

GENERAL STUDIES COURSE PROPOSAL COVER FORM

Course I			information from	Class Search/	Course Cataloa.		
			Liberal Arts and S		Department	International L	etters & Cultures
Prefix	SLC	Number	425	Title	What is Globalization Contact and Conflict		Units: 3
Is this a	cross-li	sted course?	No	If yes, ple	ase identify course(s)		
Is this a	shared	course?	No	If so, list a	all academic units offering	this course	
offers th to ensur	ne course re that al	is required p Il faculty teac	for <u>each</u> designation	on requested. It re aware of the	of support from the chair/a By submitting this letter of e General Studies designati n.	support, the chair	director agrees
	perman vith topi	ent numbere cs?	d Yes				
meets th	ne criteri rector to	a for the app ensure that	proved designation	n(s). It is the rong the course a	st be taught in a manner the esponsibility of the are aware of the General	nat Chair/Direct $\frac{NB}{\text{(Required)}}$	or Initials
Course	descripti	on:					
•	_	•	racy and Critical I quired for each de		Mandatory Review: (Ch	noose one)	
Eligibility	y:						
					versity's review and approv rt Phyllis,Lucie@asu.edu.	al process.	
Submiss	sion dead	dlines dates	are as follow:				
			Date: October 1, 2	015	For Spring 2017 I	Effective Date: Ma	rch 10, 2016
	_	d course wi					
requiren	nent and as simul	more than o	one awareness are ven if approved fo	a requirement r those areas.	awareness area. A course its concurrently, but may no With departmental conse Direment and the major pr	ot satisfy requirer nt, an approved G	nents in two
			ies designations		in ement and the major pr	ogram or study.	
	_		ropriate checklist				
			iry core courses (L)				
• <u>Ma</u>	athematic mputer/s	s core courses	s (MA) ntitative applications	core courses (CS)		
• <u>Hı</u>	ımanities	Arts and Des	ign core courses (HI	J)			
		vioral Science nces core cou	s core courses (SB)				
• <u>Cu</u>	ltural Div	ersity in the U	Inited States course:	s (C)			
		reness courses wareness cou					
A comple	ete pror	osal shoul	d include:				
	Signed c	ourse propo	sal cover form				
			General Studies d	esignation(s)	being requested		
		atalog descr syllabus for t					
\bowtie	Copy of	table of cont	ents from the text	tbook and list	of required readings/bool	ks	
It is respe	ectfully	requested	that proposals	are submitte	ed electronically with a	ll files compile	d into one PDF.
Contact	inior	mation:		nina.berm			
Name	Nina B	erman	E-mai			80) 965-6281	
			ector approva	,			
Chair/Dire	ector nar	ne (Typed):	Nina Berman		Da	ate: 3/13/2017	
Chair/Dire			سنس	Ben	a		

Arizona State University Criteria Checklist for

LITERACY AND CRITICAL INQUIRY - [L]

Rationale and Objectives

Literacy is here defined broadly as communicative competence—that is, competence in written and oral discourse. Critical inquiry involves the gathering, interpretation, and evaluation of evidence. Any field of university study may require unique critical skills that have little to do with language in the usual sense (words), but the analysis of written and spoken evidence pervades university study and everyday life. Thus, the General Studies requirements assume that all undergraduates should develop the ability to reason critically and communicate using the medium of language.

The requirement in Literacy and Critical Inquiry presumes, first, that training in literacy and critical inquiry must be sustained beyond traditional First Year English in order to create a habitual skill in every student; and, second, that the skill levels become more advanced, as well as more secure, as the student learns challenging subject matter. Thus, two courses beyond First Year English are required in order for students to meet the Literacy and Critical Inquiry requirement.

Most lower-level [L] courses are devoted primarily to the further development of critical skills in reading, writing, listening, speaking, or analysis of discourse. Upper-division [L] courses generally are courses in a particular discipline into which writing and critical thinking have been fully integrated as means of learning the content and, in most cases, demonstrating that it has been learned.

Notes:

- 1. ENG 101, 107 or ENG 105 must be prerequisites
- 2. Honors theses, XXX 493 meet [L] requirements
- 3. The list of criteria that must be satisfied for designation as a Literacy and Critical Inquiry [L] course is presented on the following page. This list will help you determine whether the current version of your course meets all of these requirements. If you decide to apply, please attach a current syllabus, or handouts, or other documentation that will provide sufficient information for the General Studies Council to make an informed decision regarding the status of your proposal.

Revised April 2014

Proposer: Please complete the following section and attach appropriate documentation.

		ASU - [L] CRITERIA					
TO QUALIFY FOR [L] DESIGNATION, THE COURSE DESIGN MUST PLACE A MAJOR EMPHASIS ON COMPLETING CRITICAL DISCOURSEAS EVIDENCED BY THE FOLLOWING CRITERIA:							
YES	NO		Identify Documentation Submitted				
\boxtimes		CRITERION 1: At least 50 percent of the grade in the course should depend upon writing assignments (see Criterion 3). Group projects are acceptable only if each student gathers, interprets, and evaluates evidence, and prepares a summary report. In-class essay exams may not be used for [L] designation.					
	1. Please describe the assignments that are considered in the computation of course gradesand indicate the proportion of the final grade that is determined by each assignment.						
2. Also	0:						
C-1		Please circle, underline, or otherwise mark the information presented the most recent course syllabus (or other material you have submitted) the verifies this description of the grading process—and label this information. "C-1".	hat				
\boxtimes		CRITERION 2: The writing assignments should involve gathering, interpreting, and evaluating evidence. They should reflect critical inquiry, extending beyond opinion and/or reflection.	Х				
		be the way(s) in which this criterion is addressed in the course design.					
2. Also):						
	Please circle, underline, or otherwise mark the information presented in the most recent course syllabus (or other material you have submitted) that verifies this description of the grading processand label this information "C-2".						
C-2	2						
\boxtimes		CRITERION 3: The syllabus should include a minimum of two writing and/or speaking assignments that are substantial in depth, quality, and quantity. Substantial writing assignments entail sustained in-depth engagement with the material. Examples include research papers, reports, articles, essays, or speeches that reflect critical inquiry and evaluation. Assignments such as brief reaction papers, opinion pieces, reflections, discussion posts, and impromptu presentations are not considered substantial writing/speaking assignments.	X				
cours	rse require	e relatively detailed descriptions of two or more substantial writing or speaking to ements	asks that are included in the				
2. Also	:						
C-3		Please circle, underline, or otherwise mark the information presented the most recent course syllabus (or other material you have submitted) verifies this description of the grading processand label this information."C-3".	that				

YES	NO		Identify Documentation Submitted	
\boxtimes		CRITERION 4: These substantial writing or speaking assignments should be arranged so that the students will get timely feedback from the instructor on each assignment in time to help them do better on subsequent assignments. Intervention at earlier stages in the writing process is especially welcomed.	X	
	ructor pro	be the sequence of course assignmentsand the nature of the feedback the current ovides to help students do better on subsequent assignments	t (or most recent) course	

Course Prefix	Number	Title	General Studies Designation
SLCxxx		What is Globalization: A History of Contact and Conflict	L

Explain in detail which student activities correspond to the specific designation criteria. Please use the following organizer to explain how the criteria are being met.

Criteria (from checksheet)	How course meets spirit (contextualize specific examples in next column)	Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)
1	80% of the grade is based on writing assignments	as identified in assignments and grading policy
		3 short papers (30%C1): Questions will be distributed in class, asking you to respond to specific aspects of the readings; the papers should be 500-600 words in length, double-spaced, 12-point font. Grading: 70 % for content, 10 % organization/structure, 20 % for language/style.
		Term paper (50%C1): The term papers should discuss an aspect of globalization by analyzing cultural expressions (such as literary texts, travel accounts, photographs, documents) or religious, political, and social movements, in their respective context. The cultural material should be analyzed by drawing on theoretical, historical, political, sociological etc. sources.
2	The term paper (50%) is designed as a research paper	as identified in assignments and grading policy
		The term papers should discuss an aspect of globalization by analyzing cultural expressions (such as literary texts, travel accounts, photographs, documents) or religious, political, and social movements, in their respective context. The cultural material should be analyzed by drawing on theoretical, historical, political, sociological etc. sources. • a 200-word abstract (5% of total grade) is due on April 2; must include a tentative title; outline your topic and focus; articulate the central questions you plan to address; and contain a statement about the kind of sources you plan to use and research for your analysis • an annotated bibliography (15% of total grade), due April 14; the bibliography should contain 8-10 book and article sources and be annotated; that is, the relevance of the book/article for your term paper should be explained in three to four sentences. Grading criteria: number of entries; length; quality; relevance; formatting. • length: Ca. 2,500 words (minimum 2,000), double-spaced, excluding the bibliography. Grading: 70
		double-spaced, excluding the bibliography. Grading: 70 % for content, 10 % organization/structure, 20 % for

		language/style.
3	The term paper has two main components: 1. an abstract and an annotated bibliography and the actual term paper. These two parts build on one another and allow the students to succeed in writing a substantial research paper.	The term papers should discuss an aspect of globalization by analyzing cultural expressions (such as literary texts, travel accounts, photographs, documents) or religious, political, and social movements, in their respective context. The cultural material should be analyzed by drawing on theoretical, historical, political, sociological etc. sources. • a 200-word abstract (5% of total grade) is due on April 2; must include a tentative title; outline your topic and focus; articulate the central questions you plan to address; and contain a statement about the kind of sources you plan to use and research for your analysis • an annotated bibliography (15% of total grade), due April 14; the bibliography should contain 8-10 book and article sources and be annotated; that is, the relevance of the book/article for your term paper should be explained in three to four sentences. Grading criteria: number of entries; length; quality; relevance; formatting. • length: Ca. 2,500 words (minimum 2,000), double-spaced, excluding the bibliography. Grading: 70% for content, 10% organization/structure, 20% for language/style.
4	The structure of the term paper-three stages of development of a research paper allows for indepth feedback and process.	The term papers should discuss an aspect of globalization by analyzing cultural expressions (such as literary texts, travel accounts, photographs, documents) or religious, political, and social movements, in their respective context. The cultural material should be analyzed by drawing on theoretical, historical, political, sociological etc. sources. • a 200-word abstract (5% of total grade) is due on April 2; must include a tentative title; outline your topic and focus; articulate the central questions you plan to address; and contain a statement about the kind of sources you plan to use and research for your analysis • an annotated bibliography (15% of total grade), due April 14; the bibliography should contain 8-10 book and article sources and be annotated; that is, the relevance of the book/article for your term paper should be explained in three to four sentences. Grading criteria: number of entries; length; quality; relevance; formatting. • length: Ca. 2,500 words (minimum 2,000), double-spaced, excluding the bibliography. Grading: 70% for content, 10% organization/structure, 20% for language/style.

Course Catalog Description:

SLC 425 - What is Globalization? A History of Contact and Conflict

This course introduces you to the broader experience of globalization by examining cultural material in relation to the circumstances and conditions of the globalization process. The course is organized chronologically, and divided into four units: the period before European hegemony; the era of European colonialism and imperialism; the period of decolonization and modernization; and the contemporary context.

SLC 425 3 Credit Hours; General Studies Designations G, L, and HU

What is Globalization? A History of Contact and Conflict

TuTh 2:30 pm - 3:50 pm

Nina Berman nina.berman@asu.edu

LL440A; 480-965-3762 Office hours: TTh 11-12 am; additional appointments per email

This course introduces you to the broader experience of globalization by examining cultural material in relation to the circumstances and conditions of the globalization process. The course is organized chronologically, and divided into four units: the period before European hegemony; the era of European colonialism and imperialism; the period of decolonization and modernization; and the contemporary context. These units serve to highlight continuities and changes in the globalization process. Questions of empire, migration, various types of networks, and the relationship between local lives and larger political and economic systems are central to all units. With the onset of European colonization and imperialism, however, the scale and nature of the interdependency of different areas of the world changed dramatically. The broad timeframe of the course allows a systematic discussion of these changes. The course pays particular attention to the ways in which human lives are affected by different aspects of globalization and how people have commented on this process. Class discussion centers on cultural texts and other artifacts, which will be analyzed in light of various background readings.

The goal of the course is to provide you with a broad perspective on the concept of globalization, and to relate contemporary issues, such as global inequality and labor migration, to historical dimensions of the process of globalization. The course is designed to enhance your understanding of basic keywords, such as empire, colonialism, imperialism, migration, modernization, transnationalism, diaspora, networks, citizenship, and human rights. Readings and classroom discussions will aim to make connections between the physical, intellectual, and emotional dimensions of human lives and complex social, economic, and political developments.

Learning Outcomes

Upon successful completion of this course, students

- will be able to articulate orally and in writing key facts about longer cultural and political history of globalization
- will be able to analyze these facts by drawing on contextual and interdisciplinary knowledge that is particularly relevant to understanding current events across the globe.

The course fulfills General Education Requirements in Global Awareness, Literacy, and Humanities

Assignments and Grading:

Participation and preparation (20%): You are expected to participate actively in the discussions. Attendance is not part of the participation grade.

3 short papers (30%--C1): Questions will be distributed in class, asking you to respond to specific aspects of the readings; the papers should be 500-600 words in length, double-spaced, 12-point font. Grading: 70 % for content, 10 % organization/structure, 20 % for language/style.

Term paper (50%--C1, C2, C3, C4): The term papers should discuss an aspect of globalization by analyzing cultural expressions (such as literary texts, travel accounts, photographs, documents) or religious, political, and social movements, in their respective context. The cultural material should be analyzed by drawing on theoretical, historical, political, sociological etc. sources.

- a 200-word abstract (5% of total grade) is due on April 2; must include a tentative title; outline your topic and focus; articulate the central questions you plan to address; and contain a statement about the kind of sources you plan to use and research for your analysis
- an annotated bibliography (15% of total grade), due April 14; the bibliography should contain 8-10 book and article sources and be annotated; that is, the relevance of the book/article for your term paper should be explained in three to four sentences. Grading criteria: number of entries; length; quality; relevance; formatting.
- length: Ca. 2,500 words (minimum 2,000), double-spaced, excluding the bibliography. Grading: 70 % for content, 10 % organization/structure, 20 % for language/style.

Extra Credit Opportunities

• You can earn extra credit (.2), once, by attending a public lecture in the Humanities.

Grading Scale

 \mathbf{A} + 4.33 4.00 A Α-3.67 B+3.33 В 3.00 B-2.67 C+2.33 C 2.00 D 1.00 \mathbf{E} 0.00

Attendance Policy

Attendance is mandatory; more than two unexcused absences will lower your grade by .2 for each absence (on a 4.0 grading scale)

Feel free to make use of ASU's <u>Writing Centers</u> https://tutoring.asu.edu/student-services/writing-centers

Class Schedule

Books:

Jürgen Osterhammel and Niels P. Petersson, Globalization: A Short History (Princeton; ISBN-10: 0691133956) Jamaica Kincaid, A Small Place (Farrar, Straus and Giroux; ISBN-10: 0374527075)

All other materials (including texts by, among others Ibn Battuta, Michel de Montaigne, José Marti, Qasim Amin, Rabindranath Tagore; Alison Brysk, Gershon Shafir, Kim Rygiel, Linda Polman, and others) will be posted on Blackboard or are accessible elsewhere online.

I. Before European Hegemony: Global Systems and Empires

This unit will introduce you to political, economic, and cultural aspects of the world before European hegemony. Historical background readings will provide you with an overview of economic systems and political structures of the ancient and medieval world. Through an analysis of maps, travel accounts, and cultural texts, you will gain insight into different concepts that structured the view of the world as articulated by different civilizations and imperial structures.

- January 13: Introduction to course: Keywords, timeline, and approaches
- January 15: Osterhammel and Petersson, Globalization: A Short History, Chapter One and Two (pp 1-29)

 Comparison of different ancient and medieval maps; discussion of "centrisms," interplay of religious and political belief systems
- January 20: Georgia L. Irby, "Mapping the World: Greek Initiatives from Homer to Eratosthenes"

 → discussion of ancient views of the world
- January 22: Alessandro Scafi, "Mapping Eden: Cartographies of the Earthly Paradise"

 → discussion of early Christian views of the world
- January 27: The Travels of Ibn Battuta (14th century)

→ Ibn Battuta's travels are a testimony to the expanse of Islamic civilization in the fourteenth century; the discussion of the text will focus on diversity within Islam, and on the Islamic world as a network for employment and trade

January 29: The Travels of Ibn Battuta

Background: maps about Islamic conquest; trade routes in the ancient world

Topic for first short paper will be distributed.

II. Colonialism, Imperialism, Age of the Nation-state

This unit introduces you to the changes brought on by European colonialism beginning in the late fifteenth century and continuing into the twentieth century.

February 3: First short paper is due (in class, hard copy).

Osterhammel and Petersson, Globalization: A Short History, Chapter Three (p 31-56)

February 5: Michel de Montaigne, "Of Cannibals" (1580)

→ This text allows for a discussion of the effect European colonial empires had on the European view of non-European cultures.

Bartolomé de Las Casas, "An Account Much Abbreviated, of the Destruction of the Indies" (1542)

→ In what ways does the text by Las Casas shed light on the essay by Montaigne?

February 10: Nelly Hanna, Making Big Money in 1600: The Life and Times of Isma'il Abu Taqiyya, Egyptian Merchant

→ This text describes changes in trading practices in the Islamic world and between the Islamic world and Europe through the case study of a Cairo-based merchant.

February 12: Osterhammel and Petersson, Globalization: A Short History, Chapter Four (pp 57-80)

February 17: Karl Marx, Friedrich Engels, *The Communist Manifesto* (1848) http://www.marxists.org/archive/marx/works/1848/communist-manifesto/

Osterhammel and Petersson, Globalization: A Short History, Chapter Five (pp 81-111)

February 19: Albert Schweitzer, On the Edge of the Primeval Forest (1922)

Schweitzer's autobiography allows for a discussion of European beliefs about the superiority of European civilization, race, and Christianity, and how these beliefs functioned in the colonization of non-European societies.

Topic for second short paper will be distributed.

III. Decolonization, Alternative Modernities

This unit focuses on African, Middle Eastern, Asian, and Latin American responses to European colonialism and imperialism, and to modernization.

February 24: Second short paper is due (in class, hard copy).

Jose Marti (1853-1895), selected writings

→ Marti's writings raise questions related to political and economic domination—and independence from that domination—of Central and Latin America and the Caribbean.

February 26: Qasim Amin, The Liberation of Women (1899)

→ Amin's text mirrors the discussion of modernization in Egyptian society at the time.

March 3: Rabindranath Tagore, "The Sunset of the Century" (1899); Nationalism (1917)

→ Tagore's and Fanon's (next meeting) writings highlight issues with regard to the nation-state during the colonial/imperial period.

March 5: Frantz Fanon, "The Trials and Tribulations of National Consciousness" (1961)

March 10: "Kala Shairi": Swahili historiographic poetry about the German occupation of East Africa (around 1900)

→ These poems illustrate the degree to which East African articulated their cultural and political resistance to the German colonizers.

March 12: Léopold Sédar Senghor (1906-2001), selected poems

→ Senghor's poetry rejects colonialist and European values, and offers a romantic vision of the African past.

Topic for third short paper will be distributed.

— Springbreak —

IV. Contemporary Practices of Globalization

This unit centers on contemporary dimension of globalization, in particular with regard to issues such as transnationalism, migration, diasporas, networks, citizenship, and human rights. The discussion places an emphasis on how globalization shapes the everyday life of human beings, how it affects people's bodies, their living conditions, and their view and experience of life.

March 24: Jamaica Kincaid, A Small Place (1988)

→ Kincaid's text raises questions regarding the effects of tourism and economic development on the lives of people living in the Caribbean.

Osterhammel and Petersson, Globalization: A Short History, Chapter Six (pp 113-39)

March 26: Third short paper is due (in class, hard copy).

Life and Debt (2001), screened in class; directed by Stephanie Black, based on Jamaica Kincaid's A Small Place

→ Black's film is loosely based on Kincaid's book and discusses effects of Western economic policies on lives of peoples living in poor nations.

March 31: Osterhammel and Petersson, Globalization: A Short History, Chapter Seven (pp 141-52)

Andrew Ross, ed., No Sweat: Fashion, Free Trade, and the Rights of Garment Workers (e-book, in OSU library); read at least one article

April 2: Abstract for term paper is due (in class, hard copy). Start work on your annotated bibliography.

"The Universal Declaration of Human Rights" (1948) http://www.un.org/en/documents/udhr/

Alison Brysk and Gershon Shafir, "Introduction: Globalization and the Citizenship Gap"; Gershon Shafir, "Citizenship and Human Rights in an Era of Globalization" (In: *People Out of Place*)

April 7: Kim Rygiel, Globalizing Citizenship

Derrick M. Nault, "Introduction," Globalization and Human Rights in the Developing World

Bob Marley, "Get Up, Stand Up" (1973)

April 9:

Sebastian Salgado, Migrations (2000)

→ Salgado's volume of photographs highlights the human dimension of migration across

the globe. Read the interview on Blackboard and view images on

http://pdngallery.com/legends/legends10/

April 14:

Annotated bibliography is due (electronic submission via Blackboard for faster feed-

back)

Linda Polman, The Crisis Caravan: What's Wrong with Humanitarian Aid? Jonathan Grant, "Merchants of Death: The International Traffic in Arms"

http://ehistory.osu.edu/osu/origins/article.cfm?articleid=75

→ Polman and Grant deal with global dimensions of humanitarian intervention and the

arms trade.

Lionel Ritchie et al., "USA for Africa-We are the World" (1985)

April 16:

JR (born 1983); http://www.jr-art.net/

→ The work of this artist raises issue related to the human face of globalization.

April 21:

Globalization and Soccer (on Blackboard)

April 23:

Final discussion; presentation of term papers

The term paper is due on Friday, May 1, 5 pm, in the dropbox on Blackboard.

Recommended movies that comment on various effects of globalization:

Syriana (2005)

Dirty Pretty Things (2002)

Babel (2006)

Marley (2012)

Paraiso for Sale (2011, OSU library)

Attendance Policy

Attendance is mandatory; more than two unexcused absences will lower your grade by .2 for each absence (on a 4.0 grading scale). Students who need to be absent from class due to religious observances or due to participation in university- sanctioned activities, should notify the instructor at the beginning of the semester about the need to be absent from class and make arrangements to make up missed assignments and in-class work.

Academic integrity

Academic honesty is expected of all students in all examinations, papers, and laboratory work, academic transactions and records. The possible sanctions include, but are not limited to, appropriate grade penalties, course failure (indicated on the transcript as a grade of E), course failure due to academic dishonesty (indicated on the transcript as a grade of XE), loss of registration privileges, disqualification and dismissal. For more information, see http://provost.asu.edu/academicintegrity

Accommodating students with disabilities

Students who feel they will need disability accommodations in this class but have not registered with the Disability Resource Center (DRC) should contact DRC immediately. The DRC Tempe office is located on the first floor of the Matthews Center Building. DRC staff can also be reached at: (480) 965-1234 (V) or (480) 965-9000 (TTY). For additional information, visit: www.asu.edu/studentaffairs/ed/drc.

Expected classroom behavior

No cell phones No texting No internet surfing

Policy against threatening behavior

All incidents and allegations of violent or threatening conduct by an ASU student (whether on-or off campus) must be reported to the ASU Police Department (ASU PD) and the Office of the Dean of Students. If either office determines that the behavior poses or has posed a serious threat to personal safety or to the welfare of the campus, the student will not be permitted to return to campus or reside in any ASU residence hall until an appropriate threat assessment has been completed and, if necessary, conditions for return are imposed. ASU PD, the Office of the Dean of Students, and other appropriate offices will coordinate the assessment in light of the relevant circumstances. (ASU's policy against threatening behavior (Student Services Manual SSM 104–02 "Handling Disruptive, Threatening or Violent Individuals on Campus")