GENERAL STUDIES COURSE PROPOSAL COVER FORM

Course information: Copy and paste current course information from Class Search/Course Catalog.

College/School

College of Liberal Arts and Sciences

Department/School

School of International Letters and Cultures

Prefix: KOR Number: 375 Title: Intercultural Communication in Korea Units: 3

Course description: The course introduces the fundamental knowledge of Korean intercultural values and communication patterns. It explores and analyzes Korean communication styles and pragmatic strategies in regard to the relationship between language use in inter-cultural and cross-cultural communication, social meaning and cultural motivations.

Is this a cross-listed course? Yes If yes, please identify course(s): SLC 375

Is this a shared course? No If so, list all academic units offering this course:

Note: For courses that are crosslisted and/or shared, a letter of support from the chair/director of each department that offers the course is required for each designation requested. By submitting this letter of support, the chair/director agrees to ensure that all faculty teaching the course are aware of the General Studies designation(s) and will teach the course in a manner that meets the criteria for each approved designation.

Is this a permanent-numbered course with topics? Yes

If yes, each topic requires an individual submission, separate from other topics.

Requested designation: Global Awareness (G)

Mandatory Review: (Choose one)

Note: a separate proposal is required for each designation.

Eligibility: Permanent numbered courses must have completed the university’s review and approval process. For the rules governing approval of omnibus courses, contact Phyllis.Lucie@asu.edu.

Submission deadlines dates are as follow:

For Fall 2021 Effective Date: October 2, 2020
For Spring 2022 Effective Date: March 5, 2021

Area proposed course will serve:

A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study. It is the responsibility of the chair/director to ensure that all faculty teaching the course are aware of the General Studies designation(s) and adhere to the above guidelines.

Checklists for general studies designations:

Complete and attach the appropriate checklist

- Literacy and Critical Inquiry core courses (L)
- Mathematics core courses (MA)
- Computer/statistics/quantitative applications core courses (CS)
- Humanities, Arts and Design core courses (HU)
- Social-Behavioral Sciences core courses (SB)
- Natural Sciences core courses (SQ/SG)
- Cultural Diversity in the United States courses (C)
- Global Awareness courses (G)
- Historical Awareness courses (H)

A complete proposal should include:

- Signed course proposal cover form
- Criteria checklist for General Studies designation being requested
- Course catalog description
- Sample syllabus for the course
- Copy of table of contents from the textbook and list of required readings/books

Proposals must be submitted electronically with all files compiled into one PDF.

Contact information:

Name Ebru Türker E-mail Ebru.Turker@asu.edu Phone 480-727-0236

Department Chair/Director approval: (Required)

Chair/Director name ( Typed): Nina Berman Date: 5/4/2021

Rev. 10/2020
Chair/Director (Signature):

[Signature]

Rev. 10/2020
Arizona State University Criteria Checklist for

GLOBAL AWARENESS [G]

Rationale and Objectives

Human organizations and relationships have evolved from being family and village centered to modern global interdependence. The greatest challenge in the nuclear age is developing and maintaining a global perspective which fosters international cooperation. While the modern world is comprised of politically independent states, people must transcend nationalism and recognize the significant interdependence among peoples of the world. The exposure of students to different cultural systems provides the background of thought necessary to developing a global perspective.

Cultural learning is present in many disciplines. Exposure to perspectives on art, business, engineering, music, and the natural and social sciences that lead to an understanding of the contemporary world supports the view that intercultural interaction has become a daily necessity. The complexity of American society forces people to balance regional and national goals with global concerns. Many of the most serious problems are world issues and require solutions which exhibit mutuality and reciprocity. No longer are hunger, ecology, health care delivery, language planning, information exchanges, economic and social developments, law, technology transfer, philosophy, and the arts solely national concerns; they affect all the people of the world. Survival may be dependent on the ability to generate global solutions to some of the most pressing problems.

The word university, from universitas, implies that knowledge comes from many sources and is not restricted to local, regional, or national perspectives. The Global Awareness Area recognizes the need for an understanding of the values, elements, and social processes of cultures other than the culture of the United States. Learning which recognizes the nature of others cultures and the relationship of America’s cultural system to generic human goals and welfare will help create the multicultural and global perspective necessary for effective interaction in the human community.

Courses which meet the requirement in global awareness are of one or more of the following types: (1) in-depth area studies which are concerned with an examination of culture-specific elements of a region of the world, country, or culture group, (2) the study of contemporary non-English language courses that have a significant cultural component, (3) comparative cultural studies with an emphasis on non-U.S. areas, and (4) in-depth studies of non-U.S. centered cultural interrelationships of global scope such as the global interdependence produced by problems of world ecology, multinational corporations, migration, and the threat of nuclear war.

Reviewed 4/2014
Proposer: Please complete the following section and attach appropriate documentation.

### ASU--[G] CRITERIA

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
<th>Identify Documentation Submitted</th>
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<tbody>
<tr>
<td>☒</td>
<td>☐</td>
<td>1. Studies <strong>must</strong> be composed of subject matter that addresses or leads to an understanding of the contemporary world outside the U.S.</td>
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<td>☒</td>
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<td>2. The course must match at least one of the following descriptions: (check all which may apply):</td>
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<tr>
<td>☐</td>
<td>☒</td>
<td>a. In-depth area studies which are concerned with an examination of culture-specific elements of a region, country or culture group. <strong>The area or culture studied must be non-U.S. and the study must contribute to an understanding of the contemporary world.</strong></td>
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<tr>
<td>☒</td>
<td>☐</td>
<td>b. The course is a language course for a contemporary non-English language, and has a significant cultural component.</td>
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<td>☒</td>
<td>☐</td>
<td>c. The course is a comparative cultural study in which most, i.e., more than half, of the material is devoted to non-U.S. areas.</td>
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<tr>
<td>☒</td>
<td>☐</td>
<td>d. The course is a study of the cultural significance of a non-U.S.-centered global issue. The course examines the role of its target issue within each culture and the interrelatedness of various global cultures on that issue. It looks at the cultural significance of its issue in various cultures outside the U.S., both examining the issue’s place within each culture and the effects of that issue on world cultures.”</td>
</tr>
</tbody>
</table>

Highlighted in **YELLOW** on syllabus.

Highlighted in **GREEN** on syllabus.

Highlighted in **BLUE** on syllabus.
<table>
<thead>
<tr>
<th>Criteria (from checksheet)</th>
<th>How course meets spirit (contextualize specific examples in next column)</th>
<th>Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)</th>
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</thead>
<tbody>
<tr>
<td>2d: study the cultural</td>
<td>The course examines the cultural significance of financial markets Japan,</td>
<td>Module 2 shows how Japanese literature has shaped how Japanese people understand</td>
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<tr>
<td>significance of a non-U.S.</td>
<td>Korea, and the UK.</td>
<td>world markets. Module 3 shows how Japanese popular culture has been changed by</td>
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<td>centered global issue</td>
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<td>the world financial market system. Modules 4 &amp; 5 do the same for Korea and</td>
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<td>modules 6 &amp; 7 do the same for the UK.</td>
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<td>See 'course description &amp; objectives' and 'learning outcomes' highlighted in</td>
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<td>YELLOW on syllabus.</td>
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<td>Also, see the reading list indicated in the course schedule.</td>
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<tr>
<td>1</td>
<td>The course examines the relationship among language, culture, and society</td>
<td>See 'course description &amp; objectives' and 'learning outcomes' highlighted in</td>
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<td></td>
<td>in South Korea.</td>
<td>YELLOW on syllabus.</td>
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<td>Also, see the reading list indicated in the course schedule.</td>
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<tr>
<td>2a.</td>
<td>The course introduces the features of intercultural communication to</td>
<td>See 'course description &amp; objectives' and 'learning outcomes' highlighted in</td>
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<td>establish the importance of cultural and social norms in East Asia and</td>
<td>YELLOW on syllabus.</td>
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<td>specifically in South Korea.</td>
<td>Also, see the reading list indicated in the course schedule.</td>
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<td>NB: dates refers Spring 2022 semester</td>
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<tr>
<td>2c.</td>
<td>The course presents the content in a comparative and interdisciplinary</td>
<td>See 'course description &amp; objectives' and 'learning outcomes' highlighted in</td>
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<td>manner on how communicative strategies differ between South Korea and</td>
<td>GREEN on syllabus.</td>
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<td>other countries (such as Japan and China).</td>
<td>Studies provides comparative analysis of Korea with other countries are included</td>
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<td></td>
<td>in Module 1. Also, Module 3 contains comparative studies on multiculturalism</td>
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<td></td>
<td>and multilingualism both in Korea and abroad.</td>
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<td>2d.</td>
<td>The course surveys several theoretical approaches that are commonly</td>
<td>See 'learning outcomes' highlighted in BLUE on syllabus.</td>
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<td>used in the field of intercultural communication.</td>
<td>Reading materials in Module 1 presents theoretical backgrounds and research</td>
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<td>methods that are applied in studies of intercultural communication.</td>
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<td>Assignments: discussion questions, first and second group projects; final paper.</td>
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KOR 375 / SLC 375
Intercultural Communication in Korea
Course Syllabus

1. Contact Information

Ebru Türker, Associate Professor of Korean Language and Linguistics
Email: Ebru.Turker@asu.edu
Tel: 480-727-0236
Office: LL 303E
Office hours: by appointment in Zoom
Zoom link: https://asu.zoom.us/j/4162914130
Associate Professor of Korean Language and Linguistics

2. Course Description & Objectives

This course aims to focus on the fundamental knowledge of Korean intercultural values and communication patterns. We will explore and analyze Korean communication styles and pragmatic strategies in regard to the relationship between language use in inter-cultural and cross-cultural communication, social meaning and cultural motivations. While the main focus is on Korean language, the course will be conducted in a comparative and interdisciplinary manner on how communicative strategies differ between Korea and other countries (such as Japan and China) due to underlying differences in their cultural values.

Class hours: MW 12:15-13:30, ED304A
Credits: 3
Prerequisite(s): 30 credit hours earned

3. Learning Outcomes

Upon successful completion of this course, students will be able to:

1. Explain cultural self-awareness, other culture awareness, and the dynamics that arise in interactions between the two.
2. Discover the importance of the roles of context and power in studying intercultural communication.
4. **Course Formats**

Each week's classes will consist of a combination of lectures and student discussions/presentations. Course activities include substantial readings, discussions and presentations. All readings are in English.

5. **Course Requirements and Evaluations**

1. All students are expected to attend and participate in every class meeting, having read assigned readings for that meeting.

2. **Attendance & Classroom Participation (10%)**: Each week students will be assigned a grade based on their preparation for and participation in that week's class. Students are required to attend classroom lectures and participate actively in classroom discussions by peer students. The final participation grade will be the average of your weekly participation grades, excluding those weeks for which you had a formal excused absence.

3. **Discussion questions (5%)**: Students are required to prepare and post to the Canvas 2 questions (and respond 1 or 2 question(s) which their classmates are posted) to the instructor for assigned reading. The questions are due by 8:00 p.m. the day before each class meeting.

   **Grading Standards for Questions:**
   
   0  - Question not submitted or late
   - Question could have been answered by reading the text carefully.

   1  - Question simply points out unrelated issues
- Question implies that you did not read the text carefully
- Questions that fail to indicate sophisticated and academic opinions
- Questions that ask the meaning of a terminology

2. Question notes apparent disagreements within the text, or between the text and the lecture.
- Question asks about a topic that was not explained clearly enough in the text.
- Question asks for more detail about a particular issue discussed by the text.
- Question makes direct reference to the text.

4. Everyday Reaction Paper (15%): Students are required to submit a half-page reaction paper for each reading and submit it to the Canvas. Late assignments get half credit. The reaction papers are due by 8:00 p.m. the day before each class meeting.

5. Article Presentation (5%), Group Project Presentations (10%), Final Paper Presentation (5%): Each student will make three types of presentations during the semester: (1) a presentation of a brief summary of an article or chapter we read in class, (2) group project presentations, and (3) a presentation of the final research paper at the end of the semester.

6. Group Projects (20%): Students will prepare two group projects with one of their classmates. The projects will be based on the topics studied in this course. Projects must be 2500-3000 words. They must be double-spaced, 12pt font, and one inch margin in doc or docx format, and will be submitted to the Canvas by 9pm on the days they are due.

**Group Project 1: due February 17, midnight.**

1. Choose minimum of 3 scholarly sources (journal articles or book chapters), with at least two of them is on Korean and at least one about intercultural communication (or on other topics related to the Module 1 presented in class schedule).

2. Conduct further linguistic analysis and application of the topics by making comparisons and analyses of important concepts/main ideas/differences and similarities between Korean and English (or any other language).

3. Identify and analyze communication strategies, especially in regard to the topics studied in class: cultural and social influences on communication interactions; verbal and nonverbal communication strategies; contextual influences; cognitive patterns; globalization; acquiring and applying cultural competence, etc.

4. Organize the research into a coherent paper, with introduction, analysis, conclusion, and references.
Group Project 2: due April 1, midnight.

1. Choose minimum of 4 scholarly sources (journal articles or book chapters), with at least two of them is on Korean and at least one about sociolinguistics (or on other topics related to the Module 2 presented in class schedule).
2. Conduct further linguistic analysis and application of the topics by making comparisons and analyses of important concepts/main ideas/differences and similarities between Korean and English (or any other language).
3. Focus on the importance of the social functions of Korean language and the close relation between language and social context.
4. Organize the research into a coherent paper, with introduction, analysis, conclusion, and references.

Final Paper Outline and References (5%): This assignment is designed to encourage students to begin working on the final paper in advance. It will consist of an abstract (minimum 300 words) that briefly describes the proposed topic, an outline of the sections of the essay, and references of the sources to be consulted for the research paper. If you have difficulties selecting a topic, it is advisable for you to talk to me earlier in the semester. Be sure to attach a List of References in APA style.

11. Final Paper (25%): Students will write a final term paper on the topics we studied throughout the semester. This paper may be a study of a comparative study, survey, replication of another study discussed in class or argumentative literature review. Students may also choose to expand one of their group projects as final paper. The final term paper (at least 4000 words, double space, 12 point font, and one inch margin in doc or docx format) will be submitted to the Canvas by 9pm on the due date. Due May 2, midnight.
6. Grading Policies and Percentages

Grades will be assigned based on the following scale:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Classroom participation &amp; discussions</td>
<td>10%</td>
</tr>
<tr>
<td>Everyday Reaction Paper</td>
<td>15%</td>
</tr>
<tr>
<td>Discussion Questions</td>
<td>5%</td>
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<tr>
<td>Article Presentations</td>
<td>5%</td>
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<tr>
<td>Group Presentations</td>
<td>10%</td>
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<tr>
<td>Group Projects</td>
<td>20%</td>
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<tr>
<td>Final Paper Outline and References</td>
<td>5%</td>
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<tr>
<td>Final Paper Presentation</td>
<td>5%</td>
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<tr>
<td>Final Paper</td>
<td>25%</td>
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<thead>
<tr>
<th>Grading Scale</th>
<th>77-79</th>
<th>C</th>
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<tbody>
<tr>
<td>97-100</td>
<td>A'</td>
<td>87-89</td>
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<tr>
<td>94-96</td>
<td>A</td>
<td>84-86</td>
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<tr>
<td>90-93</td>
<td>A</td>
<td>80-83</td>
</tr>
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7. Technology Support

All communication will be sent to students’ ASU email address.

For technical assistance, please contact the University Technology Office: [https://uto.asu.edu/contact](https://uto.asu.edu/contact) or by phone at (855) 278-5080 or (480) 965-6500.

For help with technology and media, please contact Learning Support Services at the School of International Letters and Cultures: [https://silc.asu.edu/learning-support-services/lss-for-students](https://silc.asu.edu/learning-support-services/lss-for-students).

Printing: Students enrolled in courses offered by the School of International Letters and Cultures receive a $5.00 print quota for each undergraduate course (either 50 single-sided or 62 double-sided pages). Additional quota may be purchased in LL 66. Print quota can only be used in LL 61 and LL65.1 computer labs, in the basement of the LL building.

8. Course Policies

(1) Attendance:
Class attendance is mandatory. You must provide an official proof of absence/illness (e.g. note from the doctor, court, etc. with appropriate date). Each unexcused absence beyond three or more will result in a reduction of the student’s final letter grade by one level (e.g., A becomes -A), and this continues for each successive absence as well. Tardiness is also not acceptable and considered inappropriate behavior in a university.
classroom. Assigned work will be accepted after the due date only in case of a justified absence; the new due date will be decided by the instructor.

Late works (reaction papers, group projects, final paper outline and final paper) will be penalized 10% per day late. Late reaction papers get half-credit.

Absences related to religious observances and practices are considered justified when in accord with the policies described in ACD 304-04 (http://www.asu.edu/aad/manuals/acd/acd304-04.html). Absences related to university sanctioned events/activities can be considered justified, in accord with ACD 304-02 (http://www.asu.edu/aad/manuals/acd/acd304-02.html).

(2) Plagiarism:
If you cite any text, use quotation marks and indicate the entire reference. If you paraphrase, you must also give a complete reference. If in doubt, cite. Evidence of plagiarism will lead to a failing grade on the assignment. Identical passages appearing in two or more students’ works is prima facie evidence of plagiarism; all students involved will receive a failing grade. If you believe another student may have copied your work, notify us before we grade the assignment. If plagiarism appears to have been intentional, we will refer the matter to the University. If you are uncertain about the rules, ask us before the problem arises!

(3) Expected Canvas Platform Behavior:
Students are expected to participate in class discussions and other activities. Any disruptive behavior, which includes trolling, or any other actions intended to offend any participants in the educational process or to hamper that process will not be tolerated.

(4) Classroom Behavior Statement:
Use of cell phones and recording devices is prohibited during class, unless special approval of the instructor. Disruptive behavior is not tolerated.

(5) Zoom Policies:
The contents of this course, including lectures and other instructional materials, are copyrighted materials. Students may not share outside the class, including uploading, selling or distributing course content or notes taken during the conduct of the course. Any recording of class sessions by students is prohibited, except as part of an accommodation approved by the Disability Resource Center. Recording of class sessions (initiated by instructor) is authorized only for the use of students enrolled in this course during their enrollment in this course. Recordings and excerpts of recorders may not be distributed to others.

(6) Policy against Threatening Behavior:
Violent and threatening behavior in class or in interactions with the instructor or other students will not be tolerated. Any such behavior will be reported to university police and handled according to university policy. (See http://www.asu.edu/aad/manuals/ssm/ssm104-02.html.)
(7) Use of Cell Phones and Electronic Devices:
Any devices that might beep, such as cell phones, pagers, or iPods should be turned off in class. Use of computers in class should be limited to reading assigned texts and note taking (i.e. no web-browsing or email checking). Violation of this policy will adversely affect your grade.

(8) Incompletes:
NO incompletes will be issued without extraordinary and documented reasons. Permission for Incompletes is very rare. Students hoping to receive either an Incomplete MUST see the instructor well in advance.

(9) Title IX:
Title IX is a federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources at http://sexualviolenceprevention.asu.edu/faqs/students.

As a mandated reporter, I am obligated to report any information I become aware of regarding alleged acts of sexual discrimination, including sexual violence and dating violence. ASU Counseling Services, https://eoss.asu.edu/counseling, is available if you wish discuss any concerns confidentially and privately.

(10) Academic Honesty Policy:
Academic honesty is expected of all students in all examinations, papers, laboratory work, academic transactions and records. The possible sanctions include, but are not limited to, appropriate grade penalties, course failure (indicated on the transcript as a grade of E), course failure due to academic dishonesty (indicated on the transcript as a grade of XE), loss of registration privileges, disqualification and dismissal. For more information, see http://provost.asu.edu/academicintegrity.

(11) Accommodating Students with Disabilities:
Students who feel they will need disability accommodations in this class but have not registered with the Disability Resource Center (DRC) should contact DRC immediately. The DRC Tempe office is located on the first floor of the Matthews Center Building. DRC staff can also be reached at: (480) 965-1234 (V) or (480) 965-9000 (TTY). For additional information, visit: www.asu.edu/studentaffairs/ed/

(12) Copyrighted materials:
Students must refrain from uploading to any course shell, discussion board, or website used by the course instructor or other course forum, material that is not the student's original work, unless the students first comply with all applicable copyright laws; faculty
members reserve the right to delete materials on the grounds of suspected copyright infringement. Please refer to ACD-304-10 Course Syllabus.
COURSE SCHEDULE
(Spring 2022)

All readings are available via Canvas.
* Readings marked by an asterisk are to be presented by students.

WEEK 1  1/10

PART 1: INTERCULTURAL VALUES AND COMMUNICATION

1/12  

WEEK 2  1/17  - Martin Luther King Jr. Holiday


PART 2: SOCIOLINGUISTIC INNOVATIONS

2/16 - The Structure and Use of Korean Honorifics (p. 132-145)
- Usage of Korean Address and Reference Terms (p. 146-154)


3/2 - *Kiaer, Jieun; Park, Mee-Jeong; Choi, Naya, and Driggs, Derek. 2019. The roles of ages, gender and setting in Korean half-talk shift. Discourse and Cognition, 26(3), 279-308.


3/30 - 2nd Group Project Presentation
PART 3: MULTILINGUALISM AND MULTICULTURALISM IN KOREA


Week 16 4/25  - Student Presentations (Final Paper)

4/27  - Student Presentations (Final Paper)

Week 17 5/2  - Final Paper Due