



**ARIZONA STATE UNIVERSITY
GENERAL STUDIES COURSE PROPOSAL COVER FORM**

Course information:

Copy and paste **current** course information from Class Search/Course Catalog.

Academic Unit College of Liberal Arts & Sciences Department Psychology
 Subject PSY Number 394 Title Intro to Cultural Psychology Units: 3

Is this a cross-listed course? No
 If yes, please identify course(s) _____

Is this a shared course? No If so, list all academic units offering this course _____

Course description:

This course provides an overview of theory, methods, and findings in Cultural Psychology.

Requested designation: Cultural Diversity in the United States-C

Note- a **separate** proposal is required for each designation requested

Eligibility:

Permanent numbered courses must have completed the university's review and approval process.
 For the rules governing approval of omnibus courses, contact the General Studies Program Office at (480) 965-0739.

Area(s) proposed course will serve:

A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study.

Checklists for general studies designations:

Complete and attach the appropriate checklist

- Literacy and Critical Inquiry core courses (L)
- Mathematics core courses (MA)
- Computer/statistics/quantitative applications core courses (CS)
- Humanities, Fine Arts and Design core courses (HU)
- Social and Behavioral Sciences core courses (SB)
- Natural Sciences core courses (SQ/SG)
- Global Awareness courses (G)
- Historical Awareness courses (H)
- Cultural Diversity in the United States courses (C)

A complete proposal should include:

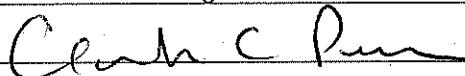
- Signed General Studies Program Course Proposal Cover Form
- Criteria Checklist for the area
- Course Syllabus
- Table of Contents from the textbook, and/or lists of course materials

Contact information:

Name Cindy Theisman Phone (480) 965-9376
 Mail code 1104 E-mail: cindy.theisman@asu.edu

Department Chair/Director approval: (Required)

Chair/Director name (Typed): Dr. Clark Presson, Director of Undergraduate Studies Date: 9/12/13

Chair/Director (Signature): 

Arizona State University Criteria Checklist for

SOCIAL AND BEHAVIORAL SCIENCES [SB]

Rationale and Objectives

The importance of the social and behavioral sciences is evident in both the increasing number of scientific inquiries into human behavior and the amount of attention paid to those inquiries. In both private and public sectors people rely on social scientific findings to assess the social consequences of large-scale economic, technological, scientific, and cultural changes.

Social scientists' observations about human behavior and their unique perspectives on human events make an important contribution to civic dialogue. Today, those insights are particularly crucial due to the growing economic and political interdependence among nations.

Courses proposed for General Studies designation in the Social and Behavioral Sciences area must demonstrate emphases on: (1) social scientific theories and principles, (2) the methods used to acquire knowledge about cultural or social events and processes, and (3) the impact of social scientific understanding on the world.

Proposer: Please complete the following section and attach appropriate documentation.

ASU--[SB] CRITERIA					
A SOCIAL AND BEHAVIORAL SCIENCE [SB] course should meet all of the following criteria. If not, a rationale for exclusion should be provided.					
YES	NO		Identify Documentation Submitted		
<input checked="" type="checkbox"/>	<input type="checkbox"/>	1. Course is designed to advance basic understanding and knowledge about human interaction.	See syllabus		
<input checked="" type="checkbox"/>	<input type="checkbox"/>	2. Course content emphasizes the study of social behavior such as that found in: <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> • ANTHROPOLOGY • ECONOMICS • CULTURAL GEOGRAPHY • HISTORY </td> <td style="width: 50%; vertical-align: top; text-align: center;">Social Psychology</td> </tr> </table>	<ul style="list-style-type: none"> • ANTHROPOLOGY • ECONOMICS • CULTURAL GEOGRAPHY • HISTORY 	Social Psychology	See syllabus
<ul style="list-style-type: none"> • ANTHROPOLOGY • ECONOMICS • CULTURAL GEOGRAPHY • HISTORY 	Social Psychology				
<input checked="" type="checkbox"/>	<input type="checkbox"/>	3. Course emphasizes: a. the distinct knowledge base of the social and behavioral sciences (e.g., sociological anthropological). OR b. the distinct methods of inquiry of the social and behavioral sciences (e.g., ethnography, historical analysis).	See syllabus		
<input checked="" type="checkbox"/>	<input type="checkbox"/>	4. Course illustrates use of social and behavioral science perspectives and data.	See syllabus		
		THE FOLLOWING TYPES OF COURSES ARE EXCLUDED FROM THE [SB] AREA EVEN THOUGH THEY MIGHT GIVE SOME CONSIDERATION TO SOCIAL AND BEHAVIORAL SCIENCE CONCERNS:			
		• Courses with primarily fine arts, humanities, literary, or philosophical content.			
		• Courses with primarily natural or physical science content.			
		• Courses with predominantly applied orientation for professional skills or training purposes.			
		• Courses emphasizing primarily oral, quantitative, or written skills.			

Course Prefix	Number	Title	Designation
PSY	394	Intro to Cultural Psychology	

Explain in detail which student activities correspond to the specific designation criteria. Please use the following organizer to explain how the criteria are being met.

Criteria (from checksheet)	How course meets spirit (contextualize specific examples in next column)	Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)
1	The goal of this course is to understand how culture affects social behavior and cognition.	see Pg 1 of syllabus (Overview, Learning Objectives)
2	The course is a survey of the social psychological approach to culture.	see Pg 1 & 2 of syllabus, namely Schedule and Readings.
3	The course is a survey of the social psychological approach to culture.	see Pg 1 & 2 of syllabus, namely Schedule and Readings.
4	This course will familiarize students with methods used in cultural psychology (including surveys, experiments, behavioral measures, secondary data analysis, social neuroscience, and genetics).	see Pg 1 & 2 of syllabus, namely Overview, Schedule, and Readings.

Syllabus for PSY 394: Cultural Psychology, Spring 2014

Professor Michael Varnum
Department of Psychology
Arizona State University, Tempe

Time and Location: Section 1 TTH 1:30-2:45 Durham Lang. rm. 247, Section 2 TTH 3:00-4:15 Durham Lang. rm. 263

Office Hours: XX-XX or by appointment, 246C Psychology Building

Contact: mvarnum@asu.edu

Overview – What is it all about?

Culture shapes everything from our values, to our emotional experiences, to how we reason about the world, to the physical products we create (art, buildings, entertainment). In this course we will explore how culture influences these and other psychological and behavioral tendencies. This course will provide a broad introduction to methods, major findings, and theories in cultural psychology. We will also cover cutting edge research integrating neuroscience and genetics with the study of human culture as well as new research on regional variations within societies and cultural change over time. Throughout the course we will consider not only the theoretical implications of cultural differences, but also culture's consequences for our everyday lives.

Objectives and Learning Outcomes – What are we trying to do, and what will you get out of it?

The goal of this course is to introduce you to cultural psychology. By the end of this course you should have a sense of what culture is, the processes by which it shapes psychology, the methods used by cultural psychologists, and knowledge of the major dimensions of cross-cultural difference. By the end of this course you will be knowledgeable about not only psychological differences between societies but also within our society (as a function of ethnicity, region, and social class). You should also come away from this course with a better understanding of why cultures differ and how culture affects the world that you live in.

Schedule - What are we going to do and when?

- | | |
|--------|---|
| Week 1 | What is Culture and Why Study it?
Reading: Heine, Ch 1 |
| Week 2 | Where do Cultural Differences come from?
Reading: Heine, Ch 3 |
| Week 3 | How do We Study Culture? |

Week 4	Reading: Heine, Ch 4 Culture and Development
Week 5	Reading: Heine, Ch 5 Culture and the Self
Week 6	Reading: Heine, Ch 6 <i>Quiz #1 on Thursday</i> Culture and Motivation
Week 7	Reading: Heine, Ch 7 Culture and Cognition
Week 8	Reading: Heine, Ch 8 Culture and Emotions
Week 9	Reading: Heine, Ch 14 Culture and Relationships
Week 10	Reading: Heine, Ch 9 Acculturation and Biculturalism
Week 11	Reading: Heine, Ch 10 Frontiers and the Origins of Individualism
Week 12	Reading: Kitayama, Varnum, & Sevincer, 2014 Cultural Change
Week 13	Reading: Gentile, Campbell, & Twenge, 2014 This is Your Brain (and Genes) on Culture
Week 14	Reading: Sasaki & Kim, 2014 <i>Quiz #2 on Thursday</i> Wrapping up: What do We Know about Culture? What's Next?
Week 15	Reading: None ☺ <i>Study Guide Assignments due Sunday by 11:59pm</i> In Class EXAM

Readings

You should come to class at the beginning of the week prepared to discuss all mandatory readings.

- Gentile, B., Campbell, W. K., Twenge, J. M. (2014). Generational cultures. In A. Cohen (Ed.) *Culture Reexamined: Broadening our Understanding of Social and Evolutionary Influences*, 31-48. Washington, DC: APA Books.
- Heine, S. (2011). *Cultural Psychology, 2nd Edition*. New York: Norton.
- Kitayama, S., Varnum, M. E. W., Sevincer, A. T. (2014). Frontier settlement and cultural change. In A. Cohen (Ed.) *Culture Reexamined: Broadening our Understanding of Social and Evolutionary Influences*, 93-128. Washington, DC: APA Books.
- Sasaki, J. Y., & Kim, H. S. (2014). Cultural neuroscience: Biology of the mind in cultural contexts. *Annual Review of Psychology*, 65, XX-XX.

Assignments and Grading

Attendance: You will be expected to attend all classes. You should come to class each week prepared to discuss the assigned readings.

Weekly Discussion Questions: Each week you will turn in two questions based on the assigned reading. For example, you might have questions regarding how different theories relate to each other, about how these ideas might play out in other cultures than those discussed in the reading, or about real-world implications of the findings and ideas covered in the reading. The purpose of these assignments is stimulate your thinking about the material, to guide our discussions, and to provide me with feedback so that I can better tailor the lecture portion of class to suite your interests and your needs. For the first week no discussion questions will be due, for weeks 2-14 questions will be due by midnight the Sunday before class.

Quizzes: There will be 2 short quizzes, one covering material from the first half of the course, the second covering material from the second half of the course. These quizzes serve 2 functions, 1) they will help me to assess how much you've learned, 2) they will help you get a sense of what type of questions might be on the final exam.

Study Guide Preparation: For this assignment you and a partner will prepare a 2 page study guide covering 1 week's reading and lecture. Previous studies have found that active learning, such as creating summaries of what one reads, dramatically boosts memory. Preparing your portion of the guide will help you to master the material and together you and your classmates will create a useful resource for preparing for the final exam.

Final Exam: The final exam will consist of both multiple choice questions and short answer questions covering material from the readings and material presented in lecture.

Final Grade Breakdown:

Discussion Questions	13 x 2pts	26pts
Quizzes	2 x 15pts	30pts
Study Guide Assignment	1 x 10pts	10pts
Final Exam	1 x 40pts	34pts
Total		100pts

This course is graded A-E. 98-100 = A+, 93-97 = A, 90-92 = A-, 86-89 = B+, 82-85 = B, 79-81 = B-, 75-77 = C+, 72-74 = C, 69-71 = C-, 66-68 = D+, 63-65 = D, 60-62 = D-, 0-59 = E.

Policies – The Fine Print

Laptops, phones, etc: Let's face it, if you're on facebook in class, you're not going to learn very much. I want every one of you to succeed, and what we're doing is important. This stuff matters. So, laptops, phones, and anything else with a screen is to be switched off during class (with the exception of devices that are part of documented accommodations for those with learning disabilities). Studies have also found that it benefits your mental and physical well-being to unplug from time to time, so not only will you learn more, but you'll be healthier and happier too.

Absences, make-ups: Late work will not generally be accepted, nor will there be make-up exams. However, exceptions will be granted in the case of religious observances and practices as well as university sanctioned activities and events (as defined in ACD 304-04, "Accommodation for Religious Practices," and ACD 304-02, "Missed Classes Due to University-Sanctioned Activities"). Please let me know ASAP if you will need to schedule a make-up exam for either of these reasons. It is your responsibility (and a really, really good idea) to get notes from a classmate for any classes that you may miss.

Academic Integrity: Plagiarism and cheating will not be tolerated in this course and incidents of either may result in grading penalties or further academic sanctions (see the "Student Academic Integrity Policy" for further details).

Disability Accommodations: Students requesting accommodations must submit appropriate documentation to the Disability Resource Center (DRC) and must be registered with the DRC.

CULTURAL PSYCHOLOGY

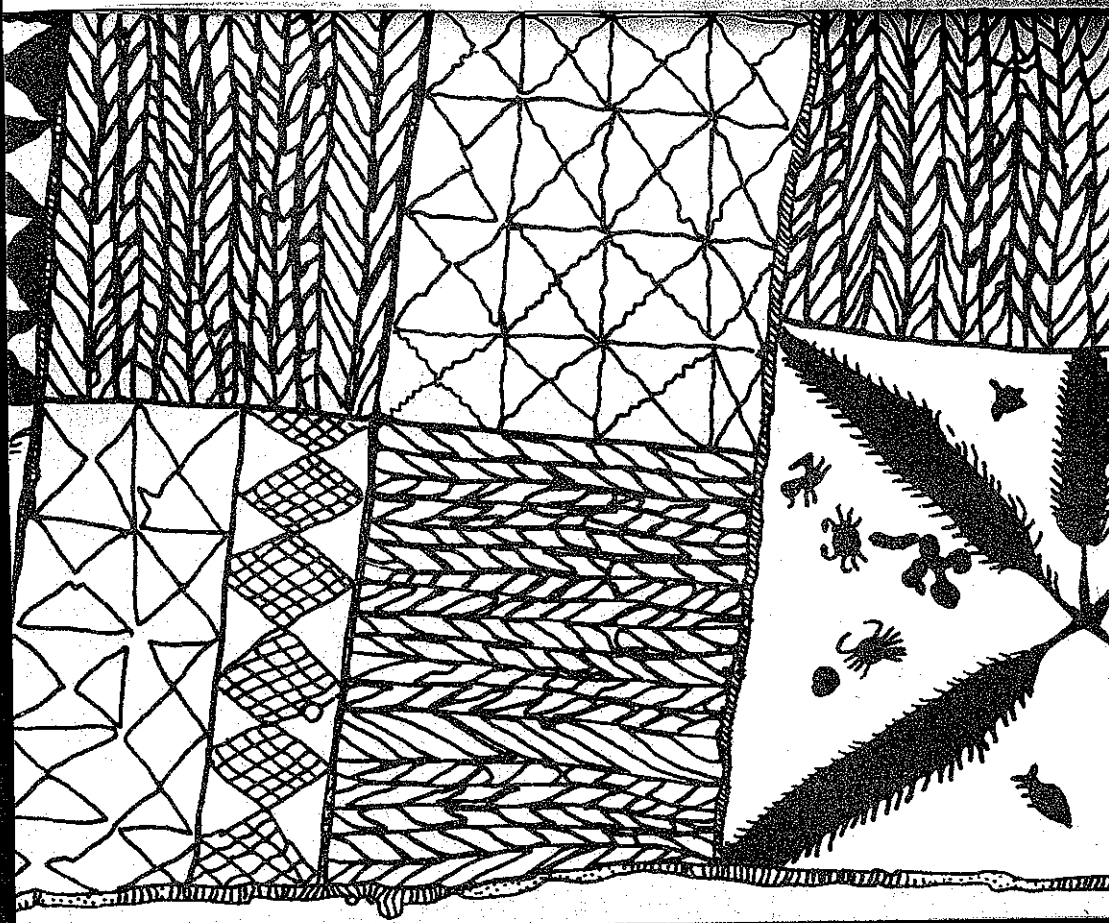
SECOND EDITION

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