

1.) DATE: <b>09/09/2013</b>	2.) COMMUNITY	college: <b>Ma</b>	aricopa Co. Co	mm. College	District	
3.) COURSE PROPOSED: Prefix: N	IHL Number: 153	Title: Rock M	usic and Cultu	Ire Credits: 3		
CROSS LISTED WITH: Prefix:	Number:	; Prefix:	Number:	; Prefix:	Number:	;
Prefix:	Number:	; Prefix:	Number:	; Prefix:	Number:	
4.) COMMUNITY COLLEGE INITIATO 602.787.6674	R: Fred Forney		PH	one: <b>480-529-</b>	7153	FAX:
ELIGIBILITY: Courses must have a curr eligible for the General Studies Program		ency Guide (CEG	6) evaluation. Cou	rses evaluated as	s NT (non-transfe	rable are not
MANDATORY REVIEW:						
The above specified course is under course meets more than one Core or Av						mitted; if a
POLICY: The General Studies Council every five years, to verify that they cont review is also necessary as the Genera	nue to meet the requi	irements of Core				
AREA(S) PROPOSED COURSE WILL satisfy a core area requirement and an or awareness areas simultaneously, ev- counted toward both the General Studie	awareness area requent if approved for tho	uirement concurr use areas. With c	ently, a course may lepartmental conse	y not be used to s	atisfy requiremen	ts in two core
5.) PLEASE SELECT EITHER A CORE				A	N	
<u>Core Areas</u> : Select core area <u>Awareness Areas</u> : Historical Awareness (H) 6.) On a separate sheet, please provide a description of how the course meets the specific criteria in the area for which the course						
is being proposed.	ide a description o	n now the cour	se meets the spe			ch the course
7.) DOCUMENTATION REQUIRED Course Description Course Syllabus Criteria Checklist for the area Table of Contents from the textbook required and/or list or required readings/books Description of how course meets criteria as stated in item 6.						
8.) THIS COURSE CURRENTLY TRANSFERS TO ASU AS: DECMUSprefix Elective						
Current General Studies designation(s): HU						
Effective date: 2014 Spring Con	urse Equivalency	Guide				
Is this a multi-section course?	🛛 yes	🗌 no				
Is it governed by a common sylla	abus? 🛛 yes	🗌 no				
Chair/Director: KARL SCHINDLER		Chair	/Director Signature	2:		

AGSC Action: Date action	taken:
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Effective Date:

#### Arizona State University Criteria Checklist for

#### HISTORICAL AWARENESS [H]

#### **Rationale and Objectives**

The lack of historical awareness on the part of contemporary university graduates has led recent studies of higher education to call for the creation and development of historical consciousness in undergraduates now and in the future. From one perspective historical awareness is a valuable aid in the analysis of present-day problems because historical forces and traditions have created modern life and lie just beneath its surface. From a second perspective, the historical past is an indispensable source of national identity and of values which facilitate social harmony and cooperative effort. Along with this observation, it should be noted that historical study can produce intercultural understanding by tracing cultural differences to their origins in the past. A third perspective on the need for historical awareness is summed up in the aphorism that he who fails to learn from the past is doomed to repeat it. Teachers of today's students know well that those students do not usually approach questions of war and peace with any knowledge of historic concord, aggression, or cruelty, including even events so recent as Nazi and Stalinist terror.

The requirement of a course which is historical in method and content presumes that "history" designates a sequence of past events or a narrative whose intent or effect is to represent such a sequence. The requirement also presumes that these are human events and that history includes all that has been felt, thought, imagined, said, and done by human beings. The opportunities for nurturing historical consciousness are nearly unlimited. History is present in the languages, art, music, literatures, philosophy, religion, and the natural sciences, as well as in the social science traditionally called History.

Proposer: Please complete the following section and attach appropriate documentation.

	ASU[H] CRITERIA			
THE	THE HISTORICAL AWARENESS [H] COURSE MUST MEET THE FOLLOWING CRITERIA:			
YES	NO		Identify Documentation Submitted	
		<b>1.</b> History is a major focus of the course.	Course Description, Course Compentencies, Syllabus, Table of Contents from Textbook	
		2. The course examines and explains human development as a sequence of events.	Course Description, Course Compentencies, Syllabus, Table of Contents from Textbook	
$\square$		<b>3.</b> There is a disciplined systematic examination of human institutions as they change over time.	Course Description, Course Compentencies, Syllabus, Table of Contents from Textbook	
		<b>4.</b> The course examines the relationship among events, ideas, and artifacts and the broad social, political and economic context.	Course Description, Course Compentencies, Syllabus, Table of Contents from Textbook	
	THE FOLLOWING ARE NOT ACCEPTABLE:			
		<ul> <li>Courses in which there is only chronological organization.</li> <li>Courses which are exclusively the history of a field of</li> </ul>		
		<ul> <li>study or of a field of artistic or professional endeavor.</li> <li>Courses whose subject areas merely occurred in the past.</li> </ul>		

Course Prefix	Number	Title	Designation
MHL	153	Rock Music and Culture	Н

# Explain in detail which student activities correspond to the specific designation criteria. Please use the following organizer to explain how the criteria are being met.

Criteria (from checksheet) 1. History is a major focus of the	How course meets spirit (contextualize specific examples in next column) This course focuses on how historical, politcal and economic	Please provide detailed evidence of how course meets criteria (i.e., where in syllabus) OFFICIAL COURSE DESCRIPTION:
	historical, politcal and economic	
course	developments in American history have shaped the evolution of rock music during the 20 <sup>th</sup> century and beyond. Rock is used as a "landmark" in explaining the evolution of American history and society's viewpoints, through the sound of the music, and more importantly, the lyric. This course examines the relationship between rock music and historical events, politics and economic developments that have defined American history.	History of Rock music and how cultural, social, political, and economic conditions have shaped its evolution. OFFICIAL COURSE COMPETENCIES: 1, 4, 5, 8,12, 13, 14, 16, 17 COURSE OBJECTIVES: (syllabus) 2, 4, 5, 6, 7, 10 OFFICIAL COURSE OUTLINE: All sections in the course outline examine rock's relationship to the influences of American history (syllabus
		is more detailed.) I. Origins and Elements
		II. Mid-1950's III. Mid-to-Late 1950's IV. Late 1950's to Early 1960's

V. Early 1960's
VI. Early Mid-1960's
VII. Mid-1960's
X. Mid-to-Late 1960's
XI. Late 1960's to Early
1970's
XII. Early to Mid-1970's
XIII. Mid-to-Late 1970's
XIV. Late 1970's to Early
1980's
XV. Mid-to-Late 1980's
XVI. Late 1980's to the 21st
Century
UNIT QUESTIONS
(syllabus):
UNIT 2: #1 - 11.
UNIT 3: #1, 2, 4, 6, 8, 10
UNIT 4: #1, 4, 5, 6, 7, 8, 9,
12, 13,14
UNIT 5: #1, 3, 7, 8, 9, 10, 11
TEXTBOOK:
Chapter 1: The Roots of Rock
and Roll
Post-War Transitional
Years
Record Labels: Majors
and Independants
The Birth of Radio
The Black Roots of Rock
and Roll
The White Roots of Rock
and Roll

Poll Explosion
Roll Explosion
Post-War America
<ul> <li>Change and Prosperity</li> </ul>
Teenagers
Disconnect
RCA and Colonel Parker
The Presley Legacy
<ul> <li>The End of an Era</li> </ul>
Chapter 3: The Transition to
Mainstream Pop
The Changing Landscape
Brill Building Pop
Surf Culture
Chapter 4: Soul Music
<ul> <li>Soul and the Civil Rights</li> </ul>
Movement
The Sound of Young
America
Back To Memphis
Chapter 5: The Folk
Influence
The Left-Wing Folk Song
Conspiracy
<ul> <li>Hootenannies and Witch</li> </ul>
Hunts
The Greenwich Village
Scene
Broadside
The Dylan Legacy
Chapter 6: The British
Invasion
Post-War England
English Pop Culture
Sgt. Pepper's
The Aftermath
Rolling Stones Image
<ul> <li>From Mods To R&amp;B</li> </ul>

Chapter 7: Sixties Blues and
Psychedelia
The Sixties Counterculture
Seeds of Discontent
Drugs
The Sixties Los Angeles
Psychedelic Scene
Chapter 8: Changing
Directions
The Seventies
The Changing Landscape
Fragmentation
The Dylan Influence
Corporate Rock
Mergers and Megahits
Chapter 10: Beyond Soul
The Changing Landscape
of Soul
Rastafari Culture
Historical Background to
Reggae
The Origins of Hip- Hop
CNN for Black Culture
Chapter 11: Punk
The Origins of Punk
The Anti-Revolution
Punk Culture
Chapter 12: The Eighties
Technology Rules
Dominance
Back To Basics
Eighties Alternative
The Cultural Underground
Railroad
Other Eighties Goings On
Chapter 13: The Nineties
and Beyond
and Deyond

The Triumph of Alternative
Nation
Rap in the Millennium
The Music Industry: 80s,
90s
The Future
The End of the World As
We Know It?
* Dylan Gets The Final Say
VIDEO PRESENTATIONS
AND UNIT QUESTIONS:
A number of short videos are
shown and analyzed
throughout the course, which
emphasize the requirements
of this criterion.
Students watch videos in
class of historical events,
philosophies and viewpoints
in American history. Students
examine topics on video and
during lecture and then define
these ideas in UNIT
QUESTIONS.
QUESTIONS.
Musical Examples:
A number of music examples
are presented and analyzed
to illustrate musical
characteristics and the
relationship to the evolution of
American history.

·	L	OFFICAL COURSE
2. The course examines and	The course examines and	DESCRIPTION:
explains human development as	explains human development	History of Rock music and
a sequence of events.	and its relationship to rock	how cultural, social, political,
	music as a sequence of events	and economic conditions
	including changes of societal	have shaped its evolution.
	viewpoints, politcs and historical	
	events. Emphasis is placed on	OFFICAL COURSE
	the historical events and their	COMPETENCIES:
	influence on rock's evolution.	1, 4, 5, 8, 12, 13, 14, 16, 17
		COURSE OBJECTIVES:
		2, 4, 5, 6, 7
		OFFICIAL COURSE
		OUTLINE:
		All sections in the course
		outline examine rocks
		relationship to the influences
		of American history (syllabus
		is more detailed).
		I. Origins and Elements
		II. Mid-1950's
		III. Mid-to-Late 1950's
		IV. Late 1950's to Early
		1960's
		V. Early 1960's
		VI. Early Mid-1960's
		VII. Mid-1960's
		X. Mid-to-Late 1960's
		XI. Late 1960's to Early
		1970's
		XII. Early to Mid-1970's
		XIII. Mid-to-Late 1970's
		XIV. Late 1970's to Early
		1980's
		XV. Mid-to-Late 1980's

XVI. Late 1980's to the 21st Century
UNIT QUESTIONS
(syllabus):
UNIT 2: #1-11
UNIT 3: #1, 2, 4, 6, 8, 10
UNIT 4: #1, 4, 5, 6-9, 12-14
UNIT 5: #1, 3, 7, 8-11
TEXTBOOK: Rock History
texts sequence American
history and time periods
associated with and reflected
by the evolution of rock music
styles.
Chapter 1: The Roots of Rock
and Roll
The Post-War Transitional
Years
Record Labels
Chapter 2: The Rock and
Roll Explosion
Post-War America
Change and Prosperity
End of an Era
Chapter 3: The Transition to
Mainstream Pop
The Changing Landscape
American Bandstand
Brill Building Pop
Surf Culture
Chapter 4: Soul Music
Soul and the Civil Rights
Movement
The Sound of Young

America
Chapter 5: The Folk
Influence
The Left-Wing folk Song
Conspiracy
The Greenwich Village
Scene
Bob Dylan
Chapter 6: The British
Invasion
Post-War England     English Dap Culture
English Pop-Culture
Sgt. Peppers
Rolling Stones Image
Final Triumph, Tragedy
Chapter 7: Sixties Blues and
Psychedelia
The Sixties Counterculture
Seeds of Discontent
The Hippie Culture
Counterculture Media
Chapter 8 Changing
Directions
The Seventies
The Changing Landscape
Fragmentation
Corporate Rock
Chapter 9: The Harder Edge
of Rock in the Seventies
Birth of Heavy Metal
Chapter 10: Beyond Soul
The Changing Soul
Landscape
Rastafari Culture
Chapter 11: Punk
The Origins of Punk
The Anit-Revolution

Punk Culture
Chapter 12: The Eighties
Technology Rules
Dominance
Eighties Alternative
Other Eighties Goings On
Chapter 13: The Nineties
and Beyond
The Triumph of Alternative
Nation
The Future
The End of the World As
We Know It
VIDEOS PRESENTATIONS
AND UNIT QUESTIONS:
A number of short video
excerpts are shown and
analyzed throughout the
course, which emphasize
human development as a
sequence of events. Rock
styles are seen as "landmark"
in this systematic
examination. Students
examine topics and events on
video and during lectures
then define these ideas in
UNIT QUESTIONS.
MUSICAL EXAMPLES:
A number of music examples
are presented and analyzed
to illustrate musical
characteristics and the
relationship to American
history and define the growth

		and changes in music and lyric based on the external influences of economy, historical events, politics, and changes in cultural viewpoints as a sequence of events.
3. There is a disciplined	The course materials are	COURSE DESCRIPTION:
systematic examination of	presented through a disciplined	History of Rock music and
human institutions as they	systematic examination of the	how cultural, social, political,
change over time.	evolution of human institutions	and economic conditions
	as reflected by rock music in	have shaped its evolution.
	American culture. Changes in	
	music and lyric in addition to all	OFFICIAL COURSE
	of the profound innovations in	COMPETENCIES:
	rock, have been inspired by	1, 4, 5, 8, 12, 13, 14, 16, 17
	historical, economic, and	
	political events, resulting in	COURSE OBJECTIVES
	evolving viewpoints and	(syllabus):
	philosophies in America. This	2, 3, 5, 6, 7,10
	course examines these changes	
	in human institutions reflected	OFFICIAL COURSE
	by the changes in rock music.	OUTLINE:
		All sections in the course
		outline examine rock's
		relationship to the changes in
		human institutions from 1916 - 2000.
		I. Origins and Elements
		II. Mid-1950's
		III. Mid-to-Late 1950's
		IV. Late 1950's to Early
		1960's
		V. Early 1960's
		VI. Early Mid-1960's

	VII. Mid-1960's
	X. Mid-to-Late 1960's
	XI. Late 1960's to Early
	1970's
	XII. Early to Mid-1970's
	XIII. Mid-to-Late 1970's
	XIV. Late 1970's to Early
	1980's
	XV. Mid-to-Late 1980's
	XVI. Late 1980's to the 21st
	Century
	TEXTBOOK: Rock History
	texts normally sequence the
	evolution of human
	institutions with styles and
	time periods in rock as
	opposed to defining chapters
	based on human institutions.
	However, the music is always
	a direct reflection of human
	ideals and advancement.
	Each chapter examines the
	development of human
	instituion in addition to
	politics, economy, American
	and global history that
	specifically is reflected by
	rock music.
	Chapter 1: The Roots of
	Rock and Roll
	The Post-War Transitional
	Years (America re-defining
	itself after WWII, into a
	conservative and conformist
	society, bracing against the
	Cold War and Communism)

Chapter 2: The Rock and
Roll Explosion
Change and Prosperity
(1950s economy, Sputnk,
Cold War, etc. America's
viewpoints.)
Chapter 3: The Transition To
Mainstream Pop
The Changing Landscape
(conservative and conformist
U.S. causes the demise of
early Rock.)
Brill Building Pop (a new
pop music replaces early
Rock.)
Chapter 4: Soul Music
Soul and the Civil Rights
Movement (Black solidarity,
Black pride, support of the
Civil Rights Movement,
changing ideas in
segregation.)
Chapter 5: The Folk
Influence
The Left-Wing Folk Song
Conspiracy (McCarthyism,
un-American activities, etc.)
Chapter 6: The British
Invasion
Sgt. Pepper's (how Beatles
mirrored changes in world
viewpoints and
countercultural thought.)
Rolling Stones (violence
and drug use in America,
association with Civil Rights
violence after Martin Luther
therefore and martin Edition

	King assassination.)
	Chapter 7: Sixties Blues and
	Beyond
	The Sixties Counterculture
	(viewpoints, philosophies,
	events, Activist group events,
	Rock festivals, Beat
	philosophies, etc.)
	Chapter 8: Changing
	Directions
	The Seventies (birth of the
	Me Generation, Nixon,
	economy, etc.)
	Chapter 10: Beyond Soul
	The Changing Soul
	Landscape (Civil Rights in the
	1970s and it's developments,
	Black solidarity and support in
	the America, etc.)
	Chapter 11: Punk
	The Origins of Punk
	(economic conditions of lower
	class, no hope, destroy to
	make it better, etc.)
	Chapter 12: The Eighties
	Technology Rules
	(dramatic changes alters
	history and human
	institutions).
	Chapter 13: The Nineties
	and Beyond
	<ul> <li>The Future (based on</li> </ul>
	historical events, politics,
	economic changes, can we
	predict what will come next?)

	UNIT QUESTIONS
	(syllabus):
	UNIT 2: #1-11
	UNIT 3: #1, 2, 4, 6, 8,10
	UNIT 4: #1, 4, 5, 6, 7, 8, 9,
	12, 13, 14
	UNIT 5: #1, 3, 7, 8, 9, 10, 11
	VIDEO PRESENTATIONS
	AND UNIT QUESTIONS:
	Papers:
	A number of short videos are
	shown and analyzed
	throughout the course,
	examining rock music's
	relationship to human
	institutions. Examples
	include segregation, civil
	rights, conservativism, Hippie
	and Beat philosophies, the
	Me Generation, America's
	Excess, etc. (more detail in
	syllabus). Students are able
	to define specific details using
	video, lecture notes and text
	answering UNIT
	QUESTIONS.
	MUSICAL EXAMPLES:
	A number of music examples
	are presented and analyzed
	throughout the course
	defining for students the
	relationship between rock
	music/lyric and human

4. The course examines the relationship among events, ideas, and artifacts and the broad social political and economic context.

The course examines how external events, artifacts, social, political and economic factors have impacted both the creation and development of Rock Music styles. The course firmly presents that Rock music styles are created as a by product of or as a way to musically express non-musical events (changes in society, commentary on politics and world events, reaction to injustice, new ways of thinking, etc.). This course also examines the relationship between events and ideas, in some cases, Rock being the artifact in midst of changing political and economic context. An example is the conservative 1950s, Counterculture of the 1960s, Me Generation of the 1970s, etc. Also the economic, political, and historical events associated with the above viewpoints, how they came to exist and how they changed. The relationship between Rock music/lyric and events: Cold War, Civil Rights Movement, Counterculture and Activist movements, Viet Nam war, Bosnian war, Aparteid, etc.

institutions, what they are and how they change over time.

# OFFICIAL COURSE DESCRIPTION: History of Rock music and how cultural, social, political, and economic conditions have shaped its evolution.

OFFICIAL COURSE COMPETENCIES: 1, 4, 5, 8, 12, 13, 14, 16, 17

COURSE OBJECTIVES (syllabus): 2, 3, 4, 5, 6, 7, 10

### OFFICIAL COURSE OUTLINE:

All sections in the course outline examines Rock's relationship to the influences of American history (syllabus detail).

I. Origins and Elements II. Mid-1950's III. Mid-to-Late 1950's IV. Late 1950's to Early 1960's V. Early 1960's VI. Early Mid-1960's VII. Mid-1960's X. Mid-to-Late 1960's XI. Late 1960's to Early 1970's

XII. Early to Mid-1970's
XIII. Mid-to-Late 1970's
XIV. Late 1970's to Early
1980's
XV. Mid-to-Late 1980's
XVI. Late 1980's to the 21st
Century
TEXTBOOK:
Rock History texts sequence
American history and time
periods associated with and
reflected by the evolution of
Rock styles and periods.
Chapter 1: The Roots of Rock
and Roll
The Post-War Years
Radio
Chapter 2: Post-War Years
Change in Prosperity
End of an Era
Chapter 3: The Transition to
Mainstream Pop
The Changing Landscape
Chapter 4: Soul Music
Soul and the Civil Rights
Movement
Chapter 5: The Folk
Influence
The Left-Wing Folk Song
Conspiracy (McCarthyism)
Hootenanniew and Witch
Hunts
Chapter 6: The British
Invasion
Post-War England
The Rolling Stones Image

(violence in America
associated with Civil Rights)
Chapter 7: Sixties Blues and
Psychedelia
The Sixties Counterculture
(philosophy and Activist
groups, Chicago Democratic
Convention, rock festivals,
etc.)
Seeds of Discontent (JFK
assassination, Vietnam,
Counterculture events,
breaking the shackles of
1950s conservate/conformist
viewpoints.
Chapter 8: Changing
Directions
The Seventies (Nixon,
economy, Me Generation)
Fragmentation (of U.S.
society)
Chapter 10: Beyond Soul
The Changing Soul
Landscape (Civil Rights
events)
Origins of Hip Hop
CNN for Black Culture
(examining events in Black
Culture, Rodney King, etc,
Civil Rights, etc.)
Chapter 11: Punk
Origins of Punk (economic
conditions of the lower class
in U.S. and England)
Chapter 12: The Eighties
Technology Rules (events
in technological development)

	<ul> <li>Other Eighties Goings On</li> </ul>
	(historical events, politics,
	Reagan economy, etc.)
	Chapter 13: The Nineties
	and Beyond
	The Future
	<ul> <li>The End of the World as</li> </ul>
	We Know It
	VIDEO PRESENTATIONS
	AND UNIT QUESTIONS:
	Short videos are presented
	and discussed portraying
	historical events, i.e. Civil
	Rights sit in, March on
	Washington, Democratic
	National Convention,
	Woodstock, Vietnam, etc.
	Students examine topics on
	video, lecture and are able to
	define these events and ideas
	in UNIT QUESTIONS.
	MUSICAL EXAMPLES:
	A number of music examples
	are presented and analyzed
	throughout the course,
	examining Rock's relationship
	among events, ideas in a
	broad political and economic
	landscape.

# Description of how the course meets the specific Historical criteria.

# ASU – [H] Criteria

# 1. History is a major focus of the course.

MUP 153 Rock Music and Culture examines how the historical, cultural, political and economic conditions, as a sequence of events in America, has shaped and defined the evolution of rock music. Rock music is often used as a "mirror" or a "landmark" in explaining the development and changes in American history and society's viewpoints for over one hundred years. Students learn how rock is intertwined with American history from the beginnings of blues in African American culture and the Mass Migration (1916 – 1960) up to Nirvana and Generation X during the Clinton administration (1990s).

# 2. The course examines and explains human development as a sequence of events.

This course examines human development and it's relationship to blues and rock from the early twentieth century to the mid 1990s. Emphasis is placed on historical events and this influence on blues and rock music in America. For an inspired piece of music to be composed, there is always an environmental influence on the artist. These influences are political, economic, historical and cultural. To examine the blues, Soul or Motown, African American culture after the turn of the century, plantation culture, during the Mass Migration, segregation, Jim Crow Laws, cultural changes in Chicago finally manifesting in the Civil Rights Movement must also be examined.

# 3. There is a disciplined systematic examination of human institutions as they change over time.

Rock music could be a human institution. Rock has always been regarded as a voice for youth, global expression and rebellion. Changes in rock music and lyric, all of the profound innovations in the genre were inspired by the historical, economic, political, environments in America during the time of the composition. This course examines the relationship between historical events, philosophies, theories and rock music. The course systematically examines American human institutions, theories and viewpoints. For example, during the 1950s, the viewpoints of conformity and conservatism are examined, where they come from and how they manifest themselves in American culture. Conformity and conservatism will gradually break away during the cultural renaissance of the 1960s incorporating some new viewpoints and ideas, which will be re-defined in the 1970s. Rock music reflects these institutional changes in the sound of the music and especially in the lyric.

# 4. The course examines the relationship among events, ideas, and artifacts and the broad social, political and economic context.

Rock music being the artifact, this course examines the relationship between historical events, American philosophies, how and why they change, giving students a perspective on the world they live in. Influences on American viewpoints from counter culture philosophy during the 1960s and how our present day viewpoints retains or does not retain those viewpoints. Students are able to discover the relationship between the U.S. economy during the Reagan years and the rock music produced during that time. Other examples are global events, growth in technology, war in Bosnia and the American economy during the Clinton administration and this relationship to grunge (Nirvana) and how this sub-genre of rock mirrors and describes this relationship. This course examines of how historical events and spaces of time influence rock music in a positive and negative manner. Students will also be able to consider the 1990s and compare the relationship of viewpoints, history, economy and music of previous years and styles of rock. Rock music can be used as a "mirror" or a microscope in examining American history.

# ROCK MUSIC AND CULTURE Course Syllabus and Outline

MHL 153, RDM 11:00 – 11:50am MWF #26721, PV 250 MHL 153, 10:30am– 11:45pm, TR #26724, NU - 1 INSTRUCTOR: Fred Forney CONTACT: Forney@mesacc.edu Office Hours: RDM, MWF 12:00, PV 250, S/D, TR 12:00 Music Building

# Course Description

How cultural, historical, political and economic conditions have shaped the evolution of Rock Music in a systematic, historical and cultural manner. How to develop listening skills for music and how rock is intertwined and mirrors American history during the 20<sup>th</sup> Century.

# **Course Objectives**

- 1. This course will cover the evolution of rock from its roots in blues, gospel and country music to alternative rock (1945 1996).
- 2. The development of different styles of rock through and how history, culture, politics and the economy has shaped its evolution.
- 3. To create an awareness that different contexts and/or world views produce different human creations.
- 4. Examine the relationship between rock and historical events, economy and politics.
- 5. Examine human development and its relationship to rock's evolution.
- 6. Investigate the changes in human development and it's influence on rock's evolution.
- 7. Compare the developments and changes in human institutions and their relationship to rock.
- 8. Define listening skills based on The Elements of Music.
- 9. Define different music styles characteristics through the evolution of rock.
- 10. Examine the relationship between style characteristics and human institutions.

#### TEXTBOOK: History of Rock and Roll, Thomas E. Larson

#### Attendance

Consistent attendance is crucial to the student's success in this course. Missed lectures cannot be made up. Befriend someone in the class and exchange email addresses in order to obtain lecture notes and updates in the event of an absence. A student missing class on more occasions than the class meets per week (3) will be WITHDRAWN from this course.

# Lecture Notes and Handouts

• Students are required to take **extensive notes** of class lectures and keep notes organized for study and memorization.

• Students must also **organize and keep a large number of handouts**. Handout pages are given out only once – if you miss that class session, photocopy the document from someone else.

#### Exams

1. Exam dates will be announced, during class, one week prior to the Exam

#### 2. NO MAKE UP EXAMS WILL BE GIVEN.

3. **Exceptions:** 1. Death in immediate family, 2. School sponsor activity, 3. Hospital stay. Any of the three instances must be accompanied with documentation of your absence. Any makeup exams must be made up within 5 days. **STUDENT MUST NOTIFY INSTRUCTOR OF AN EXAM ABSENCE BY EMAIL.** 

4. ALWAYS KEEP YOUR EXAM RESULTS until class is over. Students will use a GREEN SCANTRON to complete all exams.

5. Cheating on exams - expulsion from the college - permanently.

# ROCK WINDOW RESEARCH PROJECT – Extra Credit (optional)

1. Students will complete the Research Project – The Rock Window. An example of the Rock Window will be given to class.

2. Rock Window should be 3 pages long, presented thoroughly and professionally. Finished product should almost be publishable.

3. Graphics or photos of the band/artist must be included.

4. Students may choose any band /artist they wish, something from the evolution of the music or someone current. Hopefully students will choose someone they are interested in learning about.

5. Additional requirements and ideas for the Rock Window will be discussed in class.

#### Grades

5 Exams at 100 points each = 500 pts. Unit Questions at 100 points each = 500pts. Rock Window - EXTRA CREDIT (optional) 30pts. 900 - 1000 : A, 800 - 900: B, 700 - 800: C, 600 - 700: D

# Student Codes of Conduct

The Student Codes of Conduct as set forth by the MCCCD will be strictly observed. Examples of disruptive behavior – **INTERFERING WITH TEACHING OR LEARNING**: quieting a student from talking out of turn, texting on a cell phone, ringing cell phone, etc. Student will be asked to remove himself from class and possibly from the course, and possibly from the college for disruptive behavior.

# Students Needing Special Assistance

IF YOU HAVE OR THINK YOU HAVE A DISABILITY, INCLUDING A LEARNING DISABILITY, PLEASE MAKE AN APPOINTMENT WITH AN ADVISOR AT DISABILITY RESOURCES AS SOON AS POSSIBLE. THEY CAN ASSIST YOU WITH APPROPRIATE ACCOMMODATIONS FOR YOU IN YOU CLASSES.

# Student Study Aids

Please go to: <u>http://www.mc.maricopa.edu/library/LE/studyskills.html</u> and explore a variety of personal aids for studying, learning, organizing your time, etc., to become a successful student.

# MCC Early Alert Program (EARS)

Mesa Community College is committed to the success of all our students. Numerous campus support services are available throughout your academic journey to assist you in achieving your educational goals. MCC has adopted an Early Alert Referral System (EARS) as part of a student success initiative to aid students in their educational pursuits. Faculty and Staff participate by alerting and referring students to campus services for added support. Students may receive a follow up call from various campus services as a result of being referred to EARS. Students are encouraged to participate, but these services are optional.

# Rock Music and Culture - Outline

# Unit 1: Introduction

• Defining Humanities, the Human Condition, Art, Culture and Sensibility

- Tendencies in American listening habits
- Elements of Music and sub categories terms that allows the brain to establish a new category for response to music: Rhythm, Melody, Harmony, Texture, Timbre and Form
- 4 categories of instruments in rock
- Song Analysis using the Elements of Music

#### EXAM 1

# Unit 2: Roots of Rock and 1st and 2nd Generation Classic Rock

Chapter 1 - Roots of Rock/Chapter 2 – The Rock and Roll Explosion

- African American Culture's role in the Great Migration (1916 60), cause and effect
- Blues Styles and Characteristics (from plantation to Chicago), Blues Form
- Country influence on rock (main point characteristics)
- Gospel influence on rock (main point characteristics)
- The Recording Industry: Chess Records, Indi Labels, Race Records and White Mainstream
- Conservative and Conformist U.S. Society philosophical and theoretical views in 1950s
  human behavior
- American Family Culture of the 50s
- Rock's relationship to radio and TV
- Baby Boom beginning influences on U.S. economy and the creation of Teen Culture
- First Generation Classic Rockers: Blues Based 50s rock Little Richard, Chuck Berry, Fats Domino and their main contributions to rock's evolution
- Allen Freed and his importance to rock and the beginning of payola (Chuck Berry)
- Second Generation Classic Rockers: Elvis, Bill Haley, Buddy Holly their main contributions to rock's evolution
- Hood culture in America during the 1950s and its influence (music/culture/movies)
- Elvis the first mass marketed rock star who defined an entire generation of Americans
- American's institutions that are opposed to rock and why

#### EXAM 2

# Unit 3: The Transition Years (1959 – 1963)

Chapter 3 – The Transition To Mainstream Pop

Chapter 6 – The First British Invasion

- The death of Rock and Roll what happened to the six early innovators?
- Doo Wop superior vocals and one hit wonders, manufactured music
- The Transition Years: Teen Idols, manufactured Music

• Transition Years music industry trends - New York City, Brill Building

- The Girl Groups and Phil Spector's productions The Wall Of Sound
- The Beach Boys 1st teen sub culture
- Beach Boys First Period relationship to U.S. culture in Los Angeles
- Surf Culture History
- Beach Boys Second Period relationship to the growing counter culture in L.A.
- First British Invasion: Beatles Contributions to Rock
- Beatles Period One Brian Epstein, George Martin, covering U.S. bands

• Beatles Period Two – advancements in the recording studio, change in music composition – signifies a major shift in counter cultural philosophy which begins a global influence, raises rock from kid music to art music

• Beatles Period Three – final albums and split and the association with a fragmenting American culture (1970s)

• Rolling Stones - the bad boys of rock and roll

- Rolling Stones musical appeal
- Relationship between the Stones and violence in American cities
- The Who musical innovations, profound lyric, brings rock to opera and legitimate music

• Who lyric – Zen philosophies, politics, gender, protest songs, examining society's problems

#### EXAM 3

#### Unit 4: Folk, Folk Rock and the San Francisco Bands

Chapter 5 – The Folk Influence

Chapter 7 – Sixties Blues and Psychedelia

Chapter 4 – Soul Music

• Origins of Folk, Woody Guthrie, labor unions

• Bob Dylan – as a poet, changes the significance of rock lyrics, Blowin In The Wind – anthem of the Civil Rights Movement

• Two major geographical locations of folk - New York and San Francisco

• The fast rise in Folk popularity

• McCarthyism – The Red Scare, The Cold War (concepts), American viewpoints and history surrounding the Cold War, Sputnik

- The Civil Rights Movement inspires folk, folk rock lyric and the counter culture
- Folk Rock: The Byrds and Buffalo Springfield transplants from NYC to LA

• Crosby, Stills, Nash and Young – level of artistry, compositions, protest songs becoming more intense during the early 1970s as American viewpoints won't change

• Soul: James Brown, Ray Charles, Aretha Franklin – main musical points and what each is known for in music history

• Soul becomes solidarity for African American culture – a Black music during the Civil Rights Movement

• Motown - Success Story from Detroit: one of the largest record companies that grew from nothing, manufacturing music, lyric and music change with American culture during the early 1970s especially with the Temptations and Stevie Wonder,

• How Barry Gordy begins the Motown story

Smokey Robinson – main producer and composer for Motown acts

- The Motown Assembly Line manufacturing and recording process
- Supremes most successful girl group, Holland Dozier Holland songwriting team and how they crafted a pop song very influencial on pop and rock history
- Four Tops business deal with Motown

• Temptations – the beginning of funk in the lineage between blues and rap, lyric and music changes in early 1970s along with American viewpoints on race and civil rights

• Stevie Wonder – critical acclaim, lyric focused at African American culture, what is special about Stevie's music and how

Marvin Gaye - the great exodus from Motown and why

• Seeds of the 60s Counter Culture: Conservative/Conformist America, Civil Rights Movement, JFK Assassination, Hippie Counter Culture and Viet Nam

Counter Culture Philosophy and it's relation to conservative America, the search for an alternative lifestyle

• San Francisco culture – a array of sub cultures from Hells Angels, Black Panthers to Hippies and many more, center of counter cultural thought and activities, how SF culture is vastly different that other U.S. cities and why

• Activist groups in U.S. their philosophy and platform

• San Francisco Bands: Jefferson Airplane, Grateful Dead

• Contributions by the San Francisco Scene – music styles, FM radio, rock concert format of multiple bands, casting off the shackles of conformist U.S. culture **EXAM 4** 

# Unit 5

Chapter 8 - Changing Directions

Chapter 9 – The Harder Edge of Rock

Chapter 11 – Punk

Chapter 13 – The Nineties and Beyond

• Woodstock – it's importance in music, for the counterculture, and influencing global philosophies

• Jimi Hendrix – roots and main musical contributions

• Fragmentation of the Music Industry and it's relationship to American history, changes

in societal views during the 1970s, stability after the cultural revolution

• Corporate philosophy emerges in the recording industry because of massive profits

• American stability after the 1960s - creative and fertile environment

• Second British Invasion: Cream - relationship blues, level of artistry

• Second British Invasion: Led Zeppelin – cross cultural metal, artistic achievements, music overview, relation to blues, main musical innovations

• Art Rock – drawing from classical music, musical innovations initiated by The Beatles

• Emerson, Lake and Palmer – music overview, new level of artistry, bringing classical music to the rock audience

•Yes – extended compositions, fantasy, musically innovative, new level of artistry, relationship to the counter culture

• Jazz Rock – innovators bring jazz characteristics into rock's evolution, influence of societal fragmentation (early 70s)

• Steely Dan - relationship to Beat culture and jazz

• Chicago – topical lyric confronting U.S. societal views and theories during the late 1960s

• Blood Sweat and Tears – artistic arrangements of "covers" by studio musicians

• Punk – back to 1967, origins – geography, economic, political, historical and societal background and conditions through the 1980s

• How these topics in American history and philosophy will change, mirrored by Punk

• Influence of Velvet Underground - minimalism and lyric topics

• Sex Pistols – admitted farce, amateurish, destructive, changes rock forever

How Punk brings rock back to its societal context – lyric of protest, drug use,

government, desolation, depression and isolation - the music "sounds" this way

• The Police - New Wave, punk goes pop

• Alternative – Generation X viewpoints and difficulty with American institutions

• Nirvana – Kurt Cobain's philosophies and observations, roots of grunge (Black Sabbath)

• U-2 – Punk as dance and pop, philosophies regarding the human condition

• MTV – rock becomes more of a fake, relying on the visual aspect designated by American society, Jane Fonda Workout – rise of video and home entertainment

• Recording industry survival during the 1980s – CDs and mega stars: Michael Jackson, Madonna, and Bruce Springsteen

• Large Rock Festivals supporting working class Americans (Farm Aid) and human rights (Free Mandela)

EXAM 5

# MHL 153 Rock Music and Culture

# UNIT QUESTIONS

Unit Questions are in addition to multiple-choice exams for each Unit.

Students: please use short and concise answers with complete sentences. Type out each question followed by your answer on a word processing document. Most answers may only be one sentence long.

#### UNIT 1

1. What is the study of humanities and human condition?

- 2. What are the broad aspects of defining culture?
- 3. What are some definitions of art?
- 4. List the elements of music.

#### UNIT 2

1. Define African America's role in the Great Migration (1916 – 1960).

2. Explain the cause and effect of the Great Migration on African American culture and to segregated Chicago.

3. What music styles grow out of African American culture after migration to Chicago?

4. Describe conservative and conformist philosophies in America during the 1950s. Why were these theories and philosophies largely adopted in the American mainstream?

- 5. Explain why rock is the savior of radio and radio's effect on the dissemination of rock.
- 6. What was the main cultural significance of Chuck Berry's music in American history?
- 7. What are the two main contributions by Chuck Berry to the evolution rock?
- 8. Explain the demise of Little Richard in a conservative and conformist U.S. society.
- 9. What is meant by The Team in the success of Elvis Presley?
- 10. How did Elvis define an entire generation of Americans?

11. Explain the link between hood culture in the 1950s and mobsters during prohibition in the 1920s - 30s.

# UNIT 3

1. Explain the demise of the 1<sup>st</sup> and 2<sup>nd</sup> Generation Classic Rockers by 1960 and what philosophies of American society helped this demise.

2. During the Transition Years, describe how the recording industry replaced the classic rockers and why.

3. Explain why Phil Spector would become one of the most influential rock producers in the recording studio, during the Transition Years.

4. Explain U.S. society's philosophies and viewpoints in California during the Transition

Years. Contrast this to U.S. societal norms in the eastern urban areas like New York City. 5. How many periods in the Beatles evolution as a band?

6. Explain the influences on the change in Beatles music during their Second Period. Relate musical characteristics to counter culture philosophy.

7. In what year did the Beatles stop touring and why?

8. What is the relationship between the Rolling Stones and violence in America from 1964 – 1969?

9. List four musical innovations by the Who.

10. Describe the long term influence by the Beatles, giving examples of creativity, economics in the recording industry, and the meaning of "pied pipers".

# UNIT 4

1. What was Folk music's relationship to the labor union movement and how did this relationship evolve beyond labor?

2. Which Bob Dylan song became the anthem of the Civil Rights Movement?

3. List the poetic devices Dylan used that would ultimately change rock from kid music to something capable of serious consideration.

4. Folk music went underground during McCarthyism. Why?

5. How is Folk Rock started and where? Include Beat culture and intellectualism.

6. Describe why Crosby, Stills, Nash and Young are highly regarded as music that defined a generation.

7. Within the years of 1968 to 1973, how did the music and lyric of Crosby, Stills, Nash and Young change. List events in American history during this time that influenced this change.

8. How did Soul and Motown create solidarity in African American culture?

9. How did the lyric and music of Soul and Motown change from 1966 – 1973? What events and viewpoints in American history inspire this change?

10. Who is the most critically acclaimed artist with the Motown label?

11. Which Motown group is responsible for leading the way to Funk?

12. During class, students discovered that the 1960s decade in U.S. history could be considered a cultural renaissance. List the Six Seeds of the 60s and briefly describe how they influenced this cultural renaissance.

13. Briefly describe culture in San Francisco and how this would influence rock.

14. Describe the relationship between counter culture ideals and rock in San Francisco.

#### UNIT 5

1. Why is Woodstock important in suggested counter cultural viewpoints in American and world culture?

2. List the main musical contributions of Jimi Hendrix to rock's evolution.

3. Briefly explain corporate philosophy of record labels during the 1970s and what this philosophy did to the creative music that was being generated.

4. Name the first rock band that achieved success based only on their instrumental abilities, instead of hit songs.

5. Describe the artistic achievements of Led Zeppelin.

6. Which rock style incorporated classical music elements? What are the two main musical concepts incorporated from classical music? The influence on this rock style comes from which two major sources?

7. Which jazz-rock band incorporated topical lyric aimed at American viewpoints such as politics, homeless, Viet Nam war, Civil Rights Movement, American dream etc.

8. Why is Punk important in rock's evolution?

9. Briefly describe the economic, political and social background of early Punk artists in the U.S. and London.

10. Alternative Rock is associated with what aspects of American history and culture?

11. Describe MTV's role in the evolution of rock, good points and bad points.

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