

General Studies Request Form

Please see the [General Studies Request Overview and FAQ](#) for information and quick answers.

New permanent numbered courses must be submitted to the workflow in [Kuali CM](#) before a General Studies request is submitted here. The General Studies Council will not review requests ahead of a new course proposal being reviewed by the Senate.

Proposal Contact Information

Submitter Name	Submitter Email	Submitter Phone Number
Alfred C Sanft	asanft@asu.edu	6025680900
College/School	Department/School	
Herberger Institute for Design and the Arts (CHI)	The Design School (CARCH)	

Submission Information

Type of submission:

Mandatory Review (Course or topic currently holds this designation and is undergoing 5-year review)

What is Mandatory Review?

Courses and topics previously approved for General Studies must be reviewed every five years by the General Studies Council to verify requirements are still met.

ASU Request

Is this request for a permanent course or a topic?

Permanent Course

Subject Code	Course Number	Units/Credit Hours
GRA	345	3

Course Information

Courses approved for General Studies require mandatory review every five years.

Course Title

Design Rhetoric

Course Catalog Description

Develops critical thinking and expression of ideas in concise and persuasive written and spoken form.

Is this a crosslisted course?

No

Is this course offered by another academic unit?

No

General Studies

Requested Designation

L - Literacy and Critical Inquiry

L: Literacy and Critical Inquiry

Rationale and Objectives

Literacy is here defined broadly as communicative competence--that is, competence in written and oral discourse. Critical inquiry involves the gathering, interpretation, and evaluation of evidence. Any field of university study may require unique critical skills that have little to do with language in the usual sense (words), but the analysis of written and spoken evidence pervades university study and everyday life. Thus, the General Studies requirements assume that all undergraduates should develop the ability to reason critically and communicate using the medium of language.

The requirement in Literacy and Critical Inquiry presumes, first, that training in literacy and critical inquiry must be sustained beyond traditional First Year English in order to create a habitual skill in every student; and, second, that the skill levels become more advanced, as well as more secure, as the student learns challenging subject matter. Thus, two courses beyond First Year English are required in order for students to meet the Literacy and Critical Inquiry requirement. Most lower-level "L" courses are devoted primarily to the further development of critical skills in reading, writing, listening, speaking, or analysis of discourse. Upper-division "L" courses generally are courses in a particular discipline into which writing and critical thinking have been fully integrated as means of learning the content and, in most cases, demonstrating that it has been learned.

[Revised October 2020]

Please note:

1. ENG 101, 105, or 107 must be prerequisites to this course. ENG 102, 105, or 108 are acceptable as alternatives.
2. Honors Thesis courses ([493 omnibus](#)) meet "L" requirements.
3. The list of criteria that must be satisfied for designation as a Literacy and Critical Inquiry "L" course is presented below. It will help you determine whether the current version of your course meets all of these requirements. If you decide to apply, please attach a current syllabus, handouts, or other documentation that will provide sufficient information for the General Studies Council to make an informed decision regarding the status of your proposal.

To qualify for the "L" designation, the course design must place a major emphasis on completing critical discourse -- as evidenced by the following criteria:

"L" Criterion 1

Per [policy](#), students must have completed ENG 101, 105, or 107 to take an "L" course. This means the course must have, at minimum, ENG 101, 105, or 107 (or ENG 102, 105, or 108) as a prerequisite.

The "L" designation may not be requested for omnibus special topics, as the course-level prerequisites required for "L" consideration are not possible at the class/topic level.

Please confirm that the course has the appropriate prerequisites, or that a proposal to change the prerequisites has been submitted in Quali CM.

Yes

"L" Criterion 2

At least 50 percent of the grade in the course should depend upon writing assignments (see Criterion 3). Group projects are acceptable only if each student gathers, interprets, and evaluates evidence, and prepares a summary report. *In-class essay exams may not be used for the "L" designation.*

Describe the assignments that are considered for Literacy in the computation of course grades -- and indicate the proportion of the final grade that is determined by each assignment. Do not say see attachment or syllabus, or your application may automatically be denied for being incomplete.

The writing assignments in this course are a combination of design analysis, future career planning, starting a business, and client proposals.

Writing Assignments

Assignments and Percentage of Grade

1. Rhetorical Analysis – 5
2. Rhetorical Context – 5
3. Five Years after Graduation – 5
4. Initial Contact Draft Email – 5
5. Resume and Cover Letter – 15
6. Starting a Business – 5
- 7a. RFP paper – 10
- 7b. RFP presentation – 10

"L" Criterion 3

The writing assignments should involve gathering, interpreting, and evaluating evidence. They should reflect critical inquiry, extending beyond opinion and/or reflection. Please include detailed assignment descriptions in the syllabus to substantiate this criterion.

Provide a detailed description of how the assignments gather, interpret, and evaluate evidence demonstrating critical inquiry and not opinion and/or reflection. Do not say see attachment or syllabus, or your application may automatically be denied for being incomplete.

Students are graded under the following rubric, which are provided in Canvas to them at the start of the assignment:

- □ Summarized problem, question, or issue
- □ Considers context and assumptions
- □ Communicates own perspective, hypothesis, or position
- □ Analyzes supporting data and evidence
- □ Uses other perspectives and positions
- □ Assesses conclusions, implications, and consequences
- □ Communicates Effectively

"L" Criterion 4

The syllabus should include a minimum of two writing and/or speaking assignments that are substantial in depth, quality, and quantity. Consider at least 5 pages, double spaced, per assignment for an in-depth critical analysis and 10-15 minutes for a presentation (per person if a group project). Substantial writing assignments entail sustained in-depth engagement with the material. Examples include research papers, reports, articles, essays, or speeches that reflect critical inquiry and evaluation. Assignments such as brief reaction papers, opinion pieces, reflections, discussion posts, and impromptu presentations are not considered substantial writing/speaking assignments.

Please include detailed assignment descriptions in the syllabus to substantiate this criterion.

Provide a detailed description of the two or more substantial writing or speaking tasks based on a minimum of 5 pages, double spaced, per assignment for an in-depth critical analysis, and 10-15 minutes for a presentation (per person if a group project). Do not say see attachment or syllabus, or your application may automatically be denied for being incomplete.

Description

Submit a persuasive bid in response to the RFP distributed on Canvas. You must prepare an original document that addresses the specific issues to obtain the job over your competition.

Instructions

Once you've written your individual proposal, you must collaborate as a team on a presentation. Think of a name for your company. Everyone must participate to produce the presentation.

Requirements

Produce a visual presentation and a typed document in PDF format.

You must include the following:

- 1 Cover page (company name, employees names, and job titles)
- 2 Executive Summary
- 3 Statement of Problem
- 4 Scope of Services
- 5 Review of Competitors

Deliverables and Points

To earn credit for this assignment, your team must do the following:

10 pts – Paper (completed individually)

Verify you include all mandatory information, as listed in the "Requirements" section. You are not designing pieces. You are "pitching" what you can offer as a design agency.

10 pts – Presentation (10 minutes per person, can be split in multiple sections)

As a team, you must present your proposal to the class. Address your solutions for each section identified in the written component of this assignment. Everyone on the team must speak during the presentation. In addition to content, you will be graded on visuals (color, typeface, type size, colors, imagery), content (information addressing the bid), persuasiveness, and presentation skills (posture, voice level, appearance, etc.).

"L" Criterion 5

These substantial writing or speaking assignments should be arranged so that the students will get timely feedback from the instructor on each assignment in time to help them do better on subsequent assignments. *Intervention at earlier stages in the writing process is especially welcomed.*

Describe the sequence of course assignments -- and the nature of the feedback the current (or most recent) course instructor provides to help students do better on subsequent assignments.

The instructor provides feedback within one week of project submittal. Projects submitted in Canvas have stickie notes and graded according to rubric. Assignment five allows for unlimited submissions.

Attach a sample syllabus for this course or topic, including the list of any required readings.

[GRA 345 Syllabus\[49\].pdf](#)

Attach the table of contents from any required textbook(s).

No Response

Attach any other materials that would be relevant or helpful in the review of this request.

No Response

Admin Only

Mandatory Review Implementation Needed

Yes, implementation needed

Form Submission - Proposer

Submitted for Approval | Proposer

Al Sanft - June 15, 2023 at 4:32 PM (America/Phoenix)

Department Approval

Sent Back

Al Sanft - June 16, 2023 at 10:55 AM (America/Phoenix)

Unit credits should be 3

John Takamura

Samantha Perkins

Keith Smith

Form Submission - Proposer

Submitted for Approval | Proposer

Al Sanft - June 16, 2023 at 11:09 AM (America/Phoenix)

Department Approval

Approved

Al Sanft - June 16, 2023 at 11:18 AM (America/Phoenix)

John Takamura

Samantha Perkins

Keith Smith

Provost's Office Review

Sent Back

April Randall - June 27, 2023 at 10:33 AM (America/Phoenix)

Per the instructions on the form, current syllabus information must also be entered in Quali Curriculum Management (CM). If you don't have access to Quali CM, you'll need to work with your unit and coordinate with the individual(s) able to submit Quali CM course proposals. Please see the General Studies Request FAQ for more information: https://docs.google.com/document/d/1BF_lpZ4neXWRQgZfXj-5ILS07EEnNu34Z35S8CrAEVk/

Form Submission - Proposer

Submitted for Approval | Proposer

Al Sanft - June 29, 2023 at 9:31 AM (America/Phoenix)

Department Approval

Approved

Al Sanft - June 29, 2023 at 9:33 AM (America/Phoenix)

John Takamura

Samantha Perkins

Keith Smith

Provost's Office Review

Sent Back

April Randall

Kaitlyn Dorson - July 26, 2023 at 4:43 PM (America/Phoenix)

Per the instructions on the form, current syllabus information must also be entered in Quali Curriculum Management (CM). If you don't have access to Quali CM, you'll need to work with your unit and coordinate with the individual(s) able to submit Quali CM course proposals. Please see the General Studies Request FAQ for more information: https://docs.google.com/document/d/1BF_lpZ4neXWRQgZfXj-5ILS07EEnNu34Z35S8CrAEVk/

Form Submission - Proposer

Submitted for Approval | Proposer

Al Sanft - July 31, 2023 at 6:38 AM (America/Phoenix)

Department Approval

Approved

Al Sanft - July 31, 2023 at 6:44 AM (America/Phoenix)

John Takamura

Samantha Perkins

Keith Smith

Provost's Office Review

Approved

Kaitlyn Dorson - September 5, 2023 at 10:56 AM (America/Phoenix)

April Randall

Literacy and Critical Inquiry Mandatory Review

Acknowledgement Requested

Patricia Webb

Brent Scholar - September 25, 2023 at 11:52 AM (America/Phoenix)

Resubmit

Thank you for your submission. The syllabus and Kualii information do not align for the committee to determine if the criteria are met. Different assignment names are used in Kualii and only one major assignment, RFP, is outlined in the syllabus, but would count for only one of the required two substantive assignments (Criterion 4). Please update the request by clearly outlining the assignments in the same manner in Kualii and the syllabus. Be sure to include the percentage they are worth compared to the entire class (Criterion 2), the length of writing assignments as these are not clear in the syllabus.

Emily Mertz

Ashli Morgan

General Studies Council Meeting

Waiting for Approval

Kaitlyn Dorson

April Randall

Registrar Notification

Notification

Courses Implementation

Implementation

Approval

Rebecca Klein

Lauren Bates

Alisha Von Kampen

Proposer Notification

Notification

Al Sanft
