

School of Community Resources & Development

Accelerated BS/MS (3+2) Program for Students from our Partner Universities in China





contact information

For general questions about the Master of Science in Community Resources and Development, contact us at (602) 496-0550 or e-mail at scrd@asu.edu.

You may also wish to contact the MS Program Director, Dr. Gyan Nyaupane, about a particular interest or to schedule a consultation. Contact Dr. Nyaupane at (602) 496-0550 or by e-mail at gyan.nyaupane@asu.edu.

return to degrees page

Students from our partner universities in China can complete their Bachelor degrees from their home universities in China and go on to complete their Master of Science degree in Community Resources and Development at ASU. Students usually spend two years at ASU. This program is currently open to applicants from Southeast University.

studying tourism in Arizona

Arizona is one of the United States' primary tourism destinations with world class attractions such as the Grand Canyon, high quality resorts, and excellent museums and historic sites. Tourism is one of the major economic development strategies for the state. Our location in a region with rich tourism resources provides students with an opportunity to see tourism development and management practices in another country.

studying tourism at ASU

ASU's tourism program is one of the best in the U.S. with some of the most well-known professors internationally. The faculty is comprised of diverse individuals with a broad range of scholarly expertise and leadership abilities in the primary areas of tourism studies such as cultural tourism, ecotourism, and tourism planning. Each master's student works closely with a faculty advisor to gain the most from their time at ASU.

The Master of Science in Community Resources and Development offers four concentrations of course work and research including one in Tourism with a focus on sustainable tourism. Sustainable tourism development and management is considered to be tourism that enhances economic, social and environmental benefits to communities while minimizing negative consequences. It is the most current approach to tourism development. Three other concentrations are available as well.

The M.S. degree with a tourism concentration prepares students to analyze and understand critical topics and issues pertinent to the field of sustainable tourism. The goal of the Master's degree is to provide an academic experience that fosters scholarship, critical thinking, and creativity while preparing graduates for leadership and management positions in research and professional organizations.

about the program

Students from our partner universities in China who are part of an accelerated BS/MS (3+2) program will be at ASU for two years. Currently this includes students in the tourism program at Southeast University. During the first year students complete their bachelor degrees from their universities in China while also beginning their Master degrees from ASU. During their second year they will finish their Master of Science degree.

The Master of Science (MS) degree in Community Resources and Development is offered by the School of Community Resources and Development at ASU's Downtown Phoenix campus. (The degree is currently called Recreation and Tourism Studies with the name change to occur in fall 2013.) The degree prepares students to analyze and understand critical topics and issues pertinent to the fields of tourism, parks and recreation, leisure, nonprofit management, and sustainable community development. The goal of the Master's degree is to provide an academic experience that fosters scholarship, critical thinking, and creativity while preparing graduates for leadership/management positions in research and professional public, nonprofit, and private organizations. Students select one of the four emphasis areas: sustainable communities; tourism; parks and recreation management; or nonprofit/NGOs.

Advising for the degree is under the direct supervision of an assigned faculty member. For the first year, students will have an advisor both at their home universities in China and at ASU. A supervisory committee is also formed, usually during the second semester, and reflects the interests of the student and faculty advisor. Each student develops her/his program of study (POS) in consultation with the ASU advisor and supervisory committee.

3+2 Program Details

As part of the 3+2 program, students will take both undergraduate and graduate classes their first year at ASU.

During that time they will complete the requirements for their Bachelor degree at their home universities in China. An advisor at their Chinese home universities should approve undergraduate course selection. Options include:

- **TDM 350** Tourism Marketing
- **TDM 372** Tourism Planning
- **TDM 415** Tourism Transportation Systems
- **TDM 448** Heritage and Cultural Tourism
- **TDM 458** International Tourism
- **PRM 370** Natural Resource Recreation Planning and Management
- **PRM 486** Special Event Management
- **PRM 470** Environmental Interpretation and Education
- **NLM 310** Volunteer Management

The required graduate level core classes emphasize knowledge and skills all graduate students must have. Concentration requirements and electives are designed to focus in one of the four emphasis areas.

Required courses (15 credits):

- **CRD 500** Research Methods
- **CRD 502** Statistical and Data Analysis
- **CRD 552** Critical Issues
- **CRD 555** Theoretical Perspectives in Community Development
- Advanced research methods or statistics class

Tourism concentration courses (6 credits):

- **TDM 570** Sustainable Tourism
- **TDM 569** Advanced Tourism Studies

Other requirements

Graduate level elective. Students select at least 3 credits of graduate level electives under the direction of their advisor.

- **CRD 599** Thesis (6 credits)

Students will be involved in a major research project under the direction of their faculty advisors, culminating in a thesis. Students write a proposal for their thesis and do an oral presentation followed by questions from their thesis committee (called a proposal defense). When the thesis is complete, it must be presented and defended to the thesis committee and other interested people.

In addition to the thesis option, a practicum option is also available. Please speak with an ASU advisor about this option.

typical program of study

This is a typical program of study for a 3+2 student from our partner universities in China:

Fall semester 1:

- Writing class (optional)
- **CRD 500** Research Methods

- **CRD 502** Statistical and Data Analysis
- **TDM 570** Sustainable Tourism
- Tourism undergraduate class

Spring Semester 1:

- Speaking class (optional)
- Research methods or statistics
- **CRD 555** Theoretical Perspectives
- Tourism undergraduate class
- Tourism undergraduate class

Summer:

Though no classes are required during the summer, students may choose to enroll in a class

Fall semester 2:

- **CRD 552** Critical Issues
- **CRD 569** Advanced Tourism Studies
- Elective
- Elective (optional)

Spring semester 2:

- Thesis

Applications to the 3+2 program are accepted in the spring and students may be granted admission for the Fall semester. Submit an application to ASU's Graduate College by March 1. Late applications may be considered if space in the program is available.

applying for the program

Applications to the 3+2 program are accepted in the spring and students may be granted admission for the Fall semester. Submit an application to ASU's Graduate College by March 1. Late applications may be considered if space in the program is available.

apply for admission to the Graduate College

You will apply for the Master of Science in Community Resources and Development (Tourism) in the fall 2013. You will submit all your information on an online application. You will be required to pay a \$90 nonrefundable application fee. You will receive an e-mailed acknowledgement letter from the Graduate College that will include an identification number and information on how to access your My ASU page. You may check your application status on My ASU.

You must have only one year of your bachelor degree left to complete with a minimum grade point average equivalent to a "B" (3.0) average. Official transcripts for all undergraduate work must be submitted to the Graduate College in sealed envelopes, stamped and verified by the issuing institutions. Send transcripts to:

Arizona State University Graduate College Admissions
Administration B-Wing, Room 170

PO Box 871003
Tempe, Arizona 85287-1003

In the online application process you will be required to submit a statement of academic and professional goals, approximately 3 pages long. Please explain your educational and professional background, research interest, academic and professional goals, and how this program will fulfill your career goals. Successful statements should make clear why you have chosen to apply to this program at ASU.

In addition, a current resume will be required outlining your previous professional and academic activities.

During the online application process, you will be asked to provide the e-mail addresses for three references who can write about your personal qualities and qualifications for graduate studies, such as career history, credentials, leadership strengths, communication skills and ability to plan and conduct research. Letters from family or personal friends are generally inappropriate. Recommendations from previous academic professors or supervisors are acceptable. There should be at least two references who are academic professors. Your three recommenders will be e-mailed a link to complete an online recommendation form.

International students whose native language is not English must submit TOEFL or IELTS scores - TOEFL institution code: 4007. The minimum TOEFL requirement is 550 (PBT) or 80 (iBT). The minimum IELTS requirement is an overall band score of 6.5 (no individual band below a 6.0). The TOEFL or IELTS must have been taken with the last two years.

GRE test scores are waived for students from our Chinese partner universities. Instead, we will interview you either in person or online before you are accepted into the program.

You must provide proof of Measles Immunization (MMR) before attending classes.

Please note: Because ASU receives applications from many highly qualified students, some applicants may be denied admission for reasons not related to their academic performance (e.g., program capacity, mentor availability, program match).

The Graduate College application evaluation process takes approximately four weeks before a file is processed and forwarded to the Graduate Program Director.

Only complete application files will be reviewed and considered for admission. All of these data points will be evaluated as a whole to determine admission.

You may start your application now by going to the Graduate College website (until fall 2013 apply to the MS in Recreation and Tourism Studies):

http://graduate.asu.edu/prospective_students

See additional details for international students.

<http://scrd.asu.edu/programs/grad/information-for-international-students>

ASU college of **public service**
& **community solutions**

ARIZONA STATE UNIVERSITY

Community Resources & Development

[Contact Us](#)



academics

[undergraduate](#)

[graduate](#)

[minors & certificates](#)

get involved

[alumni](#)

[newsletter](#)

[support our school](#)

centers

[Center for Sustainable
Tourism](#)

[Lodestar Center for
Philanthropy &
Nonprofit Innovation](#)

[Osher Lifelong Learning
Institute](#)

[Partnership for
Community
Development](#)

ASU is #1 in the U.S. for Innovation

[Copyright & Trademark](#)

[Accessibility](#)

[Privacy](#)

[Jobs](#)

[Emergency](#)

[Contact ASU](#)