



**PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM**

This template is to be used only by programs that have received specific written approval from the Provost's office to proceed with internal proposal development and review. The proposal template should be completed in full and submitted to the University Provost's Office [[mailto: curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu) ]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program **may not** be implemented until the Provost's Office notifies the academic unit that the program may be offered.

**MASTER'S DEGREE PROGRAM**

<b>College/School:</b>	The College of Liberal Arts and Sciences
<i>Note: Program ownership is coded at the College/School level first and may not be a center, department or division apart from it.</i>	
<b>Department/Division/School:</b>	School of Politics and Global Studies (SPGS)
<b>Proposing faculty group (if applicable):</b>	N/A

<b>Name of proposed degree program:</b>	Master of Arts (MA) in Political Psychology
<b>Proposed title of major:</b>	Political Psychology
<b>Master's degree type:</b>	MA - Master of Arts
If Degree Type is "Other", provide degree type and proposed abbreviation:	N/A
<b>Is a program fee required?</b>	Yes, a program fee is required.

*Note: for more information about program fee requests, visit <https://provost.asu.edu/curriculum-development/changemaker/form-instructions#fees>*

Is the unit willing and able to implement the program if the fee is denied? No, we are not able to implement the program.

<b>Requested effective term and year:</b>	Fall	2020
(The first semester and year for which students may begin applying to the program)		

**Delivery method and campus or location options:** *select all locations that apply*

Downtown Phoenix  
  Polytechnic  
  Tempe  
  Thunderbird  
  West  
  Other: \_\_\_\_\_

**Both** on-campus and  ASU Online\* - (check applicable campus(es) from options listed above)

ASU Online only (all courses online and managed by ASU Online)

*Note: Once students elect a campus or Online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request. Prior to completing the online Curriculum ChangeMaker form, please contact EdPlus at [asuonline@asu.edu](mailto:asuonline@asu.edu) who can provide you with additional information regarding the online request process.*

<b>Do Not Fill in this information: Office Use Only</b>	<b>CIP Code:</b>
<b>Plan Code:</b>	

**PROPOSAL CONTACT**

<b>Name:</b>	Cameron Thies	<b>Title:</b>	Director
<b>Phone number:</b>	480-727-2518	<b>Email:</b>	cameron.thies@asu.edu

**DEAN APPROVAL(S)**

This proposal has been approved by all necessary unit and college/school levels of review, and the college/school(s) has the resources to offer this degree program. I recommend implementation of the proposed degree program.

*Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.*



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<b>College/School/Division Dean</b> name: <i>Fabio Milner</i>	<b>Signature:</b> <i>Fabio Milner</i>	<b>Date:</b> <i>4/18/19</i>
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**Please note:** Proposals for new degrees also require the review and recommendation of approval from the University Graduate Council, Curriculum and Academic Programs Committee (CAPC), the Academic Senate (2 readings), and the Office of the Provost before they can be put into operation.

**The final approval notification will come from the Office of the Provost.**

**1. PURPOSE AND NATURE OF PROGRAM**

**A. Provide a brief program description:**

The Master of Arts in Political Psychology will educate students in the psychological approach to politics. Such an approach helps us to understand cognitive and emotional factors that influence decision-making, political attitudes and behavior, public opinion and political communication, as well as the role of persuasion and influence in political marketing. The target audience for this program is professionals working for the government, political campaigns, lobbying firms, journalists, and nonprofits---and those who wish to become such professionals---who may take advantage of the application of psychological concepts and approaches to the substantive domain of politics. The degree provides a new skill set to those who are involved in decisions affecting our national and local communities consistent with the ASU charter principles. This program is being developed and administered by SPGS and we will collaborate with Department of Psychology for the content. We will be working with the psychology faculty to create and record modules that will be built into the courses.

**B. Will concentrations be established under this degree program?**  Yes  No

(Please provide additional concentration information in the curricular structure section – number 7.)

**2. PROGRAM NEED**

Explain why the university should offer this program (include data and discussion of the target audience and market).

There is no dedicated MA program in political psychology in the U.S. That this is the case, despite the projected demand for political psychologists, presents a unique opportunity for us in this area. The website <http://careersinpsychology.org/employment-outlook-career-guidance-political-psychologists/> lists a variety of in-demand career options for political psychologists. These careers include advising political candidates or actual politicians, political communications, government jobs related to voting behaviour, and media jobs related to analyzing voter behavior. Ironically, despite the demand for such skills, there are few educational programs designed to meet the growing need. Growth in employment in this area is expected to be 12-19 percent over the next ten years, according to the U.S. Bureau of Labor Statistics, with a MA degree being the key to greater success in employment and higher salaries.

**3. IMPACT ON OTHER PROGRAMS**

Attach any letters of collaboration or support from impacted programs (see checklist sheet). Please submit as a separate document.

The MA program should positively impact the Department of Psychology by increasing its national visibility in the online graduate education space. Faculty in the Department of Psychology will be able to collaborate with faculty in the



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School of Politics and Global Studies on teaching initiatives for the program. We have attached a letter of support for our combined effort from the chair of the department. New College offers a MS degree in Psychology, which is geared more toward those interested in a traditional advanced education in psychology. We have attached a letter of support from them as well. We also attach letters of support from the Cronkite School given the relation of the degree to political communication, and the Watts College given the connection to public servants.

**4. PROJECTED ENROLLMENT**

How many new students do you anticipate enrolling in this program each year for the next five years?

*Note: The Arizona Board of Regents (ABOR) requires that nine master's degrees be awarded every three years. Thus, the projected enrollment numbers must account for this ABOR requirement.*

5-YEAR PROJECTED ANNUAL ENROLLMENT					
Please utilize the following tabular format	1 <sup>st</sup> Year	2 <sup>nd</sup> Year (Yr. 1 continuing + new entering)	3 <sup>rd</sup> Year (Yr. 1 & 2 continuing + new entering)	4 <sup>th</sup> Year (Yrs. 1, 2, 3 continuing + new entering)	5 <sup>th</sup> Year (Yrs. 1, 2, 3, 4 continuing + new entering)
Number of Students Majoring (Headcount)	50	100	125*	150	175

**\*The projections above are considerably higher than those submitted on the initial academic plan request as this program is now launching as an online degree.**

**5. ACCREDITATION OR LICENSING REQUIREMENTS (if applicable)**

Provide the names of the external agencies for accreditation, professional licensing, etc. that guide your curriculum for this program, if any. Describe any requirements for accreditation or licensing.

No accreditation required. This program does not have a clinical dimension like psychology degrees often have (this MA is not a pathway to becoming a counseling psychologist or social worker), so it would not require accreditation in the same way. It is much more similar to a MA in Political Science or any other social science that is primarily focused on the development of basic knowledge that may be used in applied settings.

**6. STUDENT LEARNING OUTCOMES AND ASSESMENT**

Attach a PDF copy of the assessment plan printed from the University Office of Evaluation and Educational Effectiveness assessment portal demonstrating UOEEE's approval of your assessment plan for this program. Visit the assessment portal at <https://uoeee.asu.edu/assessment-portal> or contact [uoeee@asu.edu](mailto:uoeee@asu.edu) with any questions.

**7. CURRICULAR STRUCTURE**

**A. Curriculum Listing**

Required Core Courses for the Degree			
Prefix and Number	Course Title	New Course?	Credit Hours
PPS 501	Fundamentals of Political Psychology	Yes	3
<i>Section sub-total:</i>			3
Other Requirement <i>(other courses may be substituted with approval of the academic unit)</i>			
Prefix and Number	Course Title	New Course?	Credit Hours
PPS 502	Cognition and Emotions in Political Thinking	Yes	3
PPS 503	Prejudice, Stereotypes and Intergroup Relations	Yes	3
PPS 504	Attitudes and Persuasion	Yes	3



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PPS 505	Biopolitics	Yes	3
PPS 506	Experimental Design	Yes	3
<i>Section sub-total:</i>			15
<b>Elective or Research Courses</b> <i>(as deemed necessary by supervisory committee)</i>			
<b>Prefix and Number</b>	<b>Course Title</b>	<b>New Course?</b>	<b>Credit Hours</b>
PPS 511	Public Opinion	Yes	3
PPS 512	Political Polarization	Yes	3
PPS 513	Elite Decision Making	Yes	3
PPS 514	Campaigns and Elections	Yes	3
PPS 515	Advances in Media Effects	Yes	3
<i>Section sub-total:</i>			6
<b>Culminating Experience(s)</b> <i>E.g. – Capstone course, portfolio, written comprehensive exam, applied project, thesis (must be 6 credit hours with oral defense)</i>			<b>Credit Hours</b>
PPS 550: Capstone			3
<i>Section sub-total:</i>			3
<b>Other Requirements</b> <i>E.g. – internships, clinical requirements, field studies, foreign language exam as applicable</i>			<b>Credit Hours</b>
PPS 584: Internship			3
<i>Section sub-total:</i>			3
<b>Total required credit hours</b>			<b>30</b>

- List all required core courses and total credit hours for the core (required courses other than internships, thesis, capstone course, etc.).
- Omnibus numbered courses cannot be used as core courses.
- Permanent numbers must be requested by submitting a course proposal to Curriculum ChangeMaker for approval.

**B. Will concentrations be established under this degree program?**  Yes  No

**8. COURSES**

**A. Course Prefix(es):** Provide the following information for the proposed graduate program.

i. Will a new course prefix(es) be required for this degree program?

Yes  No

If yes, complete the [Course Prefixes / Subjects Form](#) for each new prefix and submit it as part of this proposal submission. Form is located under the courses tab.



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The new course prefix, PPS, denotes that this is a cooperative venture between SPGS and Psychology.

**B. New Courses Required for Proposed Degree Program:** Provide course prefix, number, title, credit hours and brief description for any new courses required for this degree program.

Neither SPGS, nor Psychology have existing MA courses that could be converted to digital immersion to meet the needs of this new degree program. All of these courses will combine psychology and politics in a way that may not be typically done in, for example, a typical Psychology course on "attitudes and persuasion" or a typical Political Science course on "public opinion." We would also not expect the political psychology perspective to be present in existing courses offered in other Schools, such as media courses offered in the Cronkite School. Given the structure of the program that begins with a required introduction course and ends with a required capstone course, we need to carefully construct the set of other required courses and electives to build upon each other drawing on the political psychology approach. The interdisciplinary field of Political Psychology also has fairly well specified subfields that are reflected in the courses below.

- 1. PPS 501 Fundamentals of Political Psychology (3 credit hours):** Introduces students to the interdisciplinary study of political psychology and teaches them the tools necessary to evaluate the application of political psychology to political marketing, campaigns, and policy advocacy. The course examines common problems in survey research, various approaches to the measurement of psychological concepts, and experimental designs.
- 2. PPS 502 Cognition and Emotions in Political Thinking (3 credit hours):** Provides an introduction to the basic concepts of cognitive psychology, the scientific study of mental processes. It covers how people acquire, store, transform, use information. Topics may include perception, attention, language, memory, reasoning, problem solving, decision-making, and attributions. The relation between emotions and cognition is also covered.
- 3. PPS 503 Prejudice, Stereotypes, and Intergroup Relations (3 credit hours):** Examines various theoretical approaches to intergroup conflict, why stereotypes and prejudice exist, the different forms these attitudes take, and their implications for politics.
- 4. PPS 504 Attitudes and Persuasion (3 credit hours):** Focuses on the individual and contextual factors responsible for changes in beliefs, attitudes, and behaviors. Examines various forms of political communication strategies. Also covers meta-cognitive as well as implicit factors in persuasion.
- 5. PPS 505 Biopolitics (3 credit hours):** Examines political attitudes and behavior from evolutionary, genetic, and neurobiological perspectives, considering literature on non-human animals, developmental psychology, personality, psychophysiology, neurobiology, genetics, hormones, disgust sensitivity, and mating.
- 6. PPS 506 Experimental Design (3 credit hours):** Examines the fundamentals of designing experimental studies. Students will have the opportunity to participate in ongoing experiments and design their own to assess factors related to political psychology.
- 7. PPS 511 Public Opinion (3 credit hours):** Examines how citizens' opinion are structured and manipulated. Includes topics such as political knowledge, ideology, partisanship and values.
- 8. PPS 512 Political Polarization (3 credit hours):** Examines the sources of political polarization and recent trends. It includes exploration of how media and other external factors may increase or reduce polarization.
- 9. PPS 513 Elite Decision Making (3 credit hours):** Examines the role of personality, leadership styles, and



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explanatory factors from multiple theoretical approaches to understanding elite decision making.

**10. PPS 514 Campaigns and Elections (3 credit hours):** Examines the role of emotions, negativity, persuasion and learning as they affect political campaigns and elections.

**11. PPS 515 Advances in Media Effects (3 credit hours):** Examines the underlying psychological mechanisms through which the media can affect citizens' attitudes and social judgment, including work on agenda-setting, priming and framing.

**12. PPS 550 Capstone (3 credit hours):** A culminating experience drawing on theories, frameworks and evidence encountered across other courses to pursue a novel research question.

**13. PPS 584 Internship (3 credit hours):** Internship requiring 150 hours of experience in a practical setting that makes use of political psychology concepts.

**9. FACULTY, STAFF, AND RESOURCE REQUIREMENTS**

**A. Faculty**

- i. **Current Faculty** – Complete the table below for all current faculty members who will teach in the program. If listing faculty from an academic unit outside of the one proposing the degree, please provide a support statement from that unit.

Name	Rank	Highest Degree	Area of Specialization/Expertise	Estimated Level of Involvement
Kim Fridkin	Foundation Professor	PhD	Stereotypes, information processing, political communication	High
Mark D. Ramirez	Associate Professor	PhD	Public opinion, influence, cognition and emotions, attribution theory	High
Paul Lewis	Associate Professor	PhD	Moral psychology	moderate
Stephen Walker	Professor Emeritus	PhD	Decision-making	moderate
CameronThies	Professor	PhD	Decision-making, role theory	moderate
Fabian Neuner	Assistant Professor	PhD	motivated reasoning, intergroup conflict, political communication	High
Steve Neuberg	Professor	PhD	Attitudes and Persuasion	moderate
Narayani Lasala-Blanco	Assistant Professor	PhD	Public Opinion	moderate
Angela Ocampo	Assistant Professor	PhD	Prejudice, stereotypes	moderate
Michael Hechter	Professor	PhD	Biopolitics	moderate

There will be more faculty from the Department of Psychology participating in this degree program than currently listed. We expect many of their contributions will come in the form of 1-2 week modules on basic psychology concepts that may be used across one or more courses as needed.

- ii. **New Faculty** - Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members.



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Program fees were approved for this program and we will hire a part-time Lecturer or Instructor to assist with the launch of the program. This has the support of The College Dean's Office.

- iii. **Administration of the program** - Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

The School of Politics and Global Studies will utilize its full-time Associate Director of Graduate Studies and part-time admission staff member to administer the program. We will coordinate course offerings and all other decisions with the Department of Psychology to ensure student success. Potential students will apply to the program by completing an online application. A committee of faculty from SPGS and Psychology will determine their eligibility for admission, as well as provide them with advising.

- B. **Resource requirements needed to launch and sustain the program:** Describe any new resources required for this program's success such as new staff, new facilities, new library resources, new technology resources, etc.

The program will not require any new resources to launch the program. The website material will be created by the SPGS communications director. Existing faculty in SPGS and Psychology, as well as the new lecturer will create course content. Existing faculty will receive supplemental pay to create new online course content, and will offer these courses as part of their regular teaching load. The lecturer will create new online course content as part of her/his basic job responsibilities.



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### APPENDIX I

#### OPERATIONAL INFORMATION FOR GRADUATE PROGRAMS

(This information is used to populate the [Graduate Programs Search](#)/catalog website.)

- 1. Proposed title of major:** Political Psychology
- 2. Marketing description** (*Optional - 50 words maximum. The marketing description should not repeat content found in the program description.*)

The MA in Political Psychology provides students with the tools to effectively understand how voters think about politics and the response to political information; training individuals to effectively organize local, state, and federal political campaigns.

- 3. Provide a brief program description** (*Catalog type (i.e. will appear in Degree Search) – no more than 150 words. Do not include any admission or curriculum information*)

Developed as an interdisciplinary program crossing Political Science and Psychology, the MA in Political Psychology was created to aid in the professional advancement of electoral and issue advocacy campaigns, government and private sector careers, and careers in non-profit organizations. Students learn skills necessary to mobilize voters and social movements, advance governmental programs, design successful political communication strategies, and effectively market political candidates for local, state, and federal offices.

The program's mission is to educate students in the most recent insights from evidence-based research; prepare students with innovative tools and knowledge that gives them an advantage over their peers; and encourage hands-on training that ensures what they learn inside of the classroom applies outside of the classroom.

Students have regular interactions with world-class teachers and researchers who will help students learn how to shape the world in a meaningful and positive way.

- 4. Delivery/Campus Information Options:** ASU Online only

- 5. Campus(es) where program will be offered:**

*ASU Online curriculum consists of courses that have no face-to-face content. iCourses are online courses for students in on-campus programs. iCourses may be included in a program, but may not comprise the entirety of a program. On-campus programs must have some face-to-face content.*

*Note: Office of the Provost approval is needed for ASU Online delivery option.*

ASU Online only (all courses online and managed by ASU Online)

**All other campus or location options (please select all that apply):**

Downtown Phoenix  Polytechnic  Tempe  West  Other: \_\_\_\_\_

**Both on-campus and**  ASU Online\* - (check applicable campus(es) from options listed above)

*Note: Once students elect a campus or Online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and [Philip Regier](#) (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request. Prior to completing the online Curriculum ChangeMaker form, please contact EdPlus at [asuonline@asu.edu](mailto:asuonline@asu.edu) who can provide you with additional information regarding the online request process.*

- 6. Admission Requirements:**





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Applicants must fulfill the requirements of both the Graduate College and The College of Liberal Arts and Sciences.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in psychology, political science, anthropology, sociology, communications, economics or related field, from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

**Applicants are required to submit:**

1. graduate admission application and application fee
2. official transcripts
3. letter of intent or written statement
4. proof of English proficiency

**Additional Application Information**

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

**7. Application Review Terms (if applicable session):**

Indicate the first term and year in which applications will be opened for admission. Applications will be accepted on a rolling basis after that time.

*Note: It is the academic unit's responsibility to display program deadline dates on their website.*

Terms	Years	University Late Fee Deadline
<input checked="" type="checkbox"/> Fall (regular) <input type="checkbox"/> Session B	(year): 2020 (year):	July 1st October 1st
<input checked="" type="checkbox"/> Spring (regular) <input type="checkbox"/> Session B	(year): 2021 (year):	December 1st February 8th
<input type="checkbox"/> Summer (regular) <input type="checkbox"/> Summer B	(year): (year):	May 14th May 14th

*Note: Session B is only available for approved online programs.*

**Program admission deadlines website address:** <https://pgs.clas.asu.edu/graduate-degrees>

**8. Curricular Requirements:**

**Curricular Structure Breakdown for the Academic Catalog:**

*(To be completed by the Graduate College)*

30 credit hours including the required capstone course, PPS 550

**Required Core (3 credit hours)**

PPS 501 Fundamentals of Political Psychology (3)

**Other Requirement (15 credit hours)**

PPS 502 Cognition and Emotions in Political Thinking (3)



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- PPS 503 Prejudice, Stereotypes and Intergroup Relations (3)
- PPS 504 Attitudes and Persuasion (3)
- PPS 505 Biopolitics (3)
- PPS 506 Experimental Design (3)

**Electives or Research (6 credit hours)**

**Internship (3 credit hours)**

- PPS 584 Internship (3)

**Culminating Experience (3 credit hours)**

- PPS 550 Capstone (3)

**Additional Curriculum Information**

Students should see the academic unit for a list of approved elective courses.

Other requirement coursework may be substituted with approval, including courses like "Social Media and Campaigns" or "Defining the Digital Audience" from the Cronkite School. Those substitutions will be based on student interest in narrowing their specialization with guidance. We are not seeking to replicate existing communications or marketing degrees, but rather harness the political psychology perspective to a variety of potential student interests and careers.

**9. Comprehensive Exams:**

**Master's Comprehensive Exam (when applicable), please select from the appropriate option.**

N/A

**10. Allow 400-level courses:**     Yes     No

*Note: No more than 6 credit hours of 400-level coursework may be included on a graduate student plan of study.*

**11. Committee:**

Required number of thesis committee members (must be at least 3 including chair or co-chairs): N/A

Required number of non-thesis option committee members (must be a minimum of one): 2

**12. Keywords:** List all keywords that could be used to search for this program. Keywords should be specific to the proposed program – limit 10 keywords.

political psychology; political marketing; attitudes; behavior; decision-making; voters; mobilization; persuasion, political, psychology

**13. Area(s) of Interest**

**A.** Select **one (1)** primary area of interest from the list below that applies to this program.

- |  |  |
|--|--|
| <input type="checkbox"/> <a href="#">Architecture &amp; Construction</a> | <input type="checkbox"/> <a href="#">Interdisciplinary Studies</a>                 |
| <input type="checkbox"/> <a href="#">Arts</a>                            | <input type="checkbox"/> <a href="#">Law &amp; Justice</a>                         |
| <input type="checkbox"/> <a href="#">Business</a>                        | <input type="checkbox"/> <a href="#">Mathematics</a>                               |
| <input type="checkbox"/> <a href="#">Communication &amp; Media</a>       | <input type="checkbox"/> <a href="#">Psychology</a>                                |
| <input type="checkbox"/> <a href="#">Education &amp; Teaching</a>        | <input type="checkbox"/> <a href="#">STEM</a>                                      |
| <input type="checkbox"/> <a href="#">Engineering &amp; Technology</a>    | <input type="checkbox"/> <a href="#">Science</a>                                   |
| <input type="checkbox"/> <a href="#">Entrepreneurship</a>                | <input checked="" type="checkbox"/> <a href="#">Social and Behavioral Sciences</a> |
| <input type="checkbox"/> <a href="#">Health &amp; Wellness</a>           | <input type="checkbox"/> <a href="#">Sustainability</a>                            |
| <input type="checkbox"/> <a href="#">Humanities</a>                      |  |



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B. Select **one (1)** secondary area of interest from the list below that applies to this program.

- |  |   |
|--|---|
| <input type="checkbox"/> <a href="#">Architecture &amp; Construction</a> | <input type="checkbox"/> <a href="#">Interdisciplinary Studies</a>      |
| <input type="checkbox"/> <a href="#">Arts</a>                            | <input type="checkbox"/> <a href="#">Law &amp; Justice</a>              |
| <input type="checkbox"/> <a href="#">Business</a>                        | <input type="checkbox"/> <a href="#">Mathematics</a>                    |
| <input type="checkbox"/> <a href="#">Communications &amp; Media</a>      | <input checked="" type="checkbox"/> <a href="#">Psychology</a>          |
| <input type="checkbox"/> <a href="#">Education &amp; Teaching</a>        | <input type="checkbox"/> <a href="#">STEM</a>                           |
| <input type="checkbox"/> <a href="#">Engineering &amp; Technology</a>    | <input type="checkbox"/> <a href="#">Science</a>                        |
| <input type="checkbox"/> <a href="#">Entrepreneurship</a>                | <input type="checkbox"/> <a href="#">Social and Behavioral Sciences</a> |
| <input type="checkbox"/> <a href="#">Health &amp; Wellness</a>           | <input type="checkbox"/> <a href="#">Sustainability</a>                 |
| <input type="checkbox"/> <a href="#">Humanities</a>                      |   |

**14. Contact and Support Information:**

<b>Office Location - Building Code &amp; Room:</b> <i>(Search ASU map)</i>	COOR 6748
<b>Campus Telephone Number:</b> <i>(may not be an individual's number)</i>	480-965-8563
<b>Program Email Address:</b> <i>(may not be an individual's email)</i>	spgs@asu.edu
<b>Program Website Address:</b> <i>(if one is not yet created, use unit website until one can be established)</i>	https://spgs.asu.edu
<b>Program Director (Name):</b>	Reed Wood
<b>Program Director (ASURITE):</b>	rmwood4
<b>Program Support Staff (Name):</b>	Jenna Roelle
<b>Program Support Staff (ASURITE):</b>	jroelle
<b>Admissions Contact (Name):</b>	Jenna Roelle
<b>Admissions Contact (ASURITE):</b>	jroelle

**15. Application and iPOS Recommendations:** List the Faculty and Staff who will input admission/POS recommendations to Gportal **and** indicate their approval for Admissions and/or POS:

NAME	ASURITE	ADMSN	POS
Reed Wood	rmwood4	x	x
Jenna Roelle	jroelle	x	x



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### (NEW GRADUATE INITIATIVES)

#### PROPOSAL PROCEDURES CHECKLIST

Academic units should adhere to the following procedures when requesting new curricular initiatives (degrees, concentrations or certificates).

- Obtain the required approval from the Office of the Provost to move the initiative forward for internal ASU governance reviews/approvals. Please see the academic strategic plan website at: <https://provost.asu.edu/curriculum-development>.**
- Submit any new courses that will be required for the new curricular program to the Curriculum ChangeMaker online course approval system for review and approval.**
  - Additional information can be found at the Provost's Office Curriculum Development website: [Courses link](#)
  - For questions regarding proposing new courses, send an email to: [courses@asu.edu](mailto:courses@asu.edu)
- Prepare the applicable proposal template and operational appendix for the proposed initiative.**
- Obtain letters or memos of support or collaboration (if applicable).**
  - when resources (faculty or courses) from another academic unit will be utilized
  - when other academic units or degree programs may be impacted by the proposed request
  - if the program will have an online delivery option support will be required from the Provost's office and ASU Online. *(Please complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request.)*
- Obtain the internal reviews/approvals of the academic unit.**
  - internal faculty governance review committee(s)
  - academic unit head (e.g. Department Chair or School Director)
  - academic unit Dean or their designee (will submit approved proposal to the [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu) email account for further ASU internal governance reviews (as applicable, University Graduate Council, CAPC and Senate)

### **Additional Recommendations**

All new graduate programs require specific processes and procedures to maintain a successful degree program. Below are items that the Graduate College strongly recommends that academic units establish after the program is approved for implementation.

- Establish satisfactory academic progress policies, processes and guidelines** – Check within the proposing academic unit and/or college to see if there are existing academic progress policies and processes in place. If none have been established, please go to [http://graduate.asu.edu/faculty\\_staff/policies](http://graduate.asu.edu/faculty_staff/policies) and scroll down to the **academic progress review and remediation processes** (for faculty and staff) section to locate the reference tool and samples for establishing these procedures.
- Establish a Graduate Student Handbook for the new degree program** – Students need to know the specific requirements and milestones they must meet throughout their degree program. A Graduate Student Handbook, provided to students when they are admitted to the degree program and published on the website for the new degree, gives students this information. To be included in the handbook are the unit/college satisfactory academic progress policies, current degree program requirements (outlined in the approved proposal) and a link to the Graduate Policies and Procedures website: [http://graduate.asu.edu/faculty\\_staff/policies](http://graduate.asu.edu/faculty_staff/policies).



PROPOSAL TO ESTABLISH A NEW MASTER'S  
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APPENDIX II

Assessment Plan

University Office of Evaluation and Educational Effectiveness 03-12-2019  
Academic Program Assessment Plan

**MA in Political Psychology**

Status: UOEEE Provisional Approval

Comments: Plan meets minimum requirements. More detail in the concepts and competencies sections is possible, yet these details can be better identified once the program's curriculum is fully developed and added to the plan in subsequent assessment cycles.

Element Outcome Measure Description

Outcome	1		Students will be able to describe and apply concepts and theories from political psychology in order to evaluate complex political issues, problems or situations.
Plan_2Concepts	1		Concepts, theories and empirical knowledge from the interdisciplinary field of political psychology will be combined with academic or practical applications.
Plan_3Competencies	1		Students will be able to produce scholarship that describes, applies and evaluates concepts and theories from political psychology.
Measure	1	1	In PPS 501 "Fundamentals of Political Psychology" students will demonstrate in their final essay that they can describe and apply political psychology concepts to political issues, problems or situations of their choice.
PC	1	1	A faculty committee will develop a rubric that assesses the knowledge of concepts and theories from a relevant area of political psychology, the identification of an appropriate issue, problem or situation, and the application of the former to the latter to generate a better understanding of the latter. At least 75% of students will earn a rating of "meets expectations" or better on this scale: 1=failing, 2=unsatisfactory, 3=meets expectations, 4=exceeds expectations.
Measure	1	2	In PPS 550 "Capstone" students will be able to write a culminating research or policy memo evaluating either basic research or policy application using a wide range of theoretical and empirical knowledge garnered from their previous coursework .
PC	1	2	A faculty committee will develop a rubric that assesses the cumulative knowledge of concepts and theories from political psychology, the identification of an appropriate basic research question or policy area for evaluation, and the use of a political psychology approach to evaluate the basic research or policy. At least 75% of students will earn a rating of "meets expectations" or better on this scale: 1=failing, 2=unsatisfactory, 3=meets expectations, 4=exceeds expectations.



**PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM**

Element Outcome Measure Description

Outcome	2		Students will be able to identify and apply appropriate methods for analyzing psychological influences on politics.
Plan_2Concepts	2		Political psychology employs a variety of methods, including experiments and surveys.
Plan_3Competencies	2		Students will understand the application and results from a variety of methods.
Measure	2	1	In PPS 511 "Public Opinion" students will demonstrate in their final essay an understanding of the strengths and limitations of surveys for understanding public opinion in a particular issue area.
PC	2	1	A faculty committee will develop a rubric that assesses the knowledge of the strengths and weaknesses of survey methodology for interpreting results on public opinion in an issue area identified by the student. At least 75% of students will earn a rating of "meets expectations" or better on this scale: 1=failing, 2=unsatisfactory, 3=meets expectations, 4=exceeds expectations.
Measure	2	2	In PPS 506 "Experimental Design" students will demonstrate in their final essay the ability to design a valid experiment for use in the lab, a survey, or the field related to a research question of their own interest.
PC	2	2	A faculty committee will develop a rubric that assesses the adequacy of an experimental design for use in the lab, on a survey, or in the field relative to the research question identified by the student. At least 75% of students will earn a rating of "meets expectations" or better on this scale: 1=failing, 2=unsatisfactory, 3=meets expectations, 4=exceeds expectations.
Measure	2	3	
PC	2	3	
Outcome	3		Students will be able to demonstrate the ability to apply political psychology concepts to practical solutions during a professional internship.
Plan_2Concepts	3		Political psychology concepts find useful translation in practical application.
Plan_3Competencies	3		Students will successfully apply political psychology in an internship experience.
Measure	3	1	Students working with the internship advisor will develop an internship proposal that includes proposed connections between the internship and political psychological theories and methods.
PC	3	1	A faculty committee will develop a rubric that assesses the application of political psychology theories and methods to a proposed internship experience. At least 75% of students will earn a rating of "meets expectations" or better on this scale: 1=failing, 2=unsatisfactory, 3=meets expectations, 4=exceeds expectations
Measure	3	2	In PPS 584 "Internship" students will write a short paper reflecting on how concepts and theories from political psychology were applied to resolve a practical issue or problem in their internship experience.
PC	3	2	A faculty committee will develop a rubric that assesses the application of political psychology to a particular problem or issue in a student's internship experience. At least 75% of students will earn a rating of "meets expectations" or better on this scale: 1=failing, 2=unsatisfactory, 3=meets expectations, 4=exceeds expectations.

If you have any questions, please email [assessment@asu.edu](mailto:assessment@asu.edu) or call UOEEE at (480) 727-1731.



PROPOSAL TO ESTABLISH A NEW MASTER'S  
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APPENDIX III

Letters of Support/Impact Statements

The College of Liberal Arts and Sciences - Official Submission

**From:** Kimberly Castillo <[Kimberly.E.Castillo@asu.edu](mailto:Kimberly.E.Castillo@asu.edu)>  
**Sent:** Thursday, April 18, 2019 9:54 AM  
**To:** [curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)  
**Cc:** Kyle Rader <[kwrader@asu.edu](mailto:kwrader@asu.edu)>  
**Subject:** MA Political Psych

Hello,

Attached is the proposal to establish a MA in Political Psychology. Let me know if anything else is needed, thanks!

Best,

**Kim Castillo**

Academic Success Analyst, Graduate Initiatives

Office of the Dean

The College of Liberal Arts & Sciences

P: 480-965-0044 | E: [Kimberly.E.Castillo@asu.edu](mailto:Kimberly.E.Castillo@asu.edu)





**PROPOSAL TO ESTABLISH A NEW MASTER'S  
DEGREE PROGRAM**

**ASU Online/EdPlus – Letter of Support**



**MEMORANDUM**

To: Cameron Thies  
From: Carolyn Culley  
Date: February 15, 2019  
Subject: Political Psychology, MA

Dear Cameron,

On behalf of Dean Regier, I would like to offer this memo of support to launch the MA in Political Psychology degree in the 2019-2020 academic year.

Please note that in order to proceed with implementation you must receive final approval to launch an online program from the University Provost.

Thank you!

Carolyn Culley

Associate Director  
Academic Program Management  
EdPlus at ASU  
Arizona State University





**PROPOSAL TO ESTABLISH A NEW MASTER'S  
DEGREE PROGRAM**

**Department of Psychology– Letter of Support  
The College of Liberal Arts and Sciences**



March 17, 2019

Cameron G. Thies, Ph.D.  
Professor and Director  
School of Politics and Global Studies  
Arizona State University  
6748 Lattie F. Coor Hall  
Tempe, AZ 85287

Dear Professor Thies,

I write, on behalf of the Department of Psychology, to endorse enthusiastically our joint application with the School of Politics and Global Studies for a M.A. degree program in Political Psychology.

Pending approval of the requested program fees, the Department of Psychology is committed to working with SPGS to provide sufficient instructional and financial resources to develop, administer, and deliver the proposed program, including the specific courses articulated in the proposal.

I believe that such a program fills a meaningful need and will greatly benefit both its students and ASU. I look forward to working with you to bring it to fruition.

Best regards,

A handwritten signature in black ink, appearing to read 'Steven Neuberger'.

Steven Neuberger, Ph.D.  
Foundation Professor and Chair  
Department of Psychology

Department of Psychology  
PO Box 871104 Tempe, AZ 85287-1104  
p: 480-965-7598 f: 480-965-8544 web: psychology.clas.asu.edu



**PROPOSAL TO ESTABLISH A NEW MASTER'S  
DEGREE PROGRAM**

**School of Politics and Global Studies– Letter of Support  
The College of Liberal Arts and Sciences**



August 4, 2019

To Whom It May Concern:

I write on behalf of the new MA in Political Psychology being developed by my School in conjunction with the Department of Psychology. SPGS has taken the lead on developing the degree and will be its administrative home. Our staff and faculty will support this degree alongside our others. The School will also provide the necessary financial support to launch and maintain the degree.

Sincerely,

A handwritten signature in black ink, appearing to read 'Cameron G. Thies'.

Cameron G. Thies  
Professor and Director

PO Box 873902, Tempe, AZ 85287-3902

p: 480-965-8563 f: 480-965-3929 email: [spgs@asu.edu](mailto:spgs@asu.edu) web: [www.spgs.clas.asu.edu](http://www.spgs.clas.asu.edu)



PROPOSAL TO ESTABLISH A NEW MASTER'S  
DEGREE PROGRAM

College of Integrative Sciences and Arts – Letter of Support

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From: Duane Roen <Duane.Roen@asu.edu>  
Sent: Friday, April 5, 2019 6:40 AM  
To: Steven Neuberg <STEVEN.NEUBERG@asu.edu>; Patricia Friedrich <Patricia.Friedrich@asu.edu>  
Cc: Tasha Ruggles <tasha.ruggles@asu.edu>; Kelli Haren <Kelli.Haren@asu.edu>; Cameron Thies <CAMERON.THIES@asu.edu>; Kyle Rader <kwraeder@asu.edu>; Paul LePore <Paul.Lepore@asu.edu>  
Subject: RE: Letter of support, proposed M.A. degree in Political Psychology

Steve,

I heard back from the team. CISA is delighted to support your proposal for an M.A in Political Psychology.

Please let us know what else we can do to assist.

Best,  
Duane

Duane Roen  
Vice Provost, Polytechnic campus  
Dean, College of Integrative Sciences and Arts  
Dean, University College  
Arizona State University  
Mail Code: 2780  
7271 E Sonoran Arroyo Mall  
Mesa, AZ 85212-8415  
P: 480-727-8513

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From: Steven Neuberg <STEVEN.NEUBERG@asu.edu>  
Sent: Wednesday, April 3, 2019 9:53 PM  
To: Patricia Friedrich <Patricia.Friedrich@asu.edu>; Duane Roen <Duane.Roen@asu.edu>  
Cc: Tasha Ruggles <tasha.ruggles@asu.edu>; Kelli Haren <Kelli.Haren@asu.edu>; Cameron Thies <CAMERON.THIES@asu.edu>; Kyle Rader <kwraeder@asu.edu>  
Subject: Letter of support, proposed M.A. degree in Political Psychology

Dear Patricia and Duane –

Hi. I hope you're both well.

I write to solicit a letter of support from your respective colleges for a proposed M.A. degree in Political Psychology, as a joint, interdisciplinary collaboration of the Political Science program within the School of

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Politics and Global Studies and the Department of Psychology (both within The College, formerly known as CLAS).

Attached is a draft of the proposal that describes the structure and rationale for the program. If we could have your indication of support within a week or so (April 10), we'd really appreciate it.

Cameron Thies (Director of SPGS) and I are happy to address any questions/concerns you might have.

Best,

Steve

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Steven J. Neuberg, Ph.D.



PROPOSAL TO ESTABLISH A NEW MASTER'S  
DEGREE PROGRAM

New College of Interdisciplinary Arts and Sciences– Letter of Support

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From: Patricia Friedrich <Patricia.Friedrich@asu.edu>  
Sent: Friday, April 5, 2019 1:45 PM  
To: Scott Barclay <Scott.W.Barclay@asu.edu>; Steven Neuberg <STEVEN.NEUBERG@asu.edu>; Cameron Thies <CAMERON.THIES@asu.edu>  
Cc: Kyle Rader <kwrader@asu.edu>; Kelli Haren <Kelli.Haren@asu.edu>; Duane Roen <Duane.Roen@asu.edu>; Nicole Roberts <Nicole.A.Roberts@asu.edu>  
Subject: Re: Proposed M.A. degree in Political Psychology

Given SBS's response, New College has no concerns and wishes you great things to come with the new program.

Regards,

Patty

Patricia Friedrich, PhD  
Associate Dean of Academic Programs and Faculty Affairs,  
New College of Interdisciplinary Arts and Sciences  
Professor of Linguistics/Rhetoric and Composition,  
School of Humanities, Arts, and Cultural Studies  
Arizona State University P. O. Box 37100  
4701 W. Thunderbird Rd. Mail Code 3051  
Phoenix, AZ, USA 85069-7100  
voice 602 543-6046

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From: Scott Barclay <[Scott.W.Barclay@asu.edu](mailto:Scott.W.Barclay@asu.edu)>  
Date: Friday, April 5, 2019 at 1:07 PM  
To: Steven Neuberg <[STEVEN.NEUBERG@asu.edu](mailto:STEVEN.NEUBERG@asu.edu)>, Cameron Thies <[CAMERON.THIES@asu.edu](mailto:CAMERON.THIES@asu.edu)>  
Cc: Kyle Rader <[kwrader@asu.edu](mailto:kwrader@asu.edu)>, Kelli Haren <[Kelli.Haren@asu.edu](mailto:Kelli.Haren@asu.edu)>, Duane Roen <[Duane.Roen@asu.edu](mailto:Duane.Roen@asu.edu)>, Patricia Friedrich <[Patricia.Friedrich@asu.edu](mailto:Patricia.Friedrich@asu.edu)>, Scott Barclay <[Scott.W.Barclay@asu.edu](mailto:Scott.W.Barclay@asu.edu)>, Nicole Roberts <[Nicole.A.Roberts@asu.edu](mailto:Nicole.A.Roberts@asu.edu)>  
Subject: Proposed M.A. degree in Political Psychology

The School of Social and Behavioral Sciences in the New College of Interdisciplinary Arts and Sciences is supportive of the introduction of the M.A. degree in Political Psychology, which is to be taught as a collaboration between the School of Politics and Global Studies and the Department of Psychology in The College. We identify no negative impact on our



PROPOSAL TO ESTABLISH A NEW MASTER'S  
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current courses from this proposed action and we are delighted that this interesting new MA Program will soon be available to ASU students.

Scott Barclay  
Director and Professor  
School of Social and Behavioral Sciences



Arizona State University  
New College of Interdisciplinary Arts and Sciences  
"A small college experience with major university resources"

[Scott.W.Barclay@asu.edu](mailto:Scott.W.Barclay@asu.edu)  
602-543-8577

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From: Steven Neuberg <[STEVEN.NEUBERG@asu.edu](mailto:STEVEN.NEUBERG@asu.edu)>  
Date: Wednesday, April 3, 2019 at 9:52 PM  
To: Patricia Friedrich <[Patricia.Friedrich@asu.edu](mailto:Patricia.Friedrich@asu.edu)>, Duane Roen <[Duane.Roen@asu.edu](mailto:Duane.Roen@asu.edu)>  
Cc: Tosha Ruggles <[tosha.ruggles@asu.edu](mailto:tosha.ruggles@asu.edu)>, Kelli Haren <[Kelli.Haren@asu.edu](mailto:Kelli.Haren@asu.edu)>, Cameron Thies <[CAMERON.THIES@asu.edu](mailto:CAMERON.THIES@asu.edu)>, Kyle Rader <[kwrader@asu.edu](mailto:kwrader@asu.edu)>  
Subject: Letter of support, proposed M.A. degree in Political Psychology

Dear Patricia and Duane –

Hi. I hope you're both well.

I write to solicit a letter of support from your respective colleges for a proposed M.A. degree in Political Psychology, as a joint, interdisciplinary collaboration of the Political Science program within the School of Politics and Global Studies and the Department of Psychology (both within The College, formerly known as CLAS).

Attached is a draft of the proposal that describes the structure and rationale for the program. If we could have your indication of support within a week or so (April 10), we'd really appreciate it.

Cameron Thies (Director of SPGS) and I are happy to address any questions/concerns you might have.

Best,

Steve

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Steven L. Neuberg, Ph.D.  
Foundation Professor and Chair  
Department of Psychology  
Arizona State University  
Tempe, AZ 85287  
480-965-7845  
<https://psychology.clas.asu.edu/research/labs/neuberg-lab-neuberg>



PROPOSAL TO ESTABLISH A NEW MASTER'S  
DEGREE PROGRAM

Walter Cronkite School of Journalism and Mass Communication – Impact Statement

Monday, August 5, 2019 at 2:27:01 PM Mountain Standard Time

**Subject:** FW: Support statement for new MA  
**Date:** Monday, August 5, 2019 at 2:25:52 PM Mountain Standard Time  
**From:** Cameron Thies

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**From:** Rebecca Blatt <Rebecca.Blatt@asu.edu>  
**Date:** Sunday, August 4, 2019 at 1:59 PM  
**To:** Cameron Thies <CAMERON.THIES@asu.edu>  
**Cc:** Kristin Gilger <Kristin.Gilger@asu.edu>  
**Subject:** Re: Support statement for new MA

Cameron,

The Cronkite School supports this proposal. Congratulations on designing such an exciting program!

Best,  
Rebecca Blatt  
Assistant Dean

Sent from my iPhone

On Aug 4, 2019, at 1:41 PM, Cameron Thies <[CAMERON.THIES@asu.edu](mailto:CAMERON.THIES@asu.edu)> wrote:

Great, thanks! Can you send along an email/letter of support when you have a chance? I appreciate your help!

Cameron G. Thies  
Professor and Director  
School of Politics and Global Studies  
Arizona State University

On Aug 4, 2019, at 1:39 PM, Rebecca Blatt <[Rebecca.Blatt@asu.edu](mailto:Rebecca.Blatt@asu.edu)> wrote:

Thanks, Cameron! I'll be sure to add these to our list of approved electives.

We offer MCO 561 Fall A, Spring A and Summer A. I'm pasting additional digital audience strategy classes below just in case you hear of some interest. Once students take MCO 561 they can take any of these. MCO 563 and 564 may be especially relevant.

**MCO 562 – Search Engine Strategy for Digital Audience Acquisition (3 credits)**

Students grow audiences with keyword and competitive analyses, search engine optimization and marketing.

**MCO 563 - Social Media Campaigns and Engagement (3 credits)**



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Students develop skills in planning and executing organic and paid social media campaigns, audience conversation research, targeting, campaign measurement, A/B testing, community management and more.

**MCO 564 - Digital Audience Research and Behavior (3 credits)**

Students learn emerging and traditional research methods for understanding audience behavior.

**MCO 565 - Digital Audience Analytics (3 credits)**

Students learn how to access, manipulate and analyze digital audience data, and translate metrics into actionable insights.

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Rebecca Blatt  
Assistant Dean  
Walter Cronkite School of Journalism and Mass Communication  
Arizona State University  
Mobile: 919 428-1463  
@reblatt  
[rebecca.blatt@asu.edu](mailto:rebecca.blatt@asu.edu)

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**From:** Cameron Thies <[CAMERON.THIES@asu.edu](mailto:CAMERON.THIES@asu.edu)>  
**Date:** Sunday, August 4, 2019 at 1:33 PM  
**To:** Rebecca Blatt <[Rebecca.Blatt@asu.edu](mailto:Rebecca.Blatt@asu.edu)>  
**Cc:** Kristin Gilger <[Kristin.Gilger@asu.edu](mailto:Kristin.Gilger@asu.edu)>  
**Subject:** Re: Support statement for new MA

Hi Rebecca,

Yes, I think these courses could be available to your MS students. MCO 561 looks like it could be useful as an elective for some of our potential students too. Let me figure out how to work that possibility into the proposal.

Best,  
Cameron

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**From:** Rebecca Blatt <[Rebecca.Blatt@asu.edu](mailto:Rebecca.Blatt@asu.edu)>  
**Date:** Sunday, August 4, 2019 at 1:30 PM  
**To:** Cameron Thies <[CAMERON.THIES@asu.edu](mailto:CAMERON.THIES@asu.edu)>  
**Cc:** Kristin Gilger <[Kristin.Gilger@asu.edu](mailto:Kristin.Gilger@asu.edu)>  
**Subject:** Re: Support statement for new MA

Hi Cameron,



**PROPOSAL TO ESTABLISH A NEW MASTER'S  
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Thanks for reaching out. This looks like a really interesting program!

Two quick questions:

1. We offer an [MS in Digital Audience Strategy](#), and those students have two electives they can take outside of Cronkite. Would these classes be available to them?
2. Do the students in this program have the opportunity to take electives outside of the College? If so, they might want to consider the first course in the digital audience strategy sequence: MCO 561 – Defining the Digital Audience. It's strategy and tactics for engaging audiences online and through social media, and how to use audience data to target specific audiences.

Best,  
Rebecca

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Rebecca Blatt  
Assistant Dean  
Walter Cronkite School of Journalism and Mass Communication  
Arizona State University  
Mobile: 919 428-1463  
@reblatt  
[rebecca.blatt@asu.edu](mailto:rebecca.blatt@asu.edu)

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**From:** Cameron Thies <[CAMERON.THIES@asu.edu](mailto:CAMERON.THIES@asu.edu)>  
**Date:** Sunday, August 4, 2019 at 10:51 AM  
**To:** Rebecca Blatt <[Rebecca.Blatt@asu.edu](mailto:Rebecca.Blatt@asu.edu)>  
**Cc:** Kristin Gilger <[Kristin.Gilger@asu.edu](mailto:Kristin.Gilger@asu.edu)>  
**Subject:** Support statement for new MA

Dear Rebecca,

The School of Politics and Global Studies and the Department of Psychology are collaborating on a new MA in Political Psychology. We've been asked to solicit a letter/email of support from you for the program. I've attached the proposal for your review. I'm afraid I've been given a very quick turnaround, as I need to resubmit this by August 7.

Could you let me know if you have any questions? I'm hopeful you've got time to provide a quick email of support.

Thanks so much!  
Cameron

Cameron G. Thies  
Professor and Director  
School of Politics and Global Studies  
Arizona State University





**PROPOSAL TO ESTABLISH A NEW MASTER'S  
DEGREE PROGRAM**

**Watts College of Public Service and Community Solutions– Impact Statement**

**Monday, August 5, 2019 at 2:59:04 PM Mountain Standard Time**

**Subject:** Re: Support statement for new MA  
**Date:** Monday, August 5, 2019 at 2:57:27 PM Mountain Standard Time  
**From:** William Terrill  
**To:** Cameron Thies  
**CC:** William Terrill, Joanna Lucio

Good Afternoon Cameron,

The Watts College of Public Service and Community Solutions is supportive of the proposed new MA in Political Psychology.

Please let there know if there is anything further you need at this stage.

Thanks, Bill

William Terrill, PhD  
Interim Associate Dean, Watts College of Public Service and Community Solutions  
Professor, School of Criminology & Criminal Justice  
Arizona State University  
411 N. Central Ave., Office 622B  
Phoenix, AZ 85004  
602-496-0840

On Sun, Aug 4, 2019 at 10:54 AM Cameron Thies <[CAMERON.THIES@asu.edu](mailto:CAMERON.THIES@asu.edu)> wrote:

Dear William,

The School of Politics and Global Studies and the Department of Psychology are collaborating on a new MA in Political Psychology. We've been asked to solicit a letter/email of support from you for the program. I've attached the proposal for your review. I'm afraid I've been given a very quick turnaround, as I need to resubmit this by August 7.

Could you let me know if you have any questions? I'm hopeful you've got time to provide a quick email of support.

Thanks so much!

Cameron

Cameron G. Thies  
Professor and Director  
School of Politics and Global Studies  
Arizona State University