

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Office of the University Provost to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean's Office to the Office of the University Provost [[mailto: curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)]. The name change **may not** be implemented until the Office of the University Provost notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute: Herberger Institute for Design and the Arts
Department/Division/School: Music, Dance and Theatre
Proposing Faculty Group
(if applicable): Theatre for Youth

Proposal Contact

Name: Kristin Hunt **Title:** Director, TFY
Phone Number: 6082159980 **Email:** kmhunt7@asu.edu

Existing Program Information

Program Type: Concentration **Academic Level:** Graduate
Degree Type: Other *If other specify* MFA
Name: Theatre **Concentration** *(if applicable)* (Theatre for Youth)

Proposed Program Name

Name: Theatre **Concentration** *(if applicable)* (Theatre for Youth and Community)

Plan code(s) for the program:

If this is a degree program that has multiple concentrations, list all program names and plan codes impacted.
 FAYOUTHMFA

Requested effective date: 2021-22

Select the catalog year for which students can begin applying into this program with the new name.

Note:

1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the new name.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

Briefly describe the proposed change and rationale for the change:

The Theatre for Youth MFA concentration works across community environments including schools, civic organizations, arts organizations, care organizations, et cetera. The name change will reflect our orientation to working in partnership more specifically, while also capturing work we are already doing in response to the arts-engaged industries. Faculty within the program voted and approved a name change, and believe the name change will expand recruitment potential and build on Herberger's current reputation for excellence.

The theatre for youth MFA program at the University of Texas, Austin currently goes by "Drama and Theatre for Youth and Communities", the program at New York University goes by "Educational Theatre in Colleges and Communities." The MFA program at the University of Central Florida is named, "Theatre for Young Audiences." Thus, the name change would position the Theatre MFA theatre for youth concentration as on par, or ahead of our major competitor/s. Additionally, the requested name change further acknowledges the world-class community-engaged artists that have joined the Herberger Institute for Design and the Arts in the last five years (e.g., Michael Rohd, Maria Rosario Jackson, Liz Lerman, Wanda Dalla Costa) and the growth of new fields like Creative Placemaking and Civic Practice. The US Dept of Labor, Labor Statistics projects very little change in employment numbers for fine/craft artists and entertainment professionals (<.2%), 2018 to 2028. However, community-engaged arts practitioners and researchers have become a growing career path for entrepreneurial-minded artists/researchers, especially in specialized community settings like elder-care facilities, residential treatment facilities, and others including occupational therapy settings and health promotion/wellness associated industries all of which are project to grow 5-7.5% within the next ten years.

The Strategic National Arts Alumni Project (a representative survey of North American arts and design alumni) data shows that 75% of all arts and design alumni are self-employed at some point in their careers. A survey of ASU's MFA Theatre (Theatre for Youth) alumni highlighted the decreasing potential for our MFA graduates to achieve tenure/tenure-track professorial jobs in the United States. Over 30% of MFA alumni before 2010 currently have full-time positions at universities and colleges (or retired from said positions), while less than 10% of alumni after 2010 do. Our alumni post-2010 however, have founded a growing number of nonprofits and LLCs (eleven such organizations at last count). Additionally, while global population statistics show that slightly over a quarter of the human population is under 18 (29.3%); in the United States, the under-18 population has been in decline and is projected to be only 20.1% by 2050. We performed a survey of current students who were one-hundred percent in favor of the name change as they felt that it acknowledges the many populations with whom they work. The requested name change will allow us to better target our recruitment, particularly to students of color and nontraditional students, while positioning the program better in relation to primary competitors, and better reflect job prospects.

Discuss the impact of this change on current students and/or enrollment:

The name change would reflect current students' trajectories while also keeping the current frame. There are monthly area meetings and a graduate listserv, and the name change will be communicated in both locations. All current faculty voted to approve the name change (Fall 2019). There are currently 12 students in the program. We accept 4 each year and the program is 3 years. The numbers are stable. Herberger will develop a communication plan notifying students and any applicants that the last time students can complete the program under the old name is Summer 2021.

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.

Stephani Etheridge Woodson

College/School/Division Dean name:



Signature _____ **Date:** 9/21/2020 _____

College/School/Division Dean name:
(if more than one college involved)


Signature _____ **Date:** / /20 _____

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

University Approval(s)

Graduate Education *(if applicable)*

Name: ELIZABETH WENTZ

Signature:  **Date:** 2/19/2021

Office of the University Provost

Name: _____

Signature: _____ **Date:** ____ / ____ /20____