

# Service at ASU

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## Salesforce at ASU

ASU is committed to fundamentally advancing the way in which student service is delivered across the university.

In order to improve efficiencies and provide service-related resources, Salesforce is being implemented across ASU.

The first phase of Salesforce Service has launched. Information sessions about this launch were held December 10-12, 2013. If you were unable to attend a session, please view the recording below.

Please direct questions about Salesforce to [Stacey Lippert](#), Director of Student-Centric Initiatives.

Thank you in advance for your support of this effort.



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