

General Studies Request Form

Consult the [General Studies Request Overview and FAQ](#) for more information and quick answers.

New permanent numbered courses must be submitted to the workflow in [Kuali CM](#) before a General Studies request is submitted here. The General Studies Council will not review requests ahead of a new course proposal being reviewed by the Senate.

Proposal Contact Information

Submitter Name	Submitter Email	Submitter Phone Number
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Joe Kaufman	joe.kaufman@asu.edu	602-496-0465
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College/School	Department/School
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Watts College of Public Service & Community Solutions (CPP)	School of Public Affairs (CPUBAFF)
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Submission Information

Type of submission:

Mandatory Review (Course or topic holds this designation and is undergoing 5-year review)

What is Mandatory Review?

Courses and topics previously approved for General Studies must be reviewed every five years by the General Studies Council to verify requirements are still met.

ASU Request

Is this request for a permanent course or a topic?

Permanent Course

Subject Code	Course Number	Units/Credit Hours
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PAF	201	3
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Course Information

Courses approved for General Studies require mandatory review every five years.

Course Title

Economics and Public Policy

Course Catalog Description

Introduces the terminology and methods of analysis in microeconomics. In particular, examines the behavior of individual consumers and firms, with a focus on market failures and the role of government policy in correcting those failures. Applies microeconomic principles to the distribution

of income, policies for eliminating poverty and discrimination, the problems of environmental pollution, and the impact of different market structures on economic activity.

Is this a crosslisted course?

No

Is this course offered by another academic unit?

No

General Studies

Requested Designation

SB - Social-Behavioral Sciences

SB: Social-Behavioral Sciences

Rationale and Objectives

Social-behavioral sciences use distinctive scientific methods of inquiry and generate empirical knowledge about human behavior, within society and across cultural groups. Courses in this area address the challenge of understanding the diverse natures of individuals and cultural groups who live together in a complex and evolving world.

In both private and public sectors, people rely on social scientific findings to consider and assess the social consequences of both large-scale and group economic, technological, scientific, political, ecological and cultural change. Social scientists' observations about human interactions with the broader society and their unique perspectives on human events make an important contribution to civic dialogue.

Courses proposed for a General Studies designation in the Social-Behavioral Sciences area must demonstrate emphases on: (1) social scientific theories, perspectives and principles, (2) the use of social-behavioral methods to acquire knowledge about cultural or social events and processes, and (3) the impact of social scientific understanding on the world.

[Revised April 2014]

Note: The following types of courses are **excluded** from the "SB" area, even though they might give some consideration social and behavioral science concerns:

1. Courses with primarily arts, humanities, literary or philosophical content.
2. Courses with primarily natural or physical science content.
3. Courses with predominantly applied orientation for professional skills or training purposes.
4. Courses emphasizing primarily oral, quantitative, or written skills.

An "SB" course should meet all of the following criteria. If not, a rationale for exclusion should be provided.

"SB" Criteria 1

Course is designed to advance basic understanding and knowledge about human interaction.

Identify the submitted documentation that provides evidence.

Syllabus

How does this course meet the spirit of this criteria?

Economics is the study of how people make decisions. This course explores how those decisions affect the social world, including governments. We focus on the trade-offs between efficiency and equity and how those dynamics affect different groups in myriad ways.

Provide detailed evidence of how this course meets this criteria (i.e. where in the syllabus or other course materials).

The course overview, course textbook, and course schedule.

"SB" Criteria 2

Course content emphasizes the study of social behavior such as that found in:

Economics

Identify the submitted documentation that provides evidence.

Syllabus

How does this course meet the spirit of this criteria?

This is an economics course in the context of public policy.

Provide detailed evidence of how this course meets this criteria (i.e. where in the syllabus or other course materials).

The course overview, course textbook, and course schedule.

"SB" Criteria 3

Course emphasizes:

a. the distinct knowledge base of the social and behavioral sciences (e.g., sociological anthropological)

Identify the submitted documentation that provides evidence.

syllabus

How does this course meet the spirit of this criteria?

The course is an introduction to the foundational principles of economics.

Provide detailed evidence of how this course meets this criteria (i.e. where in the syllabus or other course materials).

The course overview, course textbook, and course schedule.

"SB" Criteria 4

Course illustrates use of social and behavioral science perspectives and data.

Identify the submitted documentation that provides evidence.

Textbook

How does this course meet the spirit of this criteria?

The course uses contemporary social issues to help students understand the foundational principles of economics.

Provide detailed evidence of how this course meets this criteria (i.e. where in the syllabus or other course materials).

The table of contents of the textbook demonstrates the linkage of social issues and economics.

Attach a sample syllabus for this course or topic, including the list of any required readings.

[PAF 201_Singla_Fall 22.pdf](#)

Attach the table of contents from any required textbook(s).

[Economics of Social Issues- Table of contents.pdf](#)

Attach any other materials that would be relevant or helpful in the review of this request.

No Response

Admin Only

Mandatory Review Implementation Needed

Form Submission - Proposer

Submitted for Approval | Proposer

Joseph Kaufman - October 3, 2023 at 1:32 PM (America/Phoenix)

Department Approval

Approved

Chris Hiryak

Margaretha Bentley

Spiro Maroulis - October 3, 2023 at 3:15 PM (America/Phoenix)

Shannon Portillo

Provost's Office Review

Approved

Kaitlyn Dorson - October 5, 2023 at 2:42 PM (America/Phoenix)

April Randall

Social-Behavioral Sciences Mandatory Review

Acknowledgement Requested

Tamara Rounds

Jen Eden

Michael Mokwa - October 25, 2023 at 10:20 AM (America/Phoenix)

Revise and resubmit: There appears to be socio-behavioral content in the course. However, your syllabus must specify learning outcomes related to the SB content, and then clearly demonstrate how the students will meet these SB outcomes through their coursework. Further, for SB designation, the study of "interactive human behaviors" must be the dominant theme of the course.

Michele Devine

General Studies Council Meeting

Waiting for Approval

Kaitlyn Dorson

April Randall

Proposer Notification

Notification

Joseph Kaufman
