

ARIZONA STATE UNIVERSITY MAIN / EAST

GENERAL STUDIES PROGRAM COURSE PROPOSAL COVER FORM

Courses submitted to the GSC between 2/1 and 4/30 if approved, will be effective the following Spring.

Courses submitted between 5/1 and 1/31 if approved, will be effective the following Fall.

(SUBMISSION VIA ADOBE.PDF FILES IS PREFERRED)

DATE 02/23/10

1. ACADEMIC UNIT: Global Studies - School of Politics + Global Studies
2. COURSE PROPOSED: SGS 303 Global Trends
3. CONTACT PERSON: Name: Douglas Webster (+ Jennifer Gordon) Phone: 7-0737 (7-3118)
Mail Code: 3929 E-Mail: douglas.webster@asu.edu Jennifer.gordon@asu.edu

4. ELIGIBILITY: New courses must be approved by the Main Campus Curriculum Subcommittee and must have a regular course number. For the rules governing approval of omnibus courses, contact the General Studies Program Office at 965-0739.
5. AREA(S) PROPOSED COURSE WILL SERVE. A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study.

Core Areas

Awareness Areas

- Literacy and Critical Inquiry-L
Mathematical Studies-MA
Humanities and Fine Arts-HU
Social and Behavioral Sciences-SB
Natural Sciences-SQ SG

- Global Awareness-G
Historical Awareness-H
Cultural Diversity in the United States-C
(Note: one course per form)

6. DOCUMENTATION REQUIRED.
(1) Course Description
(2) Course Syllabus
(3) Criteria Checklist for the area
(4) Table of Contents from the textbook used, if available

7. In the space provided below (or on a separate sheet), please also provide a description of how the course meets the specific criteria in the area for which the course is being proposed.

* please see separate sheet *

CROSS-LISTED COURSES: No Yes; Please identify courses:

Is this a multisection course?: No Yes; Is it governed by a common syllabus?

DOUGLAS WEBSTER
Chair/Director (Print or Type)

[Signature]
Chair/Director (Signature)

Date: Feb 25/10

7. SGS 303: Global Trends

This course more than adequately meets the specific criteria for the general studies designation of SB. Taking into account changes in global drivers related to economic, technological, scientific, and cultural realms, and assessing them in terms of their impact and influence on human behavior and events, is the essence of this course. Through a broad discussion of theoretical principles, and using contemporary examples and readings to illustrate such principles and practices, students gain a more complete understanding of social scientific theories and principles, broaden their knowledge concerning cultural and social events and process, and are able better equipped to critically understand the impact of such processes on the world.

Arizona State University Criteria Checklist for

SOCIAL AND BEHAVIORAL SCIENCES [SB]

Rationale and Objectives

The importance of the social and behavioral sciences is evident in both the increasing number of scientific inquiries into human behavior and the amount of attention paid to those inquiries. In both private and public sectors people rely on social scientific findings to assess the social consequences of large-scale economic, technological, scientific, and cultural changes.

Social scientists' observations about human behavior and their unique perspectives on human events make an important contribution to civic dialogue. Today, those insights are particularly crucial due to the growing economic and political interdependence among nations.

Courses proposed for General Studies designation in the Social and Behavioral Sciences area must demonstrate emphases on: (1) social scientific theories and principles, (2) the methods used to acquire knowledge about cultural or social events and processes, and (3) the impact of social scientific understanding on the world.

Proposer: Please complete the following section and attach appropriate documentation.

ASU-[SB] CRITERIA					
A SOCIAL AND BEHAVIORAL SCIENCE [SB] course should meet all of the following criteria. If not, a rationale for exclusion should be provided.					
YES	NO		Identify Documentation Submitted		
<input checked="" type="checkbox"/>	<input type="checkbox"/>	1. Course is designed to advance basic understanding and knowledge about human interaction.	syllabus		
<input checked="" type="checkbox"/>	<input type="checkbox"/>	2. Course content emphasizes the study of social behavior such as that found in: <table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; border-right: 1px solid black;"> <ul style="list-style-type: none"> • ANTHROPOLOGY • ECONOMICS • CULTURAL GEOGRAPHY • HISTORY </td> <td style="width: 50%;"> <ul style="list-style-type: none"> • LINGUISTICS • POLITICAL SCIENCE • SOCIAL PSYCHOLOGY • SOCIOLOGY </td> </tr> </table>	<ul style="list-style-type: none"> • ANTHROPOLOGY • ECONOMICS • CULTURAL GEOGRAPHY • HISTORY 	<ul style="list-style-type: none"> • LINGUISTICS • POLITICAL SCIENCE • SOCIAL PSYCHOLOGY • SOCIOLOGY 	syllabus
<ul style="list-style-type: none"> • ANTHROPOLOGY • ECONOMICS • CULTURAL GEOGRAPHY • HISTORY 	<ul style="list-style-type: none"> • LINGUISTICS • POLITICAL SCIENCE • SOCIAL PSYCHOLOGY • SOCIOLOGY 				
<input checked="" type="checkbox"/>	<input type="checkbox"/>	3. Course emphasizes: a. the distinct knowledge base of the social and behavioral sciences (e.g., sociological anthropological). <div style="text-align: center;">OR</div> b. the distinct methods of inquiry of the social and behavioral sciences (e.g., ethnography, historical analysis).	syllabus		
<input checked="" type="checkbox"/>	<input type="checkbox"/>	4. Course illustrates use of social and behavioral science perspectives and data.	syllabus		
		THE FOLLOWING TYPES OF COURSES ARE EXCLUDED FROM THE [SB] AREA EVEN THOUGH THEY MIGHT GIVE SOME CONSIDERATION TO SOCIAL AND BEHAVIORAL SCIENCE CONCERNS:			
		• Courses with primarily fine arts, humanities, literary, or philosophical content.			
		• Courses with primarily natural or physical science content.			
		• Courses with predominantly applied orientation for professional skills or training purposes.			
		• Courses emphasizing primarily oral, quantitative, or written skills.			

Course Prefix	Number	Title	Designation
SGS	303	Global Trends	SB

Explain in detail which student activities correspond to the specific designation criteria. Please use the following organizer to explain how the criteria are being met.

Criteria (from checksheet)	How course meets spirit (contextualize specific examples in next column)	Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)
1. understanding human interaction	focuses on broad trends that impact economic, political systems, social + cultural institutions, as well as, the built + natural environment.	pg. 1: "subject matter" + "course objectives" pg. 3-6: "class schedule/outline" weeks: 1, 3, 4, 5, 7, 12, + 13
2. emphasizes study of social behavior as in anthropology, economics, cultural geography, and history	discusses contact between individuals + groups of people within changing political, economic, media, migration, + human rights realms.	pg. 1: "subject matter" + "course objectives" pg. 3-6: "class schedule/outline" weeks: 2, 5, 6, 7,
3. emphasizes either knowledge base or methods of inquiry	students will achieve an analytical understanding of the origin of contemporary trends, the trajectory of trends, and consequences.	pg. 1: "subject matter" + "course objectives" pg. 3-6: "class schedule/outline" weeks: 4, 5, 8
4. illustrates social science perspective and data	critically discusses how globalization impacts or informs changes to economic + political systems, social + cultural institutions, as well as, the built environment.	pg. 1: "subject matter" + "course objectives" pg. 2: "presentation and paper guidelines" pg. 3-6: "class schedule/outline" weeks: 1, 3, 4, 5, 7, 9, 10, 11

Syllabus: **SGS 303 - Global Trends**
School of Politics and Global Studies
Global Institute of Sustainability
Arizona State University

Time: T/TH 4:30p – 5:45p

Location: STAUF A232

Instructor: Michael Lyon M.P.A.
michlyon@asu.edu
Room 6671, COOR Building
Office Hours: T/TH 11:30a – 1:00p and by appointment

Subject Matter:

1,2,3,4

Formerly distinct economies, national societies, and regional cultures are becoming integrated through a globe-spanning network of education, communication, trade, and travel. The course will explore and analyze contemporary trends that are a product of this 'globalization' from various perspectives. We will focus upon broad trends that impact economic and political systems, social and cultural institutions, as well as, the built and natural environment. Further, we will examine which trends appear to be sustainable and which seem unlikely to be sustained by future generations.

Course Objectives:

1,2,3,4

Successful students will achieve an analytical understanding of the origin of contemporary trends; appreciate the role of globalization (i.e., the intensification of human interaction across boundaries) in the trajectory of those trends; as well as, the drivers and consequences of globalization upon national societies, regional cultures, and individuals. Students will develop an appreciation of the interconnectivity of the human population in the 21st Century, the development and expansion of the global economy, and exercise their critical thinking and presentation skills.

Student Evaluation:

- 20% attendance/participation
- 20% mid-term exam
- 20% final exam
- 20% reading assignments
- 20% term paper/power point presentation

Term Paper and Power Point Presentation

Students will prepare a footnoted term paper (10 pages) and associated power point presentation (10 minutes) on a key research topic chosen in conjunction with the instructor. More details regarding the term paper and class presentation of results will be provided in class.

Presentation and Paper Guidelines

(i) The presentation / research paper should be rooted in a specific urban region. However, if the paper is oriented to a given technology or approach, relevance to, and impacts on, a set of cities may be an appropriate format.

(ii) Within the above context (i), an issue (involving a technology, commodity, system, economic instruments, etc.) that has become or could become a global trend, reflecting course content, will be identified.

4 { (iii) The presentation / paper will then examine and analyze the issue and examine how globalization has or will lead to its spread from one region to others.

Blackboard:

The Blackboard site for this course contains or will contain the syllabus, as well as, some of the readings, presentations and notes pertaining to lessons given in class. Understanding how to use Blackboard is required and you are responsible for keeping up-to-date on any materials that are posted to it. Please note that this is not an online course and that the use of Blackboard is only supplemental and not a replacement for class attendance. Your support link for Blackboard and other online services is: <http://asuonline.asu.edu/studentssupport/index.cfm>.

Attendance:

Attendance is mandatory. If you are ill or have an emergency that causes you to miss class, please contact the instructor by email outlining the nature and length of the absence.

Plagiarism is not permitted. It is essential that you be graded only on your own work. ASU takes charges of cheating and plagiarism very seriously, and either can result in your dismissal. Cheating is taking advantage of the work of others. Plagiarism is representing the work of others as your own, without giving appropriate credit. Also, although interaction and the sharing of ideas are strongly encouraged both inside and outside of the classroom, each student is responsible for turning in his or her own written material with the appropriate references to materials used (such as books, papers and web resources), as appropriate. Plagiarism entails serious consequences, including failing grades on the specific assignment and possibly the course. Everyone should be familiar with ASU's standards of academic honesty which is available at: www.asu.edu/aad/manuals/usi/usi104-01.html.

The classroom is a place of mutual respect. Everyone is expected to treat each other and their questions and comments with civility. Cell phones must be off. There will be no text messaging, surfing websites or playing games, reading newspapers, and the like.

There will be no incompletes for this course, except for extreme and ongoing situations such as family disasters or severe episodes of chronic illness that you or an immediate family member suffer that would make it impossible for you to come to class. Documentation is required.

Disability Accommodations: Qualified students with disabilities who will require disability accommodations in the class are encouraged to make their requests to me at the beginning of the semester either during office hours or by appointment. **Note:** Prior to receiving disability accommodations, verification of eligibility from the Disability Resource Center (DRC) is required. Disability information is confidential.

Establishing Eligibility for Disability Accommodations: Students who feel they will need disability accommodations in this class but have not registered with the Disability Resource Center (DRC) should contact DRC immediately. Their office is located on the first floor of the Matthews Center Building. DRC Staff can also be reached at: 480-965-1234 (V), 480-965-9000 (TTY). For additional information visit: www.asu.edu/studentaffairs/ed/drc. Their office hours are 8:00 AM to 5:00 PM, Monday through Friday.

Class Schedule/Outline:

Week 01 (Jan 19/21) – Introduction: Course structure / Globalization.

1 { Globalization is the expansion of human interactions across international borders that have significant and sustained impacts on multiple cultures and which is largely the basis of Global Trends.

4 { Reading: J. Fulcher, "Globalization, the nation-state and global society." The Sociological Review 2000: 522-543.

Week 02 (Jan 26/28) – Economics: Neo-liberalism / China in the 21st Century

2 { The economic and political systems of major nations have begun to modify, adapt, and change. Global trade, as well as, contact between individuals is changing the political and economic structure of nations.

Reading: Kotz, D. and McDonough T., "Global Neo-liberalism and the Contemporary Social Structure of Accumulation". 18 December 2007 Version 4.

Week 03 (Feb 02/04) – Food Production: Factory Farming

1, 4 { Factory farming has succeeded in feeding billions of people, however, at a high environmental impact. Is this global trend sustainable? Is Localism the latest fad or a global trend?

4 { Screening: "Land of Plenty, Land of Want" Journey to Planet Earth, PBS

4 (Reading: B. Halweil, "Meat and seafood: The global diet's most costly ingredients." 2008 State of the World. Worldwatch.org

Week 04 (Feb 09/11) – Communications: Global Satellite Networks

1, 3 { What began with a town crier has evolved into a global satellite news network dominated by CNN, Star TV, and Al Jazeera using English as a global language.

Screening: "Frontline World, News War," WGBH Educational Foundation, 2007

3 (Reading: M. Rai "Global mediations: On the changing ecology of satellite television news." Global Media and Communication, 2007

Week 05 (Feb 16/18) – Urbanization / World Cities

1, 2, 3 { Cities as global players? Civilization first formed in large city/states (Athens and Rome) that developed into principalities, which later became nation/states (UK/USSR). Is the trend towards international action by 'world cities' (London/Singapore/New York) a return to the role of city/states?

Screening: "The Urban Explosion," Journey to Planet Earth, PBS

Reading: M. Betsill, "Cities and the Multilevel Governance of Global Climate Change" *Global Governance*; Apr-Jun 2006; 12, 2; Research Library pg. 141

Week 06 (Feb 23/25) – Transportation: A smaller planet.

2 { With the introduction of jet propulsion, containerized shipping, and high-speed rail; nearly all markets are now directly connected to one another and has been one of the key driving factors in international trade and globalization.

Reading: J.P. Rodrigue, "The geography of transport systems."

Week 07 (Mar 02/04) – Cultural Trends

1, 2 { A cultural shift? The United States has dominated international culture since WWII. Due to globalization new influences (i.e., Mumbai, Beijing, Tokyo) are becoming part of the established fashion, music, and entertainment culture.

Reading: J. Blakley, "Entertainment Goes Global: Mass Culture in a Transforming World." Norman Lear Center, 2001

G. Jones, "Can Bollywood Go Global?" Harvard Business School, 2009.

Week 08 (Mar 09/11) – Conflict / Mid-term Exam

3 { The Clash of Civilizations is a theory, proposed by political scientist Samuel P. Huntington, that people's cultural and religious identities will be the primary source of conflict in the post-Cold War world.

Reading: S. P. Huntington, "Clash of civilizations." Foreign Affairs, Summer 1993

Week 09 (Mar 23/25) – Global Climate Change: Winners & Losers?

4 { Global climate change has quickly become a concern to all informed societies, research indicates there will be both winners and losers due to varying degrees of impact and vulnerability as the climate changes over the next century.

Screening: "Global Warming: The Rising Storm,"

Reading: N. Stern, "The economics of climate change." American Economic Review, 2008

K. O'Brien, "Climate Change, Equity and Human Security." University of Oslo & Rutgers University, 2005

Week 10 (Mar 30/01) – Population Growth & Migration

4 { The unbalanced growth of populations (some populations growing while others decline) during the 21st Century will have enormous impact on the future of globalization and its associated trends.

Screening: "World in Balance" NOVA, PBS

Reading: Cohen, J.E., "The Future of Population" (Chapter 3) in Cooper, R., and R. Layard, What the Future Holds: Insights from Social Sciences, Cambridge: MIT Press, 2003

Week 11 (Apr 06/08) – Human Rights: A Global Struggle?

3, 4 { Issues of Human Rights and Social Justice (including resource allocation and gender equity) continue to plague societies in the 21st Century. How will globalization impact or inform these changes as we move forward?

Reading: A. An-Na'im, "Why should Muslims abandon Jihad? Human Rights and the future of International Law." Third World Quarterly, Vol. 27, No. 5, pp 785 – 797, 2006

Week 12 (Apr 13/15) – Transnational Criminal Organizations

The development of transnational criminal (non-conforming) organizations which traffic in human (sex and economic slavery), endangered species, illicit drugs, money laundering, and piracy are a new threat to global security.

Screening: "Illicit: The Dark Trade," National Geographic Specials

Reading: L. Shelly, "Implications of the Convergence of International Organized Crime and Terrorism." American University 2003

J. Bhabha, "Trafficking, Smuggling, and Human Rights." Migration Policy Institute, 2005

Week 13 (Apr 20/22) – English as a Global Language

Since WWII music and films in English have come to dominate the global culture. The explosive use of the internet and texting have further expanded the use of English around the world.

Reading: Arnold, J. (2006). Some Social And Cultural Issues Of English As The Global Language: *Electronic Magazine of Multicultural Education*, 8(1).

Lagana, M, "English as a Global Language" *Illuminazione* N. 6. October-December 2008

Week 14 (Apr 27/29) – Student Presentations

Week 15 (May 04) – Student Presentations and Review

Week 16 (May 11) – Final Examination