

The **New American University** is ASU's reconceptualization of 21st century higher education

[Watch Video](#)

Arizona State University exemplifies a **new prototype** for the American public research university.

More than a decade ago, ASU set forth a new and ambitious trajectory to become a comprehensive knowledge enterprise dedicated to the simultaneous pursuit of excellence, broad access to quality education, and meaningful societal impact. From that point forward, and founded on a vision for a new "gold standard", all of its energy, creativity and manpower have been brought to bear on the design of a uniquely adaptive and transdisciplinary university committed to producing master learners.

Learn More

[ASU Charter and Goals](#)[What Others Are Saying](#)

Discover how ASU is redefining the landscape of public higher education

ASU believes that learning is for everyone, which is why it has evolved a student-centric model that supports innovation, agility, change and collaboration to meet the needs of our learners. ASU's success is measured by how its graduates thrive and their ability to tackle the world's most complex challenges



ASU Charter and Goals

Learn about ASU's charter, mission and goals for 2025 and beyond.



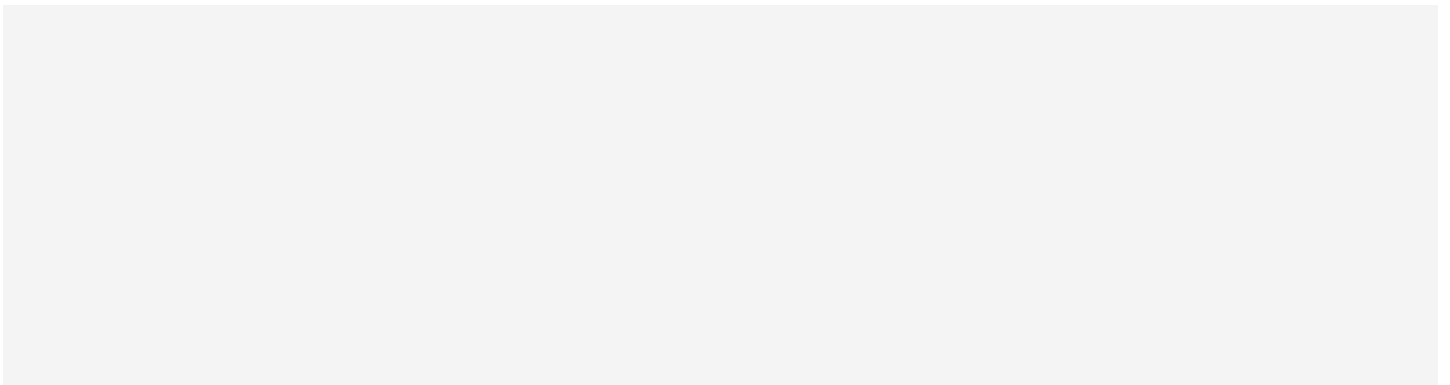
Design Aspirations

Eight design aspirations guide ASU's transformation.



Designing the New American University

ASU president Michael Crow has penned a book about transforming higher education



ASU Charter Video

ASU established its first ever Charter, a comprehensive document focusing the university's mission on the inclusion and success of all its students, and on a fundamental social responsibility to the communities ASU serves.

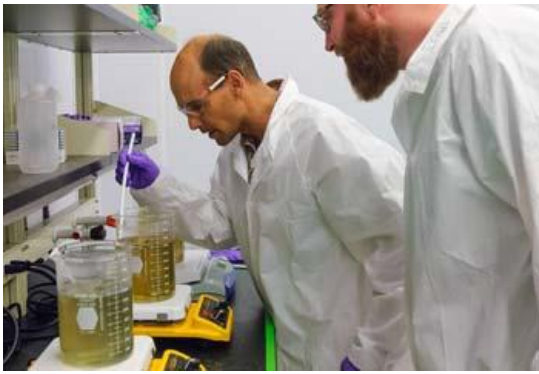
Resources

[See all](#)

[New American University: Toward 2025 and Beyond \(PDF\)](#)



[ASU Achievements 2002-2014 \(PDF\)](#)



[ASU Annual Report](#)



[A New Model for the American Research University](#) (PDF)

University News

[See all](#)

[Exhibit shares little-told tale of Jewish refugees' time in China](#)

The interesting thing about this Holocaust story is that it's rarely been told. The account centers around Irma Glahs Gottlieb, a 95-year-old Scottsdale woman who survived the Nazi purge of Germany in the 1930s by moving to Shanghai, China. While much of the Jewish diaspora connects survival stories to relocations in North America or other parts of Europe, the Holocaust's...

[Watergate's lesson: History becomes 'bogus' with bad information](#)

John Dean talked to a crowd of ASU journalism students about the importance of their craft and how he doesn't regret blowing the whistle on Watergate because he was telling the truth.

[Exhibit shares little-told tale of Jewish refugees' time in China](#)

"Jewish Refugees in Shanghai" an exhibit currently up and running through Dec. 15 at the Cutler-Plotkin Jewish Heritage Center in Phoenix and at ASU's Hayden Library on the Tempe campus, shares the stories of the Jewish Diaspora's reach into China.

ASU Office of the President

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