



ARIZONA STATE UNIVERSITY

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GENERAL STUDIES PROGRAM COURSE PROPOSAL COVER FORM

Courses submitted to the GSC between 2/1 and 4/30 if approved, will be effective the following Spring.

Courses submitted between 5/1 and 1/31 if approved, will be effective the following Fall.

(SUBMISSION VIA ADOBE.PDF FILES IS PREFERRED)

DATE Dec 10th 2008

1. ACADEMIC UNIT: Department of Architecture and Landscape Architecture

2. COURSE PROPOSED: AVC 494 Architecture, Film and Visual Communication 3
(prefix) (number) (title) (semester hours)

3. CONTACT PERSON: Name: Jason Griffiths Phone: 480 297 6171
Mail Code: 1605 E-Mail: jason.griffiths@asu.edu

4. ELIGIBILITY: New courses must be approved by the Tempe Campus Curriculum Subcommittee and must have a regular course number. For the rules governing approval of omnibus courses, contact the General Studies Program Office at 965-0739.

5. AREA(S) PROPOSED COURSE WILL SERVE. A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study. (Please submit one designation per proposal)

Core Areas

Awareness Areas

- Literacy and Critical Inquiry-L
Mathematical Studies-MA
Humanities, Fine Arts and Design-HU
Social and Behavioral Sciences-SB
Natural Sciences-SQ SG

- Global Awareness-G
Historical Awareness-H
Cultural Diversity in the United States-C

6. DOCUMENTATION REQUIRED.
(1) Course Description
(2) Course Syllabus
(3) Criteria Checklist for the area
(4) Table of Contents from the textbook used, if available

7. In the space provided below (or on a separate sheet), please also provide a description of how the course meets the specific criteria in the area for which the course is being proposed.

The course is a study abroad program to study the relationship between architecture and film. Students will go to London for 3 weeks and attend seminars, lectures, and field trips as well as watch/analyse movies. See Document 1 attached.

CROSS-LISTED COURSES: No Yes; Please identify courses:

Is this amultisection course?: No Yes; Is it governed by a common syllabus?

Jason Griffiths
Chair/Director (Print or Type)

Chair/Director (Signature)



Date: \_\_\_\_\_

**Arizona State University Criteria Checklist for**

**HUMANITIES, FINE ARTS AND DESIGN [HU]**

**Rationale and Objectives**

The humanities disciplines are concerned with questions of human existence and meaning, the nature of thinking and knowing, with moral and aesthetic experience. The humanities develop values of all kinds by making the human mind more supple, critical, and expansive. They are concerned with the study of the textual and artistic traditions of diverse cultures, including traditions in literature, philosophy, religion, ethics, history, and aesthetics. In sum, these disciplines explore the range of human thought and its application to the past and present human environment. They deepen awareness of the diversity of the human heritage and its traditions and histories and they may also promote the application of this knowledge to contemporary societies.

The study of the arts and design, like the humanities, deepens the student's awareness of the diversity of human societies and cultures. The fine arts have as their primary purpose the creation and study of objects, installations, performances and other means of expressing or conveying aesthetic concepts and ideas. Design study concerns itself with material objects, images and spaces, their historical development, and their significance in society and culture. Disciplines in the fine arts and design employ modes of thought and communication that are often nonverbal, which means that courses in these areas tend to focus on objects, images, and structures and/or on the practical techniques and historical development of artistic and design traditions. The past and present accomplishments of artists and designers help form the student's ability to perceive aesthetic qualities of art work and design.

The Humanities, Fine Arts and Design are an important part of the General Studies Program, for they provide an opportunity for students to study intellectual and imaginative traditions and to observe and/or learn the production of art work and design. The knowledge acquired in courses fulfilling the Humanities, Fine Arts and Design requirement may encourage students to investigate their own personal philosophies or beliefs and to understand better their own social experience. In sum, the Humanities, Fine Arts and Design core area enables students to broaden and deepen their consideration of the variety of human experience.

Revised October 2008

Proposer: Please complete the following section and attach appropriate documentation.

<b>ASU - [HU] CRITERIA</b>			
<b>HUMANITIES, FINE ARTS AND DESIGN [HU] courses must meet <i>either</i> 1, 2, or 3 <i>and</i> at least one of the criteria under 4 in such a way as to make the satisfaction of these criteria A CENTRAL AND SUBSTANTIAL PORTION of the course content.</b>			
YES	NO		<b>Identify Documentation Submitted</b>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>1.</b> Emphasize the study of values, of the development of philosophies, religions, ethics or belief systems, and/or aesthetic experience.	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>2.</b> Concerns the comprehension and interpretation/analysis of written, aural, or visual texts, and/or the historical development of textual traditions.	Document 1
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>3.</b> Concerns the comprehension and interpretation/analysis of material objects, images and spaces, and/or their historical development.	Document 1
<input type="checkbox"/>	<input type="checkbox"/>	<b>4.</b> In addition, to qualify for the Humanities, Fine Arts and Design designation a course must meet one or more of the following requirements:	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>a.</b> Concerns the development of human thought, including emphasis on the analysis of philosophical and/or religious systems of thought.	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>b.</b> Concerns aesthetic systems and values, literary and visual arts.	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>c.</b> Emphasizes aesthetic experience in the visual and performing arts, including music, dance, theater, and in the applied arts, including architecture and design.	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>d.</b> Deepen awareness of the analysis of literature and the development of literary traditions.	
		<b>THE FOLLOWING ARE NOT ACCEPTABLE:</b>	
		<ul style="list-style-type: none"> <li>• Courses devoted <b>primarily</b> to developing a skill in the creative or performing arts, including courses that are <b>primarily</b> studio classes in the Herberger College of the Arts and in the College of Design.</li> </ul>	
		<ul style="list-style-type: none"> <li>• Courses devoted <b>primarily</b> to developing skill in the use of a language – <b><u>However, language courses that emphasize cultural study and the study of literature can be allowed.</u></b></li> </ul>	
		<ul style="list-style-type: none"> <li>• Courses which emphasize the acquisition of quantitative or experimental methods.</li> </ul>	
		<ul style="list-style-type: none"> <li>• Courses devoted <b>primarily</b> to teaching skills.</li> </ul>	

Course Prefix	Number	Title	Designation
AVC	494	Architecture, Film and Visual Communication	3

Explain in detail which student activities correspond to the **specific** designation criteria.  
Please use the following organizer to explain how the criteria are being met.

Criteria (from checksheet)	How course meets spirit (contextualize specific examples in next column)	Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)
2. Concerns the comprehension and interpretation/analysis of....visual texts...	students will view and analyse films set and made in London during the last 50 years and develop an understanding of its historical and cultural context in seminar sessions.	Stage 1a of Document 1
4b. Concerns aesthetic systems and values,....visual arts	students will analyse films in terms of the aesthetic systems and values used to create them	stage 1b of Document 1

**APH 494 City in Film : London (3)**  
**AVC 494 Architecture, Film and Visual Communication (3)**

**Name of program:** City in Film : London

**Program dates:** May 18-June 6 2009

**Program overview description:**

Explore London through it's image in the cinema! We will experience places already made familiar through the eyes of directors, screenwriters and production designers. The program is organized around visiting London locations which have been featured in films and speculating on the relationship between architecture and film. Places we will visit include the spectacular St Pancras Chambers (*Batman Begins*), Norman Foster's Swiss Re Tower (*Match Point*) and Battersea Power Station (*Richard III*, *Children of Men*) among many others. We will also go to the British Film Institute, BBC studios and Three Mills Studios and visit interactive designers such as Jason Bruges Studio and Usman Haque as well as various architectural practices. We will watch movies at some of London's art house cinemas and attend cinema events such as "Secret Cinema".

Contact Jason Griffiths, [Jason.griffiths@asu.edu](mailto:Jason.griffiths@asu.edu)

## DOCUMENT 1

### AVC 494 Architecture, Film and Visual Communication (3)

Summer 2009

Course Co-Director **Jason Griffiths** ([Jason.Griffiths@asu.edu](mailto:Jason.Griffiths@asu.edu)) 480 965 8296

Course Co-Director **Alex Gino** ([algi@london.com](mailto:algi@london.com)) 480 652 2190

#### Aim

The aim of the course is to develop knowledge and understanding of the relationship between architecture and film prior to and during a three week visit to London, England.

#### General Description

This is part of a Summer Abroad program run by the School of Architecture and Landscape Architecture which takes place in London during 3 weeks of May/June.

This three credit component will consist of movie watching, analysis through storyboarding, reading of relevant texts and a seminar.

This course is taken concurrently with

**APH 494 City in Film : London (3)**

#### Stage 1a – MEETS POINT 2 OF ASU HU CRITERIA

At this stage students will watch a selection of films and read a series of related texts.

Students will start by watching a selection of films set and made in London over the last half century and asking a series of general questions. For example :

- How is the film revealing that it is set in London?
- What aspects of London is it communicating?
- How are individual elements of the city (buildings, weather, iconography etc) used to enhance the story of the film?
- Is London the background, a character, the subject in this film?
- How has the image of London as portrayed in films developed over the last 50 or so years?

Please see list of films attached.

Students will also read an essay or essays from the following publications :

**London In Cinema** by Charlotte Brunsdon

**Cinematic Storytelling** by Jennifer Van Sijll

**Film Directing Shot by Shot** by Steven d. Katz

**Film Architecture From Metropolis to Blade Runner** ed by Dietrich Neumann

**Cineaste**

**Film Comment**

#### Stage 1b – MEETS POINT 4b OF ASU HU CRITERIA

Students will also analyse the films in terms of the aesthetic systems and values that were employed to create them, specifically how cinematic storytelling techniques are used to communicate a story.

Students will look at:  
camera placement,  
lighting,  
composition,  
motion and  
editing

This will lead to the production of a set of storyboards annotating this information.

**Stage 1c - MEETS POINTS 2 AND 4b**

Students will present their work from stages 1a+b at a seminar which will occur during the beginning of the London trip. The aim of the seminar is to share and discuss the information gained from the analyses and to broaden the range of topics available to the students.



## FILM LIST

### **AVC 494 Architecture, Film and Visual Communication (3)**

Creep  
Closer  
Dance With a Stranger  
Buster  
Bullet Boy  
Bunny Lake is Missing  
Breaking and Entering  
Blow Up  
All or Nothing  
Bend it like Beckham  
Beautiful Thing  
24 Hours in London  
Alfie  
Night and the City  
Nil by Mouth  
Peeping Tom  
Wonderland  
An American Werewolf in London  
Dirty Pretty Things  
28 Days Later  
28 Weeks Later  
Robinson in Space  
Human Traffic  
Children of Men  
Notes on a Scandal  
Enduring Love  
Queen  
The Elephant Man  
Frenzy  
Match Point  
Batman Begins  
Vera Drake  
Brazil  
Secretes and Lies  
Namastey London  
Passport to Pimlico