GENERAL STUDIES COURSE PROPOSAL COVER FORM

Course information:
Copy and paste current course information from Class Search/Course Catalog.

<table>
<thead>
<tr>
<th>College/School</th>
<th>Department/School</th>
<th>School of Sustainability</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Global Futures</td>
<td>School of Sustainability</td>
<td></td>
</tr>
</tbody>
</table>

Prefix: SFS  Number: 215  Title: Fundamentals of U.S. Food and Agriculture  Units: 3

Course description:

Is this a cross-listed course? Yes  If yes, please identify course(s): AGB 215/SOS 215

Is this a shared course? No  If so, list all academic units offering this course:

Note- For courses that are cross-listed and/or shared, a letter of support from the chair/director of each department that offers the course is required for each designation requested. By submitting this letter of support, the chair/director agrees to ensure that all faculty teaching the course are aware of the General Studies designation(s) and will teach the course in a manner that meets the criteria for each approved designation.

Is this a permanent-numbered course with topics? No

If yes, each topic requires an individual submission, separate from other topics.

Requested designation: Literacy and Critical Inquiry - L  Mandatory Review: (Choose one)

Note- a separate proposal is required for each designation.

Eligibility: Permanent numbered courses must have completed the university’s review and approval process. For the rules governing approval of omnibus courses, contact Phyllis.Lucie@asu.edu.

Submission deadlines dates are as follow:
For Fall 2021 Effective Date: October 2, 2020  For Spring 2022 Effective Date: March 5, 2022

Area proposed course will serve:
A single course may be proposed for more than one core or awareness area. A course may satisfy a core area requirement and more than one awareness area requirements concurrently, but may not satisfy requirements in two core areas simultaneously, even if approved for those areas. With departmental consent, an approved General Studies course may be counted toward both the General Studies requirement and the major program of study. It is the responsibility of the chair/director to ensure that all faculty teaching the course are aware of the General Studies designation(s) and adhere to the above guidelines.

Checklists for general studies designations:
Complete and attach the appropriate checklist
- Literacy and Critical Inquiry core courses (L)
- Mathematics core courses (MA)
- Computer/statistics/quantitative applications core courses (CS)
- Humanities, Arts and Design core courses (HU)
- Social-Behavioral Sciences core courses (SB)
- Natural Sciences core courses (SQ/SG)
- Cultural Diversity in the United States courses (C)
- Global Awareness courses (G)
- Historical Awareness courses (H)

A complete proposal should include:
- Signed course proposal cover form
- Criteria checklist for General Studies designation being requested
- Course catalog description
- Sample syllabus for the course
- Copy of table of contents from the textbook and list of required readings/books

Proposals must be submitted electronically with all files compiled into one PDF.

Contact information:
Name: Ariel Kagan  E-mail: Ariel.kagan@asu.edu  Phone: 651.470.2768

Department Chair/Director approval: (Required)
Chair/Director name (Typed): Kathleen Merrigan  Date: 10/4/2021

Chair/Director (Signature):
Arizona State University Criteria Checklist for

LITERACY AND CRITICAL INQUIRY - [L]

**Rationale and Objectives**

Literacy is here defined broadly as communicative competence—that is, competence in written and oral discourse. Critical inquiry involves the gathering, interpretation, and evaluation of evidence. Any field of university study may require unique critical skills that have little to do with language in the usual sense (words), but the analysis of written and spoken evidence pervades university study and everyday life. Thus, the General Studies requirements assume that all undergraduates should develop the ability to reason critically and communicate using the medium of language.

The requirement in Literacy and Critical Inquiry presumes, first, that training in literacy and critical inquiry must be sustained beyond traditional First Year English in order to create a habitual skill in every student; and, second, that the skill levels become more advanced, as well as more secure, as the student learns challenging subject matter. Thus, two courses beyond First Year English are required in order for students to meet the Literacy and Critical Inquiry requirement.

Most lower-level [L] courses are devoted primarily to the further development of critical skills in reading, writing, listening, speaking, or analysis of discourse. Upper-division [L] courses generally are courses in a particular discipline into which writing and critical thinking have been fully integrated as means of learning the content and, in most cases, demonstrating that it has been learned.

Notes:

1. ENG 101, 107 or ENG 105 must be prerequisites
2. Honors theses, XXX 493 meet [L] requirements
3. The list of criteria that must be satisfied for designation as a Literacy and Critical Inquiry [L] course is presented on the following page. This list will help you determine whether the current version of your course meets all of these requirements. If you decide to apply, please attach a current syllabus, or handouts, or other documentation that will provide sufficient information for the General Studies Council to make an informed decision regarding the status of your proposal.

Revised October 2020
Proposer: Please complete the following section and attach appropriate documentation.

### ASU - [L] CRITERIA

**TO QUALIFY FOR [L] DESIGNATION, THE COURSE DESIGN MUST PLACE A MAJOR EMPHASIS ON COMPLETING CRITICAL DISCOURSE--AS EVIDENCED BY THE FOLLOWING CRITERIA:**

<table>
<thead>
<tr>
<th>YES</th>
<th>NO</th>
<th>Identify Documentation Submitted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td><strong>CRITERION 1:</strong> Per policy, students must have completed ENG 101, 105 or 107 to take an L course. This means the course must have, at minimum, ENG 101, 105, or 107 (or ENG 102, 105, or 108) as a prerequisite.</td>
</tr>
</tbody>
</table>

1. Please confirm that the course has the appropriate prerequisites or that a Modify Course Form in Curriculum ChangeMaker has been submitted to add the prerequisites.

<table>
<thead>
<tr>
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<tr>
<td></td>
<td></td>
<td><strong>CRITERION 2:</strong> At least 50 percent of the grade in the course should depend upon writing assignments (see Criterion 3). Group projects are acceptable only if each student gathers, interprets, and evaluates evidence, and prepares a summary report. <em>In-class essay exams may not be used for [L] designation.</em></td>
</tr>
</tbody>
</table>

1. Please describe the assignments that are considered in the computation of course grades--and indicate the proportion of the final grade that is determined by each assignment.

2. **Also:**
   - Please **circle, underline, or otherwise mark** the information presented in the most recent course syllabus (or other material you have submitted) that verifies this description of the grading process--and label this information “C-2”.

<table>
<thead>
<tr>
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<tr>
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<td></td>
<td><strong>CRITERION 3:</strong> The writing assignments should involve gathering, interpreting, and evaluating evidence. They should reflect critical inquiry, extending beyond opinion and/or reflection.</td>
</tr>
</tbody>
</table>

1. Please describe the way(s) in which this criterion is addressed in the course design.

2. **Also:**
   - Please **circle, underline, or otherwise mark** the information presented in the most recent course syllabus (or other material you have submitted) that verifies this description of the grading process--and label this information “C-3”.

---

**PLEASE COMPLETE THE FOLLOWING SECTION AND ATTACH APPROPRIATE DOCUMENTATION.**

<table>
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2. **Also:**
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### CRITERION 4:
The syllabus should include a minimum of two writing and/or speaking assignments that are substantial in depth, quality, and quantity. Substantial writing assignments entail sustained in-depth engagement with the material. Examples include research papers, reports, articles, essays, or speeches that reflect critical inquiry and evaluation. Assignments such as brief reaction papers, opinion pieces, reflections, discussion posts, and impromptu presentations are not considered substantial writing/speaking assignments.

1. Please provide relatively detailed descriptions of two or more substantial writing or speaking tasks that are included in the course requirements.

2. **Also:**

   Please circle, underline, or otherwise mark the information presented in the most recent course syllabus (or other material you have submitted) that verifies this description of the grading process—and label this information "C-4".

### CRITERION 5:
These substantial writing or speaking assignments should be arranged so that the students will get timely feedback from the instructor on each assignment in time to help them do better on subsequent assignments. *Intervention at earlier stages in the writing process is especially welcomed.*

1. Please describe the sequence of course assignments—and the nature of the feedback the current (or most recent) course instructor provides to help students do better on subsequent assignments.

2. **Also:**

   Please circle, underline, or otherwise mark the information presented in the most recent course syllabus (or other material you have submitted) that verifies this description of the grading process—and label this information "C-5".
**Course Prefix | Number | Title | General Studies Designation**
---|---|---|---
SFS | 215 | Fundamentals of U.S. Food and Agriculture | L

Explain in detail which student activities correspond to the specific designation criteria. Please use the following organizer to explain how the criteria are being met.

<table>
<thead>
<tr>
<th>Criteria (from checksheet)</th>
<th>How course meets spirit (contextualize specific examples in next column)</th>
<th>Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)</th>
</tr>
</thead>
</table>
| C-1                        | This course has submitted a curriculum changemaker request to add Eng 101, 105 or 107 (or Eng 102, 105, or 108) as a prerequisite | See first page of syllabus, with prerequisites listed
See copy of curriculum changemaker request to add prerequisite |
| C-2                        | Two papers (one shorter, one longer) and a student presentation make up 60% of the total grade. | See syllabus under “grade components” |
| C-3                        | The papers and presentation require students to use the readings, lectures, and publicly available data sources to evaluate and analyze a problem. | See syllabus under “grade components” descriptions of assignments
See Paper 1 prompt, Paper 2 prompt, and Student Presentation Prompt
See rubrics for papers and presentations |
| C-4                        | The two papers require substantial depth and quality that engage with the class material. Students are asked to research, describe, and assess topics in their two papers that reflect a synthesis of material and a handle on the complex issues of sustainable food systems. In the student presentation, students are asked to synthesize different sources related to a topic, present the information, and relate it back to broader themes of the course related to food systems and sustainability. | See Paper 1 prompt, Paper 2 prompt, and Student Presentation Prompt
See rubrics for papers and presentations |
### Course Description

**Fundamentals of U.S. Food and Agriculture**

Course Description:
Introductory food course provides students with a panoramic understanding of American agriculture. Explores American-grown food through history, policy, society, business innovation, and environmental sustainability.

**NOTE: As of Fall 2022, this course title will be “SFS 215 Fundamentals of Sustainable Food Systems”**
Readings & Textbook:
The core text for this course is *Food Policy in the United States* by Parke Wilde. Students read most of the book through the course of the class, and are expected to use the text as a reference in their written work. In addition, students are provided a number of readings on Canvas that supplement the core text, including newspaper articles, journal (peer-reviewed articles) and book chapters.

Required readings:
Food Policy in the United States (required book):
“Introduction” in *Food Policy in the United States*
Ch. 1 "Making Food Policy in the United States" in *Food Policy in the United States*
Ch. 2 "Agriculture" Sections 2.3 -2.6 in *Food Policy in the United States*
Ch. 4 "Food and Agricultural Trade" in *Food Policy in the United States*
Ch. 5 "Food Manufacturing" in *Food Policy in the United States*
Ch. 6 "Food Retailing and Restaurants" in *Food Policy in the United States*
Ch. 7 "Food Safety" Section 7.7 in *Food Policy in the United States*
Ch. 8 "Dietary Guidance and Health," in *Food Policy in the United States*
Ch. 10 "Hunger and Food Insecurity" in *Food Policy in the United States*

Additional required readings:
Peer reviewed articles
*Racial, ethnic and gender inequities in farmland ownership and farming in the U.S.*
*Fisheries: Does catch reflect abundance?*

Newspaper articles
*Here’s How America Uses Its Land*
*The 20th century transformation of U.S. agriculture and Farm policy*
Soul Fire Farm’s Leah Penniman Explains Why Food Sovereignty Is Central in the Fight for Racial Justice
Karen Washington: It’s Not a Food Desert, It’s Food Apartheid
One-third of our greenhouse gas emissions come from agriculture
How will climate change affect agriculture?

Reports
Our Food System Is Very Much Modeled on Plantation Economics
Understanding the Connections: Food Insecurity and Obesity
Leveling the Fields
The Role of Fish in Global Food Security
Agricultural practices and carbon sequestration fact sheet
Food Dive - "6 trends to impact food industry"
Bringing Change to the Food System with Blockchain
6 trends to impact the food industry in 2019

Book Chapters
The Source_Ch5_WaterWars.pdf
Greenberg "American Catch" Introduction
Intellectual Traditions in Black Agriculture Freedom Famers

Government Publications
United States Department of Agriculture FY 2019 Budget Summary
SARE Building Soils for Better Crops (*Read the introduction, and then choose one section to read from Parts 1, 2, and 3.)
2017 Report to Congress on the Status of U.S. Fisheries
Farm Labor
Overview for renewable fuel standard

Short Paper Assignment #1
Short Paper 1: Inside USDA [C-3, C-4] 10% of grade [C-2]

Instructions
In this assignment you will write a short paper exploring the institution that most directly affects US food systems: the United States Department of Agriculture. Choose 1 USDA agency to research in more detail using USDA.gov, any relevant class materials, and additional resources as needed. summarize the purpose, function, and one key service the agency provides to the US agriculture system. Based on what you learn, is this agency working to promote sustainable food systems? How? You should draw from the lectures, readings, and online resources to provide citations for the papers. Connect what we’ve learned thus far in class to the agency within USDA that you select. [C-3, C-4]

Support your paper with APA formatted in-text citations, and provide an APA formatted reference page. This does not count as part of the paper word count.

Writing Guidelines
Canvas will only accept the following file types: doc, docx, pdf
Use Times New Roman or Arial font, size 12
Use 1.5 spacing for your document

Resources
Writing and Citation Resources
Turnitin Information
Rubric for Short Paper #1 [C-4]

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Ratings</th>
<th>Pts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appropriate Topic, Depth, &amp; Detail</td>
<td>40 to &gt;25 pts High Performance</td>
<td>/ 40 pts</td>
</tr>
<tr>
<td></td>
<td>25 to &gt;15 pts Intermediate Performance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Student directly addressed assigned topic throughout assignment in detail with examples to illustrate salient points.</td>
<td></td>
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<td></td>
<td>15 to &gt;0 pts Low Performance</td>
<td></td>
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<tr>
<td></td>
<td>Student did not address the assigned topic and did not apply depth and detail in assignment.</td>
<td></td>
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<tr>
<td>Synthesis &amp; Understanding</td>
<td>40 to &gt;25 pts High Performance</td>
<td>/ 40 pts</td>
</tr>
<tr>
<td></td>
<td>25 to &gt;15 pts Intermediate Performance</td>
<td></td>
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<tr>
<td></td>
<td>Student cited only 1 of the weekly resources or outside resources (readings, videos, lectures, articles, etc.) to support assignment.</td>
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<tr>
<td></td>
<td>15 to &gt;0 pts Low Performance</td>
<td></td>
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<tr>
<td></td>
<td>Student did not use or cite any outside resources to support assignment</td>
<td></td>
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<tr>
<td>Grammar &amp; Formatting</td>
<td>20 to &gt;15 pts High Performance</td>
<td>/ 20 pts</td>
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<td></td>
<td>15 to &gt;7 pts Intermediate Performance</td>
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<td></td>
<td>Student’s response lacked appropriate format or with several grammar or spelling errors</td>
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<td>7 to &gt;0 pts Low Performance</td>
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<tr>
<td></td>
<td>Student’s response lacked an appropriate format and contained several grammar and spelling errors.</td>
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</tbody>
</table>

Total Points: 0 out of 100

Example feedback [C-5]

Within the United States Department of Agriculture there is a variety of agencies that have their own purpose. Among this long list of agencies is the National Institute of Food and Agriculture, or NIFA for short. The vision of this agency is geared towards “catalyzing transformative discoveries, improving education, and engaging the public to address agricultural hallenges” (NIFA). This agency addresses contemporary agricultural changes by connecting with the public to enhance education and engagement along with performing research in countless areas. They have programs that align with their vision in areas such as animal and plant breeding, sustainable agriculture, natural resource economics, biotechnology, and much more.

The National Institute of Food and Agriculture also allows farmers or researchers to apply for grants. This agency may not be focused on one particular area or function, but the breadth of it allows the agency to effectively pursue their particular mission.

This agency provides services to everyone from small farmers to federal research laboratories all in an attempt to increase unity within the agricultural system. This ensures that all farmers—no matter how small their farms— have equal access to the United States Department of Agriculture’s services and programs. This provides a key service to the United States agricultural system because small farms are vital to the economy. According to the Economic Research Service of the United States Department of Agriculture, “Since 1900, the number of farms has fallen by 63 percent, while the average farm size has risen 67 percent” (Damitri, Page 2). This means that large corporate farming is bulldozing small farmers however NIFA works to ensure that the profits, production, and confidence in small farm communities is maintained.

Student presentation: 25% of grade

Student Presentation Prompt (30% of grade) C-4
Choose one of the topics below to make a short (5-10 minute) video that summarizes the topic, details the resources provided, and offers some analysis of the issue, based on what you have learned in the class thus far.

Students should draw from the lectures, readings, and resources provided in the course to develop their presentation. Students will be assessed based on the quality of the research, the quality of the presentation, and the depth of understanding of the topic.

Students may record their video on zoom, webcam, or on their phone, and may use b-roll, powerpoint slides, or props to supplement their production. Videos should be uploaded as .mp4 files. Students have access to Screen-cast-o-matic and the Adobe Creative Suite for video production.

<table>
<thead>
<tr>
<th>Land Use</th>
<th>Treaties and Tribal sovereignty</th>
<th>Why Treaties Matter</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Feeding Ourselves (pgs 18-40)</td>
</tr>
<tr>
<td>US Ag History</td>
<td>Farmerettes in WWI &amp; Victory Gardens</td>
<td>Smithsonian Magazine</td>
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<td>National Women's History Museum</td>
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<td>Victory Garden at the Natural History Museum</td>
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<tr>
<td>Food security/Hunger</td>
<td>GusNip/Produce Plus programs</td>
<td>Overview of GusNip</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Produce Plus (Washington DC)</td>
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<tr>
<td></td>
<td></td>
<td>Produce Prescriptions</td>
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**Rubric**

<table>
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<th>Video Presentation Rubric</th>
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<tr>
<td><strong>Criteria</strong></td>
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<td>Appropriate Topic, Depth, &amp; Detail</td>
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</tr>
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<td>Student somewhat addressed assigned topic and used some detail in assignment.</td>
</tr>
<tr>
<td>15 to &gt;0 pts Low Performance</td>
</tr>
<tr>
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<td>40 pts</td>
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<tr>
<td>Synthesis &amp; Understanding</td>
</tr>
<tr>
<td>40 to &gt;25.0 pts High Performance</td>
</tr>
<tr>
<td>Student synthesized source material and drew conclusions that drew from multiple sources (readings, videos, lectures, etc.).</td>
</tr>
<tr>
<td>25 to &gt;15.0 pts Intermediate Performance</td>
</tr>
<tr>
<td>Student described source material and provided analysis of sources individually but did not draw connections between sources.</td>
</tr>
<tr>
<td>15 to &gt;0 pts Low Performance</td>
</tr>
<tr>
<td>Student did not use or cite any outside resources to support assignment.</td>
</tr>
<tr>
<td>40 pts</td>
</tr>
<tr>
<td>Quality of the Video Production</td>
</tr>
<tr>
<td>20 to &gt;12.0 pts High Performance</td>
</tr>
<tr>
<td>Student took care with video production including lighting, framing, use of b-roll or props, and had an outline or script which kept the video engaging.</td>
</tr>
<tr>
<td>12 to &gt;6.0 pts Intermediate Performance</td>
</tr>
<tr>
<td>Student produced a video without considerations of production quality but had a well thought out script or outline.</td>
</tr>
<tr>
<td>6 to &gt;0 pts Low Performance</td>
</tr>
<tr>
<td>Student’s video showed neither production quality nor scripted/outlined components.</td>
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<td>20 pts</td>
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Total Points: 100
Final Paper 25% of grade [C-2]

Instructions [C-3, C-4]

Select one of the following peer-reviewed articles as the basis for your paper:

- **Being stewards of land is our legacy**" Exploring the lived experiences of young black farmers
- **Enhancing Indigenous food sovereignty: A five-year collaborative tribal-university research and extension project in California and Oregon.
- **Global agriculture and carbon trade-offs**
- **Valuing invisible catches: Estimating the global contribution by women to small-scale marine capture fisheries production**
- **Do minimum wage laws affect those who are not covered? Evidence from agricultural and non-agricultural workers.**

In this assignment, you will choose one of the peer-reviewed journal articles from the list above and write a summary and analysis of the paper. Peer-reviewed articles are the foundation of academic literature, and many policy makers look to this literature to inform policy and programs.

Students will write one longer paper on a topic related to the central themes of the course to close out the semester. In the final assignment, students will select one peer-reviewed journal article from a list provided by the instructor. The journal articles are drawn from important food systems related journals including the Journal of Agriculture, Food Systems, and Community Development, The Journal of Marine Fisheries, and the Journal of American Agricultural Economics. Students will read the article and summarize the research question, methodology, findings, and limitation. Students must then relate the findings to the broader coursework from the semester, pulling in additional information from readings and lectures. The core question for students to understand through this assignment is how we know what we know about food systems. Understanding the research methods behind food systems studies is an important competency for food systems professionals. Constructing criticism, identifying further research questions, and pulling insights for other use-cases are outcomes of this assignment. Students should draw from the lectures, readings, and resources to provide citations for the papers. The papers are required to use APA format. The paper should be approximately 2000 words and should clearly answer the prompt and provide evidence. These are opportunities for the professor to ensure students are understanding the coursework throughout the term, and for students to engage more deeply with the content.

Read one of the articles closely and think about the following questions. Write a 2000 word paper in which you address the following [C-3, C-4]:

- Describe the research question. What are the authors trying to find out?
- What approach did the researchers take to answer the research question? Did they use data sets, interviews, other literature? Describe their methodology. It’s okay if you don’t understand all of it, but do your best to describe their approach.
- What are the findings of their research?
- What are the limitations to their findings?
- What do you think the researchers could have or should have done differently?
- What are the implications of this research? Are there any new research questions you can think of based on these findings or methods?
- How does this paper relate to food systems and sustainability? Does it make you think differently about any of the topics we’ve covered?
- Relate this paper to the themes of the class. Identify connections to the other readings or lectures from this semester that relate to this topic.

Support your paper with APA formatted in-text citations, and provide an APA formatted reference page. This does not count as part of the paper word count.
Writing Guidelines

Canvas will only accept the following file types: doc, docx, pdf

- Use Times New Roman or Arial font, size 12
- Use 1.5 spacing for your document

Resources

- Writing and Citation Resources
- Turnitin Information

Final Paper Rubric [C-4]

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Ratings</th>
<th>Pts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appropriate Topic, Depth &amp; Detail</td>
<td>40 to &gt;30.0 pts High Performance</td>
<td>40 pts</td>
</tr>
<tr>
<td></td>
<td>30 to &gt;20.0 pts Intermediate Performance</td>
<td></td>
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<tr>
<td></td>
<td>20 to &gt;10.0 pts Low Performance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10 to &gt;0 pts Unacceptable</td>
<td></td>
</tr>
<tr>
<td>Synthesis &amp; Understanding</td>
<td>40 to &gt;30.0 pts High Performance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>30 to &gt;20.0 pts Intermediate Performance</td>
<td></td>
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<td></td>
<td>20 to &gt;10.0 pts Low Performance</td>
<td></td>
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<tr>
<td></td>
<td>10 to &gt;0 pts Unacceptable</td>
<td></td>
</tr>
<tr>
<td>Grammar &amp; Formatting</td>
<td>20 to &gt;15.0 pts High Performance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>15 to &gt;10.0 pts Intermediate Performance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10 to &gt;5.0 pts Low Performance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>5 to &gt;0 pts Unacceptable</td>
<td></td>
</tr>
</tbody>
</table>

Example Feedback [C-5]
Assignment Comments

Very nice paper! It is clear you carefully read and understood the journal article, did some of your own research, and were thinking critically about both the topic and the research methodology! Excellent job.

Sarah Lemon, Oct 12, 2020 at 1:49pm

Add a Comment

Assignment Comments

Your paper lacks in critical analysis and connection to the course material. You also didn't seem to pick up on some of the specificity of the article. Be careful in your sentence structure, and use the ASU writing center if you're unsure.

Ariel Kagan, Oct 12, 2020 at 4:20pm

Add a Comment
SFS 215: Fundamentals of US Food and Agriculture

Class Number: 215  
Credit Hours: 3  
Fall 202X  
Pre-requisite: ENG 101, 105, or 107 (or ENG 102, 105, or 108) [C-1]. This course is complementary to SFS 216 Subsectors of US Food and Agriculture  
Co-requisite: None

Instructor  
Name: Dr. Kathleen Merrigan  
Email: kathleen.merrigan@asu.edu  
Office Hours: By apt

Teaching Assistants (TA)  
Name: Ariel Kagan  
Email: akagan2@asu.edu  
Office Hours: By apt

Syllabus Disclaimer
All syllabi are subject to minor changes to meet the needs of the instructor, school, or class. Every effort will be made to avoid changing the course schedule, but the possibility exists that unforeseen events will make syllabus changes necessary. The instructor reserves the right to make changes to the syllabus as deemed necessary. Students will be notified in a timely manner of any syllabus changes. Please check your ASU email and the Announcements on the course site often.

Course Description
This course provides a panoramic introduction to American food and agriculture. As the foundational coursework for the BS in Sustainable Food Systems, this course gives an orientation to help students situate their learnings in this course and others. The course explores American food and agriculture through history, policy, society, and environmental lenses. Throughout the course, students will be asked to think critically about environmental, social, and political systems that shape our food systems. [C-3]

Learning Outcomes
After completing this course, students will be able to:

- Provide a big picture description of the US food and agriculture sector at a skill level that is early intermediate
- Articulate the background and implications of several issues fundamental to how the sector functions
- Use and apply important research tools, such as the U.S. Census of Agriculture and the USDA Food Environment Atlas, to obtain data necessary to answer questions related to food systems [C-3]
- Analyze complex problems related to food and agriculture from an interdisciplinary perspective including social equity, environmental concerns, trade, and economic impacts. [C-3]
- Evaluate information from multiple sources, understanding biases and assumptions from source material[C-3]
Integrate multiple frameworks of sustainability to describe our current food systems and propose new ideas to improve food systems. [C-3]

Course Delivery and Access
This course is entirely asynchronous and online. Course content will be delivered through recorded video lectures, textbooks, videos, and assessments. All course content and assignments will be accessed online in Canvas, which can be accessed by my.asu.edu. To facilitate class discussion and camaraderie we will also be hosting live Zoom calls, but these are entirely optional and participation will not impact your final grade.

Course Textbook and Materials
The primary text for this course is Food Policy in the United States (2nd Edition) by Parke Wilde, which is available online through the ASU library. Students are expected to have access to the text throughout this course.

Additional course materials will be assigned and available on Canvas for use. Please check the module pages for specific readings.

Grading Scale

<table>
<thead>
<tr>
<th>%</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>97 – 100%</td>
<td>A+</td>
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<tr>
<td>93 – 96%</td>
<td>A</td>
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<tr>
<td>90 – 92%</td>
<td>A-</td>
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<tr>
<td>87 – 89%</td>
<td>B+</td>
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<tr>
<td>83 – 86%</td>
<td>B</td>
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<tr>
<td>80 – 82%</td>
<td>B-</td>
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<tr>
<td>77 – 79%</td>
<td>C+</td>
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<tr>
<td>70 – 76%</td>
<td>C</td>
</tr>
<tr>
<td>60 – 69%</td>
<td>D</td>
</tr>
<tr>
<td>59% or &lt;</td>
<td>E</td>
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</tbody>
</table>

- EN – Failing for Not Participating
- XE – Academic Dishonesty

Grade components

<table>
<thead>
<tr>
<th>Assessment</th>
<th>% of Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quizzes</td>
<td>10%</td>
</tr>
<tr>
<td>YellowDig Participation</td>
<td>30%</td>
</tr>
<tr>
<td>1 short paper C-2</td>
<td>10%</td>
</tr>
</tbody>
</table>
● Quizzes (10%)
Each module will contain a short quiz covering the readings and video content. These will make up 10% of your final grade.

● YellowDig Participation (30%)
This semester we will be using the YellowDig application to facilitate the participation/discussion portions of the class. Each week students will be responsible for posting high quality content and interacting with other students on the module board. You will be required to achieve 100 points over the course of the semester, with a maximum of 20 points available each week. This participation makes up 30% of your grade. More information and community expectations will be provided on the first YellowDig board.

● Short Paper: Inside USDA (10% of grade) [C-2, C-3, C-4]
Students will write a short paper exploring the institution that most directly affects US food systems: the United States Department of Agriculture. Through research, students will explore the history, mission, and program areas of one of the 17 agencies that make up the Department. Students will relate the Agency’s role to the broader concepts of food systems and sustainability by critiquing, questioning, and assessing information. Students should draw from the lectures, readings, and online resources to provide citations for the papers. The paper should be between 500-1000 words and must clearly answer the prompt and provide evidence. Students are required to use APA format for citations.

● Student Presentation (25% of grade) [C-2/C-4]
Students will research a topic, provided in a prompt, and prepare a short video presentation on the subject. Students should draw from the lectures, readings, and resources provided in the course to develop their presentation. Videos should be between 5 to 10 minutes and should clearly answer the prompt and provide evidence. Students will be assessed based on the quality of the research, the quality of the presentation, and the depth of understanding of the topic.

● Final Paper: How do we know what we know? Understanding research and peer-reviewed literature for food systems studies (25%) [C-2, C-3, C-4]
Students will write one longer paper on a topic related to the central themes of the course to close out the semester. In the final assignment, students will select one peer-reviewed journal article from a list provided by the instructor. The journal articles are drawn from important food systems related journals including the Journal of Agriculture, Food Systems, and Community Development, The Journal of Marine Fisheries, and the Journal of American Agricultural Economics. Students will read the article and summarize the research question, methodology, findings, and limitation. Students must then relate the findings to the broader coursework from the semester, pulling in additional information from readings and lectures. The core question for students to understand through this assignment is how we know what we know about food systems. Understanding the research methods behind food systems studies is an important competency for food systems professionals. Constructing criticism, identifying further research
questions, and pulling insights for other use-cases are outcomes of this assignment. Students should draw from the lectures, readings, and resources to provide citations for the papers. The papers are required to use APA format. The paper should be approximately 2000 words and should clearly answer the prompt and provide evidence. These are opportunities for the professor to ensure students are understanding the coursework throughout the term, and for students to engage more deeply with the content.

All writing, including discussion boards, must demonstrate appropriate professional quality. Writing should be substantive, cohesive, and have proper paragraph structure, grammar, spelling, and other writing conventions. The ASU Online Writing Center is recommended for assistance with all writing assignments and requirements. [C-2] This reflects the quality of writing expected in this class

All writing assignments must:

● Follow a sensible organization and follow assignment instruction organization
● Have near-perfect spelling and grammar - as a general rule, time spent proofreading should equal time spent writing
● Clearly communicate ideas and utilize appropriate terminology
● Utilize appropriate APA citation and paper formatting style
● Critically analyze factors that influence food systems sustainability to include social, cultural, economic, political, and environmental factors

Communicating with the Instructor

Students may schedule appointments with the professor and teaching assistants via messages through canvas.

Submitting Assignments

All time frames used in class follow Arizona Mountain Standard Time (MST). Arizona does not observe daylight saving time (DST) from March through November; therefore, the time in Arizona will not align with other places that are on MST for half the year. Use a Time Converter to ensure you account for the difference in Time Zones. If you are located in time zone other than Arizona MST, go to your account on the Global Canvas Navigation bar (black background) and edit your settings to reflect your actual time zone. This will adjust the due dates and times in your courses (here is more information about this).

All assignments, unless otherwise announced, MUST be submitted to the designated area of Canvas. Do not submit an assignment via email (unless asked to do so).

Late or Missed Assignments Policy

If you have a legitimate reason for missing an exam, or handing in the paper assignment later than the deadline, we are happy to accommodate you, provided you submit a doctor’s note, or some other documentation. This is the only way late work will be excused.
Assignments without an excused absence will be marked down \( \frac{1}{3} \) of a grade for each day past the due date (e.g. An assignment with a grade of B would be marked down to a B- one day after the due date, and C+ two days after the due date etc.).

**Course Schedule (subject to change: see syllabus disclaimer)**

<table>
<thead>
<tr>
<th>Module</th>
<th>Topics</th>
<th>Assignments Due C-5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Introduction to Food Systems Thinking, Exploring US Agricultural Land Use, US History and Agriculture</td>
<td>Student intro (on Canvas) Readings, Videos, YellowDig</td>
</tr>
<tr>
<td>Week 2</td>
<td>Food Security in the US, The Link Between Hunger and Diabesity</td>
<td>Readings, Videos, YellowDig</td>
</tr>
<tr>
<td>Week 3</td>
<td>Inside the United States Department of Agriculture, Introduction to Scientists and Regulators</td>
<td>Readings, Videos, YellowDig <a href="https://canvas.example.com">Short Paper: Inside USDA (details on Canvas) [C-5] First paper is due with time for instructor to give comments before the next paper is due.</a></td>
</tr>
<tr>
<td>Week 4</td>
<td>Soils and Water (Fresh and Oceans)</td>
<td>Readings, Videos, YellowDig</td>
</tr>
<tr>
<td>Week 5</td>
<td>Energy and Climate, Forests</td>
<td>Readings, Videos, YellowDig [Student Presentation (details on Canvas)]</td>
</tr>
<tr>
<td>Week 6</td>
<td>The People Behind Food Systems (Farmers, Ranchers, Farmworkers, Fishers, Processors, and Manufacturers)</td>
<td>Readings, Videos, YellowDig</td>
</tr>
<tr>
<td>Week 7</td>
<td>The Food Supply Chain, Imports and Exports</td>
<td>Readings, Videos, YellowDig <a href="https://canvas.example.com">Final Paper: Peer Reviewed Journal Article (details on Canvas) [C-5] Final paper gives time for students to incorporate the feedback from the two previous assignments in terms of research, analysis, and writing quality.</a></td>
</tr>
</tbody>
</table>
Course Evaluations
Students are expected to complete the course evaluation. Feedback provides valuable information to the instructor and the college and is used to improve student learning. Students are notified when the online evaluation form is available and students can access it through myASU as well. See Student FAQs for more information.

Students with Disabilities
ASU’s Disability Resource Center (DRC) is the entity that provides services to students with disabilities. If you desire accommodation for this course, contact the DRC to establish your eligibility and make sure they can provide you with the services you will need for this course. Students with disabilities must meet the same standards, deadlines, etc. as any other student in the course.

Student Code of Conduct and Academic Integrity
Students have the responsibility to understand and follow ASU’s Student Code of Conduct and Academic Integrity Policy. You may face ethical decisions during your time as a student. If you’re not sure whether or not something is permitted, it is your responsibility to ask questions or find out by doing more research using the links above. Any violations in this course are subject to sanctions and will be reported to the School of Sustainability and the college or school of your major.

The Office of Student Rights and Responsibilities accepts incident reports from students, faculty, staff, or other persons who believe that a student or a student organization may have violated the Student Code of Conduct.

Academic Integrity (also known as cheating, copying others’ work, or even reusing your own work) falls under the Student Code of Conduct. Possible sanctions for violations include, but are not limited to, appropriate grade penalties, course failure (indicated on the transcript as a grade of E), course failure due to academic dishonesty (indicated on the transcript as a grade of XE), suspension, and expulsion.

Beware that some websites promote themselves as tutoring and educational resource sites, but may actually be sites that put you at risk for an academic integrity violation if you are using the services to submit work that is not your own or gain knowledge of what to expect on a quiz or exam.

Important: Students must refrain from uploading to any course shell, discussion board, or website used by the course instructor or other course forum, material that is not the student’s original work, unless the students first comply with all applicable copyright laws; faculty members reserve the right to delete materials on grounds of suspected copyright infringement.

Disruptive Student Behavior
Students are entitled to receive instruction free from interference by other members of the class. An instructor may withdraw a student from the course when the student’s behavior disrupts the educational
process per the SSM 201-10 Instructor Withdrawal of a Student for Disruptive Classroom Behavior and SSM 104–02 Handling Disruptive, Threatening, or Violent Individuals on Campus policies.

Appropriate online behavior (also known as netiquette) is defined by the instructor and includes keeping course discussion posts focused on the assigned topics. Students must maintain a cordial atmosphere and use tact in expressing differences of opinion. Inappropriate discussion board posts may be deleted by the instructor.

**Prohibition of Commercial Note Taking Services**

Course content, including lectures, are copyrighted materials. Students may not share outside the class, upload, sell, or distribute course content or notes taken during the conduct of the course (see ACD 304-06 Commercial Note Taking Services for more information).

**Discrimination, Harassment, and Retaliation**

ACD-401 Prohibition against Discrimination, Harassment, and Retaliation, prohibits discrimination, harassment or retaliation on the basis of race, sex, gender identity, age, religion, national origin, disability, sexual orientation, and veteran status. Violations of this policy may result in disciplinary action, including termination of employees or expulsion of students. Contact the Office of Student Rights and Responsibilities at (480) 965-6547, if you feel another student is harassing you based on any of the factors above; contact the Office of Equity and Inclusion at (480) 965-5057 if you feel an ASU employee is harassing you based on any of the factors above.

ASU continues to implement U.S. Department of Education guidance regarding sexual assaults under Title IX federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources on ASU’s Sexual Violence Awareness page.

As a mandated reporter, I am obligated to report any information I become aware of regarding alleged acts of sexual discrimination, including sexual violence and dating violence. ASU Counseling Services are available if you wish discuss any concerns confidentially and privately.

**Add/Drop/Withdrawals Deadline**

ASU’s Academic Calendar contains important dates by which you can add or drop this course without penalty called “Last Day to Drop/Add Without College Approval”. After this date, if you choose to withdraw from the course, you may do so by the “Course Withdrawal Deadline”, but will receive a ‘W’ on your
official transcript. Consult with your advisor and notify your instructor if you have questions about Drop/Add and Withdrawal.

Grade Appeals
Grade disputes must first be addressed by discussing the situation with the instructor. If the dispute is not resolved with the instructor, the student may appeal to the School of Sustainability per the University Policy for Student Appeal Procedures on Grades. See additional instructions for undergraduate SOS courses and graduate SOS courses (under Grade Appeal).

Computer Requirements
This course requires a computer with Internet access and the following:

- Web browsers (Chrome, Internet Explorer, Mozilla Firefox, or Safari)
- Adobe Acrobat Reader (free)
- Adobe Flash Player (free)
- A webcam, microphone, headset/earbuds, and speaker
- Microsoft Office (Microsoft 365 is free for all currently-enrolled ASU students)
- Reliable broadband internet connection (DSL or cable) to stream video

Email and Internet
You must have an active ASU email account and access to the Internet. ASU email is an official means of communication among students, faculty, and staff. Students are expected to read and act upon email in a timely fashion. Students bear the responsibility of missed messages and should check their ASU-assigned email regularly. All instructor correspondence will be sent to your ASU email account.

Technical Support Contact Information
If you are experiencing technical issues, visit the My ASU “Service Center” tab for immediate support, to review answers to frequently asked questions, or to submit a request for service.

The number for immediate assistance is 1-855-278-5080 with staff available 24 hours/day, 7 days/week to help direct your call. Also see ASU’s Contact Us page. Known issues and system outages will be shared on ASU’s System Health site.

Students also have access to several computing sites.

Power and System Outages
In the event of a power outage or other event affecting the ability of the University to deliver ground and online classes, any decision to cancel classes will be announced using the ASU emergency notification system for ground campus students. Ground campus students should register with the ASU LiveSafe mobile app. Additionally, ground campus and online students can learn about power and system outages on the ASU System Health site.
Additional Information and Resources

- **School of Sustainability** – this course is offered through the School of Sustainability at Arizona State University. Questions about the course should first be addressed with the instructor. If necessary, you can also contact the school at (480) 727-6963 or schoolofsustainability@asu.edu.

- **Career Services** – offers assistance to students in choosing their major, setting career goals, interviewing and job hunting strategies. Students pursuing a degree program through the School of Sustainability also have access to a sustainability career advisor.

- **Counseling Services** – professional counseling and crisis services for students experiencing emotional concerns, problems in adjusting, and other factors that affect their ability to achieve their academic and personal goals. Support is available 24/7 between campus locations and EMPACT’s 24-hour ASU-dedicated crisis hotline.

- **Financial Aid and Scholarship Services** – offers information and applications for student funding such as grants, loans, scholarships and student employment.

- **GPA Calculator** – students can use this calculator to project their GPA.

- **Health Services** – provides non-emergency medical health care to all ground campus ASU students regardless of insurance status. Most visits with a physician or nurse practitioner are free of charge, but fees will be incurred for x-rays, lab results, etc.,

- **Libraries** - offers 24/7 access to librarians through "Ask a Librarian" online chat and help by librarians in person at the Reference Desk during most hours the libraries are open.

- **ASU Online Students** – students pursuing fully online programs have access to success coaches and additional tips for success.

- **Sun Devil Fitness** – offers individual and group fitness opportunities, as well as information on nutrition and wellness, and massages. Use of the general facilities (weights, circuit training and cardio machines) are free, other services (yoga classes, massages) are fee-based.

- **Tutoring and Writing Centers** – provides students with academic support services such as tutoring, peer advising, computer assisted instruction, writing support, and supplemental instruction

- **Contact Arizona State University** – provides frequently asked question resources and contact information for new questions.
SFS 215 Fundamentals of Sustainable Food Systems 3

Originator: Charlene Becher  Status: In Process  Department: Sustainability
Date Created: 05/12/2021  Submitted: 05/12/2021  Updated: 05/13/2021  Completed:
College/School: Global Futures
Requested effective term: - 2227: Fall 2022

Course: SFS 215 Fundamentals of Sustainable Food Systems  Units: 3
Course description: Introductory food course provides students with a panoramic understanding of American agriculture. Explores American-grown food through history, policy, society, business innovation, and environmental sustainability.

Enrollment requirements: None
Repeatable for credit: No
General Studies: No
Offered by: School of Sustainability SUSFOSYSBS
SUN: No  SUN Course:
Crosslisting: Yes SOS 215, AGB 215
Fees: No
Required for a degree program: Yes
Program name and plan code: Sustainable Food Systems, BS
Community College Transfer Implications: No
No
Related courses: None

Justification: Students in SFS 215/216 will need to have strong reading and writing skills to succeed in this class. Over 50% of the grade is drawn from writing assignments. The department will also be submitting the course for the literacy general studies designation.

Communication plan:

---REQUESTED CHANGE(S)---:
Subject: Number: Title: Units:
Abbreviated title:
Updated course description:
Changing enrollment requirements: Yes
Prerequisite(s): ENG 101, 105, or 107 (or Eng 102, 105, 108)
Corequisite(s): N/A
To the Committee:

My name is Troy Schmitz, Director and Professor in W. P. Carey’s Morrison School of Agribusiness. I am writing in support of the proposal to add the Literacy & Critical Inquiry general education designation to SFS 215 “Fundamentals of U.S. Food and Agriculture”, which is cross listed with AGB 215 “Fundamentals of U.S. Food and Agriculture.” The course provides students with a strong foundation to assess and evaluate food and agriculture in a systems framework, and relies heavily on reading and writing to accomplish these outcomes.

By submitting this letter of support, I agree to ensure that all faculty teaching the course are aware of the General Studies designation and will teach the course in a manner that meets the criteria for each approved designation.

Our students benefit from taking this course because the content aligns well with the rest of their studies and provides further insights into issues of sustainability, policy, and social equity. The ability to engage with these issues with literacy and critical inquiry is a skill that will benefit students for their entire lives.

Please reach out with any questions or clarifications.

________________________      _______5/14/2021_____
Troy Schmitz, Ph.D.       Date
Director and Professor
Morrison School of Agribusiness
W. P. Carey School of Business