

## Global Awareness Subcommittee Report

Date: March 28, 2018

To: General Studies Council

From: Global Awareness Subcommittee

*Charlotte Armbruster, Chair*

*Members: Kristen Parrish, Martha Cocchiarella*

Re: Recommendations for Course Proposals (G - designation)

### Recommend for Approval

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From ASU:

<b>ASB/POS/SBS 447</b>	<b>Citizenship, Nationalism, and Identity (new)</b>
<b>ASM 450</b>	<b>Bioarchaeology (new)</b>
<b>ENG 494</b>	<b>Literature and Human Rights (new)</b>
<b>SLC 340</b>	<b>Approaches to International Cinema (new)</b>
<b>TWC 435</b>	<b>Global Issues in Technical Communications (new)</b>

From MCCCCD: (none)

### Recommend for Revise/Resubmit

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From ASU:

**FSH 300**

**Global Fashion Industry (new)**

This course seems to still take a largely US-based approach to understanding the fashion industry. Thus, while readings discuss what goes on in other countries, it seems that the context for that discussion is the impact of pricing and consumer choice and behavior in the US. It is unclear to the reviewers that the comparative cultural study component in this course fulfills criteria 2.c. For criteria 2.d., it discusses trading partners and their expertise, strength of the individual countries, and examines the “issue’s place within each culture”, but not “the effects of that issue on world cultures”. The focus is how this impacts the US fashion industry's business

approach with respect to sustainability of the supply chain and global sourcing practices and not vice versa.

The course covers the 12 chapters of the book *Going Global: The Textile and Apparel Industry* by Kunz, Karpova, & Garner (2016) and most likely uses their chapter quizzes. It might be helpful to see the guidelines for the group presentations and more details on how these issues are explored from a non-US perspective.