

ask a **BIOLOGIST**

2016 infographics and fun facts

askabiologist.asu.edu



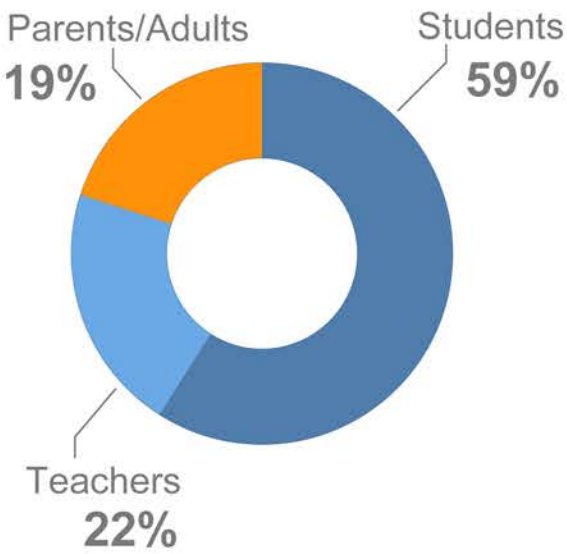
Number of Visits in 2016

11.2 million

Website Started
before Google

1997

Who Uses Ask A Biologist?



How Many?



4.2 million
Monthly Page Views

31 thousand
Average Daily Visits



2.4 million
Yearly Downloads



International
Visits **45%**



32.3%
viewed the site
on a mobile device



Visitors from
195 Countries out of 196

Do you have **ESL** students?

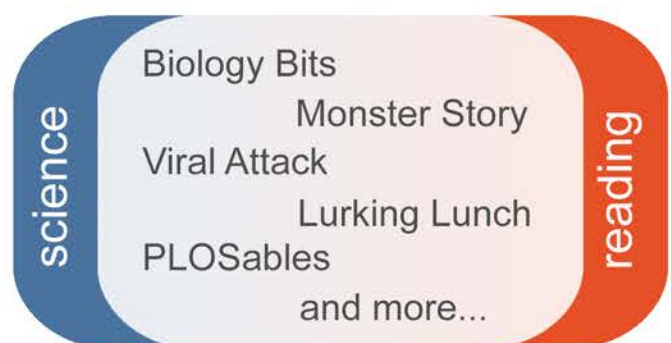
35 activities or stories in Spanish

29 activities or stories in French

11 different languages

Standards

Next Gen Science + Common Core + AZ



90 biology stories

50+ coloring pages & worksheets

95 audio & video interviews

21 biologist profiles

11 games

96 research stories

23 activities

