



Undergraduate Future Students



# Communication

## Business degree

Warren Buffett once told a class of business students that he would pay \$100,000 for 10 percent of their future earnings – and increase his bid by 50 percent if they also possessed effective communication skills. Pairing valuable communication expertise with a versatile business foundation, the W. P. Carey business degree in communication prepares you for a bright future in your industry and career of choice.

- ▶ **Seize the Day:** [Picture yourself at the W. P. Carey School of Business](#)
- ▶ **Advising by Major:** [Make smart decisions about your future](#)
- ▶ **Paying for College:** [Options and assistance for business students](#)

## Business communication degree courses

The business degree in communication teaches you how to persuade and negotiate, collaborate with peers, manage and work in teams, connect with customers, and influence business success through writing, public speaking, and other forms of communication. Learn to lead and inspire through courses like:

- Business Law and Ethics for Managers
- Business Writing
- Communication in Business and the Professions
- Communication, Conflict, and Negotiation
- Communication in Professions
- Communication Training and Development
- Communication and Work Relationships
- Global Marketing Management
- Global Supply Chain Management
- Global Supply Operations
- Leadership in Group Communication
- Marketing and Business Performance
- Organization and Management Leadership
- Principles of International Business
- Survey of International Economics
- Writing for the Professions

## Customize your experience





















You can earn your business degree in communication on ASU's Tempe campus, West campus, or Polytechnic campus, from the Arizona State University Colleges at Lake Havasu City, or through ASU Online. No matter where you study, you'll be a business student with access to all the same W. P. Carey resources and support.

Discover more ways to customize your experience at W. P. Carey:



- [Honors programs](#)
- [Career coaching](#)
- [Living and learning communities](#)
- [Study abroad](#)

## Careers in business communication

The business degree in communication prepares you for diverse and exciting opportunities, including any of the following careers.

Career	Gr
Administrative Services Managers	12
Advertising and Promotions Managers	
Business Continuity Planners 	
Business Teachers, Postsecondary	15
Chief Executives 	
Copy Writers	14
Cost Estimators 	25
Editors	
General and Operations Managers  	
Green Marketers  	
Human Resources Managers	
Industrial Production Managers 	
Loss Prevention Managers 	7
Management Analysts 	23
Market Research Analysts and Marketing Specialists 	
Marketing Managers 	
Public Relations and Fundraising Managers	
Regulatory Affairs Managers  	7
Sales Managers 	14
Search Marketing Strategists 	
Security Managers 	7
Social and Community Service Managers	13
Supply Chain Managers  	7
Technical Writers	18
Transportation Managers 	

\*Data obtained from the Occupational Information network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training

 Bright Outlook  Green Occupation

## What is a major map?

A major map outlines a major's critical requirements, elective and required courses, and optimal course sequencing to help you stay on the right track to graduation.

- [On-campus business degree in communication](#)
- [Online business degree in communication](#)

# Application requirements

All students are required to meet general university and W. P. Carey admission requirements.

[Freshman](#) | [Transfer](#) | [International](#) | [Readmission](#)

## Request information

Please complete and submit the form below, and a representative will contact you about enrolling at ASU

Fields marked with \* are required.

### I'm interested in

I will be a future \*

My program of interest \*

My campus of choice is \*

My start date \*

### About me...

First name \*

Last name \*

Email \*

Preferred phone number \*

USA Format: xxx-xxx-xxxx

This is a USA mobile number and I would like to receive information via SMS text messaging

Country \*

Postal code

Date of birth \*

Format: mm/dd/yyyy

Next



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