

Design Aspirations

[Home](#) / [About](#) / [Design Aspirations](#)

[ASU Charter and Goals](#)

[A New Environment](#)

[A New Community](#)

[A New Objective](#)

[Design Aspirations](#)

Eight design aspirations guide the ongoing evolution of ASU as a New American University. These institutional objectives are integrated in innovative ways throughout the university to achieve excellence, access and impact.

Leverage Our Place

ASU embraces its culture, socioeconomic and physical setting.

Enable Student Success

ASU is committed to the success of each unique student.

Transform Society

ASU catalyzes social change by being connected to social needs.

Fuse Intellectual Disciplines

ASU creates knowledge by transcending academic disciplines.

Value Entrepreneurship

ASU uses its knowledge and encourages innovation.

Be Socially Embedded

ASU connects with communities through mutually beneficial partnerships.

Conduct Use-Inspired Research

ASU research has purpose and impact.

Engage Globally

ASU engages with people and issues locally, nationally and internationally.

[ASU Office of the President](#)

[Contact Us](#)

ASU is #1 in the U.S. for Innovation

