ARIZONA STATE UNIVERSITY

PROPOSAL TO ESTABLISH A NEW UNDERGRADUATE CONCENTRATION

The completed and signed proposal should be submitted by the Dean's Office to: curriculumplanning@asu.edu.

Before academic units can advertise undergraduate concentrations or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Office of the University Provost.

Definition and minimum requirements:

A concentration is a formalized selection of courses within a major.

- A concentration requires a minimum of 15 credit hours of which at least nine credit hours must be upper division. Specialized concentrations (e.g., Bachelor of Science in Interdisciplinary Studies concentrations) may have additional or different requirements.
- A concentration is offered by a single unit and is intended exclusively for students pursuing a particular major. If a concentration consists of courses from more than one college, the approval of each college Dean is required.

College/School/Institute:	College of Integrative Sciences and Arts
Department/Division/School:	College of Integrative Sciences and Arts
Proposing Faculty Group (*if applicable*):	Faculty of Leadership and Interdisciplinary Studies
Are two or more academic units collaborating on this program?	No, this is not a joint degree program

Existing Degree and Major under which this concentration will be established:	Bachelor of Arts in Organizational Leadership
Proposed Concentration Name:	Project Management
What is the first catalog year available for students to select on the undergraduate application for this this program?	2019-20

Delivery method and campus or location options: *select all locations that apply*

☐ Downtown Phoenix ☒ Polytechnic ☒ Tempe ☐ Thunderbird ☐ West ☒ Other: ASU@TheGilaValley; ASU@Cochise; ASU@Pima; ASU@Yavapai; ASU@Pinal

☒ **Both** on-campus and ☒ ASU Online* - (check applicable campus(es) from options listed above)

☐ ASU Online only (all courses online and managed by ASU Online)

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request.

Proposal Contact

Name:	Erica Peters	**Title:**	Program Manager
Phone number:	480.965.3062	**Email:**	erica.peters@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Duane Roen

Signature: _Duane H. Roen_   **Date:** 4/05/2019

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

OVERVIEW

A. Provide a brief description of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc.).

The BA in organizational leadership (project management) concentration will offer a theory and practice driven curriculum to prepare students to be excellent project managers and project management leaders. The BA in organizational leadership (OGL) has long offered two very popular project management courses (OGL 320: Foundations of Project Management and OGL 321: Project Leadership, Strategy and Scope) to OGL majors and students throughout the university. Our course catalog contains another six project management courses that would provide a valuable curriculum for a project management concentration. Students will learn foundations of project management, project risk management, project quality management, project time management, project cost management, resource management and project procurement management.

The core curriculum of the existing BA in organizational leadership will be enhanced by these six project management courses to create a 54-credit degree integrating leadership and project management. The BA in organizational leadership currently has no concentrations.

The Faculty of Leadership & Interdisciplinary Studies in the College of Integrative Sciences and Arts currently offers the BA in organizational leadership to 1,340 undergraduates. We have a strong faculty who are well positioned to establish project management concentration that builds upon our existing leadership curriculum with valuable project management leadership, theory and skills.

B. Explain the unit's need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program?

According to EMSI Analyst Arizona data between August 2015 and December 2016, Project Manager was listed as the "Top Posted Job Title" with 36,764 jobs (much more than the second-most posted title with only 9,532 jobs), Project Management was listed as the "Top Hard Skill" with 35,040 jobs posted (ahead of Management with 33,413 postings), and Leadership was listed as the "Most Relevant Soft Skill" with 11,628 jobs (ahead of Scheduling--Project Management at 6,898). Project Management Institute (PMI) certification was listed as the "Top Certification" with 890 jobs. (https://www.pmi.org)

Furthermore, according to the Project Management Institute's Global Accreditation Center for Project Management Education Programs (https://www.pmi.org/global-accreditation-center/about-gac), there are currently only seventeen accredited bachelor's degree project management programs in the world. None of the accredited project management programs are in Arizona, and only two of the seventeen programs offer both on-campus and digital immersion options.

Additional, according to the U.S. Bureau of Labor Statistics (BLS), project manager salaries range anywhere from $74,000 to $100,000 per year. The BLS also indicates that the average project manager receives a little more than $42 per hour in wages. (https://www.investopedia.com/articles/wealth-management/021616/project-manager-job-description-average-salary.asp)

Students are prepared for a range of positions in the public and private sectors, including in government, information technology, nonprofit agencies, in businesses and the service industry. Students are prepared for jobs as Management Analysts, Loss Prevention Managers, Information Technology Project Managers, Technical Project Manager (IT), Wind Energy Project Managers, Regulatory Affairs Managers, Compliance Managers, Investment Fund Managers, Supply Chain Managers, Security Managers, Project Manager, Senior Project Manager, Portfolio/Project Manager, Program Manager, Director of Project Management, and Project Manager: Agile, etc. In addition, students may seek advanced study in the form of graduate and post-baccalaureate degrees.

Therefore, a degree in organizational leadership with a concentration in Project Management will fulfill the market need for two of the most relevant and top skills in the current job market.

1. Support and Impact

A. Attach a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

B. Identify other <u>related</u> ASU programs and outline how the new concentration will complement these existing ASU programs. (If applicable, statements of support from potentially affected academic units need to be included with this proposal submission.)

ASU does not currently offer any degree, concentration, minor or certificate in Project Management. Only organizational leadership (OGL) possesses a sufficient bank of project management courses to offer a concentration in broadly transferable project management skills. OGL currently enrolls many non-OGL majors in our Project Management classes—more than 100 every semester. The courses are so broadly applicable that two of the courses (OGL 240 and OGL 320) have been built into three other majors' requirements: Health Care Compliance & Regulations (NUHCCRBS) requires OGL 320, Integrative Health (NUIHLTBS) requires OGL 240 (as one of four elective courses), Environmental Science (ASENVBA) at Havasu requires OGL 240.

ASU does offer 23 other individual courses related to project management, but most are dedicated to major-specific applications (e.g. CIS 560: IT Services and Project Management or ENG 382: Digital Project Management for Humanities) and most departments explicitly or effectively restrict enrollment in these courses to their own student majors. Most are graduate courses, and most are offered only on campus (i.e. only four of the 23 non-OGL courses are offered through ASU Online: CIS 311, CON 532, HRC 568, and IEE 458).

C. Attach a supporting letter from each college/school dean from which individual courses, or the entire concentration, are taken.

See Appendix II.

2. Academic Curriculum and Requirements

A. Attach a PDF copy of the assessment plan printed from the University Office of Evaluation and Educational Effectiveness assessment portal demonstrating UOEEE's approval of your assessment plan for this program. Visit the assessment portal at https://uoeee.asu.edu/assessment-portal or contact uoeee@asu.edu with any questions.

B. Provide the curricular structure for this concentration. Be specific in listing required courses and specify the total minimum number of hours required for the concentration.

Required Core Courses for the Degree/Major

Prefix	Number	*Title*	*Is this a new Course?*	**Credit Hours**
OGL	200	Introduction to Organizational Leadership	No	3
OGL	220	Behavioral Dynamics in Organizations	No	3
OGL	300	Theory and Practice of Leadership	No	3
OGL	320	Foundations of Project Management	No	3
OGL	321	Project Leadership, Strategy and Scope	No	3
OGL	340	Special Topics	No	6
OGL	345	Organizational Ethics	No	3
OGL	350	Diversity and Organizations	No	3
OGL	481	Organizational Leadership Pro-Seminar I	No	3
			Section sub-total:	30

Required Concentration Courses

Prefix	Number	*Title*	*Is this a new Course?*	**Credit Hours**
OGL	322	Project Time Management	No	3
OGL	323	Project Cost Management	No	3
OGL	324	Resources in Project Management	No	3
OGL	326	Project Procurement Management	No	3
OGL	421	Project Risk Management	No	3
OGL	422	Project Quality Management	No	3
			Section sub-total:	18

Elective Concentration Courses

Prefix	Number	*Title*	*Is this a new Course?*	**Credit Hours**
OGL	343 OR 355	Social Processes in Organizations OR Leading Organizational Innovation and Change	No	3
OGL	357 OR 360	Assessment in Organizations OR Assessment of Leadership Effectiveness	No	3
			Section sub-total:	6
			Total minimum credit hours required for concentration	54

C. A minimum residency requirement: How many hours of the concentration must be ASU credit?

Minimum of 30 at ASU, no additional residency requirement beyond that is required.

D. Provide a brief course description for each new course.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this concentration is put on the CAPC agenda.

No new courses

3. Administration and Resources

A. How will the proposed concentration be administered (including admissions, student advisement, retention, etc.)?

Current staff, administration and advising resources will be utilized. As the program grows, we will reevaluate the needs and explore the possibility of additional staff support. We currently have the structure in place for scheduling, advising and student operations to support the expected student population.

B. What are enrollment projections for the next three years?

	1st Year	2nd Year (Yr 1 continuing + new entering)	3rd Year (Yr 1 & 2 continuing + new entering)
Number of Students (Headcount)	50	100	150

C. What are the resource implications for the proposed concentration, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

No new resources will be needed to offer this concentration at this time.

D. Please list the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed concentration
Peters, Erica	Program Manager	Project Time Management; Resource Management; Project Procurement Management
Akpan, Patience	Associate Professor	Diversity and Organizations
Allen, Margaret	Instructor	Project Risk Management; Project Quality Management; Social Processes in Orgs; Organizational Ethics; Assessment in Organizations
Bates, Denise	Assistant Professor	Project Time Management; Project Quality Management; Foundations Project Management
Chandler, Jennifer	Lecturer	Project Procurement Management; Project Risk Management; Foundations Project Management
Chanley, Sharon	Instructor	Social Processes in Orgs
Davis, Stephen	Lecturer	Assessment of Leadership
Erwin, William	Instructor	Organizational Skills; Organizational Ethics
Gneiting, Gary	Instructor	Diversity and Organizations
Gupur, Leman	Instructor	Theory Practice of Leadership; Diversity and Organizations
Hess, Amanda	Instructor	Organizational Ethics; Intro to Org Leadership; Diversity and Organizations
Hirshorn, Jessica	Principal Lecturer	Intro to Org Leadership; Diversity and Organizations
Klagge, Jules	Lecturer	Theory Practice of Leadership; Org Leadership Pro-Seminar I
Mertz, Emily	Lecturer	Social Processes in Orgs
Oberstein, Bruce	Professor of Practice	Organizational Ethics; Intro to Org Leadership
Pandya, Bankim	Instructor	Project Leadership; Leading Org Innovation; Project Time Management; Project Cost Management
Rodgers, Matthew	Instructor	Organizational Skills; Resource Management; Project Risk Management
Rubinoff, Michael	Lecturer	Diversity and Organizations
Scholar, Brent	Instructor	Leading Org Innovation; Org Leadership Pro-Seminar I; Project Quality Management
Terzano, Kathryn	Lecturer	Org Leadership Pro-Seminar I
Thomas, Dave	Principal Lecturer	Behavioral Dynamics in Org; Org Leadership Pro-Seminar I

Trinh, Mai	Assistant Professor	Assessment of Leadership
Williams, Caryl	Instructor	Organizational Ethics
Willmott, Kenneth	Instructor	Assessment in Organizations; Organizational Ethics
Wisehart, Robert	Instructor (0.5 FTE)	Project Leadership
Kevin Ellsworth	Principal Lecturer, Faculty Head	Project Cost Management; Resource Management; Project Procurement Management

4. Additional Materials

A. Prepare and attach a Major Map. If this program will be delivered online as well as in-person, attach a copy of both the major map and the online major map. Please use the "proposed map" function to create a Major Map in BAMM. Instructions on how to create a "proposed major map" in BAMM can be found in the Build a Major Map Training Guide.

B. *Complete and attach the Appendix I document.*

C. Attach other information that will be useful to the review committees and the Office of the University Provost.

PROVOST OFFICE APPROVAL(S)

This proposal has been approved by all necessary Provost office levels of review. I recommend implementation of the proposed organizational change.

Office of the University Provost

Signature _____   **Date:**   / /20

Note: An electronic signature, email, or a PDF of the signed signature page is acceptable.

APPENDIX I
OPERATIONAL INFORMATION FOR UNDERGRADUATE CONCENTRATIONS
(This information is used to populate the Degree Search/catalog website.
Please consider the student audience in creating your text.)

Proposed Major and Concentration Name: Organizational Leadership (Project Management)

1. **Marketing Description (***Optional.* 50 words maximum. The marketing description should not repeat content found in the program description.**)**

   Become a leader and skilled project manager! Leadership and project management are vital skills in today's job market. Across many fields and many sectors (public, private and nonprofit), employers seek to hire and promote those who can lead organizations and manage complex projects.

2. **Program Description** (150 words maximum)

   The BA program in organizational leadership with a concentration in project management offers theoretically and skill-driven curriculum to prepare students to be excellent project managers and project management leaders. Students learn to integrate leadership theory and practice in organizational leadership courses. They learn the skills and knowledge that leaders need to lead diverse teams, innovate, solve problems, communicate effectively, assess leadership and organizational effectiveness, manage resources, and use emerging technologies in organizations. Students also acquire the skills necessary to manage complex projects: project leadership, project quality management, project risk management, project schedule management, project cost management and project resource management.

3. **Contact and Support Information**

Building code and room number: (Search ASU map)	USE 128
Program office telephone number: (i.e. 480/965-2100)	480/965-4464
Program Email Address:	cisa@asu.edu
Program Website Address:	https://cisa.asu.edu

4. **Additional Program Description Information**

   A.   Additional program fee required for this program?   Yes ☐   No ☒
   B.   Does this program have a second language requirement?   Yes ☐   No ☒

5. **Delivery/Campus Information Options**

   Both, On-Campus and ASU Online

   Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request.

6. **Campus/Locations** *indicate **all** locations where this program will be offered.*

☐ Downtown Phoenix	☒ Polytechnic	☒ Tempe	☐ Thunderbird	☐ West	☐ Other:	ASU@TheGilaValley
						ASU@Cochise
						ASU@Pima
						ASU@Yavapai
						ASU@Pinal

7. **Career Opportunities & Concentration(s)**
   Provide a brief description of career opportunities available for this degree program with the proposed concentration. (150 words maximum)

   Students are prepared for a range of positions in the public and private sectors, including in government, information technology, nonprofit agencies, businesses of many kinds, and in the service industry. Students are prepared for jobs as technical project managers, project managers, senior project managers, portfolio or project managers, program managers, directors of project management, project managers: agile, etc. In addition, students may seek advanced study in the form of the Project Management Professional credential, graduate and postbaccalaureate degrees.

   According to the U.S. Bureau of Labor Statistics, project manager salaries range anywhere from $74,000 to $100,000. The BLS also indicates that the average project manager receives a little more than $42 per hour in wages.

8. **Additional Freshman Admission Requirements**
   If applicable, list any freshman admission requirements that are higher than and/or in addition to the university minimum undergraduate admission requirements.

   NA

9. **Additional Transfer Admission Requirements**
   If applicable, list any admission requirements for transfer students that are higher than and/or in addition to the university minimum undergraduate transfer admission requirements.

   NA

10. **Change of Major Requirements**
    Standard change of major text is as follows: A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

    If applicable, list any additional requirements for students who may change their major into this program.

    NA

11. **Keywords**
    List all keywords used to search for this program (limit 10). Keywords should be specific to the proposed program.

    1. Manages
    2. Leads
    3. Project
    4. Leader
    5. Telecommunications

    6. Problem Solving
    7. Manage
    8. Collaborative
    9. Analytical
    10. Business

12. **Advising Committee Code**
    List the existing advising committee code associated with this degree.
    UGLS07

    Note: If a new advising committee needs to be created, please complete the following form:
    Proposal to create an undergraduate advising committee

13. **Western Undergraduate Exchange (WUE) Eligible**
    Has a request been submitted to the University Provost by the Dean to consider this degree program as eligible for WUE?

No

*Note: **No** action will be taken during the implementation process with regards to WUE until approval is received from the University Provost.*

14. **First Required Math Course**
    List the first math course required in the major map.

    MA general studies requirement

15. **Math Intensity**

    a. List the highest math required on the major map. (This will not appear on Degree Search.)

    MA general studies requirement

    b. What is the math intensity as indicated by the highest math required on the major map? Math intensity categorization can be found here: https://catalog.asu.edu/mathintensity

    General

16. **Global Experience**
    The following text is standard global experience text. If applicable, edit or tailor it to your program.

    With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

17. **ONET Codes**
    Identify ONET/SOC codes that should be displayed on Degree Search. ONET/SOC codes can be found at: http://www.onetonline.org/crosswalk/SOC/. Alternate titles displayed on Degree Search may vary and can be found at: https://catalog.asu.edu/alternate-career-titles.

13-1111.00	Management Analysts	11-9199.02	Compliance Managers
11-9199.08	Loss Prevention Managers	11-9199.11	Brownfield Redevelopment Specialists and Site Managers
15-1199.09	Information Technology Project Managers	11-9199.03	Investment Fund Managers
11-9199.10	Wind Energy Project Managers	11-9199.04	Supply Chain Managers
11-9199.01	Regulatory Affairs Managers	11-9199.07	Security Managers

18. **Area(s) of Interest**

    A. Select **one** (1) primary area of interest from the list below that applies to this program.

☐	**Architecture & Construction**	☐	**Health & Wellness**
☐	**Arts**	☐	**Humanities**
☒	Business	☐	**Interdisciplinary Studies**
☐	**Communications & Media**	☐	**Law, Justice & Public Service**
☐	**Computing & Mathematics**	☐	**STEM**
☐	**Education & Teaching**	☐	**Science**
☐	**Engineering & Technology**	☐	**Social and Behavioral Sciences**

☐ **Entrepreneurship**   ☐ **Sustainability**

☐ **Exploratory**

B.   Select **one (1)** secondary area of interest from the list below that applies to this program.

☐ **Architecture & Construction**	☐ **Health & Wellness**
☐ **Arts**	☐ **Humanities**
☐ **Business**	☒ **Interdisciplinary Studies**
☐ **Communications & Media**	☐ **Law, Justice & Public Service**
☐ **Computing & Mathematics**	☐ **STEM**
☐ **Education & Teaching**	☐ **Science**
☐ **Engineering & Technology**	☐ **Social and Behavioral Sciences**
☐ **Entrepreneurship**	☐ **Sustainability**
☐ **Exploratory**	

The following fields are to be completed by the Office of the University Provost.
CIP Code:
Plan Code:

APPENDIX II
Impact Statements

<u>**W.P. Carey School of Business - Impact Statement**</u>

From: Kay Faris <KAY.FARIS@asu.edu>
Sent: Tuesday, February 26, 2019 5:35 AM
To: Duane Roen <Duane.Roen@asu.edu>
Subject: FW: Request for Impact Statements - New Program Proposals - Project Management Concentration & Minor

Hi Duane,

I have checked with our Information Systems and Supply Chain Management Departments as they also offer project management courses. They do not have a minor or concentration in this and they, therefore, see no negative impact on W. P. Carey.

Best wishes on these new programs!

Kay

Kay A. Faris
Senior Associate Dean, Academic Programs
W. P. Carey School of Business
Arizona State University
Tempe, AZ 85287-3406
Phone: 480-965-7587
Fax: 480-965-3846
Kay.Faris@asu.edu

From: Duane Roen
Sent: Monday, February 25, 2019 3:51 PM
To: Kay Faris <KAY.FARIS@asu.edu>
Subject: Request for Impact Statements - New Program Proposals - Project Management Concentration & Minor

Kay,

Within CISA's undergraduate major in Organizational Leadership, we already have a collection of courses in project management. We would like to use those courses (no new courses required) to offer a degree concentration and a minor in project management. The proposals are attached.

Of course, I am writing to you because we need impact statements for both the concentration and the minor.

Thank you for considering this request.

Best,
Duane

Duane Roen
Vice Provost, Polytechnic campus
Dean, College of Integrative Sciences and Arts
Dean, University College
Arizona State University
Mail Code: 2780
7271 E Sonoran Arroyo Mall
Mesa, AZ 85212-6415
P: 480-727-6513

Ira A. Fulton Schools of Engineering - Impact Statement

From: Ann McKenna <Ann.McKenna@asu.edu>
Sent: Friday, March 1, 2019 12:12 PM
To: Duane Roen <Duane.Roen@asu.edu>
Subject: Re: Request for Impact Statements - New Program Proposals - Project Management Concentration & Minor

Hi Duane,
The polytechnic school supports your proposed minor and concentration in project management.
Best,
Ann

--
Ann F. McKenna, PhD
Professor and Director, The Polytechnic School
Ira A. Fulton Schools of Engineering
Arizona State University
6049 S Backus Mall, Sutton Hall 140
Mesa, AZ 85212
Phone: 480-727-5121
Email: ann.mckenna@asu.edu

From: Duane Roen <Duane.Roen@asu.edu>
Date: Tuesday, February 26, 2019 at 7:20 PM
To: Ann McKenna <Ann.McKenna@asu.edu>
Subject: Request for Impact Statements - New Program Proposals - Project Management Concentration & Minor

Ann,

Within CISA's undergraduate major in Organizational Leadership, we already have a collection of courses in project management. We would like to use those courses (no new courses required) to offer a degree concentration and a minor in project management. The proposals are attached.

Of course, I am writing to you because we need impact statements for both the concentration and the minor. Let me know if I should ask someone else in Fulton.

Thank you for considering this request.

Best,
Duane

Duane Roen
Vice Provost, Polytechnic campus
Dean, College of Integrative Sciences and Arts
Dean, University College
Arizona State University
Mail Code: 2780
7271 E Sonoran Arroyo Mall
Mesa, AZ 85212-6415
P: 480-727-6513

Watts College of Public Service and Community Solutions - Impact Statement

From: Duane Roen <Duane.Roen@asu.edu>
Sent: Monday, March 11, 2019 10:55 AM
To: Mark Roseland <Mark.Roseland@asu.edu>; Kevin Ellsworth <Kevin.Ellsworth@asu.edu>; Mark Hager <Mark.Hager@asu.edu>
Cc: Kelli Haren <Kelli.Haren@asu.edu>; Cynthia Rose <Cynthia.Rose@asu.edu>
Subject: RE: Request for Impact Statements - New Program Proposals - Project Management Concentration & Minor

Many thanks, Mark. We too are happy to discuss points of collaboration to serve students.

Best,
Duane

Duane Roen
Vice Provost, Polytechnic campus
Dean, College of Integrative Sciences and Arts
Dean, University College
Arizona State University
Mail Code: 2780
7271 E Sonoran Arroyo Mall
Mesa, AZ 85212-6415
P: 480-727-6513

From: Mark Roseland <Mark.Roseland@asu.edu>
Sent: Monday, March 11, 2019 10:54 AM
To: Kevin Ellsworth <Kevin.Ellsworth@asu.edu>; Mark Hager <Mark.Hager@asu.edu>
Cc: Kelli Haren <Kelli.Haren@asu.edu>; Cynthia Rose <Cynthia.Rose@asu.edu>; Duane Roen <Duane.Roen@asu.edu>
Subject: Re: Request for Impact Statements - New Program Proposals - Project Management Concentration & Minor

Hello Kevin and Duane,

This Project Management concentration and minor seem timely – I can imagine some of our students may find them appealing.

As always, we are open to further discussions about points of collaboration between our programs, including potentially listing each other's classes as options in our respective program offerings.

Let us know if there is anything else we can do to assist.

Best wishes,

Mark

Mark Roseland
Director and Professor
School of Community Resources & Development
Senior Sustainability Scientist
Julie Ann Wrigley Global Institute of Sustainability
Arizona State University

Mail Code: 4020
411 N. Central Ave., Ste. 550
Phoenix, AZ 85004-0690
p: 602-496-0153 **f:** 602-496-0953
email: mark.roseland@asu.edu

LinkedIn; Academia; Pando-Sustainable Communities

From: Kevin Ellsworth <Kevin.Ellsworth@asu.edu>
Date: Thursday, March 7, 2019 at 10:38 AM
To: Mark Roseland <Mark.Roseland@asu.edu>, Mark Hager <Mark.Hager@asu.edu>
Cc: Kelli Haren <Kelli.Haren@asu.edu>, Cynthia Rose <Cynthia.Rose@asu.edu>, Duane Roen <Duane.Roen@asu.edu>
Subject: Request for Impact Statements - New Program Proposals - Project Management Concentration & Minor

Hello Mark and Mark,

As part of CISA's existing BA in Organizational Leadership curriculum, we currently have eight courses on project management. We would like to use those courses (no new courses required) to offer a BA in Organizational Leadership (Project Management) concentration and a Project Management minor. The proposals are attached.

I am writing to you because we need impact statements for both the concentration and the minor.

Thank you for considering this request.

Best,
Kevin

Kevin Ellsworth, PhD
Faculty Head, Leadership & Interdisciplinary Studies
Arizona State University
College of Integrative Sciences and Arts | cisa.asu.edu
P.O. Box 870604; Tempe, AZ 85287-0604
P: 480-727-7090 | F: 480-727-6344

Date: March 22, 2019

To: The Office of the Provost, Arizona State University
                The Senate Curriculum and Academic Program Committee

From: Dr. Kevin Ellsworth, Faculty Head, Leadership & Interdisciplinary Studies

RE: BA in Organizational Leadership (Project Management) concentration,
                Letter of Faculty Support

The Faculty of Leadership & Interdisciplinary Studies (LIS) in the College of Integrative Sciences and Arts (CISA) proposes to establish an undergraduate concentration in project management. I am the faculty head of LIS, the equivalent of its faculty chair.

The Proposal to Establish a New Undergraduate Concentration requires that LIS
        Attach a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

I verify that the proposed concentration received full faculty support through appropriate governance procedures. Both the LIS curriculum committee and full LIS faculty expressed through majority votes their support to establish this BA in organizational leadership (project management) concentration.

I also verify that LIS has the resources to support the concentration as presented in the proposal, without impacting core program resources.

2019 - 2020 Major Map

Organizational Leadership (Project Management) Online, (Proposed)

School/College:
ITJIIQJ

FT Fast Track Options: 2.5 Year | 3 Year

A student must speak with an advisor in order to be added to a fast track plan.

Term 1 - A 0 - 7 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
◆ ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	• Completion of ASU 10 or ASU 11 or ASU 42 is highly recommended prior to beginning your first session of classes at ASU.
ASU 101-UC: The ASU Experience	1		• An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses.
Humanities, Arts and Design (HU)	3		• Mathematics Placement Assessment score determines placement in mathematics course.
Term hours subtotal:	7		• ASU 101 or college-specific equivalent First-Year Seminar required of all freshmen students.
			• Select your career interest communities and play me3@ASU.

Term 1 - B 7 - 13 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
◆ ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	• View ASU Online first-time freshmen registration information here.
Literacy and Critical Inquiry (L)	3		
Term hours subtotal:	6		

Term 2 - A 13 - 19 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
◆ Mathematics (MA)	3		
Elective	3		
Term hours subtotal:	6		

Term 2 - B 19 - 25 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
◆ OGL 200: Introduction to Organizational Leadership (SB)	3	C	
Elective	3		
Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	6		

Term 3 - A 25 - 31 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
◆ OGL 220: Behavioral Dynamics in Organizations (SB)	3	C	
Elective	3		
Term hours subtotal:	6		

Term 3 - B 31 - 38 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
❗ Natural Science - Quantitative (SQ)	4		• Secure a part-time job or volunteer experience.
Elective	3		
Complete Mathematics (MA) requirement.			
Term hours subtotal:	7		

Term 4 - A 38 - 44 Credit Hours	Hours	Minimum Grade	Notes
Computer/Statistics/Quantitative Applications (CS)	3		
Elective	3		
Term hours subtotal:	6		

Term 4 - B 44 - 53 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
Global Awareness (G)	3		
❗ OGL 320: Foundations of Project Management	3	C	
Historical Awareness (H)	3		
Term hours subtotal:	9		

Term 5 - A 53 - 60 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
⭐ OGL 321: Project Leadership, Strategy and Scope	3	C	
Term hours subtotal:	7		

Term 5 - B 60 - 66 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ OGL 300: Theory and Practice of Leadership	3	C	• Consider OGL 340 Special Topics courses for upper division electives (beyond the six credits required).
⭐ OGL 340: Special Topics	3	C	
Term hours subtotal:	6		

Term 6 - A 66 - 72 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
OGL 322: Project Time Management	3		• Build your professional connections -- join the ASU Mentor Network
⭐ OGL 340: Special Topics	3	C	
Term hours subtotal:	6		

Term 6 - B 72 - 78 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
OGL 323: Project Cost Management	3		
⭐ OGL 345: Organizational Ethics (HU)	3	C	
⭐ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Term hours subtotal:	6		

Term 7 - A 78 - 84 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
OGL 324: Resources in Project Management	3		
⭐ OGL 350: Diversity and Organizations (L & C)	3	C	
Term hours subtotal:	6		

Term 7 - B 84 - 90 Credit Hours	Hours	Minimum Grade	Notes
OGL 326: Project Procurement Management	3		• Use Handshake to research employment opportunities.
Elective	3		
Term hours subtotal:	6		

Term 8 - A 90 - 96 Credit Hours	Hours	Minimum Grade	Notes
Elective	3		
OGL 421: Project Risk Management	3		
Term hours subtotal:	6		

Term 8 - B 96 - 102 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
Elective	3		• Gather professional references.
⭐ OGL 422: Project Quality Management	3		• Apply for full-time career opportunities.
Term hours subtotal:	6		

Term 9 - A 102 - 108 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ OGL 343: Social Processes in Organizations (SB) OR OGL 355: Leading Organizational Innovation and Change	3		
Elective	3		
Term hours subtotal:	6		

Term 9 - B 108 - 114 Credit Hours	Hours	Minimum Grade	Notes
Elective	3		
OGL 357: Assessment in Organizations OR OGL 360: Assessment of Leadership Effectiveness	3		
Term hours subtotal:	6		

Term 10 - A 114 - 120 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ OGL 481: Organizational Leadership Pro-Seminar I	3	C	
Elective OR OGL 484: Internship	3	C	
Term hours subtotal:	6		

Hide Course List(s)/Track Group(s)

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for
Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

2019 - 2020 Major Map

Organizational Leadership (Project Management), (Proposed)

School/College:
ZREFZHR

Term 1 0 - 16 Credit Hours Critical course signified by ⬥	Hours	Minimum Grade	Notes
⬥ ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	• An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses.
⬥ Mathematics (MA)	3		• Mathematics Placement Assessment score determines placement in mathematics course.
ASU 101-UC: The ASU Experience	1		• ASU 101 or college-specific equivalent First-Year Seminar required of all Freshmen.
Humanities, Arts and Design (HU)	3		• Select your career interest communities and play me3@ASU.
Complete 2 courses: Elective	6		
Term hours subtotal:	16		

Term 2 16 - 29 Credit Hours Critical course signified by ⬥	Hours	Minimum Grade	Notes
⬥ ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	• Join a student club or professional organization.
Global Awareness (G)	3		
Natural Science - Quantitative (SQ)	4		
Elective	3		
Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	13		

Term 3 29 - 44 Credit Hours Critical course signified by ⬥	Hours	Minimum Grade	Notes
⬥ OGL 200: Introduction to Organizational Leadership (SB)	3	C	• Secure a part-time job or volunteer experience.
⬥ OGL 220: Behavioral Dynamics in Organizations (SB)	3	C	
Computer/Statistics/Quantitative Applications (CS)	3		
Historical Awareness (H)	3		
Elective	3		
Complete Mathematics (MA) requirement.			
Term hours subtotal:	15		

Term 4 44 - 60 Credit Hours Critical course signified by ⬥	Hours	Minimum Grade	Notes
⬥ Literacy and Critical Inquiry (L)	3		
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
Complete 3 courses: Elective	9		
Term hours subtotal:	16		

Term 5 60 - 75 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ OGL 300: Theory and Practice of Leadership	3	C	

OGL 320: Foundations of Project Management	3	C	• Build your professional connections -- join the ASU Mentor Network
OGL 340: Special Topics	3	C	
OGL 343: Social Processes in Organizations (SB) OR OGL 355: Leading Organizational Innovation and Change	3	C	
⭐ OGL 345: Organizational Ethics (HU)	3	C	
Term hours subtotal:	15		

Term 6 75 - 90 Credit Hours Necessary course signified by ⭐	**Hours**	**Minimum Grade**	**Notes**
OGL 321: Project Leadership, Strategy and Scope	3	C	• Use Handshake to research employment opportunities.
OGL 322: Project Time Management	3		
OGL 323: Project Cost Management	3		
OGL 324: Resources in Project Management	3		
⭐ OGL 350: Diversity and Organizations (L & C)	3	C	
⭐ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Term hours subtotal:	15		

Term 7 90 - 105 Credit Hours Necessary course signified by ⭐	**Hours**	**Minimum Grade**	**Notes**
⭐ OGL 326: Project Procurement Management	3		• Gather professional references.
OGL 357: Assessment in Organizations OR OGL 360: Assessment of Leadership Effectiveness	3	C	• Apply for full-time career opportunities.
OGL 421: Project Risk Management	3		• Consider additional OGL 340 topics courses to fill elective credits (beyond the six required credits).
OGL 422: Project Quality Management	3		
Elective	3		
Term hours subtotal:	15		

Term 8 105 - 120 Credit Hours Necessary course signified by ⭐	**Hours**	**Minimum Grade**	**Notes**
⭐ OGL 481: Organizational Leadership Pro-Seminar I	3	C	• Consider additional OGL 340 topics courses to fill elective credits (beyond the six required credits).
OGL 340: Special Topics	3	C	
Complete 3 courses: Elective	9		
Term hours subtotal:	15		

Hide Course List(s)/Track Group(s)

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Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for
Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
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- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

BA in Organizational Leadership (Project Management)

Status:UOEEE Provisional Approval

Comments:UOEEE Approved

Element	Outcome	Measure	Description
Outcome	1		Graduates of the B.A. in Organizational Leadership (Project Management) degree will demonstrate the ability to lead and manage projects
Plan_1GenEd	1		Creative Thinking;Critical Thinking;Inquiry and Analysis;Problem Solving;Teamwork and Collaboration;Written Communication;
Plan_2Concepts	1		This program prepares students to be project management leaders with 57 credits focused on leadership skills and project management skills.
Plan_3Competencies	1		Students will acquire the skills needed to manage projects and lead successful project management teams. Skills include project cost management, project risk management, project quality management, project time management, and project procurement management.
Measure	1	1	Faculty will assess student coursework where students apply project management terminology, best practices and theoretical approaches in OGL 320: Foundations of Project Management.
PC	1	1	At least 80% of the students will earn a rating of at least "mastery" based on a faculty committee developed rubric with the following five-point scale: 1=failing 2=unsatisfactory 3=adequate 4=mastery 5=superior
Measure	1	2	Faculty will assess student coursework where students demonstrate leading, designing, implementing and managing projects in OGL 321: Project Leadership, Strategy and Scope.
PC	1	2	At least 80% of the students will earn a rating of at least "mastery" based on a faculty committee developed rubric with the following five-point scale: 1=failing 2=unsatisfactory 3=adequate 4=mastery 5=superior
Measure	1	3	Faculty will assess student coursework where students apply practical project management skills such as project cost management, project risk management, project quality management, project time management, and project procurement management in OGL 322: Project Time Management OR OGL 323: Project Cost Management OR OGL 326: Project Procurement Management OR OGL 421: Project Risk Management OR OGL 422: Project Quality Management.
PC	1	3	At least 80% of the students will earn a rating of at least "mastery" based on a faculty committee developed rubric with the following five-point scale: 1=failing 2=unsatisfactory 3=adequate 4=mastery 5=superior

Element	Outcome	Measure	Description
Outcome	2		Graduates of the B.A. in Organizational Leadership (Project Management) degree will assess and illustrate their leadership strengths, weaknesses, characteristics, values, and skills.
Plan_1GenEd	2		Creative Thinking;Critical Thinking;Inquiry and Analysis;Problem Solving;Written Communication;
Plan_2Concepts	2		This program prepares students to be project management leaders with 57 credits focused on leadership skills and project management skills.
Plan_3Competencies	2		Students are able to showcase and self-assess and present the skills and knowledge acquired throughout the program.
Measure	2	1	Faculty will assess student coursework in which students demonstrate their ability to self-assess, reflect, and present achievements through an E-Portfolio of their leadership competencies in OGL 481: Pro-Seminar.
PC	2	1	At least 80% of the students will earn a rating of at least "mastery" based on a faculty committee developed rubric with the following five-point scale: 1=failing 2=unsatisfactory 3=adequate 4=mastery 5=superior
Measure	2	2	Faculty will assess student coursework demonstrating the overall development of their leadership strengths, perspectives, characteristics, values, and skills in OGL 482: Pro-Seminar.
PC	2	2	At least 80% of the students will earn a rating of at least "mastery" based on a faculty committee developed rubric with the following five-point scale: 1=failing 2=unsatisfactory 3=adequate 4=mastery 5=superior

If you have questions, please e-mail assessment@asu.edu or call UOEEE at (480) 727-1731.