



ARIZONA STATE UNIVERSITY

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GENERAL STUDIES PROGRAM COURSE PROPOSAL COVER FORM

Courses submitted to the GSC between 2/1 and 4/30 if approved, will be effective the following Spring.

Courses submitted between 5/1 and 1/31 if approved, will be effective the following Fall.

(SUBMISSION VIA ADOBE.PDF FILES IS PREFERRED)

DATE 3/5/2009

1. ACADEMIC UNIT: Department of History
2. COURSE PROPOSED: HST 372 The Modern Middle East 3
3. CONTACT PERSON: Name: Kent Wright Phone: 965-8595
Mail Code: 4302 E-Mail: kent.wright@asu.edu

4. ELIGIBILITY: New courses must be approved by the Tempe Campus Curriculum Subcommittee and must have a regular course number. For the rules governing approval of omnibus courses, contact the General Studies Program Office at 965-0739.

5. AREA(S) PROPOSED COURSE WILL SERVE. A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study. (Please submit one designation per proposal)

Core Areas

Awareness Areas

- Literacy and Critical Inquiry-L
Mathematical Studies-MA
Humanities, Fine Arts and Design-HU
Social and Behavioral Sciences-SB
Natural Sciences-SQ SG

- Global Awareness-G
Historical Awareness-H
Cultural Diversity in the United States-C

6. DOCUMENTATION REQUIRED.
(1) Course Description
(2) Course Syllabus
(3) Criteria Checklist for the area
(4) Table of Contents from the textbook used, if available

7. In the space provided below (or on a separate sheet), please also provide a description of how the course meets the specific criteria in the area for which the course is being proposed.

CROSS-LISTED COURSES: [X] No [ ] Yes; Please identify courses:

Is this amultisection course?: [X] No [ ] Yes; Is it governed by a common syllabus?

Mark von Hagen
Chair/Director (Print or Type)

[Signature]
Chair/Director (Signature)

Date: 3/4/09

## HST 372: The Modern Middle East

### Course Description

HST 372 introduces students to the modern history of one of the most contested regions on earth, the Middle East – the vast territories stretching from Morocco to the “core” (Turkey, Egypt, Iran and the countries between them) to Pakistan. Divided into three parts, the survey begins with the history of the Middle East through World War I, then turns to the period of maximal foreign involvement in the region, between the 1920s and 1970s, and concludes with the last three decades, down to the “Oil Wars” of the present. Using an authoritative textbook, and a variety of specific studies and source materials, the course emphasizes throughout the complex interplay of nation-states and imperial structures, religious beliefs and political ideologies, economic resources and development, in explaining the history of the region that remains at the center of global conflict and interaction.

### Meeting Social and Behavioral Sciences Criteria

HST 372 meets the criteria for the General Studies “Social and Behavioral Sciences” designation by (1) by advancing basic understanding and knowledge of human interaction in one of the most contested regions on the earth, the Middle East, from Morocco to Pakistan; (2) by introducing students to the study of the Middle East using the tools of a whole range of social-science disciplines – history, cultural geography, political science, economics, and sociology; and (3) by particularly emphasizing the importance of an historical understanding of the Middle East, explaining the course of its development as the result of social, economic, political, and ideological interactions over time.

Proposer: Please complete the following section and attach appropriate documentation.

<b>ASU--[SB] CRITERIA</b>			
<b>A SOCIAL AND BEHAVIORAL SCIENCE [SB] course should meet all of the following criteria. If not, a rationale for exclusion should be provided.</b>			
YES	NO		Identify Documentation Submitted
<input checked="" type="checkbox"/>	<input type="checkbox"/>	1. Course is designed to advance basic understanding and knowledge about human interaction.	Syllabus, Textbook TOC
<input checked="" type="checkbox"/>	<input type="checkbox"/>	2. Course content emphasizes the study of social behavior such as that found in: <ul style="list-style-type: none"> <li>• ANTHROPOLOGY</li> <li>• ECONOMICS</li> <li>• CULTURAL GEOGRAPHY</li> <li>• HISTORY</li> </ul>	Syllabus Textbook TOC
<input checked="" type="checkbox"/>	<input type="checkbox"/>	3. Course emphasizes: a. the distinct knowledge base of the social and behavioral sciences (e.g., sociological anthropological). OR - b. the distinct methods of inquiry of the social and behavioral sciences (e.g., ethnography, historical analysis).	Syllabus Textbook TOC
<input checked="" type="checkbox"/>	<input type="checkbox"/>	4. Course illustrates use of social and behavioral science perspectives and data.	Syllabus Textbook TOC
		<b>THE FOLLOWING TYPES OF COURSES ARE EXCLUDED FROM THE [SB] AREA EVEN THOUGH THEY MIGHT GIVE SOME CONSIDERATION TO SOCIAL AND BEHAVIORAL SCIENCE CONCERNS:</b>	
		• Courses with primarily fine arts, humanities, literary, or philosophical content.	
		• Courses with primarily natural or physical science content.	
		• Courses with predominantly applied orientation for professional skills or training purposes.	
		• Courses emphasizing primarily oral, quantitative, or written skills.	

Course Prefix	Number	Title	Designation
HST	372	The Modern Middle East	SIS

Explain in detail which student activities correspond to the specific designation criteria. Please use the following organizer to explain how the criteria are being met.

Criteria (from checksheet)	How course meets spirit (contextualize specific examples in next column)	Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)
Understanding and Knowledge of human interaction	Historical summary of human interaction over 3 centuries in the Middle East	Syllabus - course descrip required and recommended reading list, schedule of topics
Study of social behavior in history, economics, cultural geography, political science,	HST 372 uses material from the whole range of social science disciplines -	Syllabus - course descrip textbook, TD, reading list, recommended texts -
Course illustrates historical methods of inquiry -	HST 372 emphasizes the relation between primary sources and the variety of social science explanations of them	Syllabus - course descrip, textbook TD, reading list, recommended texts -

**HST 372: Modern Middle East**  
Tues. & Thurs., 9:15-10:30 a.m.

**Spring Semester, 2009**  
Farmer Ed. Bldg.#220

**PROFESSOR ADELSON**

Office: Coor Building 4578

Hours: Thursdays, 10:30-11:30 a.m., 1:30-2:30 p.m., and by appointment

E-mail: [adelsonr@asu.edu](mailto:adelsonr@asu.edu).

Office phone: 480-965-4594 (with voice mail), of leave message at History Dept. 965-5778

**GOALS OF COURSE**

This history course should help students gain more understanding of the past two centuries and develop greater sophistication about the Middle East at present and in the future. Students should learn enough to know what they do not know about the world's most contested region in recent decades. They should learn to question those who say they understand the Middle East, know what's best for it today, and can predict its future. They should also learn to be more skeptical of U.S. ideological projections and expectations in the region.

Geographically, this course defines the Middle East broadly in accord with today's anthropologists who include all the countries of North Africa (above the Sahara) to those of Central Asia (the five "stans" as well as Afghanistan and Pakistan). The course focuses upon the core Middle East, i.e., Turkey, Egypt, Iran, and the countries that lie between them, all of which can be compared with North Africa, Central Asia, the Indian subcontinent, as well as other parts of the Islamic world in Africa and Asia, as well as with Muslim minorities in the Americas and Europe.

The course is divided chronologically into three periods. The first period surveys the empires and states of the Middle East through World War I, when the influence of the Europeans, British, and their minority collaborators in the Middle East increased. This part of the class will consist mainly of Professor Adelson's lectures, but questions will be encouraged.

The second period covers the peoples and states of the Middle East from World War I to the 1970s, pivotal decades when the impact of the British and U.S. was greatest, state boundaries were determined and challenged, particularly over the Palestine mandate, and between Israel and the so-called front-line Arab states during the Cold War. This part of the class will consist mainly of Professor Adelson's lectures, but broader and contemporary themes will be discussed.

The third period of the course explores the Middle East since the 1970s, when what Professor Adelson calls "Oil Wars" superseded the Cold War as oil gained greater economic as well as strategic significance for the world, with new weapons flooding the region, big wars proving costly, and terrorism expanding. At the same time, explosive population growth and unprecedented urbanization occurred in Middle Eastern cities, where underemployed and undereducated youth responded to radical Islamists, millions of Muslims watched television and the educated few go on line to see Arabs and Muslims humiliated, and when Israelis and Americans are blamed for what's wrong with the Middle East today. Crowded cities and the electronic media have made fertile recruiting grounds for terrorists, whose tactics challenge organized states and Islam, as well as foreign powers. The last part will be mostly discussions.

### **REQUIRED TEXT (in the campus bookstore)**

Cleveland, William L. and Martin Bunton, *A History of the Modern Middle East*, 4<sup>th</sup> edition (Boulder, Colorado: Westview Press, 2008), ISBN# 978-0-8133-4374-7.

### **RECOMMENDED TEXTS ON POLITICS, RELIGIONS, AND ECONOMICS**

Eickelman, Dale F., *The Middle East and Central Asia: An Anthropological Approach*, 3<sup>rd</sup> edition (New Jersey: Prentice-Hall, 1998)

Owen, Roger, *State, Power & Politics in the Making of the Modern Middle East* (London: Routledge, 1992)

Issawi, Charles, *An Economic History of the Middle East and North Africa* (New York: Columbia University Press, 1982)

Ruthven, Malise, *Islam in the World*, 2<sup>nd</sup> edition (New York: Oxford University Press, 2000)

### **RECOMMENDED RECENT BOOKS ON ISLAM AND TERRORISTS**

Armstrong, Karen, *Islam: A Short History* (New York: Modern Library, 2002)

Bonney, Richard, *Jihad, From Qur'an to bin Laden* (London: Palgrave/Macmillan, 2004)

Ernst, Carl W., *Following Muhammad: Rethinking Islam in the Contemporary World* (Durham: University of North Carolina Press, 2004)

Fuller, Graham E., *The Future of Political Islam* (New York: Palgrave/Macmillan, 2003)

Lapidus, Ira, *A History of Islamic Societies* (Cambridge: Cambridge University Press, 1988)

Nasr, Vali, *The Shia Revival: How Conflicts within Islam will Shape the Future* (New York: Norton, 2007).

### **RECOMMENDED RECENT BOOKS ON MIDDLE EAST CITIES AND MEDIA**

Bonine, Michael, et al, *The Middle Eastern City and Islamic Urbanism: An Annotated Bibliography of Western Literature* (Bonn: Ferd. Dummlers Verlag, 1994).

Bonine, Michael ed. *Population, Poverty, and Politics in Middle East Cities* (Gainesville: University Press of Florida, 1997)

Bunt, Gary, *Virtually Islamic: Computer-Mediated Communication and Islamic Cyber-Environments* (Cardiff: Univ. of Wales Pres, 2000).

### **RECOMMENDED PRINT MEDIA**

*The Christian Science Monitor*, Mondays through Fridays, free in part on the net

*The New York Times*, Mondays through Saturdays, free in part on the net

*The Sunday New York Times*, Sundays, available free in part on the net

*The Wall Street Journal*, Mondays through Fridays, on the net by subscription

### **RECOMMENDED PERIODICALS AND REFERENCE WORKS**

*Encyclopedia of Islam*, the best multi-volume reference work

*International Journal of Middle Eastern Studies* (New York), the scholarly quarterly of the Middle East Studies Association (Tucson),

*Middle East Journal* (Washington, D.C.), the social science quarterly with useful chronology

*The Middle East and North Africa*, a useful yearbook of Europa Publications, London, the current one is in Hayden's Reference Department, while earlier volumes are in the stacks

## CLASS SCHEDULE AND ASSIGNMENTS

- Tues, Jan. 20: Introduction of course, professor, and members of the class  
Lecture: The geographical and historical background of the Middle East
- Thurs., Jan. 22: Read Cleveland, Prefaces to Third and Fourth Editions., Chs. 1 & 2  
Lecture: On religious beliefs and practices in the Middle East
- Tues., Jan. 27: Read Cleveland, Chs. 3 & 4  
Lecture: The Eastern Mediterranean from the 1790s to the 1850s
- Thurs., Jan. 29: Read Cleveland, Ch. 5  
Lecture: Ottoman Reforms in the 19<sup>th</sup> century
- Fri., Jan. 25: Tuition & fees 100% refund deadline**
- Tues., Feb. 3: Read Cleveland, Ch. 6; **quiz** at start of class over Ch. 6  
Lecture: Egypt and Iran in the late 19<sup>th</sup> Century
- Thurs., Feb. 5: Read Cleveland, Ch. 7  
Lecture: Westernization and Islam
- Tues., Feb. 10: Read Cleveland, Ch. 8; **quiz** at start of class over Ch. 8.  
Lecture: The Persian and Turkish Revolutions
- Thurs., Feb. 12: Read Cleveland, Ch. 9  
Lecture: World War I and the Middle East  
**Distribute review sheet and instructions for first mid-term exam**
- Tues., Feb. 17: Review for 1<sup>st</sup> mid-term over lectures and Cleveland, Chs. 1-9
- Thurs., Feb. 19: First mid-term examination**
- Tues., Feb. 24: Read Cleveland, Ch. 11  
Lecture: The British in Egypt, Iraq, Transjordan, the Gulf, and India
- Thurs., Feb. 26: Read Cleveland, Ch. 12  
Lecture: The French in Algeria, Tunisia, Morocco, Syria, and Lebanon
- Tues., Mar. 3: Read Cleveland, Ch. 13  
Lecture: The British mandate in Palestine and the state of Israel
- Thurs., Mar, 5: Read Cleveland, Ch. 10  
Lecture: Attaturk's Turkey and Reza Shah's Iran
- March 8-15: ASU Spring Break**
- Tues., Mar. 17: Read Cleveland, Ch. 14; **quiz** at start of class over Ch. 14  
Lecture: The United States, Turkey and Iran
- Thurs., Mar. 19: Read Cleveland, Ch. 15  
Lecture: Egypt, Nasser and the United States
- Tues, Mar. 24: Read Cleveland, Ch. 16; **quiz** at start of class over Ch. 16  
Lecture: Pan-Arabism, the Gulf, and Oil
- Thurs., Mar. 26: Read Cleveland, Ch. 17  
Lecture: Israel and the Palestinians to the early 1970s  
**Distribute: review sheet and instructions for Second mid-term exam**
- Tues., Mar. 31: Review for 2<sup>nd</sup> mid-term over lectures and Cleveland, Chs 10-17
- Thurs., Apr. 2: Second mid-term examination**
- Fri., April 3: Course withdrawal deadline.**
- Tues., April 7: Read Cleveland, Ch. 18  
Discussion of Israel and Egypt since the 1970s
- Thurs., April 9: Read Cleveland, Ch. 19  
Discussion of Lebanon, Syria, and Iraq since the 1970s

- Tues., April 14:** Read Cleveland, Ch. 20; **quiz** at start of class over Ch. 20  
Discussion of the Shah's fall in 1979, the Islamic Republic of Iran, and the Shi'a Revival
- Thurs., April 16:** Read Cleveland, *History*, Ch. 21  
Discussion of Baathist Iraq, the Iraqi-Iranian War, Saudi Arabia, and the Oil-rich regimes of the Gulf
- Tues., April 21:** Read Cleveland, Cleveland, Ch. 22; **quiz** on Ch. 22  
Discussion of the U.S., Gulf War, and Israeli-Palestinian Conflict
- Thurs., April 23:** Read Cleveland, Ch. 23  
Discussion of the United States, Saddam Husayn's Iraq, Oslo, and the *Intifada*
- Tues. April 28:** Read Cleveland, Ch. 24; **quiz** over Chap. 24  
Discussion of the prospects for the peoples and states of the contemporary Middle East  
Distribute hand-outs on Middle East Urbanization and Virtual Islam  
**Distribute review sheets and instructions for take-home final exam**
- Thurs., April 30:** Read hand-outs on Middle East Urbanization and Virtual Islam  
Discussion of Middle East Cities and Media, Islam on the Web and how they have affected Terrorism in the Middle East since the 1970s
- Tues., May 5:** Read Cleveland, Ch. 25; **quiz** over Chap. 25  
Discuss Post-9/11/01 U.S., Post-Saddam Iraq, and the Future of U.S. Power and Powerlessness in the Gulf and Greater Middle East
- Tues., May 5:** **Complete withdrawal deadline**
- Thurs., May 7:** **Final examination,**  
**A hard copy of the take-home final exam is due between noon and 1:15 p.m. in Professor Adelson's office, Coor 4578, exactly in the form that he specified.**  
**In accord with ASU policy, he must retain finals for a year in his office, but students may look them over once final grades have been posted and after contacting Professor Adelson online for an appointment.**

### **HONOR'S STUDENTS**

Honor's students will read and critique **two extra books** taken from the bibliographies of Cleveland's two books. All honor's students must make an appointment with Professor Adelson to discuss their choices with him in his office. He will provide them with a sheet specifying exactly how the written critiques are to be done. The first critique is due with the first mid-term and the second critique with the second mid-term exam.

### **GRADUATE STUDENTS**

Graduate students will read and critique **six extra books** along the lines specified above for the honor's students. Two critiques will be due with the first mid-term, the next two with the second mid-term, and the last two must be turned in with the final.



## AUDITING STUDENTS

For those students who do not take the course for credit, quizzes and exams are elective, but their participation in class discussion presumes that they have done the assigned reading along with all the other students in the class. Discussions are to be focused on the subject at hand and conducted reasonably, not times to vent partisan ideologies or personal feelings.

## GRADES

Professor Adelson does not grade on a curve and is willing to give high marks to students who do high quality work: 98-100 = A+; 93-97=A; 90-92=A-; 87-89 = B+; 83-86=B; 80-82=B-; 77-79=C+; 70-76= C; 60-69=D; 59 and below = E.

The two midterms and final each count 1/4 of the grade. The final is not cumulative. There are no make-up exams. If Professor Adelson excuses a student from taking an exam (which must be received before 11 a.m. on the day of the exam, he will average the scores for the other two exams without the missed exam. If not so excused, Adelson will double the lowest exam score and average it with the other exam. If a student has done well enough on the two mid-terms, s/he may exercise the option of not taking the final.

The last 1/4 of the grade is based on class participation, i.e., quizzes, discussion, and attendance. There will be eight scheduled Tuesday quizzes over reading assigned for that day in Cleveland's texts. Quizzes may not be made up, but the lowest quiz score or one missed quiz will be dropped in averaging seven quiz scores.

Student contributions to class discussions will be carefully noted by Professor Adelson in his grade book. Discussions usually reveal who has carefully read the material assigned for that day and who has not, there being no hiding place in the classroom. Much of the learning in this class takes place in the context of discussion and face-to-face exchanges with Professor Adelson, whose decades of experience of teaching the Modern Middle East since Harvard in 1974 is a rare opportunity for students with the growth of distance-learning.

The third component of class participation is attendance. **Regular attendance is required, with only two unexcused absences not penalized.** To be excused, students must notify Professor Adelson by email or phone before 11 a.m. on the day they have to miss class. More than two unexcused absences means the deduction of one point from the final class grade for every unexcused absence, i.e., one unexcused absence beyond the two allowed absences lowers a final average of 90 to an 89, or changes an A- to a B+.

**EXTRA CREDIT: No extra credit options are offered in this course.**



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## About this Book



### A History of the Modern Middle East by William L. Cleveland, Martin Bunton

- Part One. The Development of Islamic Civilization to the Eighteenth Century
  - 1. The Rise and Expansion of Islam
  - 2. The Development of Islamic Civilization to the Fifteenth Century
  - 3. The Ottoman and Safavid Empires: A New Imperial Synthesis
- Part Two. The Beginnings of the Era of Transformation
  - 4. Forging a New Synthesis: The Pattern of Reforms, 1789-1849
  - 5. The Ottoman Empire and Egypt During the Era of the Tanzimat
  - 6. Egypt and Iran in the Late Nineteenth Century
  - 7. The Response of Islamic Society
  - 8. The Era of the Young Turks and the Iranian Constitutionalists
  - 9. World War I and the End of the Ottoman Order
- Part Three. The Struggle for Independence: The Interwar Era to the end of World War II
  - 10. Authoritarian Reform in Turkey and Iran
  - 11. The Arab Struggle for Independence: Egypt, Iraq, and Transjordan from the Interwar Era to 1945
  - 12. The Arab Struggle for Independence: Syria, Lebanon, and Saudi Arabia from the Interwar Era to 1945
  - 13. The Palestine Mandate and the Birth of the State of Israel
- Part Four. The Independent Middle East from the End of World War II to the 1970s
  - 14. Democracy and Authoritarianism: Turkey and Iran
  - 15. The Middle East in the Age of Nasser: The Egyptian Base
  - 16. The Middle East in the Age of Nasser: The Radicalization of Arab Politics
  - 17. Israel and the Palestinians from 1948 to the 1970s
- Part Five. A Time of Upheaval and Renewal: The Middle East from the 1970s to the 2000s
  - 18. Changing Patterns of War and Peace: Egypt and Lebanon in the 1970s and 1980s
  - 19. The Consolidation of Authoritarian Rule in Syria and Iraq: The Regimes of Hafiz al-Asad and Saddam Husayn
  - 20. The Iranian Revolution and the Resurgence of Islam
  - 21. The Arabian Peninsula in the Petroleum Era
  - 22. Challenges to the Existing Order: The Palestinian Uprising and the Gulf War
  - 23. A Peace So Near, A Peace So Far: Israeli-Palestinian Relations Since the 1991 Gulf War
  - 24. America's Troubled Moment in the Middle East
  - 25. Patterns of Continuity and Change since the 1991 Gulf War

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