

W. P. Carey School of Business



Undergraduate Future Students



Communication

Business degree

Warren Buffett once told a class of business students that he would pay \$100,000 for 10 percent of their future earnings — and increase his bid by 50 percent if they also possessed effective communication skills. Pairing valuable communication expertise with a versatile business foundation, the W. P. Carey business degree in communication prepares you for a bright future in your industry and career of choice.

■ Seize the Day: Picture yourself at the W. P. Carey School of Business

• Advising by Major: Make smart decisions about your future

• Paying for College: Options and assistance for business students

Business communication degree courses

The business degree in communication teaches you how to persuade and negotiate, collaborate with peers, manage and work in teams, connect with customers, and influence business success through writing, public speaking, and other forms of communication. Learn to lead and inspire through courses like:

- · Business Law and Ethics for Managers
- · Business Writing
- · Communication in Business and the Professions
- · Communication, Conflict, and Negotiation
- · Communication in Professions
- · Communication Training and Development
- Communication and Work Relationships
- Global Marketing Management
- · Global Supply Chain Management
- Global Supply Operations
- Leadership in Group Communication
- Marketing and Business Performance
- Organization and Management Leadership
- Principles of International Business
- Survey of International Economics
- · Writing for the Professions

Customize your experience

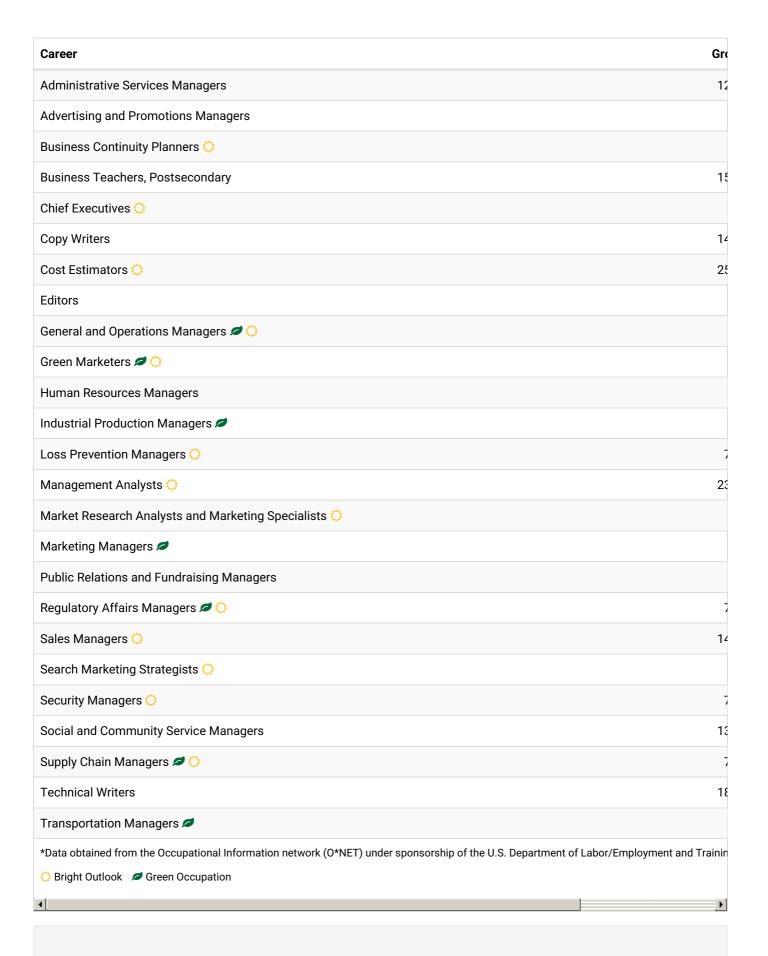
You can earn your business degree in communication on ASU's Tempe campus, West campus, or Polytechnic campus, from the Arizona State University Colleges at Lake Havasu City, or through ASU Online. No matter where you study, you'll be a business student with access to all the same W. P. Carey resources and support.

Discover more ways to customize your experience at W. P. Carey:

- · Honors programs
- Career coaching
- Living and learning communities
- · Study abroad

Careers in business communication

The business degree in communication prepares you for diverse and exciting opportunities, including any of the following careers.



What is a major map?

A major map outlines a major's critical requirements, elective and required courses, and optimal course sequencing to help you stay on the right track to graduation.

- On-campus business degree in communication
- Online business degree in communication

Application requirements

All students are required to meet general university and W. P. Carey admission requirements.

Freshman | Transfer | International | Readmission

Request information

Please complete and submit the form below, and a representative will contact you about enrolling at ASU

Fields marked with * are required.

