

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Office of the University Provost to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean's Office to the Office of the University Provost [[mailto: curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)]. The name change **may not** be implemented until the Office of the University Provost notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute: The College of Liberal Arts and Sciences
Department/Division/School: School of International Letters and Cultures
Proposing Faculty Group (if applicable):

Proposal Contact

Name: Frederic Canovas **Title:** Associate Professor
Phone Number: 480-965-3382 **Email:** Frederic.Canovas@asu.edu

Existing Program Information

Program Type: Degree **Academic Level:** Graduate
Degree Type: Other *If other specify* PhD
Name: International Letters and Cultures **Concentration (if applicable)** ()

Proposed Program Name

Name: Comparative Culture and Language **Concentration (if applicable)** ()

Plan code(s) for the program:

If this is a degree program that has multiple concentrations, list all program names and plan codes impacted.
LAILCPHD

Requested effective date: Fall 2020

Select the catalog year for which students can begin applying into this program with the new name.

Note:

1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

The majority of ILC students agree with the change. A student representative of the program also had the opportunity to participate in the SILC assembly where this change was discussed and voted on. Approving this change took a while and went through the appropriate approval channels based on our by-laws.

Briefly describe the proposed change and rationale for the change:

The renaming of the degree to Comparative Culture and Language will more appropriately reflect the conceptual structure and aspirations of the degree. This new name aligns with the current curriculum to attract students and increase enrollment in the program. The rationale is 1) to better reflect the content of the degree and the career goals and opportunities of its students; and 2) to be in line with similar programs in the U.S. and abroad.


A name similar to those used by other universities will allow the program to be more visible to prospective students who search for programs online. Increased brand recognition will also better position the program alongside Doctor of Philosophy programs offered by other universities.

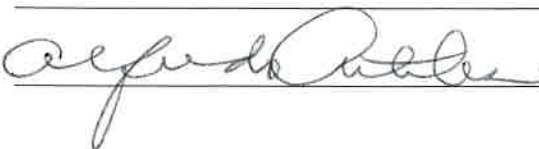
The number of interdisciplinary degrees focusing on the study of culture and society is increasing at universities in the United States. Successful comparative studies degrees exist at the University of California at Santa Cruz, New York University, the University of Minnesota, and the Ohio State University, among others. Those degrees have name recognition and usually include the terms "comparative," "culture," and "studies," among other variations. By including key words that identify these attractive Doctor of Philosophy degrees, the renamed program will attain the desired marketability.

Discuss the impact of this change on current students and/or enrollment:

There will be no change to degree requirements. The impact on current students will be only positive, as the current degree is more marketable.

The new name has the potential of increasing interest among prospective students and could entail higher enrollment, as the program will be better positioned to compete with other comparable programs.

DEAN APPROVAL(S)	
This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.	
College/School/Division Dean name:	
Signature 	Date: <u>4/18/2019</u>
College/School/Division Dean name: <i>(if more than one college involved)</i>	
Signature _____	Date: <u> / / 20</u>
<i>Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.</i>	

University Approval(s)	
Graduate College <i>(if applicable)</i>	
Name: _____	
Signature: 	Date: <u>6/13/2019</u>
Office of the University Provost	
Name: _____	
Signature: _____	Date: <u> / / 20</u>