

ARIZONA STATE UNIVERSITY GENERAL STUDIES COURSE PROPOSAL COVER FORM

Course i		<u>t</u> course informa			Course Catalog.		
Academic	a I Init	School of Po Studies	olitics and Gl	obal	Department Po	olitical Science	
	POS	Number	294	Title	Watching Politics: How F		n Units: 3
Is this a c	cross-liste	d course? ify course(s)	No				
Is this a s Course d	shared co escription		(choose on	ie) If so	, list all academic units offe	ering this course	No
Note- a <u>sep</u> Eligibility Permaner	parate pro : nt numbe	ion: Social and posal is requir red courses m	red for each d ust have com	esignation	on requested ne university's review and a	pproval process.	100,007,0720
For the r	ules govei	ming approval	of omnibus	courses,	contact the General Studies	s Program Office at (4	480) 965-0739,
requirem core area	ient and n is simulta	nore than one neously, even	awareness ar if approved f	ea requi or those	ore or awareness area. A corements concurrently, but a areas. With departmental es requirement and the ma	may not satisfy requi consent, an approved	rements in two l General Studies
• Lit. • Ma • Co • Hu • Soo • Na • Glo	eracy and othematics imputer/s imanities, cial and B tural Scie obal Awar storical A	ch the approp Critical Inquis core courses tatistics/quan Fine Arts and ehavioral Scien nces core cour eness courses wareness cour ersity in the U	ry core course (MA) titative applic Design core nces core cou ses (SQ/SG) (G) ses (H)	es (L) cations c courses rses (SB)			
A comp	lete pro	posal sho	uld includ	le:			
	Criteria C Course S	Checklist for yllabus	the area		Proposal Cover Form	rials	
Contact	inform	ation:					
Name	Kim Frie	dkin			Phone	965-4195	
Mail code	3902				E-mail:	fridkin@asu.edu	
Departn	nent Cł	nair/Direct	or approv	/al: (Red	quired)		
Chair/Dire	ctor name	e (Typed): <u>K</u>	<u>im</u> Fridkin			Date: <u>6/13/13</u>	
Chair/Dire				>			



From: Kim Fridkin

Sent: Friday, October 04, 2013 11:13 AM

To: Phyllis Lucie **Subject:** Re: POS 294

I would like to request a revise and resubmit regarding my proposed course (POS 294). Social and Behavioral Sciences Rationale

In this course, I will definitely be relying on social science to explain the importance of the topics and the events covered in the course.

For example, when discussing events like the Great Depression, I will explain the impact the Great Depression had on people's political orientations. For example, I will discuss the literature on political realignments (e.g., Campbell, Converse, Miller, and Stokes). In discussing communism and authoritarianism, I will discuss social science literature about authoritarian personality (Adorn and updates on Adorno by people like Stenner). Similarly, when discussing Watergate, I will focus on how Watergate led to changes in campaign fundraising and financing and discuss how these changes have evolved over the years, including recent changes like the Citizen United case. When dicsusing the role of ethnicity, gender, and race, I will explore how gender, race, and ethnicity influence people's views of politics (e.g., Bobo and Gillian, my own work, etc) as well as work on racism and sexism in politics (e.g., symbolic racism, gender differences in media treatment of men and women candidates, etc.).

In genearal, when explaining the topics coverage in this class, I will rely heavily on social science research to explain the significance of these topics and how these various topics influence people's views of politics as well as how these events influence changes in political processes at the institutional level.

Please let me know if you need more information. Engaging the social sciennce literature is something that I will do explicitly during the length of this class given by background and expertise.

Kim Fridkin, Ph.D.

Professor, School of Politics and Global Studies

Arizona State University

Tempe, AZ 85287-3902 Phone: 480-965-4195

Fax: 480-965-3929

From: Phyllis Lucie < phyllis.lucie@asu.edu>
Date: Wednesday, September 25, 2013 12:36 PM

To: Kim Fridki < kahn@asu.edu >

Subject: POS 294

I am sorry to inform you that you course POS 294 Watching Politics was not approved to receive either the Social & Behavior Sciences (SB), or the Humanities, Fine Arts and Design (HU) general studies designations at the General Studies Council meeting yesterday.

The subcommittees provided the following rationales:

Social and Behavioral Sciences Rationale (request to revise and resubmit):

The application emphasizes the use of film (humanities/art based) to explain politics. Although some political and historical perspectives are suggested in the application and syllabus, better explanation about the substantive integration of social behavioral theory is needed.

Humanities Rationale (request to revise and resubmit):

We would like to see more information on the syllabus, before the course can be approved: What do the exams consist of (essays, short answer, multiple choice)? Is there a writing requirement for the course? How do student engage in analysis/interpretation other than (presumably) in the exams? What are the objectives or learning outcomes for the course?

Both Patrick Bixby (Humanities, Chair) and Michael Mokwa (Social & Behavioral Sciences, Chair) will be happy to answer questions.

Regards,

Phyllis Lucie

Curriculum Coordinator, Curricular Activities & Actions Office of the Executive Vice President & Provost Arizona State University Phone - 480-965-0739

Arizona State University Criteria Checklist for

SOCIAL AND BEHAVIORAL SCIENCES [SB]

Rationale and Objectives

The importance of the social and behavioral sciences is evident in both the increasing number of scientific inquiries into human behavior and the amount of attention paid to those inquiries. In both private and public sectors people rely on social scientific findings to assess the social consequences of large-scale economic, technological, scientific, and cultural changes.

Social scientists' observations about human behavior and their unique perspectives on human events make an important contribution to civic dialogue. Today, those insights are particularly crucial due to the growing economic and political interdependence among nations.

Courses proposed for General Studies designation in the Social and Behavioral Sciences area must demonstrate emphases on: (1) social scientific theories and principles, (2) the methods used to acquire knowledge about cultural or social events and processes, and (3) the impact of social scientific understanding on the world.

Proposer: Please complete the following section and attach appropriate documentation.

		ASU[SB] CRITERIA	
A	SOCIA follo	d meet all of the be provided.	
YES-	NO		Identify Documentation Submitted
\boxtimes		Course is designed to advance basic understanding and knowledge about human interaction.	Syllabus
\boxtimes		Course content emphasizes the study of social behavior such as that found in: ANTHROPOLOGY	Syllabus
\boxtimes		3. Course emphasizes: a. the distinct knowledge base of the social and behavioral sciences (e.g., sociological anthropological). OR b. the distinct methods of inquiry of the social and behavioral sciences (e.g., ethnography, historical analysis).	Syllabus
\boxtimes		Course illustrates use of social and behavioral science perspectives and data.	Syllabus, the course looks at political events through the lens of history as well as political science.
5/8 ² + +		THE FOLLOWING TYPES OF COURSES ARE EXCLUDED FROM THE [SB] AREA EVEN THOUGH THEY MIGHT GIVE SOME CONSIDERATION TO SOCIAL AND BEHAVIORAL SCIENCE CONCERNS:	
		Courses with primarily fine arts, humanities, literary, or philosophical content.	
		Courses with primarily natural or physical science content.	
		Courses with predominantly applied orientation for professional skills or training purposes.	
		Courses emphasizing primarily oral, quantitative, or written skills.	

Course Prefix	Number	Title	Designation
POS	294	Watching Politics: How Films Explain American Politics	SB

Explain in detail which student activities correspond to the specific designation criteria. Please use the following organizer to explain how the criteria are being met.

Criteria (from checksheet)	How course meets spirit (contextualize specific examples in next column)	Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)
1	The course is designed for students to understand significant political events during the last century.	Section III of the Syllabus
2	The entire course emphasizes the study of political behavior, both overtime and among diverse groups of political actors	Section III and Section IV of the Syllabus
3-4	The course will utilitize research from political science to inform the political phenomena displayed in the films and illustrated by political events. For example, when learning about women and political film, we will discuss the role of gender stereotypes in political decision-making	Section III and Section IV of the Syllabus

Course Catalog Description:

Watching Politics: How Films Explain American Politics

The course will trace the evolution of American Politics over the last century by examining how film portrays (1) major political events (2) as well as changes in the role of race, class, gender, and sexuality in American politics.

POS 294: Watching Politics: How Films Explain American Politics

Spring 2014 Classroom: Office Hrs Class Time: Professor Kim Fridkin fridkin@asu.edu Office: 6752 Coor Hall

Purpose of Course: In this course, we will rely on visual and aural texts (i.e., film) to trace the evolution of American Politics over the last century. The course will examine the major historical events (i.e., the Depression, the Holocaust, the Vietnam War, 9/11) by looking at films written during or about these events. The course will also examine how the nature of political film has changed over the same time frame. Furthermore, since the political history of the United States involves a diversity of experiences, with different groups playing important roles in the political events of this country, we will spend time examining changes in the role of race, class, gender, and sexuality in American politics.

The requirements for this course are

Course Requirement	Percentage of Grade
Hourly Exam #1	20%
Hourly Exam #2	20%
Hourly Exam #3	20%
Final Examination	30%
Participation	10%

Required Reading

Harry M. Benshoff and Sean Griffin (2009). America on Film: Representing Race, Class, Gender, and Sexuality at the Movies. Wiley-Blackwell

Terry Christensen and Peter J. Haas (2005). *Projecting Politics: Political Messages in American Films*. M.E. Sharpe.

Schedule of Topics

I. Understanding and Interpreting Political Films (Week of January 13)

Benshoff and Griffin, Chapter 1 Christensen and Hass, Chapter 1-3

II. The Structure and History of Filmmaking (Week of January 20)

Benshoff and Griffin, Chapter 2 Christensen and Hass, Appendix 1

III. Political Films By Decade

1910s-1930s (Week of January 27)

Events to Be Covered: World War I, The Great Depression

Readings: Christensen and Hass, Chapter 4-5 Film to Be Viewed: *Mr. Smith Goes to Washington*

1940s-1950s (Week of Week of February 3)

Events to Be Covered: World War II, Authoritarianism, Communism

Readings: Christensen and Hass, Chapter 6-7 Film to Be Viewed: *The Manchurian Candidate*

1960s-1970s (Week of February 10)

Events to Be Covered: Vietnam War, Civil Rights, Watergate,

Readings: Christensen and Hass, Chapter 8-9 Film to Be Viewed: *All the President's Men*

1980s (Week of February 17)

Events to Be Covered: New Patriotism and Capitalism, Iran-Contra Scandal

Readings: Christensen and Hass, Chapter 10

Film to Be Viewed: Silkwood

1990s and Beyond 9/11 (February 24)

Events to Be Covered: Collapse of Soviet Union, 2000 Election, 9/11, Recession,

Readings: Christensen and Hass, Chapter 11

Film to Be Viewed: Wag the Dog

IV Political Films by Topic

Ethnic Minorities and Film (Week of March 3-Week of March 17)

Readings: Benshoff and Griffin, Chapters 3-7

Films to Be Viewed: Do The Right Thing; Little Big Man

Class and American Film (Week of March 24-Week of March 31)

Readings: Benshoff and Griffin, Chapters 8-9 Films to Be Viewed: *Meet John Doe, Norma Rae*

Gender and American Film (Week of April 7-Week of April 14)

Readings: Benshoff and Griffin, Chapters 10-13

Films to Be Viewed: State of the Union, The Contender

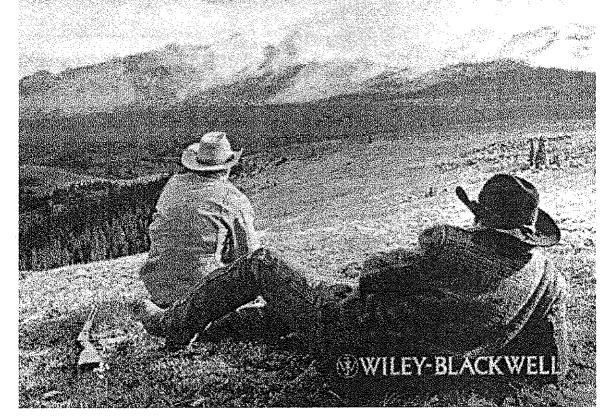
Sexuality and American Film (Week of April 21) Readings: Benshoff and Griffin, Chapters 14-15

Film to Be Viewed: Milk

V. What We Know from Political Film (Week of April 28)

Readings: Benshoff and Griffin, Chapters 17, Christensen and Hass, Chapter 15

REPRESENTING RACE, CLASS, GENDER AND SEXUALITY AT THE MOVIES



CONTENTS

Acknowled How to Us			xi xvi
Part I	Cu	lture and American Film	Ť
	4	Introduction to the Study of Film Form and Representation	3
		Film Form	.3
		American Ideologies; Discrimination and Resistance	6
		Culture and Cultural Studies	12
		Case Study: The Lion King (1994)	17
		Questions for Discussion	20
		Further Reading	20
	2	The Structure and History of Hollywood	
	, Niae	Filmmaking	21
		Hollywood vs. Independent Film	21
		The Style of Hollywood Cinema	23
		The Business of Hollywood	28
		The History of Hollywood: The Movies Begin	30
		The Classical Hollywood Cinema	34
		World War II and Postwar Film	37
		"New" Hollywood and the Blockbuster Mentality	40
		Questions for Discussion	43
		Further Reading	43
		Further Screening	44

51 52 56 60 65 68 70 76 77
52 56 60 65 68 70 76 77
56 60 65 68 70 76 77
60 65 68 70 76 77
65 68 70 76 77
68 70 76 77
70 76 77
76 77
77
77
78
78
82
85
88 90
90 90
93
95
98
100
100
101
02
103
105
110
115 118
121
122
122
122
the past was the past of the p

margales efficarans assertes con-

	6	Asian Americans and American Film	123
		Silent Film and Asian Images	124
		Asians in Classical Hollywood Cinema	126
		World War II and After: War Films, Miscegenation	
		Melodramas, and Kung Fu	130
		Contemporary Asian American Actors and Filmmakers	134
		Case Study: Eat a Bowl of Ten (1989)	140
		Questions for Discussion	142
		Further Reading	142 142
		Further Screening	A"tá
	7	Latinos and American Film	143
		The Greaser and the Latin Lover: Alternating Stereotypes	145
		World War II and After: The Good Neighbor Policy	148
		The 1950s to the 1970s: Back to Business as Usual?	152
		Expanding Opportunities in Recent Decades	154
		Conclusion: A Backlash Against Chicanos?	159 160
		Case Study: My Family/Mi Familia (1995) Questions for Discussion	163
		Further Reading	163
		Further Screening	163
Part III	Cla	ass and American Film	165
Part III		iss and American Film roduction to Part III: What is Class?	165
Part III	Inti	roduction to Part III: What is Class?	165 171
Part III	Inti	roduction to Part III: What is Class? Classical Hollywood Cinema and Class	171
	Inti	roduction to Part III: What is Class?	
Part III	Inti	roduction to Part III: What is Class? Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution	171
	Inti	Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution Early Cinema: The Rise of the Horatio Alger Myth	171 171 173
	Inti	Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution Early Cinema: The Rise of the Horatio Alger Myth Hollywood and Unionization Class in the Classical Hollywood Cinema Case Study: The Grapes of Wrath (1940)	171 171 173 178 180 184
	Inti	Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution Early Cinema: The Rise of the Horatio Alger Myth Hollywood and Unionization Class in the Classical Hollywood Cinema Case Study: The Grapes of Wrath (1940) Conclusion: Recloaking Class Consciousness	171 171 173 178 180 184 186
	Inti	Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution Early Cinema: The Rise of the Horatio Alger Myth Hollywood and Unionization Class in the Classical Hollywood Cinema Case Study: The Grapes of Wrath (1940) Conclusion: Recloaking Class Consciousness Questions for Discussion	171 171 173 178 180 184 186
	Inti	Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution Early Cinema: The Rise of the Horatio Alger Myth Hollywood and Unionization Class in the Classical Hollywood Cinema Case Study: The Grapes of Wrath (1940) Conclusion: Recloaking Class Consciousness Questions for Discussion Further Reading	171 171 173 178 180 184 186 186
	Inti	Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution Early Cinema: The Rise of the Horatio Alger Myth Hollywood and Unionization Class in the Classical Hollywood Cinema Case Study: The Grapes of Wrath (1940) Conclusion: Recloaking Class Consciousness Questions for Discussion	171 171 173 178 180 184 186
	Inti	Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution Early Cinema: The Rise of the Horatio Alger Myth Hollywood and Unionization Class in the Classical Hollywood Cinema Case Study: The Grapes of Wrath (1940) Conclusion: Recloaking Class Consciousness Questions for Discussion Further Reading	171 173 178 180 184 186 186 186
	Inti	Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution Early Cinema: The Rise of the Horatio Alger Myth Hollywood and Unionization Class in the Classical Hollywood Cinema Case Study: The Grapes of Wrath (1940) Conclusion: Recloaking Class Consciousness Questions for Discussion Further Reading Further Screening	171 171 173 178 180 184 186 186
	Inti	Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution Early Cinema: The Rise of the Horatio Alger Myth Hollywood and Unionization Class in the Classical Hollywood Cinema Case Study: The Grapes of Wrath (1940) Conclusion: Recloaking Class Consciousness Questions for Discussion Further Reading Further Screening Cinematic Class Struggle After the	171 173 178 180 184 186 186 186
	Inti	Classical Hollywood Cinema and Class Setting the Stage: The Industrial Revolution Early Cinema: The Rise of the Horatio Alger Myth Hollywood and Unionization Class in the Classical Hollywood Cinema Case Study: The Grapes of Wrath (1940) Conclusion: Recloaking Class Consciousness Questions for Discussion Further Reading Further Screening Cinematic Class Struggle After the Depression	171 173 178 180 184 186 186 186

ن ناند ما ناند	Alger Myth Case Study: Bulworth (1998) Conclusion: Corporate Hollywood and Labor Today Questions for Discussion Further Reading Further Screening	198 204 204 208 208 209
Part IV	Gender and American Film Introduction to Part IV: What is Gender?	211
	10 Women in Classical Hollywood Filmmaking	217
	Images of Women in Early Cinema Early Female Filmmakers Images of Women in 1930s Classical Hollywood	218 222 227
	World War II and After	231
	Case Study: All that Heaven Allows (1955)	234
	Questions for Discussion	236
	Further Reading	237
	Further Screening	237
	11 Exploring the Visual Parameters of	
	Women in Film	238
	Ways of Seeing	236
	"Visual Pleasure and Narrative Cinema"	242
	Case Study: Gilda (1946)	250
	Conclusion: Complicating Mulvey's Arguments	253
	Questions for Discussion	255
	Further Reading	255
	Further Screening	256
	12 Masculinity in Classical Hollywood	
	Filmmaking	257
	Masculinity and Early Cinema	260
	Masculinity and the Male Movie Star	262
	World War II and Film Noir	267
	Case Study: Dead Reckoning (1947)	272
	Masculinity in 1950s American Film	274
	Questions for Discussion	277
	Further Reading	277
	Further Screening	277

Copyrighted Material

	13	Gender in American Film Since the 1960s	278
		Second Wave Feminism and Hollywood Into the 1980s: A Backlash against Women? Box: Women and American Television	278 283
		A New Generation of Female Filmmakers	284
		Case Study: The Ballad of Little Jo (1993)	291 296
		Conclusion: Gender in the Early Twenty-First Century	296
		Questions for Discussion	301
		Further Reading	301
		Further Screening	302
Part V		xuality and American Film roduction to Part V: What is Sexuality?	303
keen allower of bour all keen kee		Heterosexuality, Homosexuality, and	
	1.4	Classical Hollywood	309
		(Hetero)Sexuality on Screen	309
		(Homo)Sexuality in Early Film	311
		Censoring Sexuality during the Classical Hollywood Era	314
		Postwar Sexualities and the Weakening of the	LEF ALL TAL
		Production Code	319
		Camp and the Underground Cinema	324
		Case Study: The Celluloid Closet (1995)	326
		Questions for Discussion	328
		Further Reading	328
		Further Screening	328
	15	Sexualities on Film Since the Sexual	
		Revolution	329
		Hollywood and the Sexual Revolution	329
		Film and Gay Culture from Stonewall to AIDS	331
		The AIDS Crisis	336
		Queer Theory and New Queer Cinema	339
		Box: Queer TV	340
		Case Study: Go Fish (1995)	347
		Hollywood Responds to New Queer Cinema	347
		(Hetero)Sexualities in Contemporary American Cinema	352
		Questions for Discussion	354
		Further Reading	354
		Purther Screening	355

Part VI	Ability and American Film Introduction to Part VI: What is Ability?	357
	16 Cinematic Images of (Dis)Ability	363
American Control	Disabled People in Early American Film: Curiosities and Freaks Romanticizing Disability in Classical Hollywood	364
	Melodramas	368
	Disability in War Movies and Social Problem Films	370
	Disability and the Counterculture	374
	Case Study: Children of a Lesser God (1986)	378
	A More Enlightened Age?	380
	Questions for Discussion	384
	Further Reading	384
	Further Screening	384
	17 Making Connections	385
	Case Study 1: Queen Christina (1933)	386
	Case Study 2: The Old Maid (1939)	388
	Case Study 3: The Gang's All Here (1943)	390
	Case Study 4: A Patch of Blue (1965)	392
	Case Study 5: Erin Brockovich (2000)	394
	Case Study 6: 8 Mile (2002)	396
	Case Study 7: Better Luck Tomorrow (2002)	398
	Case Study 8: Saving Face (2004)	400
	Case Study 9: Crash (2004)	402
	Case Study 10: The Prize Winner of Defiance, Ohio (2005)	404
	Case Study 11: Brokeback Mountain (2005)	406
	Case Study 12: Quinceattera (2006)	408
Glossary		410
Index	•	432

TERRY CHRISTENSEN AND PETER J. HAAS

Contents

	Vil
Acknowledgments	<u>xiii</u>
I. Studying Political Films	
1. Setting the Scene: A Theory of Film and Politics	3
2. The Making of a Message: Film Production and Techniques	
and Political Messages	19
3. Causes and Special Effects: The Political Environment of Film	41
II. Political Films by Decade	
4. Politics in the Silent Movies	61
5. The 1930s: Political Movies and the Great Depression	73
6. The 1940s: Hollywood Goes to War	91
7. The 1950s: Anti-Communism and Conformity	109
8. The 1960s: From Mainstream to Counterculture	125
9. The 1970s: Cynicism, Paranoia, War and Anticapitalism	143
10. The 1980s: New Patriotism, Old Reds, and a Return to	
Vietnam in the Age of Reagan	171
11. The 1990s and Beyond 9/11	199
III. Political Films by Topic	
12. True Lies? The Rise of Political Documentaries	227
13. Film and the Politics of Race: The Minority Report	237

14. Women, Politics, and Film: All About Eve?	
Elizabeth Ann Haas, PhD	249
15. Afterword	277
Appendixes	
1. An Outtake: A Guide for the Political Analysis of Movies	291
2. The Net: A Brief Guide to Web-Based Film Resources	301
3. Closing Credits: A Political Filmography	307
4. The Bottom Line: Domestic Gross Receipts by Decade	325
Notes	333
Index	343
About the Authors	365