

# Internships

The marketing internship program (MKT 484) gives students the opportunity to receive upper division credit for paid or unpaid marketing internships. Students should visit [Handshake](#) for internship opportunities, as new positions are being added daily.

## MKT 484 requirements for students

- The internship must be in marketing or a related field. *We do not offer internship credit for non-marketing related internships.*
- Students must have a minimum GPA of 3.0 and have completed MKT 300, 302, or 303 with a B – or better.
- Students need to complete a minimum of 120 hours.
- Students must satisfactorily complete their internship and submit a final paper in order to receive 3 upper division credits. MKT 484 is an upper division marketing elective.

## MKT 484 application packet

Students must complete the marketing Internship application packet and meet with the Department of Marketing Internship Coordinator to discuss the internship prior to starting the internship: Detra Montoya at [Detra.Montoya@asu.edu](mailto:Detra.Montoya@asu.edu). Students may pick up a copy of the marketing internship application packet in the Marketing Front Office BAC 460, or access the forms provided below:

- [MKT 484 requirements and instructions for students](#)
- [Marketing internship application form](#)
- [Recommendation form](#)
- [Agreement details](#)

## For employers

Employers seeking student interns should be able to provide the student guidance and mentorship in the chosen field. For example, the intern's supervisor should have marketing experience to adequately mentor a marketing intern. Otherwise, you may consider hiring a recent graduate.

## Handshake

Our university-wide job listing service administered by ASU's Career and Professional Development Services is available at no fee. You can post your marketing internship opportunity – both paid and unpaid internships – on ASU's Handshake. You can also search the site for examples of job descriptions and scan available student resumes. [Create or log-in to Handshake](#) to post your job or internship.

Students can earn upper division marketing course credit (MKT 484) for their internship. Please include the following statement in your job posting:

This internship may be eligible for marketing course credit (MKT 484). Please visit [Marketing Internships](#) for more information on how you can earn 3 upper division marketing elective credits.

If you have additional questions regarding Handshake, please contact the [ASU Career and Professional Development Services office](#).

## U.S. Fair Labor Standards Act

Please note that if you are a **for-profit employer** interested in employing an intern, you are required to comply with the U.S. Fair Labor Standards Act (FLSA), which governs minimum wage requirements in for-profit organizations. For more important information regarding requirements for posting internships please refer to [ASU Career Services](#).



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