



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

This template is to be used only by programs that have received specific written approval from the Provost's office to proceed with internal proposal development and review. The proposal template should be completed in full and submitted to the University Provost's Office [[mailto: curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program may not be implemented until the Provost's Office notifies the academic unit that the program may be offered.

MASTER'S DEGREE PROGRAM

College/School:	The College of Liberal Arts and Sciences
<i>Note: Program ownership is coded at the College/School level first and may not be a center, department or division apart from it.</i>	
Department/Division/School:	School of International Letters and Cultures (SILC)
Proposing faculty group (if applicable):	N/A

Name of proposed degree program:	Master of Arts (MA) in Language Teaching
Proposed title of major:	Language Teaching
Master's degree type:	MA - Master of Arts
If Degree Type is "Other", provide degree type and proposed abbreviation:	N/A
Is a program fee required?	No, a program fee is not required.
<i>Note: for more information about program fee requests, visit https://provost.asu.edu/curriculum-development/changemaker/form-instructions#fees</i>	
Is the unit willing and able to implement the program if the fee is denied?	N/A
Requested effective term and year:	Fall 2020
(The first semester and year for which students may begin applying to the program)	

Delivery method and campus or location options: *select all locations that apply*

Downtown Phoenix
 Polytechnic
 Tempe
 Thunderbird
 West
 Other: _____

Both on-campus and ASU Online* - (check applicable campus(es) from options listed above)

ASU Online only (all courses online and managed by ASU Online)

Note: Once students elect a campus or Online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request. Prior to completing the online Curriculum ChangeMaker form, please contact EdPlus at asuonline@asu.edu who can provide you with additional information regarding the online request process.

Do Not Fill in this information: Office Use Only	CIP Code:
Plan Code:	

PROPOSAL CONTACT

Name:	Sara Beaudrie	Title:	Associate Professor
Phone number:	480-9651110	Email:	sara.beaudrie@asu.edu



**PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM**

DEAN APPROVAL(S)		
This proposal has been approved by all necessary unit and college/school levels of review, and the college/school(s) has the resources to offer this degree program. I recommend implementation of the proposed degree program.		
<i>Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.</i>		
College/School/Division Dean name: <i>Fabio Milner</i>	Signature: <i>Fabio Milner</i>	Date: <i>4/18/19</i>

Please note: Proposals for new degrees also require the review and recommendation of approval from the University Graduate Council, Curriculum and Academic Programs Committee (CAPC), the Academic Senate (2 readings), and the Office of the Provost before they can be put into operation.

The final approval notification will come from the Office of the Provost.

1. PURPOSE AND NATURE OF PROGRAM

A. Provide a brief program description:

The program will prepare both current and aspiring language teachers with the tools to effectively teach languages in the secondary schools and higher education. This new degree helps ASU meet the local, regional, and national need to provide professional development to practicing language teachers in K12, community colleges, or at the university level.

Teachers in Arizona who are interested in continuing their professional development in both language pedagogy and language proficiency can pursue this degree. Teachers will receive training in teaching methodologies, second language acquisition, heritage language pedagogy, computer-assisted language teaching, applied linguistics, and the teaching of literature and culture. In addition, this program may also interest other individuals who wish to become highly-proficiency bilinguals to work in business, government, or public administration. These individuals will receive advanced training in reading, writing, speaking, and listening in the language of their focus area.

B. Will concentrations be established under this degree program? Yes No

(Please provide additional concentration information in the curricular structure section – number 7.)

2. PROGRAM NEED

Explain why the university should offer this program (include data and discussion of the target audience and market).

In an increasingly global world and an increasingly linguistically diverse nation, knowledge of a second language is increasingly important. More locally, in Arizona, the need for language teachers has reached a crisis point, so that many classrooms are without teachers. In SILC, we receive messages from secondary schools seeking language teachers. In an effort to address the crisis, the Arizona Department of Education has changed its requirements to allow those with a B.A. in a field, "subject experts", to teach. However, knowing a subject and being able to teach a subject are two different skills. With the MA in Language Teaching, we hope to assume a fundamental responsibility for the economic, social, and cultural health of Arizona by providing graduate training specifically in language teaching to those who already possess the linguistic skills as determined by their BA degrees and proficiency testing. Currently, ASU does not provide an MA degree in language teaching, neither in SILC or the Mary Lou Fulton Teachers College.



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

According to the American Council on the Teaching of Foreign Language, the main national professional organization for language teachers, "For the third year in a row, more than 40 states plus the District of Columbia have reported a teacher shortage in world languages, an all-time high for the subject area since the Department of Education began collecting data over 25 years ago. In the report, language teaching vacancies are at the top of the list next to other key subject areas like math, science, and special education".

Emsi data suggest there are currently no competitor programs in Arizona for an MA in Language Teaching. These data show that in 2017, there were 16,346 jobs in the region (8,176 in secondary schools and 8,170 in postsecondary institutions). Out of the 16,346 individuals holding these positions, only 1,518 have earned a master's degree, leaving a large number of potential students for the MA in Language Teaching. In terms of new vacancies, there were 58 unique job postings from October, 2017, to September 2018, at the university, community college, and secondary school levels. The MA in Language Teaching degree would be the only one in Arizona to be offered for languages other than Spanish, for example, French and German. Currently, the University of Arizona does not offer an MA in Teaching Languages and Northern Arizona University offers one online MA program in Spanish only.

The target audience is undergraduate language graduates with a BA in a foreign language, applied linguistics, linguistics, literature, education, or related field, who want to go into secondary language teaching, as well as currently practicing secondary language teachers who seek professional development in a program that is specifically designed for them. Furthermore, community college teaching opportunities require a master's degree in the target language; the MA in Language Teaching will provide community college teachers with the tools and skills necessary for successful teaching at that level.

Additionally, based on a report by the American Academy of Arts and Sciences, educators with advanced training in language teaching will support the increasing desirability for bilingual skills in the workforce. Data from online job postings has shown a sharp increase in bilingualism as a desired skill across a variety of fields, including business and finance sectors, health care, customer service, education and public administration.

3. IMPACT ON OTHER PROGRAMS

Attach any letters of collaboration or support from impacted programs (see checklist sheet). Please submit as a separate document.

Please see attached impact statements from Mary Lou Fulton Teachers College, the Department of English, W.P. Carey School of Business, Watts College of Public Service and Community Solutions, New College of Interdisciplinary Arts and Sciences, School of Humanities, Arts and Cultural Studies, and College of Integrative Sciences and Arts.

4. PROJECTED ENROLLMENT



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

How many new students do you anticipate enrolling in this program each year for the next five years?

Note: The Arizona Board of Regents (ABOR) requires that nine master's degrees be awarded every three years. Thus, the projected enrollment numbers must account for this ABOR requirement.

5-YEAR PROJECTED ANNUAL ENROLLMENT					
Please utilize the following tabular format	1 st Year	2 nd Year (Yr. 1 continuing + new entering)	3 rd Year (Yr. 1 & 2 continuing + new entering)	4 th Year (Yrs. 1, 2, 3 continuing + new entering)	5 th Year (Yrs. 1, 2, 3, 4 continuing + new entering)
Number of Students Majoring (Headcount)	6	15	20	25	25

5. ACCREDITATION OR LICENSING REQUIREMENTS (if applicable)

Provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing.

None

6. STUDENT LEARNING OUTCOMES AND ASSESMENT

Attach a PDF copy of the assessment plan printed from the University Office of Evaluation and Educational Effectiveness assessment portal demonstrating UOEEE's approval of your assessment plan for this program. Visit the assessment portal at <https://uoeee.asu.edu/assessment-portal> or contact uoeee@asu.edu with any questions.

See Appendix II for approved assessment plan.

7. CURRICULAR STRUCTURE

A. Curriculum Listing

Required Core Course for the Degree			
Prefix and Number	Course Title	New Course?	Credit Hours
SLC 596	Second Language Methodologies	No	3
<i>Section sub-total:</i>			3
Other Requirements <i>(other courses may be substituted with approval of the academic unit)</i>			
Prefix and Number	Course Title	New Course?	Credit Hours
SLC 598	Topic: Second Language Acquisition	No	3
SLC 557	Computer-Assisted Language Learning	No	3
SLC 598, OR SLC 598, OR SLC 546	Topic: Sociolinguistics, OR Topic: Bilingualism, OR Heritage Language Pedagogy	No	3
LIN 523	Language Testing and Assessment	No	3
<i>Section sub-total:</i>			12
French Track <i>(select 3 courses in consultation with committee chair)</i>			



PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM

Prefix and Number	Course Title	New Course?	Credit Hours
FRE 598	Topic: French Civilization I	No	3
FRE 598	Topic: French Civilization II	No	3
FRE 598	Topic: Structure of French	No	3
FRE 521	History of the French Language	No	3
<i>Section sub-total:</i>			9
German Track <i>(select 3 courses in consultation with committee chair)</i>			
Prefix and Number	Course Title	New Course?	Credit Hours
GER 598	Topic: Holocaust and German Mediated Memory	No	3
GER 598	Topic: Modern German Culture	No	3
GER 598	Topic: Weimar German Cinema	No	3
GER 598	Topic: German Literature	No	3
GER 598	Topic: Multiculturalism Through Film	No	3
<i>Section sub-total:</i>			9
Spanish Track <i>(select 3 courses in consultation with committee chair)</i>			
Prefix and Number	Course Title	New Course?	Credit Hours
SPA 537	Women in Spanish Literature	No	3
SPA 538	Chicana Writers	No	3
SPA 540	History of the Spanish Language	No	3
SPA 543	Structure of Spanish	No	3
SPA 541	Spanish Language in America	No	3
SPA 542	Studies in the Spanish of the Southwest	No	3
SPA 546	Heritage Language Pedagogy	No	3
SPA 552	Chicano/Chicana Film	No	3
SPA 553	Latin American Feminist Film	No	3
SPA 569	Studies in Spanish Film	No	3
SPA 572	Spanish American Drama	No	3
SPA 576	Contemporary Spanish American Short Story	No	3
SPA 577	Regional Spanish American Literature	No	3
SPA 582	Studies in Latin American Film	No	3



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

SPA 587	Chicano/Chicana Drama	No	3
SPA 588	Chicano/Chicana Essay	No	3
SPA 598	Topic: Themes of Spanish Culture	No	3
SPA 598	Topic: Mexico City	No	3
SPA 598	Topic: Global Connections: Spies, Pirates & Travelers	No	3
SPA 598	Topic: Redentores de Macondo: El pensamiento político-cultural	No	3
SPA 598	Topic: Chicano/Chicana Autobiography	No	3
SPA 598	Topic: Spanish American Romanticism	No	3
SPA 598	Topic: Almodóvar Amenábar-	No	3
SPA 598	Topic: Latin American Photography	No	3
SPA 598	Topic: Poetry and Minor Works of Cervantes	No	3
SPA 598	Topic: Barcelona/Madrid	No	3
SPA 598	Topic: Mexican Revolution in Literature and Culture	No	3
SPA 598	Topic: Literature and the Visual Arts	No	3
SPA 598	Topic: Latin American Graphic Narrative	No	3
SPA 598	Topic: Latin American Feminist Cultural Production	No	3
Section sub-total:			9
Elective or Research Courses <i>(as deemed necessary by supervisory committee)</i>			
Prefix and Number	Course Title	New Course?	Credit Hours
	Elective course approved by supervisory committee	No	3
Section sub-total:			3
Culminating Experience(s) <i>E.g. – Capstone course, portfolio, written comprehensive exam, applied project, thesis (must be 6 credit hours with oral defense)</i>			Credit Hours
SLC 593 Applied Project			3
Section sub-total:			3

1. List all required core courses and total credit hours for the core (required courses other than internships, thesis, capstone course, etc.).
2. Omnibus numbered courses cannot be used as core courses.
3. Permanent numbers must be requested by submitting a course proposal to Curriculum ChangeMaker for approval.

B. Will concentrations be established under this degree program? Yes No



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

8. COURSES

A. Course Prefix(es): Provide the following information for the proposed graduate program.

i. Will a new course prefix(es) be required for this degree program?

Yes No

If yes, complete the [Course Prefixes / Subjects Form](#) for each new prefix and submit it as part of this proposal submission. Form is located under the courses tab.

B. New Courses Required for Proposed Degree Program: Provide course prefix, number, title, credit hours and brief description for any new courses required for this degree program.

N/A

9. FACULTY, STAFF, AND RESOURCE REQUIREMENTS

A. Faculty

i. **Current Faculty** – Complete the table below for all current faculty members who will teach in the program. If listing faculty from an academic unit outside of the one proposing the degree, please provide a support statement from that unit.

Name	Rank	Highest Degree	Area of Specialization/Expertise	Estimated Level of Involvement
Sara Beaudrie	Associate Professor	Ph.D.	Spanish Linguistics	Chair
Marta Tecedor	Assistant Professor	Ph.D.	Spanish Linguistics	Chair
Ebru Turker	Assistant Professor	Ph.D.	Second Language Acquisition	Chair
Mariana Bahtchevanova	Principal Lecturer	Ph.D.	French Linguistics	Chair
Chiara Dal Martello	Principal Lecturer	Ph.D.	Italian Linguistics	Chair
Sara Lee	Lecturer	M.A.	German Linguistics	Member
JianLing Liao	Assistant Professor	Ph.D.	Chinese Linguistics	Chair
Anne Walton-Ramirez	Senior Lecturer	Ph.D.	Spanish Linguistics	Chair
Xia Zhang	Principal Lecturer	Ph.D.	Chinese Linguistics	Chair
Helene Ossipov	Associate Professor	Ph.D.	French Linguistics	Chair
Markus Cruse		Ph.D.	French	Chair
Isaac Joslin		Ph.D.	French	Chair
Juliann Vitullo		Ph.D.	Italian & Sustainability	Chair
Alvaro Cerron-Palomino	Associate Professor	Ph.D.	Spanish Linguistics	Chair
Michael Gradoville	Assistant Professor	Ph.D.	Spanish Linguistics	Chair
Omar Beas	Lecturer	Ph.D.	Spanish Linguistics	Chair
Frederic Canovas	Associate Professor	Ph.D.	French	Chair
Carmen Urioste-Azcorra	Professor	Ph.D.	Spanish	Chair



**PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM**

Juan Pablo Gil-Osle	Associate Professor	Ph.D.	Spanish	Chair
Cynthia Tompkins	Professor	Ph.D.	Spanish	Chair
David Foster	Regents Professor	Ph.D.	Spanish	Chair
Manuel Hernandez-G	Associate Professor	Ph.D.	Spanish	Chair
Emil Volek	Professor	Ph.D.	Spanish	Chair
Jesus Rosales	Associate Professor	Ph.D.	Spanish	Chair
Dan Gilfillan	Associate Professor	Ph.D.	German	Chair
Kristi McAuliffe	Instructor	Ph.D.	German	Member

ii. **New Faculty** - Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members. SILC is currently conducting a search for an assistant/associate professor in Applied Linguistics.

iii. **Administration of the program** - Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.
This degree will be administered through the Linguistics Faculty in SILC. A Graduate committee will be composed within the faculty to evaluate admissions. The lead faculty is Dr. Sara Beaudrie. Staff support is provided by the School Graduate secretary.

B. **Resource requirements needed to launch and sustain the program:** Describe any new resources required for this program's success such as new staff, new facilities, new library resources, new technology resources, etc.
None needed



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

APPENDIX I OPERATIONAL INFORMATION FOR GRADUATE PROGRAMS

(This information is used to populate the [Graduate Programs Search](#)/catalog website.)

1. **Proposed title of major:** Language Teaching
2. **Marketing description** (*Optional - 50 words maximum. The marketing description should not repeat content found in the program description.*)
N/A
3. **Provide a brief program description** (*Catalog type (i.e. will appear in Degree Search) – no more than 150 words. Do not include any admission or curriculum information*)
The program will prepare both current and aspiring language teachers with the tools to effectively teach languages in the secondary schools and higher education. This new degree helps ASU meet the local, regional, and national need to provide professional development to practicing language teachers of in K12, community colleges, or at the university level.
Teachers in Arizona who are interested in continuing their professional development in both Language Pedagogy and language proficiency can pursue this degree. Teachers will receive training in teaching methodologies, second language acquisition, heritage language pedagogy, computer-assisted language teaching, applied linguistics, and the teaching of literature and culture. In addition, this program will also interest other individuals who wish to become highly-proficiency bilinguals to work in business, government, or public administration.
4. **Delivery/Campus Information Options:** On-campus only (ground courses and iCourses)
5. **Campus(es) where program will be offered:**
ASU Online curriculum consists of courses that have no face-to-face content. iCourses are online courses for students in on-campus programs. iCourses may be included in a program, but may not comprise the entirety of a program. On-campus programs must have some face-to-face content.
Note: Office of the Provost approval is needed for ASU Online delivery option.
 ASU Online only (all courses online and managed by ASU Online)
All other campus or location options (please select all that apply):
 Downtown Phoenix Polytechnic Tempe West Other: _____
 Both on-campus **and** ASU Online* - (check applicable campus(es) from options listed above)
Note: Once students elect a campus or Online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request. Prior to completing the online Curriculum ChangeMaker form, please contact EdPlus at asuonline@asu.edu who can provide you with additional information regarding the online request process.
6. **Admission Requirements:**
Applicants must fulfill the requirements of both the Graduate College and the College of Liberal Arts and Sciences.
Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in a foreign language, applied linguistics, linguistics, literature, education, or related field, from a regionally accredited institution.
Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. letter of intent or written statement
4. two letters of recommendation
5. proof of target language proficiency
6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

The written statement should be no more than two pages single-spaced, discussing how the educational background and experiences that have prepared the applicant for this graduate program. The applicant should also describe why they are interested in pursuing this master's degree and how it fits their career goals.

Proof of target language proficiency will be accepted as an audio or video submission of a two-minute self-introduction.

7. Application Review Terms (if applicable session):

Indicate the first term and year in which applications will be opened for admission. Applications will be accepted on a rolling basis after that time.

Note: It is the academic unit's responsibility to display program deadline dates on their website.

Terms	Years	University Late Fee Deadline
<input checked="" type="checkbox"/> Fall (regular) <input type="checkbox"/> Session B	(year): 2020 (year):	July 1st October 1st
<input checked="" type="checkbox"/> Spring (regular) <input type="checkbox"/> Session B	(year): 2021 (year):	December 1st February 8th
<input type="checkbox"/> Summer (regular) <input type="checkbox"/> Summer B	(year): (year):	May 14th May 14th

Note: Session B is only available for approved online programs.

Program admission deadlines website address: <https://silc.asu.edu/content/graduate-faqs>

8. Curricular Requirements:

Curricular Structure Breakdown for the Academic Catalog:

(To be completed by the Graduate College)

30 credit hours including the required applied project course (SLC 593)

Required Core (3 credit hours)

SLC 596 Second Language Acquisition Methodologies (3)

Track (9 credit hours)

Other Requirements (12 credit hours)



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

Electives (3 credit hours)

Culminating Experience (3 credit hours)

SLC 593 Applied Project (3)

Additional Curriculum Information

Tracks available for students to select from are French, German, or Spanish. Students should see their academic unit for approved track coursework. Students will select coursework in consultation with their committee chair.

Other requirement coursework may be substituted with approval of the academic unit.

9. Comprehensive Exams:

Master's Comprehensive Exam (when applicable), please select from the appropriate option.

N/A

10. Allow 400-level courses: Yes No

Note: No more than 6 credit hours of 400-level coursework may be included on a graduate student plan of study.

11. Committee:

Required number of thesis committee members (must be at least 3 including chair or co-chairs): N/A

Required number of non-thesis option committee members (must be a minimum of one): 2

12. Keywords: List all keywords that could be used to search for this program. Keywords should be specific to the proposed program – limit 10 keywords.

Language teaching, Foreign language education, Applied linguistics

13. Area(s) of Interest

A. Select **one (1)** primary area of interest from the list below that applies to this program.

- | | |
|--|---|
| <input type="checkbox"/> Architecture & Construction | <input type="checkbox"/> Interdisciplinary Studies |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Law & Justice |
| <input type="checkbox"/> Business | <input type="checkbox"/> Mathematics |
| <input type="checkbox"/> Communication & Media | <input type="checkbox"/> Psychology |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> STEM |
| <input type="checkbox"/> Engineering & Technology | <input type="checkbox"/> Science |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Social and Behavioral Sciences |
| <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Sustainability |
| <input checked="" type="checkbox"/> Humanities | |

B. Select **one (1)** secondary area of interest from the list below that applies to this program.

- | | |
|--|---|
| <input type="checkbox"/> Architecture & Construction | <input checked="" type="checkbox"/> Interdisciplinary Studies |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Law & Justice |
| <input type="checkbox"/> Business | <input type="checkbox"/> Mathematics |
| <input type="checkbox"/> Communications & Media | <input type="checkbox"/> Psychology |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> STEM |
| <input type="checkbox"/> Engineering & Technology | <input type="checkbox"/> Science |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Social and Behavioral Sciences |
| <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Humanities | |



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

14. Contact and Support Information:

Office Location - Building Code & Room: <i>(Search ASU map)</i>	LL 440
Campus Telephone Number: <i>(may not be an individual's number)</i>	480-965-6281
Program Email Address: <i>(may not be an individual's email)</i>	silc@asu.edu
Program Website Address: <i>(if one is not yet created, use unit website until one can be established)</i>	silc.asu.edu
Program Director (Name):	Sara Beaudrie
Program Director (ASURITE):	sbeaudri
Program Support Staff (Name):	Monica Hopkins
Program Support Staff (ASURITE):	Mmsalaz1
Admissions Contact (Name):	Monica Hopkins
Admissions Contact (ASURITE):	Mmsalaz1

15. Application and iPOS Recommendations: List the Faculty and Staff who will input admission/POS recommendations to Gportal **and** indicate their approval for Admissions and/or POS:

NAME	ASURITE	ADMSN	POS
Monica Hopkins	Mmsalaz1	X	X
Mark Brantley	Mbrantl1	X	X



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

(NEW GRADUATE INITIATIVES)

PROPOSAL PROCEDURES CHECKLIST

Academic units should adhere to the following procedures when requesting new curricular initiatives (degrees, concentrations or certificates).

- Obtain the required approval from the Office of the Provost to move the initiative forward for internal ASU governance reviews/approvals. Please see the academic strategic plan website at: <https://provost.asu.edu/curriculum-development>.**
- Submit any new courses that will be required for the new curricular program to the Curriculum ChangeMaker online course approval system for review and approval.**
 - Additional information can be found at the Provost's Office Curriculum Development website: [Courses link](#)
 - For questions regarding proposing new courses, send an email to: courses@asu.edu
- Prepare the applicable proposal template and operational appendix for the proposed initiative.**
- Obtain letters or memos of support or collaboration (if applicable).**
 - when resources (faculty or courses) from another academic unit will be utilized
 - when other academic units or degree programs may be impacted by the proposed request
 - if the program will have an online delivery option support will be required from the Provost's office and ASU Online. *(Please complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request.)*
- Obtain the internal reviews/approvals of the academic unit.**
 - internal faculty governance review committee(s)
 - academic unit head (e.g. Department Chair or School Director)
 - academic unit Dean or their designee (will submit approved proposal to the curriculumplanning@asu.edu email account for further ASU internal governance reviews (as applicable, University Graduate Council, CAPC and Senate)

Additional Recommendations

All new graduate programs require specific processes and procedures to maintain a successful degree program. Below are items that the Graduate College strongly recommends that academic units establish after the program is approved for implementation.

- Establish satisfactory academic progress policies, processes and guidelines** – Check within the proposing academic unit and/or college to see if there are existing academic progress policies and processes in place. If none have been established, please go to http://graduate.asu.edu/faculty_staff/policies and scroll down to the **academic progress review and remediation processes** (for faculty and staff) section to locate the reference tool and samples for establishing these procedures.
- Establish a Graduate Student Handbook for the new degree program** – Students need to know the specific requirements and milestones they must meet throughout their degree program. A Graduate Student Handbook, provided to students when they are admitted to the degree program and published on the website for the new degree, gives students this information. To be included in the handbook are the unit/college satisfactory academic progress policies, current degree program requirements (outlined in the approved proposal) and a link to the Graduate Policies and Procedures website: http://graduate.asu.edu/faculty_staff/policies.

APPENDIX II

UOEEE Approved Assessment Plan

University Office of Evaluation and Educational Effectiveness 10-10-2018
Academic Program Assessment Plan

MA in Language Teaching

Status:UOEEE Provisional Approval

Comments:Solid plan. In future refinements, consider referencing rubrics used in performance criteria.

Element Outcome Measure Description

Outcome	1		Graduates of the MA in Language Teaching will be able to recognize and apply current second language acquisition theoretical and pedagogical recommendations in the area of language teaching and learning.
Plan_2Concepts	1		Students will learn the principles of Second Language Acquisition that have been developed in research in the field. They will also learn the appropriate linguistic terminology to describe language.
Plan_3Competencies	1		•Students will be able to evaluate the results of research in second-language acquisition in order to determine the best ways to apply that SLA research to language pedagogy.
Measure	1	1	Sample lesson plan in SLC 596: Second Language Acquisition Methodologies will demonstrate the application of at least two second language acquisition theories and its resulting pedagogical applications.
PC	1	1	90% of students will earn a B or better on the assignment.
Measure	1	2	Discussion board assignments on current theoretical and pedagogical issues in Second Language Acquisition in SLC 596: Second Language Acquisition Methodologies
PC	1	2	90% of students will earn a B or better on the assignment.
Outcome	2		Graduates of the MA in Language Teaching will be able to critically evaluate published evidence from research and practice studies.
Plan_2Concepts	2		Students will study and learn various Principles of Language pedagogy, including the most important methods that have been developed over the years. They will also learn the appropriate linguistic terminology to describe language.
Plan_3Competencies	2		•Students will be able to read and evaluate results of research in second-language acquisition in order to develop appropriate curricula for second language classes.
Measure	2	1	Research paper in SLC 596: Second Language Acquisition Methodologies, whereby students show evidence of a solid understanding of the published research.
PC	2	1	90% of students will earn a B or better on the assignment.
Measure	2	2	Discussion board assignments on readings reflecting on the relevance of published research in SLC 596: Second Language Acquisition Methodologies
PC	2	2	90% of students will earn a B or better on the assignment.



PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

Element Outcome Measure Description

Outcome	3		Graduates of the MA in Language Teaching will be able to create different types of language related activities following current pedagogical recommendations.
Plan_2Concepts	3		Students will learn the principles of computer-assisted language learning, including how to develop and use technology for language teaching.
Plan_3Competencies	3		•Students will be able to develop curricula for second language classes by applying existing technological tools to language learning, as well as developing their own tools. Teachers who are competent in the use of technology improve language teaching providing virtual access to the target culture and language.
Measure	3	1	Sample activities in the Applied Project will demonstrate an understanding of research-based pedagogical strategies relevant to second language and/or heritage learners.
PC	3	1	90% of students will earn a B or better on the Applied Project.
Measure	3	2	Activities in SLC 557 Computer Assisted Language Learning will demonstrate skill in using technology appropriately for language teaching.
PC	3	2	90% of the students will earn B or better on the final project for SLC 557.

If you have questions, please e-mail assessment@asu.edu or call UOEEE at (480) 727-1731.



**PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM**

APPENDIX III

Letters of Support/Impact Statements

The College of Liberal Arts and Sciences - Official Submission

From: Kimberly Castillo <Kimberly.E.Castillo@asu.edu>
Sent: Friday, April 19, 2019 8:06 AM
To: curriculumplanning@asu.edu
Cc: Kyle Rader <kwrader@asu.edu>
Subject: MA Language Teaching

Hello,

Attached is the proposal for a MA in Language Teaching. Let me know if anything else is needed, thanks!

Best,

Kim Castillo

Academic Success Analyst, Graduate Initiatives

Office of the Dean

The College of Liberal Arts & Sciences

P: 480-965-0044 | **E:** Kimberly.E.Castillo@asu.edu



**PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM**

Letter of Support – Mary Lou Fulton Teachers College

From: [Nina Berman](#)
To: [Monica Salazar](#)
Subject: FW: request for impact statement
Date: Wednesday, February 27, 2019 12:46:19 PM

Here you go

From: Carole Basile <Carole.Basile@asu.edu>
Date: Friday, February 22, 2019 at 12:29 PM
To: Nina Berman <Nina.Berman@asu.edu>
Cc: Sara Beaudrie <Sara.Beaudrie@asu.edu>, Helene Ossipov <HELENE.OSSIPOV@asu.edu>
Subject: Re: request for impact statement

Nina, we have no problem with this and give our support.

cb

Carole G. Basile
Dean
Arizona State University
Mary Lou Fulton Teachers College
[P.O. Box 871811, Tempe, AZ 85281-1811](#)
O: [480.965.3463](tel:480.965.3463) | M: [480.310.6887](tel:480.310.6887)

On Feb 22, 2019, at 10:04 AM, Nina Berman <Nina.Berman@asu.edu> wrote:

Dear Carole,

I am writing to ask for your approval regarding the proposed MA in Language Teaching, as described in the attachment. We highlighted the parts that might impact your unit since your students may take courses that are part of the program. However, we are not in competition with any degrees that you offer, since we are targeting foreign language teachers.

Please let me know if you have any questions.

Thank you,
Nina

[Nina Berman, Director](#)

**PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM****Letter of Support – Department of English
The College of Liberal Arts and Sciences**

From: [Nina Berman](#)
To: [Sara Beaudrie](#); [Helene Ossipov](#); [Monica Salazar](#)
Subject: FW: impact statement from English
Date: Wednesday, February 27, 2019 8:03:03 AM

Here is the second impact statement for the MALT degree . .

From: Krista Ratcliffe <Krista.Ratcliffe@asu.edu>
Date: Wednesday, February 27, 2019 at 8:00 AM
To: Nina Berman <Nina.Berman@asu.edu>
Subject: Fwd: impact statement

Hi Nina,

Below is the information I received when I asked about the impact of your proposal. So I approve.
Good luck!

Best wishes,
Kris

Krista Ratcliffe
Professor and Chair of English
ASU

From the linguistics program chair and associate chair for curriculum:

I think this is a much needed program and support this. We offer a number of applied linguistics and sociolinguistics courses that would be useful for them and would welcome MALT students in those courses, at least for in-person courses. Once they move to/add the online program, we may not be able to accommodate them, but that is probably something to be figured out later. They are not asking for our commitment or anything.

Because its focus is teaching languages other than English, it would not compete with our MTESOL. The only impact that I can foresee is greater enrollment in LIN courses that would count for these students.

From: Nina Berman <nina.berman@asu.edu>
Sent: Friday, February 22, 2019 10:56 AM
To: Krista Ratcliffe
Cc: Sara Beaudrie; Helene Ossipov; Nina Berman
Subject: impact statement

Dear Krista,



**PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM**

I am writing to ask your approval for developing the proposed MA in Language Teaching, as described in the attachment. We highlighted the parts that might impact your unit since students may take courses that are part of the program. However, we are not in competition with any degrees that you offer, since we are targeting foreign language teachers.

Please let me know if you have any questions.

Thank you,
Nina

Nina Berman, Director
School of International Letters and Cultures; Arizona State University; Languages & Literatures Building (LL 440); 851 S. Cady Mall;
PO Box 870202; Tempe, AZ 85287-0202



PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM

Impact Statement – W. P. Carey School of Business

Monica Salazar

From: Sara Beaudrie
Sent: Tuesday, August 06, 2019 6:17 PM
To: Monica Salazar
Subject: Fwd: request for impact statement

Sara Beaudrie

Begin forwarded message:

From: "Amy Hillman (DEAN)" <AMY.HILLMAN@asu.edu>
Date: August 6, 2019 at 5:15:14 PM MST
To: Kay Faris <KAY.FARIS@asu.edu>
Cc: Nina Berman <Nina.Berman@asu.edu>, Sara Beaudrie <Sara.Beaudrie@asu.edu>, Markus Cruse <Markus.Cruse@asu.edu>, Stephen Taylor <Stephen.P.Taylor@asu.edu>, Patrick Kenney <pkenny@asu.edu>
Subject: Re: request for impact statement

Hi Nina,

We have no objection to this.

Amy

Amy J. Hillman, PhD
Charles J. Robel Dean's Chair
W. P. Carey School of Business
Arizona State University
amy.hillman@asu.edu
480.965.3402

On Aug 6, 2019, at 11:39 AM, Kay Faris <KAY.FARIS@asu.edu> wrote:

Hi Nina,

Thank you for the e-mail. There is a new process for this now, so I am forwarding this to Amy Hillman, our dean.

Thanks!

Kay

Kay A. Faris
Senior Associate Dean, Academic Programs
W. P. Carey School of Business



**PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM**

Arizona State University
Tempe, AZ 85287-3406
Phone: 480-965-7587
Fax: 480-965-3846
Kay.Faris@asu.edu

<image001.png>

From: Nina Berman
Sent: Tuesday, August 06, 2019 11:35 AM
To: Kay Faris <KAY.FARIS@asu.edu>; Stephen Taylor <Stephen.P.Taylor@asu.edu>
Cc: Sara Beaudrie <Sara.Beaudrie@asu.edu>; Markus Cruse <Markus.Cruse@asu.edu>
Subject: request for impact statement

Dear Kay and Stephen:

I am writing to ask for your approval for SILC to develop the proposed MA in Language Teaching, as described in the attachment. We believe that we are not in competition with any degrees that you offer; we are primarily targeting foreign language teachers.

Please let me know if you have any questions.

Thank you,
Nina

Nina Berman, Director
School of International Letters and Cultures; Arizona State University; Languages & Literatures Building (LL 440); 851 S. Cady Mall; PO Box 870202; Tempe, AZ 85287-0202

<MALT proposal_Request_for_Impact_statement.docx>



PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM

Impact Statement – Watts College of Public Service and Community Solutions

Monica Salazar

From: Sara Beaudrie
Sent: Wednesday, August 07, 2019 10:09 AM
To: Monica Salazar
Subject: Fwd: request for impact statement

Sara Beaudrie

Begin forwarded message:

From: William Terrill <wcterrill@gmail.com>
Date: August 7, 2019 at 9:55:23 AM MST
To: Nina Berman <Nina.Berman@asu.edu>
Cc: William Terrill <wcterrill@mainex1.asu.edu>, Joanna Lucio <Joanna.Duke@asu.edu>, Sara Beaudrie <Sara.Beaudrie@asu.edu>, Markus Cruse <Markus.Cruse@asu.edu>
Subject: Re: request for impact statement

Good Morning Nina,

The Watts College of Public Service and Community Solutions is supportive of the proposed MA in Language Teaching.

Please let there know if there is anything further you need at this stage.

Thanks, Bill

William Terrill, PhD
Interim Associate Dean, Watts College of Public Service and Community Solutions
Professor, School of Criminology & Criminal Justice
Arizona State University
411 N. Central Ave., Office 622B
Phoenix, AZ 85004
602-496-0840

On Tue, Aug 6, 2019 at 11:36 AM Nina Berman <Nina.Berman@asu.edu> wrote:

Dear William:

I am writing to ask for your approval for SILC to develop the proposed MA in Language Teaching, as described in the attachment. We believe that we are not in competition with any degrees that you offer; we are primarily targeting foreign language teachers.



**PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM**

Please let me know if you have any questions.

Thank you,

Nina

Nina Berman, Director

School of International Letters and Cultures; Arizona State University; Languages & Literatures
Building (LL 440); 851 S. Cady Mall; PO Box 870202; Tempe, AZ 85287-0202



PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM

Impact Statement – New College of Interdisciplinary Arts and Sciences

Monica Salazar

From: Sara Beaudrie
Sent: Tuesday, August 06, 2019 4:33 PM
To: Monica Salazar
Subject: Fwd: request for impact statement

Sara Beaudrie

Begin forwarded message:

From: Louis Mendoza <Louis.G.Mendoza@asu.edu>
Date: August 6, 2019 at 4:19:18 PM MST
To: Nina Berman <Nina.Berman@asu.edu>
Cc: Patricia Friedrich <Patricia.Friedrich@asu.edu>, Sara Beaudrie <Sara.Beaudrie@asu.edu>, Markus Cruse <Markus.Cruse@asu.edu>
Subject: Re: request for impact statement

Nina,

I agree that this proposal does not conflict with any of our offerings. The School of Humanities, Arts, and Cultural Studies supports the proposed MA in Language Teaching.

Louis

–

Dr. Louis Mendoza, Director
School of Humanities, Arts, and Cultural Studies
New College of Interdisciplinary Arts and Sciences
4701 W. Thunderbird Rd., FAB N201
Glendale, AZ 85306-4908
P.O. Box 37100, MC 2151, Phoenix AZ 85069-7100
Arizona State University
Office: 602-543-6242
<https://newcollege.asu.edu/humanities-arts-cultural-studies-degree-programs>
<https://louismendoza.academia.edu/>

From: Nina Berman <Nina.Berman@asu.edu>
Date: Tuesday, August 6, 2019 at 11:38 AM
To: Louis Mendoza <Louis.G.Mendoza@asu.edu>
Cc: Patricia Friedrich <Patricia.Friedrich@asu.edu>, Sara Beaudrie <Sara.Beaudrie@asu.edu>, Markus Cruse <Markus.Cruse@asu.edu>
Subject: request for impact statement



**PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM**

Dear Louis:

Saludos. I am writing to ask for your approval for SILC to develop the proposed MA in Language Teaching, as described in the attachment. We believe that we are not in competition with any degrees that you offer; we are primarily targeting foreign language teachers.

Please let me know if you have any questions.

Thank you,
Nina

Nina Berman, Director
School of International Letters and Cultures; Arizona State University; Languages & Literatures Building
(LL 440); 851 S. Cady Mall; PO Box 870202; Tempe, AZ 85287-0202



PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM

Impact Statement – College of Integrative Sciences and Arts

Monica Salazar

From: Sara Beaudrie
Sent: Tuesday, August 06, 2019 12:34 PM
To: Monica Salazar
Subject: Fwd: request for impact statement

Sara Beaudrie

Begin forwarded message:

From: Duane Roen <Duane.Roen@asu.edu>
Date: August 6, 2019 at 12:08:46 PM MST
To: Nina Berman <Nina.Berman@asu.edu>
Cc: Asao Inoue <asao@asu.edu>, Sara Beaudrie <Sara.Beaudrie@asu.edu>, Markus Cruse <Markus.Cruse@asu.edu>
Subject: RE: request for impact statement

And I forgot to say this: I hope that the degree attracts lots of students!

Duane Roen
Vice Provost, Polytechnic campus
Dean, College of Integrative Sciences and Arts
Arizona State University
Mail Code: 2780
7271 E Sonoran Arroyo Mall
Mesa, AZ 85212-6415
P: 480-727-6513

From: Nina Berman
Sent: Tuesday, August 6, 2019 12:08 PM
To: Duane Roen <Duane.Roen@asu.edu>
Cc: Asao Inoue <asao@asu.edu>; Sara Beaudrie <Sara.Beaudrie@asu.edu>; Markus Cruse <Markus.Cruse@asu.edu>
Subject: Re: request for impact statement

Thank you Duane!

From: Duane Roen <Duane.Roen@asu.edu>
Date: Tuesday, August 6, 2019 at 12:06 PM
To: Nina Berman <Nina.Berman@asu.edu>
Cc: Asao Inoue <asao@asu.edu>, Sara Beaudrie <Sara.Beaudrie@asu.edu>, Markus Cruse <Markus.Cruse@asu.edu>
Subject: RE: request for impact statement

Nina,

I checked with Jackie Martinez. CISA is happy to support your proposal for an MA in Language Teaching.



**PROPOSAL TO ESTABLISH A NEW MASTER'S
DEGREE PROGRAM**

Let us know if you need anything else.

Best,
Duane

Duane Roen
Vice Provost, Polytechnic campus
Dean, College of Integrative Sciences and Arts
Arizona State University
Mail Code: 2780
7271 E Sonoran Arroyo Mall
Mesa, AZ 85212-8415
P: 480-727-8513

From: Nina Berman
Sent: Tuesday, August 6, 2019 11:37 AM
To: Duane Roen <Duane.Roen@asu.edu>
Cc: Asao Inoue <asao@asu.edu>; Sara Beaudrie <Sara.Beaudrie@asu.edu>; Markus Cruse <Markus.Cruse@asu.edu>
Subject: request for impact statement

Dear Duane:

I am writing to ask for your approval for SILC to develop the proposed MA in Language Teaching, as described in the attachment. We believe that we are not in competition with any degrees that you offer; we are primarily targeting foreign language teachers.

Please let me know if you have any questions.

Thank you,
Nina

Nina Berman, Director
School of International Letters and Cultures; Arizona State University; Languages & Literatures Building (LL 440); 851 S. Cady Mall; PO Box 870202; Tempe, AZ 85287-0202