GENERAL STUDIES COURSE PROPOSAL COVER FORM

Course information:
Copy and paste current course information from Class Search/Course Catalog.

College/School: Herberger Institute for Design and the Arts
Department/School: School of Art
Prefix: FSH
Number: 204
Title: Social Aspects of Fashion
Units: 3

Course description:

Is this a cross-listed course? No
If yes, please identify course(s):

Is this a shared course? No
If so, list all academic units offering this course:

Note: For courses that are crosslisted and/or shared, a letter of support from the chair/director of each department that offers the course is required for each designation requested. By submitting this letter of support, the chair/director agrees to ensure that all faculty teaching the course are aware of the General Studies designation(s) and will teach the course in a manner that meets the criteria for each approved designation.

Is this a permanent-numbered course with topics? Yes
If yes, all topics under this permanent-numbered course must be taught in a manner that meets the criteria for the approved designation(s). It is the responsibility of the chair/director to ensure that all faculty teaching the course are aware of the General Studies designation(s) and adhere to the above guidelines.

Requested designation: Cultural Diversity in the United States – C
Mandatory Review: (Choose one)

Eligibility: Permanent numbered courses must have completed the university’s review and approval process. For the rules governing approval of omnibus courses, contact Phyllis.Lucie@asu.edu.

Submission deadlines dates are as follow:
For Fall 2018 Effective Date: October 1, 2017
For Spring 2019 Effective Date: March 10, 2018

Area(s) proposed course will serve:
A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study.

Checklists for general studies designations:
Complete and attach the appropriate checklist

- Literacy and Critical Inquiry core courses (L)
- Mathematics core courses (MA)
- Computer/statistics/quantitative applications core courses (CS)
- Humanities, Arts and Design core courses (HU)
- Social-Behavioral Sciences core courses (SB)
- Natural Sciences core courses (SQ/SG)
- Cultural Diversity in the United States courses (C)
- Global Awareness courses (G)
- Historical Awareness courses (H)

A complete proposal should include:
- Signed course proposal cover form
- Criteria checklist for General Studies designation being requested
- Course catalog description
- Sample syllabus for the course
- Copy of table of contents from the textbook and list of required readings/books

It is respectfully requested that proposals are submitted electronically with all files compiled into one PDF.

Contact information:
Name: Dennita Sewell
E-mail: dennita.sewell@asu.edu
Phone: 602-738-2833

Department Chair/Director approval: (Required)
Chair/Director name (Typed): Dennita Sewell
Date: 3/10/18
Chair/Director (Signature):
CULTURAL DIVERSITY IN THE UNITED STATES [C]

Rationale and Objectives

The contemporary "culture" of the United States involves the complex interplay of many different cultures that exist side by side in various states of harmony and conflict. The history of the United States involves the experiences not only of different groups of European immigrants and their descendants but also of diverse groups, including, but not limited to, American Indians, Latinos, African Americans, and Asian Americans--all of whom played significant roles in the development of contemporary culture and together shape the future of the United States. At the same time, the recognition that gender, class, and religious differences cut across all distinctions of race and ethnicity offers an even richer variety of perspectives from which to view ourselves. Awareness of our cultural diversity and its multiple sources can illuminate our collective past, present, and future and can help us to achieve greater mutual understanding and respect.

The objective of the Cultural Diversity requirement is to promote awareness and appreciation of cultural diversity within the contemporary United States through the study of the cultural, social, or scientific contributions of women and minority groups, examination of their experiences in the U.S., or exploration of successful or unsuccessful interactions between and among cultural groups.

Revised April 2014
Proposer: Please complete the following section and attach appropriate documentation.

### ASU--[C] CRITERIA

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
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<td><strong>CULTURAL DIVERSITY IN THE UNITED STATES</strong></td>
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1. A Cultural Diversity course must meet the following general criteria:

- The course must contribute to an understanding of cultural diversity in contemporary U.S. Society.

2. A Cultural Diversity course must then meet at least one of the following specific criteria:

   a. The course is an in-depth study of culture-specific elements, cultural experiences, or cultural contributions (in areas such as education, history, language, literature, art, music, science, politics, work, religion, and philosophy) of gender*, racial, ethnic and/or linguistic minority groups** within the United States.

   b. The course is primarily a comparative study of the diverse cultural contributions, experiences, or world views of two or more gender*, racial, ethnic and/or linguistic minority groups** within the United States.

   c. The course is primarily a study of the social, economic, political, or psychological dimensions of relations between and among gender*, racial, ethnic and/or linguistic minority groups** within the United States.

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*Gender groups would encompass categories such as the following: women, men, lesbians, gays, bisexuals, transgender individuals, etc.

**Cultural, racial, ethnic, and/or linguistic minority groups in the U.S. would include categories such as the following: Latinos, African Americans, Native Americans/First Peoples, Asian Americans, Jewish Americans, Muslim Americans, members of the deaf community, etc.
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Explain in detail which student activities correspond to the specific designation criteria. Please use the following organizer to explain how the criteria are being met.

<table>
<thead>
<tr>
<th>Criteria (from checksheet)</th>
<th>How course meets spirit (contextualize specific examples in next column)</th>
<th>Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)</th>
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<tr>
<td>Example—See 2b. Compares 2 U.S. cultures</td>
<td>Example—Compares Latino &amp; African American Music</td>
<td>Example—See Syllabus Pg. 5</td>
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<tr>
<td>contributes to the understanding of cultural diversity in contemporary US society</td>
<td>This course identifies and discusses a wide range of issues related to culture, clothing and human behavior. Although Global examination is given, emphasis is placed on US society.</td>
<td>See syllabus weeks 3-12. Readings examine specific case studies. For example: 10.6 &quot;Casino Gives Workers Look They Can, Must Live With&quot;; 5.2 &quot;Reveal or Conceal? Examining the Meaning of Modesty in Postmodern America&quot;</td>
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<td>A study of culture specific elements</td>
<td>Each week a different aspect of culture is addressed in relationship to dress and human identity</td>
<td>See syllabus weeks 5-10. Readings for these chapters examine specific case studies. 5.4 &quot;Gay, Lesbian, bisexual and Transgendered Persons.&quot;; 7.6 From Habit to Fashion: Religious Dress of Catholic Women.&quot;</td>
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<td>study of diverse cultural contributions</td>
<td>This course studies awareness of a diversity of cultural practices, traditions and contributions in relation to identity and dress</td>
<td>See syllabus weeks 5-10. Readings for these chapters examine specific case studies. 4.1 Clothing and Embodiment: Men Managing Body Image and Appearance&quot;; 4.6 &quot;A Quantitative Study of Females: Ethnicity and Its Influence on Body Image, Thin-Internalization and Social Comparison&quot;</td>
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<tr>
<td>study of social, economic, political and psychological dimensions and relations</td>
<td>This course examines the social, economic, political and psychological aspects of dress and society.</td>
<td>See Syllabus. Readings examine case studies. 3.3 &quot;Funny Kine Clothes: The Hawaiian Shirt as Popular Culture&quot;; 8.2 &quot;Parent Power: Raising Kate--One Mom's Fight for Her Child's Identity.&quot; 10.5 &quot;Up the Career Lader, Lipstick in Hand&quot;</td>
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FSH 204 - Social Aspects of Fashion

Course Description
Introduces ways of examining clothing and fashion in context. How do we read images and representations of clothing and how do they manipulate the meaning of the garment and its wearer? In what ways is this visual language used to select and produce fashion? What influences how we dress on a daily basis and over time? These are just some of the questions about appearance, clothing and culture that are used to embark on a participatory research project and as a point of departure for class discussions and related readings.

Enrollment requirements
Prerequisite(s): ENG 101, 102, 105, 107, or 108; FSH 125

Offered by
Herberger Institute for Design and the Arts

Additional Class Details
General Studies: No
Units: 3
Repeatable for credit: No
Component: Lecture
Instruction Mode: In-Person

Important Deadlines
Last day to enroll: January 14, 2018
Drop deadline: January 14, 2018
Course withdrawal deadline: April 01, 2018

The Arizona State University faculty is at the forefront nationally in advancing research and discovery. They inspire new ways of thinking, innovating and solving problems socially, culturally and economically in our region and in the international community.

Book List
Required Items
Title: Meanings of Dress
Author: Miller-Spillman
Edition: 3rd
Copyright Year: 2012
Publisher: Fairchild Books/Bloomsbury Publishing
ISBN: 9781609012786
Price New: $96.25
Price Used: $72.25
Rental Price Used: $38.50

Seats Open: 0 of 40  
Add Class

Days Dates Start End Location Instructor
T Th 01/08 - 04/27 10:30 AM 11:45 AM Tempe - BA241 Ellis

Fees: $30 course fee
FSH 204 Social Aspects of Fashion
Three credits; 15 weeks
Tuesday and Thursday 9-10:15am
Location: Design South 234

Instructor: Dennita Sewell
dennita.sewell@asu.edu
Office School of Art, Room 253
Office Hours: by appointment

Syllabus

Fashion is not in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live what is happening.
Coco Chanel

Course Description: This course is an introduction to ways of examining clothing and fashion in context. How do we read images and representations of clothing and how do they manipulate the meaning of the garment and its wearer? In what ways is this visual language used to select and produce fashion? What influences how we dress on a daily basis and over time? These are just some of the questions about appearance, clothing and culture that will be used as a point of departure for class discussions and related readings and as a basis for a final paper.

Enrollment Requirements
Students must have completed their Freshman Composition requirements and ARS 101: Art-Prehistory thru Middle Age or ARS 102: Art from Renaissance to Present or ARS 201: Art of Asia or ARS: 202 Art of Africa Oceania and the Americas.

Course Goals: At the conclusion of this course you will be able to identify and discuss a wide range of issues related to culture, clothing and human behavior. The process will prepare you to examine and construct your own critical views based on scholarly research and critical analysis preparing you to be conscious and innovative fashion/image makers.

Learning Outcomes:
Upon completion of this course, students will be able to:
• Use key research methods and concepts in fashion theory, and present critical analyses in written and oral form.
• Demonstrate an awareness of how meaning is constructed in fashion and the ability to apply these concepts to situations.
Required reading:
Additional readings will occasionally be provided

Requirements and assessment:
This course is made up of a series of weekly lecture/discussions building on the assigned readings. A final paper is required.

Reading response, Class discussion starter and participation in discussion: 100 points
Fashion exhibition or event review: 100 points
Final paper: 200 points
Total: 400 points

Your semester grade is based on the following scale:
- 390 or higher = A+
- 370-389.9 = A
- 360-369.9 = A-
- 350-359.9 = B+
- 330-349.9 = B
- 320-329.9 = B-
- 310-319.9 = C+
- 280-309.9 = C
- 260-279.9 = D
- 0-259.9 = E

Reading Response and Discussion: 100 Total points
DUE: each week from week 2 through 14
Reading Response- Each Thursday, class will begin with a 15-minute handwritten response to 1-2 questions based on the weekly reading assignment. This response will be used as a foundation for the in-class recitation activity each week and turned in to the instructor as evidence of attendance and participation at the end of each class. The length of this written material will vary on a weekly basis (1/2 page-1 pages).
Discussion- Each Thursday the class will consist of a discussion, as a group, that reflects upon and critically analyzes the lecture themes and readings.
Class Discussion Starter:
Each student will sign up for two dates for the responsibility of starting the class discussion on that Thursday class day. A signup sheet will be circulated on the first day of class for you to pick the dates you will fulfill this requirement. On your assigned date, Discussion Starters will present to the class your ideas on the readings in your own words and indicate how it relates to current topics or jobs in the fashion industry. You can also bring in images to share with the class as appropriate to the reading. Every student should read the readings listed for that week and will be expected to participate.
Fashion Exhibition or Event Review: 100 points
DUE: April 11
Students will attend either a local fashion exhibition or a fashion-related talk/lecture/special event and compose a typed, 2-page double-spaced review. The review should include the following: a summary of the exhibition/event, a critique of the event (what did you enjoy? What was missing? Etc) and a question or reflection that the exhibition/event instigated related to the topics in this class. Please include proof of attendance (photo, pamphlet, receipt).

Final paper: 200 points
DUE: February 21 Submit outline for final paper
March 25 Submit Final paper
You will write a 1,500-1,800 word paper that provides an analysis of a cultural aspect that impacts fashion. Choose a current fashion topic or image and analyze the cultural factors behind its creation and its meaning in contemporary society. Even though the paper will be short, you will be able to fit in a lot of information, write clearly, and use at least 5 library resources to back up your theories. Please use the following guidelines.
• attach a cover sheet
• use Arial or Calibri 12 point font. Single space.
• Only printed copies will be accepted unless permission is given for a special circumstance.
• If you are writing about an article, photo or image, please include the image in the paper.

Assessment and Grading:
All assignments are due on the due date on the syllabus, regardless of your attendance on the day the assignment was given. It is the student’s responsibility to get the assignment to the professor if you will not be in class to hand it in. Make certain to contact the professor to set up an appointment in the event of a problem. Assignments are graded on different criteria depending on the project. Each project has different guidelines so following the instructions is very important to the overall grade. If a paper is turned in late the grade will be lowered by an entire letter grade for each week. The final paper will not be accepted late.

Grade Criteria:
There are no unexcused absences or tardies. Students are expected to attend all classes. Any unexcused absences may affect the final grade. Three unexcused absences may result in course failure at the discretion of the instructor.
Weekly schedule

January 10 & 12
Week 1: Introduction to Dress Culture and Theory.
Lecture presentation and in-class discussion
Course overview, introduction to syllabus, and assignments
Reading: The Meaning of Dress Chapter 1
   -Dress and Identity, Roach-Higgins & Eicher (1992)

January 15 Course Drop/Add deadline

January 17 & 19
Week 2: Fashion as a Dynamic Process
Lecture presentation and in-class discussion
How fashion can be explained as theory.
Reading: The Meaning of Dress Chapter 2

January 22 Tuition 100% refund deadline

January 24 & 26
Week 3: Dress as nonverbal communication
Lecture presentation and in-class discussion
The cultural rules that shape what we wear
Reading: The Meaning of Dress Chapter 3

January 31 & February 2
Week 4: The Body
Lecture presentation and in-class discussion
Examines different cultural views of the body and what is valued
Reading: The Meaning of Dress Chapter 4

February 7 & 9
Week 5: Appearance for Gender and Sexual Identity
Lecture presentation and in-class discussion
Diverse views on the cultural meaning of being a man or woman
Reading: The Meaning of Dress Chapter 5

February 14 & 16
Week 6: Race and Ethnicity
Lecture presentation and in-class discussion
How racial and ethnic identity are manifested in dress and fashion
Reading: The Meaning of Dress Chapter 6
February 21 & 23  
**Week 7: Dress and Religion**  
Lecture presentation and in-class discussion  
Considers the ideology of several religions and how that effects dress  
Reading-*The Meaning of Dress* Chapter 7  
Submit Final Paper Outline

February 28 & March 2  
**Week 8: Dress for Life and Death**  
Lecture presentation and in-class discussion  
Dress over the course of a lifetime  
Reading-*The Meaning of Dress* Chapter 8

March 5-12 Spring Break

March 14 & 16  
**Week 9: Fashion, Status and Inequality in Dress**  
Lecture presentation and in-class discussion  
The interrelationship between dress and status  
Reading-*The Meaning of Dress* Chapter 9

March 21 & 23  
**Week 10: Dress in the Workplace**  
Lecture presentation and in-class discussion  
How dressing for work has changed and remained the same  
Reading-*The Meaning of Dress* Chapter 10

March 28 & 30  
**Week 11: Dress and Media**  
Lecture presentation and in-class discussion  
How media impacts the fashion industry  
Reading-*The Meaning of Dress* Chapter 11

April 4 & 6  
**Week 12: Fashion and Fantasy**  
Lecture presentation and in-class discussion  
How fashion and fantasy are intertwined in the public and private self  
Reading-*The Meaning of Dress* Chapter 12
April 11 & 13
Week 13: Dress and Technology
Lecture presentation and in-class discussion
Technology and its effect on the fashion industry and images
Reading: The Meaning of Dress Chapter 13

April 18 & 20
Week 14: Ethics in Fashion
Lecture presentation and in-class discussion
Fashion industry issues from sweatshops to fur
Reading: The Meaning of Dress Chapter 14

April 25 & 27
Week 15:
Final Paper Due. In class discussion about your papers.
What is your topic? What resources were most helpful in your research?
Current fashion events discussion.

Course policies
You are expected to attend all class sessions. Because attendance counts for 100 of the total 400 points for the course, a single absence will lower your point total and can reduce your final grade.

Absence Due to University Sanctioned Activities or Religious Observances
If you need to miss class due to a religious observance or a university-sanctioned activity, please inform the instructor at the beginning of the semester. In the event of a medical emergency, please email the instructor when able and provide documentation if requested.

Academic Integrity
ASU expects and requires its students to act with honesty, integrity, and respect. Required behavior standards are listed in the Student Code of Conduct and Student Disciplinary Procedures, Computer, Internet, and Electronic Communications policy, ASU Student Academic Integrity Policy, and outlined by the Office of Student Rights & Responsibilities. Anyone in violation of these policies is subject to sanctions.

Violent or Threatening Behavior
All incidents and allegations of violent or threatening conduct by an ASU student (whether on- or off-campus) will be reported to the ASU Police Department (ASU PD) and the Office of the Dean of Students, who will determine the appropriate disciplinary action.
Accommodation for a Disability

In compliance with the Rehabilitation Act of 1973, Section 504, and the Americans with Disabilities Act of 1990, professional disability specialists and support staff at the Disability Resource Center (DRC) facilitate a comprehensive range of academic support services and accommodations for qualified students with disabilities.

Qualified participants with disabilities may be eligible to receive academic support services and accommodations. Eligibility is based on qualifying disability documentation and assessment of individual need. Participants who believe they have a current and essential need for disability accommodations are responsible for requesting accommodations and providing qualifying documentation to the DRC. Every effort is made to provide reasonable accommodations for qualified participants with disabilities.

Qualified participants who wish to request an accommodation for a disability should contact http://www.asu.edu/studentaffairs/ed/drc/ 480-965-1234 (Voice) 480-965-9000 (TTY)

Please turn off or silence cell phones, prior to coming to class sessions. If you have an emergency and need to keep in communication with someone, please inform your instructor ahead of time. Also, laptops are not required for this course. You may use your laptop to take notes. Please do not use class time for emails, chats, web browsing, or other non-class related activities.
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