

This template is to be used for proposed name changes included on the Academic Plan and for which the unit has received specific written approval from the Office of the University Provost to proceed with internal proposal development and review. A separate proposal must be submitted for each individual name change. The proposal template should be completed and submitted by the Dean's Office to the Office of the University Provost [[mailto: curriculumplanning@asu.edu](mailto:curriculumplanning@asu.edu)]. The name change **may not** be implemented until the Office of the University Provost notifies the academic unit that the name change proposal has completed the approval process.

College/School/Institute: Mary Lou Fulton Teachers College
Department/Division/School: Educational Leadership and Innovation
Proposing Faculty Group
(if applicable):

Proposal Contact

Name: Sherman Dorn **Title:** Division Director
Phone Number: 3-6379 **Email:** sherman.dorn@asu.edu

Existing Program Information

Program Type: Degree **Academic Level:** Graduate
Degree Type: Other *If other specify* MEd- Master of Education
Name: Educational Technology **Concentration (if applicable)** ()

Proposed Program Name

Name: Learning Design and Technologies **Concentration (if applicable)** ()

Plan code(s) for the program:

If this is a degree program that has multiple concentrations, list all program names and plan codes impacted.
 EDTECHMED

Requested effective date: 2019-20

Select the catalog year for which students can begin applying into this program with the new name.

Note:

1. Name changes can only be implemented so as to be effective for a fall semester.
2. All existing and continuing students will be moved to the newname.
3. Students who complete the degree requirements prior to the fall effective date graduate under the old name.

Briefly describe the proposed change and rationale for the change:

The Master of Education in Educational Technology has been re-engineered to focus on the design of learning with technologies. This redesign was prompted by low enrollment and by consultation with practitioners, including hiring managers, who told us that the older focus on tools was inappropriate, and that the market required a focus on learning design. A scan of the competitive landscape showed that our peer programs emphasize learning design (EMSI Analyst data shows that the top four public universities in graduating masters in the area all focus on design, and three include design in masters-degree titles: Boise State, Utah State, Florida State, and the University of Georgia.) The proposed name change to Master of Education in Learning Design and Technologies better reflects the new structure of the program. (Note: This program has been offered online since Fall 2016.)

In addition, since originally proposing the name change on the academic plan, Pearson staff have informed the college that the degree title "Educational Technology" is confusing to prospects, and some educators assume that they will learn how to use tools such as Microsoft Excel through the program. The proposed degree title will make clearer the purpose of the program and remove some of the confusion that Enrollment Advisors currently spend time clearing up.

Discuss the impact of this change on current students and/or enrollment:

The name change is likely to improve marketability of graduates. EMSI Analyst data shows about 70,000 instructional coordinator jobs in the U.S. last year, expected to grow 7% in the next five years, and out of 7,800 total postings between September 2017 and August 2018, 5,970 had "design" in the job description, including 3,500 instructional design postings, and "instructional design" is a skill explicitly expected in about 60% of the postings. There is no impact on current online students as the program was revised for online delivery in fall 2016. Two Tempe-campus students who were admitted under the old curriculum have been provided individual paths to graduate before the proposed new degree name becomes effective, and they will be told they need to complete the program by Summer 2019 to graduate with the old name.

DEAN APPROVAL(S)

This proposal has been approved by all necessary unit and College/School levels of review. I recommend implementation of the proposed name change.



College/School/Division Dean name: Carol G. Basile

Signature _____ Date: 12/18/2018

College/School/Division Dean name:

(if more than one college involved)

Signature _____ Date: / /20

Note: An electronic signature, an email from the dean or dean's designee, or a PDF of the signed signature page is acceptable.

University Approval(s)

Graduate College (if applicable)

Name: _____

Signature:  _____ Date: / /20

Office of the University Provost

Name: _____

Signature: _____ Date: / /20