

## General Studies Request Form

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Please see the [General Studies Request Overview and FAQ](#) for information and quick answers.

New permanent numbered courses must be submitted to the workflow in [Kuali CM](#) before a General Studies request is submitted here. The General Studies Council will not review requests ahead of a new course proposal being reviewed by the Senate.

### Proposal Contact Information

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Submitter Name	Submitter Email	Submitter Phone Number
Eva Brumberger	Eva.Brumberger@asu.edu	480.727.5981
College/School	Department/School	
College of Integrative Sciences and Arts (CLS)	College of Integrative Sciences and Arts (CBIS)	

### Submission Information

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Type of submission:

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Mandatory Review (Course or topic currently holds this designation and is undergoing 5-year review)

#### What is Mandatory Review?

Courses and topics previously approved for General Studies must be reviewed every five years by the General Studies Council to verify requirements are still met.

### ASU Request

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Is this request for a permanent course or a topic?

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Permanent Course

Subject Code	Course Number	Units/Credit Hours
TWC	435	3.0

#### Course Information

Courses approved for General Studies require mandatory review every five years.

Course Title

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Global Issues in Technical Communication

Course Catalog Description

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Helps students understand issues that shape workplace communication in a global environment. Technical communicators are expected to be specialists who interact effectively with a broad range of audiences. Given the global nature of today's workplace, those audiences typically include people from many cultures and countries. Through readings, written assignments, and analysis of case studies, documents, and websites, explores ways in which culture and language shape professional interactions. Also examines other critical issues such as translation, localization, technology and distributed work teams that impact writing and designing documents in a globalized work environment.

Is this a crosslisted course?

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No

Is this course offered by another academic unit?

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No

General Studies

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Requested Designation

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G - Global Awareness

G: Global Awareness

**Rationale and Objectives**

Human organizations and relationships have evolved from being family and village centered to modern global interdependence. The greatest challenge in the nuclear age is developing and maintaining a global perspective which fosters international cooperation. While the modern world is comprised of politically independent states, people must transcend nationalism and recognize the significant interdependence among peoples of the world. The exposure of students to different cultural systems provides the background of thought necessary to developing a global perspective.

Cultural learning is present in many disciplines. Exposure to perspectives on art, business, engineering, music, and the natural and social sciences that lead to an understanding of the contemporary world supports the view that intercultural interaction has become a daily necessity. The complexity of American society forces people to balance regional and national goals with global concerns. Many of the most serious problems are world issues and require solutions which exhibit mutuality and reciprocity. No longer are hunger, ecology, health care delivery, language planning, information exchanges, economic and social developments, law, technology transfer, philosophy, and the arts solely national concerns; they affect all the people of the world. Survival may be dependent on the ability to generate global solutions to some of the most pressing problems.

The word university, from universitas, implies that knowledge comes from many sources and is not restricted to local, regional, or national perspectives. The Global Awareness Area recognizes the need for an understanding of the values, elements, and social processes of cultures other than the culture of the United States. Learning which recognizes the nature of others cultures and the relationship of America's cultural system to generic human goals and welfare will help create the multicultural and global perspective necessary for effective interaction in the human community.

Courses which meet the requirement in global awareness are of one or more of the following types:

- (1) in-depth area studies which are concerned with an examination of culture-specific elements of a region of the world, country, or culture group,
- (2) the study of contemporary non-English language courses that have a significant cultural component,
- (3) comparative cultural studies with an emphasis on non-U.S. areas, and
- (4) in-depth studies of non-U.S. centered cultural interrelationships of global scope such as the global interdependence produced by problems of world ecology, multinational corporations, migration, and the threat of nuclear war.

[Reviewed April 2014]

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"G" Criteria 1

Studies **must** be composed of subject matter that addresses or leads to an understanding of the contemporary world outside the U.S.

Identify the submitted documentation that provides evidence.

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Syllabus, sample readings, sample assignments, sample discussion prompts

How does this course meet the spirit of this criteria?

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The focus of the course is on technical communication in a global workplace. It addresses not only intercultural communication, but also topics related to international collaborations, translation, and other global issues that directly impact the professional communication workplace. While the focus is on language (including verbal, visual, and nonverbal), tied to language issues are underlying values, beliefs, and practices that often vary widely from those of the US, and exploration of these is central to the course.

Please provide detailed evidence of how this course meets this criteria (i.e. where in the syllabus or other course materials).

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Course description, course objectives and outcomes, module topics, sample readings, sample discussion prompts, sample assignments

## "G" Criteria 2

The course must match at least one of the following descriptions (check all which may apply):

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c. The course is a comparative cultural study in which most (i.e., more than half) of the material is devoted to non-U.S. areas.

### "G" Criteria 2C Information

The course is a comparative cultural study in which most (i.e., more than half) of the material is devoted to non-U.S. areas.

Identify the submitted documentation that provides evidence.

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Syllabus, sample readings, sample discussion prompts, sample assignments

How does this course meet the spirit of this criteria?

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The course explores the role of culture and language in professional communication in a global workplace. Throughout the course, the focus is on examining how foundational value and belief systems—and, in turn, communication patterns—vary across countries and within the cultures that might make up a particular country. The course begins by looking locally—asking students to reflect on the practices of their own culture(s), but quickly turns to comparing “norms” in US professional communication to those of other countries.

Please provide detailed evidence of how this course meets this criteria (i.e. where in the syllabus or other course materials).

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Many of the class readings are comparative, focusing, for example, on east and west, or on a particular country in relation to the US. Similarly, the discussions and other class assignments ask students to consider patterns in communication style, formality, idiomatic language usage, etc. as they prepare documents for users in other countries or analyze international communication situations.

Attach a sample syllabus for this course or topic, including the list of any required readings.

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[TWC435 535 syllabus.pdf](#)

Attach the table of contents from any required textbook(s).

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[TWC435\\_TableofContents.pdf](#)

Attach any other materials that would be relevant or helpful in the review of this request.

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[TWC435 Sample Assignments.pdf](#)

## Form Submission - Proposer

Submitted for Approval | Proposer

Sandra Chavez-Lopez - February 14, 2023 at 12:30 PM (America/Phoenix)

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## Department Approval

Approved

Trisha Eardley

Manuel Aviles-Santiago - February 15, 2023 at 9:04 AM (America/Phoenix)

Cynthia Rose

Christina Villa

Rachel Diepenbrock

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## Provost's Office Review

Approved

April Randall

Joni Lochtefeld - February 15, 2023 at 2:28 PM (America/Phoenix)

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## Global Awareness Mandatory Review

Acknowledgement Requested

Natalie Heywood - February 27, 2023 at 3:34 PM (America/Phoenix)

Revise and Resubmit. The course appears to meet the global awareness designation through its exploration of technology and culture in the global workplace environment, but more evidence is needed to demonstrate how the course meets the designation. The main concern that while the focus may be on the global environment, it is not focused on a non-U.S.-based location and doesn't focus on subject matter that would address an understanding of the contemporary world in a strong enough way. If a list of assignments, along with readings and articles or other learning materials could be submitted with the request, we can review again.

Jada Ach

Megan Todd

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## General Studies Council Meeting

Waiting for Approval

April Randall

Joni Lochtefeld

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## Proposer Notification

Notification

