

General Studies Gold Request Form

Consult the [General Studies Request FAQ](#) for more information and quick answers.

New permanent numbered courses must be submitted to the workflow in [Kuali CM](#) before a General Studies request is submitted here. The General Studies Council will not review requests ahead of a new course proposal being sent to the Senate.

Submission Information

College/School

Department/School

Thunderbird School of Global Management (CTB)

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Submission Type

Mandatory Review

ASU Request

Is this request for a permanent course or a topic?

Permanent Course

Subject Code

Course Number

Units/Credit Hours

TGM

468

3

Course Information

Enter the course catalog information, found in the [web course catalog](#) or [Kuali CM](#).

Course Title

States and Markets in a Global Economy

Course Catalog Description

Global managers operate in an international economy that presents tremendous opportunities as well as risks. Globalization has dramatically expanded opportunities for international trade, investment and economic development. At the same time, global managers have to deal with the prospect of trade wars, international financial crises and intensified competition over markets and resources. In addition, international organizations such as the International Monetary Fund, World Trade Organization and World Bank Group have a direct impact on international business operations. Develops analytical tools for understanding the rapidly changing and dynamic global political. With these tools, managers are better prepared to anticipate the risks and take advantage of opportunities in the global economy.

Enrollment Requirements (Prerequisites, Corequisites, and/or Antirequisites)

Prerequisite(s): Applied Business and Technology Solutions BA, Global Management BGM, Global Management certificate, International Trade BS, or International Trade certificate student OR Visiting University Student

Is this a crosslisted course?

No

Is this course offered by (shared with) another academic unit?

No

If this course or topic already carries a different General Studies Gold (not Maroon) designation than the one being requested, please check this box.

General Studies Gold Designation Request

Requested Designation

Global Communities, Societies, and Individuals (GCSI)

Attach a representative syllabus for the course, including course learning outcomes and descriptions of assignments and assessments.

[TGM 468 - Syllabus GCSISubmitted August1\(2024\)z.docx](#)

Global Communities, Societies, and Individuals (GCSI)

Courses in the Global Communities, Societies, and Individuals knowledge area explore the world from multiple vantage points. They consider historical, ongoing or transforming global issues across multiple scales and types of human experiences. Students will analyze ways that geographical and historical contexts influence communities, societies, and individuals. In addition to courses focused entirely on non-US American issues, courses structured to include comparative or transnational connections between the United States and other countries, i.e., courses that consider a global issue in multiple locations one of which is the United States, fall into this knowledge area. Courses focused mostly or only on US American issues or populations, however, even across diverse communities, are not included in this knowledge area. This knowledge area develops students' skills in global awareness, and the analysis of social, political, economic, or cultural systems, skills essential to participating more fully in communities.

Please note: Courses primarily focused on the acquisition of a language (e.g., Elementary Spanish II) are not eligible for the GCSI designation. A majority of the course content must cover the GCSI learning outcomes.

Instructions: In the fields below, state the assignment, project, or assessment that will measure each learning outcome, and provide a description. The description should provide enough detail to show how it measures the learning outcome. If needed, more than one can be identified.

The proposal does not need to include all course assessments that measure a given learning outcome. The provided assessment should include sufficient detail to allow the subcommittee to make their evaluation. When appropriate, the same assessment can be listed for more than one learning outcome (e.g., a culminating project).

You may provide links to a document (Google Drive or Dropbox) that includes the relevant details for the assessment. Do not provide links to Canvas shells.

GCSI Learning Outcome 1: Describe historical, contemporary, or transforming global issues through the perspective of specific individuals, communities, or societies.

Current Events Presentations:

Students will present one 2-5 minute current events report over the course of the semester. These reports will be based on a news article selected by the student (suggested sources include, but are not limited to, The Economist, The New York Times, The Financial Times, The Wall Street Journal, and The Washington Post). Articles/presentations should relate to the theme of the class during which they are presenting (e.g. if you are presenting during the week that we discuss the IMF, your newspaper article should be related in some way to the IMF). The presentation should include some background on the issue and analysis and should conclude with one question. Prior to their presentations, students are to post a summary of their report on Canvas (a few sentences are fine), along with a link to the article, and the discussion question.

GCSI Learning Outcome 2: Analyze the interactions among social, political, economic, or cultural systems across local, regional, and global scales or spaces.

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Research memo:

In groups of four-to-five, you will complete one research memo.

In the memo, you will act as a political risk analyst for a company that is preparing to invest in a less developed country. You will write a memo to your supervisor, either in favor of or against the investment (or in favor of the investment under certain conditions), with attention to characteristics of the country such as its domestic political institutions, the relationship with the investor's home country, and its membership in key international organizations. Groups should also explain what the company should do to protect itself from risks. The company and country will be assigned to your group.

The memo should be no more than 5-pages long (12-point font, times new roman, one-inch margins, double spaced) and should include at least two peer reviewed articles, no more than one of those articles should be drawn from the syllabus.

Various mechanisms will be used to ensure that students do not free ride. Among other things, students will be asked to complete a peer review sheet after the assignment has been turned in. Peer comments can affect individual grades.

GCSI Learning Outcome 3: Articulate ways in which dimensions of difference such as race, gender, socio-economic status, religion, language, or citizenship separately and together affect individuals and communities.

Exams:

There will be two in-class exams for the course: a midterm and a final. Both exams will be completed individually, during the allotted class time, on the Respondus Lockdown Browser. For each exam, students will answer a single essay question. Strong essays are thesis driven with supporting evidence drawn from the lectures and readings in this course.

Because we will be analyzing issues of global political economy from different perspectives, at least part of one or both exams will require you to address how differences in socio-economic status affect individuals and communities.

GCSI Learning Outcome 4: Communicate coherent arguments using evidence drawn from qualitative or quantitative sources.

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List all course-specific learning outcomes. Where appropriate, identify the associated GCSI learning outcome(s) in brackets (see below for example). Note: It is expected that a majority of course-specific learning outcomes will be associated with a GCSI learning outcome.

1. Students will be able to explain the three major perspectives of global political economy and apply them to the global political economy [GCSI LO1; GCSI LO2; GCSI LO4]

1. Students will be able to explain and analyze the design and operations of the IMF, and its relevance to international managers and policymakers [GCSI LO1; GCSI LO2; GCSI LO3; GCSI LO4]

1. Students will be able to explain and analyze the design and operations of the World Bank Group, and its relevance to international managers and policymakers [GCSI LO1; GCSI LO2; GCSI LO3; GCSI LO4]

1. Students will be able to explain and analyze the design and operations of the WTO, and its relevance to international managers and policymakers [GCSI LO1; GCSI LO2; GCSI LO3; GCSI LO4]

1. Students will be able to identify political risks to foreign investments and choose appropriate risk mitigation strategies [GCSI LO1; GCSI LO2; GCSI LO4]

Form Submission - Proposer

Submitted for Approval | Proposer

Roy Nelson - July 30, 2024 at 6:45 PM (America/Phoenix)

Department Approval

Approved

Roy Nelson - July 30, 2024 at 7:08 PM (America/Phoenix)

I believe that this meets all the criteria for GCSI approval.

Lena Booth

GSC Coordinator Review

Sent Back

Alicia Alfonso - August 1, 2024 at 10:47 AM (America/Phoenix)

Please complete and submit current draft proposal in Quali CM to add syllabus data, then resubmit this form.

April Randall

Form Submission - Proposer

Submitted for Approval | Proposer

Roy Nelson - August 1, 2024 at 12:02 PM (America/Phoenix)

Department Approval

Approved

Roy Nelson - August 1, 2024 at 12:03 PM (America/Phoenix)

I believe that this meets all the criteria for the GCSI mandatory review.

Lena Booth

GSC Coordinator Review

Approved

Alicia Alfonso - August 2, 2024 at 9:52 AM (America/Phoenix)

Syllabus data has been added in CM.

April Randall

Assistant Vice Provost Review

Approved

Tamiko Azuma - August 10, 2024 at 5:21 PM (America/Phoenix)

All required components confirmed

Pre-GSC Meeting

Approved

Alicia Alfonso

April Randall - August 12, 2024 at 5:09 PM (America/Phoenix)

Global Communities, Societies and Individuals (GCSI) Subcommittee

Acknowledgement Requested

Susan Harmeling

Greg Wise

Annapurna Ganesh

Natalie Heywood - September 3, 2024 at 3:42 PM (America/Phoenix)

Revise and Resubmit. While the majority of the content is clear on what is being assessed so that the GCSI LOs are met, for LO3, more information is needed. If possible, providing the essay questions or example essay questions for both the mid-term and final would be helpful and provide the necessary information for the committee to make its decision on this course.

General Studies Council Meeting

Waiting for Approval

Alicia Alfonso

April Randall

Proposer Notification

Notification

Roy Nelson

College Notification

Notification

Roy Nelson
