

ARIZONA STATE UNIVERSITY EAST/TEMPE CAMPUS

GENERAL STUDIES PROGRAM COURSE PROPOSAL COVER FORM

Courses submitted to the GSC between 2/1 and 4/30 if approved, will be effective the following Spring.

Courses submitted between 5/1 and 1/31 if approved, will be effective the following Fall.

(SUBMISSION VIA ADOBE.PDF FILES IS PREFERRED)

DATE 8/4/2008

1. ACADEMIC UNIT: School of Global Studies
2. COURSE PROPOSED: SGS 380 Mechanisms of Governance 3
3. CONTACT PERSON: Name: JENNIFER GORDON Phone: 7-3118
Mail Code: 5102 E-Mail: Jennifer.gordon@asu.edu

4. ELIGIBILITY: New courses must be approved by the Tempe Campus Curriculum Subcommittee and must have a regular course number. For the rules governing approval of omnibus courses, contact the General Studies Program Office at 965-0739.
5. AREA(S) PROPOSED COURSE WILL SERVE. A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study.

Core Areas

Awareness Areas

- Literacy and Critical Inquiry-L [checked]
Mathematical Studies-MA [ ] CS [ ]
Humanities and Fine Arts-HU [ ]
Social and Behavioral Sciences-SB [ ]
Natural Sciences-SQ [ ] SG [ ]

- Global Awareness-G [ ]
Historical Awareness-H [ ]
Cultural Diversity in the United States-C [ ]
(Note: one course per form)

6. DOCUMENTATION REQUIRED.
(1) Course Description
(2) Course Syllabus
(3) Criteria Checklist for the area
(4) Table of Contents from the textbook used, if available

7. In the space provided below (or on a separate sheet), please also provide a description of how the course meets the specific criteria in the area for which the course is being proposed.

CROSS-LISTED COURSES: [checked] No [ ] Yes; Please identify courses: \_\_\_\_\_

Is this a multisection course?: [checked] No [ ] Yes; Is it governed by a common syllabus? \_\_\_\_\_

MICHAEL HECHTER
Chair/Director (Print or Type)

Michael Hechter
Chair/Director (Signature)

Date: \_\_\_\_\_

## Course Description

### ***SGS 320 Mechanisms of Governance***

After a brief discussion of the nature of and place of theory in social science, the course will focus on the key issue in governance, traditionally known as the problem of social order. The root of the problem of order lies in the distinction between the interests of individuals and those of the groups (and societies) which these individuals constitute. A solution to the problem requires the reconciliation of these interests, and theorists have provided several distinct strategies for doing so. This course considers the most prominent theories, each of which proposes particular causal mechanisms and has specific empirical implications. The course discusses the strengths and weaknesses of the various theories and attempts to relate them to contemporary events.

*Arizona State University Criteria Checklist for*  
**LITERACY AND CRITICAL INQUIRY - [L]**

**Rationale and Objectives**

**Literacy** is here defined broadly as communicative competence in written and oral discourse. **Critical inquiry** involves the gathering, interpretation, and evaluation of evidence. Any field of university study may require unique critical skills which have little to do with language in the usual sense (words), but the analysis of spoken and written evidence pervades university study and everyday life. Thus, the General Studies requirements assume that all undergraduates should develop the ability to reason critically and communicate using the medium of language.

The requirement in Literacy and Critical Inquiry presumes, first, that training in literacy and critical inquiry must be sustained beyond traditional First Year English in order to create a habitual skill in every student; and, second, that the skills become more expert, as well as more secure, as the student learns challenging subject matter. Thus, the Literacy and Critical Inquiry requirement stipulates two courses beyond First Year English.

Most lower-level [L] courses are devoted primarily to the further development of critical skills in reading, writing, listening, speaking, or analysis of discourse. Upper-division [L] courses generally are courses in a particular discipline into which writing and critical thinking have been fully integrated as means of learning the content and, in most cases, demonstrating that it has been learned.

Students must complete six credit hours from courses designated as [L], at least three credit hours of which must be chosen from approved upper-division courses, preferably in their major. Students must have completed ENG 101, 107, or 105 to take an [L] course.

**Notes:**

1. ENG 101, 107 or ENG 105 must be prerequisites
2. Honors theses, XXX 493 meet [L] requirements
3. The list of criteria that must be satisfied for designation as a Literacy and Critical Inquiry [L] course is presented on the following page. This list will help you determine whether the current version of your course meets all of these requirements. If you decide to apply, please attach a current syllabus, or handouts, or other documentation that will provide sufficient information for the General Studies Council to make an informed decision regarding the status of your proposal.

**Proposer: Please complete the following section and attach appropriate documentation.**

## ASU - [L] CRITERIA

**TO QUALIFY FOR [L] DESIGNATION, THE COURSE DESIGN MUST PLACE A MAJOR EMPHASIS ON COMPLETING CRITICAL DISCOURSE--AS EVIDENCED BY THE FOLLOWING CRITERIA:**

YES	NO		Identify Documentation Submitted
X		<p><b>CRITERION 1:</b> At least 50 percent of the grade in the course should depend upon writing, including prepared essays, speeches, or in-class essay examinations. <i>Group projects are acceptable only if each student gathers, interprets, and evaluates evidence, and prepares a summary report</i></p>	
<p>1. Please describe the assignments that are considered in the computation of course grades--and indicate the proportion of the final grade that is determined by each assignment.            Examinations – 400 points (30 percent of which are written essays)            Research Paper – 150 points            Written responses to film presentations – up to 40 points            Attendance – 50 points</p>			
<p>2. Also:</p> <div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center;"> <p>Please <b>circle, underline, or otherwise mark</b> the information presented in the most recent course syllabus (or other material you have submitted) that verifies <b>this description</b> of the</p> </div>			
C-1			
X		<p><b>CRITERION 2:</b> The composition tasks involve the gathering, interpretation, and evaluation of evidence</p>	
<p>1. Please describe the way(s) in which this criterion is addressed in the course design            The research project has students perform secondary research on one of four potential topics: global poverty, the environment, world polity or civilizations and conflict. Students gather quantitative and/or qualitative data from the Internet and other sources and perform a descriptive analysis of world-wide trends and/or a comparative analysis between nation-states. Another option is to analyze official documents, U.N. charters or other historical documentation on several countries and report findings. Some potential data sources include: the United Nations, the State Failure Task Force, Polity IV, the World Bank, the International Monetary Fund, the Uppsala Conflict Database, the Minorities at Risk dataset and others.</p>			

## ASU - [L] CRITERIA

2. Also:

Please **circle, underline, or otherwise mark** the information presented in the most recent course syllabus (or other material you have submitted) that verifies **this description** of the

C-2

X

**CRITERION 3:** The syllabus should include a minimum of two substantial writing or speaking tasks, other than or in addition to in-class essay exams

1. Please provide relatively detailed descriptions of two or more substantial writing or speaking tasks that are included in the course requirements

There is a final research project and a proposal due at mid-semester (see above). There are four written responses to films viewed in class (2-5 pages in length), which have students respond to a few questions that link the film to course readings and/or current affairs in the sociopolitical world. Lastly, there are four examinations; each exam has a written section with two essay questions to respond to.

2. Also:

Please **circle, underline, or otherwise mark** the information presented in the most recent course syllabus (or other material you have submitted) that verifies **this description** of the

C-3

## ASU - [L] CRITERIA

YES	NO		Identify Documentation Submitted
X		<p><b>CRITERION 4:</b> These substantial writing or speaking assignments should be arranged so that the students will get timely feedback from the instructor on each assignment in time to help them do better on subsequent assignments. <i>Intervention at earlier stages in the writing process is especially welcomed</i></p>	
<p>1. Please describe the sequence of course assignments--and the nature of the feedback the current (or most recent) course instructor provides to help students do better on subsequent assignments</p> <p>The instructor provides extensive feedback on the mid-semester research proposal and meets with students individual to discuss their projects to ensure they are on the right track. All examinations (including the written essay component) are returned within one-week of test-taking and areas of concern are discussed in class and/or in-person. Students with exceptional responses to the written portion of the examinations are asked to provide their responses to their peers so that all students have a good idea of what the instructor is looking for. Examples of 'A' responses are posted on ASU's Blackboard system for all students to view and download.</p>			
<p>2. Also:</p> <div style="border: 1px solid black; border-radius: 50%; padding: 10px; text-align: center;"> <p>Please <b>circle, underline, or otherwise mark</b> the information presented in the most recent course syllabus (or other material you have submitted) that verifies <b>this description</b> of the grading process--and label this information "<b>C-4</b>".</p> </div>			
<p>C-4</p>			

Course Prefix	Number	Title	Designation
SGS	320	Mechanisms of Governance	L

Explain in detail which student activities correspond to the specific designation criteria. Please use the following organizer to explain how the criteria are being met.

Criteria (from checksheet)	How course meets spirit (contextualize specific examples in next column)	Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)
At least 50% of grade depends on writing.	60% of grade based on writing - examinations, research paper, and paper responses	Pg. 4
Composition tasks involve gathering, interpretation, and evaluation of evidence	Quantitative and/or qualitative secondary research data ending in descriptive &/or comparative analysis; also uses official docs	Pg. 5
2 or more writing or speaking tasks that included, other than exams (or in addition to)	Final research paper and proposal, (4) response papers, (4) exams in which is a writing section	Pg. 3
Feedback	Research proposal; exams returned w/ 1 week; presentation of excellent response papers to peers; Blackboard used	Pg. 4

## Lois Von Halle

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**From:** Jennifer Gordon  
**Sent:** Tuesday, August 19, 2008 11:49 AM  
**To:** Lois Von Halle  
**Subject:** FW: signature

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**From:** Michael Hechter  
**Sent:** Tuesday, August 19, 2008 11:34 AM  
**To:** Jennifer Gordon  
**Subject:** Re: signature

Sign for me.

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**From:** Jennifer Gordon  
**To:** Michael Hechter; Lois Von Halle  
**Sent:** Tue Aug 19 11:14:13 2008  
**Subject:** signature

Hello Michael,

The proposals for the Literacy and Critical Inquiry general studies code for both Research Methods and Mechanisms of Governance are complete, except for your signature.

Do we have your permission to sign in your stead, or should we await your arrival next week. The forms need to be in the hands of the College by Aug 26 in order to be processed in the next curriculum review.

Thanks,

*Jennifer Gordon, M.A.*

Academic Specialist, School of Global Studies

Phone: 480-727-3118; Fax: 480-727-8292

[jennifer.gordon@asu.edu](mailto:jennifer.gordon@asu.edu)

**Mail:** PO Box 875102, Tempe, AZ 85287-5102

**Building:** West Hall, Rm 140, 1000 S Cady Mall



### Course Information

SGS 394: Mechanisms of Governance

Semester: Fall 2007 (SLN: 83267)

Time: T-TH 10:40 – 11:55 a.m.

Place: San Pablo Residence Hall Rm. 164

### Instructor Information

Instructor: Paul C. Holley, Ph.D

E-mail: paul.holley@asu.edu

Phone: (480) 727-6325 office; (602) 574-4574 cell

Office Location: West Hall, Rm. 126

Office Hours: T-TH 9:00 – 10:15 a.m.

(or scheduled upon request)

### SGS Track in Global Governance

Within the area of global governance, we study how institutions, forms of governance, and the conflicts surrounding them are interconnected across local, national, international, and global levels. Global Governance includes the study of government regimes, organizations, law, institutions, and popular participation at these various levels; and it considers issues such as development governance, corruption, state failure, and participation/protest. It studies how, for example, democracy, civil society, human rights, legitimacy, authority, and identity shape and are shaped by global processes. Developing and implementing policy to solve problems in any issue area involves governance. The study of governance thus is useful preparation for work in various sectors (government, business, civil society) across a range of issues areas such as development, environment, health care, justice, law, urbanization, and violence.

### Course Description

Global governance can basically be described in terms of social order that is constructed in the absence of a world government. This class examines how social order and other collective goals are attained, be it in groups, societies, or the global arena. It draws on different theoretical approaches and makes applications to concrete problems using diverse empirical examples.

We will begin with an overview of governance and global governance – how it is defined and how it operates in the modern world. We will then look back at the development of the modern capitalist system under the framework of conflict analysis. This will lead into a discussion of civilizations and conflict in the post-Cold War era. Next on the agenda will be a debate over the humanitarian crisis – to intervene or not intervene – along with issues related to economic development and global health and environment issues. In discussing economic development, we will pay special attention to the increasing polarization of core states (first-world) and periphery states (third-world) in the aftermath of the Second World War. Global health issues of concern will be HIV/AIDS in Africa and China, which will overtake Africa in the number of AIDS cases in the near future. We will also discuss the global community's regulation of environmental issues such as water conservation and global climate change. We will conclude the semester with discussions of global civil society to include the role of NGOs and INGOs in global governance as well as human rights issues related to women and minorities.

### Required Text

Rorden Wilkinson, ed. *The Global Governance Reader*. London and New York: Routledge (2005).

Summary: This unique account offers students and scholars a comprehensive and considered overview of the way in which the world is governed. It draws together 17 of the most significant works by leading specialists in the field, to explore the role of global institutions from the United Nations (UN) and NATO, to the International Monetary Fund (IMF), World Bank and the World Trade Organization (WTO). Introductions to each article locate the readings within the broader global governance literature and provide a useful intellectual and historical context. Key content include: \* The Concept of global Governance\* Possibilities and Challenges \* The Governance of Global Capitalism\* Humanitarian Crisis\* Finance and Development\* Health and Environment \* Global Civil Society "Global Governance "is the ideal introduction to the key theories and issues behind one of the most significant emerging areas in world politics.

Note: This is the only textbook that you are required to purchase for this course; however, there will be other assigned readings which you will be able to download from on-line or they will be distributed in class.

### Recommended Text

Karl Marx and Frederick Engels. *The Communist Manifesto*. London: Verso (1998).

Note: You can purchase this the *Manifesto* at Amazon.com or you can actually read it on-line at: <http://www.anu.edu.au/polsci/marx/classics/manifesto.html> or from other on-line sources.

### Course Schedule

Date	Topic/Notes	Reading Assignments
Week of Tuesday, August 21 <sup>st</sup>	<i>Introduction and Overview</i>	Rorden Wilkinson (2005): "Concepts and Issues in Global Governance"
Week of Tuesday, August 28 <sup>th</sup>	<i>Global Governance: Exploring the Terrain &amp; Silences, Possibilities, Challenges</i>  <b>Test 1 is on Thursday, September 20<sup>th</sup>. It is worth 100 points.</b>	The Commission on Global Governance (1995): "A New World"
		James N. Rosenau (1995): "Governance in the 21 <sup>st</sup> Century"
Week of Tuesday, September 4 <sup>th</sup>		Thomas G. Weiss (2000): "Governance, Good Governance and Global Governance: Conceptual and Actual Challenges"
Week of Tuesday, September 11 <sup>th</sup>		Craig N. Murphy (2000): "Global Governance: Poorly Done and Poorly Understood"
		Richard Falk (2000): "Humane Governance for the World: Reviving the Quest"
Week of Tuesday, September 18 <sup>th</sup>		Robert O. Keohane (2003): <i>Global Governance and Democratic Accountability</i>

Date	Topic/Notes	Reading Assignments
Week of Tuesday, September 25 <sup>th</sup>	<i>Global Governance: Capitalist Imperative &amp; Civilizations and Conflict</i> C-3	Karl Marx and Frederick Engels (1998): "The Communist Manifesto" Immanuel Wallerstein (1974): "The Rise and Future Demise of the World Capitalist System: Concepts for Comparative Analysis" (E)
Week of Tuesday, October 2 <sup>nd</sup>	<i>Movie Presentation: "No Man's Land" (2001)</i> C-9	Paul Cammack (2003): "The Governance of Global Capitalism: A New Materialist Perspective" Robert W. Cox (1992): "Global Perestroika"
Week of Tuesday, October 9 <sup>th</sup>	<i>Turn in Research Proposal on Thursday, October 11<sup>th</sup>.</i>  <b>Test 2 is on Thursday, October 11<sup>th</sup>. It is worth 100 points.</b>	Samuel P. Huntington (1993): "The Clash of Civilizations" (E) Shireen T. Hunter (1998): "The Future of Islam and the West: Clash of Civilizations or Peaceful Coexistence" (E) Stephen Gill (1998): "New Constitutionalism, Democratisation and Global Political Economy"
Week of Tuesday, October 16 <sup>th</sup>	<i>Global Governance: Humanitarian Crisis, Finance and Development &amp; Health and Environment</i>	Michele Griffen (2000): "Where Angels Fear to Tread: Trends in International Intervention" Mark Duffield (2001): "Governing the Borderlands: Decoding the Power of Aid"
Week of Tuesday, October 23 <sup>rd</sup>	<i>Movie Presentation: "Hotel Rwanda" (2004)</i> C-3	Jean-Philippe Therien (1999): "Beyond the North-South Divide: The Two Tales of World Poverty" G. Firebaugh (2003): "Causes of the Inequality Transition" (E) Tony Porter (2001): "The Democratic Deficit in the Institutional Arrangements for Regulating Global Finance"
Week of Tuesday, October 30 <sup>th</sup>	<b>Test 3 is on Thursday, November 8<sup>th</sup>. It is worth 100 points.</b>	Jeff Collin, Kelley Lee and Karen Bissell (2004): "Negotiating the Framework Convention on Tobacco Control: An Updated Politics of Global Health Governance"
Week of Tuesday, November 6 <sup>th</sup>		Henry D. Jacoby and David M. Reiner (2004): "Getting Climate Policy on Track After the Hague: An Update"
Week of Tuesday, November 13 <sup>th</sup>	<i>Global Governance: Civil Society</i> C-3 <i>Movie Presentation: "Return to Kandabar" (2003)</i>	Hans Kung (2004): "A Global Ethic as a Foundation for Global Society" (E) Ann Florini (2003): "From Protest to Participation: The Role of Civil Society in Global Governance" (E)

Date	Topic/Notes	Reading Assignments
Week of Tuesday, November 20 <sup>th</sup>	<i>Thanksgiving observed on Thursday, November 22<sup>nd</sup> (no class)</i>  <i>Last day of classes is on Tuesday, Dec. 4<sup>th</sup></i>	Ann Marie Clark, Elisabeth Jay Friedman and Kathryn Hochstetler (1998): "The Sovereign Limits of Global Civil Society: A Comparison of NGO Participation in UN World Conferences on the Environment, Human Rights and Women"
		Felice D. Gaer (1996): "Reality Check: Human Rights NGOs Confront Governments at the UN" (E)
Week of Tuesday, November 27 <sup>th</sup>	<i>Final Exam is on Friday, December 7<sup>th</sup> from 10:00 to 11:50 a.m. It is worth 100 points.</i>	Dennis Altman (2002): "Sexual Politics and International Relations" (E)
		Elizabeth Heger Boyle (2002): "The Evolution of Debates over Female Genital Cutting" (E)
Week of Tuesday, December 4 <sup>th</sup>		Jan Aart Scholte (2002): "Civil Society and Democracy in Global Governance"

Note: (E) denotes "External" reading provided by Instructor.

#### Grading Structure

Your grade will be determined by the following:

- Tests – 400 points
- Research Paper – 150 points
- Attendance – 50 points

Once a final percentage is calculated, a letter grade will be assigned: A = 90–100%, B = 80–89%, C = 70–79%, D = 60–69%, E = 59% or lower. The evaluation of work follows standard university definitions: A = Excellent, B = Good, C = Average, D = Passing, E = Failing.

#### Tests

There will be four tests given in this course which combined will make up two-thirds of your grade. The final test is not comprehensive. Prior to the examination week, a portion of the class period will be dedicated to catching up on previous material and reviewing for the exam. Please come prepared with questions or concerns related to the examination on the day of review.

#### Research Paper

One fourth of your grade (25%) will be determined by a research project that you will conduct throughout the course of the semester. Prior to conducting the actual research, you will turn in a proposal outlining your research prospectus. This proposal will be due at the start of class on Thursday, October 11, 2007. The instructor will have to approve your study before moving forward. The final research paper will be due on the last day of class: December 4, 2007. It will be presented in the form of a typical journal article, with the following sections: Introduction, Literature Review, Methods, Results and Conclusion/Discussion.

The research project will have you perform secondary research on one of four potential topics: global poverty, the environment, world polity or civilizations and conflict. You will gather quantitative and/or qualitative data from the Internet and other sources and perform a descriptive analysis of world-wide trends and/or a comparative analysis between nation-states. Another option is to analyze official documents, U.N. charters or other historical documentation on several countries and report your findings. Some potential data sources include: the United Nations, the State Failure Task Force, World Polity IV, the World Bank, the International Monetary Fund, the Uppsala Conflict Database, the Minorities at Risk dataset and others. More information will be given on the types of research projects you can conduct later in the semester.

#### Attendance

You can earn up to 50 points for attending class on a regular basis. I will take attendance on 10 randomly chosen days throughout the semester. If you are present when attendance is taken, you will receive 5 points. If you are not present but have an excused absence, you will receive 3 points. If you are not present and have no excuse for your absence, you will receive 0 points.

#### Course Policies

*Class Attendance.* Since this is a University and you are paying to take this course, I assume that you want to get the most for your money by attending each class. If you must be absent during a given class period, please let me know in advance. You will be responsible for obtaining any material you missed during class from your peers.

*Missed Classes/Tests.* Academic Affairs Policy Manual, 304-02: "Students who participate in university-sanctioned activities that require classes to be missed, should be given opportunities to make up examinations and other graded in-class work. However, absence from class or examinations due to university-sanctioned activities does not relieve students from responsibility for any part of the course work required during the period of the absence...Students should inform their instructors early in the semester of required class absences." There are only two exams during the semester. Do your best to attend both exam nights (3-9-04 and 5-11-04) since make-up exams will only be provided to students who missed the examination period due to a "university-sanctioned activity" or under other reasonable circumstances (e.g., you are physically incapable of taking the exam due to medical reasons).

*Academic Dishonesty.* According to the ASU Student Code of Conduct, cheating is defined as the "intentionally using or attempting to use unauthorized materials, information or study aids" in any academic work. Academic dishonesty may include, but is not limited to: looking at another student's exam or allowing another student to look at your exam; giving cues regarding appropriate answers to other students with hand signals or nonverbal code systems of any sort; referencing a "cheat sheet" copied to a piece of paper or to notes on your body; making arrangements to have another student attend class and take the exam in your place; and/or gaining unauthorized access to an exam copy.

*Extra Credit.* There may be the potential to earn extra credit in this course. This is yet to be determined, however, extra credit assignments may involve watching a film and responding to a set of questions related to some aspect of global governance or sociological analysis. Depending upon the grade distribution of the course, grades *may* be curved upward at the end of the semester.

*Disability Accommodation:* In compliance with the Rehabilitation Act of 1973, Section 504, and the Americans with Disabilities Act of 1990, the Disability Resources for Students (DRS) at Arizona State University facilitates a number of academic support services and accommodations for students with disabilities. If you have needs outside of the classroom, you are encouraged to contact the DRS, which is located on the first floor of the Matthew's Center on campus. Any students who require special accommodations for the classroom should personally contact the instructor so arrangements can be made.

*Syllabus Changes:* The syllabus is subject to change at anytime during the semester. Changes will be minor in nature and will be announced during class. You will be responsible for keeping track of any changes to the syllabus so please check with your classmates if you are absent on a given day for possible changes to the syllabus.

### Important Dates

August 20, 2007	First Day of Classes
August 20 - 24, 2007	Late Registration & Drop/Add - In Person
August 20 - 26, 2007	Late Registration & Drop/Add - OnLine
September 3, 2007	Labor Day Observed
September 17 -19, 2007	Early Academic Status Report & eAdvisor Off-Track Report #1
October 15, 2007	Graduation Filing Deadline
October 22-24, 2007	Early Academic Status Report #2
November 2, 2007	Course Withdrawal Deadline - In Person
November 4, 2007	Course Withdrawal Deadline - OnLine
November 12, 2007	Veterans Day Observed
November 22 - 23, 2007	Thanksgiving Observed
December 4, 2007	Complete Withdrawal Deadline - In Person & OnLine
December 4, 2007	Last Day of Classes
December 5, 2007	Reading Day
December 7, 2007	Final Exam
December 13, 2007	Commencement