

The completed and signed proposal should be submitted by the Dean's Office to: curriculumplanning@asu.edu. Before academic units can advertise undergraduate concentrations or include them in their offerings as described in the university catalogs, they must be recommended for approval by the Senate Curriculum and Academic Programs Committee and approved by the Office of the University Provost.

Definition and minimum requirements:

A concentration is a formalized selection of courses within a major.

- A concentration requires a minimum of 15 credit hours of which at least nine credit hours must be upper division. Specialized concentrations (e.g., Bachelor of Science in Interdisciplinary Studies concentrations) may have additional or different requirements.
- A concentration is offered by a single unit and is intended exclusively for students pursuing a particular major. If a concentration consists of courses from more than one college, the approval of each college Dean is required.

College/School/Institute: Herberger Institute for Design and the Arts

Department/Division/School: School of Art

Proposing Faculty Group (if applicable):

Are two or more academic units collaborating on this program? No, this is not a joint degree program

If "Yes", list all the additional college(s)/school(s)/institute(s) that will be involved in the development and resources for the degree program by offering courses, faculty or facilities. Please note: This question does not refer to official joint degree programs. Official joint degree programs are ones in which the degree is jointly conferred by two colleges. If the program is jointly conferred, please complete the Proposal to Establish a New Joint Undergraduate Degree Program.

Existing Degree and Major under which this concentration will be established: BFA in Art

Proposed Concentration Name: Painting and Drawing

What is the first catalog year available for students to select on the undergraduate application for this this program? 2020-21

Delivery method and campus or location options: *select all locations that apply*

Downtown Phoenix Polytechnic Tempe Thunderbird West Other: _____

Both on-campus and ASU Online* - (check applicable campus(es) from options listed above)

ASU Online only (all courses online and managed by ASU Online)

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request.

Proposal Contact

Name: Forrest Solis **Title:** Associate Director

Phone number: (480) 965-3732 **Email:** Forrest.Solis@asu.edu

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed organizational change.

College/School/Division Dean name: Steven J. Tepper

Signature: _____ **Date:** 12/16/19

College/School/Division Dean name:

(if more than one college involved)

Signature: _____ **Date:** / /20

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

OVERVIEW

- A. Provide a brief description of the new concentration (including the specific focus of the new concentration, relationship to other concentrations in this degree program, etc.).

The BFA in Art (painting and drawing) offers a dynamic environment for creative, intellectual and technical growth in the field that provides a foundation for a professional studio practice in the arts. The program encourages a wide spectrum of innovative and interdisciplinary approaches to contemporary painting and drawing. Working from a variety of sources and subjects, students develop technical proficiency through experimentation with a wide range of materials and processes. Communication skills and the ability to critically assess imagery through written and verbal analysis are emphasized. In their final year, students create a body of artwork with an individualized approach to form and content, culminating in a senior exhibition.

This concentration will utilize the same foundation courses as other BFA in Art concentrations. Existing second year and upper-division courses for the separate painting and drawing concentrations are being redesigned as necessary to address the needs of the new combined concentration and will provide a greater variety of courses without the need to develop new courses since students will be able to choose from an expanded course list.

This program prepares students to initiate creative careers as visual artists and as professionals in the public and private spheres. Career opportunities depend on focused concentrations within the area and additional education or training per industry standards. Professions could include independent artist, illustrator, mural painter, commission artist, museum or gallery professional, art dealer, creative art director, private school teacher, college professor, community-based artist (in healthcare settings, nonprofit agencies, local and national public arts) and others.

- B. Explain the unit's need for the new concentration (e.g., market demand, research base, direction of the discipline, and interdisciplinary considerations). How will the new concentration complement the existing degree program?

The painting and drawing concentration is a combination of the two existing concentrations of painting and drawing. (Disestablishment of the two concentrations is being requested to occur concurrently.) The Herberger Institute for Design and the Arts proposes establishing a single concentration of painting and drawing to address the redundancy of courses and strengthen the overall student experience by providing a broader educational foundation in these 2-dimensional areas of art. Painting and drawing are inextricably interwoven, and it is problematic to split them as they currently exist. The combining of the two concentrations into a single one, provides the opportunity to create a robust major map and allows students to enroll in a wider variety of course options such as those in watercolor, painting, figure painting, drawing and figure drawing. Nationally, painting and drawing is offered as one concentration. Students in other concentrations currently take foundational courses in drawing as well as other courses in the separate concentrations of painting and drawing; this would continue with the new combined concentration. Conversely, students in the combined concentration have options for electives in many other concentrations under the BFA in Art.

Since 2017, 702 institutions have graduated students with a BFA in painting and drawing with 49 of these colleges and universities graduating 5,313 students in this concentration. There is a 12% upward regional trend for degree completions.

Students with degrees in painting and drawing find jobs as fine arts, multimedia artists, illustrators, art administrators and jobs not directly supporting the arts but requiring skills in creativity, collaboration, problem solving and more.

1. Collaboration and Impact

- A. Faculty governance

Attach a supporting letter from the chair of the academic unit verifying that the proposed concentration has received faculty approval through appropriate governance procedures in the unit and that the unit has the resources to support the concentration as presented in the proposal, without impacting core course resources.

- B. Other related programs

Identify other related ASU programs and outline how the new concentration will complement these existing ASU programs.

- a. Attach a letter of collaboration and impact from each Dean, or Dean's designee at the Assistant or Associate Dean level, from impacted programs. Refer to the Provost's Office Curriculum Development website (<https://provost.asu.edu/node/3227>) for guidelines on collaboration and impact statements.

- C. Attach a supporting letter from each college/school from which individual courses, or the entire concentration, are taken.

2. Academic Curriculum and Requirements

- A. Attach a PDF copy of the assessment plan printed from the University Office of Evaluation and Educational Effectiveness assessment portal demonstrating UOEEE's approval of your assessment plan for this program. Visit the assessment portal at <https://uoeee.asu.edu/assessment-portal> or contact uoeee@asu.edu with any questions.

B. Curricular Checksheet

Attach a PDF copy of the curriculum checksheet from BAMB to the proposal submission. The curricular checksheet should outline all core/required courses and program specific electives. To retrieve the checksheet in BAMB:

1. Select the "Cheetsheet" tab for the program.
2. From the tab, select "Preview Cheetsheet." The preview will open in a new window.
3. Select "Save as PDF" in upper right-hand corner of the page.

2020 Course List for Painting/Drawing (BFA) (Proposed)

Herberger Institute for Design and the Arts | BMAVTPQ

Major Requirements	Credit Hours	Min. Grade
Preprofessional Foundations		
ARS 101: Art from Prehistory Through Middle Ages (HU & H) OR	3	C
ARS 102: Art from Renaissance to Modernism (HU & H)		
ARS 201: Art of Asia (HU & H & G) OR	3	C
ARS 202: Art of Africa, Oceania, and the Americas (HU & H & G)		
ART 111: Foundation Drawing	3	C
ART 112: 2-D Design OR	6	
ART 113: Color		
ART 115: 3-D Design	3	
ART 211: Drawing OR	6	C
ART 223: Painting		
ART 227: Watercolor OR	3	C
ART 214: Figure Drawing		
2D or 3D Art Course		
2D or 3D Art Course	3	C
Art History		
ARS Upper Division Elective AND	3	C
Upper Division Humanities, Arts and Design (HU)		
Upper Division Art History Asian/African/Native Am./Latin Am. focus	3	C
Upper Division Art History Modern Focus	3	C
Professional Program		
ARA 240: Encounters with Contemporary Art	1	C
ARA 396: Professional Practices for Design and the Arts	3	C
ARA OR ARE OR ARS OR ART OR FSH Elective	3	C
ARA OR ARE OR ARS OR ART OR FSH Upper Division Elective	6	C
ART 311: Intermediate Drawing	3	C
ART 323: Intermediate Painting	3	C
ART 327: Intermediate Watercolor OR	3	C
ART 325: Figure Painting OR		
ART 314: Intermediate Figure Drawing		
ART 429: Advanced Drawing and Painting Studio Capstone	3	C
ART 482: Senior Exhibitions/Portfolio	3	C
Upper Division Drawing/Painting Elective	12	C
Electives	Credit Hours	Min. Grade

Electives		
Elective	8	

Track/Groups

2D or 3D Art Course	Drawing/Painting Elective	Art History Asian/African/Native Am./Latin Am. Focus
ART 201: Photography I (HU)	ART 314: Intermediate Figure Drawing	ARS 362: Survey of Aztec, Maya and Inka Art (HU)
ART 204: Photography II: Black and White	ART 325: Figure Painting	ARS 369: Mexican Art (HU)
ART 205: Photography II: Color	ART 327: Intermediate Watercolor	ARS 394: Anime
ART 214: Figure Drawing	ART 354: Screen Printing I or ART 459: Monoprinting	ARS 394: Egyptian Art and Culture
ART 216: Intermedia Practices		

ART 217: Introduction to Computer Animation
ART 218: 3D Tools
ART 227: Watercolor
ART 231: Sculpture I
ART 253: Introduction to Printmaking
ART 261: Ceramic Survey
ART 272: Introduction to Metals and Jewelry
ART 274: Wood I
ART 276: Fibers I
FSH 202: Fashion Construction
FSH 203: Fashion Illustration

Art History Modern Focus
ARS 330: The Portrait (HU)
ARS 340: Art in America (HU & H)
ARS 345: Art and Television
ARS 370: The Art of the Comic
ARS 394: Modern and Contemporary Chinese Art
ARS 435: The Pre-Raphaelites
ARS 438: Art of the 20th Century I (HU & H)
ARS 439: Art of the 20th Century II (HU & H)
ARS 440: Identity and World Film (C)
ARS 443: Artists in Film: Artists' Biopics
ARS 485: Women in the Visual Arts (L)
ARS 494: History of Animation

ART 425: Intermediate Figure Painting
ART 427: Art on Paper
ART 494: China Painting
ART 494: Color and Sustainable Practice
ART 498: Pro-Seminar (L)
ART 499: Individualized Instruction

ARS 394: Islamic Art
ARS 394: Modern and Contemporary Chinese Art
ARS 402: Art of Ancient Egypt (HU & H)
ARS 444: Films of India
ARS 465: Native Art of North America (HU & C & H)
ARS 472: Art of China (HU)
ARS 473: Art of Japan (HU)
ARS 475: Chinese Painting (HU)
ARS 494: Art of the Inka and their Ancestors
ARS 494: Global Textiles and Fashion
ARS 494: Oceanic Art

- C. A minimum residency requirement: How many hours of the concentration must be ASU credit?
30

- D. Provide a brief course description for each new course.

Note: All new required courses should be submitted in Curriculum Changemaker and ready for Provost's Office approval before this concentration is put on the CAPC agenda.

ART 429 Advanced-level students will produce a series of drawings, paintings, and/or mixed media works based around their chosen theme. Students will apply their technical and conceptual abilities developed in previous courses into innovative statements of individual expression. Students are expected to have a high-level of motivation, a consistent work ethic, and a desire to advance their creative practice.

3. Administration and Resources

- A. How will the proposed concentration be administered (including admissions, student advisement, retention, etc.)?

Since the establishment of the new painting and drawing concentration comes in tandem with the disestablishment of the painting and drawing concentrations, existing resources will be deployed from those areas to the new combined concentration. Additional resources will not be necessary. This new concentration will have advising provided through the Herberger Institute's Office of Student Success. Retention efforts will be provided through the School of Art and HIDA's centralized student advising and engagement teams.

- B. What are enrollment projections for the next three years?

	1st Year	2nd Year (Yr 1 continuing + new entering)	3rd Year (Yr 1 & 2 continuing + new entering)
Number of Students (Headcount)	75	85	95

- C. What are the resource implications for the proposed concentration, including any projected budget needs? Will new books, library holdings, equipment, laboratory space and/or personnel be required now or in the future? If multiple units/programs will collaborate in offering this concentration, please discuss the resource contribution of each participating program. Letters of support must be included from all academic units that will commit resources to this concentration.

None

D. Please list the primary faculty participants regarding this proposed concentration. For interdisciplinary concentrations, please include the relevant names of faculty members from across the University.

Name	Title	Area(s) of Specialization as they relate to proposed concentration
Melissa Button	Senior Lecturer	painting and drawing
Heidi Hogden	Assistant Professor	painting and drawing
Ellen Meissinger	Associate Professor	painting and drawing
Anthony Pessler	Professor	painting and drawing
Mark Pomilio	Professor	painting and drawing
Henry Schoebel	Associate Professor	painting and drawing
Forrest Solis	Associate Director & Associate Professor	painting and drawing

4. Additional Materials

- A. Prepare and attach a Major Map. If this program will be delivered online as well as in-person, attach a copy of both the major map and the online major map. Please use the "proposed map" function to create a Major Map in [BAMM](#). Instructions on how to create a "proposed major map" in BAMM can be found in the [Build a Major Map Training Guide](#).
- B. *Complete and attach the [Appendix document](#).*
- C. Attach other information that will be useful to the review committees and the Office of the University Provost.

PROVOST OFFICE APPROVAL(S)

This proposal has been approved by all necessary Provost office levels of review. I recommend implementation of the proposed organizational change.

Office of the University Provost

Signature _____ **Date:** / /20

Note: An electronic signature, email, or a PDF of the signed signature page is acceptable.

**APPENDIX
OPERATIONAL INFORMATION FOR UNDERGRADUATE CONCENTRATIONS**

(This information is used to populate the [Degree Search](#)/catalog website.
Please consider the student audience in creating your text.)

Proposed Major and Concentration Name: Art (Painting and Drawing)

1. Marketing Description (*Optional. 50 words maximum. The marketing description should not repeat content found in the program description.*)

Work with highly respected faculty to develop your unique artistic vision through painting and drawing, positioning you to successfully engage in the larger global art community.

2. Program Description (150 words maximum)

The BFA program in art with a concentration in painting and drawing offers a dynamic environment for creative, intellectual and technical growth that leads students to a quality studio art practice and professional career in painting and drawing. The program’s curriculum encourages a wide spectrum of innovative approaches to contemporary painting and drawing.

Working from a variety of sources and subjects, students develop technical proficiency through experimentation with a wide range of materials and processes. In addition, students develop the ability to critically assess imagery through written and verbal analysis. Through concentration courses, and especially preparation for their senior exhibition, graduates leave the program with a body of work created with an individualized approach to form and content.

Students declare their Bachelor Fine Arts concentration at the time of ASU admission. Following admission, if students wish to change their concentration, they may meet with their School of Art academic advisor.

3. Contact and Support Information

Building code and room number: (Search ASU map)	ART 102
Program office telephone number: (i.e. 480/965-2100)	480/965-8521
Program Email Address:	herbergeradvising@asu.edu
Program Website Address:	https://art.asu.edu
Does this program have a second language requirement?	No

4. Delivery/Campus Information Options

On-campus only (ground courses and/or iCourses)

Note: Once students elect a campus or online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and [Philip Regier](#) (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please contact Ed Plus then complete the ASU Online Offering form in [Curriculum ChangeMaker](#) to begin this request.

5. Campus/Locations indicate **all** locations where this program will be offered.

Downtown Phoenix Polytechnic Tempe Thunderbird West Other:

6. Career Opportunities & Concentration(s)

Provide a brief description of career opportunities available for this degree program with the proposed concentration. (150 words maximum)

This program prepares students to initiate creative careers as visual artists and as professionals in the public and private sphere. Career opportunities depend on focus areas and additional education or training per industry standards. Professions could include independent artist, illustrator, mural painter, commission artist, museum or gallery professional, art dealer,

creative art director, private school teacher, college instructor, community-based artist (in health care settings, nonprofit agencies, local or national public arts) and many others.

7. Additional Freshman Admission Requirements

If applicable, list any freshman admission requirements that are higher than and/or in addition to the university minimum undergraduate admission requirements.

None

8. Additional Transfer Admission Requirements

If applicable, list any admission requirements for transfer students that are higher than and/or in addition to the university minimum undergraduate transfer admission requirements.

None

9. Change of Major Requirements

Standard change of major text is as follows: A current ASU student has no additional requirements for changing majors. Students should refer to <https://students.asu.edu/changingmajors> for information about how to change a major to this program.

If applicable, list any additional requirements for students who may change their major into this program.

An ASU student who would like to change majors to one offered by the Herberger Institute for Design and the Arts must have a minimum cumulative GPA of 2.50 (scale is 4.00 = "A").

10. Keywords

List all keywords used to search for this program (limit 10). Keywords should be specific to the proposed program.

fine art, illustration, animation, mural, sketch artist, draftsman, gallery, cartoonist

11. Advising Committee Code

List the existing advising committee code associated with this degree.

We have submitted a proposal to create a committee

Note: If a new advising committee needs to be created, please complete the following form:

[Proposal to create an undergraduate advising committee](#)

12. Change of Major E-mail Address

List the contact email address to direct students who are interested in changing to this major.

herbergeradvising@asu.edu

13. Western Undergraduate Exchange (WUE) Eligible

Has a request been submitted to the University Provost by the Dean to consider this degree program as eligible for [WUE](#)?

No

Note: No action will be taken during the implementation process with regards to WUE until approval is received from the University Provost.

14. First Required Math Course

List the first math course required in the major map.

MAT 142 College Mathematics (MA)

15. Math Intensity

a. List the highest math required on the major map. (This will not appear on Degree Search.)

MAT 142

- b. What is the math intensity as indicated by the highest math required on the major map? Math intensity categorization can be found here: <https://catalog.asu.edu/mathintensity>

General

16. ONET Codes

Identify ONET/SOC codes that should be displayed on Degree Search. ONET/SOC codes can be found at: <http://www.onetonline.org/crosswalk/SOC/>. Alternate titles displayed on Degree Search may vary and can be found at: <https://catalog.asu.edu/alternate-career-titles>.

27-1012.00	25-1121.00
.....
27-1013.00	13-1011.00
.....
27-1014.00	15-1199.11
.....
27-1024.00	27-1019.00
.....
25-2031.00
.....

17. Area(s) of Interest

A. Select **one** (1) primary area of interest from the list below that applies to this program.

- | | |
|--|--|
| <input type="checkbox"/> Architecture & Construction | <input type="checkbox"/> Health & Wellness |
| <input checked="" type="checkbox"/> Arts | <input type="checkbox"/> Humanities |
| <input type="checkbox"/> Business | <input type="checkbox"/> Interdisciplinary Studies |
| <input type="checkbox"/> Communications & Media | <input type="checkbox"/> Law, Justice & Public Service |
| <input type="checkbox"/> Computing & Mathematics | <input type="checkbox"/> STEM |
| <input type="checkbox"/> Education & Teaching | <input type="checkbox"/> Science |
| <input type="checkbox"/> Engineering & Technology | <input type="checkbox"/> Social and Behavioral Sciences |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Exploratory | |

B. Select **one** (1) secondary area of interest from the list below that applies to this program.

- | | |
|--|--|
| <input type="checkbox"/> Architecture & Construction | <input type="checkbox"/> Health & Wellness |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Humanities |
| <input type="checkbox"/> Business | <input type="checkbox"/> Interdisciplinary Studies |
| <input type="checkbox"/> Communications & Media | <input type="checkbox"/> Law, Justice & Public Service |
| <input type="checkbox"/> Computing & Mathematics | <input type="checkbox"/> STEM |
| <input checked="" type="checkbox"/> Education & Teaching | <input type="checkbox"/> Science |
| <input type="checkbox"/> Engineering & Technology | <input type="checkbox"/> Social and Behavioral Sciences |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Exploratory | |

The following fields are to be completed by the Office of the University Provost.

CIP Code: _____
Plan Code: _____

BFA in Art (Painting and Drawing)

Students will learn studio fine art techniques and contemporary practices within painting and drawing. Upon completion of the program, students will be able to demonstrate the technical and artistic abilities necessary to create paintings and drawings for exhibition in arts venues (galleries, museums, festivals, etc.), and pursue advanced research in graduate painting and drawing programs. Students demonstrate their painting and drawing skills in their final projects, exemplifying technical, aesthetic and conceptual skills and knowledge of the field of painting and drawing.

Outcome 1:

General

Education 1:

Concepts 1:

Competencies 1:

Measure 1.1:

Performance Criterion 1.1:

Measure 1.2:

Performance Criterion 1.2:

Outcome 2:

General

Education 2:

Concepts 2:

Creative Thinking;Critical Thinking;Global, Historical, Cultural Awareness;Information Literacy;Inquiry and Analysis;Problem Solving;Verbal Communication;Written Communication; In the painting and drawing program, students learn technical and conceptual skills and develop a broad understanding of historical and contemporary issues in the field of painting and drawing.

Our graduates are creative and critical problem solvers, visual storytellers, and effective collaborators who advance the cultural dialogue. Our program holistically approaches learning by synthesizing fine arts techniques (drawing, painting, color theory, 2D design) and historical and contemporary practices within an interdisciplinary context.

Students learn various painting and drawing material applications and techniques, develop reading and critical writing skills about the global, historical, and theoretical approaches to painting and drawing, as well as applying creative thinking and problem-solving skills to making images; and using critical thinking and communication skills to evaluate and critically analyze peers' images during class critique.

The final project in ART 323 Advanced Painting and/or ART 311 Advanced Drawing reflects student learning outcomes, including drawing and painting techniques, color and design skills developed in earlier classes and concept development.

At least 80% or more of students successfully complete the final project in ART 323 Advanced Painting and/or ART 311 Advanced Drawing having satisfactorily met expectations in the majority of competency areas based on a rubric developed by members of the School of Art faculty. The competency areas we evaluate include successfully demonstrating an application of visual elements (the use of shape, contrast, line quality, texture, color, composition, and perspective displayed in the artwork); demonstrating creative problem solving (the degree of intention, imagination and creativity displayed in the artwork); and demonstrating a successful execution and handling of creative materials (the degree of development and resolution in the artwork).

The final critique in ART 314 Advanced Figure Drawing, ART 327 Advanced Watercolor or ART 325 Figure Painting reflects students learning outcomes as well as communication and analytical skills.

At least 80% or more of students successfully complete the final critique in ART 314 Advanced Figure Drawing, ART 327 Advanced Watercolor or ART 325 Figure Painting having satisfactorily met expectations in the majority of competency areas based on a rubric developed by members of the School of Art faculty. The competency areas we evaluate include the degree of professionalism in which the artwork is presented; the degree of excellence in the written analysis of artwork; and the degree of contribution and clarity in the verbal participation of peer critiques. Students will learn to think critically and practically about their professional practice and develop

a comprehensive toolkit for self-promotion positioning them for success in the field of art and design.

Creative Thinking;Critical Thinking;Global, Historical, Cultural Awareness;Inquiry and Analysis;Problem Solving;Verbal Communication;Written Communication;

Students will gain the ability to craft language and materials that successfully convey their work and its value to the general public and professionals in the field. They will have learned how to best employ those assets when applying for projects/BIDs, exhibitions, grants, RFQs/RFPs,

residencies, internships, graduate programs, employment, and other professional opportunities. And, they will have acquired research methods for identifying and tracking opportunities. The professional skills students will acquire include the creation of effective artist/design statements, resumes/curricula vitae, business cards, letterheads and work portfolios as well as knowledge in: networking, utilizing social media and technology for promotion and publicity, artist rights, copyright law, and best business practices for developing and maintaining a sustainable practice and livelihood.

Competencies 2:

- Measure 2.1: The career plan project reflects students learning outcomes as well as an understanding of the necessary tools for future professional success.
At least 80% or more of students successfully complete the career plan project in ART 396 having satisfactorily met expectations in the majority of competency areas based on a rubric developed by members of the School of Art faculty. The competency areas we evaluate include the degree of success in researching, identifying, and tracking professional opportunities; the degree of success in creating professional practice materials; and the degree of success in creating a professional portfolio of artwork.
- Performance Criterion 2.1:
- Measure 2.2: The short artist talk reflects a students ability to communicate their ideas clearly and effectively as well as their ability to prepare and work under time pressure.
At least 80% or more of students successfully complete the short artist talk project in ART 396 having satisfactorily met expectations in the majority of competency areas based on a rubric developed by members of the School of Art faculty. The competency areas we evaluate include the degree of preparation for the artist talk (including creating a powerpoint); the degree of clarity communicating ideas and influences (including global, historical and cultural awareness); and the degree of professionalism (including time management).
- Performance Criterion 2.2:

Outcome 3:

Students will learn to prepare an articulate statement of their artistic intent and assemble a cohesive body of work, and professionally document that body of work.

General

Creative Thinking;Critical Thinking;Language and Literacy;Problem Solving;Teamwork and

Education 3: Collaboration;Verbal Communication;Written Communication;

Senior Exhibitions and Portfolio is a capstone course required of all BFA studio art majors. This course prepares and assists students to participate in their Thesis Exhibition and future exhibitions.

Concepts 3:

Students gain the ability to organize, advertise and put on a professional exhibition of their work; to work cooperatively on exhibition design, installation and the development of curatorial concepts; the ability to research and catalog professional materials related to their career field; and the ability to write professionalization documents related to future employment.

Competencies 3:




- Measure 3.1: Senior Capstone Portfolio in ART 482: Sr. Exhibitions and Portfolio.
At least 80% or more of students complete the portfolio documentation materials in ART 482 having satisfactorily met expectations in the majority of competency areas based on a rubric developed by members of the School of Art faculty. The competency areas we evaluate include the degree of quality in the digital images compiled; and the degree of successful execution (including submitting the image information and formatting the images correctly).
- Performance Criterion 3.1:
- Measure 3.2: Senior Capstone Written Materials, including artist statement and CV which serve to reflect both their academic awareness and professional preparedness.
At least 80% or more of students complete the artist statement and CV in ART 482 having satisfactorily met expectations in the majority of competency areas based on a rubric developed by members of the School of Art faculty. The competency areas that we evaluate include the degree of excellence in the written artist statement; and the degree of clarity in the structure and design of the CV.
- Performance Criterion 3.2:
- Measure 3.3: The course weekly discussion board promotes American institutional democracy, civil discourse and ethical awareness as evidenced by student responses to the visiting artists' lectures in ARA 240 Encounters with Art. The visiting artist lecture series mission is to include artists from different cultures, genders, socio-economic backgrounds, and art practices. The discussion board responses measure the student's understanding of diversity, multiculturalism, and inclusion and provide them with a diverse professional network.
- Performance At least 80% or more of the students complete the discussion board responses having met the




Criterion 3.3: criteria for the majority of competency areas based on a rubric developed by members of the School of Art faculty. The competency areas that we evaluate include the degree of thoughtful engagement, cultural sensitivity, articulate communication, and mutual respect.




2020 - 2021 Major Map



Painting/Drawing, (Proposed)

School/College:
BMAVTPQ

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ARA 101: ASU: The Art Experience	1		<ul style="list-style-type: none"> • An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses. • Mathematics Placement Assessment score determines placement in mathematics course. • ARA 101: The Art Experience is required of all first-year art majors only. • Select your career interest communities and play me3@ASU.
 ART 111: Foundation Drawing	3	C	
ART 112: 2-D Design OR ART 113: Color	3		
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Mathematics (MA)	3		
Social-Behavioral Sciences (SB)	3		
Term hours subtotal:	16		

Term 2 16 - 31 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ART 211: Drawing OR ART 223: Painting	3	C	<ul style="list-style-type: none"> • Join a student club or professional organization
ARS 101: Art from Prehistory Through Middle Ages (HU & H) OR ARS 102: Art from Renaissance to Modernism (HU & H)	3	C	
ART 112: 2-D Design OR ART 113: Color	3		
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Social-Behavioral Sciences (SB) AND Cultural Diversity in the U.S. (C)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	15		

Term 3 31 - 47 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ART 211: Drawing OR ART 223: Painting	3	C	<ul style="list-style-type: none"> • Build your professional connections -- join the ASU Mentor Network
ARS 201: Art of Asia (HU & H & G) OR ARS 202: Art of Africa, Oceania, and the Americas (HU & H & G)	3	C	
ART 115: 3-D Design	3		
Literacy and Critical Inquiry (L)	3		
Natural Science - Quantitative (SQ)	4		
 Complete Mathematics (MA) requirement.			
Complete First-Year Composition requirement.			
Term hours subtotal:	16		

Term 4 47 - 61 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ART 227: Watercolor OR ART 214: Figure Drawing	3	C	<ul style="list-style-type: none"> • Gather documentation of your past work for your future portfolio • Explore internships
2D or 3D Art Course	3	C	
ARA OR ARE OR ARS OR ART OR FSH Elective	3	C	

Natural Science - General (SG) OR Natural Science - Quantitative (SQ) 4

Elective 1

Term hours subtotal: 14

Term 5 61 - 77 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
---	-------	---------------	-------

★ ART 323: Intermediate Painting	3	C	• Use Handshake to research employment opportunities
----------------------------------	---	---	--

ARA 240: Encounters with Contemporary Art	1	C
---	---	---

ART 311: Intermediate Drawing	3	C
-------------------------------	---	---

Upper Division Art History Modern Focus	3	C
---	---	---

ARA OR ARE OR ARS OR ART OR FSH Upper Division Elective	3	C
---	---	---

Computer/Statistics/Quantitative Applications (CS)	3	
--	---	--

Term hours subtotal: 16

Term 6 77 - 92 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
---	-------	---------------	-------

★ ARA 396: Professional Practices for Design and the Arts	3	C
---	---	---

ART 327: Intermediate Watercolor OR ART 325: Figure Painting OR ART 314: Intermediate Figure Drawing	3	C
--	---	---

Upper Division Art History Asian/African/Native Am./Latin Am. focus	3	C
---	---	---

Upper Division Drawing/Painting Elective	3	C
--	---	---

Elective	3	
----------	---	--

★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).		
--	--	--

Term hours subtotal: 15

Term 7 92 - 107 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
--	-------	---------------	-------

★ Complete 2 courses: Upper Division Drawing/Painting Elective	6	C	• Gather professional references
---	---	---	----------------------------------

ART 429: Advanced Drawing and Painting Studio Capstone	3	C
--	---	---

ARS Upper Division Elective AND Upper Division Humanities, Arts and Design (HU)	3	C
---	---	---

Upper Division Literacy and Critical Inquiry (L)	3	
--	---	--

Term hours subtotal: 15

Term 8 107 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
---	-------	---------------	-------

★ ART 482: Senior Exhibitions/Portfolio	3	C	• Complete ART 482: Senior Exhibitions/Portfolio and finalize portfolio
---	---	---	---

Upper Division Drawing/Painting Elective	3	C
--	---	---

ARA OR ARE OR ARS OR ART OR FSH Upper Division Elective	3	C
---	---	---

Elective	4	
----------	---	--

Term hours subtotal: 13

- Students must complete nine hours of ARS coursework (not from ARS 100 or 300); must include six hours upper-division, one Asian/African/Native Am./Latin Am. Focus course, and one Modern Focus course. If students take a lower-division Asian/African/Native Am./Latin Am. Focus course, the Modern Focus course and elective must be upper-division and one must include an HU General Studies designation.

Hide Course List(s)/Track Group(s)

2D or 3D Art Course	Drawing/Painting Elective	Art History Asian/African/Native Am./Latin Am. Focus
ART 201: Photography I (HU)	ART 314: Intermediate Figure Drawing	ARS 362: Survey of Aztec, Maya and Inka Art (HU)
ART 204: Photography II: Black and White	ART 325: Figure Painting	ARS 369: Mexican Art (HU)
ART 205: Photography II: Color	ART 327: Intermediate Watercolor	ARS 394: Anime
ART 214: Figure Drawing	ART 354: Screen Printing I or ART 459: Monoprinting	ARS 394: Egyptian Art and Culture
ART 216: Intermedia Practices	ART 425: Intermediate Figure Painting	ARS 394: Islamic Art
ART 217: Introduction to Computer Animation	ART 427: Art on Paper	ARS 394: Modern and Contemporary Chinese Art
ART 218: 3D Tools	ART 494: China Painting	ARS 402: Art of Ancient Egypt (HU & H)
ART 227: Watercolor	ART 494: Color and Sustainable Practice	ARS 444: Films of India
ART 231: Sculpture I	ART 498: Pro-Seminar (L)	ARS 465: Native Art of North America (HU & C & H)
ART 253: Introduction to Printmaking	ART 499: Individualized Instruction	ARS 472: Art of China (HU)
ART 261: Ceramic Survey		ARS 473: Art of Japan (HU)
ART 272: Introduction to Metals and Jewelry		ARS 475: Chinese Painting (HU)
ART 274: Wood I		ARS 494: Art of the Inka and their Ancestors
ART 276: Fibers I		ARS 494: Global Textiles and Fashion
FSH 202: Fashion Construction		ARS 494: Oceanic Art
FSH 203: Fashion Illustration		
Art History Modern Focus		
ARS 330: The Portrait (HU)		
ARS 340: Art in America (HU & H)		
ARS 345: Art and Television		
ARS 370: The Art of the Comic		
ARS 394: Modern and Contemporary Chinese Art		
ARS 435: The Pre-Raphaelites		
ARS 438: Art of the 20th Century I (HU & H)		
ARS 439: Art of the 20th Century II (HU & H)		
ARS 440: Identity and World Film (C)		
ARS 443: Artists in Film: Artists' Biopics		
ARS 485: Women in the Visual Arts (L)		

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2020 - 2021 academic year.

Memorandum

Date: May 1, 2019

To: Steven Tepper, Dean, Herberger Institute for Design and the Arts

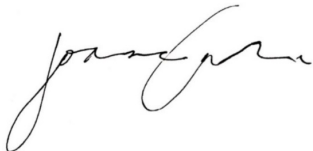
From: Joanna Grabski, Director of the School of Art

Re: BFA in Painting and Drawing

Please accept this letter in support of the creation of a BFA concentration in Painting and Drawing to be offered by the School of Art in the Herberger Institute for Design and the Arts. Currently, Painting and Drawing exist as separate concentration options. Combining these two areas together will address the redundancy of courses and strengthen the overall student experience. Painting and drawing are inextricably interwoven, and it is problematic to have them exist as two separate concentrations. We have created a robust major map, allowing students to explore a variety of course options: watercolor, painting, figure painting, drawing, and figure drawing. Nationally, Painting and Drawing are offered as one concentration. In addition, with the formalization of the Animation concentration, many students who would have chosen Drawing as a major will become Animation majors.

My signature on the attached proposal indicates my support and approval for the establishment of this new BFA concentration.

Sincerely,



Joanna Grabski, Ph.D.
Director, School of Art
Professor, Art History
Katherine K. Herberger Endowed Chair in Fine Arts

SCHOOL OF ART

PO Box 871505, Tempe, AZ 85287-1505
(480) 965-8521 Fax: (480) 965-8338 art.asu.edu

The School of Humanities, Arts, and Cultural Studies has reviewed your proposal for a BFA concentration in Painting and Drawing. We support this proposal. It will not have any negative impact on our programs or course offerings.

Louis

--

Dr. Louis Mendoza, Director

School of Humanities, Arts, and Cultural Studies
New College of Interdisciplinary Arts and Sciences
4701 W. Thunderbird Rd., FAB N201
Glendale, AZ 85306-4908
P.O. Box 37100, MC 2151, Phoenix AZ 85069-7100
Arizona State University
Office: 602-543-6242
<https://newcollege.asu.edu/humanities-arts-cultural-studies-degree-programs>
<https://louismendoza.academia.edu/>

From: kathrynm <K.Maxwell@asu.edu>
Date: Monday, December 16, 2019 at 3:45 PM
To: Louis Mendoza <Louis.G.Mendoza@asu.edu>
Cc: kathrynm <K.Maxwell@asu.edu>
Subject: Request for impact statement

Dear Louis,

The School of Art has requested the establishment of a new BFA concentration in painting and drawing. This new concentration will combine the existing, separate concentrations of painting and drawing. (These concentrations will be concurrently disestablished.) Some existing courses are being renamed to reflect the position in the level of study.

Since the ART prefix is shared with New College, we are seeking a note of support/letter of impact from you. I have attached both the proposal and the course list for your review.

Should you have any questions, please contact me. I look forward to receiving your statement.

Best wishes for a successful end of semester,
Kathryn

Kathryn Maxwell
Associate Dean for Student Success
Professor of Printmaking

ASU Herberger Institute for Design and the Arts
Dixie Gammage Hall, Rm. 132

PO Box 872102
Tempe, AZ 85287-2102
p: 480.965.0050
f: 480.727.6529