

GENERAL STUDIES COURSE PROPOSAL COVER FORM

Course information:

Copy and paste **current** course information from [Class Search/Course Catalog](#).

College/School	Herberger Institute for Design and the Arts	Department/School	School of Art
Prefix: FSH	Number: 204	Title: Social Aspects of Fashion	Units: 3

Course description:


Is this a cross-listed course? No If yes, please identify course(s):

Is this a shared course? No If so, list all academic units offering this course:

*Note- For courses that are crosslisted and/or shared, a letter of support from the chair/director of **each** department that offers the course is required for **each** designation requested. By submitting this letter of support, the chair/director agrees to ensure that all faculty teaching the course are aware of the General Studies designation(s) and will teach the course in a manner that meets the criteria for each approved designation.*

Is this a permanent-numbered course with topics? Yes

If yes, all topics under this permanent-numbered course must be taught in a manner that meets the criteria for the approved designation(s). It is the responsibility of the chair/director to ensure that all faculty teaching the course are aware of the General Studies designation(s) and adhere to the above guidelines.

Chair/Director Initials
 (Required)

Requested designation: Cultural Diversity in the United States–C **Mandatory Review.** (Choose one)

*Note- a **separate** proposal is required for each designation.*

Eligibility: Permanent numbered courses **must** have completed the university’s review and approval process. For the rules governing approval of omnibus courses, contact Phyllis.Lucie@asu.edu.

Submission deadlines dates are as follow:

For Fall 2018 Effective Date: October 1, 2017

For Spring 2019 Effective Date: March 10, 2018

Area(s) proposed course will serve:

A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study.

Checklists for general studies designations:

- Complete and attach the appropriate checklist
- [Literacy and Critical Inquiry core courses \(L\)](#)
 - [Mathematics core courses \(MA\)](#)
 - [Computer/statistics/quantitative applications core courses \(CS\)](#)
 - [Humanities, Arts and Design core courses \(HU\)](#)
 - [Social-Behavioral Sciences core courses \(SB\)](#)
 - [Natural Sciences core courses \(SQ/SG\)](#)
 - [Cultural Diversity in the United States courses \(C\)](#)
 - [Global Awareness courses \(G\)](#)
 - [Historical Awareness courses \(H\)](#)

A complete proposal should include:

- Signed course proposal cover form
- [Criteria checklist](#) for General Studies designation being requested
- Course catalog description
- Sample syllabus for the course
- Copy of table of contents from the textbook and list of required readings/books

It is respectfully requested that proposals are submitted electronically with all files compiled into one PDF.

Contact information:

Name Dennita Sewell E-mail dennita.sewell@asu.edu Phone 602-738-2833

Department Chair/Director approval: (Required)

Chair/Director name (Typed): Dennita Sewell Date: 3/10/18

Chair/Director (Signature): 

Arizona State University Criteria Checklist for

CULTURAL DIVERSITY IN THE UNITED STATES [C]

Rationale and Objectives

The contemporary "culture" of the United States involves the complex interplay of many different cultures that exist side by side in various states of harmony and conflict. The history of the United States involves the experiences not only of different groups of European immigrants and their descendants but also of diverse groups, including, but not limited to, American Indians, Latinos, African Americans, and Asian Americans--all of whom played significant roles in the development of contemporary culture and together shape the future of the United States. At the same time, the recognition that gender, class, and religious differences cut across all distinctions of race and ethnicity offers an even richer variety of perspectives from which to view ourselves. Awareness of our cultural diversity and its multiple sources can illuminate our collective past, present, and future and can help us to achieve greater mutual understanding and respect.

The objective of the Cultural Diversity requirement is to promote awareness and appreciation of cultural diversity within the contemporary United States through the study of the cultural, social, or scientific contributions of women and minority groups, examination of their experiences in the U.S., or exploration of successful or unsuccessful interactions between and among cultural groups.

Revised April 2014

Proposer: Please complete the following section and attach appropriate documentation.

ASU--[C] CRITERIA		
CULTURAL DIVERSITY IN THE UNITED STATES		
YES	NO	Identify Documentation Submitted
		1. A Cultural Diversity course must meet the following general criteria:
<input checked="" type="checkbox"/>	<input type="checkbox"/>	The course must contribute to an understanding of cultural diversity in contemporary U.S. Society.
		2. A Cultural Diversity course must then meet at least one of the following specific criteria:
<input checked="" type="checkbox"/>	<input type="checkbox"/>	a. The course is an in-depth study of culture-specific elements, cultural experiences, or cultural contributions (in areas such as education, history, language, literature, art, music, science, politics, work, religion, and philosophy) of gender*, racial, ethnic and/or linguistic minority groups** within the United States.
<input checked="" type="checkbox"/>	<input type="checkbox"/>	b. The course is primarily a comparative study of the diverse cultural contributions, experiences, or world views of two or more gender*, racial, ethnic and/or linguistic minority groups** within the United States.
<input checked="" type="checkbox"/>	<input type="checkbox"/>	c. The course is primarily a study of the social, economic, political, or psychological dimensions of relations between and among gender*, racial, ethnic and/or linguistic minority groups** within the United States. *Gender groups would encompass categories such as the following: women, men, lesbians, gays, bisexuals, transgender individuals, etc. **Cultural, racial, ethnic, and/or linguistic minority groups in the U.S. would include categories such as the following: Latinos, African Americans, Native Americans/First Peoples, Asian Americans, Jewish Americans, Muslim Americans, members of the deaf community, etc.

Course Prefix	Number	Title	General Studies Designation
FSH	204	Social Aspects of Fashion	C

Explain in detail which student activities correspond to the **specific** designation criteria.

Please use the following organizer to explain how the criteria are being met.

Criteria (from checklist)	How course meets spirit (contextualize specific examples in next column)	Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)
Example-See 2b. Compares 2 U.S. cultures	Example-Compares Latino & African American Music	Example-See Syllabus Pg. 5
contributes to the understanding of cultural diversity in contemporary US society	This course identifies and discusses a wide range of issues related to culture, clothing and human behavior. Although Global examination is given, emphasis is placed on US society.	See syllabus weeks 3-12. Readings examine specific case studies. For example: 10.6 "Casino Gives Workers Look They Can, Must Live With"; 5.2 "Reveal or Conceal? Examining the Meaning of Modesty in Postmodern America"
A study of culture specific elements	Each week a different aspect of culture is addressed in relationship to dress and human identity	See syllabus weeks 5-10. Readings for these chapters examine specific case studies. 5.4 "Gay, Lesbian, bisexual and Transgendered Persons."; 7.6 From Habit to Fashion: Religious Dress of Catholic Women."
study of diverse cultural contributions	This course studies awareness of a diversity of cultural practices, traditions and contributions in relation to identity and dress	See syllabus weeks 5-10. Readings for these chapters examine specific case studies. 4.1 Clothing and Embodiment: Men Managing Body Image and Appearance"; 4.6 "A Quantitative Study of Females: Ethnicity and Its Influence on Body Image, Thin-Internalization and Social Comparison"
study of social, economic, political and phycological dimensions and relations	This course examines the social, economic, political and phycological aspects of dress and society.	See Syllabus. Readings examine case studies. 3.3 "Funny Kine Clothes: The Hawaiian Shirt as Popular Culture"; 8.2 "Parent Power: Raising Kate--One Mom's Fight for Her Child's Identity." 10.5 "Up the Career Lader, Lipstick in Hand"

FSH 204 - Social Aspects of Fashion

Course Description

Introduces ways of examining clothing and fashion in context. How do we read images and representations of clothing and how do they manipulate the meaning of the garment and its wearer? In what ways is this visual language used to select and produce fashion? What influences how we dress on a daily basis and over time? These are just some of the questions about appearance, clothing and culture that are used to embark on a participatory research project and as a point of departure for class discussions and related readings.

Enrollment requirements

Prerequisite(s): ENG 101, 102, 105, 107, or 108; FSH 125

Offered by

Herberger Institute for Design and the Arts

Additional Class Details

General Studies: No

Component: Lecture

Units: 3

Instruction Mode: In-Person

Repeatable for credit: No

Important Deadlines

Last day to enroll: January 14, 2018

Drop deadline: January 14, 2018

Course withdrawal deadline: April 01, 2018

The Arizona State University faculty is at the forefront nationally in advancing research and discovery. They inspire new ways of thinking, innovating and solving problems socially, culturally and economically in our region and in the international community.

[Read more](#)

[Feedback](#)

Spring 2018 | Class # 31346

Seats Open: 0 of 40 ✕

[Add Class](#)

Days	Dates	Start	End	Location	Instructor
TTh	01/08 - 04/27	10:30 AM	11:45 AM	Tempe - BA241	Ellis

Fees: \$30 course fee

Book List

Required Items

Title: Meanings of Dress

Author: Miller-Spillman

Edition: 3rd

Copyright Year: 2012

Publisher: Fairchild Books/Bloomsbury Publishing

ISBN: 9781609012786

Price New: \$96.25

Price Used: \$72.25

Rental Price Used: \$38.50



FSH 204 Social Aspects of Fashion

Three credits; 15 weeks

Tuesday and Thursday 9-10:15am

Location: Design South 234

Instructor: Dennita Sewell

dennita.sewell@asu.edu

Office School of Art, Room 253

Office Hours: by appointment

Syllabus

*Fashion is not in dresses only. Fashion is in the sky, in the street,
fashion has to do with ideas, the way we live what is happening.*

Coco Chanel

Course Description: This course is an introduction to ways of examining clothing and fashion in context. How do we read images and representations of clothing and how do they manipulate the meaning of the garment and its wearer? In what ways is this visual language used to select and produce fashion? What influences how we dress on a daily basis and over time? These are just some of the questions about appearance, clothing and culture that will be used as a point of departure for class discussions and related readings and as a basis for a final paper.

Enrollment Requirements

Students must have completed their Freshman Composition requirements and ARS 101: Art-Prehistory thru Middle Age or ARS 102: Art from Renaissance to Present or ARS 201: Art of Asia or ARS: 202 Art of Africa Oceania and the Americas.

Course Goals: At the conclusion of this course you will be able to identify and discuss a wide range of issues related to culture, clothing and human behavior. The process will prepare you to examine and construct your own critical views based on scholarly research and critical analysis preparing you to be conscious and innovative fashion/image makers.

Learning Outcomes:

Upon completion of this course, students will be able to:

- Use key research methods and concepts in fashion theory, and present critical analyses in written and oral form.
- Demonstrate an awareness of how meaning is constructed in fashion and the ability to apply these concepts to situations.

Required reading:

The Meanings of Dress, 3rd edition, Reilly, Miller-Spillman and Hunt-Hurst,
ISBN 978-1609012786

Additional readings will occasionally be provided

Requirements and assessment:

This course is made up of a series of weekly lecture/discussions building on the assigned readings. A final paper is required.

Reading response, Class discussion starter and participation in discussion: 100 points

Fashion exhibition or event review: 100 points

Final paper: 200 points

Total: 400 points

Your semester grade is based on the following scale:

390 or higher = A+

370-389.9 = A

360-369.9 = A-

350-359.9 = B+

330-349.9 = B

320-329.9 = B-

310-319.9 = C+

280-309.9 = C

260-279.9 = D

0-259.9 = E

Reading Response and Discussion: 100 Total points**DUE: each week from week 2 through 14**

Reading Response- Each Thursday, class will begin with a 15-minute handwritten response to 1-2 questions based on the weekly reading assignment. This response will be used as a foundation for the in-class recitation activity each week and turned in to the instructor as evidence of attendance and participation at the end of each class. The length of this written material will vary on a weekly basis (1/2 page-1 pages).

Discussion- Each Thursday the class will consist of a discussion, as a group, that reflects upon and critically analyzes the lecture themes and readings.

Class Discussion Starter:

Each student will sign up for two dates for the responsibility of starting the class discussion on that Thursday class day. A signup sheet will be circulated on the first day of class for you to pick the dates you will fulfill this requirement. On your assigned date, Discussion Starters will present to the class your ideas on the readings in your own words and indicate how it relates to current topics or jobs in the fashion industry. You can also bring in images to share with the class as appropriate to the reading. Every student should read the readings listed for that week and will be expected to participate.

Fashion Exhibition or Event Review: 100 points**DUE: April 11**

Students will attend either a local fashion exhibition or a fashion-related talk/lecture/special event and compose a typed, 2-page double-spaced review. The review should include the following: a summary of the exhibition/event, a critique of the event (what did you enjoy? What was missing? Etc) and a question or reflection that the exhibition/event instigated related to the topics in this class. Please include proof of attendance (photo, pamphlet, receipt).

Final paper: 200 points**DUE: February 21 Submit outline for final paper****March 25 Submit Final paper**

You will write a 1,500-1,800 word paper that provides an analysis of a cultural aspect that impacts fashion. Choose a current fashion topic or image and analyze the cultural factors behind its creation and its meaning in contemporary society. Even though the paper will be short, you will be able to fit in a lot of information, write clearly, and use at least 5 library resources to back up your theories. Please use the following guidelines.

- attach a cover sheet
- use Ariel or Calibri 12 point font. Single space.
- Only printed copies will be accepted unless permission is given for a special circumstance.
- If you are writing about an article, photo or image, please include the image in the paper.

Assessment and Grading:

All assignments are due on the due date on the syllabus, regardless of your attendance on the day the assignment was given. It is the student's responsibility to get the assignment to the professor if you will not be in class to hand it in. Make certain to contact the professor to set up an appointment in the event of a problem.

Assignments are graded on different criteria depending on the project. Each project has different guidelines so following the instructions is very important to the overall grade. If a paper is turned in late the grade will be lowered by an entire letter grade for each week. The final paper will not be accepted late.

Grade Criteria:

There are no unexcused absences or tardies. Students are expected to attend all classes. Any unexcused absences may affect the final grade. Three unexcused absences may result in course failure at the discretion of the instructor.

Weekly schedule

January 10 & 12

Week 1: Introduction to Dress Culture and Theory.

Lecture presentation and in-class discussion

Course overview, introduction to syllabus, and assignments

Reading-*The Meaning of Dress* Chapter 1

-*Dress and Identity*, Roach-Higgins & Eicher (1992)

January 15 Course Drop/Add deadline

January 17 & 19

Week 2: Fashion as a Dynamic Process

Lecture presentation and in-class discussion

How fashion can be explained as theory.

Reading-*The Meaning of Dress* Chapter 2

January 22 Tuition 100% refund deadline

January 24 & 26

Week 3: Dress as nonverbal communication

Lecture presentation and in-class discussion

The cultural rules that shape what we wear

Reading-*The Meaning of Dress* Chapter 3

January 31 & February 2

Week 4: The Body

Lecture presentation and in-class discussion

Examines different cultural views of the body and what is valued

Reading-*The Meaning of Dress* Chapter 4

February 7 & 9

Week 5: Appearance for Gender and Sexual Identity

Lecture presentation and in-class discussion

Diverse views on the cultural meaning of being a man or woman

Reading-*The Meaning of Dress* Chapter 5

February 14 & 16

Week 6: Race and Ethnicity

Lecture presentation and in-class discussion

How racial and ethnic identity are manifested in dress and fashion

Reading-*The Meaning of Dress* Chapter 6

February 21 & 23

Week 7: Dress and Religion

Lecture presentation and in-class discussion

Considers the ideology of several religions and how that effects dress

Reading-*The Meaning of Dress* Chapter 7

Submit Final Paper Outline

February 28 & March 2

Week 8: Dress for Life and Death

Lecture presentation and in-class discussion

Dress over the course of a lifetime

Reading-*The Meaning of Dress* Chapter 8

March 5-12 Spring Break

March 14 & 16

Week 9: Fashion, Status and Inequality in Dress

Lecture presentation and in-class discussion

The interrelationship between dress and status

Reading-*The Meaning of Dress* Chapter 9

March 21 & 23

Week 10: Dress in the Workplace

Lecture presentation and in-class discussion

How dressing for work has changed and remained the same

Reading-*The Meaning of Dress* Chapter 10

March 28 & 30

Week 11: Dress and Media

Lecture presentation and in-class discussion

How media impacts the fashion industry

Reading-*The Meaning of Dress* Chapter 11

April 4 & 6

Week 12: Fashion and Fantasy

Lecture presentation and in-class discussion

How fashion and fantasy are intertwined in the public and private self

Reading-*The Meaning of Dress* Chapter 12

April 11 & 13

Week 13: Dress and Technology

Lecture presentation and in-class discussion

Technology and its effect on the fashion industry and images

Reading-*The Meaning of Dress* Chapter 13

April 18 & 20

Week 14: Ethics in Fashion

Lecture presentation and in-class discussion

Fashion industry issues from sweatshops to fur

Reading-*The Meaning of Dress* Chapter 14

April 25 & 27

Week 15:

Final Paper Due. In class discussion about your papers.

What is your topic? What resources were most helpful in your research?

Current fashion events discussion.

Course policies

You are expected to attend all class sessions. Because attendance counts for 100 of the total 400 points for the course, a single absence will lower your point total and can reduce your final grade.

Absence Due to University Sanctioned Activities or Religious Observances

If you need to miss class due to a religious observance or a university-sanctioned activity, please inform the instructor at the beginning of the semester. In the event of a medical emergency, please email the instructor when able and provide documentation if requested.

Academic Integrity

ASU expects and requires its students to act with honesty, integrity, and respect.

Required behavior standards are listed in the [Student Code of Conduct and Student Disciplinary Procedures](#), Computer, Internet, and Electronic Communications policy, [ASU Student Academic Integrity Policy](#), and outlined by the Office of Student Rights & Responsibilities. Anyone in violation of these policies is subject to sanctions.

Violent or Threatening Behavior

All incidents and allegations of violent or threatening conduct by an ASU student (whether on- or off-campus) will be reported to the ASU Police Department (ASU PD) and the Office of the Dean of Students, who will determine the appropriate disciplinary action.

Accommodation for a Disability

In compliance with the Rehabilitation Act of 1973, Section 504, and the Americans with Disabilities Act of 1990, professional disability specialists and support staff at the Disability Resource Center (DRC) facilitate a comprehensive range of academic support services and accommodations for qualified students with disabilities.

Qualified participants with disabilities may be eligible to receive academic support services and accommodations. Eligibility is based on qualifying disability documentation and assessment of individual need. Participants who believe they have a current and essential need for disability accommodations are responsible for requesting accommodations and providing qualifying documentation to the DRC. Every effort is made to provide reasonable accommodations for qualified participants with disabilities.

Qualified participants who wish to request an accommodation for a disability should contact <http://www.asu.edu/studentaffairs/ed/drc/>480-965-1234 (Voice) 480-965-9000 (TTY)

Please turn off or silence cell phones, prior to coming to class sessions. If you have an emergency and need to keep in communication with someone, please inform your instructor ahead of time. Also, laptops are not required for this course. You may use your laptop to take notes. Please do not use class time for emails, chats, web browsing, or other non-class related activities.

CONTENTS

Preface xiii

Acknowledgments xvi

Chapter 1

Introduction to Dress, Culture, and Theory

Kimberly A. Miller-Spillman 1

1.1 **“Undercover” in Hijab: Unveiling One Month Later**

Cassidy Herrington 14

1.2 **On Native Ground**

Wade Davis 17

1.3 **Etiquette 101: Dress Codes**

Condé Nast Traveler 22

1.4 **How Dress Means: Abductive Inference and the Structure of Meanings**

Marcia A. Morgado 27

1.5 **Shades of Chanel**

Tracy Jennings 32

1.6 **Body Ritual among the Nacirema**

Horace Miner 34

1.7 **Etiquette 101: What the World Thinks about Us**

Boris Kachka 37

Chapter 2

Fashion as a Dynamic Process

Andrew Reilly 43

- 2.1 **What Happened to Fashion?**
Teri Agins 52
- 2.2 **The Role of the Fashion System in Fashion Change: A Response to the Ka Nagasawa and Hutton Model**
Rita C. Kean 59
- 2.3 **In Tehran, Boutiques Stock Hot Outerwear under the Counter**
Farnaz Fassihi 67
- 2.4 **Tips for Working in Luxury Sales**
Patric Richardson 69
- 2.5 **Tokyo A-Go-Go: Cool Teens in Harajuku Make a Fashion Assault from Their Imaginations**
Beth Hughes 72
- 2.6 **Hipster: The Dead End of Western Civilization**
Douglas Haddow 74

Chapter 3

Dress as Nonverbal Communication

Kimberly A. Miller-Spillman 79

- 3.1 **Historical Background of Kente**
Docea A. G. Fianu 91
- 3.2 **Manja Weinstein's Halloween Kimono**
Marcia Morgado, Alexandra Shields, Sophie Sun, and Cindy Urbane 94
- 3.3 **Funny Kine Clothes: The Hawaiian Shirt as Popular Culture**
Marcia Morgado and Andrew Reilly 100
- 3.4 **Saudi Women with "Sexy Eyes" Will Have to Cover Them Up in Public**
John Thomas Didymus 114
- 3.5 **South Africa: Semantics of the Slut Walk**
Gillian Schutte 116
- 3.6 **Identity, Postmodernity, and the Global Apparel Marketplace**
Susan B. Kaiser 118

Chapter 4

The Body

Andrew Reilly 129

- 4.1 **Clothing and Embodiment: Men Managing Body Image and Appearance**
Hannah Frith and Kate Gleeson 142



- 4.2 **Beauty and Hygiene, XV—Concerning the Ear**
Harper's Bazaar 152
- 4.3 **Boytox: Botox for Men**
Joel Stein 152
- 4.4 **Skin Bleaching: The Complexion of Identity, Beauty, and Fashion**
Christopher A. D. Charles 154
- 4.5 **Even More Visible Ink**
Guy Trebay 161
- 4.6 **A Quantitative Study of Females: Ethnicity and Its Influence on Body Image, Thin-Internalization, and Social Comparison**
Aquiashala S. Brantley, Vanessa Jackson, and Min-Young Lee 164
- 4.7 **The Enigma of Beauty**
Cathy Newman 171

Chapter 5

Appearance for Gender and Sexual Identity

Andrew Reilly 179

- 5.1 **Afghan Boys Are Prized, So Girls Live the Part**
Jenny Nordberg 189
- 5.2 **Reveal or Conceal? Examining the Meaning of Modesty in Postmodern America**
Susan O. Michelman 195
- 5.3 **Lifestyle and Politics of Fashion and Gender in 1960s Sweden: Unisex Fashion in Theory and Practice**
Patrik Steorn 200
- 5.4 **Gay, Lesbian, Bisexual, and Transgendered Persons**
Andrew Reilly 206
- 5.5 **Queers and Mods: Social and Sartorial Interaction in London's Carnaby Street**
Shaun Cole 214

Chapter 6

Race and Ethnicity

Andrew Reilly 223

- 6.1 **Why Michelle Obama's Hair Matters**
Jenee Desmond-Harris 231
- 6.2 **Japanese Kind of Whiteness: Women's Face-Whitening Practice and the Contemporary Japanese Identity**
Mikiko Ashikari 233
- 6.3 **Cultural Markers in Dress: Decoding Meanings and Motivations of College Students**
Veena Chattaraman 241

- 6.4 "Tastily Bound with Ribands": Ribbon-Bordered Dress of the Great I
1735–1839
Rachel K. Pannabecker 245
- 6.5 "Ethnic Fashion" Obscures Cultural Identity
Sunita Puri 256
- 6.6 Dress between the Sacred and the Commercial: The Case of the Norw
Thomas Hylland Eriksen 257

Chapter 7

Dress and Religion

Kimberly A. Miller-Spillman 265

- 7.1 Afghan Women and the Return of the Taliban
Aryn Baker 277
- 7.2 Hair, Beards, and Power: Taking It on the Chin
The Economist 281
- 7.3 France Enforces Ban on Full-Face Veils in Public
Steven Erlanger 283
- 7.4 Dress Properly, No Swearing, and Maintain Gender Separation: How S
"Welcome" Visitors to a Small U.S. Community
Daily Mail Reporter 285
- 7.5 The Business Impact of the Royal Wedding
Women's Wear Daily Reporter 286
- 7.6 From Habit to Fashion: Dress of Catholic Women Religious
Susan O. Michelman 289
- 7.7 In Buddhist Bhutan, Happiness Counts
Vishal Arora 295
- 7.8 When a Holy Man's Skin Is the Canvas
Stan Sesser 297
- 7.9 Economic Downturn May Be Pulling Necklines Up: Struggling Retailers
Options for Teens; Tweens to Include More Modest Clothes
Jayne O'Donnell 298

Chapter 8

Dressing for Life and Death

Patricia Hunt-Hurst 303

- 8.1 A Cheeky New Business: Lexington Mom Starts Cloth Diaper Company
Laura Soldato 318
- 8.2 Parent Power: Raising Kate—One Mom's Fight for Her Child's Identity
Connie Matthiessen 319



- 8.3 **The Mary Jane Shoe: A Return to Innocence**
Mary Thompson and Susan O. Michelman 322
- 8.4 **Is Tween Fashion Too Sexy?**
M. B. Sammons 332
- 8.5 **Put This on a Billboard: Droopy Pants Can Kill**
Clyde Haberman 333
- 8.6 **Dressing the Deceased in Nineteenth-Century America**
Jenna Tedrick Kuttruff 335

Chapter 9

Fashion, Status, and Inequality in Dress

Patricia Hunt-Hurst 341

- 9.1 **The Campus as Runway**
Ruth La Ferla 350
- 9.2 **Asante *Hightimers* and the Fashionable Display of Women's Wealth in Contemporary Ghana**
Suzanne Gott 352
- 9.3 **Female Tradition in a New Context: The Case of the *Khanga***
Katalin Medvedev and Lioba Moshi 374
- 9.4 **Dressing the *Jíbaros*: Puerto Rican Peasants' Clothing through Time and Space**
José F. Blanco and Raúl J. Vázquez-López 379
- 9.5 **Costume and the Play of Social Identities in an Andalusian Pilgrimage**
Michael D. Murphy and J. Carlos González-Faraco 386

Chapter 10

Dress in the Workplace

Patricia Hunt-Hurst 395

- 10.1 **"Look like a Lady, Act like a Man, Work like a Dog": Dressing for Business Success**
Sara B. Marcketti and Jane Farrell-Beck 406
- 10.2 **Lessons from *Ugly Betty*: Business Attire as a Conformity Strategy**
Barbara Burgess-Wilkerson and Jane Boyd Thomas 422
- 10.3 **How Black Can You Be?**
Audrey Edwards 424
- 10.4 **Too Sexy for My Bosses: Why Lawsuits Based on Looks Discrimination—Even Good Ones—Are a Bad Idea**
Richard Thompson Ford 429
- 10.5 **Up the Career Ladder, Lipstick in Hand**
Catherine Saint Louis 431

- 10.6 **Casino Gives Workers Look They Can, Must Live With**
Darlene Gavron Stevens 433
- 10.7 **Health to Pay: Pressures Push Jockeys to Extremes for Weight Loss**
Maryjean Wall 436

Chapter 11

Dress and Media

Patricia Hunt-Hurst 441

- 11.1 **I Don't Want to Be Perfect!**
Aisha Tyler 449
- 11.2 **The Two Faces of Twiggy at 59: How Airbrushing in Olay Ad Hides Truth of the Skin She's In**
Richard Simpson 451
- 11.3 **Australia Pushes New Body Image Standard**
Patty Huntington 453
- 11.4 **Do Thin Models Warp Girls' Body Image?**
Nanci Hellmich 454
- 11.5 **How Does Vogue Negotiate Age?: Fashion, the Body, and the Older Woman**
Julia Twigg 457

Chapter 12

Fashion and Fantasy

Kimberly A. Miller-Spillman 469

- 12.1 **Fantasy Fashion Collaborations**
Kate Carter 487
- 12.2 **Fantasy Fashion: Avatar's Look Is Influencing Designers—Whether They Are Aware of It or Not**
Laurie Pike 488
- 12.3 **"What Disney Says": Young Girls, Dress, and the Disney Princesses**
Jeanne Marie Iorio 489
- 12.4 **Much More Than Plastic: Reflections on Building Star Wars Stormtroopers**
Eirik Saethre 495
- 12.5 **Costuming the Imagination: Origins of Anime and Manga Cosplay**
Theresa Winge 500
- 12.6 **A Drag Experience: Locating Fantasy in the Construction of Alternative Gendered Appearances**
John Jacob 508
- 12.7 **Video Game Attire**
Keoni Rivera 514



Chapter 13

Dress and Technology

Kimberly A. Miller-Spillman 521

- 13.1 **Haute Technology: A New Wave of Designers Is Experimenting with Electronic Textiles, Reactive Fashion and Wearable Computers for a Generation that Grew Up Wired**
David Graham 530
- 13.2 **New UGA Technology Makes Textiles Germ-Free**
UGA News Service 531
- 13.3 **Swinging for the Fences with Evoshield**
Denise Horton 533
- 13.4 **Prints for the Cyberage**
Suzy Menkes 536
- 13.5 **Excuse Me, but My Dress Is Ringing: Technology Gives Fabrics Greater Function as the Daily Demands of Everyday Life Are Met in Style**
The Toronto Star 538
- 13.6 **The Shirt You Spray On: For Clothes That Fit like a Second Skin, Try Instant Fabric in a Can**
Tamara Cohen 539
- 13.7 **It Costs More to Save: Eco-elitism Comes with a Price Tag. That Dress Made of Leaves and Flowers Will Be Dead by Morning**
Sameer Reddy 541
- 13.8 **Kente as an Indigenous Ghanaian Textile**
Docea A. G. Fianu 543
- 13.9 **Shifting the Dominant Social Paradigm in the Apparel Industry: Acknowledging the Pink Elephant**
Cosette M. Armstrong and Melody L. A. LeHew 544
- 13.10 **Twilight of the Tribes: Ethiopia's Omo River Valley**
Susan Hack 552

Chapter 14

Ethics in Fashion

Andrew Reilly, Kimberly A. Miller-Spillman, and Patricia Hunt-Hurst 561

- 14.1 **The Ethics of Counterfeiting in the Fashion Industry: Quality, Credence, and Profit Issues**
Brian Hilton, Chong Ju Choi, and Stephen Chen 569
- 14.2 **Secrets, Lies, and Sweatshops**
Dexter Roberts and Pete Engard 578
- 14.3 **Diamonds Aren't Forever**
Vivienne Walt 584

F

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- 14.4 Feather Hair Extensions: Fashion without Compassion
Elizabeth Neville 588
- 14.5 Rationalizing Circumcision: From Tradition to Fashion, from Public Health to Individual Freedom—Critical Notes on Cultural Persistence of the Practice of Genital Mutilation
S. K. Hellsten 589
- 14.6 Are Required Cross-Cultural Courses Producing Pluralistic Students?
Kimberly A. Miller-Spillman, Susan O. Michelman, and Nicole Huffman 590

Credits 613

Index 615

