

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Office of the University Provost to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean's Office to the Office of the University Provost [[mailto: curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)]. The name change **may not** be implemented until the Office of the University Provost notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute: College of Health Solutions
Department/Division/School: Dean's office
Proposing Faculty Group
(if applicable):

Proposal Contact

Name: Cheryl Der Ananian **Title:** Associate Professor
Phone Number: (602)827-2290 **Email:** Cheryl.Deranian@asu.edu

Existing Program Information

Program Type: Degree **Academic Level:** Graduate
Degree Type: MS-Master of Science *If other specify*
Name: Exercise and Wellness **Concentration (if applicable)** ()

Proposed Program Name

Name: Physical Activity and Health **Concentration (if applicable)** ()

Plan code(s) for the program:

If this is a degree program that has multiple concentrations, list all program names and plan codes impacted.
 ECEXERMS

Requested effective date: 2021-22 (Fall 2021)

Select the catalog year for which students can begin applying into this program with the new name.

Note:

1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

Briefly describe the proposed change and rationale for the change:

The name change from Exercise and Wellness to Physical Activity and Health is a shift away from the broad "wellness" terminology. It better differentiates the movement science programs within the college and more clearly defines graduate pathways for non-clinical health and fitness undergraduates. The program offers several focus areas of study, the most popular of which, (physical activity and health promotion) is the basis for the name change. The fitness and conditioning focus area is concurrently being proposed as a separate, standalone MS in Strength and Conditioning.

Market Need:

Health/Physical Education/Fitness was searched 103,855 times in a 3-month period according to Google Search which is a 12 percent year-over-year change. According to IPEDS, there were 58 campuses with graduate programs related to Health/Physical Education/Fitness which averaged 21 completions per year per institution.

There were 38,323 job postings related to this area which is a 7,731 (25 percent) year-over-year change compared to the previous year, according to Burning Glass. The Bureau of Labor Statistics states there was a 3.0 percent change in year-over year employment and 4% increase in 3-year historic growth (compound annual growth rate).

According to Emsi Analyst data, there were 2.96M total postings for five occupations related to Health/Physical Education/Fitness of which 881,303 were unique between January 2019 to January 2020. The average compensation for these job postings was \$37,919. Specific job titles used in the search included fitness trainers and aerobics instructors, athletes and sports competitors, self-enrichment education teachers, coaches and scouts, and umpires, referees, and other sports officiators.

Common Degree Names at Other Institutions:

- Physical Activity and Fitness Management
- Physical Fitness and Wellness
- Physical Education, Human Performance, and Health Fitness
- Physical Education: Sports and Fitness
- Health Promotion
- Health and Physical Fitness
- Fitness and Wellness

Discuss the impact of this change on current students and/or enrollment:

The anticipated impact to current students is minimal. The CHS Student Success and Marketing teams will manage communication to current students of the name change. Graduate advisors will guide students to complete their existing program of study as planned or assist them in changing to the (proposed) MS in Strength and Conditioning program if appropriate.

DEAN APPROVAL(S)	
This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.	
College/School/Division Dean name: Deborah Helitzer	
Signature 	Date: <u>12/15/2020</u>
College/School/Division Dean name: <i>(if more than one college involved)</i>	
Signature _____	Date: <u> / /20</u>
<i>Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.</i>	
University Approval(s)	
Graduate College (if applicable)	ELIZABETH WENTZ
Name: _____	
Signature: 	Date: <u>2/19/2021</u>

Office of the University Provost

Name: _____

Signature: _____

Date : ____ / ____ /20____