GENERAL STUDIES COURSE PROPOSAL COVER FORM

Course information:
Copy and paste current course information from Class Search/Course Catalog.

College/School: New College of Interdisciplinary Arts and Sciences
Department: School of Humanities, Arts & Cultural Studies

Prefix: LAS  Number: 494  Title: Latin American Cinema: The Dead and the Disappeared  Units: 3

Is this a cross-listed course? Yes  If yes, please identify course(s) SPA 494 and FOR 494

Is this a shared course? Yes  If so, list all academic units offering this course Mathematical and Natural Sciences, New College

Note: For courses that are crosslisted and/or shared, a letter of support from the chair/director of each department that offers the course is required for each designation requested. By submitting this letter of support, the chair/director agrees to ensure that all faculty teaching the course are aware of the General Studies designation(s) and will teach the course in a manner that meets the criteria for each approved designation.

Is this a permanent numbered course with topics? No

If yes, all topics under this permanent numbered course must be taught in a manner that meets the criteria for the approved designation(s). It is the responsibility of the chair/director to ensure that all faculty teaching the course are aware of the General Studies designation(s) and adhere to the above guidelines.

Chair/Director Initials: N/A (Required)

Course description:
This course aims to look at certain aspects of Latin American politics and culture of through the optic of social unrest. The films that we will examine in this class focus on the period(s) of Latin American history in which there have been social upheavals, dictatorships and state repression, “dirty wars”: understood as clandestine wars waged on the citizenry by the government, social movements from below. We will discuss film as an art form with specific aesthetic goals, as well as a tool to effect change within society, a mode of cultural and social expression and a vehicle for reconciling collective trauma and preserving memory. The selections that have been made are aimed at both giving a broad understanding of major historical trends and specific attention to seminal events in the region's varied histories. Additionally, attention will be paid to industrial practices and film as a national cultural product. Some major topics of interest will be the cold war and U.S. intervention in Latin America, cultural imperialism, neo-liberalism and its effect on Latin America, autochthonous aesthetic movements, repressive state regimes, the use of the spectacle as both a repressive apparatus and a tool for resistance, the potential of art to heal collective trauma.

Requested designation: Global Awareness–G

Mandatory Review: No

Note: a separate proposal is required for each designation.

Eligibility:
Permanent numbered courses must have completed the university's review and approval process. For the rules governing approval of omnibus courses, contact Phyllis.Lucie@asu.edu.

Submission deadlines dates are as follow:
For Fall 2016 Effective Date: October 1, 2015
For Spring 2017 Effective Date: March 10, 2016

Area(s) proposed course will serve:
A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study.

Checklists for general studies designations:
Complete and attach the appropriate checklist
- Literacy and Critical Inquiry core courses (L)
- Mathematics core courses (MA)
- Computer/statistics/quantitative applications core courses (CS)
- Humanities, Arts and Design core courses (HU)
- Social-Behavioral Sciences core courses (SB)
- Natural Sciences core courses (SN/SQ)
- Cultural Diversity in the United States courses (C)
- Global Awareness courses (G)
- Historical Awareness courses (H)

A complete proposal should include:
- Signed course proposal cover form
- Criteria checklist for General Studies designation(s) being requested
It is respectfully requested that proposals are submitted electronically with all files compiled into one PDF.

**Contact information:**

<table>
<thead>
<tr>
<th>Name</th>
<th>Ilana Luna</th>
<th>E-mail</th>
<th><a href="mailto:ilana.luna@asu.edu">ilana.luna@asu.edu</a></th>
<th>Phone</th>
<th>10/4/2017</th>
</tr>
</thead>
</table>

**Department Chair/ Director approval:** *(Required)*

<table>
<thead>
<tr>
<th>Chair/Director name (Typed):</th>
<th>Louis Mendoza</th>
<th>Date: 10/4/2017</th>
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<tbody>
<tr>
<td>Chair/Director (Signature):</td>
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</table>
Arizona State University Criteria Checklist for

GLOBAL AWARENESS [G]

Rationale and Objectives

Human organizations and relationships have evolved from being family and village centered to modern global interdependence. The greatest challenge in the nuclear age is developing and maintaining a global perspective which fosters international cooperation. While the modern world is comprised of politically independent states, people must transcend nationalism and recognize the significant interdependence among peoples of the world. The exposure of students to different cultural systems provides the background of thought necessary to developing a global perspective.

Cultural learning is present in many disciplines. Exposure to perspectives on art, business, engineering, music, and the natural and social sciences that lead to an understanding of the contemporary world supports the view that intercultural interaction has become a daily necessity. The complexity of American society forces people to balance regional and national goals with global concerns. Many of the most serious problems are world issues and require solutions which exhibit mutuality and reciprocity. No longer are hunger, ecology, health care delivery, language planning, information exchanges, economic and social developments, law, technology transfer, philosophy, and the arts solely national concerns; they affect all the people of the world. Survival may be dependent on the ability to generate global solutions to some of the most pressing problems.

The word university, from universitas, implies that knowledge comes from many sources and is not restricted to local, regional, or national perspectives. The Global Awareness Area recognizes the need for an understanding of the values, elements, and social processes of cultures other than the culture of the United States. Learning which recognizes the nature of others cultures and the relationship of America’s cultural system to generic human goals and welfare will help create the multicultural and global perspective necessary for effective interaction in the human community.

Courses which meet the requirement in global awareness are of one or more of the following types: (1) in-depth area studies which are concerned with an examination of culture-specific elements of a region of the world, country, or culture group, (2) the study of contemporary non-English language courses that have a significant cultural component, (3) comparative cultural studies with an emphasis on non-U.S. areas, and (4) in-depth studies of non-U.S. centered cultural interrelationships of global scope such as the global interdependence produced by problems of world ecology, multinational corporations, migration, and the threat of nuclear war.

Reviewed 4/2014
Proposer: Please complete the following section and attach appropriate documentation.

**ASU--[G] CRITERIA**

**GLOBAL AWARENESS [G]**

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
<th>Identify Documentation Submitted</th>
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<tr>
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<tr>
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<td></td>
<td>1. Studies must be composed of subject matter that addresses or leads to an understanding of the contemporary world outside the U.S.</td>
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<td>2. The course must match at least one of the following descriptions: (check all which may apply):</td>
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<tr>
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<td>a. In-depth area studies which are concerned with an examination of culture-specific elements of a region, country or culture group. The area or culture studied must be non-U.S. and the study must contribute to an understanding of the contemporary world.</td>
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<tr>
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<td>b. The course is a language course for a contemporary non-English language, and has a significant cultural component.</td>
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<td>c. The course is a comparative cultural study in which most, i.e., more than half, of the material is devoted to non-U.S. areas.</td>
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<td>d. The course is a study of the cultural significance of a non-U.S.-centered global issue. The course examines the role of its target issue within each culture and the interrelatedness of various global cultures on that issue. It looks at the cultural significance of its issue in various cultures outside the U.S., both examining the issue’s place within each culture and the effects of that issue on world cultures.”</td>
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<tr>
<td>Criteria (from checksheet)</td>
<td>How course meets spirit (contextualize specific examples in next column)</td>
<td>Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)</td>
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<tr>
<td>SAMPLE: 2d: study the cultural significance of a non-U.S. centered global issue</td>
<td>The course examines the cultural significance of financial markets Japan, Korea, and the UK.</td>
<td>Module 2 shows how Japanese literature has shaped how Japanese people understand world markets. Module 3 shows how Japanese popular culture has been changed by the world financial market system. Modules 4 &amp; 5 do the same for Korea and modules 6 &amp; 7 do the same for the UK.</td>
</tr>
<tr>
<td>1. Studies must be composed of subject matter that addresses or leads to an understanding of the contemporary world OUTSIDE THE U.S.</td>
<td>The course subject matter deals exclusively with Latin America and leads to an understanding of Latin America's cultural history through the study of film industries and political movements in Argentina, Chile, Cuba, Brazil, Venezuela, and Mexico.</td>
<td>See highlighted sections in Course Description, Course Objectives, Learning Outcomes, weekly reading materials and films in the syllabus. See also Table of Contents of required readings.</td>
</tr>
<tr>
<td>2a. In-depth area studies concerned with an examination of culture specific elements of a region, country, or culture group.</td>
<td>The films that we examine address state repression, dirty wars, and forced disappearance.</td>
<td>See syllabus for the breakdown of different periods in regional Latin American history: The Camera as a Gun: Resistance and Revolution (1960's and 1970's); Violence and repression: Reflection /Reaction (1980's to 1990's); Reconciliation /Reconstruction/Memory (late 1990's to 2000's).</td>
</tr>
<tr>
<td>2c. The course is a comparative cultural study in which most, i.e., more than half, of the material is devoted to non-U.S. areas.</td>
<td>This course is a comparative cultural study of film industry responses to repressive cultural regimes across Latin America. We discuss film as a tool to effect change within society, a mode of cultural and social expression, and a vehicle for reconciling collective trauma and preserving memory. The selections that have been made are aimed at both giving a broad understanding of major</td>
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**Course Overview**

**Course Prefix**: LAS  
**Number**: 494  
**Title**: Latin American Cinema: The Dead and the Disappeared  
**Designation**: Global Awareness (G)
| historical trends and specific attention to seminal events in the region’s varied histories. |  |  |  |
LAS 494/SPA 494/FOR 494
Latin American Cinema: The Dead and the Disappeared

Professor Ilana Luna
Office: FAB N222
Tel: (602)543-5681
Email: ilana.luna@asu.edu
Office Hours: Wednesday 2:30-4:00
Or by Appointment

Criteria 1 and 2C

Description / Overview of the Course
This course aims to look at certain aspects of Latin American politics and culture of through the optic of social unrest. The films that we will examine in this class focus on the period(s) of Latin American history in which there have been social upheavals, dictatorships and state repression, “dirty wars”: understood as clandestine wars waged on the citizenry by the government, social movements from below. We will discuss film as an art form with specific aesthetic goals, as well as a tool to effect change within society, a mode of cultural and social expression and a vehicle for reconciling collective trauma and preserving memory. The selections that have been made are aimed at both giving a broad understanding of major historical trends and specific attention to seminal events in the region’s varied histories. Additionally, attention will be paid to industrial practices and film as a national cultural product. Some major topics of interest will be the cold war and U.S. intervention in Latin America, cultural imperialism, neo-liberalism and its effect on Latin America, autochthonous aesthetic movements, repressive state regimes, the use of spectacle as both a repressive apparatus and a tool for resistance, the potential of art to heal collective trauma.

Course Objectives
Learning Outcomes

• Students will have gained an understanding of major social movements and political upheavals in many Latin American countries that occurred from the 1960s through the 1980s, understanding the tendencies towards dictatorial rule, and subsequent rebellion.
• Students will be aware of the fundamental relationship between (artistic) representation and political control, both in terms of the ways art was used by governments to polarize (or reconcile) populations and by those who wished to espouse social movements from below.
• Students will be able to discuss the ways in which film, as an art, is and has been deployed to address questions of social inequity, repression and civil unrest.
• Students will also be aware of major industrial practices in the film industries of Latin America and how those practices affected the cultural production of the time, and, in some cases, effected social change.
• Students will be able to critically analyze the visual, sonorous and semantic qualities of films and discuss how meaning is made and projected.
• Students will hone their critical writing skills.
• This course will focus on developing research skills, critical reading and writing. The interdisciplinary nature of the course furthers the goals of General Studies because students can apply the skills learned here to many other areas of study.

Required Texts

• Weekly film screenings and readings as outlined in the course schedule. Readings will be available via blackboard
• Course books and films for additional viewing will be on reserve at the Fletcher library, or available via Netflix or Amazon streaming, or Youtube.

Outline of Course Content

Weekly Assignments:

1) Students will keep a weekly “journal” in which they will write their reactions/ connections between readings and films watched. These journals will be collected for review by professor at the close of each Unit.

2) Students will be responsible for presentation of material read. Each student should come to class with highlighted questions/ insights for each reading assignment, and discussion points.

I. The Camera as a Gun: Resistance and Revolution (2a)

Criteria 1, 2a and 2C

January 14

Screening: Clips from: La hora de los hornos (Fernando Solanas, 1968) Argentina
(The hour of the Furnaces)
Chile, Obstinate Memory (Patricio Guzmán 1978) Chile
(Battle of Chile)
Selection of documentary shorts – (Santiago Álvarez ) Cuba

Readings:


**Criteria 1, 2a and 2C**

**January 21**

**Screening:** *Terra em transe* (Glauber Rocha, 1967) Brazil

(_Land in Anguish_)

**Readings:**


**Criteria 1, 2a and 2C**

**January 28**

**Screening:** *Memorias del subdesarrollo* (Tomas Gutiérrez Alea, 1968) Cuba

(_Memories of Underdevelopment_)

**Readings:**


Criteria 1, 2a and 2C

February 4
Screening: Canoa (Felipe Cazals, 1976) Mexico

Reading:


Poniatowska, Elena. Massacre in Mexico (Selections)


Additional outside viewing: Rojo Amanecer, (Jorge Fons, 1990) Mexico

****Journal entries due****

II. Violence and repression: reflection/ reaction (2a)

February 11
Screening: Que bom te ver viva (Lucia Murat, 1989) Brazil (How Nice to See you Alive)

Readings:


Additional screening: Uma Longa Viagem (A long journey) (Lucia Murat, 2011) Brazil

February 18
Screening: La noche de los lápices (Héctor Olivera, 1986) Argentina (The Night of the Pencils)

Readings:


Additional Outside Screening: *La historia oficial* (Luis Puenzo, 1985) Argentina (*The Official Story*)

**February 25**

*Screening: Fresa y chocolate* (Tomás Gutiérrez Alea, Juan Carlos Tabío, 1994) Cuba (*Strawberry and Chocolate*)

*Readings:*


Additional Outside Screening: *El beso de la mujer araña* (Hector Babenco, 1985) Argentina (*Kiss of the Spider Woman*)

****Take home Midterm assigned****

****Journal entries due****

**III. Reconciliation/reconstruction/memory (2a)**

**March 4**

****Midterm: take-home portion due, in-class exercise****

*Screening: O Quê é Isso, Companheiro* (Bruno Barreto, 1997) Brazil (*4 days in September*)

*Readings:*


March 11 – No class, spring break

March 17-20 – LATIN AMERICAN FILM FESTIVAL (Mandatory attendance to at least 2 screenings) on campus

March 18
Screening: Los Rubios (Albertina Carri, 2003) Argentina (The Blonds)

Readings:


Alicia Partnoy: The Little School (Selections), Juan Gelman: Selected Poems

Additional Outside Screenings: Cautiva (Gaston Biraben, 2004) Argentina (Captive), Garage olimpo (Marco Bechis, 1999) Argentina

March 25
Screening: Machuca (Andrés Wood, 2004) Chile

Readings:


Additional Outside Screenings: A Promise to the Dead (Ariel Dorfman, 2007) Chile Violeta se fue a los cielos (Andrés Wood, 2011) Chile

April 1
Screening: Memorias del desarrollo (Miguel Coyula, 2010) Cuba (Memories of Overdevelopment)
Reading:

Additional Outside Screening: Suite Havana (Fernando Pérez, 2003) Cuba

April 8
Screening: O Ano em Que Meus Pais Saíram de Férias (Cao Hamburger, 2006) Brazil
The Year my Parents Went on Vacation

Reading:

April 15
Screening: No (Pablo Larraín, 2012) Chile

Readings:


April 22
Screening: El premio (Paula Markovitch, 2014) Mexico-Argentina

Reading:


Additional outside screening: Clandestine Childhood (Benjamín Ávila, 2012) Argentina

April 29
FINAL PAPER DUE: Critical analysis that compares, contrasts and contextualizes one of the outside screenings in relation to class material and at least one of the films viewed in class. You
may choose to engage historical/political framing, aesthetics and their relation to memory, or an examination of a specific filmmaker.

**Screening:** *Postales de Leningrado* (Mariana Rondón, 2007) Venezuela

**Final Exam:** Wednesday May 6, 2015 4:30 pm.

**Evaluation Components**

Class attendance and prepared participation: 10%
Weekly film journal 10%
Midterm Exam: 20 %
Final Exam: 20%
Final Paper (8-10 pages): 40%

**Technical Support Contact Information**

For technical assistance 24 hours a day, 7 days a week, contact the University Technology Office Help Desk: Phone 480-965-6500, email helpdesk@asu.edu.

**Computer Requirements**

This is an online course and all assignments and course interactions require the use of basic internet technologies. You must have access to a computer with an internet connection and the following programs:

- A web browser (Internet Explorer or Mozilla Firefox)
- Adobe Acrobat Reader (free)
- Adobe Flash Player (free)
- Microsoft Word - OpenOffice is a suite of free programs similar to MS Office.

**Email and Internet**

You must have an active ASU e-mail account and access to the Internet. All instructor correspondence will be sent to your ASU e-mail account. Please plan to check your ASU email account regularly for course-related messages.

This course uses Blackboard for communication between faculty and students, submission of assignments, and posting of grades. You can access Blackboard through your my ASU portal.

**Campus Network or Blackboard Outage**

When access to Blackboard is not available for an extended period of time (greater than one evening – 6:00pm – 11:00pm) you can reasonably expect that the due date for an assignment will
be extended. This is up to the discretion of the instructor and will be posted as a Blackboard announcement.

**Attendance/Participation**

Preparation for class means reading the assigned readings and reviewing all information required for that week. Attendance in an online course means logging into Blackboard on a regular basis (a minimum of three times per week), and participating in all activities that are posted in the course.

**Student Success/Writing Centers**

Student Success Writing Centers, located on all four ASU campuses, offer free in-person and online tutoring for enrolled ASU students. They help students organize and structure papers, cite sources, proofread and edit.

**Library Resources**

The ASU Library has numerous tools, references and guides, searches and academic databases. Access the Library Tutorials relevant to IAS 300 on the lib guide page. Another great resource is RefWorks, a powerful online research management, writing and collaboration tool designed to help researchers at all levels easily gather, organize, store and share all types of information and to instantly generate citations and bibliographies.

**Course Grading**

Grades and Grading Scale - This course utilizes a plus/minus grading system, as outlined below. Assignment of letter grades is based on a percentage of points earned, as follows:

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<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A+</td>
<td>98-100</td>
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<tr>
<td>A</td>
<td>93-97</td>
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<tr>
<td>A-</td>
<td>90-92</td>
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<tr>
<td>B+</td>
<td>87-89</td>
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<td>B</td>
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<td>B-</td>
<td>80-82</td>
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<td>C+</td>
<td>76-79</td>
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<td>C</td>
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<td>D</td>
<td>60-69</td>
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<td>E</td>
<td>0-59</td>
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It is assumed that students who consistently perform below the “C” level will withdraw from the course by the semester deadline. If you feel that it is necessary to withdraw from this course, please refer to the University Registrar’s Office policies on drop/add and withdrawals. If you do not officially drop before the deadline, you will be awarded a grade.

**Syllabus Disclaimer**

The instructor views the course syllabus as an educational contract between the instructor and students. Every effort will be made to avoid changing the course schedule during the semester, but the possibility exists that events will make syllabus changes necessary. The instructor reserves the right to make changes to the syllabus as deemed necessary. Students will be notified via Blackboard of any syllabus changes.

**Academic Integrity**

ASU requires all its students to act with honesty and integrity and to respect the rights of others in carrying out all academic assignments. For more information on academic integrity, including
the policy and appeal procedures, please visit http://provost.asu.edu/academicintegrity and the Student Conduct Statement below.

**Student Conduct Statement**

Students are required to adhere to the behavior standards listed in Arizona Board of Regents Policy Manual Chapter V – Campus and Student Affairs: Code of Conduct, which states that students are entitled to receive instruction free from interference by other members of the class. If a student is disruptive, an instructor may ask the student to stop the disruptive behavior and warn the student that such disruptive behavior can result in withdrawal from the course. An instructor may withdraw a student from a course when the student’s behavior disrupts the educational process under USI 201-10.

**Course/Instructor Evaluation**

The course/instructor evaluation for this course will be conducted online 7-10 days before the last official day of classes each semester. An email will be sent to your ASU email address with “ASU Course/Instructor Evaluation” in the subject heading. Your response(s) to the course/instructor evaluation are anonymous and will not be returned to your instructor until after grades have been submitted. The use of this assessment is an important process that allows our college to (1) help faculty improve their instruction; (2) help administrators evaluate instructional quality; (3) ensure high standards of teaching; and (4) ultimately improve instruction and student learning over time. Completion of the evaluation is not required for you to pass this class and will not affect your grade, but your evaluation is appreciated.

**Accessibility Statement**

In compliance with the Rehabilitation Act of 1973, Section 504, and the Americans with Disabilities Act of 1990, professional disability specialists and support staff at the Disability Resource Centers (DRC) facilitate a comprehensive range of academic support services and accommodations for qualified students with disabilities. DRC staff coordinate transition from high schools and community colleges, in-service training for faculty and staff, resolution of accessibility issues, community outreach, and Collaboration between all ASU campuses regarding disability policies, procedures, and accommodations.

Students who wish to request an accommodation for a disability should contact the Disability Resource Center (DRC) for their campus.

- **Tempe Campus**, 480-965-1234 (Voice), 480-965-9000 (TTY)
- **Polytechnic Campus**, 480-727-1165 (Voice), 480.727.1009 (TTY)
- **West Campus**, 602-543-8145 (Voice)
- **Downtown Phoenix Campus**, 602-496-4321 (Voice), 602-496-0378 (TTY)
Labor of Memory
State Repression and the

Translated by Judy Rehn and
Elizabeth Jelin

Contradictions, Volume 18
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