This template is to be used only by programs that have received specific written approval from the Provost’s office to proceed with internal proposal development and review. The proposal template should be completed in full and submitted to the University Provost’s Office [mailto: curriculumplanning@asu.edu]. It must undergo all internal university review and approval steps including those at the unit, college, and university levels. A program may not be implemented until the Provost’s Office notifies the academic unit that the program may be offered.

### MASTER’S DEGREE PROGRAM

<table>
<thead>
<tr>
<th>College/School:</th>
<th>Watts College of Public Service and Community Solutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department/Division/School:</td>
<td>School of Community Resources and Development (CCOMRES)</td>
</tr>
<tr>
<td>Proposing faculty group (if applicable):</td>
<td>N/A</td>
</tr>
<tr>
<td>Name of proposed degree program:</td>
<td>Master of Professional Studies (MPS) in Community Development Practice</td>
</tr>
<tr>
<td>Proposed title of major:</td>
<td>Community Development Practice</td>
</tr>
<tr>
<td>Master’s degree type:</td>
<td>Other</td>
</tr>
<tr>
<td>Is a program fee required?</td>
<td>Yes, a program fee is required.</td>
</tr>
<tr>
<td>Is the unit willing and able to implement the program if the fee is denied?</td>
<td>No, we are not able to implement the program.</td>
</tr>
<tr>
<td>Requested effective term and year:</td>
<td>Fall 2020</td>
</tr>
</tbody>
</table>

**Note:** Program ownership is coded at the College/School level first and may not be a center, department or division apart from it.

**Delivery method and campus or location options:** select all locations that apply

- ✔ Downtown
- ✔ Polytechnic
- ✔ Tempe
- ✔ Thunderbird
- ✔ West
- ✔ Other: ____________________________
- ✔ Both on-campus and ASU Online* - (check applicable campus(es) from options listed above)
- ✔ ASU Online only (all courses online and managed by ASU Online)

**Note:** Once students elect a campus or Online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request. Prior to completing the online Curriculum ChangeMaker form, please contact EdPlus at asuonline@asu.edu who can provide you with additional information regarding the online request process.

---

**PROPOSAL CONTACT**

<table>
<thead>
<tr>
<th>Name:</th>
<th>Dr. Mark Roseland</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>Director and Professor, School of Community Resources and Development</td>
</tr>
<tr>
<td>Phone number:</td>
<td>602-496-0153</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:Mark.Roseland@asu.edu">Mark.Roseland@asu.edu</a></td>
</tr>
</tbody>
</table>

---

**DEAN APPROVAL(S)**

This proposal has been approved by all necessary unit and college/school levels of review, and the college/school(s) has the resources to offer this degree program. I recommend implementation of the proposed degree program.

**Note:** An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.
1. PURPOSE AND NATURE OF PROGRAM

A. Provide a brief program description:

The proposed Master of Professional Studies (MPS) degree in Community Development Practice will provide students with training in approaches to developing healthy, sustainable, and resilient communities. Students will receive training in both community development theories and applied research techniques. The program features a strong elective component for students to establish an emphasis on topics such as housing and economic development, municipal and tribal planning, law, education, social and environmental justice, health, and sustainability, drawing from the extensive expertise of ASU faculty. However, perhaps more importantly, this will be one of the first Community Development professional degrees at the graduate level to offer a solid set of core competencies around community building, development practices, and the facilitation of democratic and cross-sector collaboration toward social innovation and community solutions. Graduates of the proposed MPS in Community Development Practice will be highly competitive for careers in community development such as those in government, nonprofit, and philanthropic sectors, as well as for doctoral programs in community development, urban studies, public policy, and related fields.

The Master of Professional Studies (MPS) combines the focused study of traditional graduate degrees (such as the Master of Arts or Master of Science) with specialized, industry-specific skills that can immediately be put to use in the workplace. The MPS in Community Development Practice includes direct experience in the field, gained through a capstone course which includes fieldwork and a student project to complement classroom learning. It is distinguished from the more research-focused MS in Community Resources and Development currently offered by Watts College, which is designed for those pursuing an academic career path. The proposed MPS in Community Development Practice will focus on how to plan, develop, implement, monitor and evaluate community projects, in the context of policy analysis, program and project evaluation, and community analytics and assessment.

Community Development is a long established, global, professionally-based academic discipline currently not incorporated into Arizona State University’s degree-granting portfolio. There are 32 universities offering graduate community development degree programs in the US alone, and myriad institutions offering undergraduate degree programs or concentrations in such diverse academic hubs as human development, rural sociology, social work, economics, regional planning and anthropology. That said, very few existing programs are as comprehensive as what is proposed herein. This MPS in Community Development Practice degree will encompass dimensions not historically in the existing asset portfolio of the school, including workforce development, housing, small business development, transportation, health care, and financial capital development. This underscores the need for a distinct, differentiated degree program that can add value to the students and mission of the School, and thus serve the use-inspired, community-embeddedness design principles of Arizona State University. Master’s students will have the opportunity to specialize and design their plan of study based on personal interests and career goals.

B. Will concentrations be established under this degree program? ☑ Yes ☐ No

(Please provide additional concentration information in the curricular structure section – number 7.)
2. PROGRAM NEED

Explain why the university should offer this program (include data and discussion of the target audience and market).

Whether holding a position in the public, private, or nonprofit sector, practitioners aimed at making effective, positive change in communities require values, knowledge, and skills that extend beyond their area of specialized knowledge (for example housing development, public policy, transportation, arts and culture, etc.). However, there is little evidence of a standard set of core competencies when reviewing the 32 existing graduate programs in community development in the United States.

In recent years networks of community development practitioners and educators have been pushing to codify such standards. In 2018, the International Association for Community Development ratified a list of standards for community development practitioners. Additionally, conversations have begun among key stakeholders in the more U.S.-focused Community Development Society toward establishing core competencies as well as an accreditation body for Community Development academic programs. As part of these preliminary conversations, Arizona State University is well positioned to be a leader in a new understanding of community development curriculum and pedagogy. With the support of vast specialized expertise throughout the university, our opportunity is to implement the core curriculum proposed here. The conversations undertaken in all the above-mentioned field related forums provide an innovative foundation on which the proposed program will be implemented.

Graduates of the MPS in Community Development Practice will be prepared to work in the public, business, and non-profit sectors. They will also be qualified for various managerial positions such as program associates, development managers and grant coordinators. According to the U.S. Bureau of Labor Statistics, employment for social and community service managers is projected to grow at a rate of 10 percent between 2014 and 2024. Current community development and community economic development salaries listed on Indeed.com range from $45,000 to $162,000.

3. IMPACT ON OTHER PROGRAMS

Attach any letters of collaboration or support from impacted programs (see checklist sheet). Please submit as a separate document.

This master’s program is designed to require substantial coursework in other partner programs. Please see Appendix II for full list of pre-approved electives, and see Appendix IV for statements of support for the program.

4. PROJECTED ENROLLMENT

How many new students do you anticipate enrolling in this program each year for the next five years?

*Note: The Arizona Board of Regents (ABOR) requires that nine master’s degrees be awarded every three years. Thus, the projected enrollment numbers must account for this ABOR requirement.*

<table>
<thead>
<tr>
<th>5-YEAR PROJECTED ANNUAL ENROLLMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please utilize the following tabular format</td>
</tr>
<tr>
<td>1st Year</td>
</tr>
<tr>
<td>(Yr. 1 continuing + new entering)</td>
</tr>
<tr>
<td>Number of Students Majoring (Headcount)</td>
</tr>
</tbody>
</table>

5. ACCREDITATION OR LICENSING REQUIREMENTS (if applicable)
6. STUDENT LEARNING OUTCOMES AND ASSESSMENT
Attach a PDF copy of the assessment plan printed from the University Office of Evaluation and Educational Effectiveness assessment portal demonstrating UOEEE’s approval of your assessment plan for this program. Visit the assessment portal at https://uoeee.asu.edu/assessment-portal or contact uoeee@asu.edu with any questions.

7. CURRICULAR STRUCTURE

A. Curriculum Listing

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>New Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRD 570</td>
<td>Foundations of Community Development</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>CRD 571</td>
<td>The Community Development Process</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>CRD 577</td>
<td>Community Building Practice</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CRD 573</td>
<td>Local and Regional Development</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>CRD 574</td>
<td>Applied Research Skills</td>
<td>Yes</td>
<td>3</td>
</tr>
</tbody>
</table>

Section sub-total: 15

Electives

While the proposed Master of Professional Studies in Community Development Practice does not have a formalized concentration or track structure, students are highly encouraged to work with a faculty advisor to establish an area of emphasis based on the student’s interests with unit approval. As such, the plan of study includes 12 credit hours of electives to gain specialized expertise in specific areas. Some examples are: arts, culture and design; business; communications; education; health; housing and economic development, law, social justice, sustainability, urban and environmental planning, and urban design. Students may select electives that are not on the electives list with administrative approval and an ability to articulate the relevance to their plan of study.

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>New Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>See APPENDIX II for sample lists of areas of emphasis and courses.</td>
<td>No</td>
<td>12</td>
</tr>
</tbody>
</table>

Section sub-total: 12

Culminating Experience(s)

E.g. – Capstone course, portfolio, written comprehensive exam, applied project, thesis (must be 6 credit hours with oral defense)

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRD 596</td>
<td>Community Development Capstone</td>
<td>3</td>
</tr>
</tbody>
</table>

Section sub-total: 3

Total required credit hours 30

1. List all required core courses and total credit hours for the core (required courses other than internships, thesis, capstone course, etc.).
2. Omnibus numbered courses cannot be used as core courses.
3. Permanent numbers must be requested by submitting a course proposal to Curriculum ChangeMaker for approval.

B. Will concentrations be established under this degree program? ☐ Yes ☑ No

8. COURSES

A. Course Prefix(es): Provide the following information for the proposed graduate program.

i. Will a new course prefix(es) be required for this degree program?
PROPOSAL TO ESTABLISH A NEW MASTER’S DEGREE PROGRAM

Yes ☐ No ☒

If yes, complete the Course Prefixes / Subjects Form for each new prefix and submit it as part of this proposal submission. Form is located under the courses tab.

B. New Courses Required for Proposed Degree Program: Provide course prefix, number, title, credit hours and brief description for any new courses required for this degree program.

CRD 570 Foundations of Community Development (3) - Compare and contrast leading theories of community development in the historical context of the United States.

CRD 571 The Community Development Process (3) - Develops an understanding of the overall process of pursuing intentional community change and builds education, mobilization, and facilitation skills for engaging in the community development process.

CRD 577 Community Building Practice (3) - Builds core knowledge and analytical skills for the ethics and practice of building equitable communities, focusing on the development of self-efficacy, agency, and solidarity.

CRD 573 Local and Regional Development (3) - Builds core knowledge and analytical skills for the methods and sustainable outcomes of local and regional environmental and economic development.

CRD 574 Applied Research Skills (3) - Develops skills in common qualitative and quantitative data collection and analysis methods used by community development practitioners.

CRD 596 Community Development Capstone (3) - Capstone course which includes the application of core values, knowledge, and skills learned throughout the program. The course will include a project with a written assignment where students will demonstrate mastery of these skills. The final product is a deliverable to a community partner, and serves as a culminating experience for the Master of Professional Studies in Community Development Practice. Community partners will be secured by the faculty lead.

9. FACULTY, STAFF, AND RESOURCE REQUIREMENTS

A. Faculty

i. Current Faculty – Complete the table below for all current faculty members who will teach in the program. If listing faculty from an academic unit outside of the one proposing the degree, please provide a support statement from that unit.

<table>
<thead>
<tr>
<th>Name</th>
<th>Rank</th>
<th>Highest Degree</th>
<th>Area of Specialization/Expertise</th>
<th>Estimated Level of Involvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mark Roseland</td>
<td>Professor</td>
<td>PhD</td>
<td>Sustainable Community Development</td>
<td>50%</td>
</tr>
<tr>
<td>Richard Knopf</td>
<td>Professor</td>
<td>PhD</td>
<td>Community Development Theory &amp; Practice</td>
<td>10%</td>
</tr>
<tr>
<td>Christine Buzinde</td>
<td>Associate</td>
<td>PhD</td>
<td>Community Development and Sustainable Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Gordon Shockley</td>
<td>Associate</td>
<td>PhD</td>
<td>Public Policy, Social Entrepreneurship</td>
<td>10%</td>
</tr>
<tr>
<td>Jesse Lecy</td>
<td>Associate</td>
<td>PhD</td>
<td>Program Evaluation and Data Analytics</td>
<td>10%</td>
</tr>
<tr>
<td>Laurie Mook</td>
<td>Associate</td>
<td>PhD</td>
<td>Nonprofit Management</td>
<td>10%</td>
</tr>
<tr>
<td>Dave White</td>
<td>Professor</td>
<td>PhD</td>
<td>Community Development and Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Lili Wang</td>
<td>Associate</td>
<td>PhD</td>
<td>Nonprofit and Program Assessment and Evaluation</td>
<td>10%</td>
</tr>
</tbody>
</table>
ii. **New Faculty** - Describe the new faculty hiring needed during the next three years to sustain the program. List the anticipated hiring schedule and financial sources for supporting the addition of these faculty members.

The School of Community Resources and Development and Watts College are currently seeking a Watts professor in Urban Solutions; this hire will have a leadership role in the MPS in Community Development Practice degree.

iii. **Administration of the program** - Explain how the program will be administered for the purposes of admissions, advising, course offerings, etc. Discuss the available staff support.

A standing admissions committee will be formed consisting of at least four members of graduate faculty related to the program area. The School of Community Resources and Development's current graduate program advisor and administrative staff will support the new master's program regarding academic requirements (i.e. plans of study), facilitating course offerings/scheduling, classroom reservations, and any other related needs. Dr. Mark Roseland, will be the faculty director and will oversee the program.

**B. Resource requirements needed to launch and sustain the program:** Describe any new resources required for this program’s success such as new staff, new facilities, new library resources, new technology resources, etc.

No new resources will be required at this time.
1. **Proposed title of major:** Master of Professional Studies (MPS) in Community Development Practice

2. **Marketing description** *(Optional - 50 words maximum. The marketing description should not repeat content found in the program description.)*

   The MPS in community development practice, designed for aspiring professionals, focuses on direct experience. Students learn how to plan, implement, monitor and evaluate a community project, and will design their plan of study based on personal interests and career goals.

3. **Provide a brief program description** *(Catalog type (i.e. will appear in Degree Search) – no more than 150 words. Do not include any admission or curriculum information)*

   The Master of Professional Studies (MPS) in community development practice trains existing and future practitioners in approaches to developing healthy, sustainable, and resilient communities. The program provides students with historical and theoretical foundations, applied research skills, and core competencies around community building, development practices, and the facilitation of democratic and cross-sector collaboration toward social innovation and community solutions. The program allows students to establish an emphasis on topics ranging from housing and economic development, education, social and environmental justice, to health and sustainability, drawing from the extensive expertise of ASU faculty. Graduates will be highly competitive for careers in community development practice such as in local governance, nonprofit, and philanthropic sectors, as well as for doctoral programs in community development, urban studies, public policy, and related fields.

4. **Delivery/Campus Information Options:**

   - On-campus only (ground courses and iCourses)

5. **Campus(es) where program will be offered:**

   - ASU Online curriculum consists of courses that have no face-to-face content. iCourses are online courses for students in on-campus programs. iCourses may be included in a program, but may not comprise the entirety of a program. On-campus programs must have some face-to-face content.

   - **Note:** Office of the Provost approval is needed for ASU Online delivery option.

   - ASU Online only *(all courses online and managed by ASU Online)*

   - **All other campus or location options (please select all that apply):**

     - [ ] Downtown Phoenix
     - [ ] Polytechnic
     - [ ] Tempe
     - [ ] West
     - [ ] Other:

   - [ ] Both on-campus and [ ] ASU Online* - (check applicable campus(es) from options listed above)

   - **Note:** Once students elect a campus or Online option, students will not be able to move between the on-campus and the ASU Online options. Approval from the Office of the University Provost and Philip Regier (Executive Vice Provost and Dean) is required to offer programs through ASU Online. Please complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request. Prior to completing the online Curriculum ChangeMaker form, please contact EdPlus at asuonline@asu.edu who can provide you with additional information regarding the online request process.

6. **Admission Requirements:**

   - Applicants must fulfill the requirements of both the Graduate College and the Watts College of Public Service and Community Solutions.

   - Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any field, from a regionally accredited institution.

   - Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.
Applicants are required to submit:
1. graduate admission application and application fee
2. official transcripts
3. three letters of recommendation
4. letter of intent
5. professional resume
6. proof of English proficiency

Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

7. Application Review Terms (if applicable session):
Indicate the first term and year in which applications will be opened for admission. Applications will be accepted on a rolling basis after that time.

Note: It is the academic unit’s responsibility to display program deadline dates on their website.

<table>
<thead>
<tr>
<th>Terms</th>
<th>Years</th>
<th>University Late Fee Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall (regular)</td>
<td>(year): 2020</td>
<td>July 1st</td>
</tr>
<tr>
<td>Session B</td>
<td>(year):</td>
<td>October 1st</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spring (regular)</td>
<td>(year): 2021</td>
<td>December 1st</td>
</tr>
<tr>
<td>Session B</td>
<td>(year):</td>
<td>February 8th</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Summer (regular)</td>
<td>(year):</td>
<td>May 14th</td>
</tr>
<tr>
<td>Summer B</td>
<td>(year):</td>
<td>May 14th</td>
</tr>
</tbody>
</table>

Note: Session B is only available for approved online programs.

Program admission deadlines website address: https://scrd.asu.edu/programs/graduate
https://admission.asu.edu/graduate/apply

8. Curricular Requirements:
Curricular Structure Breakdown for the Academic Catalog:
(To be completed by the Graduate College)

30 credit hours including the required capstone course (CRD 596)

Required Core (15 credit hours)
CRD 570 Foundations of Community Development (3)
CRD 571 The Community Development Process (3)
CRD 573 Local and Regional Development (3)
CRD 574 Applied Research Skills (3)
CRD 577 Community Building Practice (3)

Electives (12 credit hours)

Culminating Experience (3 credit hours)
CRD 596 Community Development Capstone (3)
Additional Curriculum Information

Students are highly encouraged to work with a faculty advisor to establish an area of emphasis. The plan of study includes 12 credit hours of electives so students may gain specialized expertise in a specific area. Some examples include arts, culture and design, business, communications, education, health, housing and economic development, law, social justice, sustainability, urban and environmental planning, and urban design. Students should see the academic unit for suggested areas of emphasis and electives. Students may select electives that are not on the approved electives list with administrative approval and by articulating the relevance to their plan of study.

9. Comprehensive Exams:
   Master’s Comprehensive Exam (when applicable), please select from the appropriate option.
   
   N/A

10. Allow 400-level courses:  ☑ Yes  ☐ No
    Note: No more than 6 credit hours of 400-level coursework may be included on a graduate student plan of study.

11. Committee:
    Required number of thesis committee members (must be at least 3 including chair or co-chairs): N/A
    Required number of non-thesis option committee members (must be a minimum of one): 1

12. Keywords: List all keywords that could be used to search for this program. Keywords should be specific to the proposed program – limit 10 keywords.
    professional studies, resource, community building, health, resilience, sustainability.

13. Area(s) of Interest
   A. Select one (1) primary area of interest from the list below that applies to this program.
   ☐ Architecture & Construction  ☐ Law & Justice
   ☐ Arts  ☐ Mathematics
   ☐ Business  ☐ Psychology
   ☐ Communication & Media  ☐ STEM
   ☐ Education & Teaching  ☐ Science
   ☐ Engineering & Technology  ☐ Social and Behavioral Sciences
   ☐ Entrepreneurship  ☐ Sustainability
   ☐ Health & Wellness
   ☐ Humanities

   B. Select one (1) secondary area of interest from the list below that applies to this program.
   ☐ Architecture & Construction  ☑ Interdisciplinary Studies
   ☐ Arts  ☐ Law & Justice
   ☐ Business  ☐ Mathematics
   ☐ Communications & Media  ☐ Psychology
   ☐ Education & Teaching  ☐ STEM
   ☐ Engineering & Technology  ☐ Science
   ☐ Entrepreneurship  ☐ Social and Behavioral Sciences
   ☐ Health & Wellness  ☐ Sustainability
   ☐ Humanities

14. Contact and Support Information:
15. Application and iPOS Recommendations: List the Faculty and Staff who will input admission/POS recommendations to Gportal and indicate their approval for Admissions and/or POS:

<table>
<thead>
<tr>
<th>NAME</th>
<th>ASURITE</th>
<th>ADMSN</th>
<th>POS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lili Wang</td>
<td>lwang90</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>
## Example Areas of Emphasis

### American Indian Studies

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>New Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIS 501</td>
<td>American Indian Studies Paradigms</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>AIS 503</td>
<td>Contemporary Issues of American Indian Nations</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>AIS 508</td>
<td>Revitalizing Indigenous Languages</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>AIS 512</td>
<td>Historical Trauma, Healing, and Decolonization</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>AIS 515</td>
<td>The Work and Legacy of Vine Deloria, Jr</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>AIS 521</td>
<td>American Indian Leadership and Resistance</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>AIS 524</td>
<td>Indian Control of Indian Education: Tribal Colleges and Universities</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>AIS 598</td>
<td>Topic: Tribal Community Planning</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

### Arts, Culture, and Design

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>New Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARE 540</td>
<td>Teaching Art in Cultural Contexts</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>ARE 546</td>
<td>Multicultural Issues in Art Education</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>ART 542</td>
<td>Art and Community</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HDA 513</td>
<td>Creativity and Design Thinking</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HDA 521</td>
<td>Counting Arts and Culture: Reasoning with Empirical Evidence</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HDA 598</td>
<td>Topic: Principles of Creative Placemaking</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HDA 598</td>
<td>Topic: The Atlas of Creative Tools</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>DCE 536</td>
<td>Somatic Practices</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>DSC 598</td>
<td>Topic: Design Thinking+Making</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>HDA 510</td>
<td>Design and the Arts Corps Seminar</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

### Business

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>New Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 502</td>
<td>Financial Accounting</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>ACC 503</td>
<td>Managerial Accounting</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>WPC 504</td>
<td>Basics of Understanding Facts: Statistics for Managers</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>ECN 502</td>
<td>Managerial Economics</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>MGT 502</td>
<td>Organizational Behavior</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

### Communication

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>New Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 691</td>
<td>Topic: Facilitating Intercultural Dialogue</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Conflict and Negotiation</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Communication for Well-being and Social Impact</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Comm Technology &amp; Culture: Identity, Community &amp; Politics</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Comm Technology &amp; Culture: Identity, Community &amp; Politics</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

### Community Analytics

<table>
<thead>
<tr>
<th>Prefix and Number</th>
<th>Course Title</th>
<th>New Course?</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPP 523</td>
<td>Foundations of Program Evaluation I: Multiple Regression</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CPP 524</td>
<td>Foundations of Program Evaluation II: Research Design</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CPP 525</td>
<td>Foundations of Program Evaluation III: Advanced Regression Tools</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CPP 526</td>
<td>Foundations of Data Science I: Introduction to Data Programming in R</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CPP 527</td>
<td>Foundations of Data Science II: Data Wrangling</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CPP 528</td>
<td>Foundations of Data Science III: Project Management</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CPP 529</td>
<td>Data Analytics Practicum</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>
## Program Evaluation

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SWG 623</td>
<td>Program Evaluation</td>
<td>No 3</td>
</tr>
</tbody>
</table>

### Health

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HCI 538</td>
<td>Innovation and the Individual</td>
<td>No 3</td>
</tr>
<tr>
<td>HCI 540</td>
<td>Understanding and Applying Principles of Evidence-Based Practice</td>
<td>No 3</td>
</tr>
<tr>
<td>HCI 542</td>
<td>Systems Thinking in a Complex Environment</td>
<td>No 3</td>
</tr>
<tr>
<td>HCI 548</td>
<td>Advanced Principles and Concepts of Innovation</td>
<td>No 3</td>
</tr>
<tr>
<td>HCI 550</td>
<td>Healthcare Policy and Innovation</td>
<td>No 3</td>
</tr>
<tr>
<td>HCI 552</td>
<td>Financing for Innovation</td>
<td>No 3</td>
</tr>
<tr>
<td>HCI 554</td>
<td>Outcomes Evaluation</td>
<td>No 3</td>
</tr>
<tr>
<td>HCI 561</td>
<td>Innovation Methods</td>
<td>No 2</td>
</tr>
</tbody>
</table>

### Housing and Economic Development

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>RED 502</td>
<td>Real Estate Valuation-Finance and Capital Markets</td>
<td>No 2</td>
</tr>
<tr>
<td>RED 503</td>
<td>Real Estate Market Analysis</td>
<td>No 2</td>
</tr>
<tr>
<td>RED 505</td>
<td>Land Use Law and Public Entitlement Process</td>
<td>No 2</td>
</tr>
<tr>
<td>RED 510</td>
<td>Real Estate Development Business and Project Management</td>
<td>No 2</td>
</tr>
<tr>
<td>RED 511</td>
<td>Design of the Built Environment</td>
<td>No 2</td>
</tr>
</tbody>
</table>

### Law

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SDO 501</td>
<td>U.S. Law and Legal Analysis: Masters</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 598</td>
<td>Energy Law &amp; Policy - Masters</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 598</td>
<td>Environmental Law - Masters</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 598</td>
<td>Immigration Law-Masters</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 598</td>
<td>Property - Masters</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 598</td>
<td>Conflict Resolution Skills-Masters</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 547</td>
<td>Land Use Regulation</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 598</td>
<td>Psychology of Conflict - Masters</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 598</td>
<td>Risk Assessment/Mgt-Masters</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 598</td>
<td>American Indian Law-Masters</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 548</td>
<td>Water Law: Masters</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 598</td>
<td>Entrepreneurship Law and Strategy: Growth, Mature, Exit</td>
<td>No 3</td>
</tr>
<tr>
<td>SDO 598</td>
<td>Entrepreneurship Law and Strategy: Idea &amp; Launch</td>
<td>No 3</td>
</tr>
</tbody>
</table>

### Nonprofit Leadership & Management

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>NLM 510</td>
<td>The Nonprofit Sector</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 515</td>
<td>Nonprofit Organizational Behavior and Principles of Management</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 520</td>
<td>Financial and Resource Management</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 545</td>
<td>Volunteer Resource Management</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 562</td>
<td>Social Entrepreneurship</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 565</td>
<td>Grant Writing Nonprofit Organizations</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 572</td>
<td>Community and Social Innovations</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 530</td>
<td>Program Evaluation and Information Management</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 540</td>
<td>Strategic Human Resources Management</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 550</td>
<td>Philanthropy</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 560</td>
<td>Leadership and Ethics in the Nonprofit Sector</td>
<td>No 3</td>
</tr>
<tr>
<td>NLM 570</td>
<td>International Non-Governmental Organizations</td>
<td>No 3</td>
</tr>
</tbody>
</table>

### Policy and Governance

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAF 504</td>
<td>Microeconomics of Public Policy I</td>
<td>No 3</td>
</tr>
<tr>
<td>PAF 570</td>
<td>Microeconomics of Public Policy II</td>
<td>No 3</td>
</tr>
<tr>
<td>PAF 505</td>
<td>Public Policy Analysis</td>
<td>No 3</td>
</tr>
<tr>
<td>PAF 540</td>
<td>Adv Policy Analysis</td>
<td>No 3</td>
</tr>
<tr>
<td>PAF 545</td>
<td>Creating Sustainable Organizations</td>
<td>No 3</td>
</tr>
<tr>
<td>PAF 525</td>
<td>Public Entrepreneurship</td>
<td>No 3</td>
</tr>
<tr>
<td>PAF 591</td>
<td>Topic: Ending Homelessness through Public Policy</td>
<td>No 3</td>
</tr>
</tbody>
</table>

### Social Pedagogy and Social Justice

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUS 550</td>
<td>Gender, Race, and Economic Justice</td>
<td>No 3</td>
</tr>
</tbody>
</table>
PROPOSAL TO ESTABLISH A NEW MASTER’S DEGREE PROGRAM

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Core</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUS 591</td>
<td>Topic: The Social Construction of Disability and Justice</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>JUS 591</td>
<td>Topic: Youth and Community Activism for Social Justice</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>JUS 633</td>
<td>Community Research</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>JUS 691</td>
<td>Topic: Futures of Justice: Theoretical Persp on Utopia</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>JUS 501</td>
<td>Justice Theory</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SST 510</td>
<td>Social and Cultural Pedagogy: Theoretical and Practical Issues</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SST 501</td>
<td>Foundations of Social Transformation</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td><strong>Sustainability</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SOS 512</td>
<td>Sustainable Resource Economics</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 513</td>
<td>Science for Sustainability</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SPS 514</td>
<td>Human Dimensions of Sustainability</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 515</td>
<td>Industrial Ecology and Design for Sustainability</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 516</td>
<td>Science, Technology and Public Affairs</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 517</td>
<td>Sustainability and Enterprise</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 518</td>
<td>Uncertainty and Decision Making</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 525</td>
<td>Social-Ecological-Technical Systems (SETS): Domains and interfaces</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 530</td>
<td>International Development and Sustainability</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 532</td>
<td>Sustainable Urban Dynamics</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 533</td>
<td>Sustainable Water</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 534</td>
<td>Sustainable Energy and Material Use</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 536</td>
<td>Food System Sustainability</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 551</td>
<td>Water Policy and Management</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>SOS 560</td>
<td>Principles of Urbanism</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td><strong>Sustainable Tourism</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TDM 520</td>
<td>Sustainable Thinking in Tourism I</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>TDM 521</td>
<td>Sustainable Thinking in Tourism II</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>TDM 530</td>
<td>Sustainable Tourism Destination Planning and Management I</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>TDM 531</td>
<td>Sustainable Tourism Destination Planning and Management II</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>TDM 540</td>
<td>Sustainable Food Management in Tourism</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>TDM 550</td>
<td>Managing the Sustainable Tourism Business</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>TDM 570</td>
<td>Sustainable Tourism</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>CRD 569</td>
<td>Advanced Tourism and Recreation Studies</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td><strong>Urban and Environmental Planning</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PUP 571</td>
<td>Planning Methods I</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PUP 544</td>
<td>Urban Land Use Planning</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PUP 579</td>
<td>Planning Methods II</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>PUP 642</td>
<td>Urban and Regional Economic Analysis</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>GIS 598</td>
<td>Topic: GIS Methods for Non-Majors</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td><strong>Urban Design</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MUD 521</td>
<td>Advanced Urban Design Studio I (pending approval)</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>MUD 522</td>
<td>Advanced Urban Design Studio II (pending implementation)</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>MUD 598</td>
<td>Urban Issues</td>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>LPH 598</td>
<td>Green Urbanism</td>
<td>No</td>
<td>3</td>
</tr>
</tbody>
</table>

Request to implement a new master’s degree program

11-6-17
Page 13 of 71
APPENDIX III

Assessment Plan

Note: This Assessment Plan previously received UOECE approval (10/10/2018). The version below reflects a recently edited plan that has been updated to include the specific courses that are in the proposed curriculum.

1. Demonstrate a systematic and critical understanding of a substantial and complex body of knowledge at the frontier of community development

   Concepts:
   participative democracy, sustainable development, human rights, economic opportunity, equality and social justice

   Competencies:
   Understand the values, processes and outcomes of community development; understand how to engage with communities; be able to develop and support collaborative working and community participation; ability to enable communities to take collective action, increase their influence and their ability to access, manage and control resources and services

Measure 1
Final Project in CRD 570: Foundations of Community Development.
Students will be rated on their ability to critically assess a community development program

Performance Criterion 1
90% of students will earn a minimum B+ grade on final project as evaluated by course instructor's use of assignment rubric

Measure 2
Final project in CRD 577, Community Building Practice. Students will be rated on their ability to critically assess a contemporary issue in community development studies

Performance Criterion 1
90% of students will earn a minimum B+ grade on final project as evaluated by course instructor's use of assignment rubric

Request to implement a new master's degree program 11-6-17 Page 14 of 71
Demonstrate a range of analytical, creative, critical, specialized research skills and be able to apply them to finding practical pathways in community development.

Concepts:
- Promoting diversity and inclusion (equity), building leadership and infrastructure, incorporating values into practice (ethics), ensuring participatory planning, learning for change, organizing for change, improving policy and practice, and building leadership and infrastructure.

Competencies:
- Ability to support people and organizations to learn together and to raise understanding, confidence and the skills needed for social change; ability to design and deliver practices, policies, structures and programs that recognize and respect diversity and promote inclusion; ability to facilitate and support organizational development and infrastructure for community development; ability to develop, evaluate and inform practice and policy for community development.

Measure 2.1
Final project in CRD 573 Local and Regional Development. Students will be rated on policy critiques and research on constructing alternatives.

Performance Criterion 2.1
90% of students will earn a minimum B+ grade on final policy critique exercise as evaluated by course instructor's use of assignment rubric.

Measure 2.2
Effective research dissemination

Performance Criterion 2.2
80% of graduating students will have authored or co-authored at least two public research outputs (e.g., journal articles, book chapters, research briefs, research reports).

Contact Us (/contact-us)
PROPOSAL TO ESTABLISH A NEW MASTER'S DEGREE PROGRAM

APPENDIX IV

Statements of Collaboration and Impact

Watts College of Public Service and Community Solutions – Official Submission

From: William Terrill
To: curriculumplanning@asu.edu, William Terrill, Christopher Hiranyak
Subject: MPS in CDP Proposal Application
Date: Saturday, November 9, 2019 2:55:37 PM

Please find attached files from Watts College for a proposed new graduate program.

William Terrill, PhD
Arizona State University
Interim Associate Dean, Watts College of Public Service and Community Solutions
Professor, School of Criminology & Criminal Justice
Co-Editor, Policing: A Journal of Policy & Practice
Hi, Mark,

The graduate faculty of our school has reviewed the proposed MPS-CDP program and we are happy to cross-list the core and elective CRD courses (of the MNLM and MST programs) in the MPS-CDP program.

Best,

Lili Wang, PhD, MPH
Associate Professor and Graduate Program Director
School of Community Resources and Development
Faculty Honors Advisor, Barrett, the Honors College
Chair, Curriculum and Academic Programs Committee
Arizona State University
411 N. Central Ave., Suite 550
Phoenix, AZ 85004
602-496-2022
Hi Mark -

Yes, we are happy to cross-list these courses as part of a community analytics area of emphasis.

I would especially recommend CPP 529 since that class both covers GIS (using free open-source tools) and neighborhood change (modeling demographic and economic change of neighborhoods over time).

CPP 529 has CPP 526 Intro to Data Science as a prerequisite.

Jesse

---

On Thu, Oct 17, 2019 at 9:57 AM Mark Roseland <Mark.Roseland@asu.edu> wrote:

Dr. Jesse Lecy

Academic Director: M.S. in Program Evaluation and Data Analytics

Dear Dr. Lecy,

The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for Masters of Professional Studies in Community
Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on one of the areas of emphasis: Community Analytics. Specifically, we would like to include:

GIS 598 GIS Methods for Non-Majors (new Geography & Planning service course 494/598)
CPP 523 Foundations of Program Evaluation I: Multiple Regression (3)
CPP 524 Foundations of Program Evaluation II: Research Design (3)
CPP 525 Foundations of Program Evaluation III: Advanced Regression Tools (3)
CPP 526 Foundations of Data Science I: Introduction to Data Programming In R (3)
CPP 527 Foundations of Data Science II: Data Wrangling (3)
CPP 528 Foundations of Data Science III: Project Management (3)
CPP 529 Data Analytics Practicum (3)
SWG 523 Program Evaluation (3)

These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through data analytics as relates to community development. Pending your approval, our students would be required to take four of the listed classes.

This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.

We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 18.

Sincerely,

Mark Roseland
Director and Professor
School of Community Resources & Development
Senior Sustainability Scientist
Julie Ann Wrigley Global Institute of Sustainability
Arizona State University

Mail Code: 4020
411 N. Central Ave., Ste. 550
Phoenix, AZ 85004-0590
p: 602-462-0153 F: 602-462-0053
email: mark.roseland@asu.edu

LinkedIn, Academia, Pando-Sustainable Communities
Fwd: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

From: Donald Siegel <Donald.Siegel.1@asu.edu>
Sent: Tuesday, October 1, 2019 6:14 PM
To: Mark Roseland; Margaretha Bentley
Cc: Lili Wang
Subject: Re: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Yes, fine with us

Dr. Donald Siegel
Foundation Professor of Public Policy and Management and Director
School of Public Affairs
Arizona State University
411 North Central Avenue, Suite 450
Phoenix, AZ, 85004
(602) 496-1101
https://scholar.google.com/citations?user=mpaVyFgAAAAJ
https://isearch.asu.edu/profile/3164210

General Editor-Journal of Management Studies (2018 Impact Factor: 5.839)
Editor-Journal of Technology Transfer (2018 SSCI Impact Factor: 4.037)
Fellow, Academy of Management

Connect with ASU's School of Public Affairs online: Facebook – Twitter – LinkedIn
From: Mark Roseland  
Sent: Tuesday, October 1, 2019 4:44 PM  
To: Donald Siegel <Donald.Siegel.1@asu.edu>  
Cc: Lili Wang <Lili.Wang@asu.edu>  
Subject: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Dr. Don Sigel, Director,
ASU School of Public Affairs

Dear Don,

The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for a Masters of Professional Studies in Community Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on one of the areas of emphasis: policy and governance. Specifically, we would like to include:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAF 504</td>
<td>Microeconomics of Public Policy I</td>
</tr>
<tr>
<td>PAF 570</td>
<td>Microeconomics of Public Policy II</td>
</tr>
<tr>
<td>PAF 505</td>
<td>Public Policy Analysis</td>
</tr>
<tr>
<td>PAF 540</td>
<td>Advanced Policy Analysis</td>
</tr>
<tr>
<td>PAF 545</td>
<td>Organizations, Sustainability &amp; Public Policy</td>
</tr>
<tr>
<td>PAF 525</td>
<td>Public Entrepreneurship</td>
</tr>
<tr>
<td>PAF 591</td>
<td>Topic: Ending Homelessness through Public Policy</td>
</tr>
</tbody>
</table>

These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through a policy and governance lens, particularly as relates to community development. Pending your approval, our students would be required to take four of the listed classes.

This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.

We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 7.

Sincerely,

Mark
From: “Amy Hillman (DEAN)” <AMY.HILLMAN@asu.edu>
Date: Monday, October 7, 2019 at 8:22 AM
To: Mark Roseland <Mark.Roseland@asu.edu>
Subject: FW: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Here you go.

– ACC 502 Basics of Financial Performance Reporting and Analysis
  – ACC 503 Basics of Internal Measures of Success: Managerial Accounting
  – WPC 504 Basis of Understanding Facts: Statistics for Managers
  – ECN 502 Basics of Decisions, Market Structure and Games: Managerial Economics
  – MGT 502 Basics of Leading People, Teams and Organizations: Organization Theory and Behavior

Amy Hillman, PhD
Dean
Charles J. Robel Dean’s Chair
W. P. Carey School of Business
amy.hillman@asu.edu | Ph: 480.965.3402

Hi Amy,

Thanks for your response and your much-appreciated advice. We would like to proceed then with listing these online WP Carey courses you recommended for our business emphasis area:
Basics of Financial Performance Reporting and Analysis
  - Basics of Internal Measures of Success: Managerial Accounting
  - Basis of Understanding Facts: Statistics for Managers
  - Basics of Decisions, Market Structure and Games: Managerial Economics
  - Basics of Leading People, Teams and Organizations: Organization Theory and Behavior

Could you please send us the course numbers for these courses?

Many thanks,

Mark

Mark Roseland
Director and Professor

School of Community Resources & Development

Senior Sustainability Scientist

Julie Ann Wrigley Global Institute of Sustainability

Arizona State University
Hi Mark,

The problem with face to face is we only offer these in a lock step core cohort, which is typically full. And if there is classroom space, your students would have to pay $500/credit hour, so it would add $6000 to the total degree to do the business elective.

What would you think about telling those who want to do the business track they’d need to take the courses online? It’s a cheaper option for them. But, we don’t have MGT 540.

If you’d like to talk, we’re happy to-

Amy

Amy J. Hillman, PhD
Dean and
Charles J. Robel Dean’s Chair
W. P. Carey School of Business
Arizona State University
amy.hillman@asu.edu
480.965.3402

On Oct 4, 2019, at 11:51 AM, Mark Roseland <Mark.Roseland@asu.edu> wrote:

Hi Amy,
Thanks for getting back to me. Our program is in-person – does that change your thinking about this? These courses will presented to our Masters students as optional electives if they are interested in a business emphasis.

I’m attaching a revised electives list with the four WP Carey courses we are proposing to list:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 502</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>MKT 502</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>CIS 503</td>
<td>Decision Making with Data Analytics</td>
</tr>
<tr>
<td>MGT 540</td>
<td>Entrepreneurship</td>
</tr>
</tbody>
</table>

Pending your approval, our students choosing a business emphasis would be required to take all four of the listed classes.

Do you have other recommendations for in-person WP Carey courses our students could take?

Thanks,

Mark

---

Mark Roseland

Director and Professor

School of Community Resources & Development

Senior Sustainability Scientist

Julie Ann Wiegley Global Institute of Sustainability

Arizona State University
Hi Mark,

If I am reading the proposals correctly, the program is online only?

We have the following “service” courses up online already:

- Basics of Financial Performance Reporting and Analysis
  - Basics of Internal Measures of Success: Managerial Accounting
  - Basis of Understanding Facts: Statistics for Managers
  - Basics of Decisions, Market Structure and Games: Managerial Economics
  - Basics of Leading People, Teams and Organizations: Organization Theory and Behavior

If you can use these, terrific. If you really want the others, we’d have to build them and we’d need to charge $500 credit hour per course to every student. I’m not sure if you have money to help put the courses online, but if you can use those above, it would save a lot per student.

FYI, CSE and MCO prefix aren’t ours- I believe both are FSE.

Let us know how you want to proceed.

Amy

Amy Hillman, PhD
Dean
Charles J. Robel Dean’s Chair
W. P. Carey School of Business
amy.hillman@asu.edu | Ph: 480.965.3402

<image002.png>
Dear Dean Hillman,

The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for a Masters of Professional Studies in Community Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on one of the areas of emphasis: business. Specifically, we would like to include:

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 502</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>MKT 502</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>CIS 503</td>
<td>Decision Making with Data Analytics</td>
</tr>
</tbody>
</table>
PROPOSAL TO ESTABLISH A NEW MASTER’S DEGREE PROGRAM

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSE 578</td>
<td>Data Visualization</td>
</tr>
<tr>
<td>MCO 570</td>
<td>Topic: Innovation and Entrepreneurship</td>
</tr>
<tr>
<td>MGT 540</td>
<td>Entrepreneurship</td>
</tr>
</tbody>
</table>

These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through a business lens, particularly as relates to community development. Pending your approval, our students would be required to take four of the listed classes.

This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.

We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 7.

Sincerely,

Mark Roseland

Director and Professor

School of Community Resources & Development

Senior Sustainability Scientist

Julie Ann Wrigley Global Institute of Sustainability

Arizona State University
Fwd: Request for Statement of Collaboration and Impact for new Master's degree in Community Development Practice

Mark Roseland <Mark.Roseland@asu.edu>
To: Celina Tchida <ctchida@asu.edu>

Mark Stapp <Mark.Stapp@asu.edu>
Sent: Wednesday, October 2, 2019 8:22 AM
To: Mark Roseland
Cc: Lili Wang
Subject: Re: Request for Statement of Collaboration and Impact for new Master\'s degree in Community Development Practice

Mark - I am enthusiastically responding with a yes. I have been working on a for credit certificate in real estate too. We can make this work and look forward to working with you. What next?

Mark

Sent from my iPhone

On Oct 1, 2019, at 4:41 PM, Mark Roseland <Mark.Roseland@asu.edu> wrote:

Dr. Mark Stapp, Director
Masters of Real Estate Development Program
ASU WP Carey School of Business,

Dear Mark,

The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for a Masters of Professional Studies in Community Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on one of the areas of emphasis: Real Estate Development. Specifically, we would like to include RED 502, 503, 505, 510, and 511. These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through a real estate lens, particularly as relates to community development. Pending your approval, our students would be required to take four of the listed classes.

This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our
communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.

We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 7.

Sincerely,

Mark

Mark Roseland

Director and Professor

School of Community Resources & Development

Senior Sustainability Scientist

Julie Ann Wrigley Global Institute of Sustainability

Arizona State University
Please see below for statement from Dean Milner for the proposed graduate degree in Community Development.

Thanks!

From: William Terrill <wcterrill@gmail.com>
Date: Thursday, February 20, 2020 at 6:19 PM
To: Christine Buzinde <Christine.Buzinde@asu.edu>, Mark Roseland <Mark.Roseland@asu.edu>
Subject: Fwd: Impact Statement

fyi

William Terrill, PhD
Arizona State University
Interim Associate Dean, Watts College of Public Service and Community Solutions
Professor, School of Criminology & Criminal Justice
Co-Editor, Policing: A Journal of Policy & Practice

---------- Forwarded message ----------
From: Fabio Milner <milner@asu.edu>
Date: Thu, Feb 20, 2020 at 11:29 AM
Subject: RE: Impact Statement
To: William.Terrill@asu.edu <William.Terrill@asu.edu>
Cc: Fabio Milner <milner@asu.edu>

Dear Bill,

The College does not see any negative impact from the proposal from the Watts College of Public Service and Community Solutions’ School of Community Resources and Development for a new Master of Professional Studies in Community Development Practice and fully supports it, as well as the use of The College’s courses in the proposal.

Best,
Fabio
Hi Fabio, just wanted to circle back and see if you might have an update?

Thanks, Bill

William Terrill, PhD
Arizona State University
Interim Associate Dean, Watts College of Public Service and Community Solutions
Professor, School of Criminology & Criminal Justice
Co-Editor, Policing: A Journal of Policy & Practice

On Tue, Feb 4, 2020 at 10:49 AM Fabio Milner <milner@asu.edu> wrote:

Thanks, Bill.

Best,
Fabio

Fabio Augusto Milner, PhD
Associate Dean of Graduate Initiatives
The College of Liberal Arts and Sciences
Director of Mathematics for STEM Education
School of Mathematical and Statistical Sciences
Arizona State University

Armstrong Hall, Office 214
P. 480/965-5877 | F. 480/965-2110
milner@asu.edu
URL: https://thecollege.asu.edu/content/fabio-milner

Hi Fabio,
Absolutely, here you go.

William Terrill, PhD  
Arizona State University  
Interim Associate Dean, Watts College of Public Service and Community Solutions  
Professor, School of Criminology & Criminal Justice  
Co-Editor, Policing: A Journal of Policy & Practice

On Mon, Feb 3, 2020 at 8:27 AM Fabio Milner <milner@asu.edu> wrote:

Bill,

Would you please send me Appendix B?

Thanks,
Fabio

Fabio Augusto Milner, PhD  
Associate Dean of Graduate Initiatives  
The College of Liberal Arts and Sciences  
Director of Mathematics for STEM Education  
School of Mathematical and Statistical Sciences  
Arizona State University

Armstrong Hall, Office 214  
P: 480/965-5877  |  F: 480/965-2110  
milner@asu.edu  
URL: https://thecollege.asu.edu/content/fabio-milner

From: William Terrill <wcterrill@gmail.com>  
Date: Thursday, January 30, 2020 at 20:31  
To: Fabio Milner <milner@asu.edu>, William Terrill <William.Terrill@asu.edu>  
Subject: Impact Statement

Good Afternoon,

I am writing to request an Impact Statement regarding a proposal from our School of Community Resources and Development for a new Master of Professional Studies in Community Development Practice.

Thank you.
Sincerely,
Bill

William Terrill, PhD
Arizona State University
Interim Associate Dean, Watts College of Public Service and Community Solutions
Professor, School of Criminology & Criminal Justice
From: Stephanie Fitzgerald <Stephanie.J.Fitzgerald@asu.edu>
Date: Thursday, October 24, 2019 at 1:04 PM
To: Mark Roseland <Mark.Roseland@asu.edu>
Subject: Statement of Collaboration and Impact - Proposed Masters of Professional Studies in Community Development Practice

Dear Dr. Roseland,

The American Indian Studies Program confirms its support for a proposed collaboration with the School of Community Resources and Development on its proposed Masters of Professional Studies in Community Development Practice and the listing of the following AIS courses as part of said proposed degree: AIS 501, 503, 508, 512, 515, 521, 524, and 598.

Stephanie J Fitzgerald
Associate Professor and Director
American Indian Studies
Arizona State University
PO Box 874603
Tempe, AZ 85287-4603
Here’s confirmation and a few changes from Communication!

Note:

1)  

<table>
<thead>
<tr>
<th>Course</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 691</td>
<td>Facilitating Intercultural Dialogue</td>
</tr>
<tr>
<td>COM 691</td>
<td>Approaches to Organizational Communication</td>
</tr>
<tr>
<td>COM 691</td>
<td>Rhetoric, Publics, and Counterpublics</td>
</tr>
<tr>
<td>COM 691</td>
<td>Conflict and Negotiation</td>
</tr>
<tr>
<td>COM 691</td>
<td>Communication for Wellbeing and Social Impact</td>
</tr>
<tr>
<td>COM 691</td>
<td>Organizational Training</td>
</tr>
<tr>
<td>COM 691</td>
<td>Communication Technologies and Culture</td>
</tr>
<tr>
<td>COM 691</td>
<td>Health Disparities</td>
</tr>
<tr>
<td>COM 691</td>
<td>Communication, Culture, and Sustainable Development</td>
</tr>
</tbody>
</table>

2) Communication should be written without an “s”.

Thanks,

Mark

From: Benjamin Broome <Benjamin.Broome@asu.edu>
Date: Tuesday, October 22, 2019 at 9:57 AM
To: Mark Roseland <Mark.Roseland@asu.edu>
Cc: Linda Lederman <Linda.Lederman@asu.edu>
Subject: RE: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Mark, it was a pleasure to talk with you by phone last week. The new Masters of Professional Studies in Community Development Practice should fill an important need, and I’m sure it will prove to be attractive to ASU graduate students.
We are pleased that you are considering our PhD seminars for one of the areas of emphasis within the degree. We are happy to suggest a list of relevant seminars. With all of our seminars, we require permission of instructor for students outside our PhD program.

As we discussed, the COM 691 courses you listed in your proposal are all special topic seminars, and while we offer a set of 4-5 seminars every semester, there is no guarantee about when specific topics will be offered next. However, we are currently putting together our 3-year course rotation for AY 2020-2022, and listed below are the courses from that rotation that I believe will likely fit the needs of your students.

<table>
<thead>
<tr>
<th>Course</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 691</td>
<td>Topic: Facilitating Intercultural Dialogue</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Approaches to Organizational Communication</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Rhetoric, Publics, and Counterpublics</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Conflict and Negotiation</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Communication for Wellbeing and Social Impact</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Organizational Training</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Communication Technologies and Culture</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Health Disparities</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Communication, Culture, and Sustainable Development</td>
</tr>
</tbody>
</table>

Some of these courses will probably also be offered as part of future 3-year rotations (e.g., AY 2023-2025), but there is no guarantee. However, it is likely that similar courses will be offered, even if the title is different or the specific topic changes. I presume that within your degree program, you will have the ability to substitute courses for students as these titles change.

One small correction in your description. In referring to our program, Communication should be written without an “s”. Communications generally refers to mass communications and journalism.

Please don’t hesitate to let me know if you need further information.

Benjamin J. Broome, Ph.D.
Professor, Hugh Downs School of Human Communication
Director, Interdisciplinary PhD Program in Communication
Arizona State University
ASU Webpage

From: Benjamin Broome
Sent: Tuesday, October 8, 2019 1:16 PM
To: Mark Roseland <Mark.Roseland@asu.edu>
Cc: Linda Lederman <Linda.Lederman@asu.edu>
Subject: RE: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Dear Mark,
I’m following-up Linda’s e-introduction to let you know that I’m happy to discuss with you the inclusion of our doctoral seminars in your new Master’s degree in Community Development Practice. It’s an exciting endeavor, and we are pleased that you are thinking of us as potential collaborators. I’ve had the opportunity of working closely with your colleague Christine Buzinde, who I see is one of the developers of the new degree, so I’ve learned a little about the great work you all are doing in the School of Community Resources and Development.

Perhaps we can schedule a phone conversation to discuss what you need from us. I should let you know that the COM 691 courses you listed are all special topic seminars, and while we offer a set of seminars every semester, there is no guarantee about when specific topics will be offered next. But every semester we are likely to offer 1-2 seminars that are relevant to your students. For example, one that you don’t have on your list, but that would be especially relevant to this degree, is “Facilitating Intercultural Dialogue”. It is next scheduled to be offered in Fall 2020, but it may be 3 years later before it is offered again. But in the meantime, there will be other courses that would fit well with the degree. This is just to suggest that you will need to build in flexibility for your students. In any case, we can discuss this when we connect by phone.

We’ll talk soon.

Ben

Benjamin J. Broome, Ph.D.
Professor, Hugh Downs School of Human Communication
Director, Interdisciplinary PhD Program in Communication
Arizona State University
ASU Webpage

From: Linda Lederman <Linda.Lederman@asu.edu>
Sent: Thursday, October 3, 2019 2:55 PM
To: Benjamin Broome <Benjamin.Broome@asu.edu>
Cc: Linda Lederman <Linda.Lederman@asu.edu>
Subject: Fw: Request for Statement of Collaboration and Impact for new Master's degree in Community Development Practice

Hello Mark,

I am sending your request along to Benjamin Broome, director of our PhD program where all of these courses are offered. He is in the best position to discuss your proposal. Please both of you consider this an e-introduction.

Your plan looks exciting. Happy for you. Ben will know what works for us.

Best,
Linda
From: Mark Roseland <Mark.Roseland@asu.edu>
Sent: Tuesday, October 1, 2019 4:41 PM
To: Linda Lederman <Linda.Lederman@asu.edu>
Cc: Lili Wang <Lili.Wang@asu.edu>
Subject: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Dr. Linda Lederman, Director
ASU Hugh Downs School of Human Communication

Dear Dr. Lederman,

The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for a Masters of Professional Studies in Community Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on one of the areas of emphasis: communications. Specifically, we would like to include:

<table>
<thead>
<tr>
<th>COM 691</th>
<th>Topic: Spirituality, Colonialism, and Culture</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 691</td>
<td>Topic: Rhetoric and Public Sphere</td>
</tr>
<tr>
<td>COM 692</td>
<td>Topic: Critical Communication Pedagogy: Thought &amp; Praxis</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Conflict and Negotiation</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Being a Leader Through Language</td>
</tr>
<tr>
<td>COM 691</td>
<td>Topic: Communication for Social Change: Theories &amp; Praxis</td>
</tr>
</tbody>
</table>

These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through communications, particularly as relates to community development. Pending your approval, our students would be required to take four of the listed classes.

This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.

We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 7.

Sincerely,
Mark Roseland  
Director and Professor  
School of Community Resources & Development  
Senior Sustainability Scientist  
Julie Ann Wrigley Global Institute of Sustainability  
Arizona State University  

Mail Code: 4020  
411 N. Central Ave., Sta. 550  
Phoenix, AZ 85004-0690  
p: 602-496-0153  f: 602-496-0653  
email: mark.roseland@asu.edu  

LinkedIn; Academia; Pando-Sustainable Communities
Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Mark Roseland <Mark.Roseland@asu.edu>  
To: Pardis Mahdavi <Pardis.Mahdavi@asu.edu>  
Cc: Lili Wang <Lili.Wang@asu.edu>, Celina Tchida <ctchida@asu.edu>  
Wed, Oct 9, 2019 at 9:42 AM

Thanks, Pardis – much appreciated!

Mark

From: Pardis Mahdavi <Pardis.Mahdavi@asu.edu>  
Date: Wednesday, October 9, 2019 at 7:55 AM  
To: Mark Roseland <Mark.Roseland@asu.edu>  
Cc: Lili Wang <Lili.Wang@asu.edu>  
Subject: Rs: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Dear Dr. Roseland,

Thank you so much for the opportunity to collaborate with you all. My apologies for the delayed response as I was trying to check with my colleagues on these. We approve the listing of all of these courses EXCEPT: JUS 591 “Transformational Leadership and Embodied Activism” and SST 591 “Social Change through Human Connection” as we will not be offering these in the future.

Many thanks,

Pardis

From: Mark Roseland <Mark.Roseland@asu.edu>  
Date: Tuesday, October 1, 2019 at 5:42 PM  
To: Pardis Mahdavi <Pardis.Mahdavi@asu.edu>  
Cc: Lili Wang <Lili.Wang@asu.edu>  
Subject: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Dr. Pardis Mahdavi, Director
ASU School of Social Transformation

Dear Dr. Mahdavi,
The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for a Master of Professional Studies in Community Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on one of the areas of emphasis: social and cultural pedagogy/justice studies. Specifically, we would like to include:

| JUS 550 | Gender, Race, & Economic Justice |
| JUS 591 | Topic: The Social Construction of Disability and Justice |
| JUS 591 | Topic: Youth and Community Activism for Social Justice |
| JUS 633 | Community Research |
| JUS 691 | Topic: Futures of Justice: Theoretical Perspectives on Utopia |
| JUS 501 | Justice Theory |
| JUS 591 | Topic: Transformational Leadership and Embodied Activism |
| SST 510 | Social and Cultural Pedagogy |
| SST 501 | Foundations of Social Transformation |
| SST 591 | Topic: Social Change through Human Connection |

These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through a justice and social-cultural pedagogy lens, particularly as relates to community development. Pending your approval, our students would be required to take four of the listed classes.

This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.

We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 7.

Sincerely,

Mark Roseland

Director and Professor

School of Community Resources & Development

Senior Sustainability Scientist

Julie Ann Wrigley Global Institute of Sustainability

Arizona State University
We have to offer it 3 times and then can apply for a permanent number. Thanks!

Get [Outlook for iOS](mailto:app_store.apple.com).

---

From: Mark Roseland <Mark.Roseland@asu.edu>
Sent: Tuesday, October 15, 2019 4:43:44 PM
To: Trisalyn Nelson <Trisalyn.Nelson@asu.edu>
Subject: Re: GIS for non-geographers

Hi Trisalyn,

It's great that you are offering this course—thank you! The current number is for a special topics course—will you be offering it with a permanent number?

Cheers,

Mark

---

From: Trisalyn Nelson <Trisalyn.Nelson@asu.edu>
Date: Tuesday, October 15, 2019 at 10:51 AM
To: Cameron Thies <CAMERON.THIES@asu.edu>, Christopher Stojanowski <Christopher.Stojanowski@asu.edu>, Gayla Marsh <Gayla.Marsh@asu.edu>, Irasema Coronado <Irasema.Coronado@asu.edu>, Linda Lederman <Linda.Lederman@asu.edu>, Mandy Knicely <Mandy.Knicely@asu.edu>, Pardis Mahdavi <Pardis.Mahdavi@asu.edu>, Paul Carrese <Paul.Carrese@asu.edu>, Richard Fabes <rfabes@asu.edu>, Stephanie Fitzgerald <Stephanie.Fitzgerald@asu.edu>, Meenaksi Wadhwa <Meenaksi.Wadhwa@asu.edu>, Christopher Boone <Christopher.G.Boone@asu.edu>, Mark Stapp <Mark.Stapp@asu.edu>, Jason Schupbach <Jason.Schupbach@asu.edu>, Mark Roseland <Mark.Roseland@asu.edu>, Marc Adams <Marc.Adams@asu.edu>, Kenro Kusumi <Kenro.Kusumi@asu.edu>, Richard Amesbury <Richard.Amesbury@asu.edu>, Nicole Damall <ndamall@asu.edu>, Ramon Arrowsmith <ramon.arrowsmith@asu.edu>
Cc: "Elizabeth Wentz (Dean)" <WENTZ@asu.edu>
Subject: GIS for non-geographers

Dear Colleagues,

By popular demand... Spring 2020 SGSUP will offer GIS for non-geographers. A GIS course for grads and undergrads that is free of prerequisites offered as a prerequisite.

It would help us continue to offer this course if you could consider adding this course as an elective in your online degree programs.
GIS (geographic information systems) can be a powerful tool for collecting, analyzing and presenting spatial data. It can help to reveal patterns and trends to help us better understand our communities, our environment, our health and more – making GIS a tool that is great for a variety of majors to learn!

This new 4-credit course in GIS methods is specifically designed for students who have little or no background in GIS and will provide students with the opportunity to:

- Gain a working knowledge and proficiency of ArcGIS 10.3
- Understand the differences between vector and raster data
- Produce maps that meet geographic and cartographic standards
- Analyze the spatial distribution of phenomena and provide meaningful analysis of spatial attributes
- Communicate and create a dialog with other beginning GIS users

Areas of study that can benefit from GIS:

- Archaeology
- Criminology
- Conservation
- Health Sciences
- Life Sciences
- Journalism
- Sustainability

Open now for Spring 2020 (Session A) enrollment!

For more information, contact:
Andrew Trgovac at atrgovac@asu.edu
Hi Mark, I just wanted to follow up and say that while we are supportive of this collaboration, but because these are core classes for our accredited program there is often limited space in these classes.

When enrolment is lower is the our Masters of Urban and Environmental Planning we will welcome Community Development students. But in a typical to large enrolment year we will not have space. So yes we support this, but will operationalize enrolment year by year as space is available.

Thanks, Trisalyn

Dear Trisalyn and Deirdre,

The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for Masters of Professional Studies in Community Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on one of the areas of emphasis: urban and environmental planning. Specifically, we would like to include: PUP 571, 544, 579, and 642. These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through a planning lens, particularly as relates to community development. Pending your approval, our students would be required to take all four of the listed classes.
This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.

We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 3.

Sincerely,

Mark Roseland

Director and Professor

School of Community Resources & Development

Senior Sustainability Scientist

Julie Ann Wrigley Global Institute of Sustainability

Arizona State University
From: Katherine Kenny <Katherine.Kenny@asu.edu>
Sent: Tuesday, October 22, 2019 3:53 PM
To: Mark Roseland
Cc: Judith Karshmer (DEAN)
Subject: RE: TIME-SENSITIVE Re: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Dear Mark – thank you for sending us the proposal for the Master’s Degree in Community Development Practice. We have reviewed your proposal and we are especially delighted to include the courses listed below from our Master in Healthcare Innovation in your degree program. On behalf of the Edson College and Health Innovation, we support the Watt’s College proposal. Best wishes as you proceed through the University Approval Process.
Best,
Kathy

Katherine (Kathy) Kenny, DNP, RN, ANP-BC, FAANP, FAAN
Associate Dean of Academic Affairs
Clinical Professor

550 N. 3rd Street | Phoenix, AZ 85004
(P) 602-496-1719
(F) 602-496-0545
Katherine.kenny@asu.edu
https://nursingandhealth.asu.edu/

From: Judith Karshmer (DEAN) <Judith.Karshmer@asu.edu>
Sent: Tuesday, October 22, 2019 15:10
To: Katherine Kenny <Katherine.Kenny@asu.edu>
Subject: Fwd: TIME-SENSITIVE Re: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Hi Kathy,
Can you send our approval?
Thanks

Judith F. Karshmer, PhD, PMHCNS-BC, FAAN
Dean & Professor
Edson College of Nursing & Health Innovation
Arizona State University

Sent from my iPhone

Begin forwarded message:

From: Barbara Ryan <Barbara.A.Ryan@asu.edu>
Date: October 22, 2019 at 6:08:02 PM EDT
To: Mark Roseland <Mark.Roseland@asu.edu>, "Judith Karshmer (DEAN)"
<Judith.Karshmer@asu.edu>
Cc: Nicole Prenovost <Nicole.Pais@asu.edu>, Barbara Ryan <Barbara.A.Ryan@asu.edu>
Subject: RE: TIME-SENSITIVE Re: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Hello, Mark,

Dean Karshmer is traveling this week attending two nursing conferences out of state. I will ask Dean Karshmer to contact you regarding a collaboration for your new masters proposal.

Thank you.
Barbara

Barbara A. Ryan
Executive Assistant to
Dean Judith F. Karshmer, PhD, PMHCNS-BC, FAAN

550 N. 3rd Street, Mail Code 3020
Phoenix AZ 85004
Main: 602-496-2200
Barbara.A.Ryan@asu.edu

From: Nicole Prenovost
Sent: Tuesday, October 22, 2019 1:45 PM
To: Barbara Ryan <Barbara.A.Ryan@asu.edu>
Subject: RE: TIME-SENSITIVE Re: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Hello Barbara,
I hope this email finds you well. Director Mark Roseland from the School of Community Resources and Development has been attempting to contact Dean Karshmer regarding a collaboration for our new masters proposal. Would you mind seeing that she reviews these email? It would be greatly appreciated.

From: Mark Roseland <Mark.Roseland@asu.edu>
Date: Wednesday, October 16, 2019 at 4:51 PM
To: "Judith Karshmer (DEAN)" <Judith.Karshmer@asu.edu>
Cc: Lili Wang <Lili.Wang@asu.edu>
Subject: TIME-SENSITIVE Re: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Hello Judith,

Could you please respond this week to this request? We are submitting our proposal next week!

Thanks,

Mark

Mark Roseland
Director and Professor
School of Community Resources & Development
Senior Sustainability Scientist
Julie Ann Wrigley Global Institute of Sustainability
Arizona State University

Mail Code: 4020
411 N. Central Ave., Ste. 550
Phoenix, AZ 85004-0960
p: 602-496-0153 f: 602-496-0653
e-mail: mark.roseland@asu.edu

LinkedIn: Academia: Pando-Sustainable Communities

From: Mark Roseland <Mark.Roseland@asu.edu>
Date: Tuesday, October 1, 2019 at 4:42 PM
To: "Judith Karshmer (DEAN)" <Judith.Karshmer@asu.edu>
Cc: Lili Wang <Lili.Wang@asu.edu>
Subject: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Dean Judith Karshmer
Dear Dr. Karshmer,

The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for a Masters of Professional Studies in Community Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on one of the areas of emphasis: health innovation. Specifically, we would like to include these courses from your online Master of Healthcare Innovation:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>HCI 538</td>
<td>Innovation and the Individual (3)</td>
</tr>
<tr>
<td>HCI 540</td>
<td>Understanding and Applying Principles of Evidence-Based Practice (3)</td>
</tr>
<tr>
<td>HCI 542</td>
<td>Systems Thinking in a Complex Environment (3)</td>
</tr>
<tr>
<td>HCI 548</td>
<td>Advanced Principles and Concepts of Innovation (3)</td>
</tr>
<tr>
<td>HCI 550</td>
<td>Healthcare Policy and Innovation (3)</td>
</tr>
<tr>
<td>HCI 552</td>
<td>Financing for Innovation (3)</td>
</tr>
<tr>
<td>HCI 554</td>
<td>Outcomes Evaluation (3)</td>
</tr>
<tr>
<td>HCI 561</td>
<td>Innovation Methods (2)</td>
</tr>
</tbody>
</table>

These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through a health lens, particularly as relates to community development. Pending your approval, our students would be required to take four of the listed classes.

This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.
We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 7.

Sincerely,

Mark Roseland
Director and Professor
School of Community Resources & Development
Senior Sustainability Scientist
Julie Ann Wrigley Global Institute of Sustainability
Arizona State University

Mail Code: 4020
411 N. Central Ave., Ste. 550
Phoenix, AZ 85004-0690
p: 602-496-0153 f: 602-496-0653
e-mail: mark.roseland@asu.edu

LinkedIn: Academia, Pando-Sustainable Communities
Dear Mark,

As we discussed, while we support this collaboration, we do not regularly offer all of the courses listed and cannot guarantee space in them when we do. When we do have space in the SDO courses, we would be happy to welcome Community Development students, but we will need to work out details regarding how many seats, when people can register, financial arrangements, etc. So, yes, we support this, but we will need to work out the details to make it happen.

Adam

_____

Adam Chodorow

Associate Dean for Academic Affairs

Jack E. Brown Professor of Law

Sandra Day O’Connor College of Law, Arizona State University

Mail Code 9520, 111 E. Taylor St, Phoenix, AZ 85004
From: Mark Roseland <Mark.Roseland@asu.edu>
Sent: Friday, September 27, 2019 4:09 PM
To: Adam Chodorow <Adam.Chodorow@asu.edu>
Cc: Lili Wang <Lili.Wang@asu.edu>
Subject: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Associate Dean Adam Chodorow

ASU Sandra Day O’Connor School of Law

Dear Associate Dean Chodorow,

The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for Masters of Professional Studies in Community Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on one of the areas of emphasis: law. Specifically, we would like to include: SDO 501 and SDO 598 (several sections – see attached appendix). These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through a legal lens, particularly as relates to community development. Pending your approval, our students would be required to take four of the listed classes.

This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.

We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 3.

Sincerely,
PROPOSAL TO ESTABLISH A NEW MASTER’S DEGREE PROGRAM

Mark Roseland
Director and Professor
School of Community Resources & Development
Senior Sustainability Scientist
Julie Ann Wrigley Global Institute of Sustainability
Arizona State University

Mail Code: 4020
411 N. Central Ave., Ste. 560
Phoenix, AZ 85004-0690
p: 602-496-0153 f: 602-496-0653
e-mail: mark.roseland@asu.edu

LinkedIn: Academia; Pando-Sustainable Communities
Hello Bill,
I have checked with all units concerned and we are pleased to offer the Herberger Institute of Design and the Arts' support for the Master of Professional Studies in Community Development Practice.

We feel our MA in Creative Entrepreneurship and Community Leadership and this proposed degree might be of interest to students if a concurrent degree was offered. Is this something that might interest you? If so, we could link the leads of the programs to begin a discussion. There was also some interest in possibly utilizing some courses from this program for a redesigned MA CECL which is currently in process. With your permission, I will have Johanna Taylor, Director of the MACECL, contact the lead of this proposed new degree.

Best,
Kathryn

Kathryn Maxwell
Associate Dean for Student Success
Professor of Printmaking

ASU Herberger Institute for Design and the Arts
Dixie Gammage Hall, Rm. 132
PO Box 872102
Tempe, AZ 85287-2102
p: 480.965.0050
f: 480.727.6529

From: William Terrill <wcterrill@gmail.com>
Date: Monday, February 10, 2020 at 11:22 AM
To: kmaxwell<at>asu.edu
Subject: Re: Impact Statement

Hi Kathryn, just wanted to circle back and see if you might have an update?

Thanks, Bill
On Wed, Feb 5, 2020 at 1:36 PM William Terrill <wcterrill@gmail.com> wrote:

Hi Kathryn,

Sure, here you go.

Thanks, Bill

On Wed, Feb 5, 2020 at 1:22 PM Kathryn Maxwell <K.Maxwell@asu.edu> wrote:

Hi Bill,
Thank you for sending this. We are reviewing. Would you please send along the appendix
course lists?
Thanks,
Kathryn

From: William Terrill <wcterrill@gmail.com>
Date: Thursday, January 30, 2020 at 12:31 PM
To: kathrynm <K.Maxwell@asu.edu>, William Terrill <William.Terrill@asu.edu>
Subject: Impact Statement

Good Afternoon,

I am writing to request an Impact Statement regarding a proposal from our
School of Community Resources and Development for a new Master of
Professional Studies in Community Development Practice.

Thank you.

Sincerely,
Bill
Hi Mark,

We don’t see any big issues here. A few comments:

For the MUD certificate, we are still making internal decisions on how best to structure the certificate. In particular, the MUD 521/522 courses listed may change course number, but the spirit of what we are trying to provide will not change. We are committed to having non-design students parallel a studio to ensure a transdisciplinary design experience. These course numbers should be good for your purposes now as they have developed syllabi, but please understand they may change and require revisiting in the near future. As we make any decisions to change the course numbers, we are committed to check in with you, Mark, to ensure it does not adversely affect your approval process.

For the “arts, culture and design” concentration we would just want to add the caveat that as Creativity, Place and Equitable Communities curriculum development work continues we will be in a position to update and strengthen the course offerings available for this area of emphasis. We should plan to have regular opportunities to update offerings.

Best,
Jason

--

Jason Schupbach
Director, The Design School
Herberger Institute for Design and the Arts
Jason Schupbach, Director

The ASU Design School

Dear Jason,

The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for Masters of Professional Studies in Community Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on two of the areas of emphasis: 1) arts, culture and design, and 2) urban design. Specifically, we would like to include, for arts, culture and design: ARE 540, ARE 546, ART 542, HAD 513, HAD 521, HAD 598, DCE 536, DSC 598, and HAD 510; and for urban design: MUD 521, ADE 505, MUD 522, and MUD SXX (Green Urbanism).

These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through arts culture and design, and through urban design, as relates to community development. Pending your approval, our students would be required to take three of the listed classes (in one emphasis area).

This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.

We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 3.

Thanks and best wishes,

Mark

Mark Roseland

Director and Professor

School of Community Resources & Development

Senior Sustainability Scientist

Julie Ann Wrigley Global Institute of Sustainability

Arizona State University
FW: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Mark Roseland <Mark.Roseland@asu.edu>
To: Celina Tchida <ctchida@asu.edu>

Mon, Sep 30, 2019 at 12:07 PM

FYI

From: Christopher Boone <Christopher.G.Boone@asu.edu>
Date: Monday, September 30, 2019 at 10:37 AM
To: Mark Roseland <Mark.Roseland@asu.edu>, Nicole Darnall <ndamall@asu.edu>
Cc: Lili Wang <Lili.Wang@asu.edu>
Subject: RE: Request for Statement of Collaboration and Impact for new Master’s degree in Community Development Practice

Dear Mark,

The School of Sustainability is happy to support this proposal and approve the courses you list for the sustainability area of emphasis.

Chris

Christopher Boone
Dean and Professor
School of Sustainability
Arizona State University
P.O. Box 875502 | Tempe, Arizona | 85287-5502
PH: 480-965-2336 | Main: 480-965-2975
SchoolOfSustainability.asu.edu

Executive Assistant: Lorraine.Protocollo@asu.edu

The School of Sustainability embraces ASU’s mission as being a comprehensive public research university, measured not by whom it excludes, but rather by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves. We support and foster a culture of inclusiveness, tolerance, and respect that promotes equal opportunity and diversity among SOS faculty, staff, and students and through our engagement with diverse communities within and beyond the University.

From: Mark Roseland <Mark.Roseland@asu.edu>
Sent: Friday, September 27, 2019 4:11 PM
Request to implement a new master’s degree program

Page 59 of 71
To: Christopher Boone <Christopher.G.Boone@asu.edu>, Nicole Darnall <ndarnall@asu.edu>
Cc: Lili Wang <Lili.Wang@asu.edu>

Subject: Request for Statement of Collaboration and Impact for new Master's degree in Community Development Practice

Dear Chris and Nicole,

The School of Community Resources and Development, in Watts College of Public Service and Community Solutions, is in the advanced stages of finalizing a proposal for Masters of Professional Studies in Community Development Practice (draft attached). This degree will have various areas of emphasis for students who want to work within the community development context.

We would like to collaborate with you on one of the areas of emphasis: sustainability. Specifically, we would like to include: SOS 512, 513, 514, 515, 516, 517, 518, 525, 530, 532, 533, 534, 536, 550, 551, and 560. These classes would help students in our degree program to augment their understanding of how to meaningfully communicate with, measure and engage community stakeholders through a sustainability lens, particularly as relates to community development. Pending your approval, our students would be required to take four of the listed classes.

This cross-university collaboration is a great opportunity for our two programs to equip students with the necessary interdisciplinary tools needed to foster meaningful change within our communities. It is also a unique chance for us to innovatively capitalize on our respective strengths so as to remain relevant to new scholar-practitioners and to the needs of our communities.

We look forward to collaborating with you on this exciting endeavor, and would appreciate your response by October 3.

Thanks and best wishes,

Mark

Mark Roseland

Director and Professor

School of Community Resources & Development

Senior Sustainability Scientist

Julie Ann Wrigley Global Institute of Sustainability

Arizona State University
Bill, this looks great. It is a degree we may also like to connect our student to as we look for cross-disciplinary areas for our new Master of Education degree. Connecting you with Sherman Dorn and Brian Nelson. Best of luck on development of the this degree.

cb

Carole G. Basile  
Dean and Professor  
Mary Lou Fulton Teachers College  
Arizona State University
From: James Collofello <JAMES.COLLOFELLO@asu.edu>
Date: Fri, Jan 31, 2020 at 3:18 PM
Subject: RE: Impact Statement
To: William Terrill <wcterrill@gmail.com>

The Fulton Schools of Engineering does not have any concerns regarding this proposal.

jim

James S. Collofello
Vice Dean for Academic and Student Affairs
Professor of Computer Science and Engineering
School of Computing Informatics and Decision Systems Engineering
Ira A. Fulton Schools of Engineering
Arizona State University
Dr. Terrill:

The College of Health Solutions supports the Watts College in the establishment of its new Master of Professional Studies in Community Development Practice.

Thank you,

Julie
From: Lena Booth <Lena.Booth@thunderbird.asu.edu>
Date: Thu, Jan 30, 2020 at 4:01 PM
Subject: Re: Impact Statement
To: William Terrill <wcterrill@gmail.com>, William Terrill <William.Terrill@asu.edu>

Dear William:

Thunderbird is happy to support your new Master of Professional Studies in Community Development Practice. We wish you all the success launching this program.

Lena
PROPOSAL TO ESTABLISH A NEW MASTER’S DEGREE PROGRAM

New College of Interdisciplinary Arts and Sciences

To be provided prior to University Graduate Council support to proceed.

From: William Terrill <wcterrill@gmail.com>
Date: Tuesday, February 11, 2020 at 6:33 AM
To: Christine Buzinde <Christine.Buzinde@asu.edu>, Mark Roseland <Mark.Roseland@asu.edu>
Subject: Fwd: Impact Statement

William Terrill, PhD
Arizona State University
Interim Associate Dean, Watts College of Public Service and Community Solutions
Professor, School of Criminology & Criminal Justice
Co-Editor, Policing: A Journal of Policy & Practice

---------- Forwarded message ----------
From: Patricia Friedrich <Patricia.Friedrich@asu.edu>
Date: Mon, Feb 10, 2020 at 11:23 PM
Subject: Re: Impact Statement
To: William Terrill <wcterrill@gmail.com>

Hi William, both Schools were supportive of the program and neither saw the potential for negative impact. Thank you. Patty

Patricia Friedrich, PhD

From: William Terrill <wcterrill@gmail.com>
Sent: Monday, February 10, 2020 11:23:50 AM
To: Patricia Friedrich <Patricia.Friedrich@asu.edu>
Subject: Re: Impact Statement

Thank you!

William Terrill, PhD
Arizona State University
Interim Associate Dean, Watts College of Public Service and Community Solutions
Professor, School of Criminology & Criminal Justice
Co-Editor, Policing: A Journal of Policy & Practice
On Mon, Feb 10, 2020 at 11:23 AM Patricia Friedrich <Patricia.Friedrich@asu.edu> wrote:

    Just sent a reminder to the schools. Hope to have the answer back to you by the end of the day. More soon, Patty

Patricia Friedrich, PhD
She, Her, Hers
Associate Dean of Academic Programs and Faculty Affairs,
New College of Interdisciplinary Arts and Sciences
From: William Terrill <wterrill@gmail.com>
Date: Monday, February 10, 2020 at 11:20 AM
To: Patricia Friedrich <Patricia.Friedrich@asu.edu>
Subject: Re: Impact Statement

Hi Patty, just wanted to circle back and see if you might have an update?

Thanks, Bill

William Terrill, PhD
Arizona State University

Interim Associate Dean, Watts College of Public Service and Community Solutions
Professor, School of Criminology & Criminal Justice
Co-Editor, Policing: A Journal of Policy & Practice
Bill

Happy to support this program. Perhaps some of its students will be interested in global perspectives and might find our Global Technology & Development courses amenable.

Dave

David H. Guston
Foundation Professor
Director, School for the Future of Innovation in Society
Arizona State University
On Fri, Jan 31, 2020 at 1:04 PM Duane Roen (Dean) <Duane.Roen@asu.edu> wrote:

What a wonderful program, Bill!

CISA is delighted to support Watts’ proposal for a Master of Professional Studies in Community Development Practice.

By the way, this could connect to the work the we are doing with veterans. I’m happy to chat about that if you are interested.

Best,
Duane

Duane Roen
Vice Provost, Polytechnic campus
Dean, College of Integrative Sciences and Arts
Arizona State University
Mail Code: 2780
7271 E Sonoran Arroyo Mall
Mesa, AZ 85212-5415
P: 480-727-1415
On Tue, Feb 4, 2020 at 3:25 PM Rebecca Blatt <Rebecca.Blatt@asu.edu> wrote:

Thanks, Bill.

On behalf of the Cronkite School, I’m pleased to support the proposal for the new Master of Professional Studies in Community Development Practice. We do not anticipate any adverse impact of the program.

We also offer several courses in how to engage communities through social media and digital content. Those courses might be valuable to your new students looking to cultivate dialogue around particular issues or a particular geographic area.

MCO 561 – Defining the Digital Audience (pre-requisite for other courses)
MCO 562 – Search Engine Strategy for Digital Audience Acquisition
MCO 563 – Social Media Campaigns and Engagement

MCO 565 – Digital Audience Analytics

Please keep us posted if these are courses you’d like to explore as electives down the road.

In the meantime, best of luck to you in the new program proposal process.

Best,

--

Rebecca Blatt
Assistant Dean
Walter Cronkite School of Journalism and Mass Communication
Arizona State University
Mobile: (919) 428-1463
Rebecca.blatt@asu.edu
Academic units should adhere to the following procedures when requesting new curricular initiatives (degrees, concentrations or certificates).

- Obtain the required approval from the Office of the Provost to move the initiative forward for internal ASU governance reviews/approvals. Please see the academic strategic plan website at: https://provost.asu.edu/curriculum-development.

- Submit any new courses that will be required for the new curricular program to the Curriculum ChangeMaker online course approval system for review and approval.
  - Additional information can be found at the Provost’s Office Curriculum Development website: Courses link
  - For questions regarding proposing new courses, send an email to: courses@asu.edu

- Prepare the applicable proposal template and operational appendix for the proposed initiative.

- Obtain letters or memos of support or collaboration (if applicable).
  - when resources (faculty or courses) from another academic unit will be utilized
  - when other academic units or degree programs may be impacted by the proposed request
  - if the program will have an online delivery option support will be required from the Provost’s office and ASU Online. (Please complete the ASU Online Offering form in Curriculum ChangeMaker to begin this request.)

- Obtain the internal reviews/approvals of the academic unit.
  - internal faculty governance review committee(s)
  - academic unit head (e.g. Department Chair or School Director)
  - academic unit Dean or their designee (will submit approved proposal to the curriculumplanning@asu.edu email account for further ASU internal governance reviews (as applicable, University Graduate Council, CAPC and Senate)

Additional Recommendations

All new graduate programs require specific processes and procedures to maintain a successful degree program. Below are items that the Graduate College strongly recommends that academic units establish after the program is approved for implementation.

- Establish satisfactory academic progress policies, processes and guidelines – Check within the proposing academic unit and/or college to see if there are existing academic progress policies and processes in place. If none have been established, please go to http://graduate.asu.edu/faculty_staff/policies and scroll down to the academic progress review and remediation processes (for faculty and staff) section to locate the reference tool and samples for establishing these procedures.

- Establish a Graduate Student Handbook for the new degree program – Students need to know the specific requirements and milestones they must meet throughout their degree program. A Graduate Student Handbook, provided to students when they are admitted to the degree program and published on the website for the new degree, gives students this information. To be included in the handbook are the unit/college satisfactory academic progress policies, current degree program requirements (outlined in the approved proposal) and a link to the Graduate Policies and Procedures website: http://graduate.asu.edu/faculty_staff/policies.