Literacy & Critical Inquiry Subcommittee Report

Date: February 28, 2018

To: General Studies Council

From: Literacy & Critical Inquiry Subcommittee
    Jessica Early, Chair
    Bradley Ryner, Member

Re: Recommendations for Course Proposals (L, G, HU etc. designation)

Recommend for Approval

From ASU:
ENG 390

PLB 302
From MCCCD: (none)

Recommend for Revise/Resubmit

From ASU: (none)

From MCCCD: (none)

Recommend for Rejection

TMD/CRD/CSM/PRM 350: This course meets criteria 1 and 2. Criterion 3 states that “a minimum of two writing and/or speaking assignments” must be “substantial in depth, quality, and quantity.” The Marketing Plan likely counts as substantial (though we would like to see information about page length and what research and analysis the assignment requires). However, the Case Study Assignment, in current form, does not count as substantial. The assignment sheet makes clear that the assignment is not to do a case study (which would count as substantial), but to read a published case study and answer questions about it – more an amplified reading quiz or reading response than a substantial analytical assignment.