>
<th>Terms</th>
<th>Years</th>
<th>University Late Fee Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>☒ Fall (regular) Session B</td>
<td>(year): 2019</td>
<td>July 1st</td>
</tr>
<tr>
<td></td>
<td>(year):</td>
<td>October 1st</td>
</tr>
<tr>
<td>☒ Spring (regular) Session B</td>
<td>(year): 2020</td>
<td>December 1st</td>
</tr>
<tr>
<td></td>
<td>(year):</td>
<td>February 8th</td>
</tr>
<tr>
<td>☒ Summer (regular) Summer B</td>
<td>(year): 2020</td>
<td>May 14th</td>
</tr>
<tr>
<td></td>
<td>(year):</td>
<td>May 14th</td>
</tr>
</tbody>
</table>

*Note: Session B is only available for approved online programs.*

**Program admission deadlines website address:**

8. **Curricular Requirements:**

**Curricular Structure Breakdown for the Academic Catalog:**
*(To be completed by the Graduate College)*

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

**Required Core (3 credit hours)**
TGM 506 Communicating and Negotiating Across Cultures (3)

**Concentration (12 credit hours)**
GTD 501 Global Technology and Development (3)
GTD 503 Technology and the International Political System (3)
PROPOSAL TO ESTABLISH A NEW GRADUATE CONCENTRATION

GTD 504 Technology and Development in Zones of Conflict (3)
GTD 505 Research Design in Technology and Development (3)
GTD 506 Quantitative Analysis in Technology and Development (3)
GTD 507 Technology and Development in the Middle East (3)
GTD 508 Technology and Development in Latin America (3)
GTD 509 Technology and Development in North Africa (3)
GTD 510 Technology and Development in Sub-Saharan Africa (3)
GTD 511 Development Policy and Practices (3)

Electives (12 credit hours)

Other Requirements (21 credit hours)
Foreign Language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information
For the concentration coursework, students choose four courses from the approved list for a total of twelve credit hours.

Electives are as approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree. Students whose native language is not English who meet the admission requirements for the MGM Program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview (OPI) administered by a third party vendor OR successfully complete six credit hours of 400 level or higher of foreign language coursework as part of the program electives.

9. Allow 400-level courses: ☒ Yes ☐ No
Note: No more than six credit hours of 400-level coursework may be included on a graduate student plan of study.

10. Keywords: List all keywords that could be used to search for this concentration. Keywords should be specific to the proposed concentration – limit 10 keywords.

11. Area(s) of Interest
   A. Select one (1) primary area of interest from the list below that applies to this program.
      ☒ Architecture & Construction ☐ Interdisciplinary Studies
      ☐ Arts ☐ Law & Justice
      ☒ Business ☐ Mathematics
PROPOSAL TO ESTABLISH A NEW GRADUATE CONCENTRATION

- Communication & Media
- Education & Teaching
- Engineering & Technology
- Entrepreneurship
- Health & Wellness
- Humanities
- Psychology
- STEM
- Science
- Social and Behavioral Sciences
- Sustainability

B. Select one (1) secondary area of interest from the list below that applies to this program.
- Architecture & Construction
- Arts
- Business
- Communications & Media
- Education & Teaching
- Engineering & Technology
- Entrepreneurship
- Health & Wellness
- Humanities
- Interdisciplinary Studies
- Law & Justice
- Mathematics
- Psychology
- STEM
- Science
- Social and Behavioral Sciences
- Sustainability

12. Contact and Support Information:

<table>
<thead>
<tr>
<th>Office Location - Building Code &amp; Room:</th>
<th>AZCTR 800</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Search ASU map)</td>
<td></td>
</tr>
</tbody>
</table>

| Campus Telephone Number:               | 602.496.7100 |
| (may not be an individual’s number)    |             |

| Program Email Address:                 | admissions.tbird@asu.edu |
| (may not be an individual’s email)     |                          |

| Program Website Address:               | https://thunderbird.asu.edu/degrees/graduate/master-global-management |
| (if one is not yet created, use unit website until one can be established) | |

| Program Director (Name):               | Josh Allen |
| Program Director (ASURITE):            | rallen18   |

| Program Support Staff (Name):          | Heidi Bonilla |
| Program Support Staff (ASURITE):       | hbonill1    |

| Admissions Contact (Name):             | Patti Lanning |
| Admissions Contact (ASURITE):          | plannin1     |
13. **Application and iPOS Recommendations:** List the Faculty and Staff that will input admission/POS recommendations to Gportal and indicate their approval for Admissions and/or POS:

<table>
<thead>
<tr>
<th>NAME</th>
<th>ASURITE</th>
<th>ADMSN</th>
<th>POS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Josh Allen</td>
<td>rallen18</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Anthony Tam</td>
<td>atam5</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Kim Smart</td>
<td>kcsmart</td>
<td></td>
<td>x</td>
</tr>
<tr>
<td>Heidi Bonilla</td>
<td>hbonill1</td>
<td></td>
<td>x</td>
</tr>
</tbody>
</table>
APPENDIX II
Assessment Plan

Based on the research done through the Global Mindset Institute, a 0.2 increase for Social Capital and the 1 point increase for Global Citizenship was determined to be practically significant.
From: Josh Allen <Joshallen@thunderbird.asu.edu>
Sent: Thursday, January 24, 2019 7:33 AM
To: curriculumplanning@asu.edu
Cc: Lena Booth <Lena.Booth@thunderbird.asu.edu>
Subject: MGM Concentration Proposals

Good Morning,

Please see the 4 attached concentration proposals.

Thank you,
Josh

Josh Allen '08
Director of Academic Programs

Thunderbird School of Global Management

+1.602.496.7001
JoshAllen@Thunderbird.ASU.edu
Skype:josh.globalmba

Apply today  Refer a Future Thunderbird
#tbirdonlyhere  #tbirdlife  thunderbird.asu.edu

Thunderbird is a unit of the Arizona State University Knowledge Enterprise
Subject: Re: Thunderbird Request for Letters of Support
Date: Saturday, February 2, 2019 at 6:39:21 AM Hong Kong Standard Time
From: David Guston
To: Lena Booth, Sanjeev Khagram
CC: Gary Grossman, Mary Jane Parmentier, Josh Allen

Sanjeev, Lena

I am pleased to support the proposal for the Master of Global Management, with all its concentrations including that in Global Technology and Development.

Dave

David H. Guston
Foundation Professor
Director, School for the Future of Innovation in Society
Arizona State University

From: Thunderbird Office of the Dean and Director General <ThunderbirdDean@exchange.asu.edu>
Date: Friday, February 1, 2019 at 9:17 AM
To: David Guston <David.Guston@asu.edu>
Subject: Thunderbird Request for Letters of Support

How are you, David?

The following 15 concentrations for our Master of Global Management (MGM) Program has been approved by the Provost Office. We are in the next steps of submitting the “Proposal to Establish New Graduate Concentration” forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations listed below, especially those that may be of relevance to your school? (An email indicating so would be sufficient.) The attached document outlines our MGM curriculum requirements and all the concentration course work for the 15 concentrations. Please kindly send us the letter of support by Wednesday, Feb 6, 2019. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O’Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

Sanjeev Khagram, Ph.D.

Dean and Director General

Thunderbird School of Global Management
Friday, November 30, 2018 at 11:11:40 PM Mountain Standard Time

Subject: Re: Thunderbird collaboration with FOIS
Date: Tuesday, September 25, 2018 at 11:59:54 AM Mountain Standard Time
From: Mary Jane Parmentier
To: Lena Booth, Gary Grossman, Nalini Chhetri, Netra Chhetri

Hi Lena,
Here is a list of courses that your students can take:

GTD 511 Development Policy & Practices (iCourse - fall and spring)
GTD 501 Intro to Technology & Development (Tempe - fall)
GTD 503 Tech & the International Political System (Tempe - spring)
GTD 505 Research Design (Tempe - fall)
GTD 506 Quant/Qual Methods & Analysis (Tempe - spring)

additional iCourses, offered most years:

GTD 504 Development in Zones of Conflict
GTD 507 Tech/Dev in the Middle East
GTD 508 Tech/Dev in Latin America
GTD 509 Tech/Dev in North Africa
GTD 510 Tech/Dev in Sub-Saharan Africa

Mary Jane C. Parmentier, PhD
Clinical Associate Professor
Program Chair, M.S. in Global Technology and Development
School for the Future of Innovation in Society
Sr. Sustainability Scientist, School of Sustainability
Arizona State University
mj.parmentier@asu.edu
(messages) 480-727-4518
https://sfs.asu.edu/GTD-welcome

From: Lena Booth
Sent: Tuesday, September 25, 2018 11:51:33 AM
To: Mary Jane Parmentier; Gary Grossman; Nalini Chhetri; Netra Chhetri
Subject: Re: Thunderbird collaboration with FOIS

Mary Jane, the MGM degree is on campus. Thanks.

Lena

From: Mary Jane Parmentier <MJ.Parmentier@asu.edu>
Date: Tuesday, September 25, 2018 at 10:38 AM
To: Lena Booth <Lena.Booth@thunderbird.asu.edu>, Gary Grossman <GARY.GROSSMAN@asu.edu>, Nalini Chhetri <Nalini.Chhetri@asu.edu>, Netra Chhetri <Netra.Chhetri@asu.edu>
Subject: Re: Thunderbird collaboration with FOIS

Hi Lena,
Yes, we can send you list of classes, no problem. Before I do, is this MGM degree Online or on campus?
best, Mary Jane

Mary Jane C. Parmentier, PhD
Clinical Associate Professor  
Program Chair, M.S. in Global Technology and Development  
School for the Future of Innovation in Society  
Sr. Sustainability Scientist, School of Sustainability  
Arizona State University  
mj.parmentier@asu.edu  
(messages) 480-727-4518  
https://sfis.asu.edu/GTD-welcome

From: Lena Booth  
Sent: Monday, September 24, 2018 10:34:47 PM  
To: Mary Jane Parmentier; Gary Grossman; Nalini Chhetri; Netra Chhetri  
Subject: Re: Thunderbird collaboration with FOIS

Dear Mary Jane:

Hope this email finds you well. Now that we have submitted the Master of Global Management (MGM) concentration in Global Development and Innovation, we should explore the next steps. If you don’t find, could you please identify courses from your school that should be in this concentration? A concentration usually is 12 credits, but it could go to 15 credits if needed. If you prefer to chat, please feel free to call me at my cell: 480-399-1803.

Thanks,

Lena

Lena C. Booth, Ph.D. | Associate Dean of Academic Programs and Finance Professor | Thunderbird School of Global Management | 400 E Van Buren, Suite 800 | Phoenix, AZ 85004 | Phone: 602-496-7063 | Email: lena.booth@thunderbird.asu.edu | Website: http://www.thunderbird.edu | A Unit of Arizona State University Knowledge Enterprise
Subject: RE: Support for Thunderbird MGM Concentrations
Date: Thursday, February 21, 2019 at 10:05:01 PM Hong Kong Standard Time
From: Kay Faris
To: Lena Booth
CC: Kay Faris
Attachments: image002.png

Good Morning, Lena,

The W. P. Carey School is happy to support all of the new concentration areas within the Master of Global Management curriculum. We are also very happy to participate in the Global Business concentration with courses we have discussed.

Thank you for soliciting our input. Best wishes on this new format!

Kay

Kay A. Faris
Senior Associate Dean, Academic Programs
W. P. Carey School of Business
Arizona State University
Tempe, AZ 85287-3406
Phone: 480-965-7587
Fax: 480-965-3846
Kay.Faris@asu.edu

W.P. Carey
School of Business
Arizona State University
Where Business is Personal®
Hi Sanjeev, CLAS is supportive of the list of certificates below. Yes, please engage the relevant chairs and directors as you move forward.

Thanks, Pat

Get Outlook for iOS

From: Sanjeev Khagram <sanjeev.khagram@thunderbird.asu.edu>
Sent: Tuesday, February 12, 2019 7:04 AM
To: Patrick Kenney; Fabio Milner; Lena Booth; Roy Nelson; Mary Teagarden; Stacia Shelton
Cc: Jeffrey Cohen; Nancy Gonzales; Elizabeth Wentz; Fabio Milner
Subject: High Priority and Urgent: Requesting Letter of Support

Dear Pat,

I know we wanted to get us all together to discuss joint programs: I would still very much like to get this scheduled.

In the meantime however, I would be so grateful if you could send me a letter with your support of our concentrations below. Just a simple few sentences would suffice.

We see these concentrations as just the beginning of joint programming, along with the 4+1s we are setting up with several of the departments in CLAS. There is so much I hope and know we can do together.

With Gratitude, Sanjeev

Get Outlook for iOS

From: Patrick Kenney <pkenney@asu.edu>
Sent: Wednesday, January 23, 2019 3:57 PM
Yes, good idea Fabio and Sanjeev, let’s meet to be sure everyone is on the same page.

Thanks, Pat

Patrick J. Kenney  
Dean, College of Liberal Arts and Sciences  
Foundation Professor, School of Politics and Global Studies  
Arizona State University  

From: Sanjeev Khagram <Sanjeev.Khagram@thunderbird.asu.edu>  
Sent: Wednesday, January 23, 2019 1:00 PM  
To: Fabio Milner <milner@asu.edu>; Lena Booth <Lena.Booth@thunderbird.asu.edu>; Roy Nelson <Roy.Nelson@thunderbird.asu.edu>; Mary Teagarden <Mary.Teagarden@thunderbird.asu.edu>; Stacia Shelton <Stacia.Shelton@thunderbird.asu.edu>  
Cc: Patrick Kenney <pkenney@asu.edu>; Jeffrey Cohen <Jeffrey.J.Cohen@asu.edu>; Nancy Gonzales <nancy.gonzales@asu.edu>; Elizabeth Wentz <WENTZ@asu.edu>; Fabio Milner <milner@asu.edu>  
Subject: Re: Requesting Letter of Support

This would be fabulous Fabio,

We have spoken to Pat, Jeff, Nancy, and Libbby but a joint meeting would be most welcome! I have looped in Stacia to coordinate schedules.

With Gratitude, Sanjeev

Get Outlook for iOS

From: Fabio Milner <milner@asu.edu>  
Sent: Wednesday, January 23, 2019 8:50 PM  
To: Lena Booth, Sanjeev Khagram
Cc: Patrick Kenney; Jeffrey Cohen; Nancy Gonzales; Elizabeth Wentz; Fabio Milner  
Subject: Re: Requesting Letter of Support

Dear Sanjeev and Lena,

I would like to get the Dean of CLAS our three Divisional Deans directly involved in conversations with you at Thunderbird for joint program development.
I am sure they will be very rewarding for both colleges.

All the best,
Fabio

Fabio Augusto Milner, PhD
Associate Dean of Graduate Initiatives
College of Liberal Arts and Sciences
Director of Mathematics for STEM Education
School of Mathematical and Statistical Sciences
Arizona State University

Armstrong Hall, Office 285
P: 480/965-5877 | F: 480/965-2110
milner@asu.edu
URL: https://clas.asu.edu/content/fabio-milner

From: Lena Booth <Lena.Booth@thunderbird.asu.edu>
Date: Tuesday, January 22, 2019 at 14:16
To: Fabio Milner <fmilner@asu.edu>
Cc: Kyle Rader <kwradar@asu.edu>
Subject: Requesting Letter of Support

How are you, Fabio? Hope you had a great weekend!

As you know, our Master of Global Management (MGM) has gone through a major curriculum transformation to integrate Thunderbird into the larger ASU family. We have worked with various colleges at ASU to offer concentrations for our degree. The following 15 concentrations for our MGM Program have been approved by the Provost Office. We are in the next steps of submitting the Proposal to Establish New Graduate Concentration forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations that may be of relevance to your school such as Global Affairs, Global Health Care Delivery, Sustainability Solutions, or others? The attached document outlines our MGM curriculum requirements and all the concentration course work for the 15 concentrations. Please kindly send us the letter of support by Monday, Jan 28, 2019 if you may. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!
MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O'Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)
Dear Sanjeev,

The College of Law wholeheartedly supports Thunderbird’s proposals as described below. In particular, we look forward to working with you to create the MGM in Global Legal Studies.

Adam

________________________________________
Adam Chodorow
Jack E. Brown Professor of Law
Associate Dean for Academic Affairs
Sandra Day O’Connor College of Law, Arizona State University
Mail Code 9520, 111 E. Taylor St, Phoenix, AZ 85004
Tel: (480) 727-8574
Fax: (480) 965-2427
Email: Adam.Chodorow@asu.edu
SSRN: http://ssrn.com/author=474399

Dear Doug,

The following 15 concentrations for our Master of Global Management (MGM) Program has been approved by the Provost Office. We are in the next steps of submitting the “Proposal to Establish New Graduate Concentration” forms to the Graduate College, then bringing them
to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations listed below, especially those that may be of relevance to your school? (An email indicating so would be sufficient.) The attached document outlines our MGM curriculum requirements and all the concentration course work for the 15 concentrations. Please kindly send us the letter of support by Wednesday, Feb 6, 2019. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O’Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

Sanjeev Khagram, Ph.D.

Dean and Director General

Thunderbird School of Global Management
Hi Lena,

This email is to express the College of Health Solutions’s support for the concentrations listed below. Best wishes,

julie

Hi Julie:

Please see below for our request. Could you please kindly provide us a letter of support saying you support all of the concentrations listed below, especially those that may be of relevance to your school?

Thanks very much!

Lena

From: Stacia Shelton <Stacia.Shelton@thunderbird.asu.edu>
Date: Tuesday, February 5, 2019 at 11:48 AM
To: Lena Booth <Lena.Booth@thunderbird.asu.edu>
Subject: FW: Thunderbird Request for Letters of Support

Hi Julie Liss, our Assoc Dean for Academic Success will provide you with a letter of support.

Regards
Deborah
For appointments and information, please contact Malissa Todd (malissa.endsley@asu.edu)

Sent from my iPhone

On Feb 1, 2019, at 9:18 AM, Thunderbird Office of the Dean and Director General <ThunderbirdDean@exchange.asu.edu> wrote:

How are you, Deborah?

The following 15 concentrations for our Master of Global Management (MGM) Program has been approved by the Provost Office. We are in the next steps of submitting the “Proposal to Establish New Graduate Concentration” forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations listed below, especially those that may be of relevance to your school? (An email indicating so would be sufficient.) The attached document outlines our MGM curriculum requirements and all the concentration course work for the 15 concentrations. Please kindly send us the letter of support by Wednesday, Feb 6, 2019. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and
Community Solutions
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O'Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

Sanjeev Khagram, Ph.D.

Dean and Director General

Thunderbird School of Global Management

Subject: Re: Thunderbird Request for Letters of Support
Date: Wednesday, February 13, 2019 at 6:27:27 AM Hong Kong Standard Time
From: Cameron Thies
To: Lena Booth
CC: Elizabeth Wentz, Sanjeev Khagram

Dear Lena,

On behalf of the School of Politics and Global Studies, I support the Master of Global Management concentrations listed below. I look forward to talking about the ways our two Schools might cooperate in the future.

Best,
Cameron

Cameron G. Thies
Professor & Director
School of Politics & Global Studies
Arizona State University

6748 Lattie F. Coor Hall
P.O. Box 8733902
Tempe, AZ 85287
p: 480-727-2518 f: 480-965-3929
email: cameron.thies@asu.edu
web: https://ipga.clas.asu.edu/

From: Lena Booth <Lena.Booth@thunderbird.asu.edu>
Date: Tuesday, February 12, 2019 at 3:17 PM
To: Cameron Thies <CAMERON.THIES@asu.edu>
Cc: Elizabeth Wentz <WENTZ@asu.edu>, Sanjeev Khagram <Sanjeev.Khagram@thunderbird.asu.edu>
Subject: FW: Thunderbird Request for Letters of Support

Dear Cameron:

Hope this email finds you well. I am writing to request a letter of support for our Master of Global Management concentrations listed below, and to set up a meeting for us to talk about possible collaboration opportunities between our schools.

Hope to hear from you soon.

Thanks,
Lena

From: Stacia Shelton <Stacia.Shelton@thunderbird.asu.edu>
Dear Sanjeev,

Thank you for being in touch about this. The only unit in the social sciences who may want to be involved is the School of Politics and Global Studies. Cameron Thies, cc'd here, is the school's director. Hopefully you two can talk about what is possible together.

See you soon.

Libby

My Dear Elizabeth,

The following 15 concentrations for our Master of Global Management (MGM) Program has been approved by the Provost Office. We are in the next steps of submitting the “Proposal to Establish New Graduate Concentration” forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations listed below, especially those that may be of relevance to your school? (An email indicating so would be sufficient.) The attached document outlines our MGM curriculum requirements and all the concentration course work for the 15 concentrations. Please kindly send us the letter of support by Wednesday, Feb 6, 2019. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
• MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
• MGM in Global Legal Studies (Sandra Day O'Connor College of Law)
• MGM in Sustainability Solutions (School of Sustainability)
• MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
• MGM in Digital Audience Strategy (Cronkite School)
• MGM in Global Development and Innovation (School for the Future of Innovation in Society)
• MGM in Integrated Healthcare (School of Health Solutions)
• MGM in Global Healthcare Delivery (School of Health Solutions)

With gratitude, Sanjeev
Hi Lena,

Watts College is delighted to support the proposed concentrations for MGM (below). These provide exciting new offerings for students at ASU.

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Global Legal Studies (Sandra Day O'Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

Sian

---

Siân Mooney, Ph.D.
Associate Dean & College Professor
Professor | School of Public Affairs
Senior Sustainability Scientist | Wrigley Global Institute of Sustainability
Faculty Affiliate | Center for Biodiversity Outcomes & Global Security Initiative
Phone: +1 (602) 496-1752

Administrative Assistant: Linda Garcia
[Linda.Garcia@asu.edu]
School of Sustainability – Impact Statement

From: Christopher Boone <Christopher.G.Boone@asu.edu>
Date: Thursday, January 31, 2019 at 4:49 PM
To: Tara Booth <Tara.Booth@thunderbird.asu.edu>, Caroline Harrison <Caroline.Harrison@asu.edu>
Cc: Nicole Darnal <ndarnal@asu.edu>
Subject: Re: Request Letter of Support

Dear Dr. Booth,

I am writing to provide my support for the new Master of Global Management and the proposed concentrations. In particular, I want to call out my support for the concentrations in Sustainable Solutions and Sustainable Tourism. We are ready to teach the necessary SOS courses indicated in the proposal and look forward to this partnership with the Thunderbird School of Global Management.

Christopher Boone
Dean and Professor

Arizona State University
P.O. Box 471550 | Tempe, Arizona | 85287-5502
Toll Free: 480-965-2336 | Main: 480-965-2975
SchoolofSustainability.asu.edu
Executive Assistant: Loraine.Pedroncio@asu.edu
480-965-2236
From: Christopher Callahan <Christopher.Callahan@asu.edu>
Sent: Friday, February 01, 2019 5:16 PM
To: Thunderbird Office of the Dean and Director General <ThunderbirdDean@exchange.asu.edu>
Subject: RE: Thunderbird Request for Letters of Support

Dear Sanjeev,

We have reviewed the proposed new concentrations within the Master of Global Management program. The Cronkite School supports the proposal, and we look forward to collaborating on the Digital Audience Strategy concentration in particular. We do not anticipate any negative impact from the other proposed concentrations. Congratulations on a very impressive array of new offerings.

Best,
Chris

____________________________
Christopher Callahan
Dean and Professor, Walter Cronkite School of Journalism and Mass Communication
Vice Provost, Arizona State University
CEO, Arizona PBS
555 N. Central Ave.
Phoenix, Ariz. 85004
602.496.5012
callahan@asu.edu
http://cronkite.asu.edu
http://facebook.com/CronkiteSchool
http://twitter.com/Cronkite_ASU

From: Thunderbird Office of the Dean and Director General <ThunderbirdDean@exchange.asu.edu>
Sent: Friday, February 1, 2019 9:24 AM
To: Christopher Callahan <Christopher.Callahan@asu.edu>
Subject: Thunderbird Request for Letters of Support

How are you, Chris?

The following 15 concentrations for our Master of Global Management (MGM) Program has been approved by the Provost Office. We are in the next steps of submitting the “Proposal to Establish New Graduate Concentration” forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations listed below, especially those that may be of relevance to your school? (An email indicating so would be sufficient.) The attached document outlines our MGM curriculum requirements and all the concentration course work...
for the 15 concentrations. Please kindly send us the letter of support by Wednesday, Feb 6, 2019. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O’Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

Sanjeev Khagram, Ph.D.
Dean and Director General
Thunderbird School of Global Management
Sanjeev,

New College is happy to support these exciting new graduate degree programs and looks forward to opportunities to partner with Thunderbird to create innovate and new undergraduate and graduate degrees in the future.

Best,
Todd

---

From: Todd Sandrin <Todd.Sandrin@asu.edu>
Sent: Friday, February 01, 2019 3:50 PM
To: Thunderbird Office of the Dean and Director General <ThunderbirdDean@exchange.asu.edu>
Cc: Patricia Friedrich <Patricia.Friedrich@asu.edu>
Subject: RE: Thunderbird Request for Letters of Support

How are you, Todd?

The following 15 concentrations for our Master of Global Management (MGM) Program has been approved by the Provost Office. We are in the next steps of submitting the “Proposal to Establish New Graduate Concentration” forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations listed below, especially those that may be of relevance to your school? (An email indicating so would be sufficient.) The attached document outlines our MGM curriculum requirements and all the concentration course work
for the 15 concentrations. Please kindly send us the letter of support by Wednesday, Feb 6, 2019. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O’Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

Sanjeev Khagram, Ph.D.
Dean and Director General
Thunderbird School of Global Management
Sanjeev,

The MGM looks exciting.

CISA supports all of the proposed MGM concentrations because we are confident that there is sufficient market demand for these MGM degrees as well as CISA’s MS in Organizational Leadership degree—and ASU’s other graduate programs in leadership.

Best wishes for much success with the MGM,
Duane

Duane Roen
Vice Provost, Polytechnic campus
Dean, College of Integrative Sciences and Arts
Dean, University College
Arizona State University
Mail Code: 2780
7271 E Sonoran Arroyo Mall
Mesa, AZ 85212-6415
P: 480-727-6513

How are you, Duane?

The following 15 concentrations for our Master of Global Management (MGM) Program has been approved by the Provost Office. We are in the next steps of submitting the “Proposal to Establish New Graduate Concentration” forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations listed below, especially those that may be of relevance to your school? (An email indicating so would be sufficient.) The
attached document outlines our MGM curriculum requirements and all the concentration course work for the 15 concentrations. Please kindly send us the letter of support by Wednesday, Feb 6, 2019. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O’Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

Sanjeev Khagram, Ph.D.
Dean and Director General
Thunderbird School of Global Management
Hi Sanjeev,

Happy to do this – would love however to have a joint program with you ...

- Health Innovation (we have a great Master of Health Innovation degree option)
- Global Nursing & Healthcare Leadership (would love for this to be part of a dual degree MGM-to our DNP (Doctor of Nursing Practice in Executive Healthcare Leadership)

And we have a new MS in Aging – might be way cool to connect on that one as well....

Best

Judy

I’m including Craig in this email as he is our globalization champion for the college....

--

Judith F. Karshmer, PhD, PMHCNS-BC, FAAN
Dean & Professor

College of Nursing and Health Innovation
Arizona State University
500 North 3rd Street | Phoenix, AZ 85004
Ph: 602.496.2200 | judith.karshmer@asu.edu
https://nursingandhealth.asu.edu

From: Thunderbird Office of the Dean and Director General <ThunderbirdDean@exchange.asu.edu>
Date: Friday, February 1, 2019 at 9:35 AM
To: Judith Karshmer <Judith.Karshmer@asu.edu>
Subject: Thunderbird Request for Letters of Support

N

My Dear Judith,

The following 15 concentrations for our Master of Global Management (MGM) Program has been approved by the Provost Office. We are in the next steps of submitting the “Proposal to Establish New Graduate Concentration” forms to the Graduate College, then bringing them to the Senate and CAPC.
To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations listed below, especially those that may be of relevance to your school? (An email indicating so would be sufficient.) The attached document outlines our MGM curriculum requirements and all the concentration course work for the 15 concentrations. Please kindly send us the letter of support by Wednesday, Feb 6, 2019. Please do not hesitate to reach out if you have any questions and concerns. Thanks very much!

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O’Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

With gratitude, Sanjeev
Subject: Re: Urgent request
Date: Friday, February 15, 2019 at 1:11:06 AM Hong Kong Standard Time
From: Carole Basile
To: Sanjeev Khagram
CC: Lena Booth

And yes, of course I support these programs!

Carole G. Basile
Dean
Arizona State University
Mary Lou Fulton Teachers College
P.O. Box 871811, Tempe, AZ 85281-1811

O: 480.965.3463 | M: 480.310.6887

On Feb 14, 2019, at 9:38 AM, Sanjeev Khagram <Sanjeev.Khagram@thunderbird.asu.edu> wrote:

Dear Carol,

Looping in my amazing Associate Dean Lena Booth on this. We are not 100% sure why, but this is one of the requests we got from the Grad College. Given the transdisciplinary breadth of our new curriculum, they may also ask for an impact statement from you at the Teachers College for our concentrations. We’d love to see a concentration in int'l educational leadership and management.

With Gratitude, Sanjeev

Get Outlook for iOS

From: Carole Basile <carole.basile@asu.edu>
Sent: Thursday, February 14, 2019 5:09 AM
To: Sanjeev Khagram
Cc: Sherman Dorn
Subject: Re: Urgent request

Sanjeev, there doesn’t seem to be anything here with MLFTC so I’m not sure what I’m approving. Maybe I’m missing something? cb

Carole G. Basile
Dean
Arizona State University
Mary Lou Fulton Teachers College
P.O. Box 871811, Tempe, AZ 85281-1811

O: 480.965.3463 | M: 480.310.6887
On Feb 13, 2019, at 10:39 PM, Sanjeev Khagram <skhagram@asu.edu> wrote:

Dear Carol,

As you know, our Master of Global Management (MGM) has gone through a major curriculum transformation to integrate Thunderbird into the larger ASU family. We have worked with various colleges at ASU to offer concentrations for our degree. The 15 concentrations for our MGM Program listed below have been approved by the Provost’s Office.

We are in the next steps of submitting the Proposal to Establish New Graduate Concentration forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations below?

With Gratitude, Sanjeev

MGM Concentrations:

MGM in Global Business (Thunderbird and Carey)
MGM in Global Affairs (Thunderbird)
MGM in Global Digital Transformation (Thunderbird)
MGM in Global Entrepreneurship (Thunderbird)
MGM in Public Policy (Watts College of Public Service and Community Solutions)
MGM in Public Administration (Watts College of Public Service and Community Solutions)
MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
MGM in Global Legal Studies (Sandra Day O’Connor College of Law)
MGM in Sustainability Solutions (School of Sustainability)
MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
MGM in Digital Audience Strategy (Cronkite School)
MGM in Global Development and Innovation (School for the Future of Innovation in Society)
MGM in Integrated Healthcare (School of Health Solutions)
MGM in Global Healthcare Delivery (School of Health Solutions)

Get Outlook for iOS

Get Outlook for iOS
Hi Lena,

The Herberger Institute is pleased to offer its support of all of the proposed concentrations for the Masters in Global Management. Please see complete list below.

MGM Concentrations:

- MGM in Global Business (Thunderbird and Carey)
- MGM in Global Affairs (Thunderbird)
- MGM in Global Digital Transformation (Thunderbird)
- MGM in Global Entrepreneurship (Thunderbird)
- MGM in Public Policy (Watts College of Public Service and Community Solutions)
- MGM in Public Administration (Watts College of Public Service and Community Solutions)
- MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
- MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
- MGM in Global Legal Studies (Sandra Day O'Connor College of Law)
- MGM in Sustainability Solutions (School of Sustainability)
- MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
- MGM in Digital Audience Strategy (Cronkite School)
- MGM in Global Development and Innovation (School for the Future of Innovation in Society)
- MGM in Integrated Healthcare (School of Health Solutions)
- MGM in Global Healthcare Delivery (School of Health Solutions)

Regards,

Kathryn
Subject: RE: Urgent request  
Date: Friday, February 15, 2019 at 4:18:28 AM Hong Kong Standard Time  
From: Kyle Squires  
To: Sanjeev Khagram  
CC: Lena Booth  

Dear Sanjeev,

Thanks very much for the note and sorry for the lag in responding. FSE is supportive of these concentrations.

I would also note that as these move forward there are a few concentrations where there might be possibilities for us to include some FSE courses (if appropriate). Realize that conversation can be had in due course though if that were of interest I would look forward to discussing. Those concentrations are,

- MGM in Global Entrepreneurship (Thunderbird)  
- MGM in Global Healthcare Delivery (School of Health Solutions)  
- MGM in Global Digital Transformation (Thunderbird)  

Thanks,

-- Kyle

From: Sanjeev Khagram <skhagram@asu.edu>  
Sent: Wednesday, February 13, 2019 10:34 PM  
To: Kyle Squires <squires@asu.edu>  
Cc: Lena Booth <Lena.Booth@thunderbird.asu.edu>  
Subject: Urgent request  

Dear Kyle,

As you know, our Master of Global Management (MGM) has gone through a major curriculum transformation to integrate Thunderbird into the larger ASU family. We have worked with various colleges at ASU to offer concentrations for our degree. The 15 concentrations for our MGM Program listed below have been approved by the Provost's Office.

We are in the next steps of submitting the Proposal to Establish New Graduate Concentration forms to the Graduate College, then bringing them to the Senate and CAPC. To do that, we are asked to obtain a letter of support from your school. Could you please kindly provide us a letter of support saying you support all of the concentrations?

With Gratitude, Sanjeev

MGM Concentrations:
MGM in Global Business (Thunderbird and Carey)
MGM in Global Affairs (Thunderbird)
MGM in Global Digital Transformation (Thunderbird)
MGM in Global Entrepreneurship (Thunderbird)
MGM in Public Policy (Watts College of Public Service and Community Solutions)
MGM in Public Administration (Watts College of Public Service and Community Solutions)
MGM in Nonprofit Leadership and Management (Watts College of Public Service and Community Solutions)
MGM in Sustainable Tourism (Watts College of Public Service and Community Solutions)
MGM in Global Legal Studies (Sandra Day O’Connor College of Law)
MGM in Sustainability Solutions (School of Sustainability)
MGM in Creative Industries and Design Thinking (The Design School, Herberger Institute for Design and the Arts)
MGM in Digital Audience Strategy (Cronkite School)
MGM in Global Development and Innovation (School for the Future of Innovation in Society)
MGM in Integrated Healthcare (School of Health Solutions)
MGM in Global Healthcare Delivery (School of Health Solutions)

Get Outlook for iOS
(NEW GRADUATE INITIATIVES)

PROPOSAL PROCEDURES CHECKLIST

Academic units should adhere to the following procedures when requesting new curricular initiatives (degrees, concentrations or certificates).

☐ Obtain the required approval from the Office of the Provost to move the initiative forward for internal ASU governance reviews/approvals. Please see the academic strategic plan website at: https://provost.asu.edu/curriculum-development.

☐ Submit any new courses that will be required for the new curricular program to the Curriculum ChangeMaker online course approval system for review and approval.

   ▪ Additional information can be found at the Provost’s Office Curriculum Development website: Courses link
   ▪ For questions regarding proposing new courses, send an email to: courses@asu.edu

☐ Prepare the applicable proposal template and operational appendix for the proposed initiative.

☐ Obtain letters or memos of support or collaboration (if applicable).

   ▪ When resources (faculty or courses) from another academic unit will be utilized
   ▪ When other academic units may be impacted by the proposed program request
   ▪ If the program will have an online delivery option support will be required from the Provost’s office and ASU Online. (Please complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request.)

☐ Obtain the internal reviews/approvals of the academic unit.

   ▪ Internal faculty governance review committee(s)
   ▪ academic unit head (e.g. Department Chair or School Director)
   ▪ academic unit Dean (will submit approved proposal to the curriculumplanning@asu.edu email account for further ASU internal governance reviews (as applicable, University Graduate Council, CAPC and Senate)

Additional Recommendations

All new graduate programs require specific processes and procedures to maintain a successful degree program. Below are items that the Graduate College strongly recommends that academic units establish after the program is approved for implementation.

☐ Establish satisfactory academic progress policies, processes and guidelines – Check within the proposing academic unit and/or college to see if there are existing academic progress policies and processes in place. If none have been established, please go to http://graduate.asu.edu/faculty_staff/policies and scroll down to the academic progress review and remediation processes (for faculty and staff) section to locate the reference tool and samples for establishing these procedures.

☐ Establish a Graduate Student Handbook for the new degree program – Students need to know the specific requirements and milestones they must meet throughout their degree program. A Graduate Student Handbook provided to students when they are admitted to the degree program and published on the website for the new degree gives students this information. Include in the handbook the unit/college satisfactory academic progress policies, current degree program requirements (outlined in the approved proposal) and provide a link to the Graduate Policies and Procedures website. Please go to http://graduate.asu.edu/faculty_staff/policies to access Graduate Policies and Procedures.