

GENERAL STUDIES COURSE PROPOSAL COVER FORM

Course information:

Copy and paste current course information from Class Search/Course Catalog.

College/School Herberger Institute for Design and the Arts Department/School School of Art
 Prefix: FSH Number: 204 Title: Social Aspects of Fashion Units: 3

Course description:

Is this a cross-listed course? No If yes, please identify course(s): _____

Is this a shared course? No If so, list all academic units offering this course: _____

Note- For courses that are crosslisted and/or shared, a letter of support from the chair/director of each department that offers the course is required for each designation requested. By submitting this letter of support, the chair/director agrees to ensure that all faculty teaching the course are aware of the General Studies designation(s) and will teach the course in a manner that meets the criteria for each approved designation.

Is this a permanent-numbered course with topics? Yes

If yes, all topics under this permanent-numbered course must be taught in a manner that meets the criteria for the approved designation(s). It is the responsibility of the chair/director to ensure that all faculty teaching the course are aware of the General Studies designation(s) and adhere to the above guidelines. _____ (Required)

Requested designation: Social-Behavioral Sciences—SB **Mandatory Review:** (Choose one)

Note- a separate proposal is required for each designation.

Eligibility: Permanent numbered courses **must** have completed the university's review and approval process. For the rules governing approval of omnibus courses, contact Phyllis.Lucie@asu.edu.

Submission deadlines dates are as follow:

For Fall 2018 Effective Date: October 1, 2017

For Spring 2019 Effective Date: March 10, 2018

Area(s) proposed course will serve:

A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study.

Checklists for general studies designations:

Complete and attach the appropriate checklist

- Literacy and Critical Inquiry core courses (L)
- Mathematics core courses (MA)
- Computer/statistics/quantitative applications core courses (CS)
- Humanities, Arts and Design core courses (HU)
- Social-Behavioral Sciences core courses (SB)
- Natural Sciences core courses (SQ/SG)
- Cultural Diversity in the United States courses (C)
- Global Awareness courses (G)
- Historical Awareness courses (H)

A complete proposal should include:

- Signed course proposal cover form
- Criteria checklist for General Studies designation being requested
- Course catalog description
- Sample syllabus for the course
- Copy of table of contents from the textbook and list of required readings/books

It is respectfully requested that proposals are submitted electronically with all files compiled into one PDF.

Contact information:

Name Dennita Sewell E-mail dennita.sewell@asu.edu Phone 602-738-2833

Department Chair/Director approval: (Required)

Chair/Director name (Typed): Dennita Sewell Date: 2/27/18

Chair/Director (Signature): 

Arizona State University Criteria Checklist for
SOCIAL-BEHAVIORAL SCIENCES [SB]

Rationale and Objectives

Social-behavioral sciences use distinctive scientific methods of inquiry and generate empirical knowledge about human behavior, within society and across cultural groups. Courses in this area address the challenge of understanding the diverse natures of individuals and cultural groups who live together in a complex and evolving world.

In both private and public sectors, people rely on social scientific findings to consider and assess the social consequences of both large-scale and group economic, technological, scientific, political, ecological and cultural change. Social scientists' observations about human interactions with the broader society and their unique perspectives on human events make an important contribution to civic dialogue.

Courses proposed for a General Studies designation in the Social-Behavioral Sciences area must demonstrate emphases on: (1) social scientific theories, perspectives and principles, (2) the use of social-behavioral methods to acquire knowledge about cultural or social events and processes, and (3) the impact of social scientific understanding on the world.

Revised April 2014

Proposer: Please complete the following section and attach appropriate documentation.

| ASU--[SB] CRITERIA | | | | | |
|--|--------------------------|--|--|----------------------|----------|
| A SOCIAL-BEHAVIORAL SCIENCES [SB] course should meet all of the following criteria. If not, a rationale for exclusion should be provided. | | | | | |
| YES | NO | | Identify Documentation Submitted | | |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 1. Course is designed to advance basic understanding and knowledge about human interaction. | Syllabus | | |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 2. Course content emphasizes the study of social behavior such as that found in: <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%; padding: 2px;"> <ul style="list-style-type: none"> • ANTHROPOLOGY • ECONOMICS • CULTURAL GEOGRAPHY • HISTORY </td> <td style="width: 60%; padding: 2px; text-align: center;">all of these aspects</td> </tr> </table> | <ul style="list-style-type: none"> • ANTHROPOLOGY • ECONOMICS • CULTURAL GEOGRAPHY • HISTORY | all of these aspects | syllabus |
| <ul style="list-style-type: none"> • ANTHROPOLOGY • ECONOMICS • CULTURAL GEOGRAPHY • HISTORY | all of these aspects | | | | |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 3. Course emphasizes: a. the distinct knowledge base of the social and behavioral sciences (e.g., sociological anthropological). OR b. the distinct methods of inquiry of the social and behavioral sciences (e.g., ethnography, historical analysis). | B --Syllabus | | |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 4. Course illustrates use of social and behavioral science perspectives and data. | Syllabus | | |
| | | THE FOLLOWING TYPES OF COURSES ARE EXCLUDED FROM THE [SB] AREA EVEN THOUGH THEY MIGHT GIVE SOME CONSIDERATION TO SOCIAL AND BEHAVIORAL SCIENCE CONCERNS: | | | |
| | | <ul style="list-style-type: none"> • Courses with primarily arts, humanities, literary or philosophical content. • Courses with primarily natural or physical science content. • Courses with predominantly applied orientation for professional skills or training purposes. • Courses emphasizing primarily oral, quantitative, or written skills. | | | |

| Course Prefix | Number | Title | General Studies Designation |
|---------------|--------|---------------------------|-----------------------------|
| FSH | 204 | Social Aspects of Fashion | SB |

Explain in detail which student activities correspond to the **specific** designation criteria. Please use the following organizer to explain how the criteria are being met.

| Criteria (from checklist) | How course meets spirit (contextualize specific examples in next column) | Please provide detailed evidence of how course meets criteria (i.e., where in syllabus) |
|--|--|--|
| advance understanding and knowledge of human interaction | The chapters of the textbook cover a survey of cultural phenomenon and their relation to dress. Dress is an important expression of human behavior and interaction linked with social behaviors and psychology. | Examples of these themes in discussions and readings are: CH.3 Dress as nonverbal communication. This chapter discusses the cultural rules that shape what humans wear. Ch. 4 The Body. this chapter discusses the different cultural views of the body and what is valued. |
| study of social behavior found in anthropology, economics, cultural geography, and history | This course is about social interactions and societies. Each week students select a specific reading that they will be responsible for summarizing and leading a discussion about with the class. | Examples of these themes in discussions and readings are: Ch 9 Fashion, Status and Inequality in Dress. This chapter explores the interrelationship between dress and status. Readings at the end of chapters provide additional perspectives. Examples: Reading 3.1 "Historical Background of Kente Cloth". Reading 7.5" The Business Impact of the Royal Wedding." |
| Methods of inquiry of the social behavior sciences. | The first three chapters set up the methodology for analysis of the course topics. Throughout the textbook the readings show the use of the methodology. | Ch. 1 Introduction to Dress, culture and Theory discusses weekly writings, final paper and the research methodology to be used. Ch. 2 Fashion as a Dynamic Process addresses how fashion can be explained as a theory. Ch. 3 Dress as nonverbal communication discusses the cultural rules that shape what we wear. |
| Uses SB perspectives and data | This course relies heavily on social science models of the study of human social behavior. The readings at the end of each chapter are drawn from both scholarly and popular media. They offer examples of how the theories and perspectives of SB sciences are used in published work | Example: Reading 3.3 "Funny Kine Clothes: The Hawaiian Shirt as Popular Culture" Reading 12.7 "Video Game Attire" discusses gender, formation of identity in the determination of character development in the video game. The article uses SB analysis and data to present the information and analysis. |

FSH 204 Social Aspects of Fashion

Three credits; 15 weeks

Tuesday and Thursday 9-10:15am

Location: Design South 234

Instructor: Dennita Sewell

dennita.sewell@asu.edu

Office School of Art, Room 253

Office Hours: by appointment

Syllabus

*Fashion is not in dresses only. Fashion is in the sky, in the street,
fashion has to do with ideas, the way we live what is happening.*

Coco Chanel

Course Description: This course is an introduction to ways of examining clothing and fashion in context. How do we read images and representations of clothing and how do they manipulate the meaning of the garment and its wearer? In what ways is this visual language used to select and produce fashion? What influences how we dress on a daily basis and over time? These are just some of the questions about appearance, clothing and culture that will be used as a point of departure for class discussions and related readings and as a basis for a final paper.

Enrollment Requirements

Students must have completed their Freshman Composition requirements and ARS 101: Art-Prehistory thru Middle Age or ARS 102: Art from Renaissance to Present or ARS 201: Art of Asia or ARS: 202 Art of Africa Oceania and the Americas.

Course Goals: At the conclusion of this course you will be able to identify and discuss a wide range of issues related to culture, clothing and human behavior. The process will prepare you to examine and construct your own critical views based on scholarly research and critical analysis preparing you to be conscious and innovative fashion/image makers.

Learning Outcomes:

Upon completion of this course, students will be able to:

- Use key research methods and concepts in fashion theory, and present critical analyses in written and oral form.
- Demonstrate an awareness of how meaning is constructed in fashion and the ability to apply these concepts to situations.

Required reading:

The Meanings of Dress, 3rd edition, Reilly, Miller-Spillman and Hunt-Hurst,
ISBN 978-1609012786

Additional readings will occasionally be provided

Requirements and assessment:

This course is made up of a series of weekly lecture/discussions building on the assigned readings. A final paper is required.

Reading response, Class discussion starter and participation in discussion: 100 points

Fashion exhibition or event review: 100 points

Final paper: 200 points

Total: 400 points

Your semester grade is based on the following scale:

390 or higher = A+

370-389.9 = A

360-369.9 = A-

350-359.9 = B+

330-349.9 = B

320-329.9 = B-

310-319.9 = C+

280-309.9 = C

260-279.9 = D

0-259.9 = E

Reading Response and Discussion: 100 Total points**DUE: each week from week 2 through 14**

Reading Response- Each Thursday, class will begin with a 15-minute handwritten response to 1-2 questions based on the weekly reading assignment. This response will be used as a foundation for the in-class recitation activity each week and turned in to the instructor as evidence of attendance and participation at the end of each class. The length of this written material will vary on a weekly basis (1/2 page-1 pages).

Discussion- Each Thursday the class will consist of a discussion, as a group, that reflects upon and critically analyzes the lecture themes and readings.

Class Discussion Starter:

Each student will sign up for two dates for the responsibility of starting the class discussion on that Thursday class day. A signup sheet will be circulated on the first day of class for you to pick the dates you will fulfill this requirement. On your assigned date, Discussion Starters will present to the class your ideas on the readings in your own words and indicate how it relates to current topics or jobs in the fashion industry. You can also bring in images to share with the class as appropriate to the reading. Every student should read the readings listed for that week and will be expected to participate.

Fashion Exhibition or Event Review: 100 points**DUE: April 11**

Students will attend either a local fashion exhibition or a fashion-related talk/lecture/special event and compose a typed, 2-page double-spaced review. The review should include the following: a summary of the exhibition/event, a critique of the event (what did you enjoy? What was missing? Etc) and a question or reflection that the exhibition/event instigated related to the topics in this class. Please include proof of attendance (photo, pamphlet, receipt).

Final paper: 200 points**DUE: February 21 Submit outline for final paper****March 25 Submit Final paper**

You will write a 1,500-1,800 word paper that provides an analysis of a cultural aspect that impacts fashion. Choose a current fashion topic or image and analyze the cultural factors behind its creation and its meaning in contemporary society. Even though the paper will be short, you will be able to fit in a lot of information, write clearly, and use at least 5 library resources to back up your theories. Please use the following guidelines.

- attach a cover sheet
- use Ariel or Calibri 12 point font. Single space.
- Only printed copies will be accepted unless permission is given for a special circumstance.
- If you are writing about an article, photo or image, please include the image in the paper.

Assessment and Grading:

All assignments are due on the due date on the syllabus, regardless of your attendance on the day the assignment was given. It is the student's responsibility to get the assignment to the professor if you will not be in class to hand it in. Make certain to contact the professor to set up an appointment in the event of a problem.

Assignments are graded on different criteria depending on the project. Each project has different guidelines so following the instructions is very important to the overall grade. If a paper is turned in late the grade will be lowered by an entire letter grade for each week. The final paper will not be accepted late.

Grade Criteria:

There are no unexcused absences or tardies. Students are expected to attend all classes. Any unexcused absences may affect the final grade. Three unexcused absences may result in course failure at the discretion of the instructor.

Weekly schedule

January 10 & 12

Week 1: Introduction to Dress Culture and Theory.

Lecture presentation and in-class discussion

Course overview, introduction to syllabus, and assignments

Reading-*The Meaning of Dress* Chapter 1

-*Dress and Identity*, Roach-Higgins & Eicher (1992)

January 15 Course Drop/Add deadline

January 17 & 19

Week 2: Fashion as a Dynamic Process

Lecture presentation and in-class discussion

How fashion can be explained as theory.

Reading-*The Meaning of Dress* Chapter 2

January 22 Tuition 100% refund deadline

January 24 & 26

Week 3: Dress as nonverbal communication

Lecture presentation and in-class discussion

The cultural rules that shape what we wear

Reading-*The Meaning of Dress* Chapter 3

January 31 & February 2

Week 4: The Body

Lecture presentation and in-class discussion

Examines different cultural views of the body and what is valued

Reading-*The Meaning of Dress* Chapter 4

February 7 & 9

Week 5: Appearance for Gender and Sexual Identity

Lecture presentation and in-class discussion

Diverse views on the cultural meaning of being a man or woman

Reading-*The Meaning of Dress* Chapter 5

February 14 & 16

Week 6: Race and Ethnicity

Lecture presentation and in-class discussion

How racial and ethnic identity are manifested in dress and fashion

Reading-*The Meaning of Dress* Chapter 6

February 21 & 23

Week 7: Dress and Religion

Lecture presentation and in-class discussion

Considers the ideology of several religions and how that effects dress

Reading-*The Meaning of Dress* Chapter 7

Submit Final Paper Outline

February 28 & March 2

Week 8: Dress for Life and Death

Lecture presentation and in-class discussion

Dress over the course of a lifetime

Reading-*The Meaning of Dress* Chapter 8

March 5-12 Spring Break

March 14 & 16

Week 9: Fashion, Status and Inequality in Dress

Lecture presentation and in-class discussion

The interrelationship between dress and status

Reading-*The Meaning of Dress* Chapter 9

March 21 & 23

Week 10: Dress in the Workplace

Lecture presentation and in-class discussion

How dressing for work has changed and remained the same

Reading-*The Meaning of Dress* Chapter 10

March 28 & 30

Week 11: Dress and Media

Lecture presentation and in-class discussion

How media impacts the fashion industry

Reading-*The Meaning of Dress* Chapter 11

April 4 & 6

Week 12: Fashion and Fantasy

Lecture presentation and in-class discussion

How fashion and fantasy are intertwined in the public and private self

Reading-*The Meaning of Dress* Chapter 12

April 11 & 13

Week 13: Dress and Technology

Lecture presentation and in-class discussion

Technology and its effect on the fashion industry and images

Reading-*The Meaning of Dress* Chapter 13

April 18 & 20

Week 14: Ethics in Fashion

Lecture presentation and in-class discussion

Fashion industry issues from sweatshops to fur

Reading-*The Meaning of Dress* Chapter 14

April 25 & 27

Week 15:

Final Paper Due. In class discussion about your papers.

What is your topic? What resources were most helpful in your research?

Current fashion events discussion.

Course policies

You are expected to attend all class sessions. Because attendance counts for 100 of the total 400 points for the course, a single absence will lower your point total and can reduce your final grade.

Absence Due to University Sanctioned Activities or Religious Observances

If you need to miss class due to a religious observance or a university-sanctioned activity, please inform the instructor at the beginning of the semester. In the event of a medical emergency, please email the instructor when able and provide documentation if requested.

Academic Integrity

ASU expects and requires its students to act with honesty, integrity, and respect.

Required behavior standards are listed in the [Student Code of Conduct and Student Disciplinary Procedures](#), Computer, Internet, and Electronic Communications policy, [ASU Student Academic Integrity Policy](#), and outlined by the Office of Student Rights & Responsibilities. Anyone in violation of these policies is subject to sanctions.

Violent or Threatening Behavior

All incidents and allegations of violent or threatening conduct by an ASU student (whether on- or off-campus) will be reported to the ASU Police Department (ASU PD) and the Office of the Dean of Students, who will determine the appropriate disciplinary action.

Accommodation for a Disability

In compliance with the Rehabilitation Act of 1973, Section 504, and the Americans with Disabilities Act of 1990, professional disability specialists and support staff at the Disability Resource Center (DRC) facilitate a comprehensive range of academic support services and accommodations for qualified students with disabilities.

Qualified participants with disabilities may be eligible to receive academic support services and accommodations. Eligibility is based on qualifying disability documentation and assessment of individual need. Participants who believe they have a current and essential need for disability accommodations are responsible for requesting accommodations and providing qualifying documentation to the DRC. Every effort is made to provide reasonable accommodations for qualified participants with disabilities.

Qualified participants who wish to request an accommodation for a disability should contact <http://www.asu.edu/studentaffairs/ed/drc/>480-965-1234 (Voice) 480-965-9000 (TTY)

Please turn off or silence cell phones, prior to coming to class sessions. If you have an emergency and need to keep in communication with someone, please inform your instructor ahead of time. Also, laptops are not required for this course. You may use your laptop to take notes. Please do not use class time for emails, chats, web browsing, or other non-class related activities.

FSH 204 - Social Aspects of Fashion

Course Description

Introduces ways of examining clothing and fashion in context. How do we read images and representations of clothing and how do they manipulate the meaning of the garment and its wearer? In what ways is this visual language used to select and produce fashion? What influences how we dress on a daily basis and over time? These are just some of the questions about appearance, clothing and culture that are used to embark on a participatory research project and as a point of departure for class discussions and related readings.

Enrollment requirements

Prerequisite(s): ENG 101, 102, 105, 107, or 108; FSH 125

Offered by

Herberger Institute for Design and the Arts

Additional Class Details

General Studies: No

Component: Lecture

Units: 3

Instruction Mode: In-Person

Repeatable for credit: No

Important Deadlines

Last day to enroll: January 14, 2018

Drop deadline: January 14, 2018

Course withdrawal deadline: April 01, 2018

Spring 2018 | Class # 31346

Seats Open: 0 of 40 ✕

[Add Class](#)

| Days | Dates | Start | End | Location | Instructor |
|------|---------------|----------|----------|---------------|------------|
| TTh | 01/08 - 04/27 | 10:30 AM | 11:45 AM | Tempe - BA241 | Ellis |

Fees: \$30 course fee

Book List

Required Items

Title: Meanings of Dress

Author: Miller-Spillman

Edition: 3rd

Copyright Year: 2012

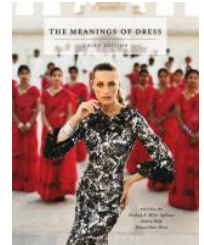
Publisher: Fairchild Books/Bloomsbury Publishing

ISBN: 9781609012786

Price New: \$96.25

Price Used: \$72.25

Rental Price Used: \$38.50



The Arizona State University faculty is at the forefront nationally in advancing research and discovery. They inspire new ways of thinking, innovating and solving problems socially, culturally and economically in our region and in the international community.

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