

### GENERAL STUDIES COURSE PROPOSAL COVER FORM

Course inf			information	from Class	s Search/Course	e Catalog.		
College/School		College of Liberal Arts and Sciences			Department/School		ol of International rs and Cultures	
Prefix:	SLC	Number:	294	Title:	Language, Ec	ology and Global Future		Units:3
Course d	lescriptio	n:						
Is this a cross-listed course?		No	)	If yes, please	e identify course(s):			
Is this a	shared co	ourse?	No	)	If so, list all	academic units offering th	is course	:
designation	n requested	l. By submitting	this letter of s	upport, the ch	air/director agrees	ir/director of <u>each</u> department th to ensure that all faculty teaching approved designation.		he course is required for <u>each</u> e are aware of the General Studies
Is this a	permane	ent-number	ed course w	ith topics?	Yes			
If <u>ves</u> , eac	ch topic re	quires <b>an ind</b>	ividual subr	nission, sepa	arate from other to	opics.		
Request	ed desig	nation: Hun	nanities, Ar	ts and Desig	gn - HU	Mandatory	Review	: Yes
-	_	oposal is requ			_	•		
_	•	nent numbere ontact <u>Phyllis</u>			npleted the univer	rsity's review and approval pr	rocess. Fo	r the rules governing approval of
Submiss	ion dead	llines dates	are as follo	w:				
F	or Fall 2	021 Effectiv	e Date: Oct	tober 2, 202	20	For Spring 2022 E	ffective	Date: March 5, 2021
Area pro	posed co	urse will se	rve:			1 0		
awareness With depart program of designation	area requitmental constitution from the study. It in the study. It is and according to the study.	rements conconsent, an app	urrently, but proved General ibility of the pove guideling	may not sati ral Studies co chair/directones.	sfy requirements in ourse may be cour	A course may satisfy a core a in two core areas simultaneounted toward both the General II faculty teaching the course	usly, even Studies r	if approved for those areas. equirement and the major
	_	ach the appro	_					
		Critical Inqui		rses (L)				
		core courses			(66)			
		astics/quanti arts and Desi			e courses (CS)			
		oral Science						
· · · · · · · · · · · · · · · · · · ·		ces core cou						
· · · · · · · · · · · · · · · · · · ·		rsity in the U		s courses (C	<u></u>			
		ness courses						
		areness cour sal should in						
		course propo		rm				
					nation being req	juested		
		atalog descr						
$\boxtimes$		syllabus for t		he tevthool	and list of requ	ired readings/books		
					files compiled			
Contact in				•	•	<del></del>		
Name	An Sa	kach		E-mail	an.sakach@a	asu.edu	Phone	740-856-1350
Departme	nt Chair	/Director ap	oproval: <i>(R</i>	equired)				
Chair/Dire		-	•	Berman			Date:	March 29, 2022
Chair/Dire	ctor (Sign	nature):		ىنى	Bene			

### Arizona State University Criteria Checklist for

### **HUMANITIES, ARTS AND DESIGN [HU]**

### **Rationale and Objectives**

The humanities disciplines are concerned with questions of human existence and meaning, the nature of thinking and knowing, with moral and aesthetic experience. The humanities develop values of all kinds by making the human mind more supple, critical, and expansive. They are concerned with the study of the textual and artistic traditions of diverse cultures, including traditions in literature, philosophy, religion, ethics, history, and aesthetics. In sum, these disciplines explore the range of human thought and its application to the past and present human environment. They deepen awareness of the diversity of the human heritage and its traditions and histories, and they may also promote the application of this knowledge to contemporary societies.

The study of the arts and design, like the humanities, deepens the student's awareness of the diversity of human societies and cultures. The arts have as their primary purpose the creation and study of objects, installations, performances, and other means of expressing or conveying aesthetic concepts and ideas. Design study concerns itself with material objects, images and spaces, their historical development, and their significance in society and culture. Disciplines in the arts and design employ modes of thought and communication that are often nonverbal, which means that courses in these areas tend to focus on objects, images, and structures and/or on the practical techniques and historical development of artistic and design traditions. The past and present accomplishments of artists and designers help form the student's ability to perceive aesthetic qualities of artwork and design.

The Humanities, Arts and Design are an important part of the General Studies Program, for they provide an opportunity for students to study intellectual and imaginative traditions and to observe and/or learn the production of artwork and design. The knowledge acquired in courses fulfilling the Humanities, Arts and Design requirement may encourage students to investigate their own personal philosophies or beliefs and to understand better their own social experience. In sum, the Humanities, Arts and Design core area enables students to broaden and deepen their consideration of the variety of human experience.

Revised March 2021

Proposer: Please complete the following section and attach appropriate documentation.

ASU - [HU] CRITERIA				
HUMANITIES, ARTS AND DESIGN [HU] courses must meet <i>either</i> 1, 2 or 3 <i>and</i> at least one of the criteria under 4 in such a way as to make the satisfaction of these criteria A CENTRAL AND SUBSTANTIAL PORTION of the course content.				
YES	NO		Identify Submitted Documentation That Demonstrably Provides Evidence	
		<ol> <li>Emphasizes the study of values; the development of philosophies, religions, ethics or belief systems; and/or aesthetic experience.</li> </ol>	Please see Course Assignments & Course Schedule	
		<ol> <li>Concerns the interpretation, <u>critical</u> analysis, or creation of written, aural, or visual texts; and/or the <u>critical analysis</u> (not summary or memorization) of historical development of textual traditions.</li> </ol>	Please see Analysis and Final Project in Course Assignments	
		3. Concerns the interpretation, critical analysis, or engagement with aesthetic practices; and/or the critical analysis (not summary or memorization) of historical development of artistic or design traditions.		
		<b>4.</b> In addition, to qualify for the Humanities, Arts and Design designation a course must meet one or more of the following requirements:		
		<ul> <li>a. Concerns the development of human thought, with emphasis on <u>demonstrable critical</u> <u>analysis</u> of philosophical and/or religious systems of thought.     </li> </ul>	Please see Course Description and W2, W7 of the Course Schedule	
		<b>b.</b> Concerns aesthetic systems and values, especially in literature, arts, and design.		
		c. Emphasizes aesthetic experience and creative process in literature, arts, and design.		
		d. Concerns the <u>demonstrable critical analysis</u> of literature and the development of literary traditions		
		THE FOLLOWING TYPES OF COURSES ARE EXCLUDED FROM THE [HU] DESIGNATION EVEN THOUGH THEY MIGHT GIVE SOME CONSIDERATION TO THE HUMANITIES, ARTS AND DESIGN:		
		Courses devoted primarily to developing skill in the use of a language.		
		Courses devoted primarily to the acquisition of quantitative or experimental methods.		
		Courses devoted primarily to teaching skills.		

# Humanities and Fine Arts [HU] Page 3

Course Prefix	Number	Title	General Studies Designation
SLC	294	Language, Ecology and Global Future	HU

Explain in detail which student activities correspond to the specific designation criteria. Please use the following organizer to explain how the criteria are being met.

Criteria (from checksheet)	How course meets spirit (contextualize specific examples in next column)	Please provide detailed evidence of how course meets criteria (i.e., where in syllabus)
1	The course provides students a framework to analyze and interpret discourse and then evaluate it using ecological perspective. Evaluating the narrative using ecological perspective involves comparing it with one's own ecological philosophy or ecosophy.	Ecological perspective is mostly introduced in Week 1 & 2 of the class, but ecosophy is incoporated into every topic covered in the course. Two big assignments, the Analysis and Final Project (please see Course Assignments), ask students to evaluate literary and visual texts from ecological perspective.
2	In this course students interpret a variety of literary and visual texts using critical discourse analysis.	The course materials (detailed in the Course Schedule section of the syllabus) introduce students to core analytic frameworks that can be used to interpret the narative or perspective conveyed through language use. Students then implement and apply these theories to a variety of social communication texts. The two major assignments (detailed in the Course Assignments section of the syllabus) further cement these interpretative skills.
4a	Students will be introduced to ecological perspective in the first weeks and examine it further by analyzing different texts. When doing that students will develop their own ecosophy.	Please see marked C-4a parts in the Course Schedule
4d	Through the course students will engage with a variety of contemporary literary and visual texts.	For the Analysis assignment, students will work in groups analyzing ads, poems, weather forecast, or documetary, etc. Students will also select a source of data of their own interest for analysis and discussion for final project. More details can be found in Course Assignments and Course Schedule section in the syllabus.



SLC 294: Language, Ecology and Global Future Fall 2022, Section C

# **General Studies Designations:**

**Instructor:** An Nguyen Sakach **Office Location:** Durham Hall 403A

Email: an.sakach@asu.edu

Zoom Link: <a href="https://asu.zoom.us/j/2431176862">https://asu.zoom.us/j/2431176862</a> (by appointment)

Office Hours: Friday 11am - 1pm

If the instructor's regular office hours are not convenient for the student, an appointment outside those times can be set up. The student should contact the instructor via email for an appointment or for other questions and problems. The instructor will try to return the email within 24 hours.

### **Course Description**

SLC 294 introduces students to a variety of perspectives on the world and nature through analyzing the discourse in different forms of communication. Students will be provided with a framework to critically appraise the ways in which the environment, sustainability and ecologies are presented and represented in a variety of text. Linguistic data used in the class are drawn from sources including advertising, political debate, press, television, social media, films, etc. Besides identifying the narratives conveyed in several texts, the students are encouraged to have critical evaluation of them and reinvent possible narratives for the future. (C-2)

Credits: 3 credit hours

### **Course Objectives**

The course aims to encourage students to identify, evaluate and rethink the current discourses around various elements in our daily life such as food, nature, time, leisure and work as they relate to climate change and the environment. Assignments include weekly discussion board posts, linguistic data analysis, and a final project.

#### **Prerequisites**

At least one of the following: ENG 101, 102, 105, 107, 108

## **Learning Outcomes**

At the completion of this course, students will be able to:

- identify themes and patterns in language and discourse on environmental topics
- differentiate, compare, and contrast the diversity of forms of textual engagement with environmental issues
- apply techniques of discourse analysis to texts on environmental issues
- critically evaluate arguments around environmental issues

produce critical texts on language and ecologies for a variety of audiences and purposes.

### **Textbooks and Required Purchases**

Stibbe, A. (2015). Ecolinquistics: Language, ecology and the stories we live by. Routledge.

### **Course Assignments**

### Attendance & Participation (20%)

In-class activities consist of instructor led lectures and instructor led discussion sections. Discussion sections involve small-group discussion centered on analyzing assigned materials. You are expected to be an active participant in class discussions, which means (among other things) answering instructor questions, raising questions of your own, engaging with points raised by your classmates, and developing your own analysis of the material. Attendance in all classes is mandatory. For lectures and discussion sections, attendance is graded on a binary: either + (attended) or – (did not attend).

### Weekly Discussion (30%)

Each week a discussion related to the reading of the week will be posted to Canvas. The structure of a post is ARCQ: ANSWER prompts; RESPOND to a previous post; COMMENT on readings/lectures, ask a QUESTION

### Analysis (20%)

## **C-2**

This category includes a group analysis of a given source of data followed by an individual analysis essay. Students will need to apply the theoretical framework learned in the class to interpret and evaluate the given text.

Possible sources of textual data/ media: [C-4d]

- 1. The corporation documentary
- 2. Fast-food ad in in Asian, North American and European countries
- 3. Knorr ads in Asian, North American and European countries
- 4. "Buy more save more"
- 5. "Less is more" poem by Matt Harvey
- 6. Extracts from BBC Points West weather forecast, UK & Japanese Haiku

Group presentation (10%): You will be assigned to groups. Each group will give a 20-minute presentation analyzing a given source of data to identify and evaluate the perspectives on ecology behind it. The presentation is due on your group's presentation date.

Analysis essay (10%): You will write a complete essay to analyze and discuss the source of data that your group has presented. In the essay, you'll need to collect evidence from the data to support your analyses, include a discussion of your argument that involves interpretation (not opinion) of the perspectives on ecology.[C-2] [in bold: C-1]

The essay should be 1000 words, doubled spaced 12 point font, formatted using APA style.

### Final Project (30%)

Your final project asks you to select one source of data and identify the narrative behind it. You will need to analyze the potential impact of that perspective on the environment and sustainability. Finally, you will offer suggestions on how the authors can reconstruct the narrative to be more

ecologically suited.[C2] [in bold: C1] Source of data can be an advertisement, a news article, or excerpt from a movie/documentary, etc.[C-4d] Final paper is 3-5 pages (not including pictures) long and incorporates at least two academic source that discusses your motivations for this work and how it relates to course material.

*Draft Paper (10%):* The draft should be at least 1000 words and 2000 words at most, doubled spaced 12 point font, formatted using APA style. The draft is due in Week 12.

*Presentation (5%):* You will give a short presentation to your classmates detailing your project and giving an overview of your findings. Use this opportunity to get feedback from your classmates to help revise and polish your paper.

Final Paper (15%): The final paper needs to be revised, responding to all comments from the draft and incorporating peer feedbacks. Final paper is only accepted if the draft paper has been submitted. The final paper should be 2000 words, doubled spaced 12 point font, formatted using APA style.

\* Should you need an extension deadline for any papers, contact the instructor before the deadline. A late penalty is applied -2%/day and up to -25%.

### **Course Schedule**

Week 1	<ul> <li>Introduction</li> <li>Class introduction: Why "ecolinguistics"? What is "ecolinguistics? (Chapter 1)</li> <li>Introduction to ecological perspective (Chapter 1) [C-1, C4a]</li> </ul>
Week 2	<ul> <li>Ideology</li> <li>The stories shared by particular groups in society (Chapter 2) [C-1, C4a]</li> <li>Discussion: Ideology &amp; Animal farming Stibbe, A. (2003). As charming as a pig: The discursive construction of the relationship between pigs and humans. Society &amp; Animals, 11(4), 375-392.</li> </ul>
Week 3	Framing 1
Week 4	Framing 2  • Watch In & Of itself documentary  • Reflection and discussion: Point of view & Stories  Mooney, A. (2021). Dirty or Clean?: Frameworks for Waste. Language and Ecology.[C-4a]
Week 5	<ul> <li>Metaphors</li> <li>Different types of metaphor (Chapter 4)</li> <li>Discussion: Metaphors used in the press to describe Corona virus Chaiuk, T. A., &amp; Dunaievska, O. V. (2020). Fear Culture in Media: An Examination on Coronavirus Discourse. Journal of History Culture and Art Research, 9(2), 184-194. https://doi.org/10.7596/taksad.v9i2.2636</li> </ul>
Week 6	Appraisal Patterns  • Appraisal theory (Chapter 5)

	<ul> <li>Discussion: Different evaluation of the weather in different cultures         Extract from Stibbe, A. (2017). Living in the weather-world: Reconnection as a path to sustainability. Reader in ecological linguistics. Cheltenham: University of Gloucestershire; C-4d         VnExpress. (2016, March 16). 'Street ninjas' battle sexism and the sun in Vietnam. VnExpress International. Retrieved January 26, 2022, from <a href="https://e.vnexpress.net/projects/street-ninjas-battle-sexism-and-the-sun-in-vietnam-3651101/index.html">https://e.vnexpress.net/projects/street-ninjas-battle-sexism-and-the-sun-in-vietnam-3651101/index.html</a></li> <li>Selection of source data for final project due</li> </ul>
Week 7	Identities (Chapter 6) Stibbe, A. (2004). Health and the social construction of masculinity in Men's Health magazine. Men and Masculinities, 7(1), 31-51. Group Presentation due
Week 8	Convictions (Chapter 7) Penz, H. (2017). 'Global Warming' or 'climate change'?. In The Routledge Handbook of Ecolinguistics (pp. 277-292). Routledge.
Week 9	Erasure (Chapter 8) Stibbe, A. (2012). Today we live without them: The erasure of animals and plants in the language of ecosystem assessment. ECOS, 33(1), 47-53.  Analysis Essay Due
Week 10	Salience (Chapter 9) 21 seeds (2021). Leaves for life: Text analysis for awareness raising. Language and Ecology
Week 11	Language and Ecology Schultz, B. (2001). Language and the natural environment. The ecolinguistics reader: language, ecology and environment, 109-114. Malacart, L. (2021). The Difference between a Bird and a Plane: The Language of the 'it'. Language and Ecology.
Week 12	Language and Ecology  Chawla, S. (1991). Linguistic and philosophical roots of our environmental crisis. Environmental Ethics, 13(3), 253-262.[C-1, C-4a]  Final Paper Draft 1 Due
Week 13	Language and Ecology  Kahn, M. (1992). The passive voice of science: language abuse in the wildlife profession. <i>The Trumpeter</i> , 9(4), 152-154.
Week 14	Presentation of Final Project
Week 15 - 16	Writing Workshop Final Paper Due

# **Late or Missed Assignments**

Any late submission without communication with the instructor will get a penalty of 3% deducted from the grade per day late. Requests for deadline extensions can be considered if they are made at least 24 hours before the deadline.

# **Grading Scale**

A+	100%	-	97%
Α	<97%	-	94%
A-	<94%	-	90%
B+	<90%	-	87%
В	<87%	-	84%
B-	<84%	-	80%
C+	<80%	-	76%
С	<76%	-	70%
D	<70%	-	60%
E	<60%	-	0%

### **Grade Appeals**

Grade disputes must first be addressed by discussing the situation with the instructor. If the dispute is not resolved with the instructor, the student may appeal to the department chair per the <u>University</u> Policy for Student Appeal Procedures on Grades.

### **Drop/Add and Withdrawal Dates**

Use one of the below sentences depending upon the length of your course.

Be aware of course <u>drop add deadlines</u>. Include all of the rest: Students should consult with their assigned academic advisor and notify their instructor to add or drop this course. If a student is considering a withdrawal, please review the following ASU policies: <u>Withdrawal from Classes</u>, <u>Medical/Compassionate Withdrawal</u>, and a <u>Grade of Incomplete</u>.

### **Communication and Technology Requirements**

Canvas Email/Messages is an official means of communication among students, faculty, and staff. Students are expected to read and act upon messages in a timely fashion. Students bear the responsibility of missed messages and should check their ASU-assigned email regularly. *All instructor correspondence will be sent to students via their ASU email account.* 

This course requires a computer with Internet access and the following:

- Web browsers (Chrome, Mozilla Firefox, or Safari)
- Adobe Acrobat Reader (free)
- Webcam, microphone, headset/earbuds, and speaker
- Microsoft Office or Google Drive (<u>Microsoft 365</u> and Google Drive are free for all currentlyenrolled ASU students)
- Reliable broadband internet connection (DSL or cable) to stream videos.

*Note:* A smartphone, iPad, Chromebook, etc. may not be sufficient for completing work in ASU courses. While students will be able to access course content with mobile devices, students must use a computer for all assignments, quizzes and exams, and virtual labs.

### **Technical Support**

This course uses Canvas to deliver content. It can be accessed through MyASU at <a href="http://my.asu.edu">http://my.asu.edu</a> or the Canvas home page at <a href="https://myasucourses.asu.edu">https://myasucourses.asu.edu</a>. To monitor the status of campus networks and services, visit the System Health Portal at <a href="http://syshealth.asu.edu/">http://syshealth.asu.edu/</a>. To contact the help desk, call toll-free at 1-855-278-5080.

### **Language Tutoring and Other Campus Resources**

SILC Learning Support Services offers free language tutoring services. They provide both face-to-face and online tutoring. To check their schedule and sign-up for a tutoring session, go to <a href="https://silc.asu.edu/learning-support-services/tutoring">https://silc.asu.edu/learning-support-services/tutoring</a> (scroll down to find the schedule for tutors in the student's target language).

Please refer to the following additional resources available to ASU students:

- ASU Academic Success Program (tutoring)
- Counseling Services
- Financial Aid
- <u>Disability Resource Center</u>
- Major & Career Exploration
- Career Services
- Student Organizations

#### **Absences**

Regular attendance is essential to success in this class. Lectures provide information you cannot get elsewhere and which will help you understand the readings, and you miss a major part of the course if you are not present for discussions.

You are allowed up to **THREE** absences for any reason. More than three absences will result in a penalty applied to your final grade. From the fourth absence, each absence will take away 1% off from the final grade.

Students are expected to sign attendance sheet every class.

Students who need to be absent from class due to religious observances (ACD 304-04:

Accommodations for Religious Practices) or due to participation in university-sanctioned activities (<u>ACD 304–02</u>: Missed Classes Due to University-Sanctioned Activities) should notify the instructor at the beginning of the semester about the need to be absent from class and make arrangements to make up missed assignments and in-class work.

### **Academic Integrity**

Academic honesty is expected of all students in all examinations, papers, and discussions, academic transactions and records. The possible sanctions include, but are not limited to, appropriate grade penalties, course failure (indicated on the transcript as a grade of E), course failure due to academic dishonesty (indicated on the transcript as a grade of XE), loss of registration privileges, disqualification and dismissal from ASU. For more information, see http://provost.asu.edu/academicintegrity.

# **Accommodating Students with Disabilities**

Students who feel they will need disability accommodations in this class but have not registered with the Student Accessibility and Inclusive Learning Services should contact SAILS immediately. The SAILS Tempe office is located on the first floor of the Matthew Center Building. SAILS staff can also be reached at (480) 965-1234 (v) or (480) 965-9000 (TTY). For additional information visit: <a href="https://eoss.asu.edu/accessibility">https://eoss.asu.edu/accessibility</a>.

### **Expected Classroom Behavior**

We want to build a classroom climate that is comfortable for all. It is important that we (i) respect all members of the classroom – including the instructor and students; (ii) pay attention to and participate in all class sessions and activities; (iii) avoid the use of electronic appliances including laptops, tablets and cell phones for anything other than to display course materials for the class (iv) avoid racist, sexist, homophobic, or other negative language that may unnecessarily exclude members of our campus and classroom.

This is not an exhaustive list of behaviors; rather, it represents examples of the types of things that can have a dramatic impact on the class environment.

If for any reasons, the class meet in a synchronous meeting via a video conferencing application, the students are expected to turn on their webcam and get connected in a quiet environment.

### **Policy Against Threatening Behavior**

All incidents and allegations of violent or threatening conduct by an ASU student (whether on or off campus) must be reported to the ASU Police Department (ASU PD) and the Office of the Dean of Students. If either office determines that the behavior poses or has posed a serious threat to personal safety or to the welfare of the campus, the student will not be permitted to return to campus or reside in any ASU residence hall until an appropriate threat assessment has been completed and, if necessary, conditions for return are imposed. ASU PD, the Office of the Dean of Students, and other appropriate offices will coordinate the assessment in light of the relevant circumstances.

### **Reporting Title IX Violations**

Title IX is a federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources at https://sexualviolenceprevention.asu.edu/fags.

As a mandated reporter, I am obligated to report any information I become aware of regarding alleged acts of sexual discrimination, including sexual violence and dating violence. ASU Counseling Services, <a href="https://eoss.asu.edu/counseling">https://eoss.asu.edu/counseling</a>, is available if you wish to discuss any concerns confidentially and privately. ASU online students may access 360 Life Services, <a href="https://goto.asuonline.asu.edu/success/online-resources.html">https://goto.asuonline.asu.edu/success/online-resources.html</a>.

### **Policy on Sexual Discrimination**

Arizona State University is committed to providing an environment free of discrimination, harassment, or retaliation for the entire university community, including all students, faculty members, staff employees, and guests. ASU expressly prohibits <u>discrimination</u>, <u>harassment</u>, and <u>retaliation</u> by employees, students, contractors, or agents of the university based on any protected status: race, color, religion, sex, national origin, age, disability, veteran status, sexual orientation, gender identity, and genetic information.

### **Copyrighted Materials**

All content in this course, including video lectures/meetings, presentations, assignments, discussions, quizzes, and exams is protected by copyright and may not be shared, uploaded, sold, or distributed.

Students must refrain from uploading or submitting material that is not the student's original work to any website, course shell, or discussion used in this course or any other course unless the students first comply with all applicable copyright laws. Instructors reserve the right to delete materials on the grounds of suspected copyright infringement. Any recording of class sessions by students is prohibited, except as part of an accommodation approved by the Student Accessibility and Inclusive Learning Services.

# Syllabus Disclaimer

The syllabus is a statement of intent and serves as an implicit agreement between the instructor and the student. Every effort will be made to avoid changing the course schedule, but the possibility exists that unforeseen events will make syllabus changes necessary. Please remember to check your ASU email and the course site often.