<u>**EXECUTIVE SUMMARY**</u>

Item Name: **Addendum to the Arizona State University's 2014-2015 Academic Strategic Plan**

☒ Action Item ☐ Discussion Item ☐ Information Item

Issue: The Committee is asked to review and approve the proposed additions to Arizona State University's 2014-2015 Academic Strategic Plan.

Background

At the November 2013 meeting, the Committee approved Arizona State University's Academic Strategic Plan for 2014-2015. As provided in Board policy, Academic Strategic Plans may be modified during the year with the approval of the Academic Affairs Committee.

Statutory/Policy Requirements

ABOR Policy 2-223. A.4 -- The Academic Strategic Plan

Discussion

ASU proposes the following changes to the 2014-2015 Academic Strategic Plan:

- Create the International School of Biomedical Diagnostics in the College of Health Solutions

- Create the Polytechnic School in the Ira A. Fulton Schools of Engineering

- Disestablish the College of Technology and Innovation, including:
  o Department of Engineering
  o Department of Engineering Technology
  o Department of Technological Entrepreneurship and Innovation Management

- Rename the Department of Agribusiness in the W. P. Carey School of Business to the Morrison School of Agribusiness

- Disestablish the Morrison School of Agribusiness and Resource Management in the College of Technology and Innovation

The description and rationale for the proposed changes will be found in Attachment A.

Contact Information:
  Robert E. Page, Jr., Provost, ASU   (480) 965-1244   robert.page@asu.edu
  Stephanie Jacobson, ABOR   (602) 229-2529   stephanie.jacobson@azregents.edu

Recommendation

It is recommended that the Committee approve the addendum to Arizona State University's 2014-2015 Academic Strategic Plan, as presented in this Executive Summary.

Attachment A

ARIZONA STATE UNIVERSITY
Academic Strategic Plan

ACADEMIC ORGANIZATIONAL UNIT – ADDENDUM

Proposed New Academic Unit

Request that all changes be effective fall 2014

Name of Proposed Unit	Level (College, School, Department, Division, etc.)	Location (College, School, etc. where it will be located)	Brief Description	Justification/Need	New Resources, if any, and Source
International School of Biomedical Diagnostics	School	College of Health Solutions (Downtown)	The International School of Biomedical Diagnostics will be a global center for research, teaching and service in the emerging field of biomedical diagnostics. The ASU school will involve faculty from the College of Health Solutions, Biodesign Institute, School of Life Sciences in the College of Liberal Arts and Sciences, Ira A. Fulton Schools of Engineering, W.P. Carey School of Business, and Consortium for Science, Policy & Outcomes, and will also leverage the expertise of the National Biomarker Development Alliance, led by ASU. The school will house the proposed new Master of Science and Professional Science Master's in Biomedical Diagnostics. The faculty will partner with Ventana Medical Systems, Inc., and Dublin City University to advance research and instruction in diagnostics.	Diagnostics are at the center of healthcare innovation today. They are involved in over 60 percent of clinical decision-making and the industry employs more than 3.5 million people worldwide. Diagnostics impact every facet of health care from pharmaceutical development, patient treatment, and medical technological development to health care finance and health care policy. There exists great need for formal educational opportunities within the field. By combining the expertise and geographical context of ASU and Dublin City University, and by collaborating with industry partners, we can promote improved healthcare throughout the world.	No new resources are needed. Existing resources will be reallocated to support the new school and its programs.

| Polytechnic School | School | Ira A. Fulton Schools of Engineering (Tempe) | This request is to create the Polytechnic School within the Ira A. Fulton Schools of Engineering to become the new administrative home for the programs, courses and faculty currently housed in the College of Technology and Innovation under the Departments of Engineering, Engineering Technology, and Technological Entrepreneurship and Innovation Management. | This new administrative home for the College of Technology and Innovation programs and faculty will improve the coordination of program offerings, consolidate support services, and promote natural collaborations among faculty and students. | No new resources are needed. The programs and faculty will remain in facilities at the Polytechnic Campus. |

Proposed Changes to Existing Units
Request that all changes be effective fall 2014

Current Unit Name	Recommended Action (e.g., rename, disestablish, move or merge.)	Justification/Brief Description of the proposed action	Impact on Current Students	Expected Fiscal Impact
College of Technology Innovation (Polytechnic)	Disestablish the College and move engineering and technology programs and faculty to the Ira A. Fulton Schools of Engineering.	This request is to disestablish the College of Technology and Innovation including three departments: • Department of Engineering • Department of Engineering Technology • Department of Technological Entrepreneurship and Innovation Management The programs and faculty associated with these departments will move to the proposed new Polytechnic School within the Ira A. Fulton Schools of Engineering. This move will streamline and consolidate the engineering and technology programs under one administrative structure.	There will be no impact on current students as courses and programs will continue to be offered at the Polytechnic campus and the degree program requirements for continuing students will remain unchanged.	None

| Department of Agribusiness

In the W. P. Carey School of Business (Tempe)	Rename the department to: Morrison School of Agribusiness	The programs affiliated with the Morrison School of Agribusiness and Resource Management are currently shared between the College of Technology and Innovation and the W. P. Carey School of Business. In the W. P. Carey School of Business, agribusiness programs are administratively housed in the Department of Agriculture. With the disestablishment of the Morrison School of Agribusiness and Resource Management, agribusiness programs will be consolidated under this renamed department in the W. P. Carey School of Business. This name change reflects the wishes of the donor, Richard Morrison.	There will be no impact on current students as courses and programs will continue to be offered by W. P. Carey at the Polytechnic campus. These programs include the BA in Business (Global Agribusiness), BA in Business (Food Industry Management) and the PhD in Business Administration (Agribusiness).	None
Morrison School of Agribusiness and Resource Management

In the College of Technology and Innovation | Disestablish the School | The programs affiliated with the Morrison School of Agribusiness and Resource Management are currently shared between the College of Technology and Innovation and the W. P. Carey School of Business. With the disestablishment of the Morrison School of Agribusiness and Resource Management, all agribusiness programs will be housed under the renamed Morrison School of Agribusiness in the W. P. Carey School of Business beginning fall 2014.

Of the current programs housed in the Morrison School of Agribusiness and Resource Management:
• The BS in Agribusiness and the BS in Food Industry Management have been approved for disestablishment in fall 2014.
• The MS in Agribusiness has been renamed the MS in Environmental and Resource Management effective fall 2014 and will be moved to the proposed Polytechnic School in the Ira A. Fulton Schools of Engineering. | Continuing students in the BS in Agribusiness, BS in Food Industry Management, and the MS in Agribusiness, will be able to complete the program with courses offered by the W. P. Carey School of Business. | None |

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Regent Myers asked how the value of a degree to the workforce is determined; how are degrees tied to the workforce needs and direct path to employment? Provost Comrie stated that it would help to develop a more compelling story for students to better prepare for careers instead of jobs. Regent Leonard stated that it would be helpful for the students to have a clearer message showing them that they are employable.

***Outcomes*:** On a motion made by Regent Leonard and a second by Regent Myers, UA's 2014-2015 Academic Strategic Plan was unanimously approved.

Based on a request from Regent Myers and Regent Patterson, Regent Leonard suggested that a taskforce be formed sometime in the next year for the purpose of having a more comprehensive discussion about program fees.

*<u>Addendum to the Arizona State University's 2014-2015 Academic Strategic Plan</u> (4)

The Committee was asked to review and approve the proposed additions to Arizona State University's 2014-2015 Academic Strategic Plan.

Provost Page presented key requests in ASU's 2014-2015 Academic Strategic Plan as follows:
- Create the International School of Biomedical Diagnostics in the College of Health Solutions.
- Create the Polytechnic School in the Ira A. Fulton Schools of Engineering.
- Disestablish the College of Technology and Innovation, including:
  - Department of Engineering
  - Department of Engineering Technology
  - Department of Technological Entrepreneurship and Innovation Management
- Rename the Department of Agribusiness in the W. P. Carey School of Business to the Morrison School of Agribusiness.
- Disestablish the Morrison School of Agribusiness and Resource Management in the College of Technology and Innovation.

In response to questions raised by the Committee, the following issues were addressed:
Student Regent Thompson asked if the no net change included students that were previously in the College of Technology and Innovation and if they would be paying additional fees? Provost Page stated that changes were not anticipated at this time, but there will be some associated changes over time that will be phased in.

***Outcomes*:** On a motion by Regent Leonard and a second by Regent Patterson the addendum to Arizona State University's 2014-2015 Academic Strategic Plan was unanimously approved.

*<u>Approval of New Academic Programs with Program Fees</u> (5)

The Committee was asked to approve the establishment of new academic programs at Arizona State University and the University of Arizona which will be supported with program fees.

EXECUTIVE SUMMARY

Item Name: **Addendum to Arizona State University's 2014-2015 Academic Strategic Plans**

☒ Action Item ☐ Discussion Item ☐ Information Item

Issue: The committee is asked to review and recommend for board approval the addendum to Arizona State University's 2014-2015 Academic Strategic Plans.

Background

At the November 2013 meeting, the Committee approved Arizona State University and the University of Arizona's Academic Strategic Plan for 2014-2015. As provided in board policy, Academic Strategic Plans may be modified during the year with the approval of the Academic Affairs Committee.

Statutory/Policy Requirements

ABOR Policy 2-223. A.4 -- The Academic Strategic Plan

Discussion

ASU is in the process of merging the Thunderbird School of Global Management into ASU. Thunderbird has been an independent private not for profit university operating within Arizona since 1946 focused on educating business leaders for a global economy. As it has been determined that Thunderbird would be better situated if it ceased to operate as an independent institution and joined ASU, this proposal seeks to create the Thunderbird School of Global Management at ASU and two master's degree programs that would be offered initially by the School. In addition, the School will house three graduate certificates and noncredit programs in executive education. The School will operate in a complementary manner with our existing W.P. Carey School of Business.

ASU proposes the following changes to the 2014-15 Academic Strategic Plan:
- Establish the Thunderbird School of Global Management.
- Establish the Masters in Global Management degree.
- Establish the Masters of Arts in Global Affairs and Management degree.

Recommendation

It is recommended that the committee recommend for board approval the addendum to Arizona State University's 2014-2015 Academic Strategic Plan, as presented in this executive summary.

Contact Information:
    Robert E. Page, Jr., Provost, ASU   480-965-1244   robert.page@asu.edu
    Andrew Comrie, Provost, UA   520-626-8121   comrie@email.arizona.edu
    Stephanie Jacobson, ABOR   602-229-2529   stephanie.jacobson@azregents.edu

A. Academic Programs

Table 1 - List of Proposed New Academic Units:					
Name of Proposed Unit	**Level** (College, School, Department, Division, etc.)	**The name of the existing College, School, etc. under which the proposed unit will be established**	**Brief Description** (max 50 words)	**Justification/need** (max 50 words)	**New Resources, if any, and Source**
Thunderbird School of Global Management	School	N/A	The new school will house two graduate degrees (Masters in Global Management and MA in Global Affairs and Management), three graduate certificates (Global Studies, Global Development, and Global Management) and noncredit programs in executive education.The School will operate in a complementary manner with our existing WP Carey School of Business.	To advance higher education in the state of Arizona and promote global leadership, ASU will establish the Thunderbird School of Global Management. The focus will be on educating global leaders in the intricacies of international management. The academic programs are designed to educate global leaders who create sustainable prosperity worldwide.	Resources will accompany the School from the ending of the School as an independent entity

B.   Academic Organizational Units

Table 1 - List of Proposed New Degree Programs:				
Unit Name and Contact (name title, phone email)	**Name of Proposed Degree** (degree type and major)	**New Program Fee Required?**	**Brief Description/Justification** (Include delivery mode) (max 100 words)	**Projected 3rd Year Enrollment & Implementation Date**
Thunderbird School of Global Management	Masters in Global Management	Yes	The Masters in Global Management is designed for recent liberal-arts undergraduates or early-career professionals interested in embarking on a future in global management. The curriculum combines business instruction with in-depth training in international relations, and cross-cultural communication to prepare students for management opportunities in today's competitive global landscape. Requires fluency in second language. Delivery mode: On campus to start, online version in Year 3.	115
Thunderbird School of Global Management	Master of Arts in Global Affairs and Management	Yes	The MA in Global Affairs and Management incorporates global relations, political economy, area studies and cross-cultural communication. The core courses include accounting, finance, management and marketing. The degree prepares graduates to address complex issues in diplomacy, business and society. The graduates also bring an increased focus on social responsibility to their corporate employers. Delivery mode: On campus	40