PROPOSAL TO CHANGE THE NAME OF AN ACADEMIC PROGRAM (Degree, Concentration, Certificate, Minor)

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Office of the University Provost to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean’s Office to the Office of the University Provost [mailto: curriculumplanning@asu.edu]. The name change may not be implemented until the Office of the University Provost notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute: Watts College of Public Service and Community Solutions
Department/Division/School: School of Social Work
Proposing Faculty Group (if applicable): N/A

Proposal Contact
Name: James Herbert Williams
Title: School Director
Phone Number: 602-496-0058
Email: James.Herbert1@asu.edu

Existing Program Information
Program Type: Concentration
Degree Type: Other If other specify MSW- Master of Social Work
Name: Social Work - Advanced Standing
Academic Level: Graduate
Concentration (if applicable): Planning, Administration and Community Practice

Proposed Program Name
Name: Social Work - Advanced Standing
Concentration (if applicable): Policy, Administration and Community Practice

Plan code(s) for the program:
If this is a degree program that has multiple concentrations, list all program names and plan codes impacted.
PSCPDTMSW

Requested effective date: 2021-22
Select the catalog year for which students can begin applying into this program with the new name.
Note:
1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.
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Briefly describe the proposed change and rationale for the change:
See attached.

Discuss the impact of this change on current students and/or enrollment:
The name change will have minimal impact on the current students because the courses and content will remain the same. The students will be notified through email and announcements on their Canvas pages. All of the recruiting material for the Master of Social Work Program related to this concentration will be updated to reflect the name change.

<table>
<thead>
<tr>
<th>University Approval(s)</th>
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<tbody>
<tr>
<td><strong>Graduate College (if applicable)</strong> Name: Elizabeth A. Wentz</td>
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<tr>
<td><strong>Office of the University Provost</strong> Name:</td>
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</tbody>
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MEMO

TO: Division of Graduate Education

FROM: David Becerra, MSW, PhD
Associate Professor
Associate Director for Academic Affairs, School of Social Work

RE: Proposal to Change Program Name

DATE: 5/19/20

The School of Social Work is requesting the current concentration name (Planning, Administration and Community Practice) be changed to (Policy, Administration, and Community Practice). The concentration name change is needed to more accurately reflect the courses being taught in the concentration, which align more closely to Policy, Administration, and Community Practice. The name change will be beneficial because it will differentiate the concentration option from concentrations at other universities. The School of Social Work at the University of Washington is the only other university in the West that offers a Master of Social Work, with a concentration in Administration and Policy Practice. Recent graduates of the existing Planning, Administration and Community Practice concentration have obtained employment in policy advocacy, lobbying, and with policy makers at the local, state, and federal levels. The concentration name change will allow students interested in policy practice to find this option when searching for schools of social work with concentrations that have a policy component, as well as being more reflective of the courses being taught within the concentration.

David Becerra, MSW, PhD
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Southwest Borderlands Scholar
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